



Ronald Reagan Gubernatorial Campaign: Files, 1966

Finding Aid Type

Gubernatorial Collections

Disclaimer

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Record Type

Textual

Scope and Content Note

This collection is part of the Ronald Reagan Gubernatorial Papers and contains information regarding the participants and issues of the 1966 California gubernatorial election. The records pertain to the Republican primary and the general election contest between Ronald Reagan and Governor Pat Brown. The 1966 Campaign is composed of five series, Campaign Correspondence, Campaign Schedules, Campaign Speeches and Statements, Campaign Subject Files, and Campaign Research Materials.

Series List

SERIES I: CAMPAIGN CORRESPONDENCE (10.2 I.ft., Box C1-C29)

The Campaign Correspondence consists of incoming and outgoing correspondence regarding a variety of campaign issues including: Civil Rights, disruptions on University of California campuses, crime and urban violence, the Vietnam War, the John Birch Society, and a proposed Redwoods National Park. In some cases, Nancy Reagan or Kathy Davis, Ronald Reagan's secretary, wrote responses to letters when Reagan was out of town. This series also includes correspondence of William Roberts, co-owner of Spencer-Roberts, which was a political management firm hired to assist with the campaign. The material is arranged alphabetically by the last name of the correspondent.

SERIES II: CAMPAIGN SCHEDULES (.5 I. ft., Box C29)

The Campaign Schedules consist of the daily and weekly schedules of Ronald Reagan and Nancy Reagan. The campaign schedules for events in Northern California are filed separately. The materials are arranged chronologically.

SERIES III: CAMPAIGN SPEECHES AND STATEMENTS (.5 I.ft., Box C30)

The Campaign Speeches and Statements series consists of Ronald Reagan's speeches and press releases issued by the Reagan Campaign. Because Ronald Reagan composed many of his speeches by using a system of interchangeable index cards, we do not have a complete list of all campaign speeches. The speeches were originally housed in two binders, each of which contains a subject index.

SERIES IV: CAMPAIGN SUBJECT FILES (2.1 I.ft., Box C31-Box 35)

The Campaign Subject Files consist of material pertaining to Governor Pat Brown and Reagan's Republican Primary opponents. The files also contain information regarding major campaign issues.

The materials include inter-office Reagan Campaign memorandums, campaign brochures for Reagan and his opponents, news clippings and press releases, correspondence, and other background information compiled by the campaign staff. The material is arranged alphabetically by folder title.

SERIES V: CAMPAIGN RESEARCH MATERIAL (1.0 I.ft., Box C36-C41)

The Campaign Research Materials consist of campaign background papers, issue statements, and a series of index cards (Boxes C38-C40) containing secondary source information regarding a variety of topics. Much of this material was compiled by Stanley Plog and Kenneth Holden of Behavior Science Corporation of Los Angeles. This firm was hired by Spencer-Roberts and assisted with the creation of the campaign theme, the "Creative Society."

Last Modified Date

2024-06-18

SERIES I: CAMPAIGN CORRESPONDENCE (10.2 l.ft., Box C1-C29)

The Campaign Correspondence consists of incoming and outgoing correspondence regarding a variety of campaign issues including: Civil Rights, disruptions on University of California campuses, crime and urban violence, the Vietnam War, the John Birch Society, and a proposed Redwoods National Park. In some cases, Nancy Reagan or Kathy Davis, Ronald Reagan's secretary, wrote responses to letters when Reagan was out of town. This series also includes correspondence of William Roberts, co-owner of Spencer-Roberts, which was a political management firm hired to assist with the campaign. The material is arranged alphabetically by the last name of the correspondent.

Box C1

Status	Title
OPEN	Aaronson-Adams
OPEN	Adamson - Aldridge
OPEN	Alexander - Allen
OPEN	Alles - Andersen
OPEN	Anderson - Andreas
OPEN	Andren - Armitage
OPEN	Armstrong - Atwood
OPEN	Auchincloss - Ayers
OPEN	Babcock - Bale
OPEN	Baleria - Barber

Box C2

Status	Title
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OPEN	Barberis - Barro
OPEN	Barron - Bassett
OPEN	Bates - Beatty
OPEN	Beaty - Becker
OPEN	Bedell - Benedict
OPEN	Benefiel - Berger
OPEN	Bergi - Beyer
OPEN	Bianca - Black
OPEN	Blackburn - Blakemore

Box C3

Status	Title
OPEN	Blakney - Bodel
OPEN	Boenish - Bork
OPEN	Borkoski - Bowler
OPEN	Bowlin - Bradshaw
OPEN	Bradstreet - Brazelton
OPEN	Brearley - Broadus
OPEN	Broan - Brower
OPEN	Brown - Browne
OPEN	Browning - Buckleman

Box C4

Status	Title
OPEN	Buckley - Burgy
OPEN	Burke - Busick
OPEN	Bussert - Cagney
OPEN	Cahill - Campbell
OPEN	Camps - Carlson
OPEN	Carlyle - Carroll
OPEN	Carrigg - Cavitt
OPEN	Cedick - Chattaway
OPEN	Chauncey - Christianson

Box C5

Status	Title
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OPEN	Christie - Clawson
OPEN	Claxton - Cohrt
OPEN	Cole - Comet
OPEN	Comfort - Conway
OPEN	Cook - Corfee
OPEN	Cornelius - Cox
OPEN	Craddock - Crawford
OPEN	Creagh - Crozier
OPEN	Crumb - Currie

Box C6

Status	Title
OPEN	Curry - Daggett
OPEN	Dahl - Davies
OPEN	Davis - Deland
OPEN	Deloach - Dent
OPEN	Dente - Dillon
OPEN	Dills - Dobbin
OPEN	Dobias - Douglas
OPEN	Doushkess - Driver
OPEN	Drobac - Duguid

Box C7

Status	Title
OPEN	Duhagon - Dunning
OPEN	Dupen - Dzera
OPEN	Eadie - Edgerton
OPEN	Edmonds - Eisen
OPEN	Eisenhower - Ellingson
OPEN	Elliot - England
OPEN	Engler - Esser
OPEN	Essick - Eymann
OPEN	Fafek - Farrow

Box C8

Status	Title
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OPEN	Fassler - Fetzer
OPEN	Feustel - Fischler
OPEN	Fish - Fletcher
OPEN	Flint - Foy
OPEN	Fraleigh - Fraser
OPEN	Frasier - Freshman
OPEN	Freund - Funkhouser
OPEN	Gabler - Gammon
OPEN	Gantt - Gault

Box C9

Status	Title
OPEN	Gautschi - Gideon
OPEN	Giese - Givins
OPEN	Gjerset - Gonzales
OPEN	Gooch - Gouthro
OPEN	Gow - Grant
OPEN	Grapp - Grey
OPEN	Grapp - Grey
OPEN	Griffin - Grover
OPEN	Grubb - Gyerset

Box C10

Status	Title
OPEN	Haaf - Hagge
OPEN	Haggerty - Halin
OPEN	Hall - Hamon
OPEN	Hampson - Harding
OPEN	Hardinge - Harris
OPEN	Harrison - Hartke
OPEN	Hartley - Haskins
OPEN	Hassell - Haynes
OPEN	Headley - Henderson

Box C11

Status	Title
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OPEN	Hendricks - Herring
OPEN	Herschleb - Higsby
OPEN	Higgins - Hilton
OPEN	Hilts - Hodgkins
OPEN	Hodgson - Holden
OPEN	Holeman - Horvath
OPEN	Hosford - Howbert
OPEN	Howell - Hufstader
OPEN	Huggins - Humes

Box C12

Status	Title
OPEN	Hummel - Hyman
OPEN	Icardo - Ivey
OPEN	Jablon - Jarrett
OPEN	Jarvis - Jennings, Irene
OPEN	Jennings, Jay - Johnson, Dwight
OPEN	Johnson, Ed - Johnson, Woodward
OPEN	Johnston - Jones
OPEN	Jongste - Jury
OPEN	Kahlson - Karl

Box C13

Status	Title
OPEN	Karnegay - Keily
OPEN	Keiner - Kennedy
OPEN	Kennell - Kilbourne
OPEN	Kilduff - Klein
OPEN	Kleiner - Koch
OPEN	Koehler - Kraushaar
OPEN	Krebs - Kutz
OPEN	LaBonte - Landis

Box C14

Status	Title
OPEN	Landom - Lathrop

Status	Title
OPEN	Laub - Ledford
OPEN	Lee - Lemon
OPEN	Lenahan - Lewis
OPEN	Leyland - List
OPEN	Little - Longden
OPEN	Longuevan - Lovell
OPEN	Lovett - Lunbeck
OPEN	Lundale - Lyons
OPEN	Macauley - Main

Box C15

Status	Title
OPEN	Major - Maree
OPEN	Margwarth - Marshall, Rose
OPEN	Marshall, Victoria - Mason, Harry
OPEN	Mason, Lute - Mathews
OPEN	Matheison - Maxwell
OPEN	May - Mazzie
OPEN	Meabon - Melchoir
OPEN	Melchoir (cont.) - Menz
OPEN	Merchant - Meudie

Box C16

Status	Title
OPEN	Meudie (cont.)
OPEN	Meuer - Middendorf
OPEN	Middleton - Miller, Jack
OPEN	Miller, James - Milner
OPEN	Milotz - Mitten
OPEN	Mize - Montgomery, Paul
OPEN	Montgomery, R. - Moore
OPEN	Moorehead - Morely
OPEN	Morrell - Mott
OPEN	Motz - Murphy, Dwight

Box C17

Status	Title
OPEN	Murphy, Frank - Myers
OPEN	MacArthur - McCart
OPEN	McCarthy - McClennen
OPEN	McClernan - McDonald, Clara
OPEN	McDonald, Frank - McGough
OPEN	McGowan - McKeegan
OPEN	McKelvie - McLean
OPEN	McLees - McNewar
OPEN	McNicol - McWhorter
OPEN	Nagai - Neilson

Box C18

Status	Title
OPEN	Neiswender - Newbro
OPEN	Newcomer - Nienalt
OPEN	Niendorff - Norwood
OPEN	Novak - Nyquist
OPEN	O'Brien - Oakley
OPEN	Obcamp - Olson
OPEN	Opalek - Overby
OPEN	Overfield - Oxman
OPEN	Pacciorini - Palmer
OPEN	Palmieri - Parkinson
OPEN	Parks - Patrick

Box C19

Status	Title
OPEN	Pattee - Payton
OPEN	Peabody - Pecoraro
OPEN	Pedersen - Peron
OPEN	Perrine - Peterson, Nels
OPEN	Peterson, Paul - Phillips, Glen
OPEN	Phillips, J.C. - Pirkey

Status	Title
OPEN	Pirner - Pollack
OPEN	Pirner - Pollack
OPEN	Pollard - Posey
OPEN	Post - Pregl
OPEN	Preiss - Prineas
OPEN	Printz - Pyle
OPEN	Quaal - Quinn

Box C20

Status	Title
OPEN	Race - Rand
OPEN	Randall - Raven
OPEN	Rawlins - Records
OPEN	Reddin - Reedy
OPEN	Reemtsma - Reimel
OPEN	Reinertson - Reyes
OPEN	Reynolds - Rickerd
OPEN	Ricketts - Richardson
OPEN	Richbourg - Riley
OPEN	Rimanoczy - Roberts, Gardner
OPEN	Roberts, Howard - Roberts

Box C21

Status	Title
OPEN	Robertson - Roche
OPEN	Rock - Rodman
OPEN	Roe - Rohrer
OPEN	Rolph - Ross, Jack
OPEN	Ross, John - Row
OPEN	Rowan - Ruge
OPEN	Rukeyser - Rys
OPEN	Saab - Sanaille
OPEN	Saab - Sanaille
OPEN	Sanchez - Sanford

Status	Title
OPEN	Santorelli - Saunders

Box C22

Status	Title
OPEN	Saurer - Scharf
OPEN	Scharlau - Schmad
OPEN	Schmicking - Schulz
OPEN	Schupp - Scott, Elizabeth
OPEN	Scott, G.M. - Sear
OPEN	Searl - Semkow
OPEN	Semnacher - Sexton
OPEN	Shackles - Shawie
OPEN	Shay - Shimchik
OPEN	Shinedling - Showley

Box C23

Status	Title
OPEN	Shultz - Sims
OPEN	Singer - Slyzwick
OPEN	Smale - Smith, George
OPEN	Smith, H. - Smith, Mary Ann
OPEN	Smith, Maxwell - Snider
OPEN	Snodgrass - Soule
OPEN	Sousa - Spencer, Terrel
OPEN	Spencer, Verdelle - Squires
OPEN	St. Amant - Stanton, George

Box C24

Status	Title
OPEN	Stanton, Nellie - Steers
OPEN	Steffes - Stevenson, Cyril
OPEN	Stevenson, J. - Stivers
OPEN	Stock - Stoddard, Meryl
OPEN	Stoddard, Meryl (cont.) - Straine
OPEN	Stramler - Sucher

Status	Title
OPEN	Sugden - Swainston
OPEN	Swallow - Swig
OPEN	Swim - Szmak

Box C25

Status	Title
OPEN	Tackaberry - Taylor, John
OPEN	Taylor, Kenneth - Teas
OPEN	Teel - Thiele
OPEN	Thomas - Thompson, Martha
OPEN	Thompson, Millard - Tipton
OPEN	Tirado - Traber
OPEN	Tracton - Troupe
OPEN	Trousdale - Turne
OPEN	Turney - Tyrrell

Box C26

Status	Title
OPEN	Ubil - Utz
OPEN	Vail - VanKleeck
OPEN	VanMeter - Venis, Martin
OPEN	Venis, Martin (cont.) - Vivian
OPEN	Voelker - Vukasin
OPEN	Waddington - Wagstaff
OPEN	Wahrman - Walker
OPEN	Wall - Wampler
OPEN	Wanamaker - Warwick
OPEN	Washburn - Wayne

Box C27

Status	Title
OPEN	Weatherwax - Weil
OPEN	Weimer - Wendt
OPEN	Wenger - Westman
OPEN	Westmoreland - White, Carl

Status	Title
OPEN	White, Ernest - Whitney, John
OPEN	Whitney, Lloyd - Wilcox
OPEN	Wilder - Williams, Helen
OPEN	Williams, John - Williams, Walt
OPEN	Williamson - Wilson, Pete

Box C28

Status	Title
OPEN	Wilson, Robert - Winters
OPEN	Wintersteen - Wong
OPEN	Wood - Woodward
OPEN	Woodyard - Wright
OPEN	Wrigley - Wysinger
OPEN	Xurge
OPEN	Yackle - Young, Douglas
OPEN	Young, Fred - Yu
OPEN	Zak - Zolli
OPEN	Zook - Zwerneman
OPEN	Zook - Zwerneman
OPEN	Miscellaneous
OPEN	Mailing Lists

Box C29

Status	Title
OPEN	66 Campaign: Gov. Personal Correspondence - Goldwater, Barry Sr
OPEN	66 Campaign: Gov. Personal Correspondence - Goldwater withhold c.11
OPEN	66 Campaign: Gov. Personal Correspondence - Nixon, Richard M.
OPEN	66 Campaign: Gov. Personal Correspondence - Buckley, William
OPEN	66 Campaign: Gov. Personal Correspondence - Letters of Congratulations - November 1966 (1)(2)

Status	Title
OPEN	66 Campaign: Gov. Personal Correspondence – Letters of Particular Interest [A-L]
OPEN	66 Campaign: Gov. Personal Correspondence - Letters of Particular Interest [M-Z]

SERIES II: CAMPAIGN SCHEDULES (.5 I. ft., Box C29)

The Campaign Schedules consist of the daily and weekly schedules of Ronald Reagan and Nancy Reagan. The campaign schedules for events in Northern California are filed separately. The materials are arranged chronologically.

Box C29, cont.

Status	Title
OPEN	Schedules: [Nancy Reagan]
OPEN	Schedules: [Ronald Reagan] (1)-(5)
OPEN	[Northern California Campaign Schedules] (1)-(3)

SERIES III: CAMPAIGN SPEECHES AND STATEMENTS (.5 I.ft., Box C30)

The Campaign Speeches and Statements series consists of Ronald Reagan’s speeches and press releases issued by the Reagan Campaign. Because Ronald Reagan composed many of his speeches by using a system of interchangeable index cards, we do not have a complete list of all campaign speeches. The speeches were originally housed in two binders, each of which contains a subject index.

Box C30

Status	Title
OPEN / DIGITIZED	RR Speeches & Statements Book I (1)
OPEN / DIGITIZED	RR Speeches & Statements Book I (2)
OPEN / DIGITIZED	RR Speeches & Statements Book I (3)
OPEN / DIGITIZED	RR Speeches & Statements Book I (4)
OPEN / DIGITIZED	RR Speeches & Statements Book I (5)
OPEN / DIGITIZED	RR Speeches & Statements Book II (1)
OPEN / DIGITIZED	RR Speeches & Statements Book II (2)
OPEN / DIGITIZED	RR Speeches & Statements Book II (3)
OPEN / DIGITIZED	RR Speeches & Statements Book II (4)

Status	Title
OPEN / DIGITIZED	RR Speeches & Statements Book II (5)
OPEN / DIGITIZED	RR Speeches & Statements Book II (6)
OPEN / DIGITIZED	[Handouts: Issue Statements]
OPEN / DIGITIZED	[Ronald Reagan Campaign Brochure]
OPEN / DIGITIZED	Governor Campaign Material Catalog

SERIES IV: CAMPAIGN SUBJECT FILES (2.1 I.ft., Box C31-Box 35)

The Campaign Subject Files consist of material pertaining to Governor Pat Brown and Reagan's Republican Primary opponents. The files also contain information regarding major campaign issues.

The materials include inter-office Reagan Campaign memorandums, campaign brochures for Reagan and his opponents, news clippings and press releases, correspondence, and other background information compiled by the campaign staff. The material is arranged alphabetically by folder title.

Box C31

Status	Title
OPEN	66 A&S: Agriculture
OPEN	66 A&S: Agriculture Unions
OPEN	66 A&S: 160 Acre Limitation
OPEN	66 A&S: Consumer Affairs
OPEN	66 A&S: State Employees
OPEN	66 A&S: Veterans
OPEN	66 B&T: Business Climate
OPEN	66 B&T: CHP
OPEN	66 B&T: Highways
OPEN	66 B&T: Housing [includes Rumford Act] (1)(2)
OPEN	Birch Society (1)(2)
OPEN	Christopher, George (1)(2)
OPEN	66: The Creative Society
OPEN	66: Campaign Debate

Status	Title
OPEN	66: Campaign Debate (Issues & Answers/Meet the Press Transcripts)
OPEN	Dorn, Warren
OPEN	EGB (1)-(3)
OPEN	EGB - Committee/Staff
OPEN	EGB (Material for EGB) (1)(2)
OPEN	EGB - Material Against RR (See Also 66: Labor)
OPEN	EGB - Political Appointments

Box 32C

Status	Title
OPEN	R. Finch
OPEN	Kuchel, Sen. T
OPEN	Knight, Goodwin
OPEN	Murphy, George
OPEN	Patrick, Wm. Penn
OPEN	Canpaign Polls (1)-(3)
OPEN / DIGITIZED	Election Night (Includes RR Victory Statement)
OPEN	66 Campaign: RR (1)-(4)
OPEN	RR Material (1)-(4)
OPEN	RR Material [Folder Two] (1)-(3)

Box C33

Status	Title
OPEN	RR Committee (1)-(4)
OPEN	RR Endorsements
OPEN	RR - Friends of (1)(2)
OPEN	1966 Campaign Roster
OPEN	RR- Staff
OPEN	RR - Staff Inter-Office Memos (1)-(4)
OPEN	RR-3 Q&A Session 1965
OPEN	Waters, Laughlin
OPEN	Community Relations
OPEN	Economy, California

Status	Title
OPEN	ED: Academic Freedom
OPEN	ED: Campus Unrest

Box C34

Status	Title
OPEN	66 ED: Early Childhood
OPEN	66 ED: Elementary & Secondary
OPEN	66 ED: Elementary & Secondary – Teachers
OPEN	66 ED: Higher
OPEN	66 ED: Higher – Faculty
OPEN	66 ED: Student Aid
OPEN	66 ED: Tuition
OPEN	66 ED: University of California (1)(2)
OPEN	66 Efficiency & Cost Control Task Force
OPEN	66 Executive Appointments
OPEN	66 H&W – Agency
OPEN	66 H&W: Agency (Social Security)
OPEN	66 H&W: Drug Abuse
OPEN / DIGITIZED	66 H&W: Employment
OPEN / DIGITIZED	66 H&W: Health
OPEN / DIGITIZED	66 H&W: Medi-Cal
OPEN	66 H&W: OEO
OPEN / DIGITIZED	66 H&W: Welfare (1)
OPEN / DIGITIZED	66 H&W: Welfare (2)
OPEN	66 Finance: Budget
OPEN	66 Finance: Tax
OPEN	66 Foreign Policy: Southeast Asia
OPEN	66 Labor (1)-(3)
OPEN	66 Labor: Withhold
OPEN	66 Legal Affairs: Capital Punishment
OPEN	66 Legal Affairs: Courts
OPEN / DIGITIZED	Legal Affairs: Gun Control
OPEN	66 Legal Affairs: Judiciary

Status	Title
OPEN	66 Legal Affairs: Law & Order
OPEN	66 Legal Affairs: Law Enforcement
OPEN	66 Legal Affairs: Night Racing
OPEN	66 Legal Affairs: Pornography
OPEN	66 Legal Affairs: Watts
OPEN	66 Legislation: EGB
OPEN	66 Legislation: RR
OPEN	66 Legislature
OPEN	66 Legislature: Withhold

Box C35

Status	Title
OPEN	RR: Philosophy of Government – General
OPEN	66 RR: Philosophy of Government – Citizen Participation
OPEN	66 RR: Philosophy of Government – Economy in Government
OPEN	66 RR: Philosophy of Government – Free Enterprise
OPEN	66 RR: Philosophy of Government – Local Control
OPEN	66 RR: Republican, Registration as
OPEN	66 RR: Pre-1966 Speeches
OPEN	The Speech, “Freedoms Finest Hour” – [“A Time For Choosing”], 10/27/1964
OPEN	66: “The Speech” 1964 (Telegrams in Response) (1)-(3)
OPEN	66: Press/Media (1)-(7)
OPEN	66: Press/Media – Interviews with RR (LA Radio & TV)
OPEN	66: Press/Media – Magazine Articles on RR & Family
OPEN	66: Republican Party
OPEN	66: Resources: Air Pollution
OPEN	66: Resources: Environment
OPEN	66: Resources: Fish & Game
OPEN	66: Resources: Parks & Recreation
OPEN	66: Resources: Redwood Park
OPEN	66: Resources: Water

Status	Title
OPEN	66 Youth

SERIES V: CAMPAIGN RESEARCH MATERIAL (1.0 I.ft., Box C36-C41)

The Campaign Research Materials consist of campaign background papers, issue statements, and a series of index cards (Boxes C38-C40) containing secondary source information regarding a variety of topics. Much of this material was compiled by Stanley Plog and Kenneth Holden of Behavior Science Corporation of Los Angeles. This firm was hired by Spencer-Roberts and assisted with the creation of the campaign theme, the "Creative Society."

Box C36

Status	Title
OPEN	[The Creative Society: A Framework]
OPEN	[Binder: Creative Society] (1)(2)
OPEN	Johnson Administration/Sample Sources
OPEN	Johnson Administration (1)(2)
OPEN	Standard of Living/Inflation/Economic Opportunity
OPEN	Federal Spending
OPEN	Vietnam (1)-(4)
OPEN	Urban Insurrection/Crime (1)-(6)
OPEN	[RR: Civil Disasters]

Box C37

Status	Title
OPEN	Federal Spending
OPEN	Johnson Administration
OPEN	Standard of Living - Inflation - Economic Opportunity
OPEN	Urban Insurrection - Crime
OPEN	Vietnam

Box C38 [Index Cards re: General Issues]

Status	Title
OPEN	A. Bits & Pieces
OPEN	B. Black Militants
OPEN	C. Court Cases - Examples

Status	Title
OPEN	D. Court Cases - 5-4 Majorities
OPEN	E. Court Cases - Police Problems
OPEN	F. Crime - Administration of Justice
OPEN	G. Crime - Causes
OPEN	H. Crime - Gangs
OPEN	I. Crime - Statistics
OPEN	J. Crime - Victims
OPEN	K. The Negro - Evades Census
OPEN	L. The Negro - Psychological Direction
OPEN	M. Police - Brutality
OPEN	N. Police - Disrespect
OPEN	O. Police - Hiring Negroes
OPEN	P. Police - Needs
OPEN	Q. Police - Review Boards
OPEN	R. The Poor - Consumer Discrimination
OPEN	S. The Poor - Education
OPEN	T. The Poor - Employment
OPEN	U. The Poor - Family Structure
OPEN	V. The Poor - General
OPEN	W. The Poor - Housing
OPEN	X. The Poor - Psychology
OPEN	Y. The Poor - Transportation
OPEN	Z. The Poor - Urban Immigration
OPEN	AA. The Poor - Urban Problem
OPEN	BB. Rat Control
OPEN	CC. Right to Revolt
OPEN	DD. Riots - Aftermath
OPEN	EE. Riots - Bipolarity Results
OPEN	FF. Riots - Business Lost
OPEN	GG. Riots - Causes Cited
OPEN	HH. Riots - Communists and Other Agitators
OPEN	II. Riots - Conditions Before

Status	Title
OPEN	JJ. Riots – Economic Results
OPEN	KK. Riots – Efforts to Curb
OPEN	LL. Riots – Handling
OPEN	MM. Riots – Insurance
OPEN	NN. Riots – Organized?
OPEN	OO. Riots – Psychology of the Participants
OPEN	PP. Riots – Public Reaction
OPEN	QQ. Riots – Sociology of the Participants
OPEN	RR. Riots – Spreading Effect
OPEN	SS. Riots – Statistics
OPEN	TT. Riots – TV Coverage
OPEN	UU. Riots – Who’s Responsible
OPEN	VV. Social Uplift vs. Other Commitments
OPEN	WW. Solution – Federal Action
OPEN	XX. Solution – General
OPEN	YY. Solution – Negro Self-Respect
OPEN	ZZ. Solution – Self-Help
OPEN	AAA. Solution – Social Legislation
OPEN	BBB. Solution – Repression
OPEN	CCC. Status Quo – General
OPEN	DDD. Status Quo – Poverty Program
OPEN	EEE. Status Quo – Welfare
OPEN	FFF. Urban Programs
OPEN	GGG. Financing Government Activity
OPEN	HHH. Efficiency
OPEN	III. Private Sector
OPEN	JJJ. Public-Private Mix
OPEN	KKK. Public Sector
OPEN	Bibliography
OPEN	Urban X File

Box C39 [Index Cards: Johnson Administration]

Status	Title
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OPEN	I.A. Credibility Gap – Existence of
OPEN	I.B. Credibility Gap – Extent of
OPEN	I.C. Credibility Gap – Causes of
OPEN	I.D. Credibility Gap – Examples of
OPEN	I.E. Credibility Gap – Implications of
OPEN	II.A. Morality in Government (Lack of) – Where in Present Administration
OPEN	II.B. Morality in Government (Lack of) – Consequences of
OPEN	III.A. Power Grab – Where in Present Administration
OPEN	III.B. Power Grab – Implications of
OPEN	IV.A. Descriptive Analysis of Johnson Administration – Campaign Positions
OPEN	V.B.1. Descriptive Analysis of Johnson Administration – Major Legislative Programs Domestic
OPEN	IV.B.2. Descriptive Analysis of Johnson Administration – Major Legislative Programs – Foreign
OPEN	IV.C. Descriptive Analysis of Johnson Administration – Relations with the Public
OPEN	Johnson Administration Bibliography
OPEN	[Index Cards re: Economic Issues]
OPEN	A. Standard of Living – Disposable Income
OPEN	B. Standard of Living – Price Increases
OPEN	C. Standard of Living – Buying Power
OPEN	D. Standard of Living – Number of Persons in Poverty
OPEN	E. Standard of Living – Causes of Poverty
OPEN	F. Standard of Living – Characteristics of Persons Living in Poverty
OPEN	G. Standard of Living – Geographic Location of Poverty
OPEN	H. Standard of Living – Consumer Power of Persons in Poverty
OPEN	I. Standard of Living – Programs Toward Elimination of Poverty
OPEN	J. Definition of Inflation
OPEN	K. Types of Inflation

OPEN L. Causes of Inflation
OPEN M. Effects of Inflation
OPEN N. Persons Hurt by Inflation
OPEN O. Restraints of Inflation
OPEN P. Future Trends in Inflation
OPEN Q. Economic Opportunity - Current Unemployment
OPEN R. Causes of Unemployment
OPEN S. Types of Unemployment
OPEN T. Effect of Education on Economic Opportunity
OPEN U. Effect of Race on Economic Opportunity
OPEN V. Effect of Age on Economic Opportunity
OPEN W. Effect of Automation on Economic Opportunity
OPEN Bibliography
OPEN X File
OPEN [Index Cards re: California Issues]
OPEN Agriculture - General Facts
OPEN Agriculture - Department of Agriculture: Organization
OPEN Agriculture - Agricultural Income
OPEN Agriculture - Farm Prices
OPEN Agriculture - Government Payments
OPEN Agriculture - 160 Acre Law
OPEN Agriculture - Farm Labor Supply
OPEN Agriculture - Migrating Workers' Children: Education and Welfare
OPEN Agriculture - Farm Housing
OPEN Agriculture - U.S. Food Processors in Mexico
OPEN Birch Issue - Circular Construct of Political Action
OPEN Brown and Brown's Appointments - Public Utilities Commission
OPEN Brown and Brown's Appointments - Appointments
OPEN Brown and Brown's Appointments - Yorty and the Democrats

OPEN	Brown and Brown's Appointments - Brown on Government Reorganization
OPEN	Brown and Brown's Appointments - Who Really Runs California?
OPEN	Brown and Brown's Appointments - Who Really Runs California?
OPEN	Brown and Brown's Appointments - Brownisms
OPEN	Budget - General and Special Funds
OPEN	Budget - Brown's Descriptions of Budgets, 1959-1966
OPEN	Budget - 1966-1967 Budget
OPEN	Budget - Hospitals
OPEN	Budget - Accrual Accounting
OPEN	Budget - Proposals for Efficiency, Reductions
OPEN	Budget - Special Session (1966)
OPEN	Business Climate - General Data
OPEN	Business Climate - Employment and Manufacturing
OPEN	Business Climate - New Plant Locations
OPEN	Business Climate - Personal Income, Retail Sales, Home Building
OPEN	Business Climate - 1966: Trends
OPEN	Business Climate - Business Failures
OPEN	Business Climate - Bankruptcies
OPEN	Business Climate - Index: Southern California Business Activity
OPEN	California Democratic Caucus and Liberal Democrats - New C.D.C. Positions
OPEN	Crime - Statistics, 1959-1965
OPEN	Crime - New Legislation: Narcotics, Liquor, Registration of Ex-Felons, Anti-Riot, etc
OPEN / DIGITIZED	Crime - Mail Order Guns, Abortions
OPEN	Crime - Crime Prevention
OPEN	Crime - Court Decisions, Legal Interpretations, Reform Proposals
OPEN	Education - Senate Debate, 1948

OPEN Education - Chronology of Legislation, 1963-1966

OPEN Education - Federal Role in Education

OPEN Education - Fisher, Arcoss, and Collier Bills

OPEN Education - Elementary-Secondary Act, 1965

OPEN Education - Primary Education in California

OPEN Education - Higher-Education Act, 1965

OPEN Education - Higher Education in California

OPEN Education - Watts Jr. College, Poor Achievement Areas Bond

OPEN Education - Economics of Education

OPEN Education - School Board Liability

OPEN Education - Racial Census (State Department of Education)

OPEN Education - University of California and the Berkeley Issue

OPEN Education - New Program Ideas

OPEN Governmental Organization and Efficiency - Statewide Information System

OPEN Governmental Organization and Efficiency - Democratic Criticism of Current Administration (Unruh)

OPEN Governmental Organization and Efficiency - Family Court Proposal (Brown)

OPEN Governmental Organization and Efficiency - Legislative TV

OPEN Governmental Organization and Efficiency - Government Growth and Costs

OPEN Governmental Organization and Efficiency - Special Session, 1966

OPEN Governmental Organization and Efficiency - Reform Proposals

OPEN Labor - Unemployment Insurance and Workman's Compensation: Programs and Proposals

OPEN Labor - Unemployment Statistics

OPEN Labor - Job Training: EYOA

OPEN Labor - Unions

OPEN Labor - Discrimination

OPEN Minority Groups - Negro and Mexican-American Community

OPEN Minority Groups - Watts

OPEN Minority Groups - Urban Renewal

OPEN Minority Groups - Schools

OPEN Minority Groups - Job Training

OPEN Minority Groups - Brown-Anti-Poverty Plan

OPEN Minority Groups - Murphy Amendment to EOA

OPEN Minority Groups - Poff Proposals

OPEN Minority Groups - 1964 Civil Rights Act

OPEN Minority Groups - Republican Civil Rights Bill

OPEN Minority Groups - Proposition 14

OPEN Minority Groups - Indirect Initiative Effort, 1966

OPEN Pollution - Air Pollution: Origins and Controls Summary

OPEN Public Welfare - Costs: Fiscal 1954-1966

OPEN Public Welfare - Administration and Control, Efficiency and Cost Recommendations

OPEN Public Welfare - Nursing Homes

OPEN Public Welfare - State Medicare Bill

OPEN Public Welfare - MARS Program, Administration of Welfare

OPEN Rapid Transit and Highways - BART

OPEN Rapid Transit and Highways - San Francisco Freeways

OPEN Rapid Transit and Highways - SCRTD

OPEN Rapid Transit and Highways - San Diego County Transit District

OPEN Rapid Transit and Highways - Watts Problem

OPEN Rapid Transit and Highways - State Highway Commission

OPEN Rapid Transit and Highways - Southern California Freeways and Gasoline Taxes

OPEN Rapid Transit and Highways - Coastal Freeway, Southern California

OPEN Rapid Transit and Highways - Flying Buses

OPEN Reapportionment - Lame Duck Senators

OPEN Recreation - State Park in Los Angeles

OPEN Recreation - Redwoods National Park

OPEN Recreation – Unemployment in Redwoods Region

OPEN Recreation – Forest Fire Proposals (Brown)

OPEN Recreation – Flood Control

OPEN Structure of California State Government – The Chief Executive: Qualifications, Powers, Responsibilities

OPEN Structure of California State Government – Constitutional Revision

OPEN Structure of California State Government – Boards and Agencies

OPEN Structure of California State Government – Political Organizations (SCAG)

OPEN Structure of California State Government – State-Wide TV Service

OPEN Structure of California State Government – Legislators’ Salaries

OPEN Taxes and Revenues – Spending, Fiscal 1958-67

OPEN Taxes and Revenues – State and Local Taxes, 1964

OPEN Taxes and Revenues – Spending – Tax Structure

OPEN Taxes and Revenues – Unemployment Insurance Taxes

OPEN Taxes and Revenues – The Heller Plan

OPEN Taxes and Revenues – Low-Income Tax Bill (Brown) and State Income Tax Reform

OPEN Taxes and Revenues – Summary: Current Tax-Legislation Problems

OPEN Taxes and Revenues – Tax Assessment Issue

OPEN Water – Desalting Plant

OPEN Water – MWD Bonds

OPEN Water – California Water Plan and State Water Project

OPEN Water – California Water Plan: Costs and Construction Schedule

OPEN Water – California Water Plan, the Future: Undersea Aqueduct, Reclamation of Waste, Watershed Management

OPEN Water – Tidelands Oil Revenue

Box C30 [Index Cards re:Vietnam]

Status	Title
OPEN	A. General Interest
OPEN	B. American Presence - Ethnic Aggravations
OPEN	C. American Presence - History
OPEN	D. American Presence - Legalities
OPEN	E. American Presence - Misdirected
OPEN	F. American Presence - Naval Best
OPEN	G. American Presence - Needed - Countries
OPEN	H. American Presence - Needed - Rationale
OPEN	I. American Presence - Popular
OPEN	J. American Presence - Provokes China
OPEN	K. American Presence - Strain with Allies
OPEN	L. American Presence - Strain with USSR
OPEN	M. American Presence - "Test Case" - Domino
OPEN	N. American Presence - U.S. Credibility - Prestige
OPEN	O. American Presence - Warns China
OPEN	P. Bombing - Deterrent to China
OPEN	Q. Bombing - Effect on North
OPEN	R. Bombing - Halt for Talks, Peace
OPEN	S. Bombing - Mutual Hostages
OPEN	T. Bombing - Need, Rationale
OPEN	U. Bombing - Non-military Targets
OPEN	V. Bombing - Unrest in North
OPEN	W. Bombing - World Response
OPEN	X. China - Attitudes
OPEN	Y. China - For Vietnam, U.S. - USSR, Wars
OPEN	Z. China - Influence, Hegemony
OPEN	AA. China - Intervention Possibility
OPEN	BB. China - Isolation
OPEN	CC. China - Collision Course
OPEN	DD. Communist Threat - Real?
OPEN	EE. Endorsements - Misc
OPEN	FF. Escalation - Dangers

Status	Title
OPEN	GG. Escalation – Needed
OPEN	HH. Escalation – Not Feasible
OPEN	II. Escalation – Useless
OPEN	JJ. Formal Declaration of War
OPEN	KK. Gas Warfare
OPEN	LL. Geneva Accords (1954)
OPEN	MM. Geneva Accords (1954) – Unsound Agreement
OPEN	NN. Geneva Accords (1954) – And South Vietnam
OPEN	OO. Geneva Accords (1954) – And North Vietnam
OPEN	PP. Geneva Accords (1954) – And U.S.
OPEN	QQ. ICC
OPEN	RR. National Liberation Front – Administration
OPEN	SS. NLF – Activities and Goals
OPEN	TT. NLF – Casualties
OPEN	UU. NLF – Crimes
OPEN	VV. NLF – Defections
OPEN	WW. NLF – And South Vietnam
OPEN	XX. NLF – China and USSR
OPEN	YY. News Reporting
OPEN	ZZ. North Vietnam – Attitudes
OPEN	AAA. North Vietnam – Election Hoax
OPEN	BBB. North Vietnam – Economy
OPEN	CCC. North Vietnam – Manpower Drain
OPEN	DDD. North Vietnam – Morale
OPEN	EEE. North Vietnam – And the NLF
OPEN	FFF. North Vietnam – “Titioism” or “Puppetism”
OPEN	GGG. North Vietnam – U.S. Began Infiltration
OPEN	HHH. North Vietnam – When Enter War?
OPEN	III. Nuclear Warfare
OPEN	JJJ. Other “Vietnams” Ahead
OPEN	KKK. Solutions – And Alternatives
OPEN	LLL. Solutions – ICC, UN, International

Status	Title
OPEN	MMM. Solutions – Japan, Indian Hegemony
OPEN	NNN. Solutions – Long-term Commitment
OPEN	OOO. Solutions – Native Nationalism
OPEN	PPP. Solutions – Negotiations
OPEN	QQQ. Solutions – Neutralization
OPEN	RRR. Solutions – Peace Efforts
OPEN	SSS. Solutions – Post Peace – What?
OPEN	TTT. Solutions – Pull Out
OPEN	UUU. Solutions – Recognize NLF
OPEN	UUU. Solutions – Recognize NLF
OPEN	VVV. Solutions – Regionalism
OPEN	WWW. Solutions – Unification
OPEN	XXX. South Vietnam – Armed Forces
OPEN	YYY. South Vietnam – Black Market
OPEN	ZZZ. South Vietnam – Comparative Success
OPEN	AAAA. South Vietnam – Economy
OPEN	BBBB. South Vietnam – Elections
OPEN	CCCC. South Vietnam – Government
OPEN	DDDD. South Vietnam – Oppression
OPEN	EEEE. South Vietnam – Popular Support
OPEN	FFFF. South Vietnam – Social Conditions
OPEN	GGGG. South Vietnam – U.S. Troop Presence
OPEN	HHHH. South Vietnam – Value to the U.S
OPEN	IIII. Strategy – Cease-fire
OPEN	JJJJ. Strategy – De-escalate
OPEN	KKKK. Strategy – Enclave, Holding
OPEN	LLLL. Strategy – Man-made Barrier
OPEN	MMMM. Strategy – Military vs. Political
OPEN	NNNN. Strategy – Pacification
OPEN	OOOO. Strategy – North Vietnam Shipping
OPEN	PPPP. Strategy – Their War
OPEN	QQQQ. Strategy – We’re Winning

Status	Title
OPEN	RRRR. Russia - To Intervene
OPEN	SSSS. U.S Domestic Policy - Cost
OPEN	TTTT. U.S. Morale
OPEN	UUUU. U.S. Overcommitment
OPEN	VVVV. U.S. Protestors
OPEN	VVVV. U.S. Protestors
OPEN	XXXX. U.S. Protestors - Legalities
OPEN	YYYY. U.S. Protestors - Help Communists
OPEN	ZZZZ. Vietnam - Sociology
OPEN	AAAAA. War Carnage - Civilian and Other
OPEN	Vietnam Bibliography
OPEN	Vietnam X File

Box C41

Status	Title
OPEN	Assortment of "Reagan for Governor" Campaign Stickers and Buttons