



## **Mathis-Richard, Sue: Files, 1981-1987**

### **Finding Aid Type**

White House Staff and Office File Collections

### **Subtitle/Office**

Media Relations, Office of

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## **Record Type**

Textual

## **Biography**

### **Biography**

The Office of Media Relations handled all press contacts with the White House other than the actual White House press corps. It was created in the fall of 1981 from the Office of Media Liaison in the Press Office and the Television Office from the Office of Communication. The office had various names throughout the administration including: Media Liaison; Office of Media Relations and Planning; Office of Media Relations and Broadcasting; Office of Media and Broadcasting Relations. Their staff, physical location in the White House and general functions remained exactly the same during these various name changes. For ease of use and to reflect their organizational unity the Library is naming this office: Office of Media Relations.

Sue Mathis (later Mathis-Richard) was one of the original members of the Media Liaison Office within the Press Secretary's Office at the beginning of the administration. She reported to Lou Gerig who was Director of that office under Press Secretary Jim Brady. After the shooting of Mr. Brady, the Press Office was reorganized in late 1981, and the Office of Media Relations was created. Mathis moved into the new office as a staff assistant. In December of 1984, Mathis became the Director of Media Relations. The Television Office at this time was given its own administrative director, Elizabeth Board. Mathis stayed on as Director of Media Relations until September 1987. Upon her departure the two offices were again recombined under Elizabeth Board.

## **Scope and Content Note**

The Library completed a preliminary arrangement of Mathis-Richard in 2007. It is arranged in five series as follows: Series I: Subject File; Series II: Briefings; Series III: Interviews; Series IV: Events; and Series V: Correspondence.

## **Series List**

### **SERIES I: SUBJECT FILE**

## **SERIES II: BRIEFINGS**

## **SERIES III: INTERVIEWS**

## **SERIES IV: EVENTS**

## **SERIES V: CORRESPONDENCE**

### **Last Modified Date**

2024-02-26

## **SERIES I: SUBJECT FILE**

### **Box 1**

<b>Status</b>	<b>Title</b>
CLOSED	ACTION / Volunteer Awards (1)(2)
CLOSED	American Press Institute
CLOSED	Black Forums
CLOSED	Blackwell Project / Indian Conference
CLOSED	Buchanan / ABC
CLOSED	Budget Sessions / Miller 01/24/1986
CLOSED	[C-Span Correspondence]
CLOSED	[Opposition Quotes re Central America]
CLOSED	College Papers (1)-(3)
CLOSED	Dallas Report
CLOSED	Defense Plan
CLOSED	Economic Bill of Rights-Communication Plan
CLOSED	Federalism
CLOSED	Gergen History/Lists
CLOSED	Hispanic Heritage Week Tape Distribution List

### **Box 2**

<b>Status</b>	<b>Title</b>
CLOSED	Hispanic MediaHispanic Press
OPEN / DIGITIZED	<a href="#">Immigration</a>
CLOSED	Local Program Network [I]
CLOSED	Local Program Network [I]: For Review

<b>Status</b>	<b>Title</b>
CLOSED	Local Program Network / Bush 02/08/1985
CLOSED	Local Program Network [II]
CLOSED	Regan / CONUS Local Program Network
CLOSED	Regan / Local Program Network 04/02/1985
CLOSED	Buchanan - Local Program Network 03/14/1986
CLOSED	[Local Program Network Information]
CLOSED	LOCALS-Pre-Trip Interviews
CLOSED	Libyan Aircraft Attack
CLOSED	Scott McQuigg File
CLOSED	Media Relations Staff
CLOSED	National Women's Economic Alliance
CLOSED	National Newspaper Association 03/06/1986
CLOSED	Nominations and Appointments July 1986 [Press Releases] (1)(2)
CLOSED	Nominations August 1986 [Press Releases] (1)(2)
CLOSED	Nominations and Appointments September 1986 [Press Releases] (1)-(3)
CLOSED	PATCO
CLOSED	Philly Daily News

### **Box 3**

<b>Status</b>	<b>Title</b>
CLOSED	Photo OP Report Bureau Chiefs' Report / Photo Ops
CLOSED	Weekly Photo OP Reports January 1983-June 1983
CLOSED	First Monday Photo
CLOSED	Planning
CLOSED	PM Magazine - Kathy Osborne Feature
CLOSED	Fall Press Plans 1985
CLOSED	Private Sector Initiatives
CLOSED	Quick Magazine Request
CLOSED	Radio Free Cuba
CLOSED	Regional Tax Reform Speech 1985
CLOSED	Resumes (1)-(5)

<b>Status</b>	<b>Title</b>
CLOSED	Rhodes Meeting
CLOSED	Satellite Interviews
CLOSED	Satellite / TV Studio

#### **Box 4**

<b>Status</b>	<b>Title</b>
CLOSED	[Schedule Requests 1985] To MikeSchool Prayer
CLOSED	School Prayer / Radio (1)(2)
CLOSED	Seminars
CLOSED	Small Business 05/08/1984
CLOSED	State of the Union 1984 Talk Show
CLOSED	Summit Preparation Planning [Europe 1984]
CLOSED	TV Guide Photo 04/21/1986
CLOSED	[Thank You Letters 1986]
CLOSED	Urban Mass Transportation Administration
CLOSED	Volunteerism
CLOSED	Washington TV Bureau / Photo Op Meetings, etc.
CLOSED	WHDH
CLOSED	Women's Media Project (1)(2)
CLOSED	You Asked for It
CLOSED	Young Americans Medal

#### **SERIES II: BRIEFINGS**

##### **Box 4 Cont.**

<b>Status</b>	<b>Title</b>
CLOSED	04/27/1981 Group W Briefing June 1981 National Association of Broadcasters Briefing / Canceled by NAB
CLOSED	06/04/1981 Associated Press Briefing
CLOSED	06/12/1981 Radio Television News Directors Association Briefing (1)-(3)
CLOSED	Radio Television News Directors Association Feed
CLOSED	Radio Television News Directors Association Report (1)(2)

#### **Box 5**

<b>Status</b>	<b>Title</b>
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CLOSED 06/16/1981 Press Women Briefing 10/02/1981 Friday Briefing

CLOSED 10/05/1981 Monday Briefing

CLOSED [Invitations to Southern Briefings / Special List]

CLOSED 1982 Regional Briefings

CLOSED 1982 Regional Briefings: Southeast

CLOSED 1982 Regional Briefings: Midwest

CLOSED 1982 Regional Briefings: Northeast

CLOSED 1982 Regional Briefings: West

CLOSED 02/19/1982 Friday Briefing

CLOSED 03/24/1982 Ohio Association of Broadcasters Briefing

CLOSED 05/20/1982 Briefing-Livestock Publications Council

CLOSED 02/09/1983 Briefings 03/03/1983 Louisiana Broadcasters Briefing

CLOSED 04/29/1983 Michigan Broadcasters Briefing

CLOSED 05/19/1983 Bonneville Briefing

CLOSED 09/07/1983 Spanish Radio Broadcasters Briefing

CLOSED 09/14/1983 RSVP for Briefing (1)-(3)

CLOSED 09/14/1983 Hispanic, Labor, Religious Press (1)-(4)

**Box 6**

Status	Title
CLOSED	09/14/1983 Hispanic, Labor, Religious Press (5)-(7)09/21/1983 Invite List for Regional Briefing (1)(2)
CLOSED	09/21/1983 RSVP Regional Briefing
CLOSED	09/30/1983 Invite List Regional Briefing (1)(2)
CLOSED	10/18/1983 Briefing
CLOSED	[10/24/1983 Regional Editors and Broadcasters]
CLOSED	11/03/1983 Briefing
CLOSED	03/01/1984 Ball State Briefing
CLOSED	05/04/1984 Reilly Briefings
CLOSED	05/09/1984 Calkins Chain Briefing
CLOSED	07/09/1984 Regional Briefings (1)-(6)

**Box 7**

<b>Status</b>	<b>Title</b>
CLOSED	10/16/1984 Southern Region Briefing
CLOSED	Regional Briefings Northeast (1)(2)
CLOSED	02/21/1985 The Editors Briefing
CLOSED	03/07/1985 National Newspaper Association Briefing
CLOSED	03/11/1985 Regional Briefing (1)(2)
CLOSED	03/11/1985 Feedback from Regional Briefing (1)-(3)
CLOSED	03/25/1985 Sperling Breakfast
CLOSED	1985 Sperling Breakfast
CLOSED	04/18/1985 Regional Briefing [I]
CLOSED	04/18/1985 Regional Briefing [II] (1)-(3)

### **Box 8**

<b>Status</b>	<b>Title</b>
CLOSED	04/18/1985 Briefing Folder (1)(2)
CLOSED	To Invite to Briefing File (as of 04/22/1985) (1)-(3)[06/07/1985 Regional Briefing]
CLOSED	06/07/1985 Economic Editors Briefing (1)-(4)
CLOSED	06/07/1985 Tax Reform Briefing / Economic Editors
CLOSED	07/09/1985 Regional Briefing (1)(2)
CLOSED	Invite to Briefings File after 07/09/1985
CLOSED	08/01/1985 Tax Reform and the Family and Poor [Briefing] (1)(2)

### **Box 9**

<b>Status</b>	<b>Title</b>
CLOSED	08/01/1985 Tax Reform Briefings for Evangelicals (1)-(3)
CLOSED	09/11/1985 Specialty Press Briefing (1)(2)
CLOSED	09/16/1985 Regional Briefing [I] (1)(2)
CLOSED	09/16/1985 Regional Briefing [II] (1)(2)
CLOSED	10/02/1985 Regional Briefing
CLOSED	01/28/1986 1986 State of the Union Anchors' Briefing
CLOSED	February 1986 Regional Briefing (W.H. Out Card to Pat Weber 05/10/1988)
CLOSED	02/10/1986 Regional Briefing Feedback (1)-(4)

**Box 10**

<b>Status</b>	<b>Title</b>
CLOSED	02/10/1986 Regional Briefing Regrets (1)(2)
CLOSED	02/16/1986 Regional Briefing (1)-(3)
CLOSED	02/25/1986 ABC Briefing
CLOSED	03/11/1986 Feedback from Briefing (1)-(4)
CLOSED	06/13/1986 Regional Briefing (1)-(3)
CLOSED	06/13/1986 Feedback from Briefing (1)(2)

**Box 11**

<b>Status</b>	<b>Title</b>
CLOSED	[06/13/1986 Regional Briefing - SALT Statement]
CLOSED	[07/30/1986 Crime / Law Enforcement Briefing]
CLOSED	1987 Sperling Breakfast
CLOSED	04/29/1987 National Association of Broadcasters Briefing
CLOSED	04/29/1987 National Association of Broadcasters [Briefing]
CLOSED	05/15/1987 Regional Briefing, (1 of 2) (1)-(5)
CLOSED	05/15/1987 Regional Briefing, (2 of 2) (1)-(7)

**Box 12**

<b>Status</b>	<b>Title</b>
CLOSED	05/15/1987 Drop-By Briefing (1)(2)
CLOSED	06/16/1987 Post-Economic Summit [Briefing] (1)-(5)
CLOSED	College Briefing
CLOSED	SAVVY Magazine Briefing (1)(2)
CLOSED	Western States Regional Briefing
CLOSED	Briefing Proposals Cold

**SERIES III: INTERVIEWS****Box 12 Cont.**

<b>Status</b>	<b>Title</b>
CLOSED	Interview Requests [1981-1984] (1) Interview Requests [1981-1984] (2)(3)
CLOSED	[Interview Requests 1984]
CLOSED	Interview Requests (Proposal for McManus)
CLOSED	Interview Requests (for Future Use) Campaign File



**Box 13**

<b>Status</b>	<b>Title</b>
CLOSED	1985 Satellite Interview Requests Dobson Interview
CLOSED	Dobson Interview: Dobson
CLOSED	Saturday Interviews (1)(2)
CLOSED	04/24/1985 Pat Robertson Interview
CLOSED	Robertson Interview
CLOSED	06/10/1985 Reader's Digest Interview (1)(2)
CLOSED	08/24/1985 Radio Interviews
CLOSED	[September 1985] "Family Weekly" - (Cancelled)
CLOSED	09/09/1985 College Radio Interview
CLOSED	03/14/1986 Spanish International Network Interview
CLOSED	05/23/1986 Rusher Interview
CLOSED	06/09/1986 Radio Marti Interview
CLOSED	07/08/1986 Jack Casserly Interview
CLOSED	07/31/1986 Frank Van Der Linden Interview
CLOSED	Interview with Tomas Regalado
CLOSED	Human Events Interview [Proposal]
CLOSED	John McLaughlin Request

**SERIES IV: EVENTS****Box 13 Cont.**

<b>Status</b>	<b>Title</b>
CLOSED	04/06/1982 National Association of Attorneys General Seminar 01/23/1985 USDA Telecast
CLOSED	02/06/1985 Anchor Luncheon on State of the Union (1)(2)

**Box 14**

<b>Status</b>	<b>Title</b>
CLOSED	02/06/1985 Columnists on State of the Union 03/08/1985 Richard Burt Teleconference
CLOSED	03/27/1985 William and Mary Seminar
CLOSED	02/18/1986 Lunch with Commentators
CLOSED	03/21/1986 Commentators Luncheon
CLOSED	05/12/1986 Cox (1)(2)

<b>Status</b>	<b>Title</b>
CLOSED	05/21/1986 Close Up Project (1)(2)
CLOSED	05/28/1986 Cartoonist Luncheon
CLOSED	06/12/1986 Columnists Luncheon
CLOSED	11/12/1986 Columnists - Commentators Luncheon
CLOSED	1986 Anchors' Luncheon following State of the Union
CLOSED	1986 Columnists and Commentators State of the Union Themes

### **SERIES V: CORRESPONDENCE**

#### **Box 14 Cont.**

<b>Status</b>	<b>Title</b>
CLOSED	Letters [June 1981-October 1983] (1)-(7)

#### **Box 15**

<b>Status</b>	<b>Title</b>
CLOSED	Correspondence [August 1983-February 1984] (1)(2)
CLOSED	[Correspondence May 1985]