



## **Mahan-Duval, Jann: Files, 1981-1984**

### **Finding Aid Type**

White House Staff and Office File Collections

### **Subtitle/Office**

Media Relations, Office of: Media Coordinator

### **Disclaimer**

This collection is available in whole for research use. Some folders may still have withdrawn material due to Freedom of Information Act restrictions. Most frequently withdrawn material is national security classified material, personal privacy, protection of the President, etc.

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### **Record Type**

Textual

### **Scope and Content Note**

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The material generated by Jann Mahan-Duval as the television/radio coordinator from early 1981 to November 1984 reflects one of the components of the Office of

Media Relations: media taped interviews and addresses by the President. The Television Office (Office of Media Relations) coordinated all the arrangements with outside media for taped interviews with the President, nationally televised press conferences and nationally televised addresses. Mahan worked closely with Mark Goode, a television media consultant with a long association with the Reagans from the California gubernatorial years. As a general rule, this material reflects Goode's media coordination with the networks and Mahan's implementation of the plan for specific tapings.

The Library has been unable to identify a specific set of material for Mr. Goode. His work product is intermixed and interfiled with this Mahan collection.

The Mahan collection shows some of the work product of Alden Lang, Mahan's assistant from the spring of 1984. Mahan left her White House position in November 1984 and her functions were taken over by Alden Lang for the remainder of the first Administration. As with Goode, the Library has found no specific set of material for Ms. Lang.

This collection also reflects one of the major components of the Office of Media Relations, presidential tapings (SERIES II & SERIES VI). The White House receives a multitude of requests for Presidential messages for organization meetings, tributes to particular individuals, public service announcements on behalf of various causes and charitable fundraising, and taped endorsements for political candidates. During the Reagan administration this became a highly developed function, and the President regularly sat for tapings for these requests. The Television Office function, as part of first the Office of Communication and then the Office of Media Relations, coordinated all aspects of the multiple tapings and coordinating the scripts of these messages.

For a continuation of the work done by Jann Mahan-Duval in the second administration, please see the [Elizabeth Board](#) collection and Series IV: Television Tapings in the [Office of Media Relations](#).

#### Note on the Office Designation and Functions - Media Relations

The Office of Media Relations handled all press contacts with the White House other than the actual White House press corps. It was created in the fall of 1981 from the Office of Media Liaison in the Press Office and the Television Office from the Office of

Communication. The office had various names throughout the administration including: Media Liaison; Office of Media Relations and Planning; Office of Media Relations and Broadcasting; Office of Media and Broadcasting Relations. Their staff, physical location in the White House and general functions remained exactly the same during these various name changes. For ease of use and to reflect their organizational unity the Library is naming this office: Office of Media Relations.

The Jann Mahan Duval collection consists of seven series: SERIES I: Subject File; SERIES II: Tapings; SERIES III: Speeches and Addresses; SERIES IV: Interviews; SERIES V: Press Conferences; SERIES VI: Events; and SERIES VII: Personnel.

## **Series List**

### **SERIES I: SUBJECT FILE**

### **SERIES II: TAPINGS**

### **SERIES III: SPEECHES AND ADDRESSES**

### **SERIES IV: INTERVIEWS**

### **SERIES V: PRESS CONFERENCES**

### **SERIES VI: EVENTS**

### **SERIES VII: PERSONNEL**

## **Last Modified Date**

2024-02-26

### **SERIES I: SUBJECT FILE**

#### **Box 1**

<b>Status</b>	<b>Title</b>
OPEN	Fourth of July
OPEN	Hispanic Heritage Week
OPEN	International Communication Agency Film "The Reagan White House" (1)-(5)
OPEN	Map Room Survey 01/16/1985

<b>Status</b>	<b>Title</b>
OPEN	Rush to Judgment
OPEN	Schedule Turn-downs 1984
OPEN	Teleconferencing
OPEN	Teleconferencing II
OPEN	1982 Teleconferencing (1)-(3)
OPEN	TV Office Memos

## **SERIES II: TAPINGS**

### **Box 1 Cont.**

<b>Status</b>	<b>Title</b>
OPEN	02/10/1981 "A Day in the Life"
OPEN	06/17/1981 Broadcast Pioneers [Presentation to President and Brief Taping for Their Library]
OPEN	07/14/1982 Taping Vice President [Organization for Protection and Advancement of Small Telephone Companies]
OPEN	07/30/1982 Taping Vice President [Phi Alpha Delta Law Fraternity]
OPEN	01/29/1983-01/30/1983 Dear Mr. President [TV Show Produced by A. C. Lyles]
OPEN	05/19/1983-05/20/1983 Bob Hope [USO TV Show]
OPEN	10/13/1983 Hugh O'Brian Taping
OPEN	07/23/1984 Brady Foundation - Denis Ravel Taping

### **Box 2**

<b>Status</b>	<b>Title</b>
OPEN	05/22/1984 Alzheimer's Disease Public Service Announcement
OPEN	05/22/1984 Normandy Taping
OPEN	[05/30/1984 Federally Employed Women's Conference - Cancelled]
OPEN	06/10/1984 Southern Baptists - Cancelled
OPEN	06/25/1984 Citizens for America Audiotape
OPEN	POTUS Taping for July 4
OPEN	09/26/1984, Oval Office Taping

<b>Status</b>	<b>Title</b>
OPEN	Mike Pengra [Invoice for 11/24/1984 Taping]

### **SERIES III: SPEECHES AND ADDRESSES**

#### **Box 2 Cont.**

<b>Status</b>	<b>Title</b>
OPEN	02/05/1981 Economic Recovery Plan [Presidential Address] (1)(2)
OPEN	07/24/1981 Live Television Address [Budget Cuts]
OPEN	1982 European Speeches
OPEN	08/16/1982 Tax Hike - Address from Oval Office
OPEN	[09/20/1982 Broadcast on Lebanon]
OPEN	[10/13/1982 Broadcast on the Economy]
OPEN	11/22/1982 Arms Control Broadcast
OPEN	03/10/1983 El Salvador Speech to NAM (National Association of Manufacturers)
OPEN	03/23/1983 Defense Speech
OPEN	09/05/1983 Korean Jetliner Speech ABC
OPEN	01/28/1984 Oval Office [Address to the Nation]
OPEN	President's Tax Cut Speech - Oval Office
OPEN	1981 Radio Addresses (1)(2)

### **SERIES IV: INTERVIEWS**

#### **Box 2 Cont.**

<b>Status</b>	<b>Title</b>
OPEN	Frank Reynolds Interview 03/09/1981
OPEN	12/17/1981 Brokaw Interview, Press Conference, National Christmas Tree Lighting
OPEN	01/27/1982 CBS - Dan Rather
OPEN	05/26/1983, 6 Correspondents Interview
OPEN	11/07/1983 Japanese / Korean Interview
OPEN	05/23/1984 Cosell Interview
OPEN	05/28/1984 Interview with Bryan Ferrel - [Irish Television]
OPEN	05/31/1984 6 on 1 Interview - [Foreign Media Pre-Summit]
OPEN	06/02/1984 Satellite Interviews - Orlando, San Antonio

<b>Status</b>	<b>Title</b>
OPEN	Consortium Interviews - VP and POTUS

**SERIES V: PRESS CONFERENCES**

**Box 3**

<b>Status</b>	<b>Title</b>
OPEN	05/13/1982 Press Conference - Taping 05/19/1982 Mrs. Reagan Address - [for General Federation of Women's Clubs]
OPEN	06/30/1982 Press Conference
OPEN	07/28/1982 Presidential Press Conference
OPEN	02/16/1983 NBC Press Conference
OPEN	05/22/1984 Press Conference
OPEN	06/14/1984 Press Conference
OPEN	07/24/1984 Press Conference

**SERIES VI: EVENTS**

**Box 3 Cont.**

<b>Status</b>	<b>Title</b>
OPEN	05/27/1981 Public Announcement - President Armed Services
OPEN	05/11/1982 ABC Affiliates Satellite Feed
OPEN	07/28/1982 Indira Ghandi Arrival Live - International Communications Agency
OPEN	09/16/1982 Marcos - International Communications Agency
OPEN	[10/12/1982 Signing S. 1409 Reclamation Reform Act
OPEN	11/07/1982 In Performance at the White House
OPEN	11/17/1982 Jobs Teleconference
OPEN	December 1982 A Conversation with the President
OPEN	02/24/1983 <i>Newsweek</i> Teleconferencing
OPEN	04/12/1983 Oman Visit
OPEN	04/15/1983 National Volunteer Week
OPEN	04/18/1983 North Carolina State Basketball
OPEN	05/03/1983 <i>U.S. News and World Report</i>
OPEN	05/10/1983 Teleconferencing International Trade (1)(2)

<b>Status</b>	<b>Title</b>
OPEN	09/23/1983 Merv Griffin
OPEN	10/13/1983 Partnerships in Education
OPEN	12/05/1983 Space Shuttle Hookup
OPEN	06/18/1984 Sri Lanka Arrival - [U.S. Information Agency]
OPEN	10/25/1984 American Sportscasters Award
OPEN	12/05/1984 Arrival Ceremony [Venezuela]

**SERIES VII: PERSONNEL**

**Box 3 Cont.**

<b>Status</b>	<b>Title</b>
OPEN	Personnel - TV Office (1)(2)

**Box 4**

<b>Status</b>	<b>Title</b>
OPEN	Personnel - TV Office (3)(4)
OPEN	Carroll, Sally (Applicant for Director of TV Office)
OPEN	Fischer, Kerwin (Applicant for Director of TV Office)
OPEN	Gallup, George (Applicant for Director of TV Office)
OPEN	Jackson, Wm. M. (Applicant for Director of TV Office)
OPEN	Kirk, Eileen (Applicant for Director of TV Office)
OPEN	Regrets (Applicants for Director of TV Office)