



Spaeth, Merrie: Files, 1983-1985

Finding Aid Type

White House Staff and Office File Collections

Subtitle/Office

Media Relations, Office of

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Record Type

Textual

Biography

Office Description

The Office of Media Relations handled all press contacts with the White House other than the actual White House press corps. It was created in the fall of 1981 from the

Office of Media Liaison in the White House Press Office and the Television Office from the White House Office of Communication. It went under various names throughout the administration including: Media Liaison; Office of Media Relations and Planning; Office of Media Relations and Broadcasting; Office of Media and Broadcasting Relations. Their staff, physical location in the White House and general functions remained the same during these various name changes. For ease of use and to reflect their organizational unity the Library is naming this office: Office of Media Relations.

Last Modified Date

2024-02-26

Box 1

Status	Title
OPEN	American Enterprise Zones
OPEN	American Israel Public Affairs Committee Briefing 04/08/1984
OPEN	Black Press Request (1)-(3)
OPEN	Invite to Briefings List (as of 09/30/1983) (1)-(3)
OPEN	Cabinet Secretaries and White House Senior Staff / TV [1984 Campaign Guide for Corporations and Labor Organizations]
OPEN	China / Ed Board Effort [Trip to China 04/19/1984- 05/02/1984] (1)-(3)
OPEN	Columnist Briefing 05/30/1984
OPEN	Correspondence re: White House News Service
OPEN	Dallas Morning News [Interview]
OPEN	Donahue
OPEN	[Drunk Driving Awareness Campaign - 1984]
OPEN	Economic Summit Mailings

Box 2

Status	Title
OPEN	Farm Editors [Briefing] 04/17/1984 (1)(2)
OPEN	Foreign Policy Speech / Radio Follow-up 04/06/1984
OPEN	Hispanic Media Conference 09/12/1984 (1)-(3)

Status	Title
OPEN	Interns (1)(2)
OPEN	[Interviews - Ambassador Brock and Ronald Reagan on Pittsburgh Steel Decision 09/20/1984
OPEN	Interviews with Ronald Reagan [1984] (1)-(3)
OPEN	Hearst Newspaper Interviews 10/30/1984 (1)(2)
OPEN	Scripps-Howard Interviews 10/25/1984 (1)(2)
OPEN	Vice President's Interviews [1984]

Box 3

Status	Title
OPEN	[Shane Jameson Visit Press Release]
OPEN	Jefferson Awards - VP Photo Op 1984
OPEN	Jewish Press Briefing 05/24/1984 (1)-(3)
OPEN	Local News Stories
OPEN	[Local Program Network Interviews 1984]
OPEN	London Summit 06/04/1984- 06/10/1984 (1)(2)
OPEN	Long Range Planning Material - Do Memo
OPEN	[Media Coverage "E" Awards Ceremony 05/23/1984]
OPEN	An Example of Local Media Coverage of a White House Event - "E" Awards Ceremony 05/23/1984 (Binder)
OPEN	Report on Media Coverage Farm Credit Announcement on 09/18/1984 (Binder)
OPEN	Media Relations Three Month Plan Book I 05/03/1984
OPEN	Minority Press (1)(2)
OPEN	National Association of Broadcasters Briefing
OPEN	National Newspaper Association
OPEN	Newsfeed Network

Box 4

Status	Title
OPEN	Older Americans Briefing - Merrie Spaeth (Binder) (1)(2)
OPEN	Pennsylvania Pedophile Information
OPEN	[White House Personnel Availability Chart]
OPEN	Public Liaison Meeting with Bob Reilly

Status	Title
OPEN	[Regional Briefings: 07/09/1984 I] (Binder)
OPEN	[Regional Briefings: 07/09/1984 II] (Binder)
OPEN	RSVP Karen, 07/09/1984
OPEN	RSVP's for 07/09/1984 (1)(2)
OPEN	General Information on Satellite Networks (1)(2)
OPEN	Merrie Spaeth Memo re: TV Personnel / Office
OPEN	TV Studio
OPEN	Other Live TV Proposals
OPEN	[High Technology] (1)(2)
OPEN	Weekly Reports
OPEN	Women

Box 5

Status	Title
OPEN	National Federation of Press Women, Briefing 03/15/1984 (1)(2)
OPEN	Women's Business 04/05/1984 (1)-(4)
OPEN	Women's Editors Briefing 05/24/1984 (1)-(3)
OPEN	Woman's Day Press Conference 05/30/1984
OPEN	National Conference on Women 06/19/1984-06/20/1984 (1)-(3)
OPEN	Women's Editors Briefing 10/11/1984 (1)(2)
OPEN	A Survey of the Reagan Administration Accomplishments on Behalf of Women September 1984 (Report)
OPEN	Women's Issues Miscellaneous File (1)-(3)
OPEN	General Women's File / Lists (1)(2)