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THE WHITE HOUSE

WASHINGTON

April 6, 1983

MEETING WITH: Reception in recogni

James S. Brady Presidential Foundation

DATE:

April 7, 1983

LOCATION:

State Floor, State Dining Room

TIME:

5:30 p.m. - 6:00 p.m.

FROM:

James S. Rosebush

I. PURPOSE

This reception will introduce potential donors to the James S. Brady Presidential Foundation with an informal gathering, remarks by the President, and informal remarks after the President and Mrs. Reagan depart by Mr. James Lynn, president of the James S. Brady Presidential Foundation, and Mr. Donald Rumsfeld, chairman of the foundation.

II. BACKGROUND

The theme of the reception is to recognize members of the James S. Brady Presidential Foundation and hopefully to stimulate interest in the Foundation.

III. **PARTICIPANTS**

Approximately 200 guests and Mr. James Lynn, president of the James S. Brady Presidential Foundation.

IV. PRESS PLAN

Closed

V. SEQUENCE OF EVENTS

See attached scenario.

REVISED
April 6, 1983
5:00 p.m.

SEQUENCE OF EVENTS
Reception in Recognition of the
James S. Brady Presidential Foundation
Thursday, April 7, 1983

LOCATION:

State Dining Room

FROM:

Muffie Brandon Mullis Brandon

4:45 p.m.

Guests arrive the Southwest Gate, Diplomatic Reception Room, and are led up the Grand Staircase to the State Dining Room for refreshments. (Guests may walk through the Color Rooms if they wish.)

5:15 p.m.

All guests should be led into the State Dining Room.

5:20 p.m.

Social Aides begin to line guests up for the receiving line. The receiving line will feed from the west wall, past THE PRESIDENT AND MRS. REAGAN at the south wall, and around to the east wall.

5:30 p.m.

THE PRESIDENT AND MRS. REAGAN arrive the State Floor via the elevator. They proceed to the Red Room, continue through the north door of the Red Room into the State Dining Room, and take their places for the receiving line in the center of the south wall.

The receiving line will begin immediately.

5:40 p.m.

At the conclusion of the receiving line, THE PRESIDENT will make remarks, then THE PRESIDENT AND MRS. REAGAN will mix and mingle with the guests.

5:50 p.m.

THE PRESIDENT AND MRS. REAGAN depart the State Dining Room for the elevator and proceed to the Private Residence.

Following the departure of THE PRESIDENT AND MRS. REAGAN, Mr. James Lynn, president of the James S. Brady Presidential Foundation, will make brief remarks.

Following Mr. Lynn's remarks, Mr. Robert Strauss and Mr. Joe Rodgers, vice chairmen of the Foundation, will speak briefly.

6:00 p.m.

All guests may begin to depart.