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WITHDRAWAL SHEET

Ronald Reagan Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
1. memo (048255SS)	from Dave Gergen to Mike Deaver, PBS interview with Ben Wattenberg	12/7/81	B5 MJD 1/12/01
2. memo (054533)	from Mike Deaver to Frank Ursomarso, re possible Phil Donahue show presidential appearance	3/18/81	B5
COLLECTION: WHORM: Subject File			smf
FILE LOCATION: PR 016-01 Public Relations: Broadcasts-Telecasts (046001-055000)			4/29/92

RESTRICTION CODES

- | | |
|--|---|
| <ul style="list-style-type: none"> A. National security classified information. B. Presidential Records Act <ul style="list-style-type: none"> B1. Release would violate a Federal statute. B2. Release would disclose trade secrets or confidential commercial or financial information. B3. Release would constitute a clearly unwarranted invasion of personal privacy. B4. Relating to appointment to Federal office. B5. Release would disclose confidential advice between the President and his advisors, or between such advisors. | <ul style="list-style-type: none"> B6. Release could disclose internal personnel rules and practices of an agency. B7. Release would disclose information compiled for law enforcement purposes. B8. Release would disclose information concerning the regulation of financial institutions. B9. Release would disclose geological or geophysical information concerning wells. C. Closed in accordance with restrictions contained in donor's deed of gift. |
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ID # 046393

PR016-01

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

FS

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 8/11/04

Name of Correspondent: Edward C. Donovan

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Requests a short interview with the President, at the White House, and a photo session, for publication in "Police Stress" magazine (copy enclosed).

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>✓ SC Rawls</u>	<u>ORIGINATOR</u>	<u>8/11/05</u>	<u>GN</u>	<u>A</u>	<u>8/12/04</u>
_____	Referral Note: _____	_____	_____	_____	_____
_____	Referral Note: _____	_____	_____	_____	_____
_____	Referral Note: _____	_____	_____	_____	_____
_____	Referral Note: _____	_____	_____	_____	_____

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure
- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: _____ Media: L Individual Codes: 4640 4900

Prime Subject Code: PR 016-01 Secondary Subject Codes: PR 007 JL 003-01
PR 005 TR 007
EG 258 TR 026
JL 006

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C	_____	Time: _____	P- _____
DSP	_____	Time: _____	Media: _____

SIGNATURE CODES:

CPn - Presidential Correspondence

- n - 0 - Unknown
- n - 1 - Ronald Wilson Reagan
- n - 2 - Ronald Reagan
- n - 3 - Ron
- n - 4 - Dutch
- n - 5 - Ron Reagan
- n - 6 - Ronald
- n - 7 - Ronnie

CLn - First Lady's Correspondence

- n - 1 - Nancy Reagan
- n - 2 - Nancy
- n - 3 - Mrs. Ronald Reagan

CBn - Presidential & First Lady's Correspondence

- n - 1 - Ronald Reagan - Nancy Reagan
- n - 2 - Ron - Nancy

MEDIA CODES:

- B - Box/package
- C - Copy
- D - Official document
- G - Message
- H - Handcarried
- L - Letter
- M - Mailgram
- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study

December 14, 1981

Dear Mr. Donovan:

I have been asked to acknowledge your letter to the President requesting an appointment with him.

The President very much appreciates your willingness to meet and talk with him and would like to have the opportunity to see all who now are expressing this desire. He would be happy to meet with you, if circumstances allowed, but the heavy demands on his time just will not allow him to do so.

With the President's best wishes to you,

Sincerely,

Gregory J. Newell
Special Assistant
to the President

Mr. Edward C. Donovan
Assistant Director
Boston Police Stress Program
International Law Enforcement
Stress Association
Post Office Box 415
Canton, MA 02021

GJN:MR:elb
GJN-6



INTERNATIONAL LAW ENFORCEMENT STRESS ASSOCIATION

P.O. Box 415
CANTON, MASSACHUSETTS 02021 U.S.A.
1-617-298-0435

REGRET
DATE 11/12
FS

046393

Scheduling

November 1, 1981

The President of the United
States
Washington, DC 20500

Dear Mr. President;

Twice this year we spoke on the same platform, once at Notre Dame and then again in New Orleans with the International Chiefs of Police Convention. I have enclosed news clippings concerning both events and also "POLICE STRESS" magazine an International journal distributed throughout the World, mostly to English speaking countries like England Ireland, South Africa, Australia, Canada and the United States. It is read mostly by persons in the mental health field, educators and of course law enforcement. I devoted the spring issue of 1981 to the attempted assassination and the stress of the Secret Service agents. I would like to know if it is at all possible, with your busy schedule and worries, if we could have a short interview at the White House with photographs for our readers. In any event, I wish you good luck with the task force on crime and also the best of health. From one Irishman to another.

Sincerely

Edward C. Donovan
Edward C. Donovan

ecd:mer

- PRESIDENT**
EDWARD C. DONOVAN
Assistant Director, Boston Police Stress Program, Mass.
- VICE PRESIDENT**
RICHARD CARETTI
Commander, Detroit Police, Detroit, Michigan
- SECRETARY**
WILLIAM G. HORNE Ph.D.
Federal Law Enforcement Training Academy, Brunswick, Georgia
- TREASURER**
WILLIAM O'BRIEN
Counselor, New York City Police Counseling, N.Y.
- COUNSEL**
DENNIS CROWLEY
First Security Services, Boston, Massachusetts
- CHAPLAIN**
REV. JOHN A. PRICE
Chaplain, Albuquerque Police Department, New Mexico
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- THOMAS HODGSON
Chief Superintendent, Metropolitan Police, New Scotland Yard, London, England
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Unit Supervisor, Philadelphia Police Counseling, Pa.
- JOSEPH COSGROVE
Coordinator, Personnel Assistance Program, Kansas City Police Department, Kansas City, Mo.
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Director of the Center for Research on Community Psychology, University of South Florida, Tampa, Fla.
- JEFFREY A. SCHWARTZ Ph.D.
President, of Letra-Law Enforcement Training and Research Associates Inc., Mountain View, Ca.
- R.G. MOFFATT
Chief Superintendent, Royal Canadian Mounted Police Director, Canadian Police College, Ottawa, Ca.
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Professor of Psychology, Graduate School City University of New York, N.Y.
- EARL THOMPSON
Assistant Chief of Police, Honolulu Police, Hawaii
- MICHAEL ROBERTS Ph.D.
Director, Psychological Services, San Jose Police, Ca.
- BRUCE SWANTON
Senior Research Officer, Consultant on Police Stress, Australian Institute of Criminology, Woden Aust.
- MICHAELYN BURKETT
Professional Counselor, Falmouth, Massachusetts



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Professional Counselor, Falmouth, Massachusetts

EDWARD C. DONOVAN

A twenty four year veteran Boston Police officer

Director of the Boston Police Stress Program

President, and founder of the International Law
Enforcement Stress Association

Editor and founder of "POLICE STRESS", an international
journal

Counselor to the International Institute of Stress,
Montreal, Quebec

Vice President of the Hans Selye Foundation of America,
New York

On the Board of Directors of the American Institute of
Stress, New York

On the Advisory Board of the Criminal Justice Division
of Harper and Row Publishers, Inc., New York

On the Editorial Board of "Law Enforcement Communications"

A member of various mental health and police organizations

A consultant, lecturer and author, specializing in
"STRESS IN LAW ENFORCEMENT". Has lectured at local,
state and federal law enforcement academies, including
the Federal Bureau of Investigation Academy, The Federal
Law Enforcement Training Academy in Georgia. Has taught
stress training for the International Chiefs of Police
Association, Harper and Row, and numerous other affilia-
tions. Has guest lectured at Harvard, Notre Dame, Humber
College in Toronto, Ottawa and many other institutions.

Has made public appearances on both television and radio.
Including the ABC Special "THE SHATTERED BADGE", Phil
Donahue Show, the Today Show with Jane Pauley and many
others. Has been interviewed by TIME, NEWSWEEK, U.S.
WORLD & NEWS, The Los Angeles Times, Chicago Tribune,
Washington Post and many other international journals.

Has authored two tapes with Harper and Row Publishers, Inc.
One of "POLICE STRESS" and the other on "POLICE SUICIDE".

Currently writing a book

Stress among LAPD officers on the upswing survey shows

LOS ANGELES — Police officers who played many roles in the upswing survey last year, including the one that showed police officers are more stressed than ever, are now being congratulated by President Ronald Reagan. The survey, conducted by the International Law Enforcement Stress Assn., found that police officers are more stressed than ever, and that their families are also suffering. The survey was conducted by Edward C. Donovan, a 24-year veteran on the Boston Police Department, who is president of the group. It publishes a quarterly magazine, started in 1979, and sponsors educational seminars for cops and their families.

As conditions grow tougher on urban streets, police officers are trying to harden themselves, even more, Donovan believes. The problem, for police sanity, is that when the going gets tough, it's time for the tough to let go — and many cops just don't know how.

"Their worst enemy is that male, macho image. It's such a bull, oh, I hate it!" Donovan groans. "We see this in our groups in Boston all the time, and we try to break it down. It takes a lot of work to keep up that image . . . the stern, scowling face you have to keep on all the time, holding your chest out, crossing your arms. You're saying, 'Don't anybody get close to me. (They might find out how scared I am.)' You just don't let yourself show weakness in front of loved ones."

The defensive self-protecting to protect against ugly experiences at work typically triggers a pattern of either emotional escape — wanting to shut out any involvement — or seemingly unjustified temper explosions at home, Donovan explains. ■

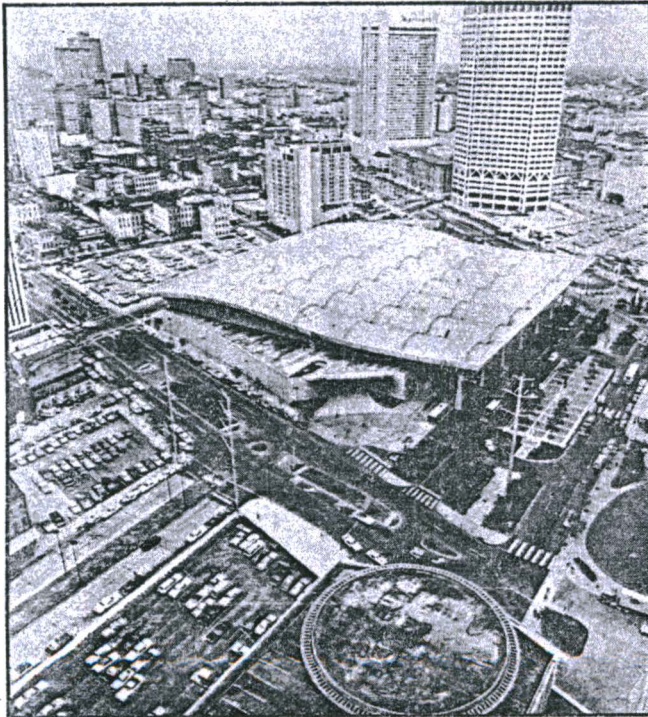


CELLULOID COP — Famed Hollywood cinema great Pat O'Brien who played many cop roles congratulates Boston patrolman Edward C. Donovan who appeared before Indiana law enforcement officers at Notre Dame as a guest lecturer. O'Brien and President Ronald Reagan received honorary degrees during commencement exercises.

2:45 p.m.- WORKSHOP - THE AMERICAN
4:45 p.m. ACADEMY OF POLICE MEDICINE

MONDAY

- David C. Treen
Governor of Louisiana
Baton Rouge, Louisiana
- 10:00 a.m. Address:
Brigadier General Fouad M. Al-Saleh
Director General
General Department of Traffic
Ministry of Interior
Kuwait
- 11:00 a.m. **The Honorable Ronald Reagan**
President of the United States
- 9:00 a.m.- **SPOUSES' HOSPITALITY ROOM**
3:00 p.m. Florentine Ballroom -
International Hotel
- 1:00 p.m.- **INTERNATIONAL TERRORISM**
4:00 p.m. **WORKSHOP**
Rooms 6 & 7 - Rivergate
- 1:00 p.m. **James L. Stinson,**
Moderator and Speaker
Manager
Behavioral Sciences Department



The Rivergate is the Port of New Orleans Exhibition Center. The main hall has 130,000 square feet of clear-span and column-free floor space.

MONDAY

- "Discussion of Standards for Entrance into and Retirement from the Law Enforcement Service: Medical and Psychological Factors" Room 16 - Rivergate
- "Entrance Standards - The Medical Perspective"
Dr. Clarence Robinson (M.D.)
President: American Academy of Police Medicine
Supervising Chief Surgeon
New York City Police Department
- "Entrance Standards - The Psychological Perspective"
Dr. Robert Daley (Ph.D.)
New York City Police Department
- "Disability Retirements"
Dr. Theobald Reich (M.D.)
Deputy Chief Surgeon
New York City Police Department
Professor Surgical Research
New York University
- "Stress Training in Law Enforcement"
Edward C. Donovan
President
International Law Enforcement Stress Association
Director of the Boston Police Department Stress Program
Canton, Massachusetts
- 2:45 p.m.- **WORKSHOP - THE POLICE CHIEF**
4:15 p.m. **AND HIS LEGAL ADVISOR**
Rooms 6 & 7 - Rivergate
- Moderator:
Chief Leo F. Callahan
IACP Second Vice President
Fort Lauderdale, Florida
- Panelists:
Chief Glen D. King
Richard Seibert, Esquire
Dallas, Texas
- Chief M. M. Vines
Richard F. Thomas, Jr., Esquire
Charlotte, North Carolina
Colonel Jack Walsh, Superintendent
Joseph Scuro, Jr., Esquire
Ohio State Highway Patrol
Columbus Ohio
- 3:00 p.m.- **EDUCATION AND TRAINING**
5:00 p.m. **COMMITTEE MEETING**
Melrose Room - Hilton

Newsweek®

JUSTICE



Policemen under siege, Donovan with a client: Leave the paranoia of the job behind and spend time with 'positive people'

When Cops Can't Cope

The policeman thinks he's supposed to be the problem solver for the world. He's taught to hold it in, to adapt. When the other helping professions—doctors, social workers, priests—have their backs to the walls, they call a cop. Who does a cop call?

In Boston, he calls Ed Donovan. As the sportswriters say, Ed Donovan has been there. A cop at 26, a drunk at 29, he spent his days on the street "shaking inside." His work suffered. He left his wife and seven kids. He thought about "swallowing" his gun and pulling the trigger. Instead he entered a program for alcoholic cops and, with another officer, had an epiphany of sorts: what the department needed was a special unit to combat cop stress. Now, nine years later but with the same sad eyes, Donovan works out of a shingled house on the grounds of a city hospital trying to administer some tender loving care to a generation created in silent Joe Friday's image.

Stress is built into a cop's job. Part of each shift he does nothing but cruise. Then an emergency call comes and his adrenaline races along with the siren. There may not be time to unwind before a second alert, and even if there is, the cop could be headed for another rape or robbery or murder. He's frustrated by the courts and feels unappreciated by the public. His world view is in the gutter. He can trust no one outside his patrol car. Most cops manage in some fashion to hold this Wambaughian nightmare together. Others can't.

The point of Donovan's program is to get the cops who aren't coping to start talking. But first he has to get them in the door and it's not easy. Cops, like other people, don't want to be labeled weak. "The message is,

"Don't cry, don't feel, don't get carried away," says one Boston cop. "You're supposed to leave all your feelings behind with your uniform." Often, Donovan has to go looking for his targets. He follows tips from friends on the beat that lead to a parked cruiser or an after-hours bar where he can try to talk down an officer's guard. His message: you don't have to be alone.

The centerpiece of Donovan's work is his Wednesday-night ventilation session, when between ten and 40 cops gather for some Alcoholics Anonymous-style group therapy. "I've never gone anywhere that I've taken so much without taking a swing," says one. "But I keep coming back because I know it's good for me." Thirty-four-year-old Freddy came in out of the cold three years ago after his wife left him and his bottle. Freddy is sober now, but sometimes still tastes the bile of panic. "If I'm uptight I just call Eddie," he says.

Safe: Periodically Donovan takes his message on the road. This summer he flew to Atlanta to help run a five-day stress course with Jerry Brinegar, a former cop turned minister-therapist. At one session, Donovan asked the class, "Why are cops so suspicious? When I go into a restaurant I sit in a corner with my back to the wall. I feel safe that way. Too often we take the paranoia out of the job with us. Why?"

"Experience," said one cop. "When I'm in a restaurant, I always want to sit where I can see the cash register in case there is a holdup."

"Because you want to get the bastard and get your name in the paper?" asked Donovan. "But if a holdup went down and they went out the door and you didn't do anything, how would you feel?"

"Like hell," said another cop.

"Why?"

"Because it's your job."

"I don't think every doctor who drives along the highway thinks he should stop at every scene and perform an autopsy," said Donovan. "You need time away from your job to refresh your batteries, to get with positive people so that when you're back the next day you can handle it better."

Relaxation: From there he tried to lay down some rules of positive living, the two most important being: associate with some people who are not cops, even if they complain about their parking tickets, and don't treat your spouse and kids as though they were suspects. As the discussion continued, John Clendenen, a 35-year-old De Kalb County detective, looked transfixed. "This is the first time I've heard anybody say you don't have to be suspicious all the time, that you're not a police officer 24 hours a day," he said. A week later the relaxation effect still hadn't worn off. "A lot of pressure has been taken off me," Clendenen admitted. "I was getting to the point where I was thinking about having a rubber holster made so I could carry my gun in the shower with me."

It's just that fear of a gun in the hands of an overstressed cop that worries the public. Despite the potential menace, other police departments have not uniformly fallen into line behind Donovan. Many still prefer to rely on their chaplains. When breakdowns can't be ignored, they pull an officer's weapon and ship him off to a deskbound bow-and-arrow squad. Even Boston has pared back Donovan's budget, leaving him with just one paid associate. Such thinking is decidedly short range. A patrol car without brakes must be repaired; an overwrought patrolman deserves no less.

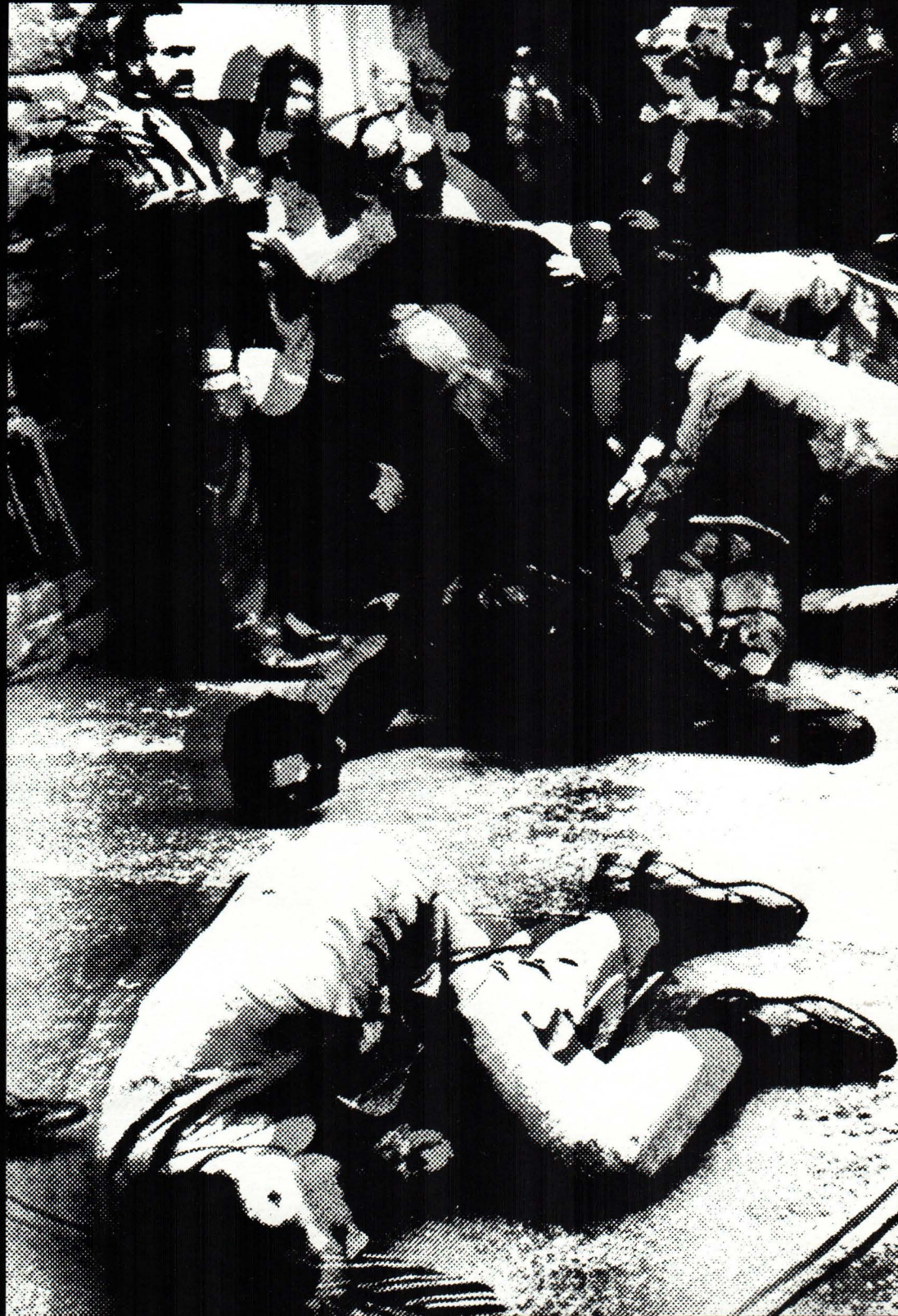
ARIC PRESS with HOLLY MORRIS in Atlanta and EMILY NEWHALL in Boston

SPRING 1981



THE OFFICIAL PUBLICATION OF ILESA

POLICE STRESS



Reagan Presidential Library

Digital Records Marker

This is not a presidential record. This marker is used as an administrative marker by the Ronald W. Reagan Presidential Library Staff. This marker identifies the place of a publication.

Publications have not been scanned in their entirety for the purpose of digitization. To see the full publication please search online or visit the Reagan Presidential Library's Research Room.

ju

046587

ID # _____

PRO/6-01

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING
Date Correspondence Received (YY/MM/DD) 8/11/106

Name of Correspondent: Buddy Roemer

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: urges the President to reconsider a decision he's made to cut personal endorsement spots for individual political candidates.

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>ZA Frie</u>	<u>ORIGINATOR</u>	<u>8/11/106</u>	<u>MF</u>	<u>A</u>	<u>8/11/18</u>
_____	_____	<u>1 1</u>	_____	_____	<u>1 1</u>
_____	_____	<u>1 1</u>	_____	_____	<u>1 1</u>
_____	_____	<u>1 1</u>	_____	_____	<u>1 1</u>
_____	_____	<u>1 1</u>	_____	_____	<u>1 1</u>

TR

ACTION CODES:

- A - Appropriate Action
- C - Comment/Recommendation
- D - Draft Response
- F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

DISPOSITION CODES:

- A - Answered
- B - Non-Special Referral
- C - Completed
- S - Suspended

FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: _____ Media: L Individual Codes: 1230 _____

Prime Subject Code: PR 016-01 Secondary Subject Codes: PL _____
PR 011 _____
PL 004 _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C	_____	Time: _____	P- _____
DSP	_____	Time: _____	Media: _____

SIGNATURE CODES:

CPn - Presidential Correspondence

- n - 0 - Unknown
- n - 1 - Ronald Wilson Reagan
- n - 2 - Ronald Reagan
- n - 3 - Ron
- n - 4 - Dutch
- n - 5 - Ron Reagan
- n - 6 - Ronald
- n - 7 - Ronnie

CLn - First Lady's Correspondence

- n - 1 - Nancy Reagan
- n - 2 - Nancy
- n - 3 - Mrs. Ronald Reagan

CBn - Presidential & First Lady's Correspondence

- n - 1 - Ronald Reagan - Nancy Reagan
- n - 2 - Ron - Nancy

MEDIA CODES:

- B - Box/package
- C - Copy
- D - Official document
- G - Message
- H - Handcarried
- L - Letter
- M - Mailgram
- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study

November 18, 1981

Dear Buddy:

The President has asked me to thank you for your very kind letter expressing support for his efforts as well as your concern regarding personal endorsement spots for individual political candidates.

Your comments were most appreciated, and I assure you that I will advise the appropriate staff members here of your thoughts and suggestions. We look forward to your continued help and advice in addressing the major issues still before us.

With cordial regard, I am

Sincerely,

Max L. Friedersdorf
Assistant to the President

The Honorable Buddy Roemer
House of Representatives
Washington, D.C. 20515

MLF:CMP:asr

cc: w/copy of inc, Ed Rollins - FYI.

sent



HOUSE OF REPRESENTATIVES
WASHINGTON, D. C. 20515

BUDDY ROEMER
FOURTH DISTRICT
LOUISIANA

046587

Dear Mr. President,

I wanted to write about two items of mutual interest. First, I want to thank you for the strong leadership you've shown America for the past ten months. Obviously, you and I can't agree on every issue, but I will continue to try to be supportive in my own hard-headed, outspoken way, praying only that you continue to give it your best shot and tell it like it is.

Finally, I'd like you to reconsider a decision you've made to cut personal endorsement spots for individual political candidates. I realize that there are arguments "pro" and "con" about your political involvement in state and local races. I won't



HOUSE OF REPRESENTATIVES
WASHINGTON, D. C. 20515

BUDDY ROEMER
FOURTH DISTRICT
LOUISIANA

bores you with an analysis of these arguments.
Let me cut to the bottom line: You are the
President of/for all the people. I believe that
the "People" will allow partisan political involvement
up to a point, i.e. political strategy sessions, personal
appearances, an occasional endorsement of a critical
issue or candidate, an appeal on behalf of your Party,
but a flood of political commercials on behalf of
a partisan candidate goes too far and will hurt
both you and the candidate. Continued partisan actions
could run the risk of polarization at a time when this
country desperately needs unity.

A more subtle, sophisticated approach to these
matters will be in the best interests of you and our
great nation.

Thanks for listening and I look forward to our
working together for economic sanity, beginning
with the next round of budget cuts.

Buddy

Collingwood Harris
Vice President and Director
Washington Office

NAN-
to files

Red

The Advertising Council Inc



1730 Rhode Island Avenue, N.W.
Washington, D.C. 20036
202-331-9153

New York
Washington
Los Angeles

Good letter for
very. Yassin
to us

14 July 1981

047889

4200
4900

WS

PRO16-01

BEDD1
FG068

Mrs Elizabeth H Dole
Assistant to the President
for Public Liaison
The White House
Old Executive Office Bldg, Rm 45
Washington, DC 20500

Dear Mrs Dole:

At last the final figures are in. In 1980 the estimated value of the free time and space contributed by the broadcast and print media in support of Government-sponsored public service advertising campaigns through the Ad Council exceeded \$520 million.

Not included in this figure are the hundreds of thousands of dollars' worth of creative and marketing services contributed by the volunteer advertising agencies and corporate volunteer coordinators who develop and guide these programs.

As President Reagan himself said of the Council recently, "Your campaigns have educated, have motivated, have united, have improved the quality of our lives, and you've demonstrated what is really the American spirit, and that is what volunteerism is all about."

Needless to say, we are proud that the 1980 figures lend such strong reinforcement to the President's testimony.

Sincerely,

CH:la

JUL 15 RECD

BB

THE WHITE HOUSE
WASHINGTON

W/S

046744CA
4620
PR016-01
FE001

November 6, 1981

MEMORANDUM FOR ED MEESE

FROM: CRAIG FULLER 

SUBJECT: Philip Garvin Request

As you know, Phil Garvin wishes to do a new documentary on "Policymaking in the Reagan Administration." I have had a couple of conversations with him. He apparently has also spoken with Ed Gray and Marty Anderson. I raised the issue at the management meeting a couple of weeks ago, and no one seemed to have an interest in discussing it in detail.

My reaction is that it would be extremely difficult for us to conduct business on the policy issues Phil is focusing on while having lights and camera in the room. I suggest the following:

- a. Have our communications office work with Phil and determine if anything is feasible or
- b. Decline to participate in the effort altogether.

cc: Marty Anderson
Ed Gray
Jim Jenkins

09 NOV 1981

BB

046744CA
#620
PR016-01
F6001

OFFICE OF CABINET AFFAIRS
ACTION TRACKING WORKSHEET

Action results from:

- document (attached)
- telephone call
- meeting (conference report should be attached if available)

ID 046744 CA
 Date Received: 81/11/05
 Document Date: 81/11/04
 From: P. Garvin

Subject: Polycymality in the Reagan Administration

Send to central files 12/5/81

ROUTE TO:

Name	Action	FYI	Date Due	Disposition
<u>E. Meese</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>81/11/12</u>	
<u>M. Anderson</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>		
<u>E. Gray</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>		
<u>J. Daniels</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>		
	<input type="checkbox"/>	<input type="checkbox"/>		
	<input type="checkbox"/>	<input type="checkbox"/>		

Comments:

memo attached

Originator: Fuller Cribb Hart Hodapp

Keep this worksheet attached to the original incoming material and when the assigned action is complete, return to:
 Office of Cabinet Affairs
 Attention: Karen Hart
 West Wing/Ground Floor, x2823

A documentary for PBS
produced by WGBH-Boston
in association with
The Institute of Politics

Producer: Philip Garvin
Production services by
NORAC Productions

60 Campbell Drive
Stamford, CT 06903
203-329-8321

Inside the White House: Policymaking in the Reagan Administration

Mr. Craig Fuller
Assistant to the President
THE WHITE HOUSE
Washington, D.C.

November 4, 1981

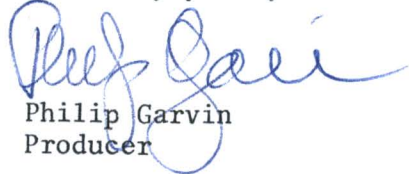
Dear Mr. Fuller:

Here is a copy of the letter I have written to Ed Meese concerning the documentary on the policy-making procedure in the Reagan Administration.

If you have a chance, I would appreciate it if you could discuss it with Mr. Meese.

I'll call you in a few days.

Sincerely yours,



Philip Garvin
Producer

PG:ap

A documentary for PBS
produced by WGBH-Boston
in association with
The Institute of Politics

Producer: Philip Garvin
Production services by
NORAC Productions

60 Campbell Drive
Stamford, CT 06903
203-329-8321

Inside the White House: Policymaking in the Reagan Administration

Mr. Edwin Meese
Counselor to the President
THE WHITE HOUSE
Washington, D.C. 20500

November 3, 1981

046744

Dear Mr. Meese:

Since we called the documentary on the Transition, COUNTDOWN TO THE WHITE HOUSE, it seemed appropriate to call the new program "INSIDE THE WHITE HOUSE: Policy-making in the Reagan Administration." While preparing for this next documentary, I have benefited enormously from consultations with members of the White House staff. This letter reflects their suggestions.

Briefly, our objective is to show the step-by-step, behind-the-scenes process by which policy is developed. We would like to follow two or three different types of issues from their first consideration by the Executive Branch through to a final decision by the President.

As in the transition program, the special access you are granting us to film meetings, conferences, interviews, informal gatherings, etc., will be based on the trust and confidence we have established. We assure you that absolutely none of the material we record will be released until after the President has announced his final decision on the issue concerned. And, of course, anything heard by any member of our crew will be kept strictly confidential.

At the present time, the following are the five best candidates for policy issues to be followed: (We anticipate that only 2-3 of these will work out well for the final documentary.)

1. The New Federalism: How does the Administration develop revenue and program turn-back policy? (Can we expect a Presidential decision on this issue in the next 6 months?)

2. The trigger-price mechanism for steel.

3. The dissolution of the Department of Education:
How does the Administration decide what program(s) to cut?

4. A policy issue which emerges (in the future) from a Department. (We would like to show how issues move from Departments to the Cabinet Councils to the President. Other issues suggested here are already in the White House process.)

5. An emergency policy decision. What happens when there are only a couple of days (or only hours) to determine policy?

Subject to better ideas which you might have, we would now like to proceed with these issues.

If, by the time you approve this plan, the policy development process on any one of these issues has advanced too far for us to document its early phase, then we will pick a replacement.

When asking members of the Administration if they are willing to be included in this documentary, we would like to say that you have signed off on this project.

We would also like for you to appoint a contact person for this project either on your staff or in the Press Office. We will need three White House Press passes.

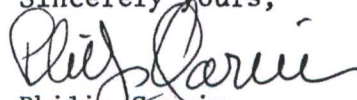
As in the Transition program, the funding for this PBS documentary has come entirely from the private sector. No Federal funds will be used.

I will be the Producer and cameraman (so that when we film meetings there will only be two or three of us in the room). The rest of the crew will be the same as for the Transition program (barring illness). Jonathan Moore at the Institute of Politics at Harvard is the advisor. Harry Clark is the consultant.

Finally, let me say that we realize that to do a good job it may be necessary to be filming for many months in order to include the full scope of policy development. We have no deadline, no fixed broadcast date.

I look forward to another excellent program.

Sincerely yours,


Philip Garvin
Producer

BPB

04825555
4620

THE WHITE HOUSE
WASHINGTON

The President has seen _____
PR016-01
PR007-01

December 14, 1981

PR

MEMORANDUM FOR THE PRESIDENT

FROM: KARNA SMALL *KS*

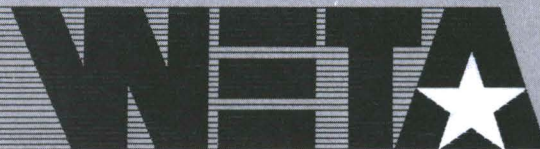
SUBJECT: PBS INTERVIEW ON WEDNESDAY

You are scheduled to give an interview to Ben Wattenberg on Wednesday morning at 10:15 for a special program on PBS which will air Christmas night (9:30 p.m.)

During this 30-minute program, Ben wants to concentrate on your philosophy and the principles you brought with you to the office of President. Rather than asking about specific bills in Congress or day-to-day activities, he wants you to discuss your "conservative creed."

I have attached a memorandum he sent to me which outlines his ideas for the program, along with additional notes he provided to me over the telephone today.

DEC 14 1981



TELEVISION 26 RADIO FM 91
BOX 2626, WASHINGTON, D.C. 20013
(703) 998-2600

MEMORANDUM

g

To: Karna Small
From: Ben Wattenberg *BW*
Date: 11 December 1981

Here are some preliminary thoughts I have for the interview:

It seems to me that so much of the coverage of the President gets bogged down in detail--legislative and personal--and that the bigger, more important story is often over-looked. We hear about a billion more in the budget, or a billion less; about Haig versus Allen; about what the President thinks about his personal security arrangements.

Yet, President Reagan--as acknowledged by both friend and foe--is trying to make a major change in the philosophy of our government, and, in so doing, change the direction of the nation as a whole. I'd like to talk to the President about that philosophy--the values behind it, why he believes in it, how it is going.

Perhaps we could begin, on the domestic side, by talking about government. The President has said many times that the federal government is the problem, not the solution. How--why--did he come to that belief? After all, he started out as a union leader and an FDR Democrat, and FDR surely was not a small-government President. What changed Ronald Reagan's mind?

Pursuing that thought: if government is the problem, why is the President so insistent, so often, that his program retains "the safety net"? That net, remember, was strung up there by big-government liberals, and generally opposed by those in the Reagan wing of the Republican Party.

Cont.

An irony: Governor Reagan ignited the spirit of tens of millions of Americans in 1976 by raising the flag about the Panama Canal--built and run by the U.S. government!

So then: What are the proper functions of the federal government in our time and place? Does the President want to roll it back, or cap it--two very different goals? How much of the slack can the private sector really pick up?

On the foreign side: It's Christmas time--peace on earth. I'd like to hear the President talk about the relationship of strength to peace. That, as I understand it, is the cornerstone of his philosophy: we are too weak to be secure from Soviet bullying, too weak to serve as guarantor of our values in a turbulent world.

But: if that is so (and I believe it is so), why do we help out the Soviets by selling them wheat when their own agriculture is a shambles? Why do we keep approving licenses for high-tech? Is the Achilles heel of the Republican-Conservative philosophy a pro-business bias in foreign policy? Are we sacrificing freedom on the altar of free enterprise? Similarly, if the government-is-too-intrusive philosophy leads the President to his anti-draft view, isn't it also perhaps impacting on his other view--that we are not strong enough?

About America's role in the world: the President has talked about America as the "city on the hill". Some years ago, Henry Luce wrote a famous essay, "The American Century". Well, can it still be an "American century"--after Vietnam, Watergate, urban disruption, inflation, and Soviet expansion? Can we still be seen around the world as the "city on the hill"?

On the social issues: If the philosophy is government-is-too-intrusive, how does he reconcile that with his view that the government can legislate against abortion? And how does he really feel about those Moral Majority values? After all, Hollywood is not your typical provincial small town; President Reagan raised four children through some pretty turbulent times in America.

Have a good weekend.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

December 14, 1981

NOTES FROM TELEPHONE CONVERSATION WITH BEN WATTENBERG REGARDING HIS UPCOMING INTERVIEW WITH THE PRESIDENT ON WEDNESDAY.

On the domestic side, he wants to add a question about the role of deficits - a brief item about the difference between "supply side" and "conservative" economists.

We hear alot about liberals moving to the right, the country moving to the right. But given the "safety net" idea, doesn't that mean that conservatives are moving to the center? Are you personally moving more toward the center, "wherever the center is?"

He has some questions about labor unions. He feels that the rank and file as well as labor leadership have alot in common with you especially in areas like foreign policy, environmentalism, etc. But now there seems to be a schism. Is there something about conservatism that is "knee jerk anti-union?"

Conservatives seem to make two conflicting statements: (1) they deplore liberals because liberals are always poor-mouthing America and conservatives say American is great but (2) conservatives also say America is in bad shape, with a currency that is debauched and budget in trouble after 40 years of liberalism. How can you still say America is a great country and at the same time say we're heading for disaster? Also, how do we sell America around the world? USIA, ICA, VOA etc?

On foreign policy, many say we have no foreign policy, that there is chaos in the National Security Council. How do you address these comments? Also, how do you feel in general about the concept of human rights?

And finally, Ben may bring up Poland, but only briefly if at all as he doesn't see how he can avoid the subject at this particular time. (However it may be difficult to comment since the interview will be taped on December 16, and not aired until December 25).

THE WHITE HOUSE
WASHINGTON

Files

Done 12/16/81 HCD 12/8

Greg:

For your information and
files.

M

PR 16-1

0482555

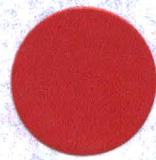
MEMORANDUM

THE WHITE HOUSE

WASHINGTON

December 7, 1981

HCD



Dec. 16

OK to schedule

MEMORANDUM FOR MIKE DEAVER

FROM: DAVE GERGEN *DG/du*

SUBJECT: PBS Interview with Ben Wattenberg

You and I spoke a few weeks ago about Ben Wattenberg's request to include an interview with the President in his current, weekly series on PBS. You indicated at the time that you thought it might be a good idea ... but somewhere down the road.

As it turns out, Ben's current series is almost at the end of the road (he probably won't have another one before next fall) so that we need to do a filming (about 30-40 minutes) sometime in the very near future in order to make it. He would air it on Christmas weekend (it would play twice).

You should know that I am partly requesting this out of a close friendship with Ben (and, obviously, I would take this as a personal favor), but I also think there are strong, separate arguments in his favor:

-- The President has not yet done any interviews for PBS; this would fulfill that requirement (and, along with the concert series, would put the President in excellent shape there).

-- Philosophically, while Wattenberg is a Jackson-Moynihan Democrat, his shows are more in tune with this Administration than any other major TV series.

-- The interview would not be topical in nature but would deal more with his general philosophy and traditional values.

Ideally, the interview would occur this coming week -- totally at RR's convenience.

Many thanks, Mike.

cc: Jim Baker
Larry Speakes

~~Tuesday Dec 16
10:15 for
30 minutes~~

Ed



The Carlyle

MADISON AVENUE AT 76TH STREET · NEW YORK 10021

CH

MH - hold

049274
4770

DR 016-01
HE 006-01
PP 005-01

Crosby, Cathy
Evans, Bob

June 8, 1981

Mrs. Ronald Reagan
The White House
1600 Pennsylvania Avenue
Washington, D. C. 20500

Dear Mrs. Reagan:

Thank you so much for taking time out of your busy schedule to view our tapes. We cannot tell you how much your support means to us.

As we indicated to you in our meeting, we want to launch this campaign with a one-hour special sometime during the first half of September that would include four or five locations across the country, with live performers such as Kenny Rogers, Donna Summers, rock star Ted Nugent, country singer Barbara Mandrell, the Doobie Brothers, etc., together with hundreds of kids. The first half of the hour will be devoted to how the dream of this project came about, and of the actual happening that occurred the night of the filming. The second half of the special would be a live hook-up of four or five locations across the United States (like Donna Summers in Harlem, Burt Reynolds in Atlanta, etc.) beginning with the First Lady, and if the schedule permits The President, being surrounded by hundreds of kids of all colors and sizes, along with an entertainer of the caliber of Kenny Rogers, Bob Hope, etc. The end of the special would be a collage of all these locations on a split screen, with everyone singing together from Coast to Coast "Get High On Yourself."

All of the performers that you saw in the commercial have agreed to appear on a continuing basis, with scores of other drug-free heroes, who have subsequently joined our efforts through word of mouth. Once we send out formal invitations this month, we know that many other people in the entertainment and sports industries will come aboard.

Although we could finalize arrangements today for this to appear on one network, we are attempting a first: a simultaneous broadcast on all three networks during prime time.

We feel your participation is so important to us, that we would schedule this at a date consistent with your availability. Our preferences for dates would be between September 1 and September 15, as this would be prior to the start of the new TV programming season, and at approximately the beginning of the new school year.

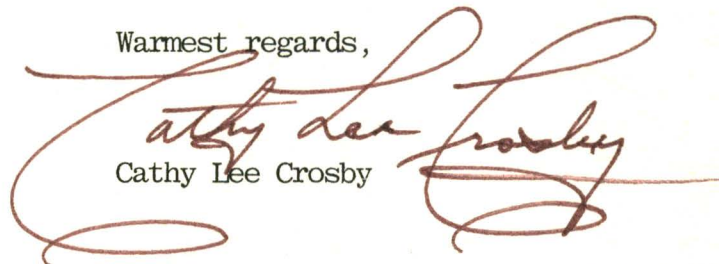
Request Mrs. Reagan participate in a television special called "Get High on Yourself"

We would, of course, be honored if, in addition to participating in the special, you would be willing to play a major role in this effort in whatever capacity you might choose. This is a private sector project, and your backing would, of course, be invaluable.

At least one of us will be back in Washington within the next two weeks and would be delighted to meet with you to discuss in detail your involvement in areas other than the special. We also would welcome any suggestion or advice from either you or your staff.

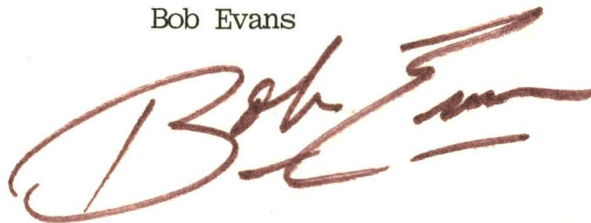
I think you can understand that, because of the problems of securing all of these stars for a single available date in September, we need to move as quickly as possible. We look forward to hearing from you.

Warmest regards,

A large, elegant handwritten signature in dark ink, reading "Cathy Lee Crosby". The signature is written in a cursive style with long, sweeping lines.

Cathy Lee Crosby

Bob Evans

A large, stylized handwritten signature in dark ink, reading "Bob Evans". The signature is written in a cursive style with bold, sweeping lines.

John

ID # 049370

PRO/6-01

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 8/11/06

Name of Correspondent: Harry C. Wood

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: No response to his previous letter regarding President's message ~~and~~ on the Combined Federal ~~to~~ Campaign.

ROUTE TO:		ACTION	DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
	<u>Co/Kell</u>	ORIGINATOR	<u>8/11/06</u> TR	<u>C</u>	<u>8/12/06</u> TR
<input checked="" type="checkbox"/>	<u>OPM</u>	<u>R</u>	<u>8/11/06</u> TR	<u>A</u>	<u>8/12/06</u> TR
			<u> / / </u>		<u> / / </u>
			<u> / / </u>		<u> / / </u>
			<u> / / </u>		<u> / / </u>
			<u> / / </u>		<u> / / </u>

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- S - Suspended

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- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOB).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: _____ Media: L Individual Codes: 2200 4800 _____

Prime Subject Code: PR 016.01 Secondary Subject Codes: WE 004.01 _____
ME _____
SI 022 _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C	_____	Time: _____	P-
DSP	_____	Time: _____ 385	Media: _____

SIGNATURE CODES:

- CPn - Presidential Correspondence**
 - n - 0 - Unknown
 - n - 1 - Ronald Wilson Reagan
 - n - 2 - Ronald Reagan
 - n - 3 - Ron
 - n - 4 - Dutch
 - n - 5 - Ron Reagan
 - n - 6 - Ronald
 - n - 7 - Ronnie

- CLn - First Lady's Correspondence**
 - n - 1 - Nancy Reagan
 - n - 2 - Nancy
 - n - 3 - Mrs. Ronald Reagan

- CBn - Presidential & First Lady's Correspondence**
 - n - 1 - Ronald Reagan - Nancy Reagan
 - n - 2 - Ron - Nancy

MEDIA CODES:

- B - Box/package
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- M - Mailgram
- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study



United States
**Office of
Personnel Management**

Washington, D.C. 20415

DEC 14 1981

In Reply Refer To:

Your Reference:

Mr. Harry C. Wood
Michigan Committee Federal Services
Campaign for National Health Agencies
900 South Lake Street
Marquette, MI 49855

Dear Mr. Wood:

This responds to your recent correspondence regarding the President's September 27, 1981, statement you feel gives undue preference in the Combined Federal Campaign to the United Way.

In supporting the United Way in his September statement, President Reagan was speaking to all Americans not only Federal employees. He addressed Federal employees in his July 2, 1981, message of support for the Combined Federal Campaign, a copy of which is attached. As a matter of fact, the President has made many public statements in support of individual health-related charitable organizations.

You also raise the question of a possible conflict of interest when Federal employees serve on the boards of directors of local United Ways. Federal employees are encouraged to serve their local communities by participating actively in the work of voluntary agencies. And thousands do, not only on the boards of local United Ways but also health agencies. Federal employees will continue to be encouraged to serve their communities, keeping in mind the conflict of interest provisions in section 2.7 of the "Fund-Raising Manual."

Sincerely yours,

A handwritten signature in black ink, appearing to read "Donald J. Devine".

Donald J. Devine
Director

Attachment

THE WHITE HOUSE OFFICE

REFERRAL

NOVEMBER 23, 1981

RECEIVED

NOV 30 1981

Office of the Director

TO: OFFICE OF PERSONNEL MANAGEMENT

ACTION REQUESTED:

DIRECT REPLY, FURNISH INFO COPY

DESCRIPTION OF INCOMING:

ID: 049370

MEDIA: LETTER, DATED NOVEMBER 3, 1981

TO: PRESIDENT REAGAN

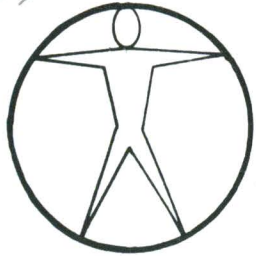
FROM: MR. HARRY C. WOOD
STATE COORDINATOR
COMBINED FEDERAL CAMPAIGN
900 SOUTH LAKE STREET
MRQUETTE MI 49855

SUBJECT: NO RESPONSE TO HIS PREVIOUS LETTER REGARDING
PRESIDENT'S MESSAGE ON THE COMBINED FEDERAL
CAMPAIGN

PROMPT ACTION IS ESSENTIAL -- IF REQUIRED ACTION HAS NOT BEEN
TAKEN WITHIN 9 WORKING DAYS OF RECEIPT, PLEASE TELEPHONE THE
UNDERSIGNED AT 456-7486.

RETURN CORRESPONDENCE, WORKSHEET AND COPY OF RESPONSE
(OR DRAFT) TO:
AGENCY LIAISON, ROOM 62, THE WHITE HOUSE

SALLY KELLEY
DIRECTOR OF AGENCY LIAISON
PRESIDENTIAL CORRESPONDENCE



OPM

MICHIGAN COMMITTEE FEDERAL SERVICES CAMPAIGN FOR NATIONAL HEALTH AGENCIES

No response to date

THE MICHIGAN COMMITTEE

3 November 1981

AMERICAN CANCER SOCIETY

Ronald Reagan
The President
The White House
Washington, DC 20500

049370

AMERICAN DIABETES ASSOCIATION

AMERICAN LUNG ASSOCIATION

Dear Mr. President:

CITY OF HOPE
NATIONAL MEDICAL CENTER

1. On 28 September I addressed a letter to you concerning your message to the American people endorsing the United Way during the conduct of the Combined Federal Campaign. Our letter citing specific objections to your position was received, but not answered. (Please see attached copy of receipt)

CYSTIC FIBROSIS FOUNDATION

EASTER SEAL SOCIETY
OF MICHIGAN, INC.

JUVENILE DIABETES FOUNDATION

LEUKEMIA SOCIETY OF AMERICA, INC.

MARCH OF DIMES
BIRTH DEFECTS FOUNDATION

MUSCULAR DYSTROPHY ASSOCIATION

2. Since no action was taken by OPM, to correct, we are now faced with some problems in CFCs in Michigan. My original letter to you, as well as my letter to OPM, and a "clip" from the "Washington Post", are enclosed for your convenience in understanding our viewpoint.

MYASTHENIA GRAVIS FOUNDATION
OF WEST MICHIGAN, INC.

NATIONAL ASSOCIATION FOR
SICKLE CELL DISEASE, INC.

NATIONAL RETINITIS PIGMENTOSA
FOUNDATION, INC.

RESEARCH TO PREVENT BLINDNESS (RPB)

3. We now find our worst fears are realized that conduct of a fair and unbiased Combined Federal Campaign is no longer the rule, but the exception. This means that the catastrophic diseases, under NHA; and the overseas International Service Agencies are relegated as secondary to the endorsed United Way, who daily tell the nation that they are taking over functions formerly administered by government agencies.

Sincerely,

Harry C. Wood

HARRY C. WOOD
STATE COORDINATOR
COMBINED FEDERAL CAMPAIGN
900 SOUTH LAKE STREET
MARQUETTE, MI 49855
PHONE (906) 225-0536

cc: MICOM; NHA-DC; OPM; Pat Schroeder, M.C.



PS Form 3811, Jan. 1979

RETURN RECEIPT, REGISTERED, INSURED AND CERTIFIED MAIL

SENDER: Complete Items 1, 2, and 3. Add your address in the "RETURN TO" space on reverse.

1. The following service is requested (check one.)
 Show to whom and date delivered.....
 Show to whom, date and address of delivery.....
 RESTRICTED DELIVERY
 Show to whom and date delivered.....
 RESTRICTED DELIVERY.
 Show to whom, date, and address of delivery.
 (CONSULT POSTMASTER FOR FEES)

2. ARTICLE ADDRESSED TO:
THE PRESIDENT

3. ARTICLE DESCRIPTION:
 REGISTERED NO. CERTIFIED NO. INSURED NO.
P28 4767704
 (Always obtain signature of addressee or agent)

I have received the article described above.
 SIGNATURE Addressee Authorized agent.
[Signature]

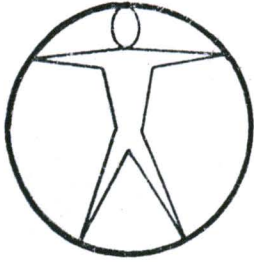
4. DATE OF DELIVERY: **OCT 5 1981** POSTMARK

5. ADDRESS (Complete only if requested)

6. UNABLE TO DELIVER BECAUSE: CLERK'S INITIALS



MAIL EARLY - ALWAYS USE ZIP CODE



MICHIGAN COMMITTEE FEDERAL SERVICES CAMPAIGN FOR NATIONAL HEALTH AGENCIES

COPY

COPY

COPY

COPY

COPY

THE MICHIGAN COMMITTEE

28 September 1981

AMERICAN CANCER SOCIETY

Ronald Reagan
The President
The White House
Washington, DC 20500

AMERICAN DIABETES ASSOCIATION

AMERICAN LUNG ASSOCIATION

Dear Mr. President:

CITY OF HOPE
NATIONAL MEDICAL CENTER

1. The American Broadcasting Company aired your message to the American people, on television, in support of the United Way on Sunday, 27 September 1981 at 10:15 EST. In this message you also indicated that you were a United Way volunteer.

CYSTIC FIBROSIS FOUNDATION

EASTER SEAL SOCIETY
OF MICHIGAN, INC.

2. The Combined Federal Campaign for all federal personnel is currently in progress, worldwide. We know your message was addressed to all Americans but coming at this time such high level endorsement by the highest ranking federal employee, placing the United Way above all other CFC groups and agencies must have a most profound effect on the federal contributor and is most unfair.

JUVENILE DIABETES FOUNDATION

LEUKEMIA SOCIETY OF AMERICA, INC.

MARCH OF DIMES
BIRTH DEFECTS FOUNDATION

MUSCULAR DYSTROPHY ASSOCIATION

MYASTHENIA GRAVIS FOUNDATION
OF WEST MICHIGAN, INC.

3. Two problems develop, within the Combined Federal Campaign, because of this action;

NATIONAL ASSOCIATION FOR
SICKLE CELL DISEASE, INC.

A. The United Way, is given unintentioned preferential support during the conduct of the Combined Federal Campaign.

NATIONAL RETINITIS PIGMENTOSA
FOUNDATION, INC.

B. Some Local Federal Coordinating Groups of federal employees administer the CFC as well as serve on UW boards and committees because of an ambiguity in the "Manual on Fund Raising Within the Federal Service". The statement that you are a "United Way volunteer" confirms, to them that such dual service is not only condoned but endorsed, by your example.

RESEARCH TO PREVENT BLINDNESS (RPB)

HARRY C. WOOD
STATE COORDINATOR
COMBINED FEDERAL CAMPAIGN
900 SOUTH LAKE STREET
MARQUETTE, MI 49855
PHONE (906) 225-0536



4. We realize your intentions, and that of your advisors are beyond reproach, in this matter. Mr. President, except for addition of the volunteer portion, you have merely continued a practice that has been carried on by your predecessors. However we feel that the time has come to respectfully bring our concern to your attention.

MORE ...

PAGE TWO

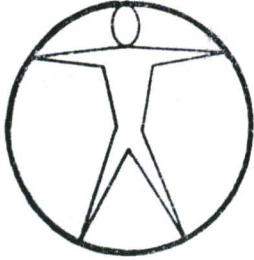
5. We have written you directly because your actions indicate that you are most responsive to constructive comment. It is not our intention to propose and then not offer to help. I believe in the United Way and it's service to humanity - but not to the exclusion of all other voluntary health and welfare groups and agencies. If it is your pleasure, we offer to work with your staff to present an endorsement that will recognize all voluntary health and welfare agencies.

6. Please understand - we do not ask for retraction of what has gone before, but that you please give consideration to the future, from this day forward...

Sincerely,

Harry C. Wood

cc: Carolyn Wimmer, Admin. Asst.
NHA-DC



MICHIGAN COMMITTEE FEDERAL SERVICES CAMPAIGN FOR NATIONAL HEALTH AGENCIES

COPY

THE MICHIGAN COMMITTEE 5 October 1981

AMERICAN CANCER SOCIETY
AMERICAN DIABETES ASSOCIATION
AMERICAN LUNG ASSOCIATION
CITY OF HOPE
NATIONAL MEDICAL CENTER
CYSTIC FIBROSIS FOUNDATION
EASTER SEAL SOCIETY
OF MICHIGAN, INC.
JUVENILE DIABETES FOUNDATION
LEUKEMIA SOCIETY OF AMERICA, INC.
MARCH OF DIMES
BIRTH DEFECTS FOUNDATION
MUSCULAR DYSTROPHY ASSOCIATION
MYASTHENIA GRAVIS FOUNDATION
OF WEST MICHIGAN, INC.
NATIONAL ASSOCIATION FOR
SICKLE CELL DISEASE, INC.
NATIONAL RETINITIS PIGMENTOSA
FOUNDATION, INC.
RESEARCH TO PREVENT BLINDNESS (RPB)

Mr. Kent Bailey, Staff Assistant
Office of Personnel Management
1900 E. Street, NW
Washington, D.C. 20415
Phone 202 632 5564

SUBJECT: United Way problems in Michigan CFCs

Dear Kent:

1. Confirming our conversation of earlier today,
I am sending you the following;

- A. Copy of our letter to the president objecting to his endorsement of the United Way and his service as a UW volunteer during the CFC.
- B. The "boiler plate" ad from the "Mining Journal" drawing a comparison between which disease is "better known". Such an ad is unethical on the part of United Way and it is certainly questionable to condemn any agency because people know about it. While the press is willing, I cannot bring myself to the point of releasing a rebuttal. Such action on my part would not help anyone.
- C. A United Way press release in the "Mining Journal" 2 Oct., which is the result of the CFC Project Officer attending UW report breakfasts as part of the United Way's Government Division. The \$ 36,029.00 is the total CFC, including NHA and ISA. In this county (Marquette), at least half the amount goes to NHA by designation. The United Way reports this total amount as part of their total community wide United Way campaign, which is simply not the truth. A similar condition exists in 13 out of 17 total CFCs in Michigan, at this time.

HARRY C. WOOD
STATE COORDINATOR
COMBINED FEDERAL CAMPAIGN
900 SOUTH LAKE STREET
MARQUETTE, MI 49855
PHONE (906) 225-0536

Again, this year, other agencies in the CFC have complained that their contribution in the CFC is not noted and that the UW press release ignores them.

MORE ...



PAGE TWO ...

2. If it is permissible, I would like to have a copy of your communication in reference to any of the items above. A label is enclosed for your convenience.

3. On behalf of the Michigan Committee, we thank you for your attention to our concerns. Regarding revision on the Manual on Fund Raising, if you require input from our work in the field, I am at your service...

Regards,

Harry C. Wood

cc: NHA-DC; MICOM

encl.: Copy, letter to the President
United Way Ad
United Way Press Release

Reagan's Plug for United Way Fits With His Economic Views

By Lee Lescaze
Washington Post Staff Writer

Rarely has a president had such an opportunity to blend his main policy concern with a traditional speech about charity.

Since 1927, American presidents have been urging citizens to support United Way charity drives, but none has had as pithy a message to deliver as President Reagan did this week.

"Our nation is entering a period of transition," Reagan said on behalf of United Way just three days after his fifth and most recent national television address stressing reductions in federal programs. "And I'm counting on that voluntary strength and that commitment as we turn from government doing for us that which we can best do for ourselves."

In case some Americans have not been paying attention during the first eight months of his administration, the president pointed out that somebody will have to pick up the slack when government pulls back.

"We are shifting responsibility away from the federal government, but to do so requires people's needs to be met at the local level. We need new, imaginative partnerships between state and local governments and voluntary organizations if people's needs are to be met," Reagan said.

"I can think of no better place to begin that in this fall's United Way campaign," Reagan said.

Officials of the charity organization are delighted with Reagan's speech, which was taped in the White house and broadcast as the kickoff of the giving campaign. "We feel it's the strongest message we've gotten from the White House," spokesman Steve Delfin said.

The tradition of doing a kick-off broadcast, begun by one of Reagan's favorite presidents, Calvin Coolidge, on radio in 1927, gave Reagan an

opportunity for a slightly different approach to a message he has been delivering with increasing frequency:

Private citizens' generosity will do what government used to do and will do it better.

"As a people we have a proud tradition of generosity," Reagan told the nation in his message on the budget last Thursday evening. "Our recent emphasis on volunteerism — the mobilization of private groups to deal with our social ills — is designed to foster this spirit of individual generosity and our sense of communal values," Reagan said in a speech Monday about crime.

Speaking for the United Way, he could be even more direct: "I ask all individuals of every income level and I ask all corporations of every size, to give more generously than ever before to this fall's United Way campaigns in your communities."

Other presidents have made similar pitches, but they have not seen things quite Reagan's way. A glance through the texts of their remarks recalls different times and different attitudes.

"This is a time of great change in our country, the economic, social and scientific life," President Kennedy said in 1963.

In 1968, President Johnson was launching the Great Society and spoke warmly of "government, business, labor, minority groups and others" joining in alliances to attack urban ills. He urged that the voluntary agencies not be neglected.

A year later, President Nixon made a Reaganesque point when he listed the numbers of volunteers and agencies who work with United Way. "When I saw all these facts I thought, 'Well, this sounds like government,'" Nixon said.

Reagan would have it act as government has been acting. If all goes well, people might turn to him and say: "Thanks to you, it's working."

Capital Area United Way
CAMPAIGN-NEWSLETLET PREVIEW EDITION



IT'S KICK-OFF TIME

The more than 3,000 local citizens involved in this year's Capital Area United Way Campaign would like everyone in the community to join them at the Lansing Mall September 26 for this year's campaign kick off.

"We would like to take everyone in the community on a United Way agency tour to show them where there United Way dollars are going," said General Chairman Perry Driggs. Since that's not possible the United Way campaign team is doing the next best thing. More than 35 of the 48 member agencies will be on hand at the Mall with exhibits and demonstrations.

Although there is a serious side to the event there is, according to kick off chairperson Judith Keely, a whole day full of entertainment planned. "We have clowns, balloons, magicians, dancing, music and much much more," said Keely. Special guests include Miss Piggy and the Pink Panther.

Come out and help United Way kick off the biggest campaign in its history -- \$4,000,000 to keep 48 agencies offering help and hope in our community -- the United Way.

LABOR SUPPORTS UNITED WAY

Friday evening, September 25 members on organized labor will gather in a rally at Local 652 to help the Capital Area United Way begin its campaign to raise \$4,000,000 over the next month. Special guest speaker for the evening is Doug Fraser, President, International Union, UAW-AFL-CIO, and Board Member of United Way of America, who has been a strong supporter of the United Way Labor Community Service partnership.

The partnership between United Way and Labor's Community Services program has helped provide needed health, welfare and recreational services for the whole community. Community Service Training programs have trained hundreds of volunteer counselors help their fellow employees use services in resolving personal and family problems.

More than 200 representatives of UAW, AFL-CIO, and Teamster organizations are expected to attend.

A SPECIAL THANK YOU TO GOV. WILLIAM MILLIKEN FOR FILMING A PUBLIC SERVICE ANNOUNCEMENT FOR THE UNITED WAY. ALSO A SPECIAL THANK YOU TO PRESIDENT REAGAN FOR HIS UNITED WAY MESSAGE TO BE AIRED SEPT. 27 ON ABC AND CBS AND OCT. 2 ON NBC AT 10:55 P.M.

Campaign Update

H. Perry Driggs, General Campaign Chair
 Ernest C. Browne, Jr., Vice Chair
 Donald L. Chenoweth, Vice Chair

<u>DIVISION</u>	<u>CHAired BY</u>	<u>RAISED LAST YEAR</u>	<u>GOAL</u>	<u>RAISED TO DATE</u>	<u>% OF GOAL</u>
Pacemaker	Douglas Milbury	\$1,970,067	\$2,238,437	\$ 50.00	
Major Firms	Richard Fickies	304,169	352,836	45,533.35	13%
Intermediate I	Raymond Frederick	66,568	77,000	4,644.00	6%
Intermediate II	Thomas Chirgwin	50,284	56,300		
Intermediate III	Tom Shelley	19,709	23,651		
Business Group A	John Mateer	4,851	5,600		
Business Group B	Harry Struder	8,206	9,400	25.00	
Business Group C	Crystal Noecker	8,204	11,410	40.00	
Business Group D	Robert Wilcox	3,187	15,000	500.00	
Real Estate	Marcia Jensen	9,136	10,963		
Insurance	George Goodell	23,896	27,500		
Union Locals	C. Hoesl/H. Bauer W. Braman	12,922	10,000		
Professional I	Edward McRee	26,979	31,026		
Professional II	Robert Fisher	46,716	53,116	870.00	
State Government	Richard Ross	305,354	347,187	179,541.79	52%
Local Government	Richard Gleason	33,777	38,844		
Federal Government	Charles Resler	63,190	70,950	8,143.50	11%
MI State University	Dr. Robert Leader	237,736	300,000		
Education	Dr. Robert Docking	91,447	100,591	100.00	
Social & Health	Jane White	69,319	78,816	3,755.38	5%
Special Gifts	Ralph Kauffman, Jr.	35,542	40,873	5,292.20	13%
Mason Area U.W.	Robert & Ann Good	33,912	39,000		
Clinton County	Gayle DesPrez	44,650	50,700		
Grand Ledge	F. Manning/R. Dible	3,402	6,000		
Area	Harold Brogan	4,310	4,800		
GRAND TOTAL		\$3,466,483	\$4,000,000	\$248,495.22	6%

NOTE:
→

LANSING CHAIRMAN
CFC

Thanks to you it works...

FOR ALL OF US



United Way

ID # 050885

PR016-01

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 8/1/02

Name of Correspondent: Jerry Hirsch

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Express Support for the President

ROUTE TO:		ACTION		DISPOSITION	
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response Code	Completion Date YY/MM/DD
<u>IA</u>	<u>Plac</u>	ORIGINATOR	<u>8/1/03</u> TR	<u>NAN</u>	<u>C</u> <u>8/1/03</u> CH
<u>Cent Files</u>			<u>A</u> <u>8/1/03</u>		<u>1</u> <u>1</u>
			<u>1</u> <u>1</u>		<u>1</u> <u>1</u>
			<u>1</u> <u>1</u>		<u>1</u> <u>1</u>
			<u>1</u> <u>1</u>		<u>1</u> <u>1</u>

- ACTION CODES:**
- A - Appropriate Action
 - C - Comment/Recommendation
 - D - Draft Response
 - F - Furnish Fact Sheet to be used as Enclosure
 - I - Info Copy Only/No Action Necessary
 - R - Direct Reply w/Copy
 - S - For Signature
 - X - Interim Reply
- DISPOSITION CODES:**
- A - Answered
 - B - Non-Special Referral
 - C - Completed
 - S - Suspended
- FOR OUTGOING CORRESPONDENCE:**
- Type of Response = Initials of Signer
 - Code = "A"
 - Completion Date = Date of Outgoing

Comments: INCLUDED IN PRES' CORRESPONDENCE SUMMARY

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOb).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: _____ Media: L Individual Codes: 2200 _____

Prime Subject Code: PR 016-01 Secondary Subject Codes: PR 003 _____
SI 004 _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C	_____	Time: _____	P- _____
DSP	_____	Time: _____	Media: _____

SIGNATURE CODES:

- CPn - Presidential Correspondence**
- n - 0 - Unknown
- n - 1 - Ronald Wilson Reagan
- n - 2 - Ronald Reagan
- n - 3 - Ron
- n - 4 - Dutch
- n - 5 - Ron Reagan
- n - 6 - Ronald
- n - 7 - Ronnie

- CLn - First Lady's Correspondence**
- n - 1 - Nancy Reagan
- n - 2 - Nancy
- n - 3 - Mrs. Ronald Reagan

- CBn - Presidential & First Lady's Correspondence**
- n - 1 - Ronald Reagan - Nancy Reagan
- n - 2 - Ron - Nancy

MEDIA CODES:

- B - Box/package
- C - Copy
- D - Official document
- G - Message
- H - Handcarried
- L - Letter
- M - Mailgram
- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study

37

Judy Peacher

Representative
JERRY HINSHAW
Route #4, Box 444A
SPRINGDALE, ARKANSAS 72764



COMMITTEES
MEMBER

Public Transportation
Aging and Legislative Affairs

DISTRICT 8
Part of Benton County
Part of Washington County

STATE OF ARKANSAS

House of Representatives

November 30, 1981

050885

The Honorable Ronald Reagan
President of the United States
The White House
Washington, D.C. 20500

Dear Mr. President:

My family and I saw your interview with Barbara Walters on 20/20 last night.

Your honesty and candor compelled me to write and tell you that I have never been prouder to be a Republican nor more thankful to be an American.

May God continue to bless you with the wisdom to enable you to lead this great country out of the economic wilderness in which we now find ourselves.

Sincerely,

Jerry Hinshaw
Jerry Hinshaw

JH/be

ID # 050916

PR016-01

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

O - OUTGOING

H - INTERNAL

I - INCOMING

Date Correspondence Received (YY/MM/DD) 9/12/03

Name of Correspondent: Rudy Boschwitz

MI Mail Report

User Codes: (A) _____ (B) _____ (C) _____

Subject: Supports the President's interview with Barbara Walters.

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>LA Fie</u>		^{CH} ORIGINATOR	<u>9/12/03</u>	<u>NAN</u>	<u>C</u>	<u>8/12/04</u> ^{CH}
			<u>1 1</u>			<u>1 1</u>
			<u>1 1</u>			<u>1 1</u>
			<u>1 1</u>			<u>1 1</u>
			<u>1 1</u>			<u>1 1</u>

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FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: _____

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RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: _____ Media: L Individual Codes: 1220 _____

Prime Subject Code: PR 016-01 Secondary Subject Codes: PR 007.01
PR 003 _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C	_____	Time: _____	P- _____
DSP	_____	Time: _____	Media: _____

SIGNATURE CODES:

- CPn - Presidential Correspondence**
 n - 0 - Unknown
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 n - 6 - Ronald
 n - 7 - Ronnie

- CLn - First Lady's Correspondence**
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 R - Report
 S - Sealed
 T - Telegram
 V - Telephone
 X - Miscellaneous
 Y - Study

RUDY BOSCHWITZ
MINNESOTA

37
m7

United States Senate

050916

Mr. President

You were great with Barbara
Walters —

I agree with you: follow
your intuition. I am proud
to follow you



May

Dg jhw

ID # 051684
PR016-01

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence Received (YY/MM/DD) 8/1/2108

Name of Correspondent: Barbara Walters

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Expresses appreciation for recent program/interview of Pres. Reagan at his California Ranch

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>CO Ship</u>		<u>CS</u> ORIGINATOR	<u>8/1/2109</u>	<u>NAN</u>	<u>C</u>	<u>8/21/13</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				
			<u>1/1/10</u>			<u>8/21/11</u>
		Referral Note:				
			<u>2/1/17</u>			<u>8/21/11</u>
		Referral Note:				
			<u>1 1</u>			<u>1 1</u>
		Referral Note:				

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FOR OUTGOING CORRESPONDENCE:

- Type of Response = Initials of Signer
- Code = "A"
- Completion Date = Date of Outgoing

Comments: Larry Speakes Jun 11 81 acknowledgement to Ms. Walters is attached

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RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: _____ Media: L Individual Codes: 4620 _____

Prime Subject Code: PB 016-01 Secondary Subject Codes: EG 001 TR 031-01
PP 012-05 HO 110
PR 007-01 BE 003-04

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C	_____	Time: _____	P- _____
DSP	_____	Time: _____	Media: _____

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- n - 3 - Ron
- n - 4 - Dutch
- n - 5 - Ron Reagan
- n - 6 - Ronald
- n - 7 - Ronnie

- CLn - First Lady's Correspondence**
- n - 0 - Unknown
- n - 1 - Nancy Reagan
- n - 2 - Nancy
- n - 3 - Mrs. Ronald Reagan

- CBn - Presidential & First Lady's Correspondence**
- n - 1 - Ronald Reagan - Nancy Reagan
- n - 2 - Ron - Nancy

MEDIA CODES:

- B - Box/package
- C - Copy
- D - Official document
- G - Message
- H - Handcarried
- L - Letter
- M - Mailgram
- O - Memo
- P - Photo
- R - Report
- S - Sealed
- T - Telegram
- V - Telephone
- X - Miscellaneous
- Y - Study

31
KB

BARBARA WALTERS

December 3, 1981

051684

Dear President and Mrs. Reagan,

First of all, please forgive me for typing this letter, but I wanted to make certain you could read it, and my handwriting is illegible.

I almost don't know where to begin. We have received so many calls, so much mail, so many compliments on our program with you. Indeed, we haven't had a negative report, and that's absolutely amazing! Furthermore, the ratings and share were extremely high... far greater than the regularly scheduled program at that time period usually receives. So we're delighted!

But I am really writing to thank you for all your warmth and generosity to me. The program, we feel, reflected your warmth, wisdom, and humor, and I can attest to all three myself.

May I wish you the happiest of holidays and a wonderful year ahead.

Sincerely,



Barbara Walters
555 Park Avenue
New York, New York 10021

MA
Return to file.
Interview date.
TR
12/19

Sept 21

GJN
FYI
~~*hold in*
open pending~~
9/8/81

THE WHITE HOUSE
WASHINGTON

July 1, 1981

MEMORANDUM TO GREGORY J. NEWELL

FROM: Larry Speakes *S*

SUBJECT: Barbara Walters Interview Request

Attached is my response to the Barbara Walters interview request. We will be back to you with a schedule proposal a little later on in the Fall.

...

File - pending

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

29 JUNE 1981

TO: LARRY SPEAKES
FROM: GREGORY J. NEWELL
SUBJ: BARBARA WALTERS INTERVIEW REQUEST.

It may be appropriate for your office to respond to Barbara Walters. Please advise.

Attachment

*051684
PRO16-01*

THE WHITE HOUSE
WASHINGTON

TO Greg for advise -
CV: memo to L. Speake

REQUEST FOR SCHEDULING RECOMMENDATION

17 JUNE 1981

TO: LARRY SPEAKES ✓ LYN NOFZIGER

VIA: GREGORY J. NEWELL

FROM: MICHAEL P. CASTINE MPC

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING
REQUEST UNDER CONSIDERATION:

EVENT: BARBARA WALTERS REQUESTS AN INTERVIEW WITH THE PRESIDENT.

DATE: FALL 1981.

LOCATION: THE WHITE HOUSE.

BACKGROUND:

RESPONSE DUE: 22 JUNE 1981, THANK YOU.

YOUR RECOMMENDATION:

Accept ___ Regret ___ Surrogate ___ Message ✓ Other ___

IF RECOMMENDATION IS TO ACCEPT, PLEASE GIVE REASONS:

WILL FOLLOW UP W/FALL
COMMUNICATION IS DEVELOPED
PER MY LETTER

MR

THE WHITE HOUSE
WASHINGTON

REQUEST FOR SCHEDULING RECOMMENDATION

17 JUNE 1981

TO: LARRY SPEAKES, LYN NOFZIGER ✓

VIA: GREGORY J. NEWELL

FROM: MICHAEL P. CASTINE MPC

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING
REQUEST UNDER CONSIDERATION:

EVENT: BARBARA WALTERS REQUESTS AN INTERVIEW WITH THE PRESIDENT.

DATE: FALL 1981.

LOCATION: THE WHITE HOUSE.

BACKGROUND:

RESPONSE DUE: 22 JUNE 1981, THANK YOU.

YOUR RECOMMENDATION:

Accept ___ Regret Surrogate ___ Message ___ Other ___

IF RECOMMENDATION IS TO ACCEPT, PLEASE GIVE REASONS:

MR

THE WHITE HOUSE
WASHINGTON

REQUEST FOR SCHEDULING RECOMMENDATION

17 JUNE 1981

TO: LARRY SPEAKES, LYN NOFZIGER ✓

VIA: GREGORY J. NEWELL

FROM: MICHAEL P. CASTINE MPC

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING
REQUEST UNDER CONSIDERATION:

EVENT: BARBARA WALTERS REQUESTS AN INTERVIEW WITH THE PRESIDENT.

DATE: FALL 1981.

LOCATION: THE WHITE HOUSE.

BACKGROUND:

RESPONSE DUE: 22 JUNE 1981, THANK YOU.

YOUR RECOMMENDATION:

Accept ___ Regret Surrogate ___ Message ___ Other ___

IF RECOMMENDATION IS TO ACCEPT, PLEASE GIVE REASONS:

THE WHITE HOUSE
WASHINGTON

MPC

6/16/81

Tricia/Greg - FYI

This is the copy sent to
Mr. Deaver - to my knowledge
Larry Speakes has not forwarded
anything to Greg on it and
we've not had Mr. Baker's copy
come to us.

Mary

LS

THE WHITE HOUSE
WASHINGTON
June 11, 1981

*Call to Jerry
for his file - JAB
rec'd
MDT
6/15*

Dear Barbara:

Many thanks for your letter concerning the interview with the President the latter part of the year.

We'll be back to full swing with the President's interview schedule beginning in September and we'll certainly keep your request in the forefront as we make our plans for the fall.

Please keep in touch.

Best regards,


Larry Speakes
Deputy Press Secretary
to the President

Ms. Barbara Walters
ABC News
7 West 66th Street
New York, New York 10023

cc Jim Baker

Barbara Walters

(A)
June 8, 1981

Mr. Larry Speakes
Press Office
The White House
Washington, DC

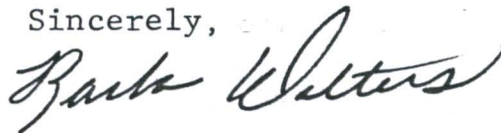
Dear Larry:

Perhaps this is the time for us to once more request an interview with the President. I am thinking of next fall, perhaps around Thanksgiving or Christmas.

My intention would be to have a conversation similar to the one we had with Mrs. Reagan. It should be a wide ranging interview dealing with the President's personal philosophy, his hopes for the future, his view of this country and its relation to the rest of the world. I feel certain that we can achieve the same feeling of warmth and sincerety that we did with Mrs. Reagan.

Would you give this your most serious consideration and let us talk about doing something special for next fall or early winter.

Sincerely,



BW:lms

cc: Mr. James Baker
Mr. Michael Deaver

Dg

052681
4640
PR016-01
PR007
FG001

THE WHITE HOUSE
WASHINGTON

MEMORANDUM

September 24, 1981

TO: Lyn Nofziger

FROM: GREGORY J. NEWELL, DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

SUBJ: REQUEST FOR SCHEDULING RECOMMENDATION.

PLEASE PROVIDE YOUR RECOMMENDATION ON THE FOLLOWING SCHEDULING REQUEST UNDER CONSIDERATION:

EVENT: Interview with the President and NBC News
" The Presidency and the Nation "

DATE: Interview in December to be aired December or January

LOCATION: The White House

BACKGROUND: The duration of the interview would be 45 minutes. This would be a sequel to the "First 100 Days" NBC had the first interview with the President in February for "A Day in the Life." The other networks have had there chance it is now back to NBC.

YOUR RECOMMENDATION:

Accept ___ Regret ___ Surrogate ___ Message ___ Other ___
Priority ___
Routine ___

IF RECOMMENDATION IS TO ACCEPT, PLEASE CITE REASONS:

*Depends on whether the president has something he wants to tell the nation.
PN*

RESPONSE DUE September 29 TO Fan Snodgrass

THE WHITE HOUSE
WASHINGTON

FAN

Greg:

This request came from Pete Roussel's office. They recommended this because we have gone the gambit with the Networks and it is now going to be NBC's turn once again.

I staffed it to Lyn and you can see his answer.

What is your recommendation on this one?

Fan

9/28/81

what is Pete's res.?

NBC News

A Division of
National Broadcasting Company, Inc.

Thirty Rockefeller Plaza
New York, N.Y. 10020 212-664-5601

Lester M. Crystal
Senior Executive Producer

August 27, 1981

Mr. David Gergen
Assistant to the President
for Communications
The White House
Washington, D.C.

Dear David,

As Al Chambers and I told you recently, NBC News is embarking on a second major program assessing the Reagan Administration. This hour-long special will be broadcast in late December, with Roger Mudd as the chief anchor and contributions from our key Washington correspondents.

While it is a logical follow-up to the "First 100 Days" program, it will also mark the beginning of an important new project to be produced by NBC News. The December special will be the first in a series called "The Presidency and the Nation," to be aired each December or January, as an NBC News WHITE PAPER. The program will be a report and evaluation on the President, the administration and its programs, and the relationship between the White House, the Congress and the country.

We would very much like to interview President Reagan for this important program. The precise timing and locale naturally can be arranged to the President's convenience, but we are thinking in terms of the second week in December at the White House. We would need about 45 minutes.

Al and I will be in touch with you following Labor Day to talk about the prospects for the interview.

Sincerely,



Handwritten initials

053282

4800

4900

ws

PR 016-01

PR 007

FG0060

THE WHITE HOUSE

WASHINGTON

December 15, 1981

Dear Ernie:

subject

Ed Meese asked me to reply to your letter regarding a special weekly television program for the President.

Right now the President's schedule is packed with year-end assessments as well as projections for the New Year. It seems that every media outlet across the country has requested an interview. There is no way we can accommodate all the requests in the foreseeable future, let alone plan a special weekly broadcast.

We do appreciate having your suggestions, though, and we hope that you'll continue to stay in touch. And by the way, with respect to Jeffrey St. John, he is a long-time friend and though we would not be able to work with him on a regularly scheduled program, I will see to it that he is included in future briefing sessions for columnists.

With every good wish for a joyous holiday season,

Sincerely,

Karna Small
Director, Media Relations
and Planning

X
Dr. Ernest Lefever
Ethics and Public Policy Center
1211 Connecticut Avenue, N.W.
Washington, D.C. 20036

THE WHITE HOUSE
WASHINGTON

December 8, 1981

F
TO: Karna Small

EW
FROM: EDWIN THOMAS
Assistant Counsellor
to the President

The attached was received by Edwin Meese III and requires special handling by your office and staff for response.

Please handle as appropriate and forward a copy of your response with the incoming to Ellen Strichartz, Room 493, OEOB Ext 7489.

Thank you.

Ethics and Public Policy Center

1211 Connecticut Avenue N.W. □ Washington, D.C. 20036 □ 202 857-0595

Ernest W. Lefever
President

December 1, 1981

Mr. Edwin Meese, III
Counsellor to the President
The White House
Washington, D.C. 20500

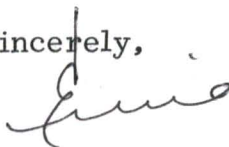
Dear Ed:

I have been among those advocating that President Reagan institute something approximating FDR's fireside chats. In general this appears to be a better format for him than detailed question and answer sessions with the predatory press.

A friend of mine, Jeffrey St. John, has another idea which he calls "Window on the White House," which calls for a weekly television program in which the President is interviewed by a sympathetic correspondent. He suggests that such a program be inaugurated on January 30, 1982, the 100th birthday anniversary of FDR. Naturally, Mr. St. John would like to have a part in this enterprise. He has won two Emmys for TV productions, and is a talk show commentator on the local NBC radio station. He can be reached at 546-7491.

I am passing the St. John suggestion as a courtesy and without comment.

Sincerely,



Ernest W. Lefever

Enclosure:

A Proposal - TV Program
"Window on the White House"

WINDOW ON THE WHITE HOUSE

A Proposal for

A Weekly Television Program

Presidential pollster Richard Wirthlin is quoted by the AP on October 28, 1981, based on a speech in Washington before the American Association of Advertising Agencies, that he is concerned that President Reagan and others in the administration have been unable to communicate to the blue-collar and ethnic voters (the "soft Democrats") who provided the 11 percent margin of victory a year ago this month. "It's a problem identified but not solved," he said.

The President's press conferences and personal appearances (now limited by the near-national disaster of March 30, 1981) have, since January, been unsatisfactory in reaching what Wirthlin terms this "swing vote." But the administration's political opponents, like the AFL-CIO, are seeking to recapture such blue-color-ethnic "soft Democrats" -- as illustrated by the Solidarity March in Washington.

WINDOW ON THE WHITE HOUSE would be a weekly 30-minute television forum that would provide unadulterated access to this target audience. Produced by an outside independent and commercially sponsored as a public affairs program, it could become President Reagan's version of the fireside chat.

The program might have two segments.

Segment One: The President, moderator, and a guest. The guest could be a cabinet officer, Congressman, Senator, or an individual outside of Washington but linked to a current issue which the President and his advisors believe should be aired without misrepresentation by the news media. An effort would be made each week to take the issue out of the political arena by linking it to a historical or cultural hook. For example, the President's Yorktown Bicentennial speech effectively linked his efforts to revive the economy to what Washington achieved two hundred years ago.

Another example: July 4, 1982 marks the 100th anniversary of the founding of Tuskegee Institute by Booker T. Washington. This would provide the President the opportunity to emphasize the issue of self-help. From time to time WINDOW ON THE WHITE HOUSE could do a purely cultural program. The President could draw on his experiences in Hollywood, and the values presented in earlier films. Another approach would be the President's emphasis on volunteerism: Clara Barton organized the American Red Cross in Washington in 1882.

Segment Two: The President, assisted by a regular moderator, responding to letters received at the White House.

* * *

The underlying premise of the program would be the emphasis on traditional values, patriotism, and the worth of the individual -- issues that appeal to that traditional swing vote about which Mr. Wirthlin is concerned.

Suggested starting date: the weekend of January 30, 1982. This is the first anniversary of the President's inauguration and the 100th birthday of Franklin D. Roosevelt, born at Hyde Park on January 30, 1882.

Respectively submitted by

Jeffrey St. John

October 30, 1981

RECEIVED 05 DEC 81 10

TO LENZ

FROM PETERSON, R

DOCDATE 04 DEC 81

054208

KEYWORDS: LEGISLATIVE REFERRAL

RFE

VOA

BROADCASTING

URGENT

WS

SUBJECT: STATE PROPOSED TESTIMONY IN SR-243 RE IMPLEMENTATION OF DIRECT

BROADCAST SATELLITE TECHNOLOGY BY RFE/RL & VOA

1110
PRO16-01
0300T
FG011
LE
FG006-11
IT011
FG 298-01

ACTION: MEMO LENZ TO PETERSON

DUE: 07 DEC 81 STATUS S FILES

FOR ACTION

FOR CONCURRENCE

FOR INFO

LORD

PIPES

STEARMAN

BERTA

COMMENTS

REF#

LOG

NSCIFID

(D /)

ACTION OFFICER (S)

ASSIGNED

ACTION REQUIRED

DUE

COPIES TO

C 12/7 no further action ce

DISPATCH

W/ATTCH

FILE

[Handwritten signature and initials]



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET

WASHINGTON, D.C. 20503
December 4, 1981

6986

SPECIAL
LEGISLATIVE REFERRAL MEMORANDUM

TO: Legislative Liaison Officer-
International Communication Agency
Department of Defense (Attn: William Cook)
Board for International Broadcasting (Attn: George Jacobs)
✓ National Security Council (Attn: Carnes Lord)
Department of Commerce (Attn: Don Jarisky)
Office of Science and Technology Policy (Attn: Wayne Kay)

SUBJECT: STATE proposed report on S.Res.243, to encourage
implementation of direct broadcast satellite
technology by RFE/RL and Voice of America.

The Office of Management and Budget requests the views of your agency on the above subject before advising on its relationship to the program of the President, in accordance with OMB Circular A-19.

A response to this request for your views is needed no later than NOON, Monday, December 7, 1981. Phone comments are acceptable.

Questions should be referred to Tracey Lawler (395-4710), the legislative analyst in this office.

Ronald K. Peterson
RONALD K. PETERSON FOR
Assistant Director for
Legislative Reference

Enclosures
cc: Dave Spevacek, 8225
Mike Natoli, 9225
Phil Balazs, 3235

SPECIAL

Dear Mr. Chairman:

I am replying to your letter of November 18 to the Secretary.

The Executive Branch supports the general objective of draft Senate Resolution 243. During the past year it has become increasingly apparent that the possibilities of implementing direct broadcast satellite (DBS) technology to carry out the objectives of Radio Free Europe, Radio Liberty, and Voice of America should be investigated. The current interest stems naturally from the continual advances in satellite technology that make the DBS concept more technically and economically feasible, coupled with the Administration's efforts to increase the effectiveness of our international broadcasting program.

This matter has been discussed in the Inter-Agency Committee on International Communications and Information Policy chaired by Mr. Buckley, Under Secretary of State for Security Assistance, Science and Technology. In July of this year the Committee established an inter-agency Task Force to study DBS possibilities for U.S. international broadcasting. I am enclosing material that describes the purpose, scope, schedule of work and membership for the Task Force. The terms of reference of the three working groups may be adjusted as the study progresses.

In regard to the draft resolution, the following specific comments are provided. The Inter-Agency Committee and the Task Force view the study effort described above as an investigation into the possibilities of implementing DBS technology by the U.S. Government. It is considered premature to "encourage the implementation" of an international DBS program until we have a much clearer understanding of the technical, budgetary, political and other implications of such an endeavor. We therefore believe that the title of the resolution is misleading and inappropriate at this time.

Charles H Percy

in Executive Report

With respect to resolves (2) of the resolution, the Inter-Agency Committee considered it important to understand fully the potential U.S. requirements for international DBS, for example, sound vs. television, since they directly affect the technical and political feasibility of implementation in the future. For this reason, the matter of requirements is a major area of study within the Task Force, as well as the "technical, economic, and domestic and international political aspects". The implications contained in resolves (3) are acceptable, subject to the overall objectives of the Administration and the specific agencies involved in regard to the fiscal year 1983 budget.

The Office of Management and Budget advises that from the standpoint of the Administration's program there is no objection to the submission of this report.

Yours sincerely,

P810158-1065

United States Senate

COMMITTEE ON FOREIGN RELATIONS

WASHINGTON, D.C. 20510

8134575

HOWARD M. BAKER, JR., TENN.
JESSE HELMS, N.C.
S. I. HAYAKAWA, CALIF.
RICHARD S. LUGAR, IND.
CHARLES MC C. MATHIAS, JR., MD.
NANCY L. KASSERBAUM, KANS.
RUDY BOSCHWITZ, MINN.
LARRY PRESSLER, S. DAK.

CLAIBORNE PELL, R.I.
JOSEPH R. BIDEN, JR., DEL.
JOHN GLENN, OHIO
PAUL E. SARBANES, MD.
EDWARD ZORINSKY, NEBR.
PAUL E. TSONGAS, MASS.
ALAN CRANSTON, CALIF.
CHRISTOPHER J. DODD, CONN.

EDWARD G. SANDERS, STAFF DIRECTOR
SERVYL B. CHRISTIANSON, MINORITY STAFF DIRECTOR

November 18, 1981

52 H
ACTION
is assigned to
T

The Honorable Alexander M. Haig, Jr.
Secretary of State
Washington, D. C.

Dear Mr. Secretary:

Enclosed are copies of S.Res. 243, "To encourage implementation of direct broadcast satellite technology by Radio Free Europe, Radio Liberty, and Voice of America," which was submitted by Senator Pressler on November 12, 1981.

The Foreign Relations Committee would appreciate receiving coordinated executive branch comments on this resolution at an early date.

Sincerely,

Charles H. Percy
Chairman

CHP:gke

Enclosures

RECEIVED
DEPARTMENT OF STATE
NOV 20 PM 5 28
FADRC
DOCUMENT ANALYSIS

97TH CONGRESS
1ST SESSION

S. RES. 243

To encourage implementation of direct broadcast satellite technology by Radio Free Europe, Radio Liberty, and Voice of America.

IN THE SENATE OF THE UNITED STATES

NOVEMBER 12 (legislative day, NOVEMBER 2), 1981

Mr. PRESSLER submitted the following resolution; which was referred to the Committee on Foreign Relations

RESOLUTION

To encourage implementation of direct broadcast satellite technology by Radio Free Europe, Radio Liberty, and Voice of America.

Whereas Radio Free Europe, Radio Liberty, and Voice of America contribute to the achievement of United States and world security goals; and

Whereas Radio Free Europe, Radio Liberty, and Voice of America disseminate truthful and factual reports to listeners in many societies which repress freedom of information; and

Whereas the cost of broadcasting true and accurate information to listeners in such societies represents an important investment in the protection of freedom throughout the world; and

Whereas the application of high frequency direct broadcast satellite technology may improve the transmission of true and accurate information to such societies: Now, therefore, be it

1 *Resolved*, That it is the sense of the Senate of the
2 United States of America that:

3 (1) an interagency study should be conducted by
4 the United States Government to determine the feasi-
5 bility of direct broadcast satellite use by Radio Free
6 Europe, Radio Liberty, and Voice of America; and

7 (2) this study should include analysis of technical,
8 economic, and domestic and international political as-
9 pects of direct broadcast satellite implementation; and

10 (3) in order to complete this study in a timely
11 manner, the fiscal year 1983 budget requests for Radio
12 Free Europe, Radio Liberty, and Voice of America
13 should include requests for sufficient funds to complete
14 the study.

VOA - Wm. Read
BIB - George Tocales

DoC/NTIA - Don Jansky
NASA - Mark Kieffer (Int'l Affairs)
DOD - ~~Steve Lord~~ Wm. Cook (OASD/C3I)
NSC - Carnes Lord
OMB - Phil Balage
FCE - Steve Lubanik
State: T - Wm. Salmon
EUR/EE - John McGee
EB/HD - AL Freeman

ID # 054330

PR016-01

Dg/01

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

FS

- O - OUTGOING
 - H - INTERNAL
 - I - INCOMING
- Date Correspondence Received (YY/MM/DD) 82101104

Name of Correspondent: Peggy W Hedon

MI Mail Report User Codes: (A) _____ (B) _____ (C) _____

Subject: Requests an interview with the President on their new one hour Sunday program, "This Week With David Brinkley," in the Oval Office on January 17, 1982.

ROUTE TO:

ACTION

DISPOSITION

Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>SC</u>	<u>Rawl</u>	<u>ORIGINATOR</u>	<u>82101105</u>	<u>MAIL</u>	<u>C</u>	<u>82102103</u>
_____	_____	_____	<u>1 1</u>	_____	_____	<u>1 1</u>
_____	_____	_____	<u>1 1</u>	_____	_____	<u>1 1</u>
_____	_____	_____	<u>1 1</u>	_____	_____	<u>1 1</u>
_____	_____	_____	<u>1 1</u>	_____	_____	<u>1 1</u>

- ACTION CODES:**
- A - Appropriate Action
 - C - Comment/Recommendation
 - D - Draft Response
 - F - Furnish Fact Sheet to be used as Enclosure

- I - Info Copy Only/No Action Necessary
- R - Direct Reply w/Copy
- S - For Signature
- X - Interim Reply

- DISPOSITION CODES:**
- A - Answered
 - B - Non-Special Referral
 - C - Completed
 - S - Suspended

FOR OUTGOING CORRESPONDENCE:
 Type of Response = Initials of Signer
 Code = "A"
 Completion Date = Date of Outgoing

Comments: _____

Keep this worksheet attached to the original incoming letter.
 Send all routing updates to Central Reference (Room 75, OEOP).
 Always return completed correspondence record to Central Files.
 Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY

CLASSIFICATION SECTION

No. of Additional Correspondents: _____ Media: L Individual Codes: 4630 _____

Prime Subject Code: PR 016-01 Secondary Subject Codes: PR 007 _____

PRESIDENTIAL REPLY

Code	Date	Comment	Form
C	_____	Time: _____	P- _____
DSP	_____	Time: _____	Media: _____

SIGNATURE CODES:

- CPn - Presidential Correspondence**
 n - 0 - Unknown
 n - 1 - Ronald Wilson Reagan
 n - 2 - Ronald Reagan
 n - 3 - Ron
 n - 4 - Dutch
 n - 5 - Ron Reagan
 n - 6 - Ronald
 n - 7 - Ronnie

- CLn - First Lady's Correspondence**
 n - 0 - Unknown
 n - 1 - Nancy Reagan
 n - 2 - Nancy
 n - 3 - Mrs. Ronald Reagan

- CBn - Presidential & First Lady's Correspondence**
 n - 1 - Ronald Reagan - Nancy Reagan
 n - 2 - Ron - Nancy

MEDIA CODES:

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 L - Letter
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 O - Memo
 P - Photo
 R - Report
 S - Sealed
 T - Telegram
 V - Telephone
 X - Miscellaneous
 Y - Study

December 31, 1981

President Ronald Reagan
The White House
Washington, D.C. 20500

054330

Dear Mr. President,

ABC News is extending a very special invitation to you once again in the hope that you will grant us the honor of an interview on our new one hour Sunday program, "This Week With David Brinkley".

As you may know, the program is now seven weeks old and has already made a very significant impression on Sunday television ratings, on Sunday news coverage, and on our nationwide audiences.

The date we have in mind is Sunday, January 17th, the anniversary of your first year in office. We propose an interview in the Oval Office with a half hour interview by David Brinkley based on your achievements and problems during 1981 and a look ahead to 1982.

We would devote the entire program to your record as President of the United States. This would be augmented by an outstanding visual presentation of the major events of this important year.

All of us at ABC hope you will share this important date with us and the nation's television audiences.

I will be in touch with Edwin Meese on the possibility of your appearance on "This Week With David Brinkley" on January 17, 1982.

With my very best wishes, I am

Most sincerely,


Peggy Whedon
Producer

"This Week With David Brinkley"

cc: Edwin Meese

-054350

1110

4620

TR

PR016-01

FG002-31

PR014-08

SP

BE003-04

THE WHITE HOUSE

WASHINGTON

December 11, 1981

MEMORANDUM FOR: BILL BAROODY

FROM: Larry Speakes

Here are the questions that will be asked
the President for the ABC documentary on
FDR. Could you work out answers to them?

Franklin D. Roosevelt
x

cc: Mort Allin
Dave Gergen
Pete Roussel

QUESTIONS FOR THE PRESIDENT FOR FDR DOCUMENTARY

1. What were your personal experiences during the depression? Was your political philosophy in any way molded by the depression?
2. What did you think of Roosevelt when he was president? Did your own presidential experience lead you to change your estimate of FDR in his domestic and foreign policies?
3. How do you account for FDR's popularity and the great popular trust reposed in him? Can a president today hope to achieve and maintain that same popularity?
4. Other people hate him. Is this a phenomenon all leaders experience?
5. Did FDR leave the presidential office different in 1945 from what it had been in 1933?
6. FDR had to reestablish confidence in the office of president. For different reasons, you did too. How does a president go about reestablishing such confidence?
7. FDR was a consummate politician. How important is personal style to leadership. How would you have campaigned against Roosevelt?
8. FDR was a master communicator, and was able to use the media to his advantage. Can a president today have that kind of control over the media?
9. How has the relationship between the electorate, the media and the president changed since Roosevelt's administration?
10. Roosevelt was masterful in using what President Kennedy called "Blarney, boodle and bludgeon" in extracting what he needed from Congress. Is it harder for a modern president to deal with Congress?
11. Under FDR, the government first assumed responsibility for the casualties of the economy -- the poor, the elderly, the helpless. Since that beginning, the role of government in assuring individual welfare has expanded dramatically. What can government realistically do to help people? Have we gone beyond those limits?

12. FDR came into office promising a balanced budget and then abandoned the promise to respond to human needs. How does a president cope with the opposing demands of balancing the budget and the immediate needs of the people?
13. You have written, "Ever since Roosevelt, I knew, American presidents had responded to economic challenges by trying to come up with crash programs that carry short-term solutions." As president, did you trace any of the nation's economic and social problems to the New Deal?
14. Do you think Americans have lost faith in the ability of the government to solve problems? Why?
15. FDR was elected to the office of president an unprecedented four times. Are you in favor of the 22nd amendment which limits a president to two terms? To what do you attribute the modern phenomenon of the one term presidency?
16. World War II produced a number of remarkable leaders, including FDR. Is it historical events which create the opportunity for great leadership?
17. FDR dealt with the two major crises of the 20th century -- depression and world war. What were the major crises with which your administration had to deal?
18. When you were in office, to what extent did you feel captain of events, and to what extent did you feel captive of them?

Ward ^XQuaal

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WS

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PP005-01

BE003-04

PR007-01

THE WHITE HOUSE
WASHINGTON

Dear Ward-

Thank you so much
for your kind letter -
You've no idea what
you did for my wife.

re: Mrs. Reagan's interview by
Mike Wallace

When it starts to rain
again I'll take your
letter out and re-read
it!

Toady
Daddy

WLQ

December 21, 1981

My dear Nancy:

Last evening at our California home, Dorothy and I watched with profound respect and admiration of your handling of the incredible "barbs" from Mike Wallace.

As you stated, Nancy, you have known Mike for thirty-five years. I have known him for forty-four and he is a "tough" character to handle, but you did it so very well with your usual grace, dignity and diplomacy.

Once again, Nancy, you reflected great credit upon your dear husband and my good friend since introduced to him by your dear Mom when we were in the radio routine together at WGN.

I know that Ron had to be extremely proud as he watched you in the feature of 60 Minutes. Further, Nancy, anyone watching knew fully well last night that Nancy Reagan is more beautiful than ever.

Nancy, it is our hope that you and the President will have a truly wonderful Christmas season and the best New Year ever!

Sincerely,



The Honorable Nancy Reagan
The First Lady of the United States
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

March 18, 1981

Peter McCoy

054533

1110

PR 016-01

PR 007

PP005-01

~~MEMORANDUM FOR: MIKE DEEVER~~

FROM: *to:* FRANK A. URSOMARSO *Frank*

SUBJECT: PHIL DONAHUE

Request A Reagan appearance - discussing his economic package - on the Phil Donahue Show is a good idea. But, not right now. My recommendation is to wait until we want to hit Donahue's specific audience - either at the end of the sales campaign for the program (late summer) or in the fall when there could be a time-lag. I favor the latter.

DONAHUE'S AUDIENCE

The series is broadcast in 221 markets, making it the most widely distributed syndicated program in domestic circulation.

It reaches an average of 6,105,000 homes per day. The audience includes 5,296,000 women, of which 2,300,000 are aged 18-49 and 2,275,000 are aged 25-54.

HOW ABOUT NANCY REAGAN FOR THIS INTERVIEW? —

Mike Deaver

FRANK:

I DON'T FEEL THAT THIS PROGRAM IS A GOOD FORUM FOR MRS. REAGAN. DONAHUE IS TOUGH, LIBERAL AND ADAPT AT PUTTING WORDS IN PEOPLE'S MOUTHS. WHILE THIS MIGHT BE A GOOD THOUGHT FOR THE PRESIDENT AT SOME FUTURE TIME WHEN WE ARE SEEKING A WOMEN'S AUDIENCE, THERE ARE BETTER, MORE COMFORTABLE PROGRAMS FOR HER. *Mike*

I AGREE
lca

THE WHITE HOUSE
WASHINGTON

FROM: MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

- MAR 3 0 1981
- Information
 - Action

Peta McCoy

THE WHITE HOUSE
WASHINGTON

March 13, 1981

MEMORANDUM FOR
FROM
SUBJECT

Frank Ursomarso

Mike Deaver *Mike*


PHIL DONOHUE

Let me have your thoughts on this.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

February 29, 1981

MEMORANDUM FOR JIM BRADY
FROM LYN NOFZIGER 
RE Phil Donohue Show

I have received a call from Dick Mincer (312/281-5210), producer of the Phil Donohue Show, requesting the President be a guest on an upcoming show. The subject would be the President's economic package. The show could be done anywhere in the country, and they would prefer his regular format of approximately 200 people. Mincer says their audience is 8½ to 9 million.

You may not be aware, but during the 1976 campaign when President Ford was calling local media of primary states to the White House for interviews, we couldn't command that kind of coverage. On a Donohue show during the Illinois primary, Donohue asked Reagan that if the Chicago anchormen would get together, would he agree to be interviewed by them. Of course he agreed and subsequently during the campaign Reagan was interviewed the local anchormen in the areas in which he campaigned.

cc: Mike Deaver

THE WHITE HOUSE
- WASHINGTON

December 21, 1981

054789
4620
PR 016-01

INTERVIEW WITH DAVID BRINKLEY, ABC

DATE: December 22, 1981
LOCATION: Oval Office
TIME: 3:30 pm (30 minutes)
FROM: Larry Speakes *LS*

I. PURPOSE

To be interviewed for ABC special on Franklin Roosevelt's birth.

II. BACKGROUND

ABC is doing a two-hour special hosted by David Brinkley on FDR and his Presidency. The President will give his thoughts on Roosevelt's quality of leadership, his influence on the country and on the Presidency itself, and the role of the American Presidency since FDR's time.

There will be interviews with former Presidents Ford, Nixon, and Carter. The program will be aired January 30, 1982.

III. PARTICIPANTS

The President
David Brinkley

Roone Arledge will be part of the ABC group present.

IV. PRESS PLAN

No press coverage

V. SEQUENCE OF EVENTS

After brief pleasantries, the interview will begin.

Attachment: List of possible questions for ABC interview

QUESTIONS FOR THE PRESIDENT FOR FDR DOCUMENTARY

1. What were your personal experiences during the depression? Was your political philosophy in any way molded by the depression?
2. What did you think of Roosevelt when he was president? Did your own presidential experience lead you to change your estimate of FDR in his domestic and foreign policies?
3. How do you account for FDR's popularity and the great popular trust reposed in him? Can a president today hope to achieve and maintain that same popularity?
4. Other people hate him. Is this a phenomenon all leaders experience?
5. Did FDR leave the presidential office different in 1945 from what it had been in 1933?
6. FDR had to reestablish confidence in the office of president. For different reasons, you did too. How does a president go about reestablishing such confidence?
7. FDR was a consummate politician. How important is personal style to leadership. How would you have campaigned against Roosevelt?
8. FDR was a master communicator, and was able to use the media to his advantage. Can a president today have that kind of control over the media?
9. How has the relationship between the electorate, the media and the president changed since Roosevelt's administration?
10. Roosevelt was masterful in using what President Kennedy called "Blarney, boodle and bludgeon" in extracting what he needed from Congress. Is it harder for a modern president to deal with Congress?
11. Under FDR, the government first assumed responsibility for the casualties of the economy -- the poor, the elderly, the helpless. Since that beginning, the role of government in assuring individual welfare has expanded dramatically. What can government realistically do to help people? Have we gone beyond those limits?

12. FDR came into office promising a balanced budget and then abandoned the promise to respond to human needs. How does a president cope with the opposing demands of balancing the budget and the immediate needs of the people?
13. You have written, "Ever since Roosevelt, I knew, American presidents had responded to economic challenges by trying to come up with crash programs that carry short-term solutions." As president, did you trace any of the nation's economic and social problems to the New Deal?
14. Do you think Americans have lost faith in the ability of the government to solve problems? Why?
15. FDR was elected to the office of president an unprecedented four times. Are you in favor of the 22nd amendment which limits a president to two terms? To what do you attribute the modern phenomenon of the one term presidency?
16. World War II produced a number of remarkable leaders, including FDR. Is it historical events which create the opportunity for great leadership?
17. FDR dealt with the two major crises of the 20th century -- depression and world war. What were the major crises with which your administration had to deal?
18. When you were in office, to what extent did you feel captain of events, and to what extent did you feel captive of them?

THE WHITE HOUSE
WASHINGTON

DEX TO DEEVER AND NEWELL

November 25, 1981

*File
Brinkley
int scheduled
for 12/22/81*

*pls
do*

TR

054789

4620

PR 016-01

PR 007-01

MEMORANDUM FOR: MICHAEL K. DEEVER

FROM: JOSEPH W. CANZERI

SUBJECT: David Brinkley

We received a call this morning from David Burke of ABC (212-887-4006) indicating that Barbara Walters talked to both you and the President yesterday, and you had okayed David Brinkley's coming to the White House at some point prior to January 29 to do a brief interview for an insert on their January 29 special the day before FDR's 100th birthday.

Pam Hill of Burke's office is going to call me next Tuesday, December 1. Please advise how you want me to handle this.

copy: Gregory J. Newell

APPROVED FOR

Date. 1/22/82

Time. 3:00 pm

Length. 20 mins.

Date ~~1/30/81~~ GJI

cc: Fax Soodyan

THE WHITE HOUSE
WASHINGTON

TO: *Greg Newell*

FROM: MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Information

Action

11-13 81
Sec D - fyi
(Lang + Eng)

①
Jan 22
3:00 pm

THE WHITE HOUSE
WASHINGTON

SCHEDULE PROPOSAL
DATE: November 11, 1981
FROM: Larry Speakes

INTERVIEW: For ABC-TV special on the one hundredth anniversary of President Franklin Roosevelt's birth.

DATE: Last part of November or first part of December

PURPOSE: For the President to give his personal views of FDR and his Presidency -- his thoughts about Roosevelt's quality of leadership, his influence on the country and on the Presidency itself, and the role of the American Presidency since FDR's time.

FORMAT:

- Oval Office
- The President
David Brinkley
- 10 minutes

CABINET PARTICIPATION: None

FIRST LADY PARTICIPATION: None

SPEECH MATERIAL: Talking points to be provided by speechwriters office

PRESS COVERAGE: The program will be aired on the 100th anniversary of FDR's birthday - January 30, 1982.

STAFF: Larry Speakes
Mark Goode

RECOMMEND: Larry Speakes

OPPOSED: ----

PREVIOUS PARTICIPATION: The President has participated in various other ABC interviews, but none on Franklin Roosevelt

BACKGROUND: The two-hour special will be hosted by David Brinkley and will reflect on Roosevelt, the man as a leader, and on the role of the presidency since his time. There will be interviews with former Presidents Ford, Nixon, and Carter.

~~Dec 1 - 3:00~~
30 min / \$89

BARRY GOLDWATER
ARIZONA

11 HR Answered Personally

United States Senate

WASHINGTON, D.C. 20510

- COMMITTEES:
- INTELLIGENCE, CHAIRMAN
 - ARMED SERVICES
 - TACTICAL WARFARE, CHAIRMAN
 - PREPAREDNESS
 - STRATEGIC AND THEATRE NUCLEAR FORCES
 - COMMERCE, SCIENCE, AND TRANSPORTATION
 - COMMUNICATIONS, CHAIRMAN
 - AVIATION
 - SCIENCE, TECHNOLOGY, AND SPACE
 - INDIAN AFFAIRS

December 21, 1981

TR

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PR016-01

PP005-01

PR003

PR007-01

Mrs. Ronald Reagan
The White House
Washington, D.C. 20510

Dear Nancy:

Tonight as I usually do on Sunday, I tuned in "60 Minutes" and lo and behold our friend Mike had you in his clutches. I avidly follow this program because it is so universally and generally good, but I have to say that tonight his questions were bad, they weren't well thought out and they were misdirected. In the first place, I think it's the duty, and the pleasant duty of the first lady to be just that, the first lady, and I must say you are doing a superb job.

Another part of that responsibility is to make the White House just what it is, the first home of us Americans, and you are doing an utterly superb job there. I won't say that you are following a number of glittering first ladies but you are certainly shining like a bright light, like the first lady should be.

Don't be worried about those who live around Washington and have nothing else to do but criticize. Just remember, Nancy, there are a couple hundred million Americans who live around this country and they think very highly of what you are doing, they think very highly of what your Ronnie is doing and you just keep it up.

I talked to your father the other night and he's in great shape. Your mother, of course, is not up to her usual standard but let's face it she's no spring chicken anymore but I'll tell you, she told me a joke that I wouldn't repeat to your Ronnie.

You did a great job on that program, you are doing a great job, and we love you for it.

Peggy joins me in a happy holiday season to you and the family,

Barry
Barry Goldwater

Mrs. Reagan's interview on "60 Minutes"