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ID # 026031 WHITE HOUSE GIOOZ

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July 24, 1981 #8138781 HA

WHITE HOUSE GIFT OFFER SUMMARY

1 je Date Received: 7-27-81 By: Name of Donor: Antonia Barnes Associates Title: P.O. Bot 4522 Basadena, CA 91106 Gift Intended For: President: _____ First Lady: _____ Both: _____ Other Member of Family (Name): White House Permanent Collection: (If so, refer to Curato: Brief Description of Offered Gift: Air ENERGIZER (it may be in the mail now.) Terms of Acceptance: Personal Presentation Requested:_____ Transportation Needed: Commercial (Explain Below): Appropriate Action: (Director of Correspondence): Turn Down: _____ Accept: _____ Refer to First Lady:_____ Refer to President: Refer to Curator: Comments: cc: Cong. Carlos & moorhead (Calif)

CARLOS J. MOORHEAD 220 DISTRICT, CALIFORMIA

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5/21/81

Congress of the United States House of Representatives

Washington, D.C. 20515

COMMITTEES: JUDICIARY Subcommittee on Administrative Law

AND GOVERNMENTAL RELATIONS Subcommittee on Monopolies and Commercial Law

ENERGY AND COMMERCE SUBCOMMITTEE ON ENERGY CONSERVATION

AND POWER SUBCOMMITTEE ON TELECOMMUNICATIONS, CONSUMER PROTECTION, AND FINANCE

CONSUMER PROTECTION, AND FINANCE

626031

SALLY - per our conversation, attached is the correspondence from Antonia Barnes on the air energizer. Have talked with her by telephone and she knows it is being sent to W.H.

Thanks, Sally.

Alice

april 5, 1981

Dear Conquessman Meachead; I didn't think of it until today, int I believe an arranginger would he way hereficial to thesident Reagan. Of conner, Dit be afraid to send it now. The secondy is ould think it was a bornh Maryhe if) brought it to your affice for you to examine and send as take with you to the President I kave and in my dark at home and the travel- con in my can I keep it in the glove compartment so I can tack it up and also to keep tout of the sun when in were fust plug it inte againette lighter. die enclased literature. Menerich Mintania Barnes 6 1981

April 1980

Are Negative Ions Necessary?

Herbalist



Interview with Dr. Robert Massy

Chairman, Physics Department University of the Trees Director, Ion Research Center

by Susan Welker

Q. Recently I've seen a lot of publicity on something called a negative ion generator. Just what are they?

A. Ion generators are basically little black boxes which you plug into normal house current and out of the other end come trillions of negative ions into the air.

Q. Why would I want one of these machines?

A. The atmosphere that you are living in is starved of negative ions. Modern environments strip the negative ions out of the air. So you are breathing dead air. And that's how it makes most people feel. Imagine the planet before air conditioning, electric heaters, and car pollution or a place like Yosemite where the air is very clean. The waterfalls and trees in Yosemite put negative ions into the air, about 4,000 per cubic centimeter. But by the time this air gets your lungs inside your office or your house the negative ion count is down to somewhere between 0 and a few hundred per cubic centimeter.

Q. So do negative ion generators recreate a natural environment?

A. Yes, that's exactly what they do. In

fact they do more than that. They create the best environment. Not all places on the planet are created equal by nature. You only have to look at the environmental differences between Alaska and the Equator. If we look at history, Delphi was a center of wisdom for the ancient Greeks, and is a place where nature produces a high quantity of negative ions. And we have the ancient Rishis high in the Himalayas where again there is a high negative ion count. Today we see this reflected in some of the great European health spas where ion counts reach over 30,000 per cubic centimeter.

Q. Does nature produce positive ions? What is the condition of the people who live in those areas?

A. There are places worldwide where certain winds sweep into the area and these winds carry positive ions. Locally, in southern California, the Santa Ana winds and the Chinooks blow down from Canada. The best study on the effects of these winds has been done by a good friend of mine, Dr. Felix Gad Sulman. He is head of the Applied Pharmacology and Bioclimatology Department of Hebrew University in Israel. The important significance is that here is a very credible scientist who lives with these changing ion conditions. At the time when the winds from the desert blew the positive ions through Jerusalem he noticed his lab technician getting more irritable and his patients' serotonin levels in their urine increased. He knew that serotonin causes irritability and nervous tension. So he did several studies on 500 patients and verified Krueger's results that serotonin is released in the presence of positive ions with the resulting effects. He later went on to surround people with negative ions in environments and has published many papers showing how they do counter the effects of positive ions.

Q. Who is Krueger and what work has he done?

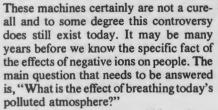
A. Dr. Albert Krueger is professor emeritus at U.C. Berkeley, and one of the original pioneers of negative ion research. His main contributions are showing that plants grow faster is a negative ion environment and that plants and animals do not survive when exposed to an environment with no negative ions, even though ample supplies of oxygen are present. Dr. Krueger does not do research of the effects of negative ions on people.

Q. I've read that there has been research done in burn centers using negative air ionizers. What are the results?

A. This was pioneered by Dr. Igho Kornblueh in Philadelphia. His work has been carried on by the institute he founded there. In fact many hospitals are using negative ion generators to promote rapid healing of burns. The negative ions keep the air around the patient clean and kill any bacteria that may tend to grow and inhibit rapid healing. It has long been verified by all researchers in the field that negative ion atmosphere inhibits bacteria growth.

Q. When manufacturers first came out with negative air ionizers, the FDA closed the industry down because outrageous health claims were being made. With the resurgence of interest I wonder if the machines are still controversial?

A. Basically there were two reasons that vexed the FDA in the 50's. The first was the poor construction of some of the units which produced very few ions and lots of ozone. And secondly, health claims were made for these machines which ranged up to touting them as a cure-all.



A. Does it increase bronchitis, asthma, lung disease?

B. Does it decrease blood oxygenation, mental activity, energy levels?

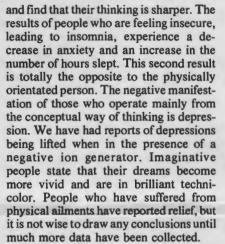
C. Does it affect sleep patterns, behavior patterns such as hostility, increased tensions and emotional disturbances?

I feel that we tend to take the body for granted until it breaks down and gives us all of the disease and illness that we presently have in the world. And yet we give our car much more care and attention. You wouldn't feed dirty gasoline into your car engine and you know that if it's tuned up it runs more efficiently. Yet the chemical processes that occur in the body's power plant are so complex and subtle that we still don't have a full grasp of them. Oh, we do see that if you take a drug or drink too much alcohol or even take an aspirin that this does have a fast effect on the system. So I feel it's about time we really give a close look at all of the poisons that we are inhaling daily before we become another statistic in our health care system. There is no doubt that ion generators do clear the pollution from the atmosphere.

Q. Are you doing some research to answer your questions?

A. Yes. We have thirty people at University of the Trees involved in an ongoing program. We openly invite users of ion generators to send their results and observations to us. In general, negative ion manufacturers say that the machines give you more energy and hence the need for less sleep. Now this is where a controversy can creep in because some people can experience the opposite of this and about 5% experience nothing. So our research takes into account that people are different, and in general can be divided into several categories or levels of consciousness. These are physical, social, intellectual, security, conceptual, intuitive and imaginative. Although not conclusive, our results tend to indicate the following:

People who are mainly involved with physical activities have reported an increase in physical energy levels and a reduction in sleep. Intellectual people, who tend to work mainly with their minds, have reported that they do not experience mental fatigue while the machine is on,



Q. What does a person have to look for who wants to buy a machine?

A. First, beware of large fancy boxes with fans inside. The majority of these are based on early designs and produce little or no ions, and may produce excessive ozone. Second, look at the manufacturer's specifications for the number of ions at 1 meter from the machine. These range from 7500 to over 500,000 ions per cubic centimeter. Obviously the higher the better. Third, well constructed machines would have an ozone level of less than .02ppm. (FDA maximum is .05ppm.) Ozone in high quantities is toxic. Fourth, units designed with modern technology can operate on very little power, costing about 4¢ per week to operate, producing high ion outputs and have relatively low purchase price. One thing the buyer has to realize is that as the machine extracts the dirt from the air, this is deposited on the surfaces near the machine so these surfaces need to be cleanable. The choice is whether you want the dirt deposited in your lungs or on your wall.

Q. How did you get into negative ion research?

A. About six years ago the University of the Trees began investigating negative ions. I was anxious to improve my habit of sleeping ten-to-twelve hours a night. At that time the machines available only produced about 500 ions per cubic centimeter. It was not until we had developed the units that produced trillions of ions per cubic centimeter that I felt any effect on my sleep. I now find six hours of sleep a night adequate.

Q. Thank you.

Dr. Robert Massy is Chairman of the Physics Department of University of the Trees and Director of the Ion Research Center. He is a graduate of the University of London.

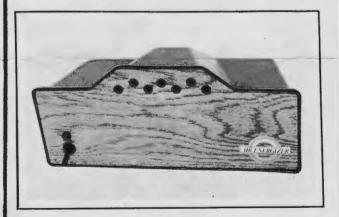
AIR ENERGIZER™ NEGATIVE ION GENERATORS



Ion Fountain[™]



Travel-Ion™



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Dial-An-Ion[™]

ION RESEARCH CENTER Box 905, Boulder Creek, CA 95006 408-338-6663 IG-5

TRAVEL-ION[™] with Ion Flow Control



GET THAT FEEL-GOOD FEELING!

(Turn over)

ION RESEARCH CENTER

Travel-Ion[™] is designed to provide you with the latest modern luxury—clean-air!

You have probably had many "ion. experiences"—a walk in the woods, a day at the beach, the air after a thunderstorm all of these are ion-enriched environments. Now, even in the most polluted areas your Travel-Ion enables you to breathe this same clean, crisp air while you drive.

The Travel-Ion will:

- Remove dust, smoke, pollen, bacteria and smog from the air.
- Return alertness that heaters and air conditioners take out.
- Replace stuffiness with pure freshness.

Trave-Ion's new Ion-Flow-Control allows you to adjust the ion output you need from low to high.

Dial Settings:

- 1-3 Compact cars
- 2-5 Tractor and truck cabs
- 3-6 Medium to large cars
- 5-8 Recreational vehicles
- 7-10 Home (with AC converter)

SPECIFICATIONS

lon density:	10,000-360,000 ions/cm ³ at 1
Ion output:	meter (adjustable) 10 trillion ions/second maximum (adjustable)
Voltage output:	3-15 KV (adjustable)
Ozone:	Less than 1 part per billion
Dimensions:	3½" × 3¼" × 2¼"
Weight:	11 oz.
Use:	Car, truck, van or motorhome
Warranty:	1 year
Price:	\$99.95
Home adapter:	Converts your Travel-Ion to AC current for use at home or in the office. (\$9.95)

Although the considerable research on negative ions indicates that beneficial effects may be obtained from breathing negative ions, the manufacturer of the Travel-Ion makes no claim specific or implied as to the increased life and health benefits usually associated with negative ionization.

A. C. T. Parne
F. D. Pox 2022 Fasadena, CA. 91125



 FRESH AIR IS BECOMING AN EXPENSIVE RARE COMMODITY.
 POSITIVE IONS ARE POLLUTING
 WHILE YOU SLEEP, WORK AND PLAY. STOP THEM NOW WITH SPACE AGE TECHNOLOGY.

Do you wake up feeling sluggish? Why do you feel drowsy in the middle of the day? One reason may be the positive ions in your indoor environment. If you walk by the beach or in a forest, smell the clean air after a thunderstorm, or stand by a waterfall, don't you feel exhilarated?

WHAT ARE IONS?

Ions are electrically charged atoms in the air with positive or negative charge. Negative ions are the answer to positive ion pollution. Few people know that you can boost the negative ion count in the air in just a few minutes. The more negatively ionized the air, the fresher and more alive it is. Air pollution, artificially controlled climates and electronic equipment all produce excess positive ions.

WHY YOU NEED IT

Picture yourself in your home or office. Your modern appliances are silently stripping your air of negative ions. Hour after hour they are making positive ions which change the electrical charge of the air you breathe. Now you can replace them with refreshing negative ions at the rate of trillions per second.

NEW RESEARCH

Research has shown that increasing the negative ion count in your air clears dust, bacteria, smoke and pollen from the room. And for less than a 1¢ energy cost per day!



ECONOMETER (pen size).....\$7.95 Measures ion output. Shows if your ion generator is operating properly, helps determine where to place your unit for maximum outflow, helps you compare the ion output from different units before making your purchase. The rate at which the neon bulb flashes is proportional to the amount of ions present. One flash per second represents approx. 3½ million ions per cm³/sec. of air. If ordered separately add \$2.00 P&H.

The University of the Trees is a leading institution in the field of consciousness research. Its employee-owned company, University of the Trees Press, specializes in products and books related to all aspects of consciousness and selfgrowth, including nutrition and wholistic health.

Its associated facility, the Ion Research Center, is composed of experts in their fields from throughout the world who are actively engaged in ion research. Because of the company's unique ownership status we can offer you high quality, attractive units at the lowest possible prices.

The manufacturer of Air Energizer Systems makes no claims specific or implied as to the increased life and health benefits usually associated with negative ionization.

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AIR ENERGIZER SYSTEMS™

Ionization is Nature's way of cleaning the air you breathe. Sunlight and water affect the air and cause it to take on an electrical charge. Now AIR ENER-GIZER SYSTEMS Mecreate this natural effect for your room, office or car environment.

ION RESEARCH CENTER P.O. BOX 905, Boulder Creek CA 95006 [408] 338-6663



Travel-Ion[™]

This technological breakthrough gives you the power to recreate that fresh air feeling while you drive—even in the most polluted areas. British Automotive Association publication "The Book of the Car" says, "Stuffiness inside a car leads to lethargy and a loss of concentration." Now you can eliminate this danger with Travel-Ion.

Travel-Ion generates over five times the ion output of any major car unit presently available.

SPECIAL FEATURE: *Travel-Ion* can be your indoor Air Energizer too. Our simple conversion pack transforms your car unit to an indoor unit in two easy steps.

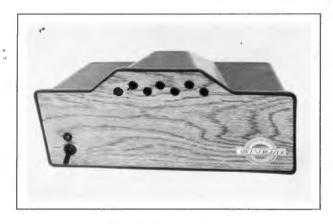
TRAVEL-ION

System Six

Specifications:

Ion density:	10,000 to 330,000 ions per cm ³ at 1 meter (depending on your car's charging system)
Power:	12 volts DC standard car battery
Adapter:	115V AC standard house current
Power use:	2 watts
Output voltage	210KV
Ozone:	Less than 2 parts per billion
Dimensions:	4" x 4" x 3"
Ship. weight:	1 lb. 2 oz.
Use:	Car or room
Warranty:	1 year
Price:	\$99.95
	ccessories available: ne Adapter Kit: \$7.95

Postage & Handling \$3.00 Foreign \$5.00



Dial-An-Ion[™]

Dial-An-Ion is the best unit on the market. Beautiful, reliable, and Top of the Class. PLUS! Our special Dial-An-Ion feature allows you to adjust the ion output anywhere from low to high. Not everyone knows that the need for ions varies. A large smoky room will require higher output than a small room. And some people want fewer ions while sleeping than while working. Dial-An-Ion is our answer to this need for output flexibility. Beautifully enhanced with oak front panel, on-off switch.

DIAL-AN-ION System Four

Specifications:

Ion density:	Variable-10,000 to 540,000 ions
	per cm ³ at 1 meter $(1.6 \times 10^6 \text{ ions})$
	per cm ³ at 50 cms.).
Power	110-120 volts AC (standard house
Requirements:	current)
Power Use:	2 watts (less than 4¢/wk. running 24
	hrs./day)
Output voltage	:15 KV
Ozone:	Less than 2 parts per billion
Dimersions:	11" x 5" x 4"
Ship. weight:	2 lb. 6 oz.
Use:	Large room or office-10,000 cu. ft.
Warranty:	l year
Price:	\$159.00

Postage & Handling \$4.00 Foreign \$6.00



Ion Fountain[™]

The *Ion Fountain* is the best buy of any negative ion generator on the market, selling for only \$89.95. Our new Ion Flow Control allows you to adjust the ion output from low to high. The *Ion Fountain* will:

- The Ion Foundain will
- Remove dust, smoke, pollen, smog and bacteria from the air
- Remove animal odors
- Remove kitchen cooking odors

ION FOUNTAIN System Five

Specifications: Ion density: Variable-10.000 to 360.000 ions per cm³/sec. at 1 meter depending on output setting 110-120 volts AC (standard house Power Requirements: current) Power use: 2 watts (less than 4¢/wk. running 24 hrs./day) Output voltage: 3 to 15 KV, depending on setting Ozone: Less than 2 parts per billion Dimensions: 538" x 41/4" x 238" Ship. Weight: 1 lb. 2 oz. Use: Large room or office-9,000 cu. ft. Warranty: 1 vear Price: \$89.95

Postage and Handling \$3.00 Foreign \$5.00

13

CUSTOMER TESTIMONIAL LETTER

Dear Brian,

I promised to send you a letter pertaining to the unit we purchased.

First, I would like to give you a little "back-ground" information as to why we purchased the air energizer in the first place.

There is no way you or anyone taking an order can possibly know who someone is or why they want the help your ionizer can provide.

To proceed:

My husband, Robert, is an airline Captain, a National Water Skier, an American Water Ski Judge, a snow ski racer, an ex-tennis pro and an accomplished artist. He is also a health "NUT" and works out in our gymnasium a minimum of three hours a day. Obviously, health is of primary importance to him.

I am your normal, average housewife. Mother of two children (grown), Grandmother of two, and of primary importance is keeping the above male happy and contented. I train National Water Ski competitors, am a regular American Water Ski Judge, teach ceramics, dabble in oil paintings, and am a part-time Police patrolman for our parks and recreation department; also, I manage a 3000-squarefoot home.

We have the average pets: 1 Afghan hound, 1 Samoyed, 1 Shih Tzu and 1 Himalayan cat.

Now, why did we feel the need for help?

We were transferred to Houston, Texas, two and one-half years ago. At the time, we felt fine. All systems go, as usual. The first few months everything went fine. Utopia!! Houston is gorgeous in many ways.

Within a few months we were SICK! Not just a little bit sick but very miserably so. Asthma, bronchitis, sneezing, a "rundown" state of near-exhaustion, allergies to everything, moodiness and depression, migraine headaches, the list goes on and on. Naturally we saw doctors! Pills and shots were prescribed: decongestants every day, shots every other day, pain killers for the headaches, mood changers, Cortisone -- and more. After two years there was some improvement but not much. We started thinking about moving -- but where? Our bodies had become weather barometers. Two days before a storm, we know it's coming -- and sickness with it.

· · · · · · · · · · · ·

Just by co-incidence, one day, a telephone call from California came, telling me about the marvelous effects on the office staff since installing a negative ion generator, and, the arrival of our son for a visit, carrying with him your advertisement.

I spent a little time researching your unit and its price tag against the one I was told about from the California office staff. I ordered one of yours. While waiting for its arrival, I read everything I could lay my hands on pertaining to the subject.

Your unit arrived on a Tuesday afternoon. My husband, always skeptical, plugged it in. Within a few hours he decided his mind was playing tricks on him. His headache was gone, he was breathing easier, and he even had a burst of energy! My headache was gone, the wheezing had stopped and I felt better. We would wait and see. The unit was taken to the bedroom that night by my husband, even more determined to have the little "contraption" prove itself.

Wednesday morning I got up and, automatically, reached for the decongestant which had become a necessity for two years if I was to breathe. I realized, suddenly, that I was actually breathing with my nose! No stuffed up head, no watery eyes, no "waterfall" down the back of the throat and NO bronchitis. I put the decongestant back. My husband, too, got up feeling good for a change. The whole day went well. Our fuzzy minds started thinking and chores which had been put aside for months got done.

The next day was the same, only better. We haven't taken decongestants or allergy pills since the machine came into the house. It does get carted from room to room, depending on what we are doing and where. We're feeling like real, alive human beings again. Our neighbors have commented on the difference. One borrowed all my literature on the subject and another came over to just "sit" by the machine. She swears that, after $\frac{1}{2}$ hour of just sitting in front of it, her headache of two months' duration is gone.

As you know, I ordered two more units. These are for our home, but I did loan them to my neighbors who have been feeling badly for a long time. My problem now is how to get them back.

As for my "doubting-Thomas" husband, -- if I want to find the machine, I just have to find him first. He takes it from room to room with him.

Thank you, Sincerely,

Shirly Salmen