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Folder Title: Nancy Reagan: Superbowl spot
(Parvin) Jan. 13, 1983

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(Parvin)
January 11, 1983
2:30 p.m.

MRS. REAGAN: SUPERBOWL SPOT
THURSDAY, JANUARY 13, 1983.

Mr. Rozelle: Hello! I'm Pete Rozelle, Commissioner of the National Football League. The NFL is proud to cooperate with other professional sports organizations in a program to help make America's young people drug free. Here to inaugurate that program is a lady I am sure all of you know, Nancy Reagan.

Mrs. Reagan: Thank you, Pete, and hello to all of you watching the Superbowl game. It may surprise you, but the Minnesota Viking's former lineman, Carl Eller, and I have been out recruiting -- no, not football players, drug-free kids. We're trying to let young people know about the dangers of drugs -- Carl knows from firsthand experience. I'm delighted professional sports groups are getting together to battle the drug problem. With the help of athletes like Carl, we can make real strides against drug abuse. Thank you.

(Parvin)
January 7, 1983
11:00 a.m.

MRS. REAGAN: SUPERBOWL SPOT
THURSDAY, JANUARY 13, 1983

Mr. Rozelle: Hello! I'm Pete Rozelle, Commissioner of the National Football League. The NFL is proud to cooperate with other professional sports organizations in a program to help make America's young people drug free. Here to inaugurate that program is a lady I am sure all of you know, Nancy Reagan.

Mrs. Reagan: Thank you, Pete. As I speak right now, there are young people out there suffering emotionally and physically from drugs. They need our help. From my trips around the country I've learned that at least in one way, today's kids are no different from kids of my generation. They look up to sports figures. Carl Eller, who was with the Minnesota Vikings, accompanied me on a trip to Arkansas. When he told the kids how drugs had hurt him and his career, you could've heard a pin drop. That is credibility. I'm delighted professional sports groups are getting together to battle youthful drug abuse. So, Pete, thank you, and welcome to the team.