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Telethon (Talking Points) Jan. 7, 1982

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(Parvin/AB)  
January 4, 1982

MRS. REAGAN: CEREBRAL PALSY TELETHON

-- Hello and welcome to this year's United Cerebral Palsy Telethon. As you may know, 700,000 of our citizens have cerebral palsy. Yet sometimes I think we let the statistics of the handicap overshadow the personal stories behind those facts and figures. Cerebral palsy affects people not statistics.

-- Early in this century a young handicapped man wrote, "The doors of the handicapped man are always locked, and the key is on the outside. He may have treasures of charm inside but they will never be revealed unless the person outside cooperates with him in unlocking the door." Well, that is what this telethon is about -- unlocking doors.

-- During the next 20 hours, you will see the joy of a handicapped person who has the chance to compete in athletic events. You will hear people with disabilities speak for themselves about their need to live independent lives. You will learn of the research being conducted to prevent cerebral palsy and to improve the quality of life for those born with it.

-- And, of course, you also are going to see celebrities sparkling with talent and energy. But as you enjoy

them, I hope you will remember those Americans with cerebral palsy who are just as full of life and laughter. And I ask you to think of their needs.

-- My husband has spoken often of the generosity of the American people and their spirit of helping. This telethon is in that great tradition. And this year with your help it will be even greater. Thank you for your kindness and support.

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First Draft  
January 4, 1981

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(Parvin)  
Working Draft  
December 31, 1981

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UNITED CEREBRAL PALSY®  
ASSOCIATIONS, INC.

66 East 34th Street, New York, N.Y. 10016

(212) 481-6300

December 23, 1981

Miss Nina C. Wormser  
Deputy Director of Scheduling  
Office of the First Lady  
The White House  
Washington, DC 20500

Dear Miss Wormser:

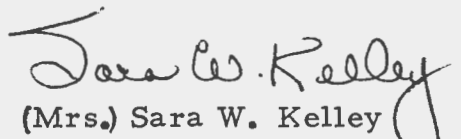
Leonard H. Goldenson's office has told us of Mrs. Reagan's generous agreement to tape a message for the United Cerebral Palsy telethon, which airs January 16-17.

I have been in touch with Mark Good and have sent him the enclosed suggested two-minute message and information about our organization and telethon.

The script has been prepared for taping as a medium shot in a home-like setting with the camera moving in and out on Mrs. Reagan. If she prefers some other kind of arrangement please let us know.

We are most appreciative of Mrs. Reagan's interest in cerebral palsy and her willingness to appear on the UCP telethon. If we can assist with additional information or in any other way, please let me know. I can be reached at 212-481-6344.

Yours sincerely,

  
(Mrs.) Sara W. Kelley  
Director, Public Relations

SWK:pl  
enclosures  
cc: Mark Good

LEONARD H. GOLDENSON  
CHAIRMAN OF THE BOARD

JACK HAUSMAN  
VICE CHAIRMAN

NINA EATON  
VICE CHAIRMAN

HOWARD C. MILLER, JR.  
PRESIDENT

WILLIAM BERENBERG, M.D.  
VICE PRESIDENT  
MEDICAL AFFAIRS

EARL H. CUNERD  
EXECUTIVE DIRECTOR

## SUGGESTED REMARKS FOR NANCY REAGAN

There is a segment of our population that many of us tend to forget or, even worse, ignore. It is the largest minority in the country...and, ironically enough, the one with the greatest potential. I'm speaking of the millions of American citizens with handicaps...more specifically those 700,000 who have cerebral palsy. I have been given the distinct privilege of speaking to you on their behalf on this year's United Cerebral Palsy Telethon. What I hope you will do is join me in not simply watching twenty hours of entertainment, but also in responding to the very special message of this Telethon:

The telethon will afford all of us the chance to really get to know the people who have cerebral palsy and what it is like to be part of our nation's largest minority. During the course of this telethon you will be strengthened in the knowledge that every person with a disability is entitled to the dignity that comes with being a member of the human race. You will see the joy that comes to a handicapped person who has the chance to compete in athletic events. You will hear people with disabilities speak for themselves, about their need to live independent lives...to have jobs and a good education...to have therapy and the supportive services they need to make these things possible. You will see moving documentaries that show the

many ways in which United Cerebral Palsy is helping to provide these services to which people with disabilities are so richly entitled. You will see examples of some of the research being conducted with the aim of preventing cerebral palsy and improving the quality of life for those born with it.

All of these services and all of this research takes a great deal of money. And that's where you, the American public, play a vital role. As you know, the Federal funds which have been used to support many of our social services have had to be reduced. As a result, United Cerebral Palsy and other organizations must depend now more than ever on contributions from the public to fill the gap. The generosity of the American people is legendary. I am confident that during the next few hours that legend will be stronger than ever.

Thank you.



June, 1979

## What is cerebral palsy?

Cerebral palsy is a condition caused by damage to the brain, usually occurring before, during or shortly following birth. "Cerebral" refers to the brain and "palsy" to a disorder of movement or posture. It is neither progressive nor communicable. Neither is it "curable" in the accepted sense, although it is often amenable to training and therapies.

## What are the effects?

Cerebral palsy is characterized by an inability to fully control motor function. Depending on which part of the brain has been damaged and the degree of involvement of the central nervous system, one or more of the following may occur: seizures, spasms, mental retardation, abnormal sensation and perception, disturbance in gait and mobility, and impairment of sight, hearing or speech.

## What are the causes?

Any damage to the brain, whether caused by defective development, injury or disease, may produce cerebral palsy. Chief among the causes is an insufficient amount of oxygen reaching the fetal or newborn brain. Oxygen supply can be interrupted by premature separation of the placenta from the wall of the uterus, an awkward birth position, labor that goes on too long or is too abrupt, or interference with the umbilical cord. Other causes may be premature birth, Rh or A-B-O blood type incompatibility between parents, infection of the mother with German measles or other virus diseases in early pregnancy, and viruses or bacteria which attack the newborn's central nervous system. Most causes of cerebral palsy are related to the childbearing process and, since the condition is not inherited, the condition is often called congenital cerebral palsy. A less common type is acquired cerebral palsy; head injury is the most frequent cause, usually the result of accident or child abuse.

## Are there different types of cerebral palsy?

There are three main ones. The *spastic* individual moves stiffly and with difficulty. The *athetoid* has involuntary and uncontrolled movements. The *ataxic* has a disturbed sense of balance and depth perception. There may be a mixture of these types for any one individual.

## How many people have cerebral palsy?

It is estimated that some 700,000 children and adults in the U.S., or about 16 out of every 5,000 people, manifest one or more of the symptoms of cerebral palsy. Approximately 10,000 infants are born with the condition each year and some 2,000 young children acquire cerebral palsy as a result of head injuries.

## Can it be prevented?

Yes. Measures of prevention are increasingly possible today. Pregnant women are tested routinely for the Rh factor and, if Rh negative, they can be immunized within 72 hours after the pregnancy terminates and thus prevent consequences of blood incompatibility in subsequent pregnancies. If the woman has not been immunized, the consequences of blood incompatibility in the newborn can be prevented by exchange transfusion in the baby. If a newborn baby has jaundice, this can be treated effectively by photo therapy in the hospital nursery. Other preventive programs are directed toward reducing exposure of pregnant women to virus and other infections, unnecessary exposure to X-rays, drugs and medications and the control of diabetes, anemia and other nutritional deficiencies. Of great importance are optimal well-being prior to conception, adequate prenatal care and protecting children from accidents or injury.

(over)



## **What is the cost?**

The U.S. Department of Health, Education, and Welfare (HEW) estimates the annual cost of care for persons with cerebral palsy at \$3.75 billion.

## **Can cerebral palsy be treated?**

“Management” is a better word than “treatment.” Management consists of helping the child achieve maximum potential in growth and development. This should be started as early as possible with identification of the very young child who may have developmental disorders. A management program can then be started promptly to include attention to the child’s movement, learning, speech, hearing, social and emotional development. Such programs utilize physicians, therapists, educators, nurses, social workers and other professionals to assist the family as well as the child. Certain medications, surgery and braces are sometimes used to improve nerve and muscle coordination or to prevent and correct deformity.

As the child grows up, he or she may require support services such as attendant care, continuing therapy, special education, vocational training, living accommodations, counseling, transportation, recreation/leisure programs and employment opportunities, all essential to the developing adult. People with cerebral palsy need, most of all, the opportunity to live as normally as possible in our society.

## **What is United Cerebral Palsy?**

UCP is a nationwide network of 255 state and local voluntary agencies (UCP affiliates) which provide services, conduct public and professional education programs and support research in cerebral palsy. Among its founders were many parents of children with cerebral palsy. United Cerebral Palsy Associations, Inc., the national organization, was formed in 1949 to coordinate and assist affiliates. Six years later the UCP Research and Educational Foundation, Inc., was established to stimulate and fund research and the training of personnel. An estimated 1,750,000 volunteers are devoting their time and energies to UCP, assisting in all facets of affiliate and national programs.

## **What are UCP’s services?**

At the local level, direct services are provided by affiliates to children and adults with cerebral palsy and their families. These include medical diagnosis, evaluation and treatment, special education, career development, social and recreation programs, parent counseling, adapted housing for the disabled, advocacy and community education. Affiliates conduct their own fund-raising programs, retaining 75 percent of the funds raised for their local services.

On the national level, United Cerebral Palsy demonstration projects aim to establish models of exemplary services for the handicapped. UCP serves in an advocacy role for the handicapped in governmental activities, encouraging legislation and federal, state and local programs to benefit those with cerebral palsy and other disabilities. The national association assists affiliates in their community programs, in assessing needs, in seeking community support, in interpreting cerebral palsy to the public and promoting UCP services to the community.

The UCP Research and Educational Foundation carries out extensive research into the causes and prevention of cerebral palsy and in improving motor function of persons with cerebral palsy. It awards fellowships and traineeships to augment the pool of scientific and professional manpower in the field—investigators, physicians, medical students and dentists. The Foundation now spends more than \$1 million a year in research and educational activities. Since it was established in 1955, it has funded more than \$18 million in such effort.

**WEEKEND  
WITH  
THE**

**STARS**

**TELETHON**

for Cerebral Palsy  
January 16-17, 1982

Join in with major corporations and top television, screen, stage and recording stars on the 21-hour nationwide network telethon for United Cerebral Palsy.

WEEKEND WITH THE STARS Telethon for Cerebral Palsy . . . is one of the biggest star-studded specials on network television. It is superior entertainment by the most prominent celebrities in the fields of comedy, music, drama, dance and sports. Their talents attract millions of viewers. No wonder major national corporations use the UCP telethon to promote their products, services and image, plus their company's good citizenship in supporting UCP's programs for disabled children and adults.

UCP will stage its fourth nationwide network telethon on January 16-17, 1982. To say UCP telethons are successful is putting it mildly.

Last year's pledges were over \$14 million, more than \$1,000,000 more than the year before. The \$1,500,000 plus raised by corporations inspired viewers to contribute the rest. This money supports costly research, therapeutic programs, sports and other local services and professional training . . . all vital to the fight against cerebral palsy.

**YOU'RE IN GOOD COMPANY ON**



**THE CEREBRAL PALSY TELETHON.**

Our hosts — The husband and wife teams of  
John Ritter and Nancy Morgan Ritter,  
Dick and Pat Van Patten,  
Gavin and Patti MacLeod; and  
Henry Winkler, Joyce DeWitt, Robert Guillaume,  
Paul Anka and Dennis James.

Bob Hope.  
Frank Sinatra. Dean Martin.  
Debbie Boone. Carol Burnett. Cheryl Ladd.  
Vikki Carr. Itzhak Perlman.  
Ricardo Montalban. Ray Charles.  
Connie Stevens. John Forsythe.  
Doc Severinson. Charlene Tilton.  
Kaye Ballard. Hal Linden. Burt Reynolds.  
Paul McCartney. Andy Williams.  
Bette Midler. Dinah Shore. The Ink Spots.  
Danny Thomas. The Lettermen.  
And many more...

**MEET THE HOSTS AND SOME OF**



**THE STARS WHO APPEAR ON THE SHOW.**



The UCP telethon is an opportunity to reap highly visible benefits for participating corporations.

#### **Network Television exposure**

The UCP telethon is primarily a live network telecast. Last year, it was carried over 130 stations coast to coast and in Canada. Our originating stations alone have covered 70% of the households in the country— 53.5 million homes.

Arbitron data on 16 major markets gave the show a 17 to 20 share of the viewing audience.

A special study by R. H. Bruskin Associates showed that the UCP telethon reached 37% of all adults and 39% of all teenagers in the markets where it was carried. What's more, one out of four viewers, on the average, were able to identify the telethon's major corporate sponsors.

Our 1982 network will be even bigger!

#### **Advertising and sales promotion, celebrity tie-ins**

Point-of-sale promotions . . . tie-in advertising, promotion and publicity . . . having a telethon celebrity speak about your company . . . having your corporate representatives appear on the network . . . involving company personnel and your customers in collecting and contributing funds . . . these are some of the ways your company can participate in the telethon.

#### **Local involvement for national corporations**

While the UCP telethon is a network show, we maintain strong local identification by using local cutaways during each hour of the 21-hour telecast. These segments feature fund-raising efforts companies engage in locally, and community events related to the telethon; they provide double exposure for a company and its dealers, distributors, agents and locally based personnel.

#### **Public Relations benefits**

Your company will be identified with a prestigious public service television event. Corporate exposure is always designed to enhance a company's image with the public.

Our telethon celebrities cooperate in advertising and promotion. UCP's own extensive telethon publicity highlights our corporate supporters. UCP also provides promotional materials for use in tie-in advertising and publicity.

#### **A Good Buy**

Corporations participating in the UCP telethon know a good buy. That's why many of our corporate sponsors—American Red Ball Transit, Anacomp, Bristol-Myers, General Host, The Hearst Corporation, Kenner Products, Gloria Marshall Figure Salons, Professional Air Traffic Controllers Organization, Schlitz and Melvin Simon & Associates participate year after year.

"The Weekend with the Stars Telethon gives our product excellent identification with a community concern. The broadcast exposure for the individual wholesaler has great impact out in the field . . . and increases his commitment to our brand," says one marketing vice president.

Another says, "It did something for our entire company. Everybody had a part in the telethon, from the secretaries to key executives."

The United Cerebral Palsy Telethon welcomes to the full network national advertisers and corporations providing a minimum of \$100,000. Corporations and organizations can begin in local markets and grow into regional and national participation.

UCP will be happy to work with you in designing the most suitable cooperative program for your company. Our corporate participation consultants\* can show you other materials highlighting the UCP telethon and our corporate supporters that will provide you with ideas for your own company's participation.

# **YOUR CORPORATIONS PROFIT**

\* In Los Angeles John H. Mitchell Company, Inc., 1801 Avenue of the Stars, Los Angeles, Calif. 90067, Telephone (213) 277-5449 — John H. Mitchell, President • In New York United Cerebral Palsy Associations, Inc., 66 East 34th Street, New York, N.Y. 10016 — Jerry Ball, National Campaign Director (212) 481-6328 — Harvey Fisk, Corporate Participation Coordinator (212) 481-6348.



MELVIN SIMC  
& ASSOCIATES, I



BY PARTICIPATING IN THE TELETHON.

Vorta Marshall  
TRIED TO AN





## A MESSAGE FROM LEONARD H. GOLDENSON

I am pleased to welcome corporations and national advertisers to United Cerebral Palsy's WEEKEND WITH THE STARS . . . our fourth nationwide network telethon on January 16-17, 1982.

Take my word for it! This will be an outstanding variety show, unmatched in audience appeal and corporate promotional opportunities.

The American Broadcasting Company is helping United Cerebral Palsy bring together the best in entertainment and production talent and the impressive network of stations that carry the telethon. ABC is also being assisted by many others in broadcasting, entertainment, advertising and business.

I am especially proud of the support we enjoy from corporations. The value of corporate sponsorship will be even greater on our 1982 telethon. We are expanding our network with the goal of reaching 80% of homes in the country — an audience potential of more than 62,000,000 homes.

I cordially invite your company to join us. You will be helping both your company and the disabled who face life so valiantly, day after day.

Leonard H. Goldenson  
Chairman of the Board  
American Broadcasting Companies, Inc.  
Chairman of the Board  
United Cerebral Palsy Associations, Inc.

**YOU'RE IN GOOD COMPANY  
ON THE UCP TELETHON.**

**INDUSTRY ADVISORY COUNCIL (In Formation)** Leonard H. Goldenson, Chairman of the Board, American Broadcasting Companies, Inc. • Jack Hausman, Vice Chairman of the Board, Belding Heminway Company, Inc. • Richard E. Deems, Consultant, The Hearst Corporation • Robert L. Glaser, President, RKO General Television, Inc. • Ray C. Adam, Chairman and Chief Executive Officer, NL Industries, Inc. • John W. Kluge, Chairman of the Board and President, Metromedia, Inc. • Howard C. Miller, Jr., President and Chief Executive Officer, Canteen Corporation • Raymond J. Peterson, Executive Vice President, Hearst Magazine Division, The Hearst Corporation • Martin Rubenstein, President, Mutual Broadcasting System, Inc. • John T. Trutter, Vice President, Illinois Bell Telephone Company • Palmer Turnheim, Senior Vice President, The Chase Manhattan Bank • Robert W. Williamson, President, WOR-TV, New York

**A brighter tomorrow.  
Beginning today.**



United Cerebral Palsy is the only nationwide voluntary organization targeting its services on the multiple handicaps of cerebral palsy—a condition caused by damage to the fetal or newborn central nervous system.

The mission of United Cerebral Palsy, adopted in 1979, is:

- To involve individuals with cerebral palsy and their families and those with similar service needs in the mainstream of society by assuring their ability to assume their rights as citizens and to receive services as needed.
- To prevent cerebral palsy and minimize its effects.

UCP provides community services for persons with disabilities and their families, serves as an advocate in helping disabled persons gain access to generic services, funds research and professional education related to disability and conducts a nationwide program to educate the public about cerebral palsy and the means of preventing its occurrence.

The registered name, United Cerebral Palsy, embraces United Cerebral Palsy Associations, Inc., the United Cerebral Palsy Research and Educational Foundation, Inc. and UCP's 248 state and local affiliates which serve designated geographic areas.

United Cerebral Palsy meets standards for philanthropic agencies of the National Information Bureau and is approved for participation in the Federal Services Campaign for National Health Agencies and for media support by the Advertising Council.



# The President's Message

Just as the end of a decade prompts a look back, so the beginning of one impels our thoughts forward. We see a brighter tomorrow resulting from the many changes that took place in and around 1980.

Every organization must be constantly alert to opportunities to improve its operation in order to facilitate programs and services, and the recommendations of the UCPA Special Task Force on Long Range Planning, which completed its work in 1979, provided a blueprint for a number of the organizational changes we began to put into effect this past year. Two other task forces were also appointed to study and make recommendations relative to the way UCP functions at district and state levels. I am confident that the concerted attention UCP is giving to its functional mechanisms will greatly enhance our ability to serve children and adults with cerebral palsy, their families and persons with similar service needs.

Among the challenges that faced our organization this past year was the development of criteria for affiliation of state and local UCP units with the national organization. It has long been our goal to have concrete standards by which UCP affiliates can measure the quality of their operations. The criteria are a valuable tool for upgrading our organization. A three-year plan for implementing the criteria has been established to give affiliates sufficient time and national assistance to do so.

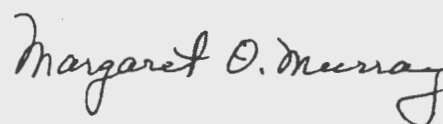
We were especially pleased to expand our program activities to give added attention to the needs of adolescents and teenagers with cerebral palsy, to parents and to disabled persons seeking assistance in career development and employment. Our respite care project pointed the way to a more definitive approach in helping parents cope with family needs when someone in the household has a disability. We moved ahead, too, in identifying the family life skills persons with cerebral palsy need in order to live as independently as possible.

Sports gained new emphasis in our national program when, at the end of the fiscal year, UCPA assumed sponsorship of the National Association of Sports for Cerebral Palsy. This organization was initiated three years ago by UCP of Connecticut, and its program and influence have had a significant impact in promoting both the humanizing and therapeutic aspects of competitive sports for persons with disabilities. We look forward to UCPA's involvement, as the parent organization of NASCP, in the 1981 National Cerebral Palsy Games at the University of Rhode Island and in the 1982 International Cerebral Palsy Games in Denmark.

Of special significance in our research efforts was the support UCP gave to rehabilitation engineering, both in funding projects that are developing environmental control systems for persons with disabilities and in disseminating information about these and other technological developments. Concurrently, the UCP Research and Educational Foundation continued its long-standing support of projects related to the prevention of cerebral palsy as a birth abnormality. It was gratifying to see a continuing decline in the number of babies born each year with central nervous system damage—the root cause of cerebral palsy—and to know that our organization has played a major role in bringing this about.

Both our public education efforts and our financial support from the public were greatly enhanced by our second national network "Weekend With the Stars Telethon for Cerebral Palsy." It was one of our major successes of the year. The effort UCP makes to present the realities of disability on the telethon has helped to build public acceptance of telethons as a means of educating the public and raising funds to support services.

UCP's 1979-80 income and expenditures, nationwide, were in excess of \$100,000,000. With the constant growth our association has experienced in the past 10 years, we can face the next decade with confidence in UCP's ability to improve what we do on behalf of people with disabilities, and how we do it.



Margaret O. Murray  
President  
United Cerebral Palsy Associations, Inc.

## Community services brighten the days of disabled persons.

UCPA directed its 1980 approach to assisting affiliates and other agencies that provide community services for the disabled toward meeting the needs of several special groups of handicapped individuals.

Adolescents and teenagers with disabilities are one group that has been served only minimally because until recently little effort has been made to identify the unique needs of this age. To correct this situation, UCPA, in cooperation with the Cathleen Lyle Murray Foundation, sponsored a national conference which was attended by teenagers with disabilities, members of their families, representatives of youth service organizations and UCP volunteers and staff.

The objectives of the conference were to establish UCP as a source of information about programs for teenagers with disabilities and to develop



guidelines for community agencies serving this particular age group. Both objectives were met, and as the year ended materials emanating from the conference were being readied for publication.

The conference produced another result. The wide representation of people whose lives are affected by cerebral palsy and of those responsible for service programs led to the realization that the acquisition of family life skills is important for all ages—not only adolescents but their families as well. As a followup, UCPA arranged a special conference to explore this subject in depth and to produce pertinent materials to assist community agencies in providing family life skills training.

UCPA's respite care project entered its second year as a partially federally funded program conducted in cooperation with the City University of New York. UCP of Maine continued its study of respite care program patterns adapted to rural areas, and UCP of Philadelphia and Vicinity took over from UCP of Central Maryland responsibility for the urban model. One of the important aspects of this project has been the expansion of the concept of respite care beyond that of simply relieving parents and family members of the constant care of a disabled child or adult. Although designed primarily for the care giver, the respite care system also includes case management and information, referral and follow along for the individual with a disability. It is a program so comprehensive as to require a hundred-plus page manual to document it. UCPA expects to publish such a manual in 1981.



Career development and employment for the handicapped were topics to which UCPA devoted much attention in 1980. A policy statement approved at the UCP 1980 Annual Conference stated that it is UCP's policy to upgrade the condition of handicapped workers in sheltered workshops, to secure a minimum of training for those in work activity centers and to assist people who are disabled to develop skills that will help integrate them into the competitive employment market.

The statement committed UCP to providing direct assistance to individuals with disabilities, to working with employers in their behalf and to furthering the above concepts with other agencies serving the disabled and with governmental programs that impact upon employment of the handicapped.

Implementing so extensive a commitment will require time and funds beyond UCPA's present resources. However, during the year a beginning was made by programming UCP's 1980 fall district workshops around the topic "Everything you ever wanted to know about employment of the handicapped . . . and have been asking for."

UCPA's interest in employment of the handicapped stems naturally from our organization's strong advocacy of the rights of persons with disabilities to whatever services they require to enter the mainstream of society—education, vocational training, employment, therapy, medical treatment, assistive devices, independent living facilities, transportation, accessibility to public buildings, cultural and creative opportunities, sports and recreational programs, to name but a few of the many programs UCP affiliates provide directly or help their clients gain access to.

Safeguarding the quality of our programs and services is also a paramount concern, and in addition to developing criteria for affiliation with UCPA in 1980, our organization continued to advocate that affiliates participate in a nationally recognized accreditation process. Program staff and consultants assisted affiliates in community needs assessments, program evaluations and consultations and held a number of community conferences on human sexuality, infant programming, handling and positioning children and adults, and living arrangements.



## Our sunniest prospects lie in research.

1980 marked the Twenty-Fifth Anniversary of the United Cerebral Palsy Research and Educational Foundation. This milestone year was celebrated with less fanfare than pride in our continuing support each year of a substantial number of research grants (34 in 1980) and training fellowships (20 in 1980).

Research related to the prevention of premature delivery remained one of our most promising avenues of pursuit because of the high risk that premature infants will develop neuro-motor problems such as cerebral palsy. The Foundation was especially gratified when the Food and Drug Administration approved for marketing in this country the pharmacological agent Ritodrine, developed in Holland, as an effective agent in delaying delivery. The FDA action confirmed the importance of UCP's support of research into the use of relaxin, a natural substance secreted by pregnant women, which works in much the same way as Ritodrine. Both substances prevent premature delivery by relaxing uterine muscles. However, relaxin, as a naturally occurring substance, is more likely to be free of unwanted side effects than a chemical product. The research UCP is funding at New York University under the direction of Gerson Weiss, M.D., has demonstrated the effectiveness of relaxin in laboratory experiments. The next step is to obtain a sufficient quantity of relaxin to test its effectiveness under actual clinical conditions.

Other studies being supported focused on improved treatment and management of very low birthweight newborns, effects on fetal nervous systems of such commonly used medications as phenobarbital and reserpine, maternal and newborn infections which may damage the fetal

brain, neurologic assessment of low birthweight infants both for early detection and prediction of developmental delay and means of controlling spasticity.

The scope of UCP's research interests is illustrated by the recipients of our 1980 research awards: Heinz M. Eichenwald, M.D., winner of the UCP Weinstein-Goldenson Award for scientific endeavor in the research and clinical aspects of cerebral palsy, and Dudley S. Childress, Ph.D., winner of the Isabelle and Leonard H. Golden-son Award for Technology and Medicine. Dr. Eichenwald, who is chairman of the Department of Pediatrics at the University of Texas Southwestern Medical School, was cited for his contributions to the control of the infectious diseases in children. Dr. Childress, director of the Northwestern University Rehabilitation Engineering Program, was honored for his work in creating prostheses for sensory- and motor-disabled individuals and for the development of environmental control systems for persons with disabilities.

Technology that improves the functional abilities of persons with cerebral palsy and enables them to take part in community life, live independently and earn their livings is of increasing importance and interest to the Foundation. Of special significance is the work being done on communication aids for nonverbal individuals. As these are used more extensively, it is learned that persons thought to be retarded have been wrongly diagnosed because of their inability to communicate. In addition, being able to communicate improves the self-image of the nonverbal individual and helps to improve relationships with other people.

As bioengineers continue to create new ways to communicate, it becomes necessary to determine





which method of communicating is best suited to a given individual. A simple communication board can supply the necessary words, but a truly effective communicating device can open up to a nonverbal person a social world from which he or she has been excluded by the inability to speak.

At Helen Hayes Hospital in West Haverstraw, N.Y., Karin Wexler, Ph.D., is working under a UCP grant to develop a system that first evaluates the degree of ability a nonspeaking person has to communicate with others, and then determines which communicator will be most effective in helping the individual build on natural ability.

Another approach to helping the nonverbal is being taken by George A. Bekey, Ph.D., chairman of the Department of Electrical Engineering Systems at the University of Southern California at Los Angeles. Dr. Bekey is using mathematical methods to break down consistent patterns of sound made by a nonverbal person to the point where the sounds can be recognized by a computer. Once the computer recognizes the sounds, it converts them into words that can then be "spoken" by an electronic synthesizer. Ultimately a machine that will do all this may be produced to sell for under \$500.

A highly sophisticated piece of equipment that will undoubtedly prove of value in research related to cerebral palsy is the PETT (Positron Emission Transverse Tomography) scanner. PETT uses short-lived radioactive isotopes to measure metabolic processes in different parts of the brain. When a portion of the brain has been damaged, the metabolic process is affected and the results show up in pictures produced by a computer. By studying the computer

pictures it is possible to determine which parts of the brain have been damaged, how and by how much. Repair processes can also be measured. Major use of the PETT scanner is presently with such conditions as cerebral-vascular hemorrhages and brain tumors. One of the scientists who has been given a federal grant for the construction and operation of a PETT scanner is Sid Gilman, M.D., a UCP grant recipient. Dr. Gilman anticipates that work of relevance to cerebral palsy will be forthcoming from this scanner in the continuation of his study of the mechanisms of the central nervous system that produce and relieve excess muscle tone.



## Education gives professionals the chance to give others a better chance.

The 20 training fellowships granted by United Cerebral Palsy for the 1979-80 fiscal year were awarded to assist medical and dental specialists to pursue advanced training in the management of persons with disabling conditions.

Since its inception the UCP Research and Educational Foundation professional training program has been directed primarily toward preparation of these two specialties. The Foundation, however, has always been cognizant of the contributions other professions—particularly physical, speech and occupational therapy—make to the treatment of persons with disabilities, and this past year the Foundation initiated a study to determine the availability of various medical and health-related specialties throughout the country. The

results of this study will enable UCPA to direct its professional education resources to the preparation of the types of specialists needed to fill gaps in personnel supply.

Training its own personnel is also an important aspect of UCPA's professional education, and to help UCP affiliate executives sharpen their skills in administering community service agencies, UCPA held an intensive Management Skills Training Workshop. Conducted by specialists from the University of Alabama, the workshop delved into basic concepts and styles of management, effective leadership skills, communications, decision making and motivation.

Professional education and volunteer training always go hand in hand in UCPA's educational activities,

and this past year these included, in addition to the conferences reported earlier, workshops on respite care and telethon operation. Annual Conference sessions offered information of import to both professionals and volunteers on medical and technological advances, advocacy, accreditation, program planning and outreaching through public relations.

Two professional education publications were also developed in cooperation with other agencies for distribution by UCPA. These were an updated edition of "A Developmental Approach to Case Finding," by Una Haynes, which was published by the U.S. Children's Bureau and "Nutritional Care of the Young Child with Cerebral Palsy" by the Children's Medical Care Center of Boston.

## Government helps to brighten the future.

Several pieces of federal legislation for which UCPA had been working were enacted in 1980. Among these were statutes that:

- Liberalize Supplemental Security Income and Medicaid benefits to encourage work opportunities for the severely disabled.
- Provide, in the Civil Rights of Institutionalized Persons Act, the "right to sue," which safeguards persons in institutions from abuse.
- Expand child services to promote foster care for handicapped children.
- Liberalize housing benefits for handicapped individuals by providing government loans to nonprofit organizations to purchase existing housing as well as to construct new housing. This amendment was sponsored by the Consortium Concerned with the Developmentally Disabled, which

was chaired by a representative of UCPA.

Another gain was the creation of a cabinet level assistant secretary whose sole responsibility is the interest of the handicapped. This came about when an office of Special Education and Rehabilitation Services was created in the Department of Education.

UCPA advocated that the Administration on Developmental Disabilities be retained in the Department of Health and Human Services. This occurred, and the DD office now has the highest visibility and the greatest number of employees it has had since the early 70s.

There were also setbacks. One of these was the favorable decision awarded to opponents of the Department of Transportation's public transit vehicle accessibility requirements. A provision in the Social Security Dis-

bility Amendments also reduced benefits assured to future recipients.

At the close of the fiscal year, some legislation favored by UCPA was still undecided. Still under consideration by Congress were the Child Health Assurance Program (CHAP), the inclusion of home health care and attendant care under Medicare and Medicaid and provisions that would allow community-based nonmedical services under Medicaid or Social Security.

During the year, UCPA representatives provided testimony before Congressional committees 14 times and spoke at 20 national meetings. Requests for technical assistance in legislative matters and governmental programs increased noticeably, and the Washington office met these by correspondence, its "Word from Washington" newsletter and other means.

## A new day dawns for civil rights.

At all levels of state and federal courts, 1980 saw continued litigation of issues arising from legislation that UCPA, as a service provider and advocate, has been vitally interested in since the 1970s.

In suits brought under the Education of All Handicapped Children Act, at least two federal courts ruled that children especially vulnerable to physical or psychological regression may require a public school year of longer than traditional length. Federal courts in several states were also asked to clarify school systems' responsibility for providing therapeutic services children need to attend classes.


Also, the Supreme Court agreed to hear *University of Texas v. Camenisch*, a case which asked that the

obligations of post-secondary institutions to provide related services to handicapped students be defined. UCPA participated in this litigation as *amicus curiae*.

In employment, several federal circuit courts defined, in conflicting decisions, the extent to which Section 504 of the Rehabilitation Act of 1973 would provide a remedy for discrimination in employment for handicapped individuals. At year's end the viewpoint of most courts that Section 504 provides a remedy only when both an employer and an employee meet specific prerequisites seemed to prevail, as the Supreme Court upheld lower court rulings making it difficult for handicapped individuals to sue employers.

In deinstitutionalizations, by

contrast, one case predominated: *Halderman v. Pennhurst State School and Hospital*. UCPA has participated in this case as a friend of the court for several years. In 1980 it was appealed to the U.S. Supreme Court by state officials challenging the extent of a December 1978 Court of Appeals decision based on the Developmentally Disabled Assistance and Bill of Rights Act of 1975. Forty-three organizations concerned with the civil rights of disabled individuals joined the original plaintiffs in asking the high court to uphold the DD Act's provision of the right to habilitation in the least restrictive environment. At year's end UCPA awaited the court's decision with the knowledge that it would influence the delivery of services for many years.



## Public education enlightens everyone.

Realizing the immense opportunity the UCP "Weekend With the Stars" telethon provides for conveying information to the public, UCPA took official action at its 1980 Annual Meeting affirming the dual purpose of the telethon: To educate the public about cerebral palsy and UCP's services and to raise funds to support the agency.

The telethon indeed helped to inform the public about cerebral palsy, its nature, means of preventing it, and the aims and expectations of persons who have this condition. This happened both on the telethon itself and in the print and broadcast publicity.

Thanks to the help of J. Walter Thompson Company, UCP's volunteer advertising agency, some 15,000 radio spots promoting the telethon were aired, more than twice the previous year's coverage. ABC's "Good Morning America" and the NBC "Today Show" broadcast segments about the telethon. Some 50,000 window cards, car cards and outdoor posters adver-

tised the event. Magazine coverage and newspaper columns included *Family Weekly*, *House Beautiful*, *Variety*, *TV Guide*, *Photoplay*, *Modern Screen*, AP, UPI and United Features.

National and local telethon talent used the opportunity to speak convincingly about what it means to have cerebral palsy and the contributions UCP's research and service programs are making in prevention and in helping people with disabilities.

Direct evidence of the latter was provided by UCP's 1980 television and radio spots, which focused on new electronic devices that are making it possible for nonverbal persons to communicate with others. Featuring a voice-over narration by Jean Marsh of "Upstairs, Downstairs" fame, the spots were aired as a public service 124 times by the television networks and even more extensively by local TV and radio stations.

UCP received added broadcast coverage on the games of the National Basketball Association, televised over

CBS and cable. Bill Cartwright of the New York Knickerbockers and Kevin Grevey of the Washington Bullets joined young people with cerebral palsy in specially prepared spots.

Information about current research in cerebral palsy sent regularly to medical writers resulted in coverage in *Family Health*, *Grit* and a number of newspapers and broadcast media. The most promising lines for future research were outlined in a prospectus for potential donors.

Another publicity tool became available when the U.S. Postal Service approved a postal cancellation carrying the UCP logo and the message "Give to United Cerebral Palsy—Help Disabled People." The cancellation is used nationwide on first class mail.

New educational materials issued during the year included "Children Don't Have to Have Measles," a folder advocating vaccination against the diseases of childhood, and a volunteer recruitment appeal addressed to persons with disabilities.

## The biggest stars under the sun aid our fund raising.

UCP's second national network telethon, renamed the "Weekend With the Stars Telethon for Cerebral Palsy" in 1980, resulted in pledges of more than \$13,000,000, nearly \$2,000,000 more than the preceding year. The success of this nationwide telecast was attributable to the growing number of stations joining our network—116 in 1980—to the outstanding celebrities whose appearance on the show attracted viewers in 53.5 million homes, to the growing involvement of UCP affiliates in this nationwide event and to the major corporate sponsors that supported the telethon in 1980.

The latter were American Red Ball Transit Company, Anacomp, Inc., Bristol-Myers Company, General Host Corporation, Gloria Marshall Figure

Salons, The Hearst Corporation, Paramount Pictures, Jos. Schlitz Brewing Company and Melvin Simon and Associates. This impressive roster of corporate sponsors brought in more than \$1,000,000 and established the UCP telethon as a prime marketing vehicle for corporate products and services as well as a superior fund raising and public education medium for United Cerebral Palsy.

The telethon also introduced a new feature of having a number of hosts rather than one major host celebrity.

Celebrity couples John Ritter and his wife Nancy Morgan Ritter, Henry and Stacey Winkler, Dick and Pat Van Patten, Gavin and Patti MacLeod, Joyce DeWitt and Robert Guillaume hosted the segments from Hollywood, Paul Anka from Las Vegas and Anka and Dennis James from New York. They were joined by hundreds of stars who contributed their time and talents to entertain and to tell the public about cerebral palsy—Bob Hope, Frank Sinatra, Dean Martin, Luci Arnaz, Tony Roberts, Vikki Carr, Cheryl Ladd, Carol Burnett, Ray Charles, Connie Stevens, Leonard Nimoy, Itzhak Perlman, Debbie Boone, John Forsyth, Pat Hingle, Hal Linden, Kay Ballard among others, as well as many major sports celebrities.

In communities where the telethon was seen, however, it became as much a community event as a television spectacular as thousands of people, dedicated to its success, participated in projects to promote the telethon and to raise funds. Corporate participation enjoyed by the national telethon was multiplied many times on local segments as community businesses and service organizations rallied to help their UCP affiliates.

Public contributions to the telethon were augmented by funds raised through special events such as walkathons, swimathons and bikeathons (\$1,646,720); United Way and Combined Federal Services campaigns (\$7,793,985); bequests (\$1,294,070) and other gifts. In all, the public contributed \$28,436,150 to UCP in 1979-80, some three million dollars more than the year before.

Government grants, contracts and third party payments amounted to \$69,442,292 compared with \$60 million in 1979. Government funds supporting UCP programs at the state and local levels provided the means whereby UCP affiliates were able to offer a comprehensive array of services for persons with disabilities.

Miscellaneous income brought UCP's financial resources nationwide to \$109,758,766 for the fiscal year 1979-80, nearly \$20 million more than the preceding year.



# Grants Awarded and in Effect Fiscal Year 1980

## Research

Investigator and Institution	Project Title	Period	Amount
Abbs, James H., Ph.D. and Rubow, Rick T., Ph.D. University of Wisconsin-Madison Madison, Wisconsin	Vibrotactile Biofeedback in the Habilitation of Orofacial and Limb Muscle Control	11/1/78-6/30/80	\$31,134
		7/1/80-6/30/81	24,430
Allen, George S., M.D., Ph.D. Johns Hopkins University School of Medicine Baltimore, Maryland	An in-vitro Study of the Receptor Mechanism and Contractile Properties of Newborn Cerebral Arteries	7/1/79-12/31/79	32,204
		4/1/80-3/31/81	38,134
		4/1/81-3/31/82	39,865
Bekey, George A., Ph.D. University of Southern California Los Angeles, California	Computer Recognition of Cerebral Palsy Speech	4/1/80-3/31/81	37,713
		4/1/81-3/31/82	36,605
Black, Ira B., M.D. and Hamill, Robert W., M.D. Cornell University Medical College New York, New York	The Growth and Maturation of Motor Neurons	2/1/79-1/31/80	43,407
		2/1/80-1/31/81	58,271
		2/1/81-1/31/82	53,511
		2/1/82-1/31/83	58,119
Bromberg, Mark B., Ph.D. University of Michigan Ann Arbor, Michigan	Neurophysiological Mechanisms of Spasticity	9/1/79-8/31/81	51,387
Daum, Cecelia, M.D. Albert Einstein College of Medicine Bronx, New York	Neurobehavioral Assessment of Low Birth Weight Infants	3/1/79-2/29/80	18,379
		3/1/80-2/28/81	19,155
		3/1/81-2/28/82	39,931
		3/1/82-2/28/83	42,574
DeLong, Mahlon R., M.D. Johns Hopkins University School of Medicine Baltimore, Maryland	Putaminal Lesions and Stimulation: Possible Insights into Extrapyramidal Cerebral Palsy	5/1/80-4/30/81	48,127
		5/1/81-4/30/82	53,145
Frantz, Ivan D., III, M.D. Children's Hospital Medical Center Boston, Massachusetts	The Effect of Maternal Diabetes on Fetal Lung Maturation	7/1/79-6/30/80	43,340
Freeman, Roger K., M.D. and Anderson, Gerald G., M.D. Memorial Hospital Medical Center University of California, Irvine Long Beach, California	A Collaborative Study of Stress Testing in High Risk Pregnancy	7/1/79-6/30/80	27,476
		7/1/80-6/30/81	27,477
Gilman, Sid, M.D. University of Michigan Ann Arbor, Michigan	Cerebellar Stimulation in Experimental Hypertonia	9/1/79-8/31/81	50,617
Golichowski, Alan, M.D. Indiana University Foundation Research Sponsored Programs Indianapolis, Indiana	Cervical Connective Tissue Proteoglycan Changes in Pregnancy	7/1/79-6/30/80	28,631
		7/1/80-6/30/81	28,645
Holtzman, David, M.D., Ph.D. Stanford University Medical Center Stanford, California	Febrile Convulsions and Static Encephalopathy in an Animal Model	6/1/80-5/31/81	38,000
		6/1/81-5/31/82	38,000
Johnson, Richard T., M.D. Johns Hopkins University School of Medicine Baltimore, Maryland	Effects of Perinatal Infections on the Developing Nervous System	1/1/80-12/31/80	68,479
		1/1/81-12/31/81	67,063
Lawson, Edward E., M.D. University of North Carolina School of Medicine Chapel Hill, North Carolina (*Direct funding from The Hearst Foundation)	Neurophysiologic Control of Central Apnea in Newborns	3/1/80-2/28/81	28,500*
McCracken, George H., Jr., M.D. University of Texas Health Science Center at Dallas Southwestern Medical School Dallas, Texas	Studies of the Epidemiology, Pathogenesis and Prevention of Neonatal Bacterial Diseases	7/1/79-6/30/80	36,772
		7/1/80-6/30/81	36,772
Nelson, John D., M.D. University of Texas Health Science Center at Dallas Southwestern Medical School Dallas, Texas	Viral Respiratory Infections and Bacterial Meningitis	7/1/79-6/30/80	32,785
		7/1/80-6/30/81	35,365
		7/1/81-6/30/82	37,728
Setzer, Emmalee, M.D. University of Florida College of Medicine Gainesville, Florida	Quantitative and Qualitative Platelet Disorders: Relationship to Clinical Bleeding in Neonates	7/1/80-6/30/81	49,601
		7/1/81-6/30/82	48,341
		7/1/82-6/30/83	46,839
Sutin, Jerome, Ph.D. Emory University Atlanta, Georgia	The Role of Nonadrenergic Synapses in Intralaminar Nuclei	1/1/79-3/31/80	23,425

## Grants (Continued)

Tennison, Virginia M., Ph.D. Columbia University Health Sciences New York, New York	Studies of Chemical Lesions in Catecholamine Neuroblasts	2/1/79-1/31/80	\$11,848
		2/1/80-1/31/81	16,238
		2/1/81-1/31/82	17,732
		2/1/82-1/31/83	19,151
Tjioe, Sarah A., Ph.D. Ohio State University College of Medicine Columbus, Ohio	Effect of Phenobarbital on Developing Rat Brain	7/1/80-6/30/81	31,051
		7/1/81-6/30/82	28,754
		7/1/82-6/30/83	29,988
Waner, Joseph L., Ph.D. Harvard School of Public Health Boston, Massachusetts *Funded through the Robert Wood Johnson, Jr. 1962 Charitable Trust)	Early Antigens of Cytomegaloviruses	10/1/79-9/30/80	25,000*
Weiss, Carson, M.D. New York University Medical Center New York, New York	Evaluation of the Role of Relaxin in Controlling Pregnancy and Preventing Prematurity	9/1/79-8/30/80	28,152
		9/1/80-8/31/81	27,610
Wexler, Karin B., Ph.D. Helen Hayes Hospital West Haverstraw, New York	Nature of Communicative Interaction Processes Between Nonvocal Cerebral Palsied Individuals	7/1/80-6/30/81	24,842
Young, Anne B., M.D., Ph.D. University of Michigan Ann Arbor, Michigan (*Direct funding from the William Randolph Hearst Foundation)	Neurochemical Correlates of Spasticity	2/1/79-1/31/80	14,644*
		2/1/80-1/31/81	13,894*
Yount, John R., M.D. University of Oregon Health Sciences Center	Development and Testing of a Microprocessor Based System for Monitoring Respiration and Controlling Oxygen in the Neonate and Fetus	9/1/79-8/31/80	74,868
		9/1/80-8/31/81	74,696
Zimmerman, Andrew W., M.D. University of Connecticut Health Center Farmington, Connecticut (*Direct funding from the William Randolph Hearst Foundation)	Zinc Transport in Pregnancy	7/1/79-6/30/80	35,000
		7/1/80-6/30/82	35,000*

## — Clinical Professorships —

Professor and Institution	Purpose	Period	Amount
Berenberg, William, M.D. Harvard University School of Medicine Boston, Massachusetts	Pediatrics	1/1/79-12/31/79	\$35,000
		1/1/80-12/31/80	35,000
Johnson, Richard T., M.D. Johns Hopkins University School of Medicine Baltimore, Maryland	Neurology	7/1/79-6/30/80	35,000
		7/1/80-6/30/81	35,000



## Clinical Fellowships

Director of Fellowship Training and Institution	Fellow	Specialty	Period	Amount
Allen Richard J., M.D. University of Michigan Ann Arbor, Michigan	Cynthia McCormick, M.D.	Pediatrics	7/1/79-6/30/80	\$12,500
	J. Russell Geyer, M.D.		7/1/80-6/30/81	12,500
Avery, David, R., D.D.S. Indiana University Indianapolis, Indiana	James A. Weddell, D.D.S.	Pedodontics	7/1/79-6/30/80	12,500
	Theodore R. Lynch, D.D.S.		7/1/80-6/30/81	12,500
Banks, Henry H., M.D. New England Medical Center Boston, Massachusetts	Jerry H. Rosenberg, M.D. (fellow not submitted)	Orthopedic Surgery	1/1/80-6/30/80	6,250
			7/1/80-12/30/80	6,250
Barlow, Charles F., M.D. Children's Hospital Medical Center Boston, Massachusetts	Louise S. Kiessling, M.D. Karl Kuban, M.D.	Neurology	7/1/79-6/30/80	12,500
			7/1/80-6/30/81	12,500
			7/1/81-6/30/82	12,500
			7/1/82-6/30/83	12,500
Bleck, Eugene E. M.D. Children's Hospital at Stanford Palo Alto, California	Ronald D. Wheeler, M.D. Richard G. Kleinman, M.D.	Pediatric Ortho- pedics and Rehabilitation	7/1/79-6/30/80	12,500
			7/1/80-1/31/81	7,287
			7/1/81-6/30/82	12,500
			7/1/82-6/30/83	12,500
Cohen, Herbert J., M.D. Albert Einstein College of Medicine Bronx, New York	Marshalyn Yeargin, M.D. Helene Pniewski, M.D. Doris E. Hankin, M.D. Yeou-Cheng Ma, M.D.	Pediatrics	7/1/79-6/30/80	6,250
			7/1/79-6/30/80	6,250
			7/1/80-6/30/81	6,250
			7/1/80-6/30/81	6,250
Creedon, Robert L., D.D.S. Children's Hospital Medical Center Cincinnati, Ohio	Richard W. Kennedy, D.M.D. Deborah R. Borden, D.M.D.	Pedodontics	7/1/79-6/30/80	12,500
			7/1/80-6/30/81	12,500
Davis, Martin J., D.D.S. Columbia University New York, New York	Michael D. Switkes, D.D.S. Joseph Giuliano, D.D.S. Ronald Jurgenson, D.D.S.	Pedodontics	7/1/79-6/30/80	6,250
			7/1/79-6/30/80	6,250
			7/1/80-6/30/81	12,500
Diner, Harold, D.D.S. Albert Einstein College of Medicine Bronx, New York	Jill C. Simon, D.D.S. Kenneth M. Markel, D.M.D.	Pedodontics	7/1/79-6/30/80	12,500
			7/1/80-6/30/81	12,500
Fenichel, Gerald M., M.D. Vanderbilt University School of Medicine Nashville, Tennessee	Georgia D. Montouris, M.D. Shaul Harel, M.D.	Neurology	7/1/79-6/30/80	12,500
			7/1/80-6/30/81	12,500
Goldner, J. Leonard, M.D. Duke University Medical Center Durham, North Carolina	James A. Nunley, Jr., M.D. Peter J. Van Giesen, M.D.	Orthopaedic Surgery	7/1/79-12/31/79	6,250
			1/1/80-6/30/80	6,250
Haddad, Ray J., Jr., M.D. Tulane University School of Medicine New Orleans, Louisiana	Stephen W. Burke, M.D.	Orthopaedics	7/1/80-6/30/81	12,500
Kohn, Jean G., M.D., M.P.H. University of California Berkeley, California	Frances D. Riggs, M.D. Deon Patter, M.D.	Maternal and Child Health	7/1/79-5/31/80	11,459
			7/1/80-6/30/81	12,500
Oldenburg, Theodore, D.D.S. University of North Carolina Chapel Hill, North Carolina	Michael Mayhew, D.D.S. David E. Paquette, D.D.S.	Pedodontics	7/1/79-6/30/80	8,500
			7/1/80-6/30/81	12,500
Parmelee, Arthur H., M.D. University of California Los Angeles, California	Nancy Rieder, M.D. Donna Rabin, M.D.	Pediatrics	9/1/79-8/31/80	12,500
			7/1/80-6/30/81	12,500
Pileggi, Anthony J., M.D. St. Christopher's Hospital for Children Philadelphia, Pennsylvania	Arleen Downing, M.D. Barbara Polinsky, M.D. Frank S. Pidcock, M.D.	Pediatrics	3/1/79-2/29/80	12,500
			7/1/79-6/30/80	12,500
			7/1/80-6/30/81	12,500
Root, Leon, M.D. Hospital for Special Surgery New York, New York	Paul Kurz, M.D. Rolando Cheng, M.D.	Orthopaedic Surgery	7/1/79-6/30/80	12,500
			7/1/80-6/30/81	12,500
Rosenthal, Robert K., M.D. Children's Hospital Medical Center Boston, Massachusetts	Saeed Malekafzali, M.D. Al Dini, M.D.	Orthopedic Surgery	7/1/79-6/30/80	12,500
			7/1/80-6/30/81	12,500
Scherzer, Alfred L., Ed.D., M.D. Cornell University Medical College New York, New York	Jesus I. Espinoza, M.D. (fellow not selected as yet)	Pediatrics	7/1/79-6/30/80	12,500
			7/1/80-6/30/81	12,500
Williams, Christopher P.S., M.D. University of Oregon Health Science Center Portland, Oregon	Beth Packer, M.D. Lydia A. Fusetti, M.D.	Pediatrics	1/1/80-12/31/80	12,500
			7/1/80-6/30/81	12,500
Wolraich, Mark L., M.D. University of Iowa Iowa City, Iowa	Fred Schultz, M.D. Douglas M. McNeal, M.D.	Developmental Disabilities	7/1/79-6/30/80	12,500
			7/1/80-6/30/81	12,500

## J. William Hillman Student Fellowships

Director of Fellowship and Institution	Fellow	Specialty	Period	Amount
Borzer Joanne Steppingstones, Inc. Georgetown University Pasadena, Maryland	Geneva Van Delft	Neurodevelopmental Training	6/15/80-8/14/80	\$700
Culbertson, Jan L., Ph.D. Children's Hospital-Vanderbilt Nashville, Tennessee	Christa M. Fandel	Child Development	6/1/80-8/31/80	1,000
Jankel, William R., Ph.D. John F. Kennedy Institute Baltimore, Maryland	C. Perry Bosmajian	Behavioral Psychology	9/15/80-1/16/81	600
Jankel, William R., Ph.D. John F. Kennedy Institute Baltimore, Maryland	Michael L. Kalsher	Behavioral Psychology	9/15/80-1/16/81	600
Jankel, William R., Ph.D. John F. Kennedy Institute Baltimore, Maryland	Ann Irene Kelley	Behavioral Psychology	9/15/80-1/16/81	600
Jankel, William R., Ph.D. John F. Kennedy Institute Baltimore, Maryland	Mary N. Musick	Behavioral Psychology	9/15/80-1/16/81	600
Jankel, William R., Ph.D. John F. Kennedy Institute Baltimore, Maryland	Alison E. Stanley	Behavioral Psychology	9/15/80-1/16/81	600
Jankel, William R., Ph.D. John F. Kennedy Institute Baltimore, Maryland	Belinda Traugher	Behavioral Psychology	9/15/80-1/16/81	600
Molnar, Gabriella, M.D. Rose F. Kennedy Center Albert Einstein College of Medicine Bronx, New York	Frances Y. Wu	Rehabilitation Medicine and Pediatrics	6/5/80-8/4/80	700
Nelson, Christine, Ph.D., OTR Steppingstones, Inc. Georgetown University Pasadena, Maryland	Julie Maureen Curry	Neurodevelopmental Treatment	6/9/80-8/8/80	700
Spake, Ellen M.S., LPT University of Kansas Medical Center Kansas City, Kansas	Catherine R. Thompson	Crippled and Other Health-Impaired, Special Education	10/22/79-2/22/80	1,200
Strax, Thomas E., M.D. Moss Rehabilitation Hospital Philadelphia, Pennsylvania	William Allen	Rehabilitation Medicine	7/1/80-9/30/80	360
Strax, Thomas E., M.D. Moss Rehabilitation Hospital Philadelphia, Pennsylvania	Savita Chaudkry	Rehabilitation Medicine	7/21/80-8/20/80	300
Strax, Thomas E., M.D. Moss Rehabilitation Hospital Philadelphia, Pennsylvania	Craig D. Sternberg	Rehabilitation Medicine	7/1/80-8/30/80	600
Sussman, Michael D., M.D. Children's Rehabilitation Center Charlottesville, Virginia	Olunwa M. Nwaobi, PT	Orthopedics, Physical Education	5/1/80-9/1/80	1,200
Vannucci, Robert C., M.D. Milton S. Hershey Medical Center Hershey, Pennsylvania	Gary Lynn McAfoos, LPN	Pediatrics	6/1/80-8/31/80	900
Vannucci, Robert C., M.D. Milton S. Hershey Medical Center Hershey, Pennsylvania	William J. Wenner, Jr.	Pediatrics	6/1/80-8/31/80	900

### — Miscellaneous Grant —

Grant	Purpose	Period	Amount
American Academy for Cerebral Palsy and Developmental Medicine Washington, D.C	Support for Annual Meeting of the Academy	11/1/79-10/31/80	\$3,500

## Fiscal Year 1979-80 The National Organizations

COMBINED REPORT OF INCOME AND EXPENDITURES  
United Cerebral Palsy Associations, Inc./United Cerebral Palsy  
Research and Educational Foundation, Inc.

INCOME \$4,952  
(000 omitted)

<b>Support from the Public</b> .....	<b>\$4,876</b>	<b>98%</b>
Direct contributions.....	782	16%
Share of affiliate collections.....	4,094	82%
<b>Revenue from Other Sources</b> .....	<b>76</b>	<b>2%</b>
Governmental and other grants.....	58	1%
Miscellaneous income including sales of supplies to affiliates.....	18	1%

EXPENDITURES \$4,935  
(000 omitted)

<b>Program Services</b> .....	<b>\$3,559</b>	<b>72%</b>
Community services.....	1,661	34%
Professional education and training.....	98	2%
Public health education.....	641	13%
Research and Medical Education grants.....	1,159	23%
<b>Supporting Services</b> .....	<b>1,376</b>	<b>28%</b>
Management and general.....	888	18%
Fund raising.....	488	10%

## Fiscal Year 1979-80 The Total Organization

COMBINED REPORT OF INCOME AND EXPENDITURES  
United Cerebral Palsy Associations, Inc./United Cerebral Palsy  
Research and Educational Foundation, Inc.  
United Cerebral Palsy state and local affiliates

INCOME \$109,758  
(000 omitted)

<b>Support from the Public</b> .....	<b>\$28,436</b>	<b>26%</b>
Direct contributions.....	20,642	19%
United Way/Combined Federal Campaign.....	7,794	7%
<b>Revenue from Other Sources</b> .....	<b>81,322</b>	<b>74%</b>
Governmental grants, contracts, payments.....	70,457	64%
Service fees, literature sales, memberships, investment income.....	10,865	10%

EXPENDITURES \$109,482  
(000 omitted)

<b>Program Services</b> .....	<b>\$95,970</b>	<b>88%</b>
Client and community services.....	80,676	74%
Professional education and training.....	6,460	6%
Public health education.....	7,675	7%
Research and Medical Education Grants.....	1,159	1%
<b>Supporting Services</b> .....	<b>13,512</b>	<b>12%</b>
Management and general.....	9,037	8%
Fund raising.....	4,475	4%





# United Cerebral Palsy Associations, Inc. (The National Association)

## Balance Sheets

AS OF SEPTEMBER 30, 1980 AND 1979

	1980	1979
<b>Assets</b>		
<b>General Fund:</b>		
Cash:		
Checking accounts .....	\$ 90,308	\$ 76,962
Savings accounts .....	10,193	62,796
Short-term investment—commercial paper .....		200,000
Due from affiliates:		
Loans and share of collections—Notes 1 and 7 .....	1,106,186	726,950
Campaign materials and advances .....	268,086	112,051
Other assets, including \$296,659 in 1980 and \$333,930 in 1979 of prepaid expenses relating to fiscal 1981 and 1980 telethons, respectively .....	407,826	429,124
	<b>\$1,881,799</b>	<b>\$1,607,883</b>
<b>Furniture and Equipment Fund—Note 3:</b>		
Furniture and equipment, at cost .....	\$ 67,383	\$ 59,909
Less accumulated depreciation .....	43,351	38,623
	<b>\$ 24,032</b>	<b>\$ 21,286</b>
<b>Liabilities and Fund Balances</b>		
<b>General Fund:</b>		
Accounts payable and accrued expenses .....	\$ 455,554	\$ 224,378
Note payable—to an affiliate .....	25,000	
Deferred revenue—Note 1 .....	185,047	193,422
Due to United Cerebral Palsy Research and Educational Foundation, Inc.—unpaid portion of grants appropriated and designated contribution of \$10,468 in 1979 .....	453,534	428,534
	<b>1,109,135</b>	<b>846,334</b>
<b>Fund balance:</b>		
Designated by Board of Directors for:		
Aid to Affiliates .....		50,000
Reestablishment of Concerned Youth for Cerebral Palsy Department .....		50,000
Undesigned .....	772,664	661,549
	<b>772,664</b>	<b>761,549</b>
	<b>\$1,881,799</b>	<b>\$1,607,883</b>
<b>Furniture and Equipment Fund:</b>		
Fund balance .....	\$ 24,032	\$ 21,286

See notes to financial statements.

## Statement of Support, Revenue and Expenses and Changes in Fund Balances

FOR THE YEAR ENDED SEPTEMBER 30, 1980 AND SEPTEMBER 30, 1979

	1980				1979			
	General Fund	Restricted Fund	Furniture And Equip. Fund	Total	General Fund	Restricted Fund	Furniture And Equip. Fund	Total
		(Note 2)				(Note 2)		
<b>Support from the public—Notes 1 and 7:</b>								
Received indirectly—share of affiliates' collections .....	\$4,094,719		\$4,094,719		\$3,537,348		\$3,537,348	
Received directly—contributions .....	291,611		291,611		206,359		206,359	
Total support from the public .....	4,386,330		4,386,330		3,743,707		3,743,707	
Grants .....		\$57,500	57,500			\$42,700	42,700	
<b>Other revenue:</b>								
Sales of supplies to affiliates (net of direct costs and expenses of \$89,865 in 1980 and \$61,752 in 1979) .....	(31,509)		(31,509)		(9,786)		(9,786)	
Interest and miscellaneous .....	35,560		35,560		42,133		42,133	
Total support and revenue .....	4,390,381	57,500	4,447,881		3,776,054	42,700	3,818,754	
<b>Expenses:</b>								
<b>Program services:</b>								
Research and professional health education and training—Note 4 .....	755,151		\$ 247	755,398	775,654		\$ 163	775,817
Community services .....	1,602,454	57,500	1,497	1,661,451	1,224,332	42,700	1,567	1,268,599
Public health education and information .....	640,125		835	640,960	518,788		601	519,389
Total program services .....	2,997,730	57,500	2,579	3,057,809	2,518,774	42,700	2,331	2,563,805
<b>Supporting services:</b>								
Management and general .....	886,595		1,400	887,995	760,679		897	761,576
Fund raising* .....	487,467		749	488,216	392,910		362	393,272
Total supporting services .....	1,374,062		2,149	1,376,211	1,153,589		1,259	1,154,848
Total expenses .....	4,371,792	57,500	4,728	4,434,020	3,672,363	42,700	3,590	3,718,653
Excess (deficiency) of support and revenue over related expenses .....	18,589	\$ —	(4,728)	\$ 13,861	103,691	\$ —	(3,590)	\$ 100,101
<b>Other change in fund balances—furniture and equipment acquisitions from unrestricted funds .....</b>								
	(7,474)		7,474		(12,168)		12,168	
Fund balances, beginning of year .....	761,549		21,286		670,026		12,708	
Fund balances, end of year .....	<b>\$ 772,664</b>		<b>\$24,032</b>		<b>\$ 761,549</b>		<b>\$21,286</b>	

\*Fund raising expenses are incurred principally in rendering assistance to local affiliates in independent campaigning or in their presentations to United Funds.

See notes to financial statements.

# United Cerebral Palsy Associations, Inc. (The National Association)

## Statement of Functional Expenses

For The Year Ended September 30, 1980 (With Comparative Totals For 1979)

1979 Total		Program Services					Supporting Services		
		Total	Research and Professional Health Education and Training	Community Services	Public Health Education and Information	Total	Management and General	Fund Raising	Total
\$1,479,547	Salaries.....	\$1,792,163	\$111,457	\$ 745,913	\$224,992	\$1,082,362	\$484,670	\$225,131	\$ 709,801
105,767	Employee health and retirement benefits .....	158,865	7,468	63,639	18,192	89,299	48,993	20,573	69,566
114,300	Payroll taxes.....	140,009	7,844	59,121	17,144	84,109	38,046	17,854	55,900
1,699,614		2,091,037	126,769	868,673	260,328	1,255,770	571,709	263,558	835,267
	Professional fees and contract service								
146,988	payments.....	197,767	12,902	63,908	62,379	139,189	32,223	26,355	58,578
42,538	Supplies.....	49,583	975	6,901	2,296	10,172	37,389	2,022	39,411
106,738	Telephone and telegraph.....	132,747	5,041	71,953	13,531	90,525	23,249	18,973	42,222
60,141	Postage and shipping.....	56,755	3,122	12,346	19,242	34,710	19,680	2,365	22,045
142,895	Occupancy.....	163,290	3,631	55,999	15,924	75,554	63,846	23,890	87,736
183,875	Outside printing and art work.....	238,166	8,487	22,523	171,969	202,979	8,255	26,932	35,187
311,256	Transportation.....	428,705	16,356	279,507	43,385	339,248	40,001	49,456	89,457
323,175	Conferences, conventions and meetings.....	400,897	18,180	200,425	41,481	260,086	71,024	69,787	140,811
12,119	Subscriptions and reference publications.....	14,557	853	6,153	5,460	12,466	857	1,234	2,091
10,085	Membership dues and support payments.....	9,325	152	5,852	2,510	8,514	676	135	811
647,239	Awards and grants.....	607,930	555,000	52,930		607,930			
28,400	Miscellaneous.....	38,533	3,683	12,784	1,620	18,087	17,686	2,760	20,466
3,715,063	Total expenses before depreciation.....	4,429,292	755,151	1,659,954	640,125	3,055,230	886,595	487,467	1,374,062
3,590	Depreciation of furniture and equipment.....	4,728	247	1,497	835	2,579	1,400	749	2,149
\$3,718,653	Total expenses.....	\$4,434,020	\$755,398	\$1,661,451	\$640,960	\$3,057,809	\$887,995	\$488,216	\$1,376,211

See notes to financial statements.

## Notes to Financial Statements

### Note 1—Significant Accounting Policies

The accompanying financial statements have been prepared in accordance with the revised edition of the "Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations."

Share of affiliates' collections shown in the accompanying financial statements represent The National Association's share of affiliates' collections as reported by them for the twelve months ended June 30. Collections from affiliates relating to the period between July 1 and September 30 are included in deferred revenue at September 30 and transferred to revenue in the succeeding year. This accounting policy has been consistently followed inasmuch as the affiliates' June 30th reports are the latest reports available to the National Association prior to the preparation of its September 30th financial statements.

### Note 2—Restricted Fund

The restricted fund consists principally of grants in connection with awards for specific program services.

### Note 3—Furniture and Equipment Fund

Depreciation of furniture and equipment is provided on a straight-line basis over the estimated useful lives of the assets (furniture 10 years; office equipment 5 years).

As of September 30, the costs of furniture and equipment were:

	1980	1979
Furniture.....	\$38,698	\$33,665
Equipment.....	28,685	26,244
	<u>\$67,383</u>	<u>\$59,909</u>

### Note 4—Research and Professional Health Education and Training

Appropriations and expenses for research and

professional health education and training were as follows:

	1980	1979
Appropriations to United Cerebral Palsy Research and Educational Foundation, Inc.....	\$555,000	\$610,000
Expenses.....	200,398	165,817
	<u>\$755,398</u>	<u>\$775,817</u>

It is the policy of The National Association to assume the expenses of United Cerebral Palsy Research and Educational Foundation, Inc. The expenses shown above include \$102,582 and \$98,706 for the years 1980 and 1979, respectively, directly applicable to the research activities of the Foundation. The cost of providing administrative services to the Foundation is not separately determined and is included in the National Association's management and general expenses.

### Note 5—Leases

The National Association leases office space for its headquarters and district offices in various key cities throughout the country. The terms of the leases vary from city to city. The National Association's annual minimum rental commitments as of September 30, 1980 are as follows:

1981	\$109,000
1982	90,000
1983	74,000
1984	68,000
1985	68,000
1986-1987	11,000

### Note 6—Pension Plan

The National Association, in conjunction with several affiliates, has defined benefit pension plans covering a substantial number of its employees. The National Association's share of pension expense for the years ended September 30, 1980 and 1979 was \$123,000 and \$44,000, respectively. The National

Association's policy is to fund pension costs accrued, including amortization of prior service costs over a period of 20 years. Accumulated plan benefit information, as estimated by consulting actuaries, and plan net assets for these plans as of the most recent actuarial valuation dates (October 1, 1979), are:

Actuarial present value of accumulated plan benefits:	
Vested.....	\$1,062,000
Nonvested.....	1,087,800
	<u>\$2,149,800</u>

Net assets available for plan benefits.....\$875,900

The assumed rate of return used to determine the actuarial present value of accumulated plan benefits was principally 6% per annum.

### Note 7—General

Pursuant to agreements between The National Association and the affiliates, a portion of affiliates' collections is to be remitted to The National Association. Similarly, a portion of the collections received directly by the National Association is allocated to the related affiliates. Shares of affiliates' collections shown in the accompanying financial statements exclude contributions retained by affiliates, as well as contributions allocated by the National Association to the affiliates.

Expenses incurred by affiliates are borne by them and are not included in the accompanying financial statements.

United Cerebral Palsy Associations, Inc. (The National Association) is a nonprofit voluntary health agency exempt from Federal income taxes under Section 501(c)(3) of the Internal Revenue Code and has been classified as an organization that is not a private foundation as defined in Section 509(a) of the Internal Revenue Code and qualifies for the maximum charitable contribution deduction by individual donors.

# United Cerebral Palsy Research and Educational Foundation, Inc.

## Balance Sheets

AS OF SEPTEMBER 30, 1980 AND 1979

Assets	<u>1980</u>	<u>1979</u>
General Fund:		
Cash:		
Checking accounts .....	\$ 35,539	\$ 31,615
Savings accounts .....	148,204	111,788
Pledges receivable.....	5,000	5,000
Due from grantee.....	14,239	
Due from United Cerebral Palsy Associations, Inc. (The National Association)—unpaid portion of grants and designated contributions of \$10,468 in 1979.....	<u>453,534</u>	<u>428,534</u>
	<u>\$656,516</u>	<u>\$576,937</u>
Restricted Funds—Note 2:		
Cash .....	<u>\$ 68,274</u>	<u>\$ 62,968</u>
<b>Liabilities and Fund Balances</b>		
General Fund:		
Research and training grants payable.....	\$649,209	\$567,379
Fund balance .....	7,307	9,558
	<u>\$656,516</u>	<u>\$576,937</u>
Restricted Fund:		
Fund balance—Note 2 .....	<u>\$ 68,274</u>	<u>\$ 62,968</u>

See notes to financial statements.

## Statement of Support, Revenue and Expenses and Changes in Fund Balances

FOR THE YEARS ENDED SEPTEMBER 30, 1980 AND SEPTEMBER 30, 1979

	1980			1979		
	General Fund	Restricted Fund		General Fund	Restricted Fund	
		Goldenson Award Fund	Total		Goldenson Award Fund	Total
Support from the public:						
Received directly—contributions .....	\$ 490,016		\$ 490,016	\$195,500		\$195,500
Received indirectly—United Cerebral Palsy Associations, Inc. (The National Association) grant.....	555,000		555,000	610,000		610,000
Total support from the public.....	1,045,016		1,045,016	805,500		805,500
Other revenue:						
Interest and miscellaneous.....	6,834	\$ 7,306	14,140	4,864	\$ 4,862	9,726
Total support and revenue.....	1,051,850	7,306	1,059,156	810,364	4,862	815,226
Appropriations for grants for research and professional health education and training.....	1,054,101	2,000	1,056,101	904,318	2,000	906,318
Excess (deficiency) of support and revenue over related expenses .....	(2,251)	5,306	<u>\$ 3,055</u>	(93,954)	2,862	<u>\$ (91,092)</u>
Fund balances, beginning of year.....	9,558	62,968		103,512	60,106	
Fund balances, end of year .....	<u>\$ 7,307</u>	<u>\$68,274</u>		<u>\$ 9,558</u>	<u>\$62,968</u>	

See notes to financial statements.

# United Cerebral Palsy Research and Educational Foundation, Inc.

## Notes to Financial Statements

### Note 1—Significant Accounting Policies

The accompanying financial statements have been prepared in accordance with the revised edition of the "Standards of Accounting and Financial Reporting for Voluntary Health and Welfare Organizations."

The Foundation records appropriations for grants as an expense and liability, after approval by its Board of Directors, on an annual basis based upon recommendations of its subcommittees and the availability of funds.

### Notes 2—Restricted Funds

In prior years, donor restricted funds were created for the purpose of making awards (a) for medical and scientific research in the field of Cerebral Palsy and (b) for the recognition of achievements of handicapped individuals. To the extent that income from the funds exceeds the requirements for the awards, such excess may be used at the discretion of the Board of Directors, either to increase the principal of the funds to secure future awards or, if the funding of future awards is already secure, for the general purposes of the Foundation.

### Note 3—Additional Support

In accordance with continuing policy, research expenses of the Foundation, aggregating \$102,582 and \$98,706, for the years ended September 30,

1980 and 1979, respectively, were assumed by United Cerebral Palsy Associations, Inc. (The National Association) and included in expenses of that Association. In addition, the cost of providing administrative services was also assumed by The National Association.

### Note 4—Future Appropriations

The Board of Directors has approved certain priorities for future grants. Accordingly, the Foundation will make future appropriations for such grants, contingent upon the availability of funds, before consideration of other grants. The priorities for these future appropriations are summarized below:

Fiscal Year Ending	Amount
September 30, 1981 .....	\$480,744
September 30, 1982 .....	179,097

### Note 5—General

United Cerebral Palsy Research and Educational Foundation, Inc. is a nonprofit voluntary health agency exempt from Federal income taxes under Section 501(c)(3) of the Internal Revenue Code and has been classified as an organization that is not a private foundation as defined in Section 509(a) of the Internal Revenue Code and qualifies for the maximum charitable contribution deduction by individual donors.

## Accountants Report

Board of Directors of  
United Cerebral Palsy Associations, Inc.  
and  
Board of Directors of  
United Cerebral Palsy Research and  
Education Foundation, Inc.

We have examined the balance sheets of United Cerebral Palsy Associations, Inc. (The National Association) and United Cerebral Palsy Research and Educational Foundation, Inc. as of September 30, 1980 and 1979, and the related statements of support, revenue and expenses and changes in fund balances for the years then ended, and of functional expenses for the year ended September 30, 1980 of United Cerebral Palsy Associations, Inc. (The National Association) and the related statement of support, revenue and expenses and changes in fund balances of United Cerebral Palsy Research and Educational Foundation, Inc. for the years then ended. Our examinations were made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the financial statements referred to above present fairly the financial position of United Cerebral Palsy Associations, Inc. (The National Association) and of United Cerebral Palsy Research and Educational Foundation, Inc. at September 30, 1980 and 1979, and the respective results of their operations and changes in fund balances for the years then ended, in conformity with generally accepted accounting principles applied on a consistent basis.

*Ernst & Whinney*

New York, New York  
April 10, 1981



# United Cerebral Palsy—Weekend With The Stars Telethon

HELD ON JANUARY 12 AND 13, 1980

## Statement of Revenues and Expenses

### Gross revenues:

Pre-telethon contributions including		
National corporate support of \$1,005,656.....	\$	4,260,629
Contributions received from on-air pledges.....		7,895,910
		<u>12,156,539</u>

### Expenses:

Fund raising.....	\$2,783,267	
Public education and information.....	1,535,500	4,318,767
EXCESS OF REVENUES OVER EXPENSES.....		<u>\$ 7,837,772</u>

The Steering Committee  
United Cerebral Palsy—  
Weekend With The Stars Telethon  
New York, New York

The Steering Committee  
United Cerebral Palsy—  
Weekend With The Stars Telethon  
New York, New York

We have reviewed the accompanying statements of revenues and expenses, fund raising expenses and public education and information expenses of the United Cerebral Palsy—Weekend With The Stars Telethon held on January 12 and 13, 1980, in accordance with standards established by the American Institute of Certified Public Accountants. The information included in these financial statements has been prepared by and is the representation of the management of United Cerebral Palsy (The National Association) and its Affiliates. Because a review consists principally of analytical procedures applied to financial data and inquiries of agency personnel, it is, by its nature, substantially less in scope than an examination in accordance with generally accepted auditing standards, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with generally accepted accounting principles.

Very Truly Yours,

*Ernst & Whinney*

Ernst & Whinney

New York, New York  
April 10, 1981

In connection with our engagement to review the statements of revenues and expenses, fund raising expenses and public education and information expenses of the United Cerebral Palsy—Weekend With The Stars Telethon ("Telethon") held on January 12 and 13, 1980, in accordance with standards established by the American Institute of Certified Public Accountants, you have requested that we set forth herein, for your information, certain procedures which we applied in our review of the aforementioned statements of the Telethon. Such procedures, which are set forth below, were those applied in addition to the procedures referred to in our report on such statements dated April 10, 1981; all of these procedures formed the basis for our determination that we are not aware of any material modifications that should be made to those statements in order for them to be in conformity with generally accepted accounting principles.

### Cash Receipts

1. We tested the information in the financial settlement reports for all reporting Affiliates to the related information in the cash receipts summary schedules and checked the mathematical accuracy of such reports and schedules; and
2. We checked the aggregation of receipts from the respective Affiliates' summary receipt schedules to the financial statements referred to in the first paragraph hereinabove.

### Expenses

1. We tested the aggregation of expenses from the Af-



filiiates' summary expense schedules to the financial statements referred to in the first paragraph hereinabove and, for selected payments, we inspected the related underlying supporting data for approval, appropriate account distribution, mathematical accuracy and effective cancellation; and

2. For the selected payments referred to in 1. above, where applicable, we inspected the cancelled check and compared the applicable information on the check to the information in the related invoice.

Very truly, yours,

*Ernst & Whinney*

Ernst & Whinney

New York, N.Y.  
April 10, 1981

## Detail Statement of Revenues and Expenses

SIGNAL AREA	City	Call Letters	Revenues			Expenses			Excess (Deficiency) Of Revenues Over Expenses
			Pre-Telethon Contributions	On-Air Contributions	Totals	Fund Raising	Public Education and Information	Total	
	Albany, NY	WTEN	\$ 116,722	\$ 139,775	\$ 256,497	\$ 53,111	\$ 25,106	\$ 78,217	\$ 178,280
	Albuquerque, NM	KOAT	86	38,147	38,233	16,966	13,325	30,291	7,942
	Atlanta, GA	WXIA	19,164	82,908	102,072	31,523	15,810	47,333	54,739
	Augusta, GA	WJBF		39,746	39,746	9,644	4,050	13,694	26,052
	Austin, MN	KAAL		22,285	22,285	10,648	8,216	18,864	3,421
	Austin, TX	KVUE	8,357	74,168	82,525	12,312	6,261	18,573	63,952
	Baltimore, MD	WJZ	157,772	149,550	307,322	41,828	19,479	61,307	246,015
	Bangor, ME	WV7I	4,641	26,607	31,248	8,142	4,498	12,640	18,608
	Birmingham, AL	WBRC	19,099	135,718	154,817	35,425	20,842	56,267	98,550
	Boston, MA	WNAC	111,768	306,073	417,841	68,013	26,177	94,190	323,651
	Bowling Green, KY	WBKO	9,648	24,620	34,268	7,399	3,112	10,511	23,757
	Buffalo, NY	WKBW	19,006	145,385	164,391	37,164	20,829	57,993	106,398
	Burlington, VT	WEZF	6,935	40,158	47,093	12,753	7,091	19,844	27,249
	Chicago, IL	WLS	366,807	727,801	1,094,608	211,801	96,942	308,743	785,865
	Cincinnati, OH	WKRC	4,464	62,368	66,832	27,801	19,733	47,534	19,298
	Columbia, MO	KCBJ	14,151		14,151	7,267	4,793	12,060	2,091
	Dayton, OH	WKEF	14,928	33,878	48,806	20,440	13,293	33,733	15,073
	Decatur, IL	WAND	39,870	35,044	74,914	16,912	11,166	28,078	46,836
	Des Moines, IA	Cable	13,023	5,429	18,452	4,059	1,691	5,750	12,702
	Denver, CO	KBTv		41,133	41,133	6,335	1,742	8,077	33,056
	Dubuque, IA	KDUB	4,325	6,069	10,394	1,955	1,461	3,416	6,978
	Eau Claire, WI	WEAU		35,803	35,803	11,854	7,190	19,044	16,759
	Elkhart, IN	WSJV	2,500	50,408	52,908	21,356	11,296	32,652	20,256

SIGNAL AREA		Revenues			Expenses			Excess (Deficiency) Of Revenues Over Expenses
City	Call Letters	Pre-Telethon Contributions	On-Air Contributions	Totals	Fund Raising	Public Education and Information	Total	
Emma, NY	WENY	8,860	18,763	27,623	7,491	3,768	11,259	16,364
Eme PA	WSEE	4,255	28,559	32,814	11,368	6,830	18,198	14,616
E Paso, TX	KDBC	350	14,417	14,767	7,076	4,070	11,146	3,621
Fargo ND	KTHI	7,278	31,302	38,580	8,194	5,918	14,112	24,468
Fayetteville, AR	KTVP	713	7,760	8,473	2,391	1,268	3,659	4,814
Fresno, CA	KJEO	26,682	120,934	147,616	33,552	18,215	51,767	95,849
F. Smith, AR	KFPW		8,658	8,658	2,132	1,133	3,265	5,393
F. Wayne, IN	WPTA	1,305	20,348	21,653	8,071	3,427	11,498	10,155
Green Bay, WI	WLUK	52,120	27,941	80,061	21,727	11,515	33,242	46,819
Harrisburg, PA	WTPA	5,529	55,931	61,460	12,694	7,852	20,546	40,914
Houston, TX	KRIV	35,372	81,143	116,515	30,011	14,332	44,343	72,172
Huntsville, AL	WAAY	2,314	22,481	24,795	7,845	4,127	11,972	12,823
Indianapolis, IN	WTHR	38,768	175,115	213,883	49,871	12,551	62,422	151,461
Jackson, MS	WAPT		44,652	44,652	21,159	13,300	34,459	10,193
Jonesboro, AR	KAIT		50,696	50,696	6,554	2,577	9,131	41,565
Kansas City, MO	KMBC	62,729	87,257	149,986	31,430	12,919	44,349	105,637
Kearney/Omaha, NE	HHGI	17,537	78,961	96,498	22,136	13,214	35,350	61,148
Kingsport, TN	WKPT	442	7,900	8,342	7,513	5,049	12,562	(4,220)
Kirksville, MO	KTVO	9,697	28,727	38,424	7,625	3,474	11,099	27,325
La Crosse, WI	WXOW		12,987	12,987	5,601	3,276	8,877	4,110
Las Vegas, NV	KVUU	2,243	58,203	60,446	20,719	12,036	32,755	27,691
Lexington, KY	WTVQ		6,818	6,818	5,490	4,487	9,977	(3,159)
Little Rock, AR	KATV	18,131	69,512	87,643	17,752	10,240	27,992	59,651
Los Angeles, CA	KTTV	311,535	263,514	575,049	102,143	54,928	157,071	417,978
Louisville, KY	WLKY		12,849	12,849	12,022	7,817	19,839	(6,990)
Lufkin, TX	KTRE		6,409	6,409	3,693	2,617	6,310	99
Macon, GA	WCBW	1,708	20,236	21,944	11,671	6,711	18,382	3,562
Madison, WI	WKOW	11,645	32,846	44,491	11,444	7,018	18,462	26,029
Manchester, NH	WMUR		37,989	37,989	10,149	5,257	15,406	22,583
Memphis, TN	WHBQ	1,175	97,442	98,617	12,746	7,304	20,050	78,567
Miami, FL	WPLG	86,082	204,661	290,743	65,565	24,079	89,644	201,099
Milwaukee, WI	WISN	38,992	81,547	120,539	22,966	10,397	33,363	87,176
Minneapolis, MN	WTCN	15,810	102,283	118,093	41,638	19,881	61,519	56,574
Monroe El Dorado, AR	KTVE	15,841	58,013	73,854	16,380	8,000	24,380	49,474
Naples, FL	WEVU		11,324	11,324	8,875	5,827	14,702	(3,378)
New Haven, CT	WTNH	8,899	135,161	144,060	20,643	7,817	28,460	115,600
New York City	WOR	742,674	519,775	1,262,449	253,588	115,124	368,712	893,737
Norfolk, VA	WVEC	10,689	27,849	38,538	10,325	4,304	14,629	23,909
Oak Hill, WV	WOAY	7,456	39,565	47,021	14,233	8,343	22,576	24,445
Oklahoma City, OK	KOCO	74,522	39,649	114,171	18,139	7,010	25,149	89,022
Orlando, FL	WDBO	99,958	38,555	138,513	17,086	8,219	25,305	113,208
Panama City, FL	WJHG	10,972	15,221	26,193	5,943	2,880	8,823	17,370
Pensacola/Mobile	WEAR		15,532	15,532	15,993	9,799	25,792	(10,260)
Peoria, IL	WRAU	16,912	45,011	61,923	31,961	19,435	51,396	10,527
Phoenix, AZ	KTVK	14,127	57,901	72,028	19,364	11,352	30,716	41,312
Poland Springs, ME	WMTW	12,764	23,145	35,909	9,143	4,232	13,375	22,534
Portland, OR	KATU	6,340	128,979	135,319	44,598	25,677	70,275	65,044
Providence, R.I.	WJAR	63,039	81,325	144,364	23,043	10,806	33,849	110,515
Raleigh, NC	WRAL	89,796	240,127	329,923	56,639	25,812	82,451	247,472
Rochester, NY	WOKR		93,535	93,535	23,892	12,611	36,503	57,032
Rockford, IL	WREX	16,492	33,276	49,768	18,085	8,270	26,355	23,413
Sacramento, CA	KOVR	50,304	138,609	188,913	40,354	22,421	62,775	126,138
Salisbury, MD	WBOC	4,038	21,774	25,812	6,600	4,342	10,942	14,870
Salt Lake City	KUTX		29,034	29,034	19,292	14,924	34,216	(5,182)
San Diego, CA	KGTV	19,450	84,555	104,005	25,732	15,264	40,996	63,009
San Francisco, CA	KGO	69,195	436,055	505,250	97,433	67,348	164,781	340,469
Sarasota, FL	WXLN	715	38,592	39,307	15,255	8,628	23,883	15,424
Savannah, GA	WJCL	5,795	6,903	12,698	7,453	4,554	12,007	691
Seattle, WA	KOMO	39,079	233,426	272,505	44,513	22,526	67,039	205,466
Sioux Falls, SD	KELO	12,761	39,718	52,479	10,344	5,202	15,546	36,933
Spokane, WA	KXLY		16,345	16,345	2,856	2,000	4,856	11,489
Springfield, MA	WHYN	33,304	46,824	80,128	31,718	15,022	46,740	33,388
Springfield, MO	KYTV	47,925	36,734	84,659	16,915	7,848	24,763	59,896
Syracuse, NY	WIXT	15,282	45,344	60,626	20,468	13,324	33,792	26,834
Tallahassee, FL	WECA		7,184	7,184	6,835	2,199	9,034	(1,850)
Tampa, FL	WTSP	3,005	60,159	63,164	24,702	12,703	37,405	25,759
Temple/Waco, TX	KCEN	382	31,033	31,415	9,484	5,424	14,908	16,507
Terre Haute, IN	WBAK	6,267	9,732	15,999	8,755	4,227	12,982	3,017
Tucson, AZ	KGUN	140	44,427	44,567	12,477	7,737	20,214	24,353
Tyler, TX	KLTV		16,182	16,182	5,972	3,648	9,620	6,562
Washington, D.C.	WTTG	62,322	74,002	136,324	28,983	16,694	45,677	90,647
Vausau, WI	WAOW		19,159	19,159	6,851	4,277	11,128	8,031
Wakarusa, WA	KAAP		18,262	18,262	2,824	1,985	4,809	13,453
Ontario Federation National Office			696,000	696,000	22,581	20,844	43,425	652,575
		(a)	(a)	(a)	389,793	291,151	680,944	(680,944)
National Corporate Sponsors		\$3,254,983	\$7,895,910	\$11,150,893	\$2,783,267	\$1,535,500	\$4,318,767	\$6,832,126
		\$1,005,646		\$1,005,646				\$1,005,646
		<u>\$4,260,629</u>	<u>\$7,895,910</u>	<u>\$12,156,539</u>	<u>\$2,783,267</u>	<u>\$1,535,500</u>	<u>\$4,318,767</u>	<u>\$7,837,772</u>

Note A: National Office receives a portion of the revenues of the signal area affiliates included in the tabulation shown above based upon a pre-determined formula

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Use the three simple forms below, which are for general guidance only, suggest the correct corporate designation to be used in making bequests to fight cerebral palsy. Your attorney will advise you which one is best for your particular purpose.

**For the General Purposes for the Organization**  
"I give and bequeath to United Cerebral Palsy Association, Inc., incorporated in the State of New York, the sum of ..... dollars for its general purposes."

OR

"I give and bequeath to United Cerebral Palsy of (name of affiliate), incorporated in the State of ..... the sum of ..... dollars for general purposes."

OR

**For Research**

"I give and bequeath to the United Cerebral Palsy Research and Educational Foundation, Inc., incorporated in the State of New York, the sum of ..... dollars for medical research and professional training."