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to: Ken Khac	higian		Department of the Treasury
room:		2/6/81	Office of the Secretary

Attached is the analysis of the numbers used in the President's speech.

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Please consider it in the spirit in which it was prepared--to be helpful and to help all of us avoid any troubles.

Thanks.

David L. Chew

Attachment

David L. Chew Executive Assistant to the Secretary

room 3408 phone 566-5901

#### Notes on President's Speech

- 1. The population growth is <u>real</u>. The spending figure is mostly inflation. Treasury suggested the <u>real</u> growth figure for the budget up 96 percent in real terms, <u>four</u> times the growth in population as a still startling but more valid comparison.
- 2. The percentage, according to Treasury calculations, was from 11¢ to 13¢ on the dollar in 1960 to about 18¢ in 1980, depending on definitions, but not a doubling.
- 3. Treasury cannot verify this figure.
- 4. The source for this datum is outdated. A firmer and more recent figure is needed, and would show a larger number.
- 5. The regulatory burden is a soft but reasonable number; but this paperwork figure seems high.
- 6. This 1-1½ percent figure understates inflation over this period, 1946-1971, which averaged just under 3 percent per year. It is reasonably accurate for 1948-1965, when inflation averaged 1.6% (CPI).
- 7. a. Inflation does not get out of control by itself. Only a deliberate and sustained acceleration in money creation can do that. This inevitability argument distracts attention from the fact that inflation can be brought down, and fairly quickly, by proper monetary policy. This is a key point in the President's program, and one he will emphasize within a week in presenting his package to the Hill and the nation.
  - b. This use of radioactivity as a scare word interferes with efforts to reinvigorate the nuclear power industry to reduce dependence on foreign oil. The reprocessing, waste disposal, safety and licensing questions are already politically sensitive areas in which legislation supported by the Administration will fare tough sledding.
- 8. The groundwork was laid in the previous paragraph that inflation is too much money chasing too few goods.
  - This was the spot to say, very simply, that even as we have been printing too much money, we have let high tax rates, red tape and regulations strangle the production of goods; that we are messing up both parts of the inflation equation. The war paragraph is a very obscure way of saying that.
- 9. a. Is this an effort to measure federal, state and local taxes as a percent of wages and salaries of working age people as opposed to as a percent of all income of all taxpayers? Treasury would like to refine this number.

b. More fundamentally, whatever has happened to the average tax burden, the burden at the margin on any additional earnings has risen much higher, and is at the heart of our troubles with inadequate incentives to work, save and invest. It is also at the heart of the President's economic package which focuses on marginal tax rate reduction.

This "by-what-date-do-you-finish-paying-your-taxes-each-year" approach is a poor example which should be changed in later speeches. It is backwards from the marginal tax rate problem.

In fact, the first few months someone works he pays no income tax, until his income exceeds the family's personal exemptions and standard deduction. Then his next few weeks' income is in the 14 percent bracket; the next month's income in the 16 percent bracket; and so on up to 25 percent, 30 percent, 50 percent or 70 percent (unearned income) by November or December. At some point, the added income is not worth the added effort.

Paraphrasing a speech by President Coolidge on this very point: "Suppose the government taxed you 20 percent of the money you earned on Monday, 30 percent of the money you earned on Tuesday, and so on up to 70 percent of the money you earned on Saturday, how many days a week would you work?"

In fact, all these rates have been rising, and people are, metaphorically, quitting around noon on Wednesday, instead of 5 p.m. Friday. Increasingly, people work less and, in particular, save less, invest less, and take fewer risks.

- 10. Business taxes are partly passed forward to consumers in higher prices, and partly passed back to labor and shareholders as lower wages and dividends. People suffer in all their roles, not just as consumers. But the last sentence is absolutely correct only people pay taxes.
- Average after tax wages have fallen per worker as low paying low productivity jobs have been added in recent years. But only in and near recessions has the takehome pay of a particular worker tended to fall over time. Family income has risen in real terms, particularly as more have become two worker families, and per capita income has been rising. Fixed income families, those squeezed out of credit markets by government borrowing, those unemployed, and certain depressed industries are hurting. But the sweeping generalization is inaccurate.

## Text of the President's Address Reporting on the State of the Nation's Economy

ADS FRIDAY, FEBRUARY 6, 1981

Special to The Man York Blass

WASHINGTON, Peb. 5 - Pollowing is the prepared text of President R. on's address to the nation tonight on the aconomy, as released by the White

I am speaking to you tonight to give you a report on the state of our nation's I am speaking to you tonight to give you a report on the state of our nation's economy. I regret to say that we are in the worst economic mess since the Great Depression. A few days ago I was presented with a report I had asked for — a comprehensive audit if you will of our economic condition. You won't like it, I didn't like it, but we have to face the truth and then go to work to turn things around. And make no mistake about it, we can turn them around. I'm not going to subject you to the jumble of charts, figures, and economic jargon of that audit but rather will try to explain where we are, how we got there, and how we can get back. First, however, let me just give a few "attention getters" from the audit. The Federal budget is out of control and we face runs way deficits, of almost \$30 billion for this budget year that ends Sept.

30. That deficit is larger than the entire Federal budget in 1957 and so is the almost \$30 billion we will pay in interest this year on the national debt.

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#### Payroli and Population Rice

Twenty years ago in 1980 our Federal Government payroll was less than \$13 billion. Today it is \$75 billion. During these 20 years, our population has only increa. ed by 23.3 percent. The Federal budget has gone up 528 percent.

We have just hat two years of backto-back double digit inflation — 13.3 percent in 1979, 12.4 percent last year. The last time this happened was in World War I.

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In 1980 mortgage interest rates averaged about 6 percent. They are two and a half times as high now, 15.4 percent. The percentage of your carnings the Federal Government took in taxes in 1960 has almost doubled. And finally there are seven inillion Americans caught up in the personal indignity and human tragedy of unemployment. If they stood in a line — allowing three feet for each person — the line would seach from the coast of Maine to California.

well, so much for the audit itself. Let me try to put this in personal terms. Here is a dollar such as you earned, spent or saved in 1980. Here is a quarter, a dime and a penity — 37 cents. Thirty-six cents is what this 1980 dollar is worth today. And if the present inflation rate should continue three more years, that dollar of 1980 will be worth a quarter. What incentive is there to save? And if we don't save we are short of the investment capital needed for justicess and industry expansion. Workers in Japan and West Germany save several time the percentage of their income than Americans do.

What has happened to that American

What has happened to that American fream of owning a home? Only 10 years go a family could buy a home and the monthly payment averaged little more than a quarter — 27 cents out of each

dollar earned. Today it takes @ cents eut of every dollar of income So, fewer than one out of 11 families can afford to buy their first new home. Regulations adopted by Government with the best of intentions have added

stimated that altogether regulations of every kind, on shopkeepers, farmers and major industries add \$100 billion to the cost of the goods and services we buy. And then another \$20 billion is spent by Government handling the paperwork created by those regulations. 886 to the cost of an automobile, It is

Tim sure you are getting the idea that the audit presented to me found Government policies of the last few decades responsible for our economic troubles. We forgot or just overlooked the fact that Government — any Government — has a built-in tendency to grow. We all had a hand in looking to Government for benefits as if Government had some sources of revenue other than our earnings. Many if not most of the things

ment for benefits as it Government had some sources of revenue other than our carnings. Many if not most of the things we thought of or that Government offered to us seemed attractive.

In the years following the second world war it was easy (for a while at least) to overlook the price tag. Our income more than doubled in the 25 years after the war. We increased our takehome pay in those 25 years by more than we had amassed in all the penceding 150 years put together. Yes, there was some inflation, I or 1½ percent a year, that didn't bother us, but if we look back at those golden years we recall that even then voices had been raised warning that inflation, like radioactivity, was cumulative and that once started it could get out of control. Some Government programs seemed so worthwhile that borrowing to fund them didn't bother us. em didn't bother us.

#### National Debt Cellis

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By 1980 our national debt stood at \$284 billion. Congress in 1971 decided to put a ceiling of \$400 billion on our ability to borrow. Today the debt is \$834 billion. So-called temporary increases or extensions in the debt ceiling have been allowed 21 times in these 10 years and now I have been forced to ask for another increase in the debt ceiling or the Government will be unable to function past the middle of February, and I've only been here 16 days. Before we reach the day when we can reduce the debt ceiling we may in spite of our best efforts see a national debt in excess of a trillion dollars. This is a figure literally beyond our comprehension.

We know now that inflation results from all that deficit spending. Government has only two ways of getting money other than raising taxes. It can go into the money market and borrow, competing with its ewn citizens and driving up interest rates, which it has done or it can print money, and it's done that. Both methods are inflationary.

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We're victims of language, the very word "inflation" leads us to think of it as high prices. Then, of course, we resent the person who puts on the price tags forgetting that he or she is also a victim of inflation. Inflation is not just high prices; it is a reduction in the value of our money. When the money supply is increased but the goods and services available for buying are not, we have too much money chasing too few goods.

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#### Telerance for Tax Incres

ray out would be to raise tan so that Government need not borrow ar print money. But in all these years of Government growth we've reached— indeed surpassed—the limit of our people's tolerance or ability to bear an

people's interance or strain.

Prior to World War II, taxes were such that on the average we only had to work about two and a half months each year to pay our total Federal, state and local tax bill. Today we have to work shout five months to pay that bill.

Some say shift the tax burden to busi-

some say shift the tax burden to business and industry, but business doesn't pay taxes. Oh, don't get the wrong idea, susiness is being taxed — so much so that we are being priced out of the world market. But business must pass its costs of operation and that includes taxes, onto the customer in the price of the product. Only people pay taxes — all the taxes.

Government first uses business in a

all the taxes.

Government first uses business in a kind of sneaky way to help collect the taxes. They are hidden in the price and we aren't aware of how much tax we actually pay. Today, this once great industrial glant of ours has the lowest rate of gain in productivity of virtually all the industrial nations with whom we must compete in the world market. We can't even hold our own market here in America against foreign automobiles, steel and a number of other products.

Japanese production of automobiles is almost twice as great per worker as it is in America. Japanese steelworkers sut-produce their American counterparts by about 25 percent.

This isn't because they are better workers. I'll match the American working man or woman against anyone

working man or woman against anyone in the world. But we have to give them the modern tools and equipment that workers in the other industrial nations

#### Stifling of Ability

We invented the assembly line and mass production, but punitive tax policies and excessive and unnecessary regulations plus Government borrwoing have stifled our ability to update plant and equipment. When capital investment is made it is too often for some unproductive alterations de-manded by Government to meet vari-

sus of its regulations.

Excessive taxation of individuals b robbed us of incentive and made over-time unprofitable.

We once produced about 40 percent of the world's steel. We now produce 19

we were time the greatest producer of automobiles, producing more than all the rest of the world combined. That is no longer true, and in addition, the big three, the major auto companies, in our land have sustained tremendous losses in the past year and have been forced to lay off thousands of workers.

All of you who are working know that

forced to lay off thousands of workers.

All of you who are working know that even with cost-of-living pay raises you can't keep up with inflation. In our progressive tax system as you increase the number of dollars you carn you find yourself moved up into higher tax brackets, paying a higher tax rate just for trying to hold your own. The result? Your standard of living is going down. Over the past decades we've talked of curtailing Government spending so that we can then lower the tax burden. Sometimes we've even taken a run at

doing that. But there were always those who told us taxes couldn't be cut until spending was reduced. Well, we can lecture our children about extravagance until we run out of voice and breath. Or we can cure their extravagance simply by reducing their allowages.

It is time to recognize that we have some to a turning point. We are threat-med with an economic calamity of tre-mendous proportions and the old busi-ness as usual treatment can't seve us.

Together, we must chart a different curse. We must increase productivity. That means making it possible for industry to modernize and make upo of the tachnology which we curselves indistry to modernize and make upe of the technology which we curselves in-vented; that means putting Americans back to work. And that means above all bringing Government spending back within Government revenues, which is the only way, together with increased productivity, that we can reduce and, yes, eliminate inflation. In the past we've tried to fight infla-

pes, eliminate inflation.

In the past we've tried to fight inflation one year and then when unemployment increased turn the next year to fighting unemployment with more deficit spending as a pump primer. So again, up goes inflation. It hasn't worked. We don't have to choose between inflation and unemployment—they go hand in hand. It's time to try something different and that's what we're going to do. e're going to do. I've already placed a freeze on hiring

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I have accontrolled ou,
I have accontrolled ou,
Id result is more domestic producand less dependence on foreign oil.
I am eliminating the ineffective
e and price program of the Council
lage and white Stability.
I are and is the Quick Fir

the it will afte erore, much more and a must realife there is so quick fix. At he same thus, however, we cannot hisy in implementing an economic regram aimed at both reducing tax sites to attendate producity; and aducing the prowith in Government and pending to reduce unemployment and

reb. 18, I will present in detail an nice program to Congress emula transpose tudget outs in virtually propose tudget outs in virtually propose tudget outs in virtually be pain of the savings. As out is Secretaries take charge of epartment, they will search out of waste, extravagance and administrative overhead which yield additional and salestantial

Cabbnet Secretaries take charge of their departments, they will search out great of waste, extravagance and serily administrative overhead which could yield additional and selectantial adactions.

At the same time we are doing this, we man go beward with a tax relief sackage, I shall ask for a 10 percent resonal income tax rates for each of the sami three years. Proposals will also be submitted for accelerated depreciation allowances for business to provide necessary capital so as to create jobs.

Now here again, in saying this, I know that issignage, as I said earlier, can get in the way of a dear suchersholding of what our program is intended to de. Budget outs can sound as if we are going to reduce Government appending to a lower level than was spent the year before.

abosely with the Federal Reserve Sys-tem toward the objective of a stable associaty policy.

Our spending cats will not be at the appears of the truly meedy. We will, owwers, seek to eliminate benefits to home who are not really qualified by

As I've said before, on Feb. 18, I will present this according package of sudget reductions and tax reform to a joint session of Congress and to you in fall detail.

Our basic system is sound. We can, with compassion, continue to meet our responsibility to those who through no fault of their own need our help. We can meet fully the other legitimate responsibilities of Government. We cannot continue any longer our wasteful ways at the expense of the workers of this had or our children.

# rae Off Than in 1988

Since 1980 our Government has spent 56.1 trillion; our debt has grown by \$848 billion. Prices have exploded by 178 percent. How much hates off are wery much worse off.

The new manufacture how harshly these plan we make the productivity, and uncontrolled Government growth have affected our lives, we know we must act and act now.

We must not be timid.

We will restore the freedom of all sen and women to excel and to create. We will unleast the energy and genius of the American people — traits which have never failed us.

for the American purpose — assessment of the Congress of the United States, I extend my hand in cooperation and I believe we can go forward in a bipartisan manner.

I have found a real willingness to cooperate on the part of Democrats and members of my own party.

To my colleagues in the executive branch of Government and to all Federal employees I ask that we work in the spirit of service.

I arge those great institutions in America — business and labor — to be guided by the national interest and I'm confident they will. The only special interest we will serve is the interest of the

We can create the take advantage of the somic system — a sy Lippmann observed in ago, which for the firm away of a which the good a smittplied their own." reate the incentives which tage of the gentus of our eco-em — a system, as Walter observed more than 40 years for the first time in history 'a way of producing wealth he good fortune of others helf own."

Our aim is to increase our national wealth so all will have more,not just redistribute what we already have, which is just a sharing of scarcity. We can begin to reward hard work and risk-taking, by forcing this Government to live within its means.

ONLY BEEN HERE 16 DAYS. I AM GRATEFUL THAT THE TO INCREASE THE DEBT CEILING. I HOPE THE SENATE WILL par used.
TAKE THE SAME ACTION
TOMORROW SO THE HOUSE OF REPRESENTATIVES, GOVERNMENT CAN HONOR ITS OBLIGATIONS. BEFORE WE REACH THE DAY WHEN WE CAN REDUCE THE DEBT CEILING WE MAY, IN SPITE OF OUR BEST EFFORTS, SEE A NATIONAL DEBT IN EXCESS OF A TRILLION DOLLARS. THIS IS A FIGURE LITERALLY BEYOND OUR COMPREHENSION.

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EVERYONE IS WORKING OR
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#### THE WHITE HOUSE

WASHINGTON

February 4, 1981

MEMORANDUM FOR DICK DARMAN

FROM:

KEN KHACHIGIAN

An important part of the President's speech was omitted by accident. Attached are two paragraphs that belong on page three of the speech. The latter paragraph is totally new, while the first paragraph has been rewritten in order to jibe with the second. Too many Americans are also painfully aware of the sluggish condition of our economy. Last year's recession pushed unemployment rates from about 6 percent to nearly 7½ percent. Numbers cannot adequately measure the human suffering this implies.

Finally, it is also clear to me that the terrible state of our economy has been very harmful to our foreign policy. Clearly, we cannot enjoy a position of international strength unless we put our domestic house in order. We cannot expect to have confident allies unless they have confidence in our economy.

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Checher's

Good evening:

I have asked for this time tonight to give you a report on the state of our Nation's economy. A few days ago I was presented with a report I had asked for -- a comprehensive audit if you will of our economic condition. You won't like it, I didn't like it, but we have to face the truth and then go to work to turn things around. And make no mistake about it, we can turn them around.

I'm not going to subject you to the jumble of charts, figures, and economic jargon of that audit but rather will try to explain where we are, how we got there, and how we can get back.

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Twenty years ago in 1960 our Federal Government payroll was less than \$13 billion. Today it is \$75 billion. During these twenty years, our population has only increased by 23.3 percent. The Federal budget has gone up 528 percent.

We have just had two years of back-to-back double digit inflation, 13.3 percent in 1979 -- 12.4 percent last year. The last time this happened was in World War I.

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What has happened to that American dream of owning a home?

Only ten years ago a family could buy a home and the monthly payment averaged little more than a quanter -- 27¢ out of each dollar earned. Today it takes 42¢ out of every dollar of income. So, fewer than 1 out of 11 families can afford to buy a home.

Regulations adopted by government with the best of intentions have added \$666 to the cost of an automobile. It is estimated that altogether regulations of every kind, on shopkeepers, farmers, and major industries add \$100 billion to the cost of the goods and services we buy. And billion to the cost of the goods and services we buy. And billion to procure the procure created by those regulations.

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In the years following the 2nd World War it was easy (for awhile at least) to overlook the price tag. Our nome more than doubled in the 25 years after the War. We increased our take home pay in those 25 years by more than we had amassed in all the preceding 150 years put together. Yes there was some inflation, he may be percent, that didn't bother us. But if we look back at those golden years we recall that even then voices had been raised warning that inflation, like radioactivity, was cumulative and that once started it could get out of control. Some government programs seemed so worthwhile that borrowing to fund them didn't bother us.

By 1960 our national debt stood at billion. Congress in 1971 decided to put a ceiling of \$400 billion on our ability to borrow. Today the debt is billion. So-called temporary or extensions increases in the debt ceiling have been allowed 21 times in these 10 years and now I must ask for another increase in the debt ceiling or the government will be unable to function past the middle of February and I've only been here 2 meets. We face in the near future a public debt that could exceed a trillion dollars. This is a figure literally beyond our comprehension.

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We know now that inflation is the result of all that deficit spending. Government has only two ways of getting woney other than raising taxes. It can go into the money market and borrow, compating with its own citizens and driving up interest rates, which it has done, or it can print money, and it's done that. Both methods are inflationary inflation and it's done that.

We're victims of language, the very word "inflation" leads us to think of it as high prices. Then, of course, we resent the person who puts on the price tags forgetting that he or she is also a victim of inflation. Inflation is not high prices, it is a reduction in the value of our money. When the money supply is increased but the goods and services available for buying are not, we have too much money chasing too few goods.

Wars are usually accompanied by inflation. Everyone is working or fighting but production is of weapons and munitions not things we can buy and use.

One way out would be to raise taxes so that government need not borrow or print money. But in all these years of government growth we've reached -- indeed surpassed -- the ability of our people to bear an increase in the tax burden.

Prior to World War II, taxes were such that on the average we only had to work weeks each year to pay our total Federal, state, and local tax bill. Today we have to work between 5 months to pay that bill.

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We invented the assembly line and mass production, but punitive tax policies and excessive and unnecessary regulations plus government borrowing have prevented us from updating plant and equipment. When capital investment is made it is all to often uproductive alterations demanded by government to these various of its regulations.

Excessive taxation of individuals has robbed us of incentive and tade our time unprofitable.

We once produced about 40 percent of the world's steel.
We now produce 19 percent.

We were once the greatest producer of automobiles, producing more than all the rest of the world combined. The big is the major auto companies in our land have sustained tremendous losses in the sustained and have been forced to lay off thousands of workers.

All of you who are working know that even with cost of living pay raises you can't keep up with inflation. In our progressive tax system as you increase the number of dollars you earn you find yourself moved up into higher tax brackets, paying a higher tax rate just for trying to hold your own.

The result? The standard of living to hold your own.

Over the past decades we've talked of curtailing government spending so that then we can lower the tax burden. Sometimes we've even taken a run at doing that. But always we held that taxes couldn't be cut until spending was reduced. Well, we can lecture our children about extravagance until we run out of voice and breath. Or we can cure their extravagance simply by reducing their allowance.

It is time to recognize that we have come to a turning point. We are faced with an economic calamity of tremendous proportions and the old business as usual treatment can't save us.

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That means above all bringing government spending back within government revenues which is the only way together with increased productivity that we can reduce and yes eliminate inflation.

In the past we've tried to fight inflation one year and then when unemployment increased turn the next year to fighting unemployment with more deficit spending as a pump primer. So again, up goes inflation. It hasn't worked. We don't have to choose between inflation and unemployment — they go hand in hand. It's time to try something different and that's what we're going to do.

We've already placed a freeze on hiring replacements for those who retire or leave government service. We have ordered a cut in government travel, reduced the number of consultants to the government, and stopped the buying of office equipment and other items. We have put a freeze on pending regulations and set up a task force under Vice President Eash to review cristing regulations with an eye toward getting rid of as many as possible. We have decontrolled oil which should result in more domestic production and less dependence on ONEC. And last we have eliminated the ineffective wage and price program of the Council on Wage and Price Stability.

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On February 18th, I will present in detail an economic program to Congress embodying the features I have just stated. It will propose budget cuts in virtually every department of government. It is my belief that these actual budget cuts will only be part of the savings. As Cabinet Secretaries take charge of their departments, they will search out areas of waste, extravagance, and costly administrative overhead which could yield substantial reductions.

At the same time we are doing this, we must go forward with a tax relief package. I shall ask for a 10 percent reduction across the board in the personal income tax for each of the next three years. Proposals will also be submitted for accelerated depreciation allowances for business to provide necessary capital so as to create jobs.

Now here again, in saying this, I know that language as a said earlier can get in the way of clear understanding of what our program is intended to do. Budget cuts can sound as if we are going to reduce government spending to a lower level than was spent the year before. This is not the case. The budgets will increase as our population increases and each year

Let me show you a chart I've had drawn to illustrate how this can be. Here you see 2 slanting lines. The bottom line shows the increase in tak revenues. The red line on top is the increase in government spending. Both lines turn sharply upward reflecting the giant tax increase already built into the system for this year 1981 and the increases in spending built into the '81 and '82 budgets and on into the future.

As you can see, the spending line rises at a steeper slant than the revenue line and does so increasingly toward the end. That ever-widening gap between those lines measures the constant deficits we've been running including this year's toward billion deficit.

Now the dotted lines represent the reduced rate of increase that will follow if Congress accepts our economic program.

Both lines continue to rise allowing for necessary growth but they don't rise as steeply and the gap narrows as spending cuts continue over the next few years, until finally the two lines come together meaning a balanced budget and the end of a rejor Cource inflation.

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As I've said before, on February 18th, I will present this economic package of budget reductions and tax reform to a joint session of Congress and to you in full detail.

Our basic system is sound. We can with compassion, continue to meet our responsibility to those who through no fault of their own need our help. We can meet fully the other legitimate responsibilities of government. We cannot continue any longer our wasteful ways at the expense of the workers of this land or our children.

Since 1960 our government has spent \$5.1 trillion; our debt has grown by billion. Prices have exploded by 178 percent. How much better off are we for it all? We all in many ways know, we are very much worse off.

When we measure how harshly these years of inflation, lower productivity; and uncontrolled government growth have affected our lives, we know we must act and act now.

We must not be timid.

We will restore the freedom of all men and women to excel and to create. We will unleash the energy and genius of the American people -- traits which have never failed us.

To the Congress of the United States, I extend my hand in cooperation and I believe we can go forward in a bi-partisan manner.

I have found a real willingness to cooperate on the part of Democrats and members of my own Party.

To my colleagues in the Executive Branch of government and to all Federal employees I ask that we work in the spirit of service.

I urge those great institutions in America -- business and labor -- to be guided by the national interest and I'm confident they will. The only special interest we will serve is the interest of the people.

We can create the incentives which take advantage of the genius of our economic system — a system, as Walter Lippmann observed more than 40 years ago, which for the first time in history gave men "a way of producing wealth in which the good fortune of others multiplied their own."

Our aim is to increase our national wealth so all will have more not just redistribute what we already have which is just a sharing of scarcity. We can begin by rewarding hard work and risk-taking, by forcing this government to live within its means.

Over the years we have let negative economic forces run out of control. We have stalled the judgment day. We no longer have that luxury.

And to you my fellow citizens, let us join in a new determintion to rebuild the foundations of our society; to work together to act responsibly. Let us do so with the most profound respect for that which must be preserved as well as with sensitive understanding and compassion for those who must be protected.

We can leave our children with an unrepayable massive debt and a shattered economy or we can leave them liberty in a land where every individual has the opportunity to be whatever God intended them to be. All it takes is a little common sense and recognition of our own ability. Together we can forge a new beginning for America.

Thank you and good night.

#### THE WHITE HOUSE

WASHINGTON

February 5, 1981

#### MEMORANDUM FOR DISTRIBUTION

FROM:

Kenneth L. Khachigian

We are still reviewing some of the data in the speech. Please do not circulate other than for review purposes.

the worst economic mess since the Greet sepression,

Good evening:

I have asked for this time tonight to give you a report on the state of our Nation's economy. A few days ago I was presented with a report I had asked for -- a comprehensive audit if you will, of our economic condition. You won't like it, I didn't like it, but we have to face the truth and then go to work to turn things around. And make no mistake about it, we can turn them around.

40 speaker to your

I'm not going to subject you to the jumble of charts, figures, and economic jargon of that audit but rather will try to explain where we are, how we got there, and how we can get back.

First, however, let me just give a few "attention getters" from the audit. The Federal budget is out of control and we face runaway deficits, \$80 billion for this budget year that ends October 1. That deficit is larger than the entire Federal budget in 1957 and so is the \$80 billion we may pay in interest on the national debt every year.

Twenty years ago in 1960 our Federal Government payroll was less than \$13 billion. Today it is \$75 billion. During these twenty years, our population has only increased by 26.3 percent. The Federal budget has gone up 529 percent.

We have just had two years of back-to-back double digit inflation, 13.3 percent in 1979 -- 12.4 percent last year. The last time this happened was in World War I.

In 1960 mortgage interest rates averaged about 6 percent. They are 2½ times as high now, 15.4 percent. The percentage of your earnings the Federal Government took in taxes in 1960 has

with version

almost doubled. And finally there are 7 million Americans caught up in the personal indignity and human tragedy of unemployment.

If they stood in a line -- allowing 3 feet for each person -- the line would reach from the Coast of Maine to California.

Well, so much for the audit itself. Let me try to put this in personal terms. Here is a dollar such as you earned, spent, or saved in 1960. Here is a quarter, a dime, and a penney -- 36¢. Thirty-six cents is what this 1960 dollar is worth today.

And if the present inflation rate should continue a couple more years, that dollar of 1960 will be worth a dime.

What has happened to that American dream of owning a home?

Only ten years ago a family could buy a home and the monthly

payment averaged little more than a quarter -- 27¢ out of each

dollar earned. Today it takes 42¢ out of every dollar of income.

Heir first

So, fewer than 1 out of 11 families can afford to buy home.

Regulations adopted by government with the best of intentions have added \$666 to the cost of an automobile. It is estimated that altogether regulations of every kind, on shopkeepers, farmers, and major industries add \$100 billion to the cost of the goods and services we buy. And then another \$20 or \$30 billion is spent by government handling the paperwork created by those regulations.

I'm sure you are getting the idea that the audit presented to me found government policies of the last few decades responsible for our economic troubles. We forgot or just overlooked the fact that government -- any government has a

built-in tendency to grow. We all had a hand in looking to government for benefits as if government had some source of revenue other than our earnings. Many if not most of the things we thought of or that government offered to us seemed attractive.

In the years following the 2nd World War it was easy (for awhile at least) to overlook the price tag. Our income more than doubled in the 25 years after the War. We increased our take home pay in those 25 years by more than we had amassed in all the preceding 150 years put together. Yes there was some inflation, 1 or 1½ percent, that didn't bother us. But if we look back at those golden years we recall that even then voices had been raised warning that inflation, like radioactivity, was cumulative and that once started it could get out of control. Some government programs seemed so worthwhile that borrowing to fund them didn't bother us.

By 1960 our national debt stood at \$291 billion. Congress in 1971 decided to put a ceiling of \$400 billion on our ability to borrow. Today the debt is \$931 billion. So-called temporary increases in the debt ceiling have been allowed 21 times in these 10 years and now I may ask for another increase in the debt ceiling or the government will be unable to function past the middle of February and I've only been here 2 months. The face in the near future a public debt that could exceed a triklion dellars. This is a figure literally beyond our comprehension.

Even if the economies one fully inglemented as we have in the will we have in the

We know now that inflation is the result of all that deficit spending. Government has only two ways of getting money other than raising taxes. It can go into the money market and borrow, competing with its own citizens and driving up interest rates, which it has done, or it can print money, and it's done that. Both methods we inflationary.

We're victims of language, the very word "inflation" leads us to think of it as high prices. Then, of course, we resent the person who puts on the price tags forgetting that he or she is also a victim of inflation. Inflation is not high prices, it is a reduction in the value of our money. When the money supply is increased but the goods and services available for buying are not, we have too much money chasing too few goods.

Wars are usually accompanied by inflation. Everyone is working or fighting but production is of weapons and munitions not things we can buy and use.

One way out would be to raise taxes so that government need not borrow or print money. But in all these years of government growth we've reached -- indeed surpassed -- the limit of our people to bear an increase in the tax burden.

Prior to World War II, taxes were such that on the average we only had to work between or weeks each year to pay our total Federal, state, and local tax bill. Today we have to work between 5 or 6 months to pay that bill.

Some say shift the tax burden to business and industry but business doesn't pay taxes. Oh, don't get the wrong idea, business is being taxed, so much so that we are being priced out of the world market. But business must pass its costs of operation and that includes taxes, onto the customer in the price of the product. Only people pay taxes -- all the taxes. Government first uses business in a kind of sneaky way to help collect the taxes. Today, this once great industrial giant of ours has the lowest rate of gain in productivity of virtually all the industrial nations with whom we must compete in the world market. We can't even hold our own market here in America against foreign automobiles, steel, and a number of other products.

Japanese production of automobiles is 20 times as great

per worker as it is in America. The Japanese steel worker as out-produce. American counterpart by about 35 percent.

This isn't because they are better workers. I'll match the American working man or woman against anyone in the world. But we have to give them the modern tools and equipment that workers in the other industrial nations have.

we invented the assembly line and mass production, but punitive tax policies and excessive and unnecessary regulations plus government borrowing have prevented as from updating plant and equipment. When capital investment is made it is for some unproductive alterations demanded by government to meet various of its regulations.

Excessive taxation of individuals has robbed us of incentive and made our time unprofitable.

We once produced about 40 percent of the world's steel. We now produce 19 percent.

We were once the greatest producer of automobiles, producing more than all the rest of the world combined. Today the big 3, the major auto companies in our land have sustained tremendous losses in the past year and have been forced to lay off thousands of workers.

All of you who are working know that even with cost of living pay raises you can't keep up with inflation. In our progressive tax system as you increase the number of dollars you earn you find yourself moved up into higher tax brackets, paying a higher tax rate just for trying to hold your own. The result? The standard of living in our country is going down.

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But it will take more, much more and we must realize there is no quick fix. At the same time, however, we cannot delay in implementing an economic program aimed at reducing tax rates to stimulate productivity and reduce the rate of increases in government spending to reduce unemployment and inflation.

On February 18th, I will present in detail an economic program to Congress embodying the features I have just stated. It will propose budget cuts in virtually every department of government. It is my belief that these actual budget cuts will only be part of the savings. As our Cabinet Secretaries take charge of their departments, they will search out areas of waste, extravagance, and costly administrative overhead which could yield substantial reductions.

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Thank you and good night.

### MEMORANDUM FOR:

Kenneth L. Khachigian Room 196 Old Executive Office Building

FROM: Richard Wirthlin

First, Ken my apologies for the typing errors---this is not only hand crafted but done so under a time crunch.

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Like the section on the growth of government.

The trillion dollowr debt level can be a real emotional trigger, but there are some hooks in it. See the attached.

Pages 7-8 are the strongest sections of the speech.

On page 8,I would like to see you lead off with the business reference first. We should also have the President report on what has already been done to cut down the size of government etc.----freeze on federal hiring, limits on travel and consutlting...etc....

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The strategic opportunity here is to ask for only a 100-day extension and a dollar increase sufficient to finance the government through that period. This would create a fixed time for action on the spending package. The President would then present his comprehensive economic program, offering it as the only way to prevent the federal government from heading over the one trillion dollar national debt level before the end of calendar 1981 sharp budget cuts are made. The symbolism of a trillion dollar national debt could be used to good effect in forcing attention on the need to reverse the pattern of persistent and growing annual deficits.

Most Americans are terribly uninformed about the size of the national debt, but, contrarily, express considerable concern about a debt at the trillion dollar level. Fully eighty percent (80%) of those interviewed thought the national debt was below \$800 billion with many (59%) under the impression that the total national debt was less than \$500 billion. Over one-third thought it under \$100 billion. Six out of ten Americans said that a federal debt of a trillion dollars would cause them a great deal of concern. Fifty-seven percent (57%) indicate that even if they agreed with a candidate running for Congress on almost all issues, they would vote against him if he did not think it was important to try to limit the debt to something under one trillion dollars. Without question, the symbolism of a trillion dollar national debt should be skillfully used in generating citizen and grassroots support for the administration's budget control program.

As it is almost certain that over the next two years the debt will break the trillion-dollar level, it must be made clear to the public that:

- . The debt is a legacy left us by the past administration.
- . Even though it is possible, over the next two-year period, that the trillion-dollar debt level will be exceeded, all reasonable and prudent steps must be taken now to get the debt generated by the federal government under control by cutting spending.

Federal debt fuels inflation. Inflation hurts all Americans and especially our oldest and youngest citizens. (Too frequently Republicans speak of the debt in accounting terms when they should speak about it in human terms.) Or, more generally stated, our ultimate interest is not "programs" or "policies," but how these in turn impact people for the better.

# Leadership and Developing the Economic Program

The way in which a program is developed can significantly influence its acceptance. It is crucial that the Congress and the country perceive the Reagan expenditure control package as equitable and balanced. Two things will strongly shape their perception. First, the extent to which your proposals for restraining spending fall on all groups and sectors in our society. Second, the process by which you develop your proposals. Are key congressional figures adequately consulted? Do department and agency heads feel ignored or excluded? Do major constituencies feel they had a chance to be heard?

The American people want a presidency that is open but orderly, that conveys the sense of careful, systematic, balanced deliberation, not confusion. This will be difficult in view of the severe time constraints. But it is important. Part of the problem of the Carter programs was the image of haphazard external consultations (relations with the Congress were consistently reported as poor) and internal confusion.

The way in which the economic program is developed and articulated will form important first impressions about the administration and about the President's capacity to lead the federal government. It will help set the pattern for relations with the Congress, with the business and labor communities, and between the White House and cabinet departments and agencies.

It will also communicate a sense of priorities and the level of presidential commitment to his programs. What does he really want and how persistently will he work to get it?

When Jimmy Carter assumed the Presidency he tried to move on many fronts simultaneously -- energy, welfare reform, government reorganization, a tax stimulus package, tax reform. It left the Congress and the country unsure about what he really cared about. He had so many priorities that he had no priorities. After a frantic week in announcing his energy program, a struggle he called the "moral equivalent of war," he seemingly lost interest in the issue. He laid it all out and expected the country and the Congress to respond. He failed to realize that leadership means more then "laying it all out;" it also means keeping at it.

The serious economic problems we face present a great challenge but also a great opportunity. The American people yearn for a leader with a sense of vision, who knows what is needed, and is willing to lead the country, whatever the price, down that path.

# Foreign Policy at the Beginning

Nothing destabilizes the international system more than a superpower that has lost its way in the world. Hence, nothing would contribute more to international stability and to domestic revitalization in the United States, including economic recovery, than the United States recovering its confidence, leadership and margin of safety in world affairs.

Unfortunately the prevailing sense among many Americans, and the country's allies and adversaries is that the United States is uncertain of its national interests and role in world affairs. United States foreign policy has recently been fraught with ambiguity, uncertainty and inconsistency. Worse still is the growing view that America has grown weak in its foreign policy resolve, in its defense posture, and in its ability to respond to security threats around the globe.

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The strategic opportunity here is to ask for only a 100-day extension and a dollar increase sufficient to finance the government through that period. This would create a fixed time for action on the spending package. The President would then present his comprehensive economic program, offering it as the only way to prevent the federal government from heading over the one trillion dollar national debt level before the end of calendar 1981 sharp budget cuts are made. The symbolism of a trillion dollar national debt could be used to good effect in forcing attention on the need to reverse the pattern of persistent and growing annual deficits.

Most Americans are terribly uninformed about the size of the national debt, but, contrarily, express considerable concern about a debt at the trillion dollar level. Fully eighty percent (80%) of those interviewed thought the national debt was below \$800 billion with many (59%) under the impression that the total national debt was less than \$500 billion. Over one-third thought it under \$100 billion. Six out of ten Americans said that a federal debt of a trillion dollars would cause them a great deal of concern. Fifty-seven percent (57%) indicate that even if they agreed with a candidate running for Congress on almost all issues, they would vote against him if he did not think it was important to try to limit the debt to something under one trillion dollars. Without question, the symbolism of a trillion dollar national debt should be skillfully used in generating citizen and grassroots support for the administration's budget control program.

As it is almost certain that over the next two years the debt will break the trillion-dollar level, it must be made clear to the public that:

- . The debt is a legacy left us by the past administration.
- . Even though it is possible, over the next two-year period, that the trillion-dollar debt level will be exceeded, all reasonable and prudent steps must be taken now to get the debt generated by the federal government under control by cutting spending.



# THE VICE PRESIDENT WASHINGTON

MEMORANDUM TO: KEN KHACHIGIAN 2/3/81

FROM: VICE PRESIDENT BUSH

This language was handed to me by Senator Roth. The general feeling of the Republicans in the Senate is that we need to hit the "trillion dollar" level. They feel that the President should make it clear that he is inheriting inevitably a trillion dollar debt.

I agree that the more we can put this monkey on someone else's back, the better it is for future votes and it happens to be true. Suggest strengthening the language on the trillion dollar debt as much as you can.

Ken pripare

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California, it had leaped to \$474 billion. When I took
the oath of office 16 days ago, it stood at \$930 billion.

(And now we have been forced into asking the Congress to
raise it to \$985 billion.)

The unbelievable magnitude of these numbers illustrates how we have engaged in a form of national self-deception.

In 1971, the Congress of the United States last set what it called a "permanent" debt limit of \$400 billion. Since then, each time the debt limit has been raised, it has been soothingly called a "temporary" increase.

In other words, as our national debt approaches one trillion dollars, we are told it is only "temporary." Well, this is the kind of debasement of the English language that has gotten us into so much trouble. We've hidden behind fictions and budget hocus-pocus. We've deceived ourselves into thinking that the mere use of words would protect us from economic chaos.

I've done a little research on this. I found that the "temporary" debt limit has been raised 21 times since 1971.

If a bank told you you could borrow \$5,000, do you think it would let you go back 21 times to increase the loan without collateral? You know the answer to that question. Well, it's our job to convince this government of the answer to that question.

\* Because of economic decisions made in the past, our national debt will unavoidably break the trillion dollar barrier within the next 12 months. In other words, the Federal Government will have borrowed the equivalent of \$4,444 for every man, woman and child in the United States.

# THE WHITE HOUSE WASHINGTON

Pebruary 3, 1981

### MEMORANDUM FOR:

The Vice President
Secretary of the Tweasury Regan
Ed Meese
David Stockman
Jim Baker
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FROM: Kenneth L. Khachigian

Attached for your comments is the draft for the President's address to the Nation on Thursday night, February 5, 1981. I will need to have your written comments delivered to me in Room 196, Old Executive Office Building, by no later than Noon today. While I realize the time is short for your review, I must deliver the President's copy to him at 5:30 this evening. If there are any questions, please call my office at x2601.

ADDRESS TO THE NATION -- THURSDAY, FEBRUARY 5, 1931

### GOOD EVENING:

Throughout the Presidential election campaign last fall, I came before you in the process of what I called a national conversation. It gave me an opportunity to speak plainly about the difficult problems facing our Nation.

Tonight, for the first time as your President, I am continuing this conversation to share with you my views on the profound economic crisis we face.

Shortly before I took the oath of office, I asked my advisers to prepare a comprehensive look at the American economy. Just as you review your personal finances and prepare your income taxes, I wanted to have a national audit of America's financial condition.

Their report was presented to me yesterday. Frankly, I found no surprises. You are going to find no surprises. The sum total of what we face is nothing less than an economic mess. Those are blunt words, but we have long since passed the time when we can hide behind lofty economic phrasing.

Two weeks from now, I will outline to the Congress of the United States the actions I feel must be taken to rescue our economy. Tonight, however, I am going to outline the dimensions of the crisis, discuss how we got here, and enlist you, the people, in the enormous effort it will take to regain our economic vitality.

Let us begin with the plain truth. We are not on the road to recovery. Instead, we stand on the brink of economic calamity.

The Federal budget is badly out of control, and we are faced with runaway deficits. Ten months ago, the previous Administration projected a <u>susplus</u> of some \$16 billion.

Now, we face a deficit of around \$80 billion — the largest ever in our history. The entire U.S. budget in 1957 was less than this year's deficit and less than the \$80 billion we are paying this year in interest alone on our staggering national debt.

This irresponsible spending goes hand in hand with the steady trend in the growth of government. In 1960, there were 10 Cabinet departments and now there are 13. In 1960 we had 2.2 million Federal employees being paid \$12.7 billion a year, and now there are 2 3/4 million employees making \$56.8 billion per year.

In 1960, government consumed 18 1/2 percent of our national production. Last year, it took 23 percent.

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44 months to pay off, you should also know that government

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And now, those who have promoted the notion that the government offers the cure for our economic ills have run out of medicine. We are not only running out of medicine; we are, more importantly, running out of time.

Left uncontrolled, here are some of the consequences that would be upon us before long:

- -- If inflation continues at the same rates, an automobile that costs \$6500 in 1981 will cost more than \$12,000 in 1985. The utility bill which runs at \$110 per month today would jump to \$229 in 1985.
- -- The average percentage of your family's income going to Federal income taxes will jump again from 18 percent today to more than 21 percent in 1985.
- -- While our GNP will grow by \$1.2 trillion in the next three years, the Federal Government's share of the increase will be more than 25 percent.

  Historically, the government's share has rarely risen above 20 percent.

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When the Federal Government increases its debt it competes with you for money. That, in turn, helps keep interest rates at today's extraordinarily high levels. These high rates not only keep inflation high, they deter investments, and it isn't long before all America falls into economic decline. It isn't government that suffers from this vicious cycle; it is you.

And yet, we have continued to allow deficits to push up our debt as if there were no negative consequences. The record is frightening.

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Thus, my first goal in getting our economy back on track is to tell the truth and to quit manipulating definitions.

I wish that we could magically undo all this damage. We can't, and we won't. But we can start by being honest with ourselves.

I'm not asking you to be patient; I'm asking you to use your impatience to make sure this difficult process is seen through to the end. I won't ask you to do with less because when the times are most difficult, our people have always done the right thing.

Now, let me briefly describe to you the four basic elements of the plan I will be submitting to the Congress when it returns from its recess.

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I am determined to break the cycle of inflationary expectation and balance the budget at the earliest possible date.

No government in history has voluntarily cut its own size. That is why we must take this action on our own.

As parents we know that we can repeatedly lecture our children on the evils of waste and extravagance, but nothing

Tool

is so effective as simply cutting back their allowance. The Federal government will cut its spending only when we take action to stop it from spending.

In this process, all essential needs of our society will be met. Our efforts will be as even-handed as possible.

My cuts will affect everyone but the truly needy, and everyone will benefit from this program including the truly needy.

Only those who unfairly and unnecessarily feed at the Federal trough need fear what we do. For example:

- -- We will cut grants that benefit mostly the grantsmen.

  These professional middlemen and clever long-term

  budget manipulators will be a special target.
- of the American people. Our policy will be to encourage business to earn its profits in the marketplace and not in the Federal budget.
- -- We will not continue programs simply because

  "that is the way it's always been done." It's

  time to get away from business as usual.

To help cut the budget, without hurting the needy, I plan an assault against the fraud and waste that we have in government. I will be rigidly intolerant of wasteful activities, and I will seek tough criminal penalties against fraudulent ones.

I den't think, at this point, that I need to dwell on the obvious. From your personal experience, each of you knows that inflation is destroying our economy -- inflation fed by huge deficits and paid for by printing-press money.

I will, however, restate one of my most serious personal concerns, and that is the effect of inflation on the family unit. I approve of and support women who wish to enter the work force. Yet, there is no question that hundreds of thousands of wives and mothers are working today only because they have no other choice. They are simply trying to help their families stay even.

This has resulted in incalculable social and cultural costs. It has cut down on the intimacy of family life by reducing leisure time for family activities. Among working people it has led to feelings of frustration and demoralization — even rage and exhaustion. In my opinion, these developments are in great measure responsible for the serious rise in family instability and unhappiness. That price is unacceptable to me.

My second proposal will be to reduce personal income tax rates ten percent each year for the next three years. And I will call for an acceleration in the ability of all businesses, small as well as large, to write off capital investments against their taxes.

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Just as our personal tan laws are structured to achieve certain goals, so must our business taxes. As an individual, you can deduct mortgage interest which encourages homeownership, and you can deduct charitable contributions which encourages works of benevolence. Business must also be able to improve its work, renew the quality of its equipment, and prepare for the future.

The sum of business expansion and growth is personal well-being and jobs. I know there are those who oppose business tax cuts, but the fact is that business doesn't pay taxes; you pay taxes. Every tax has to be passed on as a cost of doing business.

The third step in my plan will be to lessen government interference through the regulatory process. We must reform government regulation, eliminating needless and excessively costly rules and requirements. But while we act to reduce the burdens of government, we will never lose sight of the legitimate ends that they serve. Our food will remain safe to eat; our medicine will cure and not cause disease; our products will not threaten our lives.

However, we will review all old regulations and keep only those which are absolutely essential. We will look at

alternative ways of achieving regulatory objectives and acceen alt new regulations. We will make assessments of regulations based upon the costs they impose compared to the benefits they provide.

Fourth, we must act with a close understanding of how important the monetary element is. In plain language, I think we can work with the Federal Reserve system, and in connection with our elimination of Federal deficits, we can drive down inflation and restore the purchasing power of the dollar.

My proposals are based on very simple principles. If you want less of something, you tax it. If you want more of something, you reward it. If you want more productivity, you reward productivity. If you want to stop going into debt, you stop rewarding the accumulation of debt.

Since the early 1960s, the Federal Government has followed policies based on the hope that we could "fine tune" our way out of inflation and unemployment. The result has been "stop-and-go" policies — fighting inflation one year and unemployment the next. Whenever inflation became too high, Washington would increase unemployment by raising taxes and interest rates. When unemployment then became too high, Washington would open the budget floodgates and print more money. And our problems only worsened. I think cutting spending and cutting taxes go together.

But as deep as our problems are and as long as they will take to resolve, I have faith that together we will get the job done. It is in the nature of the American people not to shrink from the tough decisions.

Tam confident that in time we will return not only to prosperity but to a prosperity that preserves the value of our wealth. We can create the incentives which take advantage of the genius of our economic system — a system, as Walter Lippman observed more than 40 years ago, which for the first time in history gave men "a way of producing wealth in which the good fortune of others multiplied their own."

Our aim is not to limit our wealth and merely allocate it differently. Nor is it to favor the few while ignoring the majority. Instead, we seek to increase our national wealth by rewarding hard work and risk-taking. We seek also to make our national wealth worth something by forcing this government to live within its means.

Over the years we have let negative economic forces run out of control. We have stalled the judgment day. We no longer have that luxury.

Tonight I have frequently made statistical comparisons to the year 1960. Of course, much has changed for the better since then. But in terms of our economy, how can we dispute that things have gotten worse?

Since 1960 our government has spent \$5.2 trillion; our debt has grown by \$646 billion. Inflation has exploded by

170 percent. Now, let up ask ourselves: how much better off are we for it all: And, how much worse off are we for it all?

When we measure how harshly these years of inflation, lower productivity, and uncontrolled government growth have affected our lives, we know we mast act quickly.

We must not be timid. We will not be timid.

We will restore the freedom of all men and women to excel and to create. We will unleash the energy and genius of the American people -- traits which have never failed us.

To the Congress of the United States, I extend my hand in cooperation.

To my colleagues in the Executive Branch of government and to all Federal employees I ask that we work in the spirit of service. We have no powers except those that we derive from the people.

To those great institutions in America -- business and labor -- I urge you to be guided by the national interest. The only special interest we will serve is the interest of the people.

To my fellow citizens, I propose that we join to do no less than shake the very foundations of our economic system. We will work together and act responsibly. We will do so with the most profound respect for that which we must preserve and with sensitive understanding for those who must be protected. Please give me your help.

Thank you and good night.

THE WHITE HOUSE

WASHINGTON

February 3, 1981

### MEMORANDUM FOR:

The Vice President
Secretary of the Treasury Regan
Ed Meese
David Stockman
Jim Baker
Michael Deaver
Murray Weidenbaum
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Jim Brady
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from

FROM: Kenneth L. Khachigian

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My proposals are based on very simple principles. If you want less of something, you tax it. If you want more of something, you reward it. If you want more productivity, you reward productivity. If you want to stop going into debt, you stop rewarding the accumulation of debt.

Since the early 1960s, the Federal Government has followed policies based on the hope that we could "fine tune" our way out of inflation and unemployment. The result has been "stop-and-go" policies -- fighting inflation one year and unemployment the next. Whenever inflation became too high, Washington would increase unemployment by raising taxes and interest rates. When unemployment then became too high, Washington would open the budget floodgates and print more money. And our problems only worsened. I think cutting spending and cutting taxes go together.

But as deep as our problems are and as long as they will take to resolve, I have faith that together we will get the job done. It is in the nature of the American people not to shrink from the tough decisions.

I am confident that in time we will return not only to prosperity but to a prosperity that preserves the value of our wealth. We can create the incentives which take advantage of the genius of our economic system -- a system, as Walter Lippman observed more than 40 years ago, which for the first time in history gave men "a way of producing wealth in which the good fortune of others multiplied their own."

Our aim is not to limit our wealth and merely allocate it differently. Nor is it to favor the few while ignoring the majority. Instead, we seek to increase our national wealth by rewarding hard work and risk-taking. We seek also to make our national wealth worth something by forcing this government to live within its means.

Over the years we have let negative economic forces run out of control. We have stalled the judgment day. We no longer have that luxury.

Tonight I have frequently made statistical comparisons to the year 1960. Of course, much has changed for the better since then. But in terms of our economy, how can we dispute that things have gotten worse?

Since 1960 our government has spent \$5.2 trillion; our debt has grown by \$646 billion. Inflation has exploded by

178 percent. Now, let us ask ourselves: how much better off are we for it all? And, how much worse off are we for it all?

When we measure how harshly these years of inflation, lower productivity, and uncontrolled government growth have affected our lives, we know we must act guickly.

We must not be timid. We will not be timid.

We will restore the freedom of all men and women to excel and to create. We will unleash the energy and genius of the American people -- traits which have never failed us.

To the Congress of the United States, I extend my hand in cooperation.

To my colleagues in the Executive Branch of government and to all Federal employees I ask that we work in the spirit of service. We have no powers except those that we derive from the people.

To those great institutions in America -- business and labor -- I urge you to be guided by the national interest. The only special interest we will serve is the interest of the people.

To my fellow citizens, I propose that we join to do no less than shake the very foundations of our economic system. We will work together and act responsibly. We will do so with the most profound respect for that which we must preserve and with sensitive understanding for those who must be protected. Please give me your help.

Thank you and good night.

THE WHITE HOUSE

WASHINGTON

February 3, 1981

MEMORANDUM FOR:

Ken Khachigian

FROM:

Elizabeth Dole

SUBJECT:

COMMENTS RE: PRESIDENT' ADDRESS TO THE NATION

- 1. Feel use of strong language like "shake the very foundations of our economic system" ala last paragraph in draft should be used up front. Need to grab viewers attention and quickly state order of seriousness.
- 2. As soon as viewer's attention is gained, hit him with facts that directly affect the individual. Use examples which are easy to relate to. Current focus in this regard is not until page #4.
- 3. Discussion of family impact by working wives/mothers adds little compared to the potential for alienation of large segments of people if not handled perfectly. Suggest deleting. See page # 19.
- 4. Also on page #9, may wish to compare 1981 tax increase with size of that of 1976. Tax cut is actually lessening of tax increase rather than a true cut.
- 5. First and second paragraphs on page #11 appear a bit awkward in the sense that we really do not mention a specific about our monetary policy. One of the key points is that the policy will be stable and sound and our economic policy, once announced, will be consistent for long-range planning; rather than irratic to meet short term aberrations.
- 6. When mentioning institutions on page #13, suggest agriculture somehow be mentioned.
- 7. From an overview standpoint, do we have too many facts and figures? Would fewer of the most graphic nature achieve a more powerful impact?
- 8. Like strong, powerful ending.

## THE WHITE HOUSE

WASHINGTON

February 3, 1981

## MEMORANDUM FOR:

The Vice President
Secretary of the Treasury Regan
Ed Meese
David Stockman
Jim Baker
Michael Deaver
Murray Weidenbaum
Martin Anderson
Jim Brady
Elizabeth Dole
Max Friedersdorf
Dave Gergen
Ed Harper
Lyn Nofziger

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FROM: Kenneth L. Khachigian

Attached for your comments is the draft for the President's address to the Nation on Thursday night, February 5, 1981. I will need to have your written comments delivered to me in Room 196, Old Executive Office Building, by no later than Noon today. While I realize the time is short for your review, I must deliver the President's copy to him at 5:30 this evening. If there are any questions, please call my office at x2601.

ADDRESS TO THE NATION -- THURSDAY, FEBRUARY 5, 1981

GOOD EVENING:

Throughout the Presidential election campaign last fall, I came before you in the process of what I called a national conversation. It gave me an opportunity to speak plainly about the difficult problems facing our Nation.

Tonight, for the first time as your President, I am continuing this conversation to share with you my views on the profound economic crisis we face.

Shortly before I took the oath of office, I asked my advisers to prepare a comprehensive look at the American economy. Just as you review your personal finances and prepare your income taxes, I wanted to have a national audit of America's financial condition.

Their report was presented to me yesterday. Frankly,

I found no surprises. You are going to find no surprises.

The sum total of what we face is nothing less than an economic mess. Those are blunt words, but we have long since passed the time when we can hide behind lofty economic phrasing.

Two weeks from now, I will outline to the Congress of the United States the actions I feel must be taken to rescue our economy. Tonight, however, I am going to outline the dimensions of the crisis, discuss how we got here, and enlist you, the people, in the enormous effort it will take to regain our economic vitality.

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road to recovery. Instead, we stand on the brink of economic calamity -- if we do not act.

The Federal budget is badly out of control, and we are faced with runaway deficits. Ten months ago, the previous Administration projected a <u>surplus</u> of some \$16 billion.

Now, we face a deficit of around \$80 billion -- the largest

That deficit -- not the budget, just the deficit -ever in our history. The entire U.S. budget in 1957 was
is larger than the entire federal budget was at the end of the Estenhance
less than this year's deficit and less than the \$80 billion

So is the interest also that

we are paying this year in interest alone on our staggering national debt

This irresponsible spending goes hand in hand with the steady trend in the growth of government. In 1960, there were 10 Cabinet departments. and how there are 13. In 1960 we had 2.2 million Federal employees being paid \$12.7 billion a year and how there are 2 3/4 million employees making \$56.8 billion per year.

In 1960, government consumed 18 1/2 percent of our national production. Last year, it took 23 percent.

The inescapable result of government out of control is inflation out of control.

20 yrs np, mtp. int value and about \_\_ percent (Paint) 370?]

Ten years ago, mortgage interest rates averaged about

eight percent and now they are at the abourd level of

13.5 percent.

Look at your income tax burden. Two decades ago, you paid less than lic to the Federal Government on every dollar you earned. Today, you are paying nearly lat. The burden of Federal taxes per family has quadrupled since 1965.

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Finally, too many Americans are painfully aware of the sluggish condition of our economy. Last year's recession pushed unemployment rates from about 6 percent to nearly 7 1/2 percent. Numbers do not adequately measure the human suffering this implies.

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That is a brief summary of the national economic audit that has been presented to me - a confusing jumble of numbers and charts.

But this report cannot begin to translate the deep worry each of you feel. No citizen can avoid the critical problem that faces all of us: how to cope with potential economic disaster.

That's why I have set aside what amounts to just one

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more government report. Instead, let's look at these

In stead of the gueral statistics,

alarming economic trends in personal terms.

The dollar you spent in 1960 will only buy 38¢ worth of goods or services today. While you spent a quarter of your income to buy a home in 1960, it now takes more than 40 percent. I had, for many of your the American bream of a line of one of the family a distant family.

Have you purchased a car lately? Just ten years ago, it took about 35 months to pay for it -- today, nearly 44 months.

How does the growth of government relate to you? Well, government was spending almost \$1,900 per family two decades ago. Today, though the average family is truly no better off, the government is spending an incredible \$7,800 per family. Every man, woman and child carries nearly \$4,500 of the national debt.

On the tax front, it used to be that the average family of four could pay its taxes with the income earned by the free of February 8. Now, you must work a month longer -- into March -- to pay your Federal taxes.

There are also some hidden payments in your lives.

If you are lucky enough to buy that automobile which requires

44 months to pay off, you should also know that government

always 7000

regulations have added \$666 to its cost.

All of these problems are the legacy of a bankrupt idea: that the government is the source of our economic well-being.

And now, those who have promoted the notion that the government offers the cure for our economic ills have run out of medicine. We are not only running out of medicine; we are, more importantly, running out of time.

Left uncontrolled, here are some of the consequences that would be upon us before long:

- -- If inflation continues at the same rates, an automobile that costs \$6500 in 1981 will cost more than \$12,000 in 1985. The utility bill which runs at \$110 per month today would jump to \$229 in 1985.
- -- The average percentage of your family's income going to Federal income taxes will jump again from 18 percent today to more than 21 percent in 1985.
- -- While our GNP will grow by \$1.2 trillion in the next three years, the Federal Government's share of the increase will be more than 26 percent.

  Historically, the government's share has rarely risen above 20 percent.

All of these trends are leading us directly toward a trillion dollar national debt, has frillion dollars.

When the Federal Government increases its debt it competes with you for money. That, in turn, helps keep interest rates at today's extraordinarily high levels. These high rates not only keep inflation high, they deter investments, and it isn't long before all America falls into economic decline. It isn't government that suffers from this vicious cycle; it is you.

And yet, we have continued to allow deficits to push up our debt as if there were no negative consequences. The record is frightening.

In 1960, our national debt stood at \$284 billion.

By 1974, as I prepared to leave the Governorship of

California, it had leaped to \$474 billion. When I took
the oath of office 16 days ago, it stood at \$930 billion.

And now we have been forced into asking the Congress to
raise it to \$985 billion.

The unbelievable magnitude of these numbers illustrates how we have engaged in a form of national self-deception.

In 1971, the Congress of the United States last set what it called a "permanent" debt limit of \$400 billion. Since then, each time the debt limit has been raised, it has been soothingly called a "temporary" increase.

In other words, as our national debt approaches one trillion dollars, we are told it is only "temporary." Well, this is the kind of debasement of the English language that has gotten us into so much trouble. We've hidden behind fictions and budget hocus-pocus. We've deceived ourselves into thinking that the mere use of words would protect us from economic chaos.

I've done a little research on this. I found that the "temporary" debt limit has been raised 21 times since 1971. If a bank told you you could borrow \$5,000, do you think it would let you go back 21 times to increase the loan without collateral? You know the answer to that question. Well, it's our job to convince this government of the answer to that question.

We are going to stop hiding behind trick phrases and smokescreens. We may have been looking at a "temporary" rise in our debt, but you and I know that the temporary rise has become a permanent burden.

Thus, my first goal in getting our economy back on track is to tell the truth and to quit manipulating definitions.

I wish that we could magically undo all this damage. We can't, and we won't. But we can start by being honest with ourselves.

I'm not asking you to be patient; I'm asking you to use your impatience to make sure this difficult process is seen through to the end. I won't ask you to do with less because when the times are most difficult, our people have always done the right thing.

Now, let me briefly describe to you the four basic elements of the plan I will be submitting to the Congress when it returns from its recess.

First, I am going to propose the largest reduction in Federal spending ever presented by an American President.

I am determined to break the cycle of inflationary expectation and balance the budget at the earliest possible date.

No government in history has voluntarily cut its own size. That is why we must take this action on our own.

As parents we know that we can repeatedly lecture our children on the evils of waste and extravagance, but nothing

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is so effective as simply cutting back their allowance.

The Federal government will cut its spending only when we take action to stop it from spending.

In this process, all essential needs of our society will be met. Our efforts will be as even-handed as possible.

My cuts will affect everyone but the truly needy, and everyone all Anarica will benefit from this program including the truly needy.

Only those who unfairly and unnecessarily feed at the Federal trough need tear what we do. For example:

- -- We will cut grants that benefit mostly the grantsmen.

  These professional middlemen and clever long-term

  budget manipulators will be a special target.
- -- We will not subsidize businesses at the expense of the American people. Our policy will be to encourage business to earn its profits in the marketplace and not in the Federal budget.
- -- We will not continue programs simply because

  "that is the way it's always been done." It's

  time to get away from business as usual.

To help cut the budget, without hurting the needy, I plan an assault against the fraud and waste that we have in government. I will be rigidly intolerant of wasteful activities, and I will seek tough criminal penalties against fraudulent ones.

I don't think, at this point, that I need to dwell on the obvious. From your personal experience, each of you knows that inflation is destroying our economy -- inflation fed by huge deficits and paid for by printing-press money.

I will, however, restate one of my most serious personal concerns, and that is the effect of inflation on the family unit. I approve of and support women who wish to enter the work force. Yet, there is no question that hundreds of thousands of wives and mothers are working today only because they have no other choice. They are simply trying to help their families stay even

This has resulted in incalculable social and cultural costs. It has cut down on the intimacy of family life by reducing leisure time for family activities. Among working people it has led to feelings of frustration and demoralization — even rage and exhaustion. In my opinion, these developments are in great measure responsible for the serious rise in family instability and unhappiness. That price is unacceptable to me.

My second proposal will be to reduce personal income tax rates ten percent each year for the next three years. And I will call for an acceleration in the ability of all businesses, small as well as large, to write off capital investments against their taxes.

Personal cuts will restore your opportunities to work
and save and invest. It will result in economic growth and the
creation of more jobs.

Business cuts will encourage investment in new plants and equipment and provide the capital for badly-needed productivity growth. The result: more jobs, better products, and less inflation.

Just as our personal tax laws are structured to achieve certain goals, so must our business taxes. As an individual, you can deduct mortgage interest which encourages homeownership, and you can deduct charitable contributions which encourages works of benevolence. Business must also be able to improve its work, renew the quality of its equipment, and prepare for the future.

The sum of business expansion and growth is personal well-being and jobs. I know there are those who oppose business tax cuts, but the fact is that business doesn't pay taxes; you pay taxes. Every tax has to be passed on as a cost of doing business.

The third step in my plan will be to lessen government interference through the regulatory process. We must reform government regulation, eliminating needless and excessively costly rules and requirements. But while we act to reduce the burdens of government, we will never lose sight of the legitimate ends that they serve. Our food will remain safe to eat; our medicine will cure and not cause disease; our products will not threaten our lives.

However, we will review all old regulations and keep only those which are absolutely essential. We will look at

alternative ways of achieving regulatory objectives and screen all new regulations. We will make assessments of regulations based upon the costs they impose compared to the benefits they provide.

Fourth, we must act with a close understanding of how important the monetary element is. In plain language, I think we can work with the Federal Reserve system, and in connection with our elimination of Federal deficits, we can drive down inflation and restore the purchasing power of the dollar.

My proposals are based on very simple principles. If you want less of something, you tax it. If you want more of something, you reward it. If you want more productivity, you reward productivity. If you want to stop going into debt, you stop rewarding the accumulation of debt.

Since the early 1960s, the Federal Government has followed policies based on the hope that we could "fine tune" our way out of inflation and unemployment. The result has been "stop-and-go" policies -- fighting inflation one year and unemployment the next. Whenever inflation became too high, Washington would increase unemployment by raising taxes and interest rates. When unemployment then became too high, Washington would open the budget floodgates and print more money. And our problems only worsened. I think cutting spending and cutting taxes go together.

But as deep as our problems are and as long as they will take to resolve, I have faith that together we will get the job done. It is in the nature of the American people not to shrink from the tough decisions.

I am confident that in time we will return not only to prosperity but to a prosperity that preserves the value of our wealth. We can create the incentives which take advantage of the genius of our economic system -- a system, as Walter Lippman observed more than 40 years ago, which for the first time in history gave men "a way of producing wealth in which the good fortune of others multiplied their own."

Our aim is not to limit our wealth and merely allocate it differently. Nor is it to favor the few while ignoring the majority. Instead, we seek to increase our national wealth by rewarding hard work and risk-taking. We seek also to make our national wealth worth something by forcing this government to live within its means.

Over the years we have let negative economic forces run out of control. We have stalled the judgment day. We no longer have that luxury.

Tonight I have frequently made statistical comparisons to the year 1960. Of course, much has changed for the better since then. But in terms of our economy, how can we dispute that things have gotten worse?

Since 1960 our government has spent \$5.2 trillion; our debt has grown by \$646 billion. Inflation has exploded by

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178 percent. Now, let us ask ourselves: how much better off are we for it all? And, how much worse off are we for it all?

When we measure how harshly these years of inflation, lower productivity, and uncontrolled government growth have affected our lives, we know we must act quickly.

We must not be timid. We will not be timid.

We will restore the freedom of all men and women to excel and to create. We will unleash the energy and genius of the American people -- traits which have never failed us.

To the Congress of the United States, I extend my hand in cooperation.

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Thank you and good night.

ADDRESS TO THE NATION -- THURSDAY, FEBRUARY 5, 1981

GOOD EVENING:

Throughout the Presidential election campaign last fall, I came before you in the process of what I called a national conversation. It gave me an opportunity to speak plainly about the difficult problems facing our Nation.

Tonight, for the first time as your President, I am continuing this conversation to share with you my views on the profound economic crisis we face.

Shortly before I took the oath of office, I asked my advisers to prepare a comprehensive look at the American economy. Just as you review your personal finances and prepare your income taxes, I wanted to have a national audit of America's financial condition.

Their report was presented to me yesterday. Frankly,

I found no surprises. You are going to find no surprises.

The sum total of what we face is nothing less than an economic mess. Those are blunt words, but we have long since passed the time when we can hide behind lofty economic phrasing.

Two weeks from now, I will outline to the Congress of the United States the actions I feel must be taken to rescue our economy. Tonight, however, I am going to outline the dimensions of the crisis, discuss how we got here, and enlist you, the people, in the enormous effort it will take to regain our economic vitality.

Let us begin with the plain truth. We are not on the road to recovery. Instead, we stand on the brink of economic calamity.

The Federal budget is badly out of control, and we are faced with runaway deficits. Ten months ago, the previous Administration projected a surplus of some \$16 billion.

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This irresponsible spending goes hand in hand with the steady trend in the growth of government. In 1960, there were 10 Cabinet departments and now there are 13. In 1960 we had 2.4 million Federal employees being paid \$12.7 billion a year, and now there are 2.3 million employees making billion per year.

In 1960, government spent 18 1/2 percent of our national production. Last year, it took 23 percent.

The inescapable result of government out of control is inflation out of control.

Inflation in 1979 ran at 13.3 percent. Last year it finished at 12.4 percent. In the entire eight years of the Eisenhower Administration the total cost of living rose only 11.6 percent. Today, that seems hard to believe.

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Finally, too many Americans are painfully aware of the sluggish condition of our economy. Last year's recession pushed unemployment rates from about 6 percent to nearly 7 1/2 percent. Numbers do not adequately measure the human suffering this implies.

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But this report cannot begin to translate the deep worry each of you feel. No citizen can avoid the critical problem that faces all of us: how to cope with potential economic disaster.

That's why I have set aside what amounts to just one more government report. Instead, let's look at these alarming economic trends in personal terms.

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All of these problems are the legacy of a bankrupt idea: that the government is the source of our economic well-being.

And now, those who have promoted the notion that the government offers the cure for our economic ills have run out of medicine. We are not only running out of medicine; we are, more importantly, running out of time.

Left uncontrolled, here are some of the consequences that would be upon us before long:

- -- If inflation continues at the same rates, an automobile that costs \$6500 in 1981 will cost more than \$10,000 in 1985. A utility bill which runs at \$110 per month today would jump to \$250 in 1985.
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  Historically, the government's share has rarely risen above 20 percent.

All of these trends are leading us directly toward a trillion dollar national debt.

When the Federal Government increases its debt it competes with you for money. That, in turn, helps keep interest rates at today's extraordinarily high levels. These high rates not only keep inflation high, they deter investments, and it isn't long before all America falls into economic decline. It isn't government that suffers from this vicious cycle; it is you.

And yet, we have continued to allow deficits to push up our debt as if there were no negative consequences. The record is frightening.

In 1960, our national debt stood at \$\subseteq \text{billion}.

By 1970, as I prepared to leave the Covernorship of California, it had leaped to \$\subseteq \text{billion}. When I took the oath of office 16 days ago, it stood at \$\subseteq \text{billion}.

And now we have been forced into asking the Congress to the debt ceiling raise \$\subseteq \text{to \$905 billion}.

The unbelievable magnitude of these numbers illustrates how we have engaged in a form of national self-deception.

In 1971, the Congress of the United States last set what it called a "permanent" debt limit of \$400 billion. Since then, each time the debt limit has been raised, it has been soothingly called a "temporary" increase.

In other words, as our national debt approaches one trillion dollars, we are told it is only "temporary." Well, this is the kind of debasement of the English language that has gotten us into so much trouble. We've hidden behind fictions and budget hocus-pocus. We've deceived ourselves into thinking that the mere use of words would protect us from economic chaos.

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I wish that we could magically undo all this damage. We can't, and we won't. But we can start by being honest with ourselves.

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In this process, all essential needs of our society will be met. Our efforts will be as even-handed as possible.

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thirk we can work with the Federal Reserve system, and in connection with our elimination of Federal deficits, we can drive down inflation and restore the purchasing power of the dollar.

My proposals are bused on very simple principles. If you want less of something, you tax it. If you want more of something, you reward it. If you want more productivity, you reward productivity. If you want to stop going into debt, you stop rewarding the accumulation of debt.

followed policies based on the hope that we could "fine tune" our way out of inflation and unemployment. The result has been "stop-and-go" policies -- fighting inflation one year and unemployment the next. Whenever inflation became too high, Washington would increase unemployment by raising taxes and interest rates. When unemployment then became too high, Washington would open the budget floodgates and print more money. And our problems only worsened. I think cutting spending and cutting taxes go to other.

Bet as deep as cor problems are and as long as they will take to resolve, I have faith that together we will get the job done. It is in the nature of the Associous people not to shrink from the tough decisions.

I am confident that in time we will return not only to prosperity but to a prosperity that preserves the value of our wealth. We can create the incentives which take advantage of the genius of our economic system — a system, as Walter Lippman observed more than 40 years ago, which for the first time in history gave men "a way of producing wealth in which the good fortune of others multiplied their own."

Our aim is not to limit our wealth and merely allocate it differently. Nor is it to favor the few while ignoring the majority. Instead, we seek to increase our national wealth by rewarding hard work and risk-taking. We seek also to make our national wealth worth something by forcing this government to live within its means.

Over the years we have let negative economic forces run out of control. We have stalled the judgment day. We no longer have that luxury.

Tonight I have frequently made statistical comparisons to the year 1960. Of course, much has changed for the better since then. But in terms of our coonomy, how can we dispute that things have gotten worse?

Since 1960 our government has spent \$ trillion; our debt has grown by \$640 billion. Fries kave exploded by

178 percent. New, let us ask observes: how much better off are we for it all? And, how much worse off are we for it all?

When we reasure how haushly these years of inflation, lover productivity, and uncontrolled government growth have affected our lives, we know we must act quickly.

We must not be tivid. We will not be timid.

We will restore the freedom of all men and women to excel and to create. We will unleash the energy and genius of the American people -- traits which have never failed us.

To the Congress of the United States, I extend my hand in cooperation.

To my colleagues in the Erecutive Branch of government and to all Federal employees I ask that we work in the spirit of service. We have no powers except those that we derive from the people.

To those great institutions in America -- business and labor -- I urge you to be guided by the national interest. The only special interest we will serve is the interest of the people.

To my fellow citizens, I propose that we join to do no less than shake the very foundations of our economic system. We will work together and act responsibly. We will do so with the most profe and respect for that which we must preserve and with sensitive understanding for those who must be protected. Please give me your help.

Thank you and good night.

Robertaches)

The current economic malaise is not a result of tens of thousands of businessmen across the country, each making poor business decisions. No, government itself must take responsibility for this situation. And only changes in government and government policy is going to make things better.

There has been considerable discussion as to what label best describes our current economic plight. Some of my advisors urged me to declare an "economic emergency" while others counseled use of the word "urgency". Whatever label one puts on it, undoubtedly America is in economic trouble and things are not going to get better unless we act and act quickly.

I don't have to tell you how bad things are. Many of you have been touched personally by the economic tragedy ravaging America. The inflaztion rate has destroyed the dreams of millions of older Americans who diligently saved money in their productive years in order to live with dignity later on. Long periods of unemployment has led to drinking, divorce and despair for many who otherwise would be living happy and productive lives. Those just entering the job market are finding their opportunities limited when compared what was available to people just a few short years ago.

Make no mistake about it: the merican people are experiencing an actual decline in their standard of living. Families who once ate roasts now find themselves changing their diet to less expensive foods. Eating dinner out has for many become a memory of former good times.

Simply stating the current levels of inflation and unemployment is not enough to explain our predicament. We are now suffering the economic consequences of long standing high levels of inflation. In reality, the nation has had unacceptably high levels of inflation for almost a decade. The economic quagmire we now face has been building for years and we are not going to rid ourselves of it overnight—but we must begin.

While many federal programs are themselves counterproductive, the method used to finance them has proved devastating. The government has been borrowing money for the last decade to the tune of billion dollars. That's right, we've been living on borrowed money and the political leaders of this country have been acting as if the day of reconing would never come. We'll the day of reconing is here.

Back on the American frontier, families would experience hard winters but one thing they would never do is eat the see they had set aside to plant in the spring. We seed grain is much like money used by business to invest in new plants and equipment. It can be consumed right away or it can be invested in ways which will produce in the future. Unfortunately, for the last decade we've been eating our economic seed grain. It has got to stop or by the next decade the greatness of the American economy will be a distant memory.

\*\*\*Today research and development — the true seed grain of progress—
is at its lowest point. American business has not been investing
new plants and equipment, which are the means of employing future
generations. And while research and development, and industrial
investment are down——what is up is taxes. What's up is government
mandated spending. What's up is money spent on filling out government
forms what has been happening is the government mandated eating
of America's industrial seed gain.

(Dana) 3

Over the years the American people have been sold a bill of goods by using the oldest trick in the book. Politicians convinced them they could have something-for-nothing. They were told the local programs which is taken and then returned-minus a federal holding charge, of course.

Then there was the biggest scam of all. The public was told that programs could be financed by taxing business. This ploy was particularly successful because it played on two human frailties: greed and envy.

Nevertheless, it did not , and can not, work. Business taxes are simply passed on to the customers in the form of higher prices or they are taken from money allocated for research and investment, which forces future generations to pay with lower standards of living.

In short, over the last 25 years the public has been conned into supporting government spending programs thinking they were going to get something free or someone else was going to pay. Now, with record high inflation and jobs dissappearing because business is near bankruptcy, the American people must face reality—you're never going to get something for nothing. The economic woes of today are the price we are paying for yesterday's folly.

Jab. 5/ 1981 masser

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man land Than 13 bill. Today it is 75 bill. During the 20 year com papertation has only sincered by 26.3 %

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Together. Yes there was some inflation I on
12 % Sut if we link back at three golden years we recall that even then that process make raised warning that inflation

I was cumulative (like radioactivity) and that once stuted it comed get out of central. Some good. programs seemed so worthwhile that borrowing

to find them didn't breke us.

By 1960 our not. debtated at 291 bil. Congress in 1971 decided to pent a criting of 400 hil. on our ability to borrow. Today the debt is 931 bil.

So garred temporary increases have been allowed 21 times in There 10 years and now in the overcoins The gout mill be much to function part the middle of Febr. and We face in the near genture a public debt THAT COULD EXCEPT of a triblion dollars. This is a figure literally beyond on Comprehension

We know now that inflation is the never of this deficit spending. Hout how only 2 mays of getting money other than raising tapes. It can go into the money mulest & loccour, competing enter such the grand tring up interest some citizens of driving up interest something one of the Both methods are

maritaly.

We've victoms of language, the very word inflation" leads us to think of it as high prices. Then of corne we recent the person who pute on the price tags forgetting that he or she is alera victim opinglation. Inflation i not high prices it is reduction in the of morney, where Kapthii Sthe many supply is increased the grown of services avided for longing one not my have to

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to a Turning point. We one faced with an economic colonity of tremendous proportions and the old brusiness as usual treatment count save us.

Together me must short a different corner. We must increase personativity and that means foutting amenicans brock to work. That means making it provibe for industry to modernize of make use of the technology which we consider invented. That means bringing good. African lock within good. Nevenues which is the only way the method post. Nevenues which is foody way that me can reduce to yes eliminate productivity that me can reduce to yes eliminate inflation. And that means seducing to the

one year and then when unemployment included with the property with more depict spending as a pump primer. So real up more depict spending as a pump primer. It maint unplation again. It maint unplation again. It maint unplation of the double to character between inflation of unemployment - they gor hand in hand. It's time to try something different and that's what were going to do.

We've already placed a frego on hiring replacements for those who retrie or loave gout. Dervice. We have ordered a cut in gout travel, reduced the number of gotter. Consultants to the gout. of stapped the bruging of office equipment of the items. We have put a freeze on pending regulation and set up a test force a render V.P. Bush to review exciting regulations with an eye toward gutting rid of remaining as many

As preciels. Post of price to the more of production of less should recent in more domestic production of less dependence on OPEC. and last me have eliminated the ineffective more & price function of the Council on Wage & Price Stability.

But it will take more much more and me must realize there is my quick fix. at the same time brume me countably in in implementing on ec. pergram aimed at

reducing the rate of increase in gent. spending to

On Feb. (Pt & mill present to replation.

On Feb. (Pt & mill present enough the feature &

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At the pome time me are doing this me must ger farment with a tak fearlage, I shall ask for a 10% argument when top for the next the brown in the formul when top for the next 3 years. Proposals will always for bruning to accelerated depreciation allowers for bruning to provide for meaning capital to go custe for.

Now here again in saying this I know that language as I said earlier com get in the way of clear understanding of what of our pergrame is intended to do. Broget cuts cam somed as if we are going to reduce gont. I want appropriate to be something to be supported to the course specific to be something to be supported to the same appropriate to be supported to the same appropriate to the same appropriate to the same appropriate to the same approximate the same to the same approximate the same that the same approximate the same appr

Tet me show you some charte I'm had drown to illustrate how This can be. Here with first me remained a shower I he increase in the revenue. The make line shows the increase in good. Aproduly. Both lines Turn shouply represent reflecting the grant tax increase Thinks into the dystim for this year 1981 of the increase in Apanding built into the '81 of De brudget and on into the future.

As you can see the spending line rises at a steeper slent than the sevenue line and does so increasingly toward the end. That ever widening gof between these lines masses the constant deficits we've been running that this reconstant deficits we've been running that the total of the soul of the sevenue of the sevenue.

School. defacil. It added lines requirement the reduced rate of the detact lines requirement and the confirmation of the frequency for granth brut They don't rice or pleaply and at the rest few years will be spending cuts continue on the next few years will spending outs continue on the next few years will spending a bolanced bridget and the end of inflation. We think that mill hoppen by 1983 and at that point to revenue in spit of the reduction will be timeming. Parter than spending which means we can have forther than spending which means we can have

In all of this me will of come work closely with the Fed. Reserve system toward the objective of a stable momentary policy.

Our spending cuts will not be at the expense of the truly needy. We will however seek to eliminate brushes to those who are not really grappied and OF NEED.

responsibility to those when through no fault of their cours were one help. He

as I've said before, on Febr. 18th I've will present this ex. package of londget reductions & tex regions to a joint seesing & Cory. 8 to you in full detail.

Comparison continue to meet our responsibility to three comparison continue to meet our responsibility to three who through no goult of their own meed our help. We can meet fully the other logithinale responsibilities of gout. We cannot continue our most our the expense of the workers of this land or our children.