

Ronald Reagan Presidential Library
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Research Office, 1981-1989

Folder Title: 06/24/1985 Fundraiser for the JFK
Memorial Library (2)

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WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name SPEECHWRITING, OFFICE OF: RESEARCH OFFICE RECORDS

Withdrawer

MV 6/12/2007
H

File Folder 06/24/1985 FUNDRAISER FOR JFK MEMORIAL LIBRARY (2)

FOIA

S07-0069/01

Box Number 225

19

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	MEMO	KIM TIMMONS TO PEGGY NOONAN RE KENNEDY EVENT	1	6/17/1985	

MTH
10/31/07

THE ABOVE DOCUMENT IS PENDING REVIEW IN ACCORDANCE WITH E.O. 13233

Freedom of Information Act - [5 U.S.C. 552(b)]

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- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

Honorable
Public Relations
Offices.

MEMORANDUM

Aug 16, 84

THE WHITE HOUSE

WASHINGTON

17 June 1985

Why now?
opening new wing?

MEMORANDUM FOR PEGGY NOONAN

FROM: KIM TIMMONS 

SUBJECT: THE KENNEDY EVENT

RR's remarks should be 5-7 minutes in length. The event consists of a receiving line, photos, and a brief mix and mingle followed by the remarks. The site is Senator Kennedy's home at 636 Chainbridge Road and the speech will be outside with a small stand-up podium.

A couple of months ago, Caroline and John Kennedy, Jr. went to see the President in the Oval Office and asked for his support in a fundraising campaign to support the Library. At this time, RR assured them he would do all that he could to help out. (see follow-up letter from RR).

250 people are invited, at \$25,000 a couple. On this night, they expect to raise \$2M toward their \$8M endowment goal. (Since the math doesn't quite work out here, there must be some people who are paying significantly less, or not at all. Or it is possible they expect a lot of regrets! Will find out the details).

RR will arrive at 7p.m. and stay less than one hour. Caroline will make opening remarks and then Senator Kennedy will speak for a few minutes and introduce the President. The guests will be seated under an enormous tent and will eat dinner when RR leaves.

This is an historic opportunity for RR to speak before so many hi-rolling Democrats (the likes of Pamela Harriman, Evangeline Bruce, other old Kennedy cronies, \$\$\$!) This is a great time for RR to take the high road and not discuss party differences but unity, patriotism, the office of the presidency, etc. This event will undoubtedly get lots of press coverage.

The White House has not received a guest list yet. We know the attendees will include Jackie O., Pat Lawford, Ethel K. among other members of the family.

I will fill you in on the remaining details as they develop. In the meantime, what else do you need?

See attached brochure on the library and letter from RR.

THE WHITE HOUSE

WASHINGTON

Dear Caroline and John:

I'm delighted to be able to join you at the reception to benefit the John F. Kennedy Library Foundation at Senator Kennedy's home on Monday, June 24.

The Kennedy Library is the only Presidential Library with no endowment, and I am eager to help contribute to this living legacy to your father and to the Presidency itself.

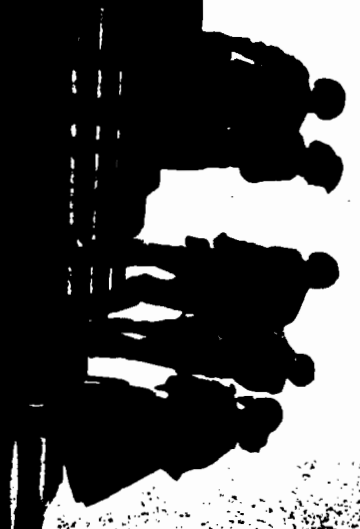
I know this reception is a critical part of your efforts, and I stand ready to help in any way I can. I look forward to being with you on the 24th.

Sincerely,

A handwritten signature in cursive script that reads "Ronald Reagan". The signature is written in dark ink and is positioned below the word "Sincerely,".

Caroline and John Kennedy, Jr.

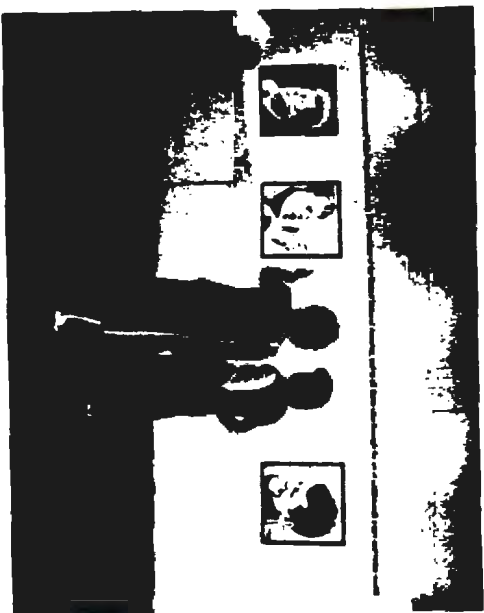
JOHN F. KENNEDY LIBRARY FOUNDATION
THE CAMPAIGN FOR ENDOWMENT





"LIBRARIES ARE MEMORIES: and in this Library you will have the memory of an extraordinary American: much more than that, really, an extraordinary human being. And also you will have the future, and all the young who come into this Library will touch something of distinction in our national life. . . . I hope give something to it."

By order of the Board of Trustees of the University of Virginia, Robert R. Taylor, Librarian



THIRTY SIX MILLION people, from across America and across the world, contributed to the building of the John Fitzgerald Kennedy Library, which opened in 1979. The Library is composed of three main areas, each of which contributes to the life of the institution: the Archives, the Museum, and the Education Programs.

The Library is a living legacy not only of a man and his Presidency, but of some of the best years of American life. It preserves the past, touching the chords of memory, but it is also a place for the present and the future, for the young who were not yet born when our youngest elected President died. Standing proudly on Boston Harbor and Massachusetts Bay, where America began, the Library recalls his New Frontiers of outer space and of the American spirit, of justice and peace, of strength and compassion which so inspired us in those brief years.

The legacy will endure. As Senator Edward Kennedy said on the twentieth anniversary of President Kennedy's loss, "His thousand days will be remembered for a thousand years and more."

But for us, there is another challenge -- to preserve and enhance the Library and its programs, so future generations will know better and understand more clearly why John Kennedy and Robert Kennedy touched and moved us, teaching those who live on after them that "one man can make a difference and every man should try."

The Endowment Fund is an investment not only in the Library itself, but in the living power of their legacy. What we seek to endow is not just the history of the past, but the best hopes for our future. To see the Library is to sense the Kennedy spirit, to feel their presence once again, to believe anew in their challenge that we can do better.





THE ARCHIVES

THE ARCHIVES at the Kennedy Library are a unique historical resource, not only in terms of the Kennedy Presidency, but in terms of American political and cultural life in the 20th century. The Archives are an open collection, accessible to high school students and scholars alike, and to anyone with a genuine interest in JFK and America in his time. This openness reflects the Library's commitment to be a place for all people, not for experts alone. It reflects President Kennedy's conviction that history should be a living presence in our own lives, not a collection of dry and dusty materials that, over time, will seem remote to those who are not professional scholars.



John Kennedy wrote, "Documents are the primary sources of history: they are the means by which later generations draw close to the thoughts, fears and hopes of the past."

The Archives preserve the materials which will make the history of the Kennedy years come

alive for future generations. These records include eight million pages of JFK's presidential papers, as well as other papers spanning his lifetime from his boyhood in Brookline, Massachusetts, to election night in 1960. The Archives also hold the papers of Robert Kennedy and of more than 150 individuals—such as Theodore Sorensen, Arthur M. Schlesinger, Jr., John Kenneth Galbraith, Burke Marshall, Theodore H. White and Thomas P. O'Neill Jr.—who were close to the President—31 million pages in all. More than one thousand oral history interviews capture the recollections of individuals as varied as Pope Paul and Dean Acheson. Six million feet of film and videotape, 115,000 still photographs and over 1,000 audio tapes of President Kennedy's speeches and remarks indelibly transmit the feeling of the man as he was—and make an indispensable contribution to comprehending his Presidency.

A very moving tribute to the President and to his Library is the presence there of the papers of Ernest Hemingway, donated by the writer's widow. It was Hemingway who created the phrase, which JFK loved and lived so well, that defined "courage" as "grace under pressure." The grace of the Library building itself symbolizes the variety and the vitality of the Archives. By learning from its history, our children and their children after them will better sense what is best about America.

SINCE 1979, hundreds of thousands of visitors from around the world have come to look, to listen, and to reflect—to smile and sometimes to cry—in the presence of these extraordinary memories. The Museum visit begins with an award-winning film on JFK's life and ends with the sweeping vista of the Library's glass pavilion overlooking Boston Harbor and the sea beyond.

Both permanent and changing exhibits display photographs, many of them rare and unpublished, hundreds of documents and 300 objects ranging from Nikita Khrushchev's state gifts to a collection of presidential doodles. The main exhibit follows JFK's life chronologically and includes a special Oval Office exhibit featuring the President's desk and rocking chair. Some of the changing exhibits have highlighted Christmas in the White House, President

JFK's Visit to Ireland, American Heroes and the Peace Corps.

The Museum hosts films, lectures and musical performances which reflect the close ties between politics, learning, and the arts which were a special mark of the Kennedy years.

The Museum is a dramatization, a theater where the public can walk through the document and photographs to feel, learn and understand. It extends the scholarship of the Archives, and provides a setting in which the Education Program can take place.

The Endowment will make it possible for the Museum to become not only a place of experience of the Kennedy Presidency, but a museum about American government and the political process; a vital setting in which to debate the issues of our future.







EDUCATION PROGRAMS

THE KENNEDY LIBRARY is dedicated to understanding the problems and the potential of American democracy as they were mirrored in the public life of our 35th President. Taking the activist approach that President Kennedy himself embodied, the Library tries to carry forward—"the promise that he stood for." Although the educational efforts take many forms and reach many different audiences—from fifth graders, to graduate students, to the general public—they share the common goal of encouraging Americans, to take a place and a part in what President Kennedy called "the noble profession of politics."

Since its beginning, the range, quality and quantity of its innovative education programs have been the hallmark of the Kennedy Library, setting it apart from other presidential libraries in its efforts to reach three audiences: elementary and secondary school students and teachers; college and university faculty and students; and the general public.

Over 120,000 youngsters in school groups have been provided with special programs in the Museum from "Go-No Go," a role-playing exercise that gives the students a chance to "make a presidential decision," to tailor-made films, talks and discussions. In cooperation with the University of Massachusetts, the Library runs a two-week summer program designed to help the teaching of politics and government more effectively. The Library has run 32 conferences and seminars on public issues for 6,500 high school students and teachers. And for specially

selected politically active high school juniors and seniors, it offers an annual weekend workshop.

Twice a year the Library presents a conference for college students and faculty, featuring speakers like Julian Bond, Douglas Dillon, Roswell Gilpatric, Elliott Richardson, and Tom Wicker. Videotapes of many of these conferences are available for classroom use, and plans are underway for a series of follow-up seminars.



For the general public, the Library brings together key participants for a series of forums on Boston and Massachusetts issues, politics and government. In addition, it offers special programs on topics like presidential transitions, violence in America, and "The Cuban Missile Crisis—Twenty Years After."

The Endowment will enable the Education Programs to expand and unite the Museum and the Archives into a more dynamic facility.

ENDOWING THE LIBRARY

WHAT PRESIDENT KENNEDY said at the groundbreaking of the Robert Frost Library has turned out to be true of his own: "Libraries are memories and in this Library you will have the memory of an extraordinary American; much more than that, really—an extraordinary human being. And also you will have the future, and all the young who come into this Library will touch something of distinction in our national life, and, I hope, give something to it."

This is the quality which sets the Kennedy Library apart and makes it a living memorial of President Kennedy's ideals. To preserve and enhance the life of the Library, we are now asking individuals to contribute to an endowment to give something of themselves to strengthen this extraordinary facility.

Like the other Presidential Libraries, the Kennedy Library is a federal institution, a division of the National Archives and Records Service of the General Services Administration. It was built by the Kennedy Library Corporation with the donations of millions of people, and then turned over to the government on the day of its dedication in 1979.

The Library's operating and administrative costs are included in the annual federal budget, but its Museum, Education and Community Information Programs are not. Support for these programs will form the core of the Endowment. They are the Library's most important activities, fulfilling its mission to serve the Boston and

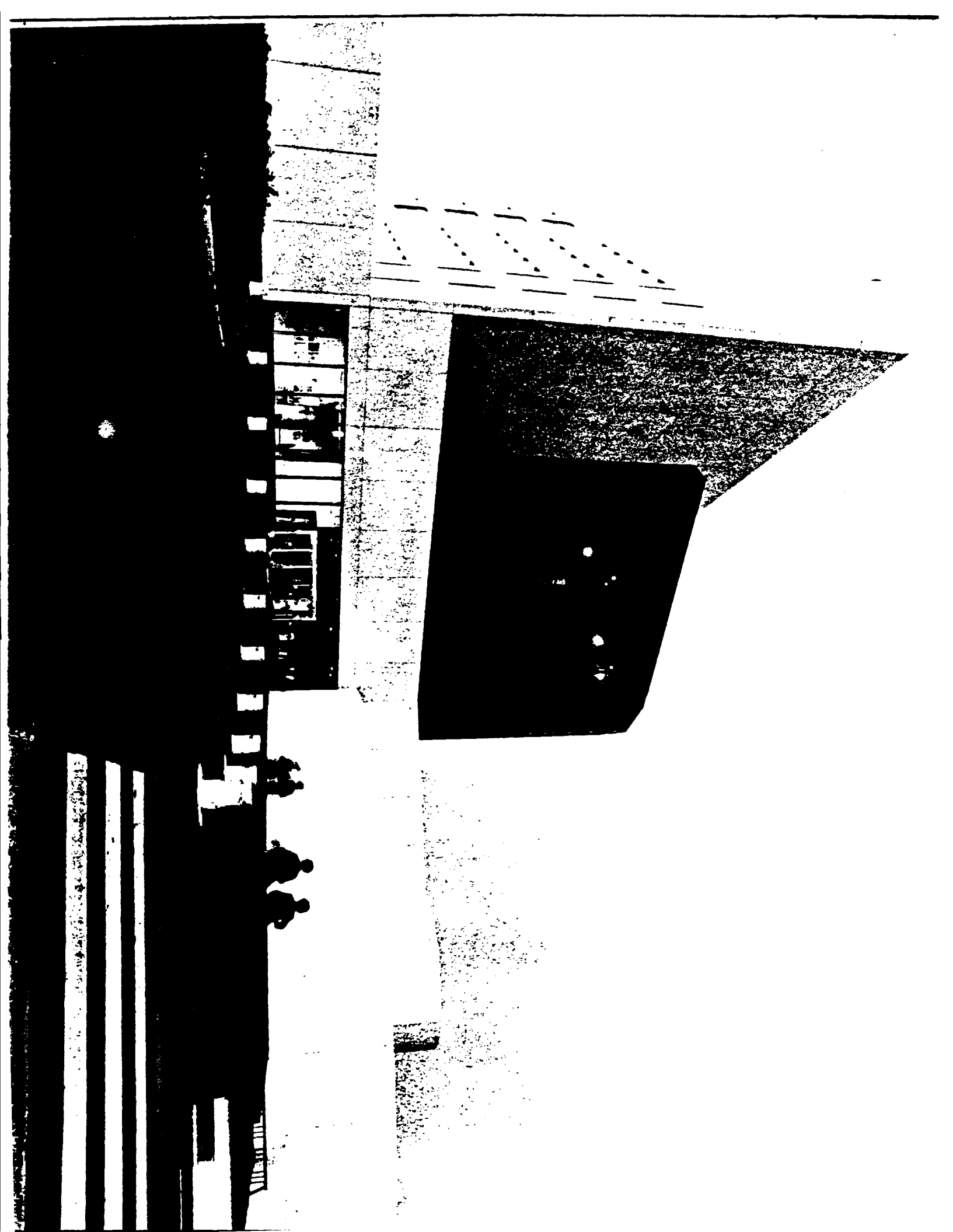
Massachusetts communities, and to reach out to the nation and the world beyond, just as John Kennedy did.

In the past, the Library has generated income from admission fees and Museum store sales to support the Museum. It has successfully attracted support from private corporations and foundations to produce conferences and exhibits. But as we look to the future, we see a need to continue these programs with a dependable and constant base of support, and a need to do more.

The Museum must remain in the forefront of exhibit design, using new technologies to involve its visitors and enrich their experience; the Library must continue and expand the outstanding Education Programs it has established, and the Archives must be accessible to increasing numbers of users desiring diverse information. To do these essential things, the Library must have an Endowment.

Of all the Presidential Libraries, the Kennedy Library is the only one without an Endowment.

President Kennedy observed: "They could take down all the buildings of Harvard, and if they kept Widener Library, Harvard would still exist." As long as we keep the John F. Kennedy Library and the Endowment enables it to meet its full potential, the memory and the inspiration of President Kennedy will endure, and can influence the course of our country, and the mind and spirit of our people.



THE CAMPAIGN FOR ENDOWMENT

The goal for the Endowment Campaign is \$8 million; \$5 million to be raised over the next 18 months and \$3 million over the following 36 months. Income from the endowment will support the following activities listed under the Library's Table of Needs. In recognition of generous support, the John F. Kennedy Library Foundation will be pleased to name programs or projects after the donor, or someone selected by the donor. Other named gifts may be established in discussion with the Officers of the Foundation.

TABLE OF NEEDS

ENDOWMENT PHASE ONE \$5,000,000			
I	ACQUISITION, REDESIGN AND MAINTENANCE	\$2,000,000	\$2,000,000
II	EDUCATION PROGRAMS A. RESEARCH GRANTS B. CURRICULUM DEVELOPMENT C. WORKSHOPS FOR YOUNG POLITICIANS	\$1,000,000 1,000,000 1,000,000 1,000,000	\$6,000,000 6,000,000 6,000,000 6,000,000
III	ADMINISTRATION OF THE LIBRARY OF CONGRESS	\$1,000,000	\$1,000,000
IV	COMMUNITY INFORMATION TOTAL	\$1,000,000 \$5,000,000	\$5,000,000 \$5,000,000
ENDOWMENT PHASE TWO \$3,000,000			
Income from endowment will be used to expand programs started in Phase One and to initiate new programs and activities listed below			
I	COMMUNITY SERVICES PROGRAM		
II	ACQUISITION OF LIBRARY PROGRAMS		
III	ACQUISITION OF MATERIALS FOR SCHOOLS		
IV	RESEARCH AND DEVELOPMENT OF CURRICULUM DEVELOPMENT MATERIALS		
V	EDUCATIONAL SERVICES		
VI	ORIENTATION PROGRAM FOR VOLUNTEERS		
MAINTENANCE REPAIRS AND REPLACEMENTS			
TOTAL		\$3,000,000	\$7,000,000
GRAND TOTAL		\$8,000,000	\$12,000,000

ENDOWMENT PHASE ONE—\$5,000,000

I. MUSEUM REDESIGN/NEW EXHIBITS—\$2,400,000

Visitor reaction to the Library is overwhelmingly positive. The exhibits are clearly successful and the Museum at the Kennedy Library is the most active of Presidential Library museums.

The challenge facing museums today is not only to attract new visitors but also to bring people back a second or third time. Changing exhibits and special events are one of the ways the Library has successfully done this.

Eventually, the Museum exhibit itself must be updated and augmented. The Museum should take advantage of the new technologies to enrich the visitor's experience providing interactive exhibits which provide the context for the historical objects and documents which form the core of its collections.

This will become increasingly important in the future. Many children and their parents visiting the Library will not have known or be able to remember John and Robert Kennedy. Other Presidential libraries have recognized this challenge and have developed plans for redesigning their exhibits periodically.

The Library wishes to use income from an endowment and to develop an overall plan for redesign to be implemented in stages.

Examples of the type of exhibits which might be included are:

PRESIDENTIAL DECISION EXHIBIT

This would be a computerized game for "playing president." The player would be confronted with a presidential decision, from actual cases, and would choose moves which have consequences for the eventual outcome.

PROBLEMS IN COURAGE EXHIBIT

These would be audiovisual stories which the player could "call up." Many would be drawn from *Profiles* to illustrate examples of grace under pressure in politics.

LISTENING EXHIBIT

This exhibit would present excerpts from conversations and oral history treatments recorded by leaders of the Administration discussing critical political events.

VIDEO FLASHBACKS EXHIBIT

This exhibit would contain selections from JFK's many public appearances. The viewer could dial up an issue which most interested him/her and related video material would appear on the screen.

II. EDUCATION PROGRAMS—\$1,300,000

The proposed Education Programs will extend the range and depth of the Library's existing programs. It will enable the Library to serve a national audience while continuing to work with students and faculty in Massachusetts, and senior citizens as well as the general public.

VI. RESEARCH GRANTS—\$400,000

These grants would be similar to those made by other presidential libraries for scholarly research by Ph.D. candidates working on dissertations or faculty seeking to publish articles or books. Such grants would be made to the younger, professional scholar.

RESEARCH SEMINARS

Based on the Library's experience with seminars which combine research at the Library with work in the classroom, awards would be made competitively to one high school group and one college group each year. Traditionally the seminars have focused on a specific topic like civil rights or Soviet-American relations, but the seminars could be less traditional as long as the seminar idea was deemed worthwhile.

PRIZES

To encourage high school and college student interest in political leadership, prizes would be awarded for biographical presentations epitomizing the best in political leadership.

IV. CERICLECTIC CONTEST—\$450,000

One appealing way for the Library to inspire people, particularly young people, to spend some of their lives in public service, and to do that on a national rather than simply a local basis, is to stimulate teachers to find more effective and innovative ways to give their classes a realistic sense of how government works. An annual contest for college, secondary and elementary school teachers, followed by a opportunity for the winners to demonstrate their proposals at the Library, could be an

important step towards improving teaching materials. Once the basic pattern of the national contest had been set and tested, the Library would hope to expand the contest so a series of state and regional programs locally co-sponsored could be developed. The national program would serve as a catalyst for such local endeavors.

V. WORKSHOPS FOR YOUNG POLITICIANS—\$450,000

In 1983, the Library launched its annual weekend for young politicians in Massachusetts. Selected by the Members of the Congressional Delegation as well as other political leaders in the state, this group of high school seniors and juniors, boys and girls, spent Friday and Saturday at the Library discussing a range of matters from the issues of the 1980's to the nuts and bolts of campaigning.

After another year or so of experience, the Library would be prepared to launch a national program, with young people from all fifty states coming together for four or five days at the Library. Ultimately, as with the teachers' contest, the Library would hope to see a series of regional and local workshops undergirding the national programs.

The workshops would validate and even celebrate an interest in active politics among young people, equip those who come with some information and insight that could be helpful to them, and build a group of young leaders who would know other similar people in different sections of the nation.

III. ADMINISTRATION OF THE JFK LIBRARY FOUNDATION—\$900,000

The John F. Kennedy Library Corporation has been reconstituted as the John F. Kennedy Library Foundation, Incorporated. The Foundation will be responsible for overseeing the Library's privately funded operations represented in this Table of Needs for the endowment campaign. Specifically it would refine and approve ideas for funding all programs; selectively grant funds

for those programs; continually review such programs and activities; initiate cooperative ventures with the private sector; raise funds and assume stewardship of gifts made to the Library; award research grants; and join the Library Staff and the National Archives in the Library's long range planning and development.

The Foundation will require an Executive Vice President to administer its activities. These include the management of the Foundation office, staff, and budget; fiscal responsibility for the gifts made to the Library Foundation—receipt, management, disbursement, and accounting; coordination of Foundation activities with the Library Staff; and such other functions as specified by the Board.

In addition the Executive Vice President's responsibilities would include at least three important activities: fund raising and development, community and legislative relations, and public information.

Funds are required for the salaries of an Executive Vice President, a secretary, and for office expenses.

IV. COMMUNITY INFORMATION—\$400,000

By the end of 1984 nearly two million people will have visited the Library since it opened in 1979. They visit to see the Museum exhibitions, to use the Archives for research, and to participate in the Education Programs.

In order to keep people coming to the Library, to keep them informed about the Library programs and events, and to develop new audiences, it will be necessary to conduct an expanded community information effort.

Presently no funds exist in the Library budget for a permanent program of community information. Every other major museum in the Boston area maintains a substantial information effort which successfully attracts visitors to their museums. Higher attendance at the Library also means greater revenues from admission fees and expanded sales at the Museum store.

The endowment funds sought for these additional projects are represented here as a grand total of \$3,000,000. Individual program costs are not listed.

I. COMMUNITY SPEAKERS PROGRAM

Years before the Library moved into its new building, it had launched a "Community Visitor's Program" which brought distinguished national figures (John Kenneth Galbraith, George McGovern, Anthony Lewis, Robert McNamara, and W. Averell Harriman, to name a few) into Massachusetts communities for a full day of meetings with a variety of groups discussing public service. At the time of the dedication of the building, guests coming for that occasion appeared in 73 schools in the area for similar kinds of sessions. Both efforts were highly successful. It is rare for young people and teachers to have a chance to meet with such national figures and a regular program of speakers would again become an outreach activity of great importance.

II. VIDEOTAPING OF LIBRARY PROGRAMS

Many of the Library's conferences, lectures, colloquia and seminars would make excellent material for classroom use and for presentation on the growing cable stations throughout the country. Last year, for example, the Library's six forums on Massachusetts issues were videotaped and half hour programs produced for 56 stations in the eastern part of the state.

An organized videotaping system could take advantage of the opportunities for disseminating the variety of sessions held at the building to a much wider audience. The Library could prepare ten half hour programs based on its two annual undergraduate conferences, occasional special programs and its two series of evening public forums.

III. AUDIOVISUAL MATERIALS FOR SCHOOLS

The Library's collection includes a large variety of films, photos, tapes, and documents. Editing and duplication could adapt this material for use in programs and in courses on civics, government, history, and politics.

IV. PUBLICATION AND DISSEMINATION OF CURRICULUM CONTENT MATERIALS

In order to make the winning curricula available to school systems and colleges, funds are needed for printing and distribution.

V. TRAVELLING EXHIBITS

Before the building opened, the Library experimented with travelling exhibits which moved around the state. Only one has been prepared since. There are many opportunities both educational and promotional, which could be developed through such a program. Cooperative exhibits with other presidential libraries on political and governmental themes and issues should be explored and distributed nationally.

VI. ORIENTATION FILM FOR YOUNGSTERS

The present film, *John F. Kennedy, 1917-1963*, was made for the general public and is not adequate for the educational needs of younger students.

We need a film, or series of films, to interest and inspire young audiences.

VII. EMERGENCY REPAIRS AND REPLACEMENTS

Government procurement procedures can be time consuming and uncertain, and often do not permit the Library to acquire the equipment best suited to its need. Consequently, the Library needs a limited amount of money to enable it to solve emergency problems that arise during the year.

GIFTS NEEDED

Proven fund-raising principles show that while broad participation is significant, success depends on the large donors. Based on that experience, a table can be constructed that indicates the pattern of gifts needed to meet the Campaign goal.

GIFT RANGE TABLE FOR A CAMPAIGN OF \$8 MILLION

NUMBER OF GIFTS	AMOUNT	TOTAL	CUMULATIVE TOTAL
1	\$1,000,000	\$1,000,000	\$1,000,000
4	500,000	2,000,000	3,000,000
4	250,000	1,000,000	4,000,000
10	150,000	1,500,000	5,500,000
12	75,000	900,000	6,400,000
15	50,000	750,000	7,150,000
22	25,000	550,000	7,700,000
30	10,000	300,000	8,000,000
98	1,000,000	200,000	8,200,000
TOTAL			\$8,200,000

METHODS OF GIVING

The Library will accept a broad range of gifts. Donors should consult their legal and financial counsel to determine which method of giving is most appropriate and advantageous. All gifts are tax deductible to the full extent permitted by law.

GIFT BY CASH

The simplest way to make a gift is by writing a check.

GIFT BY SECURITIES

Long-Term Appreciated Securities

A gift of appreciated securities is valued at fair market rather than original cost. Such gifts eliminate capital gains tax liability and provide income tax and estate tax savings.

Depreciated Securities

These should be sold by the donor and the proceeds donated. The sale establishes the capital loss deduction available to the donor.

GIFT BY LIFE INSURANCE

The philanthropic deduction of such gifts is equal to the policy's cash surrender value. If future premiums are paid by the donor, they are also deductible as paid.

TRUSTS

Donors may fund a trust with a variety of assets: cash, real estate, securities. Income from the trust may be retained by the donor or others, for a lifetime or a specified number of years. Different forms of trusts are available to meet the needs of the donor and his family. Significant tax and estate planning benefits are available under trust arrangements.

GIFT BY REAL ESTATE

Such gifts may be outright, or subject to life income trust or life occupancy. Important tax and estate planning benefits apply.

GIFT BY INVENTORIES

Gifts of jewelry, art, books, collections and other tangible assets are welcome. Each such gift will be considered individually for both valuation and tax purposes.

BEQUESTS

Provisions may be made for a gift under the donor's will.

For further information contact:

The Campaign Office
John F. Kennedy Library Foundation, Inc.
Columbia Point
Boston, Massachusetts 02125
(617) 929-4800

JOHN F. KENNEDY LIBRARY FOUNDATION, INCORPORATED

MEMBER DIRECTORS

John F. Kennedy Library
 50 State Street, Room 1300
 Boston, Massachusetts 02109

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Joseph P. Kamp
 The John F. Kennedy Library
 Boston, Massachusetts 02109

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John F. Bunker Boston, Massachusetts	William B. Leland Boston, Massachusetts	Robert W. Johnson Boston, Massachusetts	Walter M. Leland Boston, Massachusetts	John F. Bunker Boston, Massachusetts
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THE WHITE HOUSE
WASHINGTON




MEMORANDUM FOR KAREN JONES ROBERTS

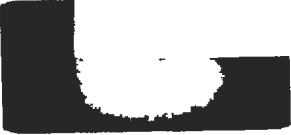
FROM: PAMELA STEVENS

SUBJECT: THE KENNEDY EVENT

I spoke to Jean Jackson this morning in reference to The President's attendance at The JFK Memorial Library event on June 24, 1985. The Senators people would like The President to stay for dinner but this is not going to happen. He will be there around 45 minutes - we do not want to rush him but we have to remember drive times and Mrs. Reagan wanting to be home no later than 9:45 in order for her to see a broadcast of an interview Chris Wallace had of her. Remarks will be from 5 to 7 mins. the attire is business suit. There will be a receiving line, photos and a brief mix and mingle.



Kim Timmons is the researcher and would like to go and Linda Bennett would like to be included as well.



BACKGROUND INFORMATION SHEET

EVENT: DROP BY FUNDRAISER FOR JFK MEMORIAL LIBRARY
DATE: JUNE 24, 1985
TIME: 7:00
DURATION: Approx. 45 mins.
LOCATION: Sen. Kennedy's residence, 636 Chainbridge Road,
McLean, VA
REMARKS: Yes (5 to 7 mins.)
ATTENDANCE: ?
ATTIRE: BUSINESS SUIT
CONTACT: Ranny Cooper, Sen. Kennedy's Office - 224-4483

06/13/85 10:00 a.m.

THE WHITE HOUSE

WASHINGTON

4/4/85

MEMORANDUM

TO: FREDERICK J. RYAN, JR. (Coordinate with William
Henkel)

FROM: FREDERICK J. RYAN, JR. *FR*

SUBJECT: APPROVED PRESIDENTIAL ACTIVITY

MEETING: Drop by Fundraiser for JFK Memorial Library

DATE: June 24, 1985

TIME: 7:00 pm

DURATION: To be determined

LOCATION: Senator Kennedy Residence in McLean, Virginia

REMARKS REQUIRED: Yes

MEDIA COVERAGE: Coordinate with Press Office

FIRST LADY
PARTICIPATION: Yes

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

cc: K. Barun
P. Buchanan
D. Chew
T. Dawson
R. Deprospero
B. Elliott
D. Fischer
M. Friedersdorf
C. Fuller
W. Henkel
E. Hickey
J. Hirshberg
G. Hodges
A. Kingon
C. McCain
B. Oglesby
E. Rollins
J. Rosebush
R. Scouten
B. Shaddix
W. Sittmann
L. Speakes
WHCA Audio/Visual
WHCA Operations
Nell Yates

THE WHITE HOUSE
WASHINGTON

KT
4/4/85

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