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Collection Name DOLE, ELIZABETH H.: FILES

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File Folder LUNCHEON FOR BLACK-COLLEGE DAY & SIGNING OF
PRESIDENT EO 09/15/1981

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S18-9352/01

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DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	LIST	ATTENDEES, ALUMNI LIST, P.3-6, PARTIAL	4	ND	B6
2	LIST	ATTENDEES, NATIONAL ORGANIZATIONS, P.10, PARTIAL	1	ND	B6

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

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
B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

THE WHITE HOUSE

WASHINGTON

September 15, 1981

MEETING: With Black College Representatives and
Supporters of Black College Day
LOCATION: State Dining Room
TIME: 12:00 p.m. - 1:30 p.m.
FROM: Elizabeth H. Dole 

- I. PURPOSE: To sign the New Executive Order on Black Colleges.
- II. BACKGROUND: The participants represent a broad cross section of Black College supporters, many of whom are staunch supporters of your Administration. Included in this group are Black College Presidents, alumni officers and student government officers; church officials and various organizations who have been extremely visible in their support of Black Colleges; and some of your key Black appointees.

The majority of those present are deeply involved with and committed to Black College Day, which will be held September 29, 1981. Last year you released a statement in support of Black College Day. In 1980, there was one big rally in Washington, D.C. in support of Black Colleges. This year, since there is more emphasis on the states, Tony Brown (coordinator of Black College Day) will have 16 regional rallies.

There have been many requests for a new Executive Order from this Administration. The Carter Executive Order was considered by many Black College supporters as weak and not fully supported by his Administration. This Executive Order is further reinforcement of your commitment to assist Black Colleges.

- III. PARTICIPANTS: (SEE ATTACHED LIST AT TAB A)
- IV. PRESS PLAN: Open Press.
- V. SEQUENCE OF EVENTS:
- 12:00 p.m. - You will join your guests assembled in the Grand Hallway and offer informal remarks in conjunction with the signing of the new Executive Order.
 - 12:10 p.m. - Upon conclusion of your signing, you will invite your guests to join you in the State Dining Room.
 - 12:20 p.m. - Lunch
 - 1:15 p.m. - Press enters the State Dining Room, followed by Elizabeth Dole's introduction of you.

MEETING: With Black College Representatives and
Supporters of Black College Day

Page 2

- You offer remarks.

1:20 p.m. - Remarks conclude. You greet guests along
the way as you depart State Dining Room.

1:30 p.m. - Luncheon concludes.

PARTICIPANTS (HEAD TABLE)

President

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William Harvey
President, Hampton Institute

Bishop Adams
Chairman, Congress of the National Black Churches

Tommy Dortch
President, Council of National Alumni Associations

Leonard Spearman
President, Texas Southern

Elizabeth Peavy
Coordinator, Pennsylvania Coalition for Black Colleges

LUNCHEON: BLACK COLLEGE DAY AND SIGNING OF EXECUTIVE ORDER
SEPTEMBER 15, 1981

Good afternoon. We are gathered today because all of us want to nourish and protect an American institution that has served this Nation well. I am, of course, referring to the traditional black colleges and universities.

Hundreds of thousands of young Americans received training at these schools over the last 100 years, expanding their opportunities as individuals and laying the foundation for social progress. It should never be forgotten that when educational opportunities were denied elsewhere, these institutions offered hope to black Americans -- hope for a better life and hope that someday they would break the bonds of prejudice and discrimination.

These educational institutions did their job well. They have produced 50 percent of the black business executives, 75 percent of the black military officers, 80 percent of the black judges, and 85 percent of the black physicians in this country.

The black colleges and universities in America have offered black citizens a variety of opportunities to develop their skills and talents. It is through such diversity that freedom flourishes. And it is through the education they offer that individuals can make themselves into the type of people they chose to be, not what some central planner says they should be.

In the pursuit of equal opportunity for Black Americans, economics becomes as important as education. For a long period of our history, black people were prevented the chance of bettering themselves not only because they were denied the opportunity to learn, but because job opportunities were limited as well.

It will do no good to educate young people if there are no jobs for them once they get out of school. And you, more than any of our citizens, know how important a vibrant economy is to the progress of black Americans.

America's declining economy cut black family income. From 1959 to 1969 the median family income of blacks, after adjusting for inflation, rose at 5 percent per year, but from 1969 to 1979 it actually dropped.

I sincerely believe that our economic program will provide more opportunity for all Americans, including black college graduates. Most black progress has occurred during times of prosperity in America, and we are working to create a new era of prosperity for everyone.

Economic dislocation hurts institutions as well as individuals. America's colleges and universities have been hard pressed to maintain standards in the face of inflation that increases the cost of everything from books to typewriters.

With this in mind and with a serious commitment to protecting these unique educational institutions, we have made certain that in an era of budget cuts black colleges

and universities will actually receive a \$9.6 million increase in Federal Title Three funds -- a jump of almost 8 percent.

In our continuing review of Executive Orders, we found a need to improve upon an existing order on historically black colleges. I am happy today to sign a new Executive Order that will strengthen the Federal commitment to historically black colleges, while seeking new ways for the private sector to increase its support for these vital institutions.

Our commitment takes several forms:

First the Executive Order commits us to increase black college participation in federally sponsored programs.

Secondly, this order mandates government-wide coordination to ensure that these colleges and universities are given a full opportunity to participate in federally sponsored programs.

Now, we all know that the Federal Government has a troublesome history of issuing reports with no teeth in them. This Administration believes in setting measurable objectives -- and then turning loose the creative resources to meet them. To ensure that the Annual Federal Plan called for in this Order gets results, I am directing Secretary of Education Bell to submit an Annual Performance Report on Executive Agency Actions to carry out their plans. This is "management by objectives" in action. The "report card" prepared by Secretary Bell will be reviewed by the Cabinet Council on Human Resources, the Vice President, and me.

To reinforce this Administration's commitment, I am asking Vice President Bush to play a special role. The Vice President will work with the heads of Federal agencies to help ensure the fullest cooperation possible in conducting a special policy review to serve as a basis for all our future planning on black colleges and universities. He will then discuss the findings with the Presidents of the historically black colleges.

Finally, this Executive Order breaks new ground by calling on the Secretary of Education to encourage private sector initiatives in assisting historically black institutions. The Federal Government's role can be to provide equal opportunity, but the private sector has an even greater potential, and a challenging responsibility, to provide direct assistance to these institutions.


We should remember that, just as in the past, the future success of these schools will depend, more than anything else, on the efforts of black Americans. What has been accomplished already is a tremendous source of pride.

But now is not the time to rest on past accomplishments. The future depends on an even stronger commitment to excellence and diversity in education. To paraphrase the motto of the United Negro College Fund, let us recognize that America's historically black college is a terrible thing to waste.

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Tommy Dortch

President, Council of National Alumni Associations

Leonard Spearman

President, Texas Southern

Elizabeth Peavy

Coordinator, Pennsylvania Coalition for Black Colleges

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ATTENDEES, ALUMNI LIST, P.3-6, PARTIAL

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THE WHITE HOUSE

WASHINGTON

MEMORANDUM

9/11/81

*Done / Helms -
do briefing
power.
RWR*

TO: ELIZABETH DOLE *****
FROM: GREGORY J. NEWELL
SUBJ: APPROVED PRESIDENTIAL ACTIVITY.

PLEASE IMPLEMENT THE FOLLOWING AND NOTIFY AND CLEAR ALL PARTICIPANTS. SUBMIT THE BRIEFING PAPER AND REMARKS TO RICHARD DARMAN BY 3:00 P.M. OF THE PRECEDING DAY.

MEETING: Luncheon for Black college Day and Signing of Presidential Executive Order on Black Colleges

DATE: September 15, 1981

TIME: 12:00 Noon

DURATION: 90 minutes

LOCATION: East Room

REMARKS REQUIRED: Yes

MEDIA COVERAGE: Coordinate with Press Office

FIRST LADY PARTICIPATION: Yes

REMARKS REQUIRED

***** Coordinate with Peter McCoy/Muffie Brandon

- cc: J. Brady
- M. Brandon
- J. Canzeri
- R. Darman
- M. Deaver
- E. Dole
- H. Donaldson
- M. Evans
- D. Fischer
- J. Fitzgerald
- M. Friedersdorf
- C. Fuller
- E. Hickey
- D. Gergen
- C. Gerrard
- P. McCoy
- L. Nofziger
- L. Speakes
- Speechwriting and Research
- S. Studdert
- F. Ursomarso
- R. Williamson
- N. Wormser
- WHCA Audio/Visual
- WHCA Operations
- Rex Scouten

SEP 12 1981

*Nancy -
Please make
every file*

THE WHITE HOUSE
WASHINGTON

9/11/81

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*Glenn / Helms -
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