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STEP FOUNDATION

STRATEGIES TO ELEVATE PEOPLE

October 1, 1982

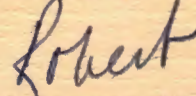
The Honorable Morton Blackwell
Special Assistant to the President
Office of Public Liaison
The White House
Washington, D.C. 20500

Dear Morton:

Thought you would be interested in receiving a copy of the STEP manual which we presented at our meeting last week in Dallas. We had a very excellent response at the meeting and it is so thrilling to watch the churches take off to mobilize their people. God bless you for all you have done to encourage us.

Thank you again for your help in receiving the letter from President Reagan.

Sincerely in Christ,



Robert M. Pittenger
Executive Director

RMP:bh

219 - A E STREET, N.E., WASHINGTON, D.C. 20002, 202-547-6400

Clarence (Arch) Decker
Chairman of the Board

Edward V. Hill
President

Clint W. Murchison, Jr.
Chairman, Executive Committee

Executive Committee

Holly Coors
Mary C. Crowley


Clarence (Arch) Decker
Edward V. Hill

N. Bunker Hunt
Kent Hutcheson

Clint W. Murchison, Jr.
Harv Oostdyk

Robert Pittenger
Henry J. (Bud) Smith

MEMORANDUM

TO: ELIZABETH DOLE 
FROM: ROBERT PITTENGER
DATE: FEBRUARY 8, 1982
RE: THE PRESIDENT'S SPEECH TO THE NATIONAL RELIGIOUS
BROADCASTERS TO BE GIVEN TUESDAY, FEBRUARY 9, 1982,
AT 5:30 P.M. IN THE SHERATON WASHINGTON BALLROOM.

Enclosed is a brochure of the STEP Foundation's volunteer efforts in the inner city. In addition, the following is an excerpt from Dr. E. V. Hill's opening message to the National Religious Broadcasters given Sunday evening, February 7, 1982, in the Sheraton Washington Ballroom:

"Go through the gates; clear the way for the people; build up the highway, remove the stones, raise up a standard over the people.' (Isaiah 62:10)

"God's yardstick in judging any nation is on the basis of how it helps the hurting and blesses the poor, not how it rewards the rich. We as the Church must 'go through the gates.' It is within our combined reach to help the poor. The Church has the resources of every phase of life because it contains people from every walk of life. One of our great sins is that we don't realize that all God needs to help the poor can be found within our congregations. If the world is not made better, it is our fault. ...We must not be about business as usual, but unusual business."



RMP:bh

Enclosure

STEP Foundation
219-A E Street NE
Washington, D.C. 20002

STEP FOUNDATION NATIONAL MEETING - DALLAS - APRIL 21-22, 1982

SAN DIEGO (BREA)

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Youth for Christ
4589 College Avenue
San Diego, CA
(714) 286-4500

M/M Don Sammis
Project Helping Hand
315 N. Associated Rd. 1306
Brea, CA 92621

M/M Al Strong
Project Helping Hand
315 N. Associated Rd. 1306
Brea, CA 92621

Phyliss Van Orden

Brea, CA 92621

CALIFORNIA

M/M Howard Ball
Church Alive Int'l
Box 3800
San Bernardino, CA 92413

Mr. Eugene R. Bertermann
2550 Shadocs Ridge Lane
Orange, CA 92667

Vonette & Bill Bright
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San Bernardino, CA
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YWAM (Youth With a Mission)
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Sunland, CA 91040
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Los Angeles, CA 90049

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Mount Zion Missionary Baptist Church
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Los Angeles, CA
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San Marino, CA 91108
(213) 836-4400

Mr. William Kleiwer
World Vision
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Monrovia, CA 91016

John M. Perkins
875 S. Madison
Pasadena, CA 91106
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Thousand Oaks, CA 91360
(805) 498-3131
495-1321 (h)

Dr. & Mrs. Ralph Wilkerson
Melodyland Christian Center
P.O. Box 6000
Anaheim, CA 92806
(714) 265-6391

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P.T.L. Television Network
Charlotte, N.C.

Ross Rhoads
Calvary Church
Charlotte, N.C. 28211
(704) 366-6560

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P.O. Box 9097
Chattanooga, TN

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Christian Legal Society
P.O. Box 2069
Oak Park, IL 60303

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Barrington, IL

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Intercity Impact
Chicago, IL

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Wheaton, IL 60187
(312) 665-0500

Dr. Kenneth Taylor
1515 E. Forest
Wheaton, IL 60187
(312) 653-3775 (h)
668-8300 (o)

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College Hill Presb. Church
5742 Hamilton Avenue
Cincinnati, OH 45224

Rev. Jerry Kirk
College Hill Pres. Church
5742 Hamilton Avenue
Cincinnati, OH 45224

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Fort Worth, TX 76150

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Dallas, TX 75205

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830 Misty Glen
Dallas, TX 75232

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1358 Bar Harbor
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Mr. & Mrs. Dick Baker
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Dallas, TX 75243

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M/M Curtis Brown
Dallas, TX

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Criswell Bible College
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Dallas, TX 75240

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Mrs. Paige Patterson (Dorothy)
Criswell Center for Biblical
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Michael Obel
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(214) 424-8278

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Suite 202
Dallas, TX 75203

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Euless, TX 76039
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Dallas, TX 75229
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Sam & Orvee Seward
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Dallas, TX 75214
(214) 824-8769

Mrs. George P. Shropulus
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(214) 824-8769

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Dallas, TX 75207
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Dallas, TX 75230
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267-4211 ex 49

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Dallas Baptist College
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Dallas, Texas 75211
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Dallas, TX

M/M Jim Williams
Jim William Company
Dallas, TX

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3666 S. Jersey St.
Denver, CO 80237

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Englewood, CO 80110
781-6718 *Are*

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237-4240

Mrs. Holly Coors
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Golden, CO 80401

M/M Arch Decker (Lois)
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Denver, CO 80219

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P.O. Box 10606
Denver, CO 80210

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744-6889 (h)

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773-1673

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866-2212 (o)

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(303) 761-1967 (h)

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868-9446

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Mrs. Gale Galloway

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Jerry Falwell

Nelson Keener

Duke Westower

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33156

Eddie Waxer
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Verona, NJ 07044

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New Hebron, MS 39140
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Jimmy & Nancy Walker
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Phoenix, AZ 85020

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M/M Frnak L. Wiegand
855 Academy Place
Pittsburgh, PA 15243
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Hinson Memorial Baptist
Portland, OR
503 232-1156 *Po 14186
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Earl D. Radmacher
5511 S.E. Hawthorne Blvd.
Portland, OR 97215
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TACOMA

Mr. Bob Penton
15902 83rd Avenue NE
Gig Harbor, WA 98335

TULSA, OK

Warren C. Hultgren
First Baptist Church
Tulsa, OK 74103
(918) 582-4600

VIRGINIA BEACH, VA

Rev. John Gimenez
640 Kempsville Road
Va. Beach, VA 23464
(804) 495-1905

Pat Robertson
CBN Center
Va. Beach, VA
(804) 424-7777

VIRGINIA BEACH, VA - contd.

Don Stephenson
Va. Beach, VA

WASHINGTON, D.C.

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McLean, VA 22102

Dr. Paul Benjamin
National Church Growth
Research Center
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Washington, DC 20041
(703) 734-0573

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Columbia, MD 21044
(Lorne Sanny)

Robert P. Dugan, Jr.
NAE Office of Public Affairs
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Washington, DC 20005

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Alexandria, VA 22312

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Vienna, VA 22180
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Vienna, VA 22180

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(202) 628-0042

^{AON}
David Swoap
Rep of HHS
Washington, DC

*200 Indiana SW
20201*

Admiral Tazewell Shepard, Jr.
4920 Rockwood Parkway, NW
Washington, D.C. 20016
(202) KE7-0878

Barbara Wyatt
2111 Jeff Davis Highway
Arlington, VA 22202

WICHITA, KANSAS

Joe Doolittle (M/M)
Wichita, Kansas

STEP
Foundation

THE WHITE HOUSE

WASHINGTON

August 25, 1982

MEMORANDUM FOR DODIE LIVINGSTON

FROM: MORTON C. BLACKWELL 

SUBJECT: Referral from Jim Baker for Presidential Message

Jim Baker's friend, Bob Pittinger, has requested a letter, draft attached, from the President to Dr. E. V. Hill on the occasion of their meeting in Dallas next month.

The STEP Foundation is an outstanding group of people, many of whom are close friends with the President and major contributors to Republican causes, as you will note from the STEP Foundation brochure.

These leaders have an excellent concept for concentrating private resources on the problems of the needy.

Dr. E. V. Hill, STEP Foundation President, is one of the members of the President's Private Sector Initiatives Task Force. Another Task Force member, Mrs. Roger Jepsen, is one of the founders of the STEP Foundation.

They have requested a letter from the President in time for a printing deadline of Friday, August 27, so I would appreciate it if you would expedite this request.

Enclosure

Dr. E. V. Hill, President
STEP Foundation
1300 - 1308 E. 50th St.
Los Angeles, CA 90011

Dear Dr. Hill:

Until recently Americans have been a people who personally cared for the needs of the underprivileged and poor. In 1935 over 50 per cent of social and human needs of our country were addressed by church people. Today less than one per cent of these needs are embraced by the Church. From my reading of the Bible I sense that compassion and responsibility for the poor lie in the hands of God's people. Government should only be a facilitator and ideally play a minimal role in response to this social concern.

I am deeply grateful for your leadership through the STEP Foundation to help channel spiritual and personal resources to our nation's poor from local churches. This effort can bring new vision and hope from our churches to millions of people within our inner cities.

My best wishes and prayers for your success.

Sincerely,

Ronald Reagan

*Step
Foundation*

THE WHITE HOUSE
WASHINGTON

TO: *MORTON.*

FROM: Diana Lozano

SUBJECT:

The attached is for your:

- | | |
|---|--|
| <input type="checkbox"/> Information | <input checked="" type="checkbox"/> Review & Comment |
| <input type="checkbox"/> Direct Response | <input type="checkbox"/> Appropriate Action |
| <input type="checkbox"/> EHD Draft Letter | <input type="checkbox"/> Signature |
| <input type="checkbox"/> File | <input type="checkbox"/> Other |

Comments: _____

*This is a fine group. Mostly
associated with the New Right.*

*I suggest EHD go. It is
likely to be entirely positive and,
thus, help strengthen relations
strained by tax bill and Taiwan
decision. The late event
is PSI-oriented.*

*Morton
Aug. 21*

AUG 12 REC'D

CLINT MURCHISON, JR.

DALLAS, TEXAS

August 9, 1982

Dear Mrs. Dole:

You are invited to attend a very important meeting concerning strategies to respond to the needs of the poor in America's inner cities. The meeting will be held at the Lincoln Radisson Hotel in Dallas, Texas, and will begin with dinner on September 23 and conclude following dinner September 24. The meeting will be presided over by

John

W. A. Melvin,

The Honorable Richard Schweiker, Secretary of Health and Human Services, will give the opening address on Thursday evening and Dr. Francis Schaeffer, author and lecturer, will give the closing address on Friday evening. Rev. Edward V. Hill and the staff of the STEP Foundation will be presenting a manual developed for churches on how they can participate in spiritual and personal projects directed toward America's inner cities. The STEP Foundation seeks to give away its ideas and strategies in this training session for pastors and laypersons who are seeking greater participation of ministry through their church in this mission. These strategies have been developed for several years within churches throughout America.

Our nation has not adequately addressed the critical concerns of the poor even though it spends \$300 billion annually through federal, state, and local governmental and private appropriations. We believe that God's people not only have the biblical responsibility, but also have the required resources and creativity to meet this vast human need.

The cost for the meeting is \$130 per person (which includes all meals--two dinners, breakfast, and lunch--and double occupancy accommodations for two nights). Should you not require accommodations, the price for the four meals alone will be \$55. We hope you can join us. You may bring your spouse with you or a layman or pastor from your church whom you feel could help provide leadership for your city.

May God help each of us respond to the urgent needs of the twenty-five million people who need the love and hope of Christian Americans to make the difference in their lives. We look forward to being with you September 23rd. Please respond as soon as possible so that we may make appropriate arrangements.

Sincerely,

Clint

Please send any correspondence or requests for reservations to the address below. You may call the STEP Foundation office at (202) 547-6400 should you have any questions.

STEP Foundation, 219-A "E" Street, NE, Washington, D.C. 20002

CLINT MURCHISON, JR.
DALLAS, TEXAS
August 9, 1982

*Drafted - OK.
Draft note
of regret.
We have no budget
such ~~for~~ travel, even
to very excellent
meetings.*

Dear Morton:

You are invited to attend a very important meeting concerning strategies to respond to the needs of the poor in America's inner cities. The meeting will be held at the Lincoln Radisson Hotel in Dallas, Texas, and will begin with dinner on September 23 and conclude following dinner September 24. The following people join me on the host committee and will also be present at the meeting: B. Clayton Bell, Holly Coors, Mary C. Crowley, Arch Decker, Jimmy Draper, Robert P. Dugan, Jr., Buckner Fanning, John Gimenez, E. V. Hill, N. Bunker Hunt, D. James Kennedy, Billy A. Melvin, Earl Radmacher, Ross Rhoads, L. D. Thomas, Bud Smith and George Wilson.

The Honorable Richard Schweiker, Secretary of Health and Human Services, will give the opening address on Thursday evening and Dr. Francis Schaeffer, author and lecturer, will give the closing address on Friday evening. Rev. Edward V. Hill and the staff of the STEP Foundation will be presenting a manual developed for churches on how they can participate in spiritual and personal projects directed toward America's inner cities. The STEP Foundation seeks to give away its ideas and strategies in this training session for pastors and laypersons who are seeking greater participation of ministry through their church in this mission. These strategies have been developed for several years within churches throughout America.

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Clint

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STEP Foundation, 219-A "E" Street, NE, Washington, D.C. 20002

MEMORANDUM

TO: MORTON BLACKWELL
FROM: ROBERT PITTENGER
DATE: FEBRUARY 8, 1982
RE: THE PRESIDENT'S SPEECH TO THE NATIONAL RELIGIOUS
BROADCASTERS TO BE GIVEN TUESDAY, FEBRUARY 9, 1982,
AT 5:30 P.M. IN THE SHERATON WASHINGTON BALLROOM.

Enclosed is a brochure of the STEP Foundation's volunteer efforts in the inner city. In addition, the following is an excerpt from Dr. E. V. Hill's opening message to the National Religious Broadcasters given Sunday evening, February 7, 1982, in the Sheraton Washington Ballroom:

"'Go through the gates; clear the way for the people; build up the highway, remove the stones, raise up a standard over the people.' (Isaiah 62:10)

"God's yardstick in judging any nation is on the basis of how it helps the hurting and blesses the poor, not how it rewards the rich. We as the Church must 'go through the gates.' It is within our combined reach to help the poor. The Church has the resources of every phase of life because it contains people from every walk of life. One of our great sins is that we don't realize that all God needs to help the poor can be found within our congregations. If the world is not made better, it is our fault. ...We must not be about business as usual, but unusual business."



RMP:bh

Enclosure

STEP Foundation
219-A E Street NE
Washington, D.C. 20002

FILE
STEP

THE WHITE HOUSE
WASHINGTON

August 30, 1982

Dear Friends:

I want to take this opportunity to express my continuing high regard for the work of the STEP Foundation. Your organization's unique approach to solving urban problems is making a major contribution to the struggle against poverty and ignorance.

By marshalling the resources of the private sector and community churches, you bring hope and increased opportunity for all Americans to live productive and meaningful lives. I commend the spirit of voluntarism that helps further your goals and wish you every success in the future.

Sincerely,

RONALD REAGAN

The STEP Foundation
219-A E Street, N.E.
Washington, D.C. 20002

To Carolyn Sundseth for dispatch to:

Dr. E.V. Hill
President
STEP Foundation
1300 - 1308 East 50th Street
Los Angeles, California 90011

M. Blackwell

September 1, 1982

(Copy of letter dated July 6, 1982)

Mr. Bill Simon
Wesray Corporation
330 South Street
Morristown, New Jersey 07960

Dear Bill:

Thank you for the visit last week while in New York. For your information I will be sending you an invitation to attend the STEP meeting in Dallas on September 23-24 although we realize your schedule will not permit you to participate.

We are presently planning a spring meeting for STEP to be held in Washington on April 7-9. We would appreciate your serving on the host committee and speaking to this meeting. We expect 1,000 to 2,000 leading pastors and businessmen from throughout the country. President Reagan will be asked to participate and I should think it would be a very opportune assignment for him considering his interest in volunteerism. Your help will, of course, be meaningful to encourage his participation.

Thank you again and please let us know if these dates are acceptable for your schedule.

Sincerely,

Robert M. Pittenger
Executive Director

RMP;bh

cc: Mr. Morton Blackwell

*file
Stop Foundation*

STRATEGIES

TO

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PEOPLE

Edward V. Hill

A MEMORANDUM FROM THE PRESIDENT



TO: All Concerned

FROM: Dr. Edward V. Hill, Pastor
Mount Zion Missionary Baptist Church
Los Angeles

The STEP Foundation is a Christian movement where business leaders, clergy, community and parachurch volunteers join hands through their spiritual and professional skills to help the poor people of inner-city America. The strategy is simple: The poor are everybody's business and through local churches and through the creative insights of business leaders, new hope and life can be given to those who need help. STEP is a response to over 400 passages admonishing, commanding, promising and describing assistance to the poor in the Bible.

The government has tried to assist the poor and failed. Hundreds of billions of dollars are spent annually through federal, state and local agencies and through private endowments to improve the life of the inner cities. And yet, still, there are few solutions for the 25 million people who live in poor communities throughout America.

Therefore, STEP became reality, holding two truths essential to carrying out the Biblical mandate to help the poor:

- 1) The Gospel of Jesus Christ is THE redemptive hope and ultimate answer for the waste and broken hearts of families within the inner city.
- 2) The involvement of business leaders and church workers volunteering their personal skills to help the poor help themselves and to upgrade existing institutions will have a positive and enlightening impact on America's inner cities.

STEP provides churches and businesses guidance in ten essential areas of human need including education, recreation/culture, jobs/economic development, housing, welfare/social services, drug/alcohol, legal problems, spiritual, medical and environment.

In each city, major suburban churches designate task forces which serve through the leadership of an inner-city pastor. Task forces will be given practical guidelines and direction on how to meet the complex problems of today's inner-city areas and how to structure their own city-wide plan to help the poor.



"Dr. Hill and his associates have developed a plan to organize the church community and the private sector to impact the inner cities that has great merit and possibilities. They have also developed plans to organize the churches to help bring the message of Jesus Christ while offering technical and personal assistance to the nation's poor. I encourage you to participate in any way possible to help achieve these goals."

The Honorable William L. Armstrong
United States Senator

"I have a great concern for the poor especially at this time when churches need to take the initiative to meet the physical and spiritual needs within our Urban population. I am delighted with the work that the STEP Foundation is doing to channel resources in the name of Christ from suburban churches to help the urban poor. Ed Hill whom we have known and supported for the past 20 years is an excellent leader for this effort."

Dr. Billy Graham
Billy Graham Evangelistic Association



"I am involved with the STEP Foundation because I believe we can help provide spiritual encouragement and practical support to people who live in America's inner cities."

Mr. N. Bunker Hunt
Chairman, Hunt Energy

"STEP is endeavoring to reach out to the truly poor and needy by sharing the message of Jesus Christ and assisting them in becoming economically self-sufficient. Restoration of self-esteem is the inevitable result. I am grateful for STEP's contribution to the work of God's kingdom."

The Honorable Mark O. Hatfield
United States Senator



"While the federal government has spent billions of dollars to respond to human need, we have actually failed to give hope and incentive for people to live productive and meaningful lives. In hundreds of passages the Scriptures give the challenge to God's people to help the poor. I hope you will participate in this plan that can bring spiritual and personal help to these very needy people."

Mrs. Roger Jepsen
Member, Presidential Task Force on Private Sector Initiatives

"The STEP project points to a convergence of those requiring help with those desirous and capable of helping. Since the program starts at the level at which assistance is offered or required, it appears that it will be both more efficient and gratifying than other efforts which are layered with bureaucracy."

Mr. Clint W. Murchison, Jr.
Investments



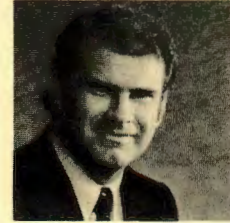


"I have known Edward Hill for many years and have deeply appreciated his work in South Central Los Angeles. He has given leadership to many poverty programs in our city over the years. From experience he knows that these efforts alone will not reduce human need apart from the help and support of the business and church community. His efforts with the STEP Foundation can bring significant spiritual and material aid to poor people, not only here, but across the entire nation."

The Honorable Thomas Bradley
Mayor of Los Angeles

"Highland Park Presbyterian Church is excited about participating with Dr. E. V. Hill and the STEP Foundation. STEP provides a great opportunity for our laymen to share their professional skills and Christian witness as they follow the Biblical mandate to help the poor."

Dr. B. Clayton Bell
Senior Minister
Highland Park Presbyterian Church
Dallas, Texas



STRATEGIES TO ELEVATE PEOPLE

The STEP Foundation is developing national prototypes in designated neighborhoods in Dallas, Denver, and Los Angeles to demonstrate effective projects to help the poor. These models can then be replicated across America.

DENVER

The block-by-block strategy developed by Dr. E. V. Hill to reach an inner-city area is becoming reality in Denver as the World Christian Training Center was launched here with the cooperation of 15 inner-city pastors. Suburban churches are also becoming involved, most notably Bear Valley Baptist Church, 50 of whose members are serving as volunteers in a Department of Social Services Child Abuse Program and with the Juvenile Court. In addition, students from Denver Conservative Baptist Seminary are using the STEP program as a tool to expand their outreach to Denver's urban areas.

LOS ANGELES

Dr. Hill is laying the foundation for a suburban church coalition to reach the poor in the Los Angeles inner city. This coalition will recruit out of both inner city and suburban church groups experts who will form more than 75 ad hoc committees. They will seek solutions of problems such as convalescent homes, the deaf, urban gangs and children through backyard Bible studies, etc. In the meantime, the WCTC program is training students in the basics of Christian outreach and evangelism. To date the training-center has 1,362 block chairman from 128 churches. Job training programs have been developed which recruit/train young people who are out of school and out of work and place them in full-time employment.

DALLAS

Ten suburban churches are involved through the leadership of Pastor E. K. Bailey of Concord Missionary Baptist Church to form the Dallas prototype. Also participating are faculty and students from Dallas Theological Seminary and Criswell Center for Biblical Studies, and staff from Baylor Medical Center. In addition, women's groups and business leaders have developed many additional projects to assist the poor.

*"Is this not the fast which I chose,
To loosen the bonds of wickedness,
To undo the bands of the yoke,
And to let the oppressed go free,
And break every yoke?
Is it not to divide your bread with
the hungry and bring the homeless
poor into the house;
When you see the naked, to cover him;
And not to hide yourself from your
own flesh?
Then your light will break out like
the dawn,
And your recovery will speedily spring
forth;
And your righteousness will go before
you;
The glory of the Lord will be your
rear guard.
Then you will call out, and the Lord
will answer;
You will cry, and He will say here I am."*

Isaiah 58:6-9 N.A.S.B.

**Executive Committee
STEP Foundation**

Edward V. Hill
President

Holly Coors
Mary C. Crowley
Clarence Decker
Edward V. Hill
N. Bunker Hunt
Kent Hutcheson
Clint W. Murchison Jr.
Harold Oostdyk
Robert Pittenger
Henry J. Smith

For further information contact:


Robert M. Pittenger
Executive Director
STEP Foundation
219A, E Street, N.E.
Washington, D.C. 20002
(202) 547-6400

THE WHITE HOUSE

WASHINGTON

March 30, 1983

MEMORANDUM FOR FAITH RYAN WHITTLESEY

THRU: JONATHON VIPOND
FROM: DEE JEPSEN 
SUBJECT: STEP FOUNDATION MEETING

The Step Foundation (Strategies to Elevate People) is a non-profit charitable organization which mobilizes churches to bring aid to the poor and needy in inner-city neighborhoods. This is accomplished through volunteer job banks, food and clothing distribution centers and other volunteer charitable means.

STEP is sponsoring a two day training seminar in the Washington area on April 7th and 8th, and they have written to the President requesting a "drop-in." Scheduling responded directly with a standard regret letter.

I feel this meeting is of vital importance to the President's Private Sector Initiative, as STEP embodies the very effort the President envisioned in his initiative. The meeting is also important for a number of other reasons: primarily political considerations.

Though the President has recently spoken to Religious Broadcasters (NRB) and an evangelical group (NEA), he has not touched all of the political bases in the evangelistic arena: not by a long shot. The NRB is only Broadcasters, and the NEA is comprised almost entirely (95%) of northern denominations. This excludes Assemblies of God, Pentacostals, Southern Babtists, etc. These groups represent a constituency of 30 million Americans! Jimmy Carter won the South because he had the Southern Christian vote. President Reagan will need that vote in 1984. Key leaders in evangelical circles will be present at this STEP meeting, including 300 pastors and leaders. So will many prominent benefactors from the Dallas area (Bunker Hunt, Mary Crowley, the Murchisons, etc.) as well as Holly Coors from Colorado. Finally, his presence would punctuate a genuine concern for the poor.

I recommend we try to get the President to appear briefly for a "drop-by" to show his interest and appreciation in this group taking the reins on his Private Sector Initiative.

THE WHITE HOUSE

WASHINGTON

March 10, 1983

MEMORANDUM FOR FAITH WHITTLESEY

FROM: MORTON BLACKWELL *MB*

SUBJECT: Schedule Proposal - STEP
Foundation

We submitted this proposal before you came, but Red Cavaney returned it to us with the suggestion we ask Jim Coyne, Special Assistant for Private Sector Initiatives, to join in recommending it. Coyne has agreed to do this so we are returning it to you for action.

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

MARCH 3, 1983

TO: FRED RYAN, DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: FAITH WHITTLESEY

REQUEST: President to address STEP Foundation meeting at Sheraton- Washington Hotel in Washington, D. C. To highlight an activity by major leaders in line with the President's private sector initiatives program.

PURPOSE: STEP (Strategies to Elevate People) is a program designed to encourage local churches to team up with local benefactors to take care of their own without government assistance.

BACKGROUND: These seminars have been held in several locations around the country. The usual attendance is about 1000 pastors and lay people who are eager to learn ways and means of replacing the welfare system. The letter of invitation is from Senator Armstrong. Many prominent supporters of the President and his programs are among the Host Committee, including Holly Coors, Jerry Falwell, and E. V. Hill.

PREVIOUS PARTICIPATION: STEP Foundation was founded in 1981. The President sent a message to be included in their training manual. Some of their leaders have been among those invited to participate in private sector initiative briefings at the White House.

DATE/TIME: April 7 at 2:00 p.m. through dinner on April 8.

LOCATION: Sheraton-Washington Hotel

PARTICIPANTS: About 1,000 pastors and lay people from many denominations.

OUTLINE OF EVENTS: President arrives at hotel; is greeted in holding room; delivers remarks; departs hotel.

REMARKS REQUIRED: Prepared text

MEDIA COVERAGE: Full press coverage

RECOMMENDED BY: FAITH WHITTLESEY AND JAMES K. COYNE

OPPOSED BY:

PROJECT OFFICER: Morton C. Blackwell

SENATOR WILLIAM L. ARMSTRONG

WASHINGTON, D.C. 20510

February 2, 1983

HOST COMMITTEE

JIMMY ALLEN
BEN ARMSTRONG
E. K. BAILEY
JIM BAKKER
CHARLES BLAIR
BILL BRIGHT
STEVE BROWN
J. RICHARD CHASE
CHARLES COLSON
CHARLIE COOK
ROBERT COOK
HOLLY COORS
W. A. CRISWELL
MARY C. CROWLEY
ARCH DECKER
CHARLES DENTON
JIMMY DRAPER
BOB DUGAN
TED ENGSTROM
JERRY FALWELL
BUCKNER FANNING
JOHN GIMINEZ
JACK HAYFORD
JOANNE HERRING
EDWARD V. HILL
SAM HINES
JOHN HOWARD
N. BUNKER HUNT
NEAL JONES
EDWIN J. KOLB
TIM LA HAYE
CRAWFORD LORITTS
DAVID L. MCKENNA
CLINT W. MURCHISON, JR.
HARV OOSTDYK
RAY ORTLUND
ROBERT M. PITTENGER
JAMES PLEITZ
EARL RADMACHER
ROSS RHOADS
PAT ROBERTSON
RENNY SCOTT
WILLIAM E. SIMON
BUD SMITH
JOHN STAGGERS
PAUL E. TOMS
ROBERT WALKER
GEORGE WILSON

Dear Mr. Blackwell:

You are invited to attend a very important meeting concerning strategies to respond to the needs of the poor in America's inner cities. The meeting will be held at the Sheraton-Washington Hotel in Washington, D.C., and will begin at 2:00 p.m. on April 7, and conclude following dinner April 8. Individuals listed on this letterhead will be in attendance and join me on the host committee.

The breakdown of the family is the single most important factor affecting the spiritual, moral, and material problems within our inner cities. Noted psychologist, Dr. James Dobson, president of Focus on the Family, will discuss the inner city and family needs at the meeting's keynote address. Rev. Edward V. Hill and pastors on our host committee will be presenting a manual developed for churches on how they can organize the local church to help bring the skills of Christian laymen to address the vast needs of the inner cities. Author, economist, and former Secretary of Treasury William E. Simon will speak regarding economic issues which greatly affect our nation and the destiny of America's poor. We have asked President Reagan to speak at a time convenient with his schedule.

The STEP Foundation seeks to offer its ideas and strategies in this training session for pastors and laymen who are seeking greater participation of ministry through their church in this mission. These strategies have been developed for many years within churches throughout America. Our nation has not adequately addressed the critical concerns of the poor even though it spends \$300 billion annually through federal, state, local and private appropriations. We believe that God's people not only have the Biblical responsibility, but also have the required resources and creativity to meet this vast human need.

The registration fee for the meeting is \$50 per person which includes both evening banquets and all materials. Checks should be made payable to the STEP Foundation. We hope you can join us. You may bring your spouse with you or send a layman or pastor from your church whom you feel could help provide leadership for your city. Registration will begin at 12:00 p.m.

May God help each of us respond to the urgent needs of the 25 million people who need the love and hope of Christian Americans to make the difference in their lives. We look forward to being with you April 7. Please respond as soon as possible so that we may make appropriate arrangements.

Sincerely,



Please send any correspondence or registrations to the address below. You may call the STEP Foundation office at 703-556-9775 should you have any questions. Use the enclosed envelope to make room reservations directly with the Sheraton-Washington Hotel.

STEP Foundation
8260 Greensboro Drive
Suite 133
McLean, Virginia 22102

REMARKS FROM STEP FOUNDATION CONFERENCE PARTICIPANTS

"One of the greatest challenges facing the churches today is how they will respond compassionately to the needs of the poor. The STEP training conference I attended offered local churches a practical way to take the message and love of Jesus Christ to America's inner cities." Jimmy Allen, Southern Baptist Radio and Television Commission

"I have been excited by the involvement of my congregation in the work STEP has been encouraging in Dallas. I anticipate a powerful time of learning and sharing in April. E. K. Bailey, Pastor, Concord Missionary Baptist Church, Dallas, Texas

"Highland Park Presbyterian Church is excited about participating with Dr. E. V. Hill and the STEP Foundation. STEP provides a great opportunity for our laymen to share their professional skills and Christian witness as they follow the Biblical mandate to help the poor." B. Clayton Bell, Senior Minister, Highland Park Presbyterian Church, Dallas, Texas

"I believe the STEP strategy is a God-anointed ministry to help the local church and Christian organizations have a more effective impact for our Lord in the inner city." Bill Bright, Campus Crusade for Christ

"I have seen enough of the work area churches are doing with the assistance of the STEP Foundation to commend this program to you. Go to Washington in April and join this time of dedication, blessing, and challenge." Jimmy Draper, President, Southern Baptist Convention

"I am delighted with the work the STEP Foundation is doing to channel resources in the name of Christ from suburban churches to help the urban poor. Ed Hill whom we have known and supported for the past 20 years is an excellent leader for this effort." Billy Graham, Billy Graham Evangelical Association

"I profited greatly from the last STEP Foundation conference. My church is actively looking into ways we can further serve the poor. I would encourage anyone with a similar burden to avail themselves of the STEP training." Neal T. Jones, Pastor, Columbia Baptist Church, Falls Church, VA

"Park Cities Baptist Church's involvement with the STEP Foundation has added a new dimension to its outreach. STEP has helped us organize our congregation to engage in a most rewarding ministry of help to the poor." James Pleitz, Pastor, Park Cities Baptist Church, Dallas, Texas

"The STEP Foundation is doing an important work--sounding the call for obedience to the Scriptural commands of service to the underprivileged and giving the local church a practical means of fulfilling that call. I strongly encourage pastors and laymen to take advantage of the STEP training seminar." Earl Radmacher, President, Western Conservative Baptist Theological Seminary

"The concepts I learned at the STEP seminar will have a profound and long-range influence in making my ministry more effective." Ross Rhoads, Pastor, Calvary Church, Charlotte, N.C.

"STEP has a plan...which is remarkably spiritual for our day and for our country." Francis Schaeffer, L'Abri Fellowship

"As a result of the training I received at a STEP seminar, we have a vision and practical 'steps' to organize our church to help Tulsa's inner city." L. D. Thomas, Pastor, First United Methodist Church

STEP Foundation Meeting - Sheraton Washington Hotel
April 7-9, 1983

HOST COMMITTEE

1. Jimmy Allen
2. Ben Armstrong
3. E. K. Bailey
4. Jim Bakker
5. Bill Bright
6. Steve Brown
7. Chuck Colson
8. Charlie Cook
9. Robert Cook
10. Holly Coors
11. W. A. Criswell
12. Mary C. Crowley
13. Clarence (Arch) Decker
14. Charles Denton
15. Jimmy Draper
16. Bob Dugan
17. Ted Engstrom
18. Jerry Falwell
19. Buckner Fanning
20. Joanne Herring
21. Edward V. Hill
22. John Howard
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24. Neal Jones
25. Edwin J. Kolb
26. Tim LaHaye
27. Crawford Loritts
28. Clint W. Murchison, Jr.
29. Harv Oostdyk
30. Ray Ortlund
31. Robert M. Pittenger
32. James Pleitz
33. Renny Scott
34. Henry J. (Bud) Smith
35. John Staggers
36. Paul E. Toms
37. Robert Walker
38. George Wilson

file 15.

STEP FOUNDATION

STRATEGIES TO ELEVATE PEOPLE

March 10, 1983

The Honorable Ronald Reagan
The White House
Washington, D.C. 20500

Dear Mr. President:

The STEP Foundation is hosting a training seminar April 7 - 9, at the Sheraton Washington Hotel. The purpose of this seminar is to offer to churches effective strategies on how to mobilize their laymen to bring their skills to the vast human needs of the inner cities. The ten areas of need which are addressed in this effort include education, recreation/culture, jobs/economic development, housing, welfare/social services, drug/alcohol, legal problems, spiritual, medical and environment.

We would like for you to host a reception in the White House for 200 - 400 key pastors from throughout America representing ever-major denomination. These leaders will play a vital role in not only mobilizing their own communities but infusing these strategies through out their denominations.

May I also say that it is my great hope that they will be encouraged by their visit to the White House and by hearing your personal concerns for Americas poor. God bless you for your help.

Sincerely,



Robert M. Pittenger
Executive Director

8260 GREENSBORO DRIVE, SUITE 133, MC LEAN, VA 22102, 703-556-9775

Clarence (Arch) Decker
Chairman of the Board

Edward V. Hill
President

Clint W. Murchison, Jr.
Chairman, Executive Committee

Executive Committee

Holly Coors
Mary C. Crowley

Clarence (Arch) Decker
Edward V. Hill

N. Bunker Hunt

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Harv Oostdyk

Robert Pittenger
Henry J. (Bud) Smith

SENATOR WILLIAM L. ARMSTRONG
WASHINGTON, DC 20540

HOST COMMITTEE

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JIM BAKKER
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May God help each of us respond to the urgent needs of the 25 million people who need the love and hope of Christian Americans to make the difference in their lives. We look forward to being with you April 7. Please respond as soon as possible so that we may make appropriate arrangements.

Sincerely,

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STEP Foundation
8260 Greensboro Drive, Suite 133
McLean, Virginia 22102

STEP Foundation Meeting - Sheraton Washington Hotel
April 7-9, 1983

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31. Robert M. Pittenger
32. James Pleitz
33. Renny Scott
34. Henry J. (Bud) Smith
35. John Stagers
36. Paul E. Toms
37. Robert Walker
38. George Wilson

August 23, 1982

Dear Bob:

Thank you for your letter of July 19 and please forgive my delay in responding.

I have been in touch with Morton Blackwell regarding your request for an endorsement letter for STEP from the President. Please be assured that this request is receiving serious consideration and that Morton's office will be in touch with you in the near future.

It was good to hear from you.

Sincerely,

James A. Baker, III
Chief of Staff and
Assistant to the President

Mr. Robert M. Pittenger
Executive Director
STEP Foundation
219-A E Street, N.E.
Washington, D.C. 20002

cc: Morton Blackwell and incoming--for follow-up
Central Files
JAB Chron

STEP FOUNDATION

STRATEGIES TO ELEVATE PEOPLE

July 19, 1982

Mr. James A. Baker III
Assistant to the President
The White House
Washington, D.C. 20500

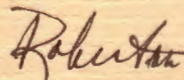
Dear Jim:

Recently I wrote Morton Blackwell a letter requesting the President to write an endorsement letter of STEP and also requesting him to speak at a national meeting for 2,000 pastors, businessmen, and black and Hispanic leaders to be held at the Sheraton Washington Hotel on April 7-9.

As you may know, STEP is an inner-city project organizing churches and paraministries throughout the country to help the poor. A copy of our brochure is enclosed for your information, and also a suggested letter for the President to sign in behalf of STEP which will be placed in the front of our manual for churches.

Thank you for your consideration and help.

Sincerely,



Robert M. Pittenger
Executive Director

RMP:bh

Enclosures

219 - A E STREET, N. E., WASHINGTON, D. C. 20002, 202 - 547 - 6400

Clarence (Arch) Decker
Chairman of the Board

Edward V. Hill
President

Clint W. Murchison, Jr.
Chairman, Executive Committee

Executive Committee

Holly Coors
Mary C. Crowley

Clarence (Arch) Decker
Edward V. Hill

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Kent Hutcheson

Clint W. Murchison, Jr.
Harv Oostdyk

Robert Pittenger
Henry J. (Bud) Smith

STEP FOUNDATION

STRATEGIES TO ELEVATE PEOPLE

July 12, 1982

To Anna
Higgins

Mr. Morton Blackwell
Special Assistant to the President
The White House
Washington, D.C. 20500

file copy
for me.
MA

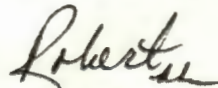
Dear Morton:

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We will be hosting a large meeting of 2,000 pastors and laymen April 7 - 9, 1983, at the Sheraton Washington Hotel in Washington, D.C. Bill Simon, Don Seibert, the STEP Foundation Board and other pastors and business leaders will serve on the host committee. Billy Graham has been invited to speak April 7. We would like the President to speak sometime during the conference at his convenience. This meeting will bring people from throughout the country in a training conference on how to organize laymen from suburban churches to help the inner-city poor through various channels of need.

Thank you for your help regarding our efforts. Please don't hesitate to call me should you have any questions.

Sincerely,



Robert M. Pittenger
Executive Director

RMP:bh
cc: Mrs. Joseph Coors

219 - A E STREET, N.E., WASHINGTON, D.C. 20002, 202 - 547 - 6400

Clarence (Arch) Decker
Chairman of the Board

Edward V. Hill
President

Clint W. Murchison, Jr.
Chairman, Executive Committee

Executive Committee

Holly Coors
Mary C. Crowley

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Edward V. Hill

N. Bunker Hunt
Kent Hutcheson

Clint W. Murchison, Jr.
Harv Oostdyk

Robert Pittenger
Henry J. (Bud) Smith

STEP FOUNDATION

STRATEGIES TO ELEVATE PEOPLE

June 11, 1982

Mr. Morton C. Blackwell
Special Assistant to the President
for Public Liaison
The White House
Washington, DC 20500

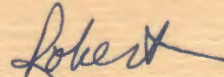
Dear Morton:

Several weeks ago Clint Murchison wrote you in behalf of the STEP Foundation to invite you to attend a meeting in Dallas. The STEP Foundation seeks to implement strategies to help our nation's poor working through local churches and business leaders. We were very pleased with the response. There were over 275 people in attendance representing a very broad spectrum of ministries from throughout the Country. Enclosed for your perusal are materials given to the attendees concerning our effort. Also, I enclose a list of the names of people who were in attendance in order that you may have some opportunity to dialogue with several of them regarding our meeting. I feel comfortable in saying that most who came felt a new dimension of hope through practical strategies offered to address this very important concern.

God bless you for your consideration and interest. We are planning a meeting in the fall to which you will be receiving an invitation. I hope your schedule will allow you to be with us.

God bless you.

Sincerely in Christ,



Robert M. Pittenger
Executive Director

RMP:bh

Enclosures

P.S. Our meeting this fall has now been set for September 23-24 at the Lincoln Radisson Hotel in Dallas. Secretary Richard Schweiker and Dr. Francis Schaeffer will be speaking.

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STEP FOUNDATION

STRATEGIES TO ELEVATE PEOPLE

STEP FOUNDATION STRATEGY

The purpose of the STEP Foundation is to provide resources and strategies to help the poor. In the light of today's fiscal restraint, this can only be accomplished through better management of existing resources and through the infusion of volunteers.

Crucial to this process must be greater involvement by American churches. They are strategic to bringing new hope to the poor. The congregations of America are filled with corporate, political and community leaders. They have the ideas and resources and spiritual message to change urban America. Churches throughout America are an excellent instrument to help respond to the needs of the poor. They have a Biblical mandate to help the poor which provides motivation and they meet at least once weekly which provides organization.

Billions of dollars are spent annually through federal, state and local agencies and through private sector initiatives to improve the life of our Nation's poor. Most of this resource has been channeled through large urban institutions. These structures do not work very well. New answers are needed. Our staff are presently seeking successful programs in combating poverty with no additional federal funds, but emphasis on volunteerism. The STEP Foundation is developing several initiatives that suggest promise:

1. The STEP Foundation is creating a National Task Force to explore and suggest new resources and strategies to help the poor.
2. The STEP Foundation is creating an Urban Think Tank It is functioning in the areas of education, recreational and cultural activities, housing, jobs/economic development, welfare/social services, medical, criminal justice systems, drug and alcohol abuse, spiritual development, and environmental factors. Units of these task forces are now being created in various churches, organizations, corporations and agencies. Many people

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have answers to poverty. The STEP Foundation task force will attempt to provide a practical way for the contribution of ideas and implementation of strategy.

3. The STEP Foundation is developing national prototypes in designated poverty neighborhoods of Denver, Dallas, Los Angeles and New York.

For example, presently there are three major churches which give leadership in the Dallas model (several others are in the decision-making process). These congregations include many of the corporate, business, civic and political leadership in the city. Forty-five additional churches will be asked to join by the fall. In addition, staff members from Baylor Medical Center are organizing to provide assistance and students from Dallas Theological Seminary and Criswell Bible Institute have already organized personal ministries in the STEP project and have led hundreds of people to Christ. Also, women from suburban churches, through the Dorcas Program, have organized to help manage many aspects of the project.

In the Denver project one large church is supporting a federally-funded child abuse program by giving personal help and support to this effort.

In Los Angeles 15 of the suburban churches of the city will be surrounding the efforts of E. V. Hill in the Watts area, through the World Christian Training Center, house by house and block by block to help the total community spiritually and economically and to fight crime. These efforts will attempt to produce national models which could be replicated throughout urban America.

4. The STEP Foundation is building a national coalition of churches and para-church ministries to encourage and sustain deeper involvement with the poor. Much of this effort is to help strengthen the urban church which has not had the resources or staff to function to potential. The STEP Foundation works in partnership with the World Christian Training Center to help the inner-city church in its emphasis of discipleship and evangelism in fifteen major cities in America. The Foundation also has the cooperation of some of the largest para-church ministries, prominent TV evangelists, and Christian leaders, and is developing a specific plan to bring their combined resources to urban America in concert.

5. The STEP Foundation is producing a docu-drama depicting the needs of urban America and offering realistic and practical solutions.

Basic to the STEP Foundation approach is the conviction that many of our urban problems are spiritual and they will only be solved spiritually. Work ethic, drug and alcohol, crime, abandonment of family and so many other aspects of poverty are rooted in spiritual causes. Any meaningful urban strategy must be centered in strengthening the urban church and its proclamation of Jesus Christ. If there is nothing unique about the message of Jesus Christ, then let the Church no longer be the Church and let it pass its function over to private and government agencies. The Gospel of Jesus Christ must ring out from the churches of urban America, but they also must be surrounded by the organized resources of affluent congregations and business leadership.

The STEP Foundation's strategy is simple. We will organize groups of congregations to affect a given neighborhood. This group of laypersons will then organize into task forces to help strengthen or change the existing institutions -- police, schools, hospitals, churches, etc. -- and to develop new programs. These efforts will be undergirded by the STEP Foundation's Urban Think Tank and its national organization of prominent para-church ministries.

The ultimate answer rests with supplying specific skills, talents and resources, including spiritual, to specific needs of inner-city America doing it in a personal and thorough manner. There is no other solution. The STEP Foundation is committed to this task.

"I will rise and defend the oppressed, the poor, the needy. I will rescue them as they have longed for me to do."

Psalm 12:5,6

September 13, 1982

Dear Friends:

America has a proud tradition of volunteer and community service -- an historic commitment of neighbor to neighbor which has deepened the bonds of our common humanity and helped make our Nation strong. At one time, churches and private organizations in America provided over half of the social and human needs in our country. Today, we have too often come to assume that the needs of our citizens could not be resolved by private and cooperative action, turning instead to Washington as the sole arbiter of our responsibilities and our capacities to care.

I firmly believe that the spirit of voluntary giving is alive and well in America. We are witnessing in our land a renewal of this spirit which has sustained us through so many difficult hours. I am deeply grateful for the leadership provided by the STEP Foundation and so many other private associations to fuel this renewal and to help channel spiritual and personal resources to our Nation's poor from local churches. This effort springs from the same mighty sources which made America a haven for the oppressed and a beacon of hope to a troubled world.

You can take courage in knowing that you are performing the works of God and bringing a vision of hope and security to millions of people in our inner cities. I am pleased to commend these efforts and to extend to you my best wishes for even greater success in the years to come.

Sincerely,

RONALD REAGAN

Members of The STEP Foundation
c/o Mr. Robert M. Pittenger
Executive Director
219-A E Street, N.E.
Washington, D.C. 20002

RR/CAD/RCH/las --

cc: w/copy of inc to Morton Blackwell
cc: w/copy of inc to Scheduling Office
cc: w/copy of inc to Task Force on PSI

STEP FOUNDATION

STRATEGIES TO ELEVATE PEOPLE

July 19, 1982

*To Anne
Duggins
Church?*

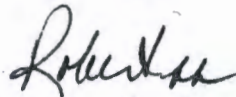
Mr. Morton Blackwell
Special Assistant to the President
The White House
Washington, D.C. 20500

Dear Morton:

I am not sure whether you received a copy of a suggested endorsement letter from the President to be placed at the beginning of the STEP Foundation manual.

Please find enclosed a revised copy of the letter.
Thanks for your help.

Sincerely,



Robert M. Pittenger
Executive Director

RMP:bh

Enclosure

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Robert Pittenger
Henry J. (Bud) Smith

STEP FOUNDATION

STRATEGIES TO ELEVATE PEOPLE

July 12, 1982

To Anna
Hissgrus
cc: Morton
Blackwell
file copy
for me.
MB

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Special Assistant to the President
The White House
Washington, D.C. 20500

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