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# EAST BROOKLYN CHURCHES

OUR LADY OF THE PRESENTATION

1661 ST. MARKS AVENUE BROOKLYN, NEW YORK 11233

#### SPONSORING COMMITTEE UPDATE: JUNE 1, 1982

#### What is EAST BROOKLYN CHURCHES Sponsoring Committee?

EBC is a new partnership of parishes and congregations. These religious institutions are the foundation of a power organization capable of translating Judeo-Christian values into action in the East Brooklyn community.

#### Who makes up EBC?

The present membership includes:

St. James Holiness Church Southern Baptist Church St. Rita Church Risen Christ Lutheran Church Mt. Ararat Baptist Church Our Lady of Loreto Westminster-Bethany Presbyterian Our Lady of Mercy Church St. Paul Community Baptist St. Malachy Roman Catholic Mt. Sinai Church of God in Christ #2 St. John Cantius Church Fellcwship Missionary Bartist Church Our Lady of Lourdes Church St. Luke's Community Church Christ Community Reformed Church St. Barnabas Episcopal Triumphant Church of Jesus Christ St. Michael's Church St. Laurence Church Bethlehem Baptist Church East New York Christian Fellowship St. Peter's Lutheran Church Our Lady of Presentation Church St. Fortunata Church Cedars of Lebanon Baptist Church Greater Friendship Baptist Church Madeconia Missionary Baptist Church Greater Bright Light Baptist Church St. Lydia's Episcopal Church St. Thomas Episcopal Church St. Barbara's Church St. Paul Evangelical Lutheran Church Wayside Baptist Church Glenmore Avenue Presbyterian Church

**89** Legion Street 885 Hopkinson 275 Shepherd 250 Blake Avenue 425 Howard 125 Sackman 644 McDonough 680 Stone 859 Hendrix 207 Hendrix New Lots Avenue 479 New Jersey 509 Van Siclen 11 De Sales Place 142 Watkins 1201 Pennsylvania 417 Elton 1528 Pitkin Avenue 225 Jerome 1020 Van Siclen 327 Powell 405 Williams 105 Highland 1661 St. Marks 2609 Linden Boulevard 220 Hegeman 176 Buffalo 770 Howard 1603 St. Johns Place 958 Glenmore Avenue 1405 Bushwick Avenue 138 Bleeker Knickerbocker & Palmetto 1746 Broadway 994 Glenmore Avenue

The organization is constantly expanding. The Sponsoring Committee welcomes those congregations and institutions that are rooted in the Judeo-Christian values of dignity, justice, and self-respect.

#### What are EBC's goals?

1) EBC is seeking to knit together the key religious institutions of the East New York-Ocean Hill-Brownsville area so that those institutions can begin to act as one.

2) EBC is attempting to build relationships of respect and trust among the religious and lay leaders of the area--black, Hispanic and white--so that the church community will no longer be divided and pitted against itself.

3) EBC plans to provide training in the theory and practice of organization, so that churches and churchpeople can act with precision and effectiveness. This training takes place locally in member churches and in ten-day intensive sessions provided by the Industrial Areas Foundation.

4) EBC plans to research and address in action the issues that threaten our families and our congregations. Research and analysis will be thorough. Action will be firm, direct, and persistent. Issues already addressed include: improved conditions in local food stores; more street signs and stop signs; demolition and sealing of abandoned buildings; and many others.

#### How is EBC funded?

Money comes from two sources: church dues and church denominational grants.

Churches pay dues in the amount of \$10.00 per family to EBC. Church dues now amount to approximately \$55,000 per year. This dues base is the most important source of funding for the organization, and this base will need to expand dramatically.

Church denominational grants have been secured from the following sources:

Episcopal Diocese of Brooklyn United Church of Christ Campaign for Human Development Roman Catholic Bishop of Brooklyn Lutheran Denominations The Reformed Church The Marianist Sharing Fund The Presbyterian Fund For The Self-Development of People THE WHITE HOUSE WASHINGTON 16 November 1982 TO: Morton Blackwell

TKC

FROM: T. KENNETH CRIBB, JR. Assistant Counsellor to the President

The attached was received by Edwin Meese III and requires special handling by your office and staff for response.

Please handle as appropriate and forward a copy of your response, with the incoming to - Ellen Strichartz, Rm. 420, EOB, Ext. 7940. 442

Thank you.

516 423-8538



THE

HELPING HAND RESCUE MISSION INC.

REV. J.A. GAINES EXECUTIVE DIRECTOR

#### 225 BROADWAY HUNTINGTON STATION N.Y. 11746

and a second and a

December 20, 1982

Hon. Morton C. Blackwell, Special Assistant to the President for Public Liason, Old Executive Office Building, Washington, D.C.

Hon. and dear Mr. Blackwell:

Warm greetings!

I am writing to you in a state of desperation. On October 28, 1982 we were required to attend a hearing and present evidence of the validity of our religious status to the Zoning Board of Appeals of the Town of Huntington. Instead of following the purported reason for our appearance at this hearing a diverted course was followed.

The result was the ruling of which I am enclosing a copy for you and hopefully you will forward a copy to President Reagan.

In the midst of this time of crisi, when hundreds are out of work and are facing the decision as to buy food or fuel and the President has been redoundant in his appeals for a time of sharing; it is inconceivable that a Zoning Board of Appeals would be capable of issuing a ruling forbidding serving meals to the needy.

Further, to state that we are forbidden to conduct a religious service destroys the very foundation of our democracy.

It is beyond me how they can approve the opening of saloon after saloon in this area and then say that a small dining room and kitchen could deterioate the values of homes.

We will be taking this to the Supreme Court of the State of New York and I desperately need a letter of support from Mr. Reagan to strike down this unfair and discrimnatory ruling.

Rev

Whatever you can do in our behalf will be most appreciated.

P.S. The town should have provided this service long ago.

Yours in behalf of the poor,

Gaines,

November 4, 1982

Hon. Stanley P. Amelkin Chairman, Zoning Board of Appeals Town of Huntington 100 Main Street Huntington, New York 11743

#### Re: Application of Helping Hand Rescue Mission

Dear Mr. Amelkin:

I am taking the liberty of writing to you relative to the above-captioned application in view of the fact that there seems to be some misunderstanding as to the exact nature of the application before the Board.

The part of the subject property on which the existing building and proposed addition are situated is located completely in a C-6 General Business District. The Building Department sent this matter to the Zoning Board of Appeals for the sole purpose of your making a determination as to whether or not the Helping Hand Rescue Mission is a bona fide religious institution. That is why our entire presentation was directed towards establishing that fact. This is not an application for a variance or an expansion of a nonconforming use since the use of the property by a religious or philanthropic institution is an unconditionally permitted use pursuant to the provisions of Section 198-27A(1) of the Zoning Ordinance.

It is our position that even if the subject property was zoned Residential that the use of the premises for the serving of meals is permitted as an accessory use under a whole series of cases involving the definition of a Religious Use. I am enclosing herewith exerpts from three cases, all of which stand for the proposition that a Religious Use involves more than the conduct of religious services. It includes, also, accessory uses such as dining rooms, kitchens, and et cetera. As these accessory uses to a Religious'Use are permissible in a residentially zoned district, there can be no question that the use of the facilities for a kitchen room and dining room should, without Hon Stanley P. Amelkin November 4, 1982 Page 2.

doubt, be permissible in a C-6 General Business District.

This is particularly so since a restaurant is an unconditionally permitted use in the district in which the mission is located.

In view of the foregoing, and in view of the fact that the ability to serve meals and refreshments to Senior Citizens and members of the congregation is an integral part of the work of the mission, I would urgently request the Board, not only to grant our application to continue the expansion of the accessory building, but to make this grant unconditional so that the needy people of the community can best be served.

Very truly yours

AJS:db Enclosures ANTHONY J. SACCA, ESQ.

# TOWN OF HUNTINGTON



KENNETH C. BUTTERFIELD, Supervisor

ZONING BOARD OF APPEALS STANLEY P. AMELKIN Chairman MARIE A. KLEIN Secretary

October 28, 1982

MEMBERS MARC S. KRIEG MORTON BERSON IRENE M. FEENEY MICHAEL P. SCHOENFELD HENRY LORENZEN LAWRENCE J. LAMANNA

Meeting of the ZONING BOARD OF APPEALS of the Town of Huntington held at Town Hall, Huntington, N.Y. on Thursday, October 28, 1982 at 7:30 p.m.

<u>APPLICATION #10665 - HELPING HAND RESCUE MISSION, INC.</u>, 237 Broadway, Huntington, N.Y. Request permission to enlarge non-conforming building for church use. Property located n/s Broadway, 229.30 feet w/o Monaton Dr., Huntington Station, N.Y. Tax Map No. 100-01-21.

<u>DECISION</u>: On a motion made by Mrs. Feeney, seconded by Mr. Krieg and carried, application is

#### GRANTED '

The subject property is zoned C-6 & R-5, and has been so zoned since 1934.

The applicant is a religious corporation which owns two parcels of land on Broadway in Huntington Station. One building is used for church services. That building is not the subject of this application. Adjacent to the main building the church owns an additional parcel of land which presently contains a one-story frame and stone house and a small one-story frame and brick building in the rear. The applicant proposes to erect an addition 22 by 21 feet to the rear of the frame building. The frame building is a legal non-conforming use. The uses to which the church proposes to use this addition is for storage space, a meeting room, and a small office on the second floor.

The storage space is necessary due to the fact that the Helping Hand Mission receives contributions of clothing which is then given to the needy

#### Zoning Board of Appeals

November 4, 1982

Application #10665

Page Two

residents of the Town. The meeting room is intended for meetings of no more than 10 to 12 people. The office is used for consultation by church personnel.

The proposed structure is located very close to the rear of the homes on Cottage Street. The Board is concerned that the use of this addition will not adversely affect the value of the homes on Cottage Street. In that regard, it is necessary to impose certain conditions upon the grant of this application for the construction of the addition.

Accordingly, this application is granted on the following conditions:

1. That no religious services be held in the proposed structure; and

2. That no kitchen facilities be installed in this structure.

It is the concern of the Board regarding religious services that large assemblage of people engaged in religious services may have an adverse effect upon the homes adjoining in that the sounds emanating from the religious services may be offensive to the neighbors.

As regarding the kitchen facilities, the Board does not want there to be any meals served to the public who may be needy. The location of a so-called soup kitchen, as is common in New York City, could adversely affect the value of the homes. Accordingly, no kitchen facilities will be permitted in the structure.

Provided the applicant adheres to the conditions imposed herein, it is the finding of the Board that the addition, as contemplated by the applicant, will not adversely affect surmounding property values.

Accordingly, this application is granted with the conditions noted above.

Messrs. Amelkin, Krieg, Berson, Schoenfeld, Lamanna and Mrs. Feeney voted to grant this application. Mr. Lorenzen was absent.

> This is not a building persise see Article 111, Rule 7 enclosed:

Subject to compliance with all of the code requirements of the Town of Huntington

Anthonry J. Sacca Counsellor at Law 75 Prospect Street Huntington, New York 11743

516 HA 1-2114 516 HA 1-2126

November 18, 1982

Helping Hand Rescue Mission, Inc. 237 Broadway Huntington Station, New York 11746

Attention: Rev. J. A. Gaines

Dear Rev. Gaines:

This is to confirm our conversation of this date, to the effect that it is my opinion that the conditions imposed by the Zoning Board of Appeals on your grant are unconstitutional, not within the province of the Zoning Board of Appeals, and, further, in complete disregard of the Zoning Ordinance of the Town of Huntington.

I enclose herewith a copy of a letter sent by me to the Chairman of the Zoning Board in an attempt by me to avoid the inclusion of the conditions in the Zoning Board's decision.

Based on the foregoing, it is my feeling that the decision of the Zoning Board should be appealed to the Supreme Court, insofar as the conditions imposed are concerned, so that you may have free use of the structure when it is added onto and completed.

Very truly yours ANTHONY SACCA, ESQ.

AJS:db

Enclosure

Welunderism Wolunder

**REQUEST FOR APPOINTMENTS** 

To: Officer-in-charge Appointments Center Room 060, OEOB

Please ad	mit the follow	wing appointments on	THURSDAY,	AUGUST	6	, 19	31
for	Morton	Blackwell		Offic	e of	Public	Liaison
	(NAME OF PERSON TO BE VISITED)			(AGENCY)			

PAUKEN, TOM

AUBREY, CHIP

ROSEBUSH, JIM

STOCKDALE, JIM

HORNER, CONNIE

BLITZ, MARK

ENGLISH, RICHARD

LIAS, TOM

SMITH, ANNABEL

#### White House staff

Ellingood Bauer McKeown

Christiansen

Meeting on volunteerism

	MEE	TING	LOCAT	ION
--	-----	------	-------	-----

OEOB Building\_\_\_\_\_

Room No.\_\_\_\_\_208

Requested by Morton Blackwell

Time of Meeting 10 AM

Room No. 191	Telephone	265	7
Date of request	August	5,	1981

Additions and/or changes made by telephone should be limited to three (3) names or less.

APPOINTMENTS CENTER: SIG/OEOB - 395-6046 or WHITE HOUSE - 456-6742



# Bernard Fryshman, Ph.D.

For your information.

Regards,

Bernie Fryshman

#### BERNARD FRYSHMAN Ph.D.

October 12, 1982

Dear Mr. Atwater:

The enclosed relates to a memorandum I had sent you not too long ago. But only to a point. There are additional aspects in the enclosed stories which are troubling ...

For one, the amount of money involved as well as the people being helped are such as to have merited far more press coverage and community accolades for Mr. Reagan, than has actually been the case.

I well remember the manner in which the previous administration 'milked' such grants to great political advantage. There is no question in my mind that both the South Bronx and the Brooklyn minority groups being helped could have produced far more political coverage and mileage than was actually the case.

I would also point out that money of this kind distributed in the heat of a campaign for governor of New York could have resulted in untold political benefits to the candidacy of Mr. Lehrman, were this money to have been announced in the presence of Mr. Lehrman. . Certainly, this would have provided Mr. Lehrman with important exposure in the minority community and would have underscored that a Republican governor can do far more for the State in conjunction with Mr. Reagan than can a Democrat.

Might I suggest that in the future this factor be taken into account?

Sincerely,

Dr. Bernard Fryshman

BF/el Encl.

1607 East 5th Street

Brooklyn, N.Y. 11230 (212) 339-0289

# South Bronx Is Given Pledges of Federal Aid

## NYTOME 10/5/82

#### **By JANE PERLEZ**

The Reagan Administration, signaling significant Federal financial aid for the South Bronx, agreed yesterday to provide a \$10 million loan guarantee for the construction of trucking facilities at the Hunts Point produce market. It also signed a \$27.6 million contract with an electronics business in the area.

In addition, the Administration said it would provide a \$1 million grant for a business technical center to be set up at the Bathgate Industrial Park in the South Bronx.

The trucking project approved by the Economic Development Administration is a scaled-down version of a plan submitted by the city and rejected by the E.D.A. last October.

The loan guarantee, which represents 90 percent of an \$11.1 million loan for the project supplied by the Dollar Savings Bank, is nearly \$2 million less than originally requested, according to Sena- comes from Puerto Rico.

tor Alfonse M. D'Amato, Republican of New York, and Representative Mario Biaggi, Democrat of the Bronx, who helped renegotiate the project.

The truck stop, to be built on 53 acres of vacant city-owned land, will provide a parking area and servicing for trucks using the produce market at Hunts Point. Mr. Biaggi, whose district includes Hunts Point, said the project would generate 600 jobs.

The \$27.6 million contract awarded to the electronics company, Welbilt Electronic Die Corporation, for the manufacture of internal combustion engines for the Army, would add 350 workers at the plant, according to its owner, John Mariotta. The concern currently employs 350 people, he said.

The contract was one set aside by the Federal Government for small businesses operated by members of minority groups. Mr. Mariotta's family

Senator D'Amato was accompanied on a tour of the South Bronx yesterday by the Secretary of Housing and Urban Development, Samuel R. Pierce Jr.; the head of the Economic Development Administration, Carlos C. Campbell, and the Administrator of the Small Business Administration, James Sanders.

Describing the financing arrangements for the truck stop, Mr. Biaggi said the package would include more than \$6 million in private equity funds, a \$300,000 Economic Capital Corporation loan and a \$2.4 million Urban Development Action grant from H.U.D.

The development of the truck stop was essential to prevent the more than 5,000 drivers who come to the market daily from taking their business elsewhere, Mr. Biaggi said. The project includes a 150-room hotel for the out-oftown drivers.

Representative Guy V. Molinari of

# Solid plans for the South Bronx

The two big job-creating projects in the South Bronx that the Reagan Administration is supporting with a \$10 milion loan guarantee and a \$27.6 million contract are exactly the right way to rejuvenate depressed areas.

Instead of multimillion-dollar piein-the-sky schemes, which rarely get off the ground - and seem only to benefit their bureaucratic administrators - the South Bronx projects are relatively small.

Even so, Washington's guarantee behind a Dollar Savings Bank loan will turn the proposed Hunts Point

market motel and truck service from a dream into a reality - leading to vastly expanded operations with new jobs, trucking repair services, weighing stations and secure parking for haulers.

And the \$27.7 million contract for "Little Joe" gasoline engines for the U.S. Army will double the work force at the Welbilt Electronic Die Corp. there.

Congratulations to Borough President Stanley Simon and his colleagues on the Congressional delegation who persuaded Washington that the South Bronx matters.

N.Y. Post

# Award 420G to boost minority businesses

#### By JAMES HARNEY

The minority business picture in Brooklyn and Staten Island brightened yesterday with the announcement that the federal government has awarded \$420,000 to provide a wide variety of management and marketing assistance to minority-owned firms.

Several of the most influential minority businessmen and civic leaders in the two boroughs were on hand at Brooklyn Borough Hall yesterday towitness the consulting firm of Boone, Young and Associates receive the contract from the Minority Business Development Agency, an arm of the U.S. Department of Commerce.

The money will be used to create the Brocklyn Business Development Center at 105 Court St., one of 100 such centers that the MBDA is establishing nationwide as part of a comprehensive clearinghouse that minority businesses can go to for help.

FOR "A NOMINAL fee," said MBDA Director Victor Rivera, minority entrepreneurs will receive any assistance they might need in marketing, finance, international trade, construction management, bonding, inventory control and personnel management.

Rivera hailed the new Business Development Center as "the beginning of a new era" for minority business development in Brooklyn and Staten Island, and stressed that the Reagan ministration is "committed to making minority firms competitive in the open marketplace."

He conceded that in the past, small

businesses operated by minorities have run into problems or failed because of a lack of access to timely business opportunities, sufficient capital, or technical assistance, and have suffered from certain "lack of sensitivity from the bureaucracy in Washington.

"But now we are working with 26 different federal agencies to collect and disseminate whatever information can be of value to minority firms," he added. "We see ourselves in Washington as a giant franchiser, and these centers will be our 100 franchisees."

DAVID BOONE, president of Boone, Young and Associates, received a citation from Deputy Mayor Karen Gerard honoring the firm for its "outstanding noteworthy contributions to the vitality of New York City.".

Boone said his 15-year-old management consulting firm feels it "is important to use every tool available to assist the minority business community," and promised to "do the best possible job for Brooklyn and Staten Island."

Brooklyn Borough President Howard Golden and Deputy Borough President Edolphus Towns both extended a warm welcome to Boone, Young and Associates. James T. Roberts, director of economic development in the office of Staten Island Borough President Anthony Gaeta, said he "looked forward" to working with them.

"In a year when services to minorities and small firms have suffered cutbacks, Boone, Young and Associates will offer professional consulting services to aid these businesses, and add a new dimension to Brooklyn's economy," Golden said. ( NY Daily News



# Project Helping Hand

Chairman Donald F. Sammis Director Albert E. Strong

Dear Friend,

Project Helping Hand continues to grow as one answer to the mounting pressure on the private sector to more effectively address the problems of those in need in our society.

The purpose of Project Helping Hand is to provide liaison skill and specialized knowledge in communities where a desire exists to form public/private partnerships. If the cooperative spirit is there, PHH can bring partners (i.e. churches, businesses, non-profits, local government) together and provide guidance on the most effective approaches to meet community needs.

This letter is written to our many friends and contacts around the country as an update on our activities and progress on several fronts.

I. Results of Nationwide Survey

On a recent nationwide tour, our Director, Albert E. Strong met with a wide spectrum of private sector leaders all of whom are dedicated to creative new approaches to helping those in need:

- Clay McGowan, Chico, CA. 1983 President of California Chamber of Commerce, promoting "2% Clubs" around the state.
- Kent Hutchison, Denver, CO. Director of Colorado Uplift, a church based innercity partnership organization.
- Richard Rush, Dallas, TX. Regional Manager, Southwest Region for Chamber of Commerce of the United States.
- Paul Scher, Chicago, IL. Equal Opportunity Manager, Handicapped Program, Sears, Roebuck and Company.
- Gladys Dickelman, Chicago, IL. Activist, instrumental in bringing church leaders together.
- Elizabeth Buckley, Minneapolis, MN. Director of Development, City Venture Corporation.

Rebecca Benzce, Portland, OR. Director of Consortium of 14 churches to help the poor in local neighborhoods.

1377 K Street, N.W. • Suite 78 • Washington, D.C. 20005 • • (202) 296-3324

Burton Chamberlin, Atlanta, GA. Executive Director of Cities In Schools, a rapidly growing program to support inner city youths and their families.

Protect Hermine Horse

Fontaine Sullivan, Baltimore, MD. Volunteer Coordinator, Mayor's Office. Creator of numerous highly creative volunteer projects and partnerships.

This trip was significant because: a) Project Helping Hand is in touch with the leading experts and practitioners in the field of public/private partnerships, b) the programs being directed by these individuals provide models for other communities, c) the tremendous effort by private sector programs such as these give credence to the premise that we as a nation <u>can</u> solve our many human service problems through non-governmental strategies.

#### II. Recognition by the President

In recognition of the growing role PHH is playing in helping communities create partnerships, our Chairman, Donald F. Sammis, recently received a letter of commendation from President Reagan.

#### III. Demonstration City

The key leadership staff of PHH is currently in California selecting our first community to be a demonstration city to show the effectiveness of public/private partnerships in helping those in need. We intend to provide evidence that with the assistance of the liaison support of Project Helping Hand, and our knowledge of model programs with proven track-records, a community can experience significant increases in its effectiveness in meeting human needs through partnerships.

We are analyzing five communities as possible sites: San Diego, Orange County, Fresno, Stockton, and Sacramento. Once chosen, we will commit our resources to this community. Overall, in 1983, we plan four demonstration communities around the country. Other possible sites are Chicago, New York and Atlanta.

This letter briefly summarizes our major efforts over the last two months. We will continue to stay in touch. Please direct any comments or questions to our Washington office.



Mission Viejo, CA 92690

SPIRIT

Q

AMERIC

WALK FOR WORLD HUNGER

Place in envelope and mail

5

# WHO IS BOB WIELAND?

A Survivor . . . high achiever and a strong athlete, Bob was All Conference on his high school baseball and football teams in his hometown of Greenfield, Wisconsin. After studying at the University of Wisconsin, La Crosse, Bob coordinated the athletic activities of the University Club of Milwaukee during 1967-68. The climax of his athletic achievements came when the Philadelphia Phillies were negotiating a contract to pitch for their team. But , . . then came Vietnam.

While serving as a combat medic, on patrol, Bob stepped on an 82mm mortar while attempting to help one of his buddies who was trapped. He regained consciousness to find that both of his legs had been blown off.

In spite of bouts with malaria, more than a dozen quarts of transfused blood, and an uncertain medical prognosis, within seven months (usual recovery for a double amputee is closer to 1-1½ years) Bob had become an expert weight lifter and was competing against able bodied men in amateur competitions. At the Senior National Power Lifting Championships in 1977, Bob broke the official world record for his weight class in the bench press. 303 pounds.

Bob also earned the Bachelor of Arts degree in Physical Education, and the Bachelor of Science degree In Recreation from the California State University at Los Angeles, and has completed work for the Master's degree in Physical Education. From 1975 to 1981 he served on the Faculty of the California State University at Los Angeles, Physical Education Department, coordinating strength and flexibility programs for men and women athletic teams. He is Founder/Director of STRIVE FOR SUCCESS Motivational and Fitness Enterprise. Bob has appeared with Dr. William Radar on "Eye Witness News," The Richard Simmons Show, the Jack La Lanne Show, and numerous other radio and television programs. He is the only veteran to be named Outstanding Disabled American Veteran in two States (California and Wisconsin).

A deeply committed Christian, Bob is fond of delivering the message that "Through faith in God, determination and dedication there is nothing a person cannot achieve." Bob Wieland is clearly a man who lives by his words.

Bob Wieland SPIRIT OF AMERICA W/ALK FOR WORLD HUNGER

# THE SPIRIT OF AMERICA WALK FOR WORLD HUNGER

# **ITS PURPOSE:**

Bob's desire to commit his life, to impact the problem of suffering and hungry children of the world is the genesis of the SPIRIT OF AMERICA WALK FOR WORLD HUNGER. He plans, with the participating sponsorship of thousands of people across America, to raise large sums of money. Funds will be distributed to specific field projects of organizations such as Save the Refugees, World Vision International, World Concern, Food for the Hungry, and others.

# THE ORGANIZATION:

The Spirit of America Incorporated is a non profit corporation chartered in the state of California. It is qualified to issue tax deductible receipts for donations, and is administrated by a board of Directors. Pat Boone and Don Sutton, noted national league pitcher, are co-chairmen of the national committee.

### HOW IT WORKS:

Bob Wieland will walk ON HIS HANDS at a pace of 5—10 miles per day, from California to Washington D.C. This task will require 14 months to complete and will cover a distance of 3,000 miles or more than 5,280,000 "steps". His route will take him through more than 24 major cities and hundreds of smaller communities where he will be met by local committees and organized groups of walkers who will join him for part of the journey. In each area, Bob will appear on local radio and television talk shows, and speak at schools, service clubs and churches.

Sports experts have described Bob's goal, one for which he has actively trained for more than 14 months, and which will culminate a lifetime goal, as one of the greatest athletic achievements of all times.

# YOU CAN PARTICIPATE:

Each tax deductible gift of \$5.00 or more makes the donor a partner in Bob's Walk For World Hunger.

You may also participate by keeping informed through subscribing (no charge) to the regular progress reports which will be published on the road.

You may also help by praying regularly for Bob's health, his dynamic witness for Christ across the country, and the victorious and successful completion of his goal, resulting in a people-to-people frontal attack on the problem of hunger and starvation throughout the world.

# FOR INFORMATION:

Write:	SPIRIT OF AMERICA WALK FOR WORLD HUNGER P.O. Box 2782, Mission Viejo, Ca. 92690
Phone:	(714) 997-8450
Contact:	Hal Ezell, President (714) 831-8197

Harry Boyd Williams, Executive Vice President (714) 498-1091 Thomas Ed. Steele, Director of Communications (714) 997-8450

B CAN COUNT ON ME, BO

mail

Please detach and

To keep informed. Please send me your regular progress reports. To pray regularly for you in this important venture. 

NAME

ADDRESS

# SPIRIT OF AMERICA WALK FOR WORLD HUNGER

#### PROSPECTUS

#### SPIRIT OF AMERICA WALK FOR WORLD HUNGER

P. O. Box 2782 Mission Viejo, CA 92690 (714) 997-8455

For information contact:

Hal Ezell President (714) 831-8197 Harry Boyd Williams Executive Vice President (714) 498-1091

.

P.O. Box 2782 Mission Viejo California 92690 714/997-8455

#### SPIRIT OF AMERICA WALK FOR WORLD HUNGER

DATE:

3

September 6, 1982 through January 1984

POINT OFThe Crystal CathedralORIGINATION:Garden Grove, CA

<u>POINT OF</u> <u>TERMINATION</u>: Washington, D. C.

FEATURING:

BOB WIELAND, B.A., B.S., work completed for M.A., Age 36

Four time world champion in the bench press. Double (above the knee) amputee Viet Nam War veteran. Popular motivational speaker. Believes that "through faith in God, determination and dedication, there is nothing a person can't achieve." Bob will walk from California to Washington, D. C. ON HIS HANDS at the pace of 5 - 10 miles per day, a task requiring 14 months and covering a distance of more than 3,000 miles. This will be one of the greatest athletic achievements of all time for which Bob has specifically trained for more than 14 months culminating 19 years of extensive physical and mental preparation.

PURPOSE:

To raise funds for starving and hungry children of the world, in a people-to-people attack on world hunger. Commercial and personal sponsorships will be secured. Funds will be distributed through established highly qualified organizations such as Save the Refugees, World Vision International, World Concern, Food for the Hungry, and others.

Enhancing the athletic achievement is Bob's financial goal to make available in excess of fifteen million dollars to assist hungry and hurting people both at home and abroad. This reinforces Bob's conviction that with personal dedication nothing can stand in the way of the true American spirit.

ORGANIZATION: The Spirit of America Incorporated is a non-profit corporation chartered under the laws of the State of California, and qualified to issue tax deductible receipts for donations. It is administered by a Board of Directors including Bob Wieland, Chairman; Hal Ezell, President; Harry Boyd Williams, Executive Vice President; Stephen M. Fleishman, Corporate Secretary (see Bios enclosed). Additional members are being added to this newly formed organization and a complete list will be made available to all interested persons.

Page Two

#### FINANCIAL ACCOUNTABILITY:

Yalencia Bank, headquartered in Santa Ana, CA, has been named as the official bank for the SPIRIT OF AMERICA WALK FOR WORLD HUNGER, and as such will exercise general financial oversight. <u>Contributions will be made directly to SPIRIT OF AMERICA WALK, c/o Valencia Bank, P. O. Box 6061-C, Anaheim, CA 92806</u>. In addition, a continuous audit will be maintained by the firm of Peat, Marwick & Mitchell, Certified Public Accountants.

#### ADDITIONAL FUND RAISING EFFORTS:

<u>IG</u> Special events in key cities will include local walkathons, celebrity athletic tournaments, appearances at civic clubs, school assemblies, church groups as well as commercial endorsements. It is anticipated that local and national news media will express considerable interest in the SPIRIT OF AMERICA WALK FOR WORLD HUNGER.

#### PROMOTION:

Plans include extensive exposure in magazines and newspapers. Guest appearances on local and national TV and Radio talk shows and local newscasts are expected to generate a great deal of visibility and interest.

Celebrity endorsements and benefit concerts by popular recording artists are also envisioned.

#### ESTIMATED EXPENSE:

It is expected that operating budget for the entire 14 month long project will be approximately \$350,000. Should the SPIRIT OF AMERICA WALK FOR WORLD HUNGER goals be fully realized, more than \$14,500,000 would be made available to aid hungry and hurting children of the world, and to assist in other ongoing humanitarian projects.

Auditors reports will be available during the course of the project upon request and a final audit will be made upon completion of the walk with copies available upon request.

SPIRIT OF AMERICA, INC.

#### CORPORATE OFFICERS

- 5

Bob Wieland, Chairman Hal Ezell, President Harry Boyd Williams, Executive Vice President Stephen Fleischman, Secretary/General Counsel

NATIONAL COMMITTEE (Confirmed to date)

Co-Chairman

Pat Boone - Entertainer Don Sutton - Pitcher, Houston Astros

Council Members

GEORGE ALLEN Football Coach, T.V. Commentator DARRELL ANDERSON Partner, Knott's Berry Farm RICHARD ANDERSON Actor HONORABLE MICHAEL ANTONOVICH Los Angeles County Supervisor SHIRLEY BOONE Author, Entertainer KATHLEEN BREMNER Civic Leader RICH BUHLER Radio Talk Show Host HERBERT E. ELLINGWOOD Deputy Counsel to President Reagan JOHN N. GALARDI Chairman, Wienerschnitzel Int'l. Inc. CAROL HAMPTON T.V. Hostess JIM HAMPTON Actor DAVID HANNAH Director Atheletes in Action BRAD HOLLAND Athelete CARL KARCHER Chairman, Carl's Jr. Restaurants GEORGE MacLEAN Architect, Developer ROD MURCHISON Murchison Enterprises DEMOS SHAKARIAN Founder FGBMI G.I. SMITH President, Chapman College RAY SMITH Chairman, Valencia Bank ED STEELE Vice President, Creative Communications Associates

#### HAL EZELL

#### President Spirit of America Incorporated

In addition to serving on the Board of Directors of a number of organizations, Mr. Ezell presently heads his own Ezell Group, a management consulting firm based in Laguna Hills, California. For twelve years he served as Vice-President and a member of the Board of Directors of a major national restaurant chain (Wienerschnitzel, Inc.) with direct responsibilities for the development and franchising growth of the company.

Special achievements include:

- 1959-60 Elected Honorary Mayor, City of Wilmington, CA
- 1972-74 Member (appointed by then Governor Reagan) of the California Crime Technological Research Foundation Board
- 1973 Chairman of the Greater Los Angeles Bible Teaching Conference (Pat Boone, Honorary Chairman)
- 1975 California State Chairman to the National Day of Prayer
- Present Founder and President of Family Fellowship, International, a non-profit corporation which is a support group to various ministries

Recently, the Reagan Administration appointed him to the Executive Committee of the National Advisory Council to the Small Business Administration.

In April 1980, during the Cambodian refugee crisis, Mr. Ezell joined a task force to Thailand comprised of Larry Ward, President of Food for the Hungry; Dan O'Neill, Director of Save the Refugee Fund; John Dawson of Youth with a Mission, Inc., visiting the refugee camps and experiencing the emotional impact of starving and hurting men, women and especially children. He made a personal commitment to some way do something to combat the devastating effects of world hunger. The Spirit of America Walk for World Hunger, featuring Bob Wieland, now affords him this opportunity.

#### HARRY BOYD WILLIAMS EXECUTIVE VICE PRESIDENT SPIRIT OF AMERICA INCORPORATED

1978 - Accepted position with World Vision, Inc. as telethon local station host and special projects. As local station host traveled to various U. S. cities contacting local church, business and civic leaders as guests for "live" in-studio portions of five hour telethons, and served as local host.

Special projects included:

- contacting various celebrities for endorsements for production of new telethon.
- organization of World Vision-sponsored Los Angeles premiere of "Born Again", the film story of Charles Colson, former Assistant to President Nixon.
- assisted World Vision "Project Seasweep", rescue ship operation in Singapore in church relations and recruitment of ships special relief crew, i.e.: doctors, nurses, translators, etc.
- directed experimental city-wide hunger project in Portland, Oregon. Senator Mark O. Hatfield as Honorary Chairman.

1963-1977 - Billy Graham Evangelistic Association. First assignment was Director of year-long preparation for 1964 Billy Graham Crusade in San Diego, California. Served as Resident Director of Crusades for four years and moved to position of Director of Crusades with responsibility for overseeing several crusades simultaneously in various stages of preparation. Responsible for hiring and training of crusade personnel as well as preparation and administration of budgets and work with local church and civic leaders in each community. This required extensive travel in scores of U. S. cities and many foreign countries.

A major part of crusade responsibilities included extensive work with news media, advertising, graphics and print; radio and television production as well as performance both "live" and videotape. Set up and contact media reps for press conferences. Also recruitment and mobilization of hundreds of volunteer workers; negotiation of contracts for stadium/arena meeting sites and hotel functions and living accommodations.

#### HARRY BOYD WILLIAMS

Page Two

Concurrently was responsible for special projects for Dr. Graham and other association ministries.

In addition to crusade responsibilities, served as the first Executive Vice President of Billy Graham Foundation; opened office in Dallas, Texas, prepared strategy for operation, recommended reorganization of Foundation which was adopted by Board of Directors and remains standard practice as of present.

In 1972, using accrued vacation time, served for eight weeks in Washington, D. C. as consultant to the Committee to Re-elect President Nixon with special responsibilities for working with church leaders, news media and "Youth for President Nixon" campaign. Reported to high officials of campaign organization and close association with members of White House advance staff.

#### STEPHEN M. FLEISHMAN CORPORATE SECRETARY / GENERAL COUNSEL SPIRIT OF AMERICA INCORPORATED

Mr. Fleishman is an attorney and member of the State Bar of California with law offices in Century City, California. While Mr. Fleishman's law firm spans the general practice of law in state and federal jurisdictions, an area of expertise that has attracted major clients, is real estate law.

In 1960 Mr. Fleishman received his Bachelor of Science Degree from UCLA's College of Business Administration, with a major in real estate. He graduated from Loyola University School of Law, receiving a Juris Doctor degree, in 1964. Admitted to practice law in January, 1965, he opened his own law offices six months later in June of that same year.

Mr. Fleishman is admitted to practice before the Supreme Court of the United States, the United States Court of Appeals for the Ninth Circuit (Western United States), the United States District Courts for the Central and Southern Districts of California, Western District of Wisconsin, as well as the California State Supreme Court and all California courts and has appeared before courts in the Northern District of Texas and Southern District of Florida. He has presided as judge pro tem in the West Los Angeles and Van Nuys Municipal Courts and was appointed to the Panel of Arbitrators of the American Arbitration Association and has presided as arbitrator over hearings held at their Los Angeles facility.

For four (4) years he was a Professor of Equity at the University of San Fernando Valley College of Law and has held membership in the American Bar Association, the American Trial Lawyers Association, the California Trial Lawyers Association, the Los Angeles County Bar Association, the Beverly Hills Bar Association, the Century City Bar Association, The Alumni Association of Loyola University School of Law, The Alumni Association of UCLA, The Christian Legal Society and been on the Attorneys Advisory Committee of the University Club of Los Angeles. While representing clients in a variety of matters, his principal involvements related to real estate have been in Southern California, Texas and Colorado.

#### SPIRIT OF AMERICA, INC. WALK FOR WORLD HUNGER June 1, 1982

#### OPERATING POLICIES

- Every attempt will be made to insure that administrative/fund raising costs do not exceed 15% of the gross income.
- 2. Gifts-in-kind will be received and distributed to agencies approved by the Board of Directors.
- 3. All contributions will be made directly to:

SPIRIT OF AMERICA, INC. c/o Valencia Bank Santa Ana, California

with automatic deposit to trust account. The SPIRIT OF AMERICA, INC. will issue receipts for income tax purposes. Official auditors will be the firm of Peat, Marwick & Mitchell.

- 4. Seventy per cent (70%) of the net proceeds resulting from the "walk" will be disbursed to approved participating agencies. Thirty per cent (30%) of the proceeds will be maintained by the SPIRIT OF AMERICA, INC. for continuing hunger relief and humanitarian projects.
- 5. Funds to underwrite the operating budget (approximately \$25,000 per month) will be deposited into a separate bank account and administered by the management staff, subject to frequent audit; monthly financial reports will be made to the SPIRIT OF AMERICA, INC., Board of Directors.
- Names of donors and interested supporters will remain the exclusive and confidential property of the SPIRIT OF AMERICA, INC. and will not be made available to other organizations.
- Funds dispersed to agencies for distribution will be on a designated basis for emergency relief and development projects approved by the Board of Directors of Spirit of America, Inc.

#### BASIC DEVELOPMENT CONCEPTS

Α.	Key Cities	Approx. Miles	Proposed * <u>Arrival Date</u>
	Las Vegas, Nevada	300	November 3, 1982
	Salt Lake City, Utah	431	January 20, 1983
	Denver, Colorado	507	April 13, 1983
	Kansas City, MO	584	July 15, 1983
	St. Louis, MO	250	August 24, 1983
	Indianapolis, IND	244	October 8, 1983
	Columbus, Ohio	180	November 8, 1983
	Wheeling, W. V.	100	November 24, 1983
	Pittsburg, PA	50	December 2, 1983
	Baltimore, MD	230	January 16, 1984
	Washington, D. C. (Destination)	30	January 20, 1984

\* NOTE: Traveling approximately 7 miles per day/6 days per week

#### B. Development in Key Cities

- 1. Select Host Committee comprised of prominent religious business and professional people.
- 2. Activities (Partial List)

  - (a) Strive for Success Seminar
    (b) Combined campus rally
    (c) Walk-a-thon to raise funds for SPIRIT OF AMERICA, INC., a portion of which could be designated for local charity

  - (d) Press conference

#### B. Development in Key Cities (Contd)

- (e) (f) Media/personal appearances
- Mayor's "Prayer Breakfast" concept, sponsored by Chamber of Commerce, combined civic clubs, AmVets, etc.
- (g) Special local project benefit tournament featuring Bob Wieland, i.e., raquetball, bowling, weight lifting, with percentage of funds to S of A.
- (h) Chamber of Commerce in combined civic club sponsored congratulatory type dinner with net proceeds to World Hunger through S of A.
- (i) Local media "specials" which appeal for funds perhaps on shared basis for local humanitarian cause.
- (j) Direct mail.

#### 3. Featured Projects

- Bob Wieland biography for sale. (a)
- (b) "Spirit of America" singers - Otis Skillings
- (c) "Spirit of America theme song" - Skillings
- Athletic tournaments sponsored locally or nationally (d)(Universal gym)
- (e) Donor incentive package
- (f) Local T.V. special
- 4. Plan for Completion of Walk at Washington, D. C.

Under study

- 5. Anticipated Projects
  - (a) Books - motivational, nutrition, etc.
  - Cassettes "Strive for Success" (b)
  - (c) Filming of walk proudction of one hour T.V. special for fund raising ('83 - '84)
  - (d)Strive for Success seminars
  - Daily radio (Christian) series (e)
  - (f) Direct mail for specific projects home and overseas
  - Strive for Success Magazine (monthly) (g)
  - Nutrition products S for S label (h)

#### 6. Graphics

- (a) Press kit
- (b) Brochure perf coupon for securing names
- (c) Letterhead

#### B. Development in Key Cities (Contd)

6. Graphics (Contd)

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- (d) Donor incentive package (options)
  - 1. Lapel pin
  - 2. Medallion
  - 3. Certificate
- (e) Post cards for people to write friends to look for Bob coming to their city.

#### 7. Media Activities

1. Prior to start of trip September 6

#### A. Television

- 1. Local news, sports or other, on all stations.
- 2. Interviews TBN, CBN, Hour of Power
- 3. Special talk shows Hour Magazine Ch. 5, Eye on L. A., Religion in Media Ch. 7, Odyssey Ch. 4, P.M. Magazine 4. Work for network. "Sunday Morning" and others

#### B. Radio

- 1. Sammy Jackson KLAC
- 2. Carole Hemingway KABC (now national by satellite)
- 3. Rich Behuler (Christian)
- 4. KCER: Family Radio
- 5. Paul Harvey News

#### C. Print

- 1. Major newspaper interviews L. A. Times,
- Harold Tribune, Orange Co., San Diego, Long Beach
- 2. Releases to all papers
- 3. Feature in supplements

#### II. Progressively during walk

#### A. Television

- 1. Work for major talk show interviews
- 2. Other special programs for progress reports
- 3. Local station coverage

#### B. Development in Key Cities (Contd)

II. Progressively during walk (Contd)

#### B. Radio

2 14

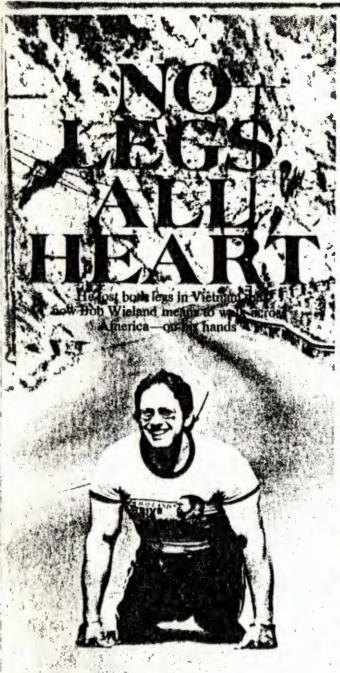
- Carole Hemingway KABC telephone progress report interviews with Bob Wieland on regular basis
- Engage support of Christian radio stations to air five minute taped progress reports
- 3. Local station news interview coverage
- 4. Paul Harvey News

#### C. Print

- Work for coverage in major periodicals, i.e., Readers Digest, People, Nutrition magazines
- 2. Local newspaper coverage

#### III. Completion of Walk

- A. All major media coverage of arrival at White House. NOTE: Arrival plans carefully organized.
- B. Possible film/television special.
- C. Possible fund raising special to celebrate, etc., aired in as many markets as possible.
- D. Major direct mail campaigns carefully tested and timed.
- E. Special projects to aid needy people, children, hospitals, etc.



#### By Stephen Kral

Records, they say, are made to be broken. A world record holder in powerlifting, Bob Wieland, 36, now plans to walk 2,944 miles, from Los Angeles to ...on his hands.

Tackling new challenges has been a way of life for Wieland ever since he lost both legs in Vietnam.

Double amputee Wieland, the Outstanding Disabled American Veteran of Wisconsin (1971) and California (1977), doesn't want his "Spirit of America" walk to be viewed mersly as a stunt. "Judge it on its own merits," he says.

Nor does Wieland consider himself "disabled" simply because he has no legs. As a weightlifter, he competed against able-bodied men for over 11 years and broke four world records. He narrowly missed setting a fifth world mark on *Thar's Incrediblet* in December 1980.

Born in Greenfield, Wis., Wieland now lives in Accadia, Calif., with his wife. Jackey. He'll begin his long-distance hand-walk on / A six-member support team, including chiropractor Vicky Vodon, will monitor his condition

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"I don't kok at it as a 3,000mile journey," Wieland says, "but rather as a six- to ten-mile-a day walk. Walking around a track or across a continent, it's all the same."

Only a pragmatist like Wieland could overcome the obstacles he's had to face. An all-around athlete in high school, Wieland, a left-handed pitcher, whetted the interest of baseball's Philadelphia Phillies by compiling a 16.1 record and averaging 14 strikeouts (per seven innings) in his senior year. However, Uncle Sam drafted him before the Phillies could. Wieland was sent to Vietnam

to serve as a combat medic. On June 14, 1969, while running to the aid of a wounded infantryman, he detonated a Viet Cong booby trap: a cunningly concealed 82-millimeter mortar shell.



Harry Snelder, Wieland's coach, says that the 3,000-mile walk "promises to be one of the greatest athletic achievements ever."

The blast disintegrated his legs.

"I was unconscious for five days and needed a tracheotomy because I wasn't breathing," recalls Wieland. "My weight dropped from 205 to 87 lbs., and my blood pressure dropped to almost zero. I needed 12 quarts of blood, I caught malaria and I ran a fever of 105 degrees. My body had to be packed in Ice for five days. But other than that," he deadpans, "I wasn't feeling too bad."

Within a year of the injury, Wieland won a gold modal in the bench press competition at the National Wheelchair Olympics. Then he entered the Amateur Athletic Union's powerfilting competition in the bantamweight (123% lbs. and under) division. From 1970 to 1976, Wieland won assorted titles, but the big one--the national championshipeluded his grasp. Then, on Aug. 21, 1977, he bench-pressed 303 fbs. at the U.S. Powerlifting Championship, eclipsing the previous mark of 290 lbs.

Curiously, Wieland's accomplishment rankled the AAU brass. "Suddenly," he says, "I was told that being an amputer gave me an advantage. The AAU says that because I was once six-feet tall, my upper body is bigger than the other competitors." Other reasons soon sprang up: Wieland reportedly got extra leverage by strapping his stumps to the weightlifting bench, and violated a rule by not wearing shoes. On one occasion, he was allowed to compete unofficially. Now he's banned from competition,

"Powerlifting is such a new sport," explains Bud Mucci, an international referee for the U.S. Powerlifting Federation, "that in the past, rules were relaxed to allow Bob to compete. Now it's gotten so big that the rules have been tightened, and one of them fell on Bob." Then Mucci adds his personal opinion: "They're afraid he'll break a world record. They don't want a man with no legs beating able bodied men."

Now, nonprofit organizations like Cathy Lee Crosby's Get High On Yourself Foundation and the Los Angeles County Mental Health Association and such corporate sponsors as Action Fitness in Minneauxis have lined up behind him.

A film production company plans a documentary on the handwalk. Wieland will tape-record his daily observations for a future book. Should he finish what he's starting, Wieland may rake in a fortune in the manner of his long-distance hikehand over fist. 15



# IRS TAX TIPS

Tax Credits are amounts you can subtract directly from the tax you owe, thereby reducing the amount of your lax on a dollar for-dollar basis.

#### -

Child and Dependent Care Credit—If you pay for the care of your child or a disabled dependent so you can work, you may be able to claim a credit up to \$400 if you have one qualifying dependent, or up to \$200 if you have two or more qualifying dependents.

#### -

Home Energy-Savings Credit—If you paid for insulation or other energysaving devices, you may be able to claim a credit for these expenses.

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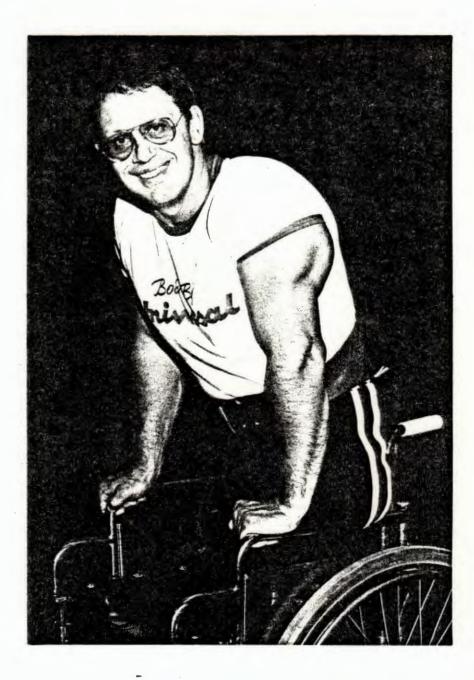
Earned Income Credit—If you had less than \$10,000 of total income and have a child, you may be able to claim this credit if you tike as married filing jointly or as head of household.

Check your tax instructions for details.

A public service message kom the Internal Revenue Service

US/APRIL 13, 1982 71

SPIRIT OF AMERICA WALK FOR WORLD HUNGER



#### BOB WIELAND

Four-time World Champion in the bench press, competing against able-bodied men.

Double amputee (above the knee); Viet Nam War Veteran.

P.O. Box 2782 Mission Viejo California 92690 714/997-8455

#### BOB WIELAND BIOGRAPHY

Bob Wieland has always been a survivor. A high achiever and a strong athlete, Bob was All Conference on his high school baseball and football teams and was elected co-captain of his Greenfield High School basketball team in his hometown of Greenfield, Wisconsin. After studying at the University of Wisconsin, LaCrosse, Bob coordinated the athletic activities at the University Club of Milwaukee during 1977-78. The climax of his athletic achievements came when the Philadelphia Phillies were negotiating a contract to pitch for their team. But then came Vietnam.

"Everything happened so fast, it's hard to believe they happened at all," Bob recalls. On April 1, 1969, Bob a combat medic, arrived in Vietnam. Less than three months later, while on combat patrol, Bob stepped on an 82 mm mortar round attempting to help one of his injured buddies who was trapped. It blew up.

He regained consciousness to find that both of his legs had been blown off. "I was in pretty bad shape," Bob remembers. "My blood pressure had dropped dramatically, I contracted malaria and I needed twelve quarts of blood transfusions." In spite of his condition, though, Bob says, "I felt very lucky to be alive. Guys were dying right and left around me. I was certainly better off than they were. I figured God must have had a good reason for keeping me alive."

In desperation and determination, Bob began lifting weights as part of his recovery. And recover he did--in record time. "I was out of the hospital in less than two months--figuratively speaking (usually recovery for a double amputee is closer to  $1 - \frac{1}{2}$  years)," says Bob.

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Page Two

Weight lifting became a passion for Bob and he was soon entering amateur weight lifting competitions. "It was my dream to break the world weight lifting record in the bench press."

Less than one year after the accident, Bob was already a major competitor in weight lifting. His dream was realized at the Senior National Power Lifting Championships in 1977, as he broke the official world record in the bench press--303 lbs., competing against able-bodied opponents. Unfortunately, officials refused to sanction the win, claiming a little-known rule that says shoes must be worn during bench press competition. Bob didn't give up. Last year 1981, he was preparing his 123-pound bantam-weight body for the U. S. Power Lifting Championships in Texas when he was notified that he was disqualified from competition on a "technicality."

Most people would throw in the towel after such a disappointment, but Bob is optimistic. "I feel pretty good about the whole thing," says Bob. "Here I am, a man with no legs and I've gotten in such good condition that the weight lifting commission is actually afraid that I might win. I think that's great."

Bob refuses to let these "little road blocks" stand in his way. "I have faith in myself and put my trust in God, and between the two of us, there's nothing that can stop me from succeeding," he asserts. "There's only one time in my life that I have to worry about failing, and that's the last time that I try."

For 36-year-old Bob, the ultimate is to help other people realize their dreams. He speaks to high school and college assemblies across the •

Page Three

country and formed his own motivational company five years ago appropriately named, "Strive For Success." He is fond of delivering the message that "through faith in God, determination and dedication there is nothing a person can't achieve."

Bob Wieland is clearly a man who lives by his words.

#### BOB WIELAND

CHAIRMAN, SPIRIT OF AMERICA INCORPORATED

PERSONAL: Date of Birth: February 19, 1946 Married

EDUCATION: 1964-1967 University of Wisconsin at La Crosse

Following military service, was awarded the Bachelor of Arts degree in Physical Education 1975 and the Bachelor of Science degree in Recreation from the California State University at Los Angeles. Has completed work for Masters Degree in Physical Education.

FACULTY POSITIONS:

1975-1981 California State University at Los Angeles Physical Education Department Coordinating strength and flexibility programs for men and women athletic teams.

> Nathan Pritikin Center Santa Monica, California Health Representative Coordinated and presented introductory lectures.

1977-Present - Founder/Director STRIVE FOR SUCCESS Motivational and Fitness Enterprise

OUTSTANDING AWARDS:

Four-time World Champion in Bench Press (in bantamweight division) against able bodied competition.

- 1971-72 Wisconsin's Outstanding Disabled American Veteran
- 1977 Outstanding Graduate Student Physical Education Department - California State University at Los Angeles
  - 1977-78 California Outstanding Disabled American Veteran (Only Veteran to be so named by two states)
- 1977 KNX News (Los Angeles) Radio Citizen of the Week

BOB WIELAND Page Two

OUTSTANDING AWARDS:

1977 -

The Honorable Olan Teague paid tribute to Bob Wieland in the House of Representatives and was so entered in the Congressional record.

#### MEDIA APPEARANCES:

Dr. William Radar - "Eye Witness News" <u>Hour Magazine</u> with Gary Collins Television Network - "That's Incredible" Easter Seal Telethon Richard Simmons Show Jack LaLanne Show

Local Sports casts with --

Stu Nahan - Channel 4 Los Angeles Jim Hill - Channel 2 Los Angeles Jo Ann Ishimine - Channel 7 Los Angeles

Featured in the CAM-Fel production film "The Champions"

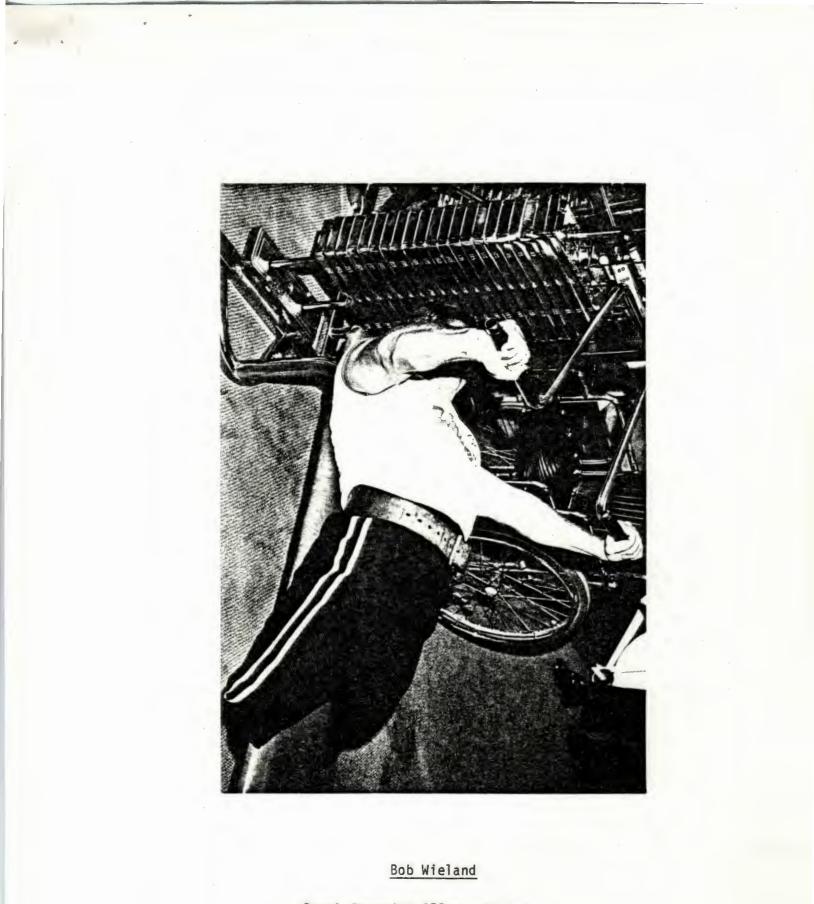
Public Service spot for Employment of Disabled Veterans "Through faith in God, dedication and determination, there is nothing a person can't achieve."

Bob Wieland



5,280,000 "Wieland Steps" to Washington, D.C.





Bench Pressing 375 pounds on Universal Gym Equipment.

### SPIRIT OF AMERICA WALK FOR WORLD HUNGER

#### NEEDS

#### FINANCIAL Needs

- \$75,000 cash needed before September 6, 1982 (date slated for Walk to begin)
- \$25,000 per month budget required for the Walk. This amount must be pledged by September 6, 1982. By January 1983 it is anticipated that the Walk will be self-supporting. (Pledges or commitments are required only for this four month period.)

Total commitments required in advance: \$100,000

#### EQUIPMENT Needs (Loan or Gift)

Recreational Vehicle A motor home for Bob to live in during Walk

Van for Support Team

Capacity for sleeping, and capability to be the lead vehicle during Walk

#### Trailer

To carry training equipment, medical supplies, whirlpool unit and sleeping capacity. This trailer would be pulled by the recreational vehicle.

#### Mobile Phone Unit

To be installed in recreational vehicle for communication purposes. Home base unit to be installed in lead vehicle (van).

#### Communications System

Installed in all vehicles (C.B.-type), with mobile hand units as well

#### Video Camera & Recording Equipment

Equipment necessary to document the Walk for TV and other media purposes

NEEDS Page 2

#### SERVICES Needed

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Printing services

Computer services

#### SUPPLIES Needed

Gasoline for Trip Credit card of company or individual contributing to Walk

Hotel Accommodations Required in area accessible to the support Team

Food/Meals for Support Team Commitments needed from restaurant chains

#### OFFICE SPACE Needed

The Walk organization is in need of a "Home Base" for the administrative staff and secretarial functions. Approximately four offices (or cubicles) required for the over-all coordination of the Walk.

#### TELEPHONE Needs

Phones will be needed once a permanent office is established. Installation costs can be underwritten by a company or an individual.



# International Christian Embassy Jerusalem



Officially Represented in the United States by United States Christian Embassy, Israel P.O. Box 1000, Montreat, N.C. 28757

## the set time is come

At a time of unprecedented significance for Israel and the nations, the Lord has been doing something new in the midst of Jerusalem: Called to "comfort Zion" through prayer and practical service, the International Christian Embassy Jerusalem (ICEJ) marked the first anniversary of its spectacular growth by opening new headquarter offices on October 15, 1981 in the heart of God's Holy City.

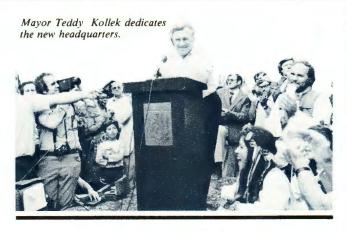
s never before, Christians are encouraged to take a united stand in open support of Israel and the Jewish people to whom we owe so much. Silence must end. The rejection of Israel by the nations - both political and economic - calls for affirmative action from Christians everywhere. (By faith, Christians are a part of Israel. The Embassy seeks to awaken the Body of Christ worldwide to this biblical truth and the rich spiritual heritage and destiny it shares in common with the Jewish nation.)

The Embassy's new headquarters was dedicated at a joyous international Christian celebration during the weeklong Feast of Tabernacles. The building itself holds special meaning for everyone whose love for Israel is represented here: It had been deserted in haste by a government embassy that left Jerusalem during the turbulent summer of 1980.

A t that time, the Knesset declared the undivided city of

Jerusalem to be the eternal capital of the State of Israel. Cries of protest and condemnation resounded across the political spectrum. Even Holland and the United States deplored Israel's move. In rapid succession, thirteen government embassies closed their doors and withdrew from the City. It was to prove the Lord's perfect timing: The unilateral abandonment of Israel by the nations met with a heartfelt response from Christians called to "speak tenderly to Jerusalem" and to stand beside Israel in the gathering darkness.

On September 30, 1980, the Embassy first opened its doors at a moving ceremony attended by leading Israeli officials and 1000 Christians who had come up to Jerusalem from around the glove to celebrate the Feast of Tabernacles. One by one, representatives from 23 nations stepped forward and pledged the support of fellow-believers in their home countries to Jerusalem and the land. At last, Christians everywhere had their own Embassy through



which to express their concern for Israel and an abiding love for the Jewish people.

n retrospect, it is clear that only the Lord could have raised up the Embassy at such a critical hour to bring comfort to Zion and call forth a new response of love for Israel. In lifting up a standard of high calling to the nations, the Lord assures us that, indeed, His word shall go forth from Jerusalem!

• Thou shalt arise and have mercy upon Zion, for the time to favour her, yea, the set time, is come." - Psalm 102:13

#### INTERNATIONAL NETWORK

An expanding network of ICEJ offices is being established worldwide to help organize local support for Israel. Twenty-one offices, each headed by an authorized ICEJ representative, have or will soon open:

Australia, Canada, Denmark, Finland, France, Ghana, Holland, India, Jamaica, Kenya, New Zealand, Nigeria, Northern Ireland, Norway, Republic of Ireland, South Africa, Sweden, Switzerland, United Kingdom, United States of America, West Germany.

The official U.S. effort, on behalf of The International Christian Embassy Jerusalem, is incorporated in the U.S. under the name of United States Christian Embassy, Israel. comforting the people

The Lord is, indeed, doing a "new thing" out of Zion. Each program launched by the Embassy is offered as both an opportunity and a challenge to Christians to step forward and bless Israel today.\* Together, these efforts are but a reflection of the Lord's profound concern for His chosen people:

#### EMBASSY PRAYER MINISTRY

Forming a "wall of prayer" around Jerusalem and Israel, day and night, by linking intercessors worldwide.

#### ECONOMIC ASSISTANCE PROGRAM

Promoting export of Israeli products through participating importers, retailers and consumers.

#### INFORMATION/MEDIA

Educating Christians and diverse publics about Israel and our Judaic heritage through a variety of publications and audio/visual media.

#### SPECIAL ACTIONS

Affirming a Christian response to issues concerning Israel through press releases and conferences, direct-mail campaigns, demonstrations, petitions and personal appeals.

#### INTERNATIONAL OUTREACH

Spreading the message of comfort to Zion in song and teaching through overseas journeys by ICEJ spokesmen.

\* Contact USCEI for complete details - see attached form.

#### ICEJ RELIEF PROGRAM

Helping meet the growing social and welfare needs of the Jewish, Arab and Christian people of Israel through financial aid and international volunteers.

#### **PERSON-TO-PERSON**

Informing tourists and local Israelis (Jews, Arabs and Christians) about the Embassy through personal talks and getacquainted evenings.

#### SONGS OF ZION

Performing spiritual music in live concerts. Write for information concerning Tapes and Records available through USCEI.

#### **HOW CAN I HELP?**

We invite you to become a "Friend of the Embassy" and to participate actively in ICEJ's program to comfort Israel. (Full details appear on enclosed form.) When you write, be sure to ask for the informative brochure, "How Christians Can Help Israel."

#### WHAT CAN I PRAY FOR?

Like Israel, the Embassy needs your prayers. First and foremost, pray for our faithful stewardship over the many responsibilities placed in our care. The Embassy staff also needs prayer for its spiritual wellbeing and for wisdom to respond to various inquiries from the Jewish, Arab and Christian communities at large.

#### **IS THERE A FINANCIAL NEED?**

Yes, an ongoing one. Your financial help is needed to fulfill the vision of support being channelled to Israel from around the world and the call to help make Jerusalem a center of praise to the Lord. It is one of the most practical steps you can take to be involved in the Embassy's work.

#### WHAT ELSE CAN I DO?

Pass on copies of this brochure and other available information (see the enclosed form). Extras can be obtained from your U.S. Christian embassy, P.O. Box 1000, Montreat, N.C. 28757 or by contacting Jerusalem headquarters.



## the feast of tabernacles

A renaissance of Christian identity has been stirred by the rediscovery of our rich Judaic heritage. One incomparable treasure being restored to the Christian heart is Jerusalem. Many now look upon the Holy City as a center with profound meaning for their spiritual longings.

As the Lord leads us into an appreciation of the traditional roots of our Christian faith, He is also at work today forming a people to sing His high praises. Increasingly, these two facets of Christian renewal identification with Judaic roots and the call to Davidic worship — are finding a natural focus for expression in the annual Feast of Tabernacles celebration.

abernacles (or "Succot") is a feast of supreme happiness. It is the only Jewish feast with instructions for both Jew and Gentile to gather before the Lord in Jerusalem and offer a "sacrifice of thanksgiving" together. Throughout their generations, it has been the appointed time for Jewish people to pray specifically for the Gentiles so that the coming Messiah may be hastened. In Zechariah's vision (14:16), all peoples are to be called up to Jerusalem during this Feast to worship their Messiah King.

In the fall of 1979, believers living in Israel and a small group of pilgrims gathered in Jerusalem for the first embryonic Christian celebration during Succot. The following year, 1000 Christians from 23 nations came up to Zion and in 1981, 3500 believers from 40 nations heeded the call.

The Christian celebration is not intended as an imitation of the Jewish way of celebrating Succot. There is a two-fold vision for Christians: to glorify God (Psalms 150 and 102) and to comfort Zion (Isaiah 40).

Christians are called to enter into the fulness of expression opened through biblical praise and worship. Not only are we to partake of the beauty and majesty of Davidic forms of praise, but through the Lord Jesus, we also lay hold of its deep significance as an instrument to bring down spiritual strongholds and principalities in this end time.

In addition, the Christian celebration endeavours to fulfil the prophetic cry of Isaiah by comforting, encouraging and blessing the Jewish people. At a time when the tide of antisemitism is rising and Israel is being increasingly isolated by the nations, we want to say, "Israel — you are not alone! We are praying for you and standing alongside you."

Footnote: The International Christian celebration during the

Feast of Tabernacles is an ongoing function of the Embassy and is celebrated annually in Jerusalem for a full week during September or October. For further information, contact your local USCEI representative or write: Feast of Tabernacles, P.O. Box 1000, Montreat, N.C. 28757.

#### STATEMENT OF PURPOSE

The International Christian Embassy Jerusalem (ICEJ) was opened in Jerusalem on Tuesday, September 30, 1980 to give Christians worldwide a focal point in the State of Israel and to represent Christian concern for the Jewish people.

The Embassy does not represent any particular government, political party, church organization, denomination or business group. It does represent the concern of millions of Christians who love and honor the Jewish people and who wish to obey the word of God concerning them.

#### THE GOALS OF THE EMBASSY ARE:

- to show concern for the Jewish people, and especially for the reborn State of Israel, by being a focus of comfort according to Isaiah 40:1: "Comfort, o comfort my people, says your God"
- to remind and encourage Christians to pray for Jerusalem and the Land of Israel
- to be a center where Christians from all over the world can learn what is taking place in this Land and be rightly related to the nation
- to stimulate Christian leaders, churches and organizations to become an effective influence in their countries on behalf of the Jewish people
- to begin or assist projects in Israel, including economic ventures, for the well-being of all who live here irrespective of race, background or religion
- to be a reconciling influence between Arabs and Jews

# information / media service

### P

Lease send me the following information about ICEJ's programs to "bring comfort to Israel:"

#### CURRENT PUBLICATIONS

- □ The REVIEW, a periodical of USCEI
- □ ICEJ Newsletter and Prayer Letter

#### STANDARD PUBLICATIONS

- □ How Christians Can Help Israel
- □ Guidelines: Starting an Intercessory Prayer Group
- □ ICEJ Relief Program for Jews, Arabs, Christians
- □ Helping Israel's Troubled Economy
- □ Reading List on the Middle East
- □ How to Help Soviet Jewry
- □ International Christian Celebration during the Feast of Tabernacles (Tour Information available)
- □ Working on a Kibbutz
- □ Additional copies of this brochure, One free; 10 - \$1.50; 100 - \$12.00; 500 - \$50.00

#### **MEDIA PROGRAMS**

- International Christian Celebration during the Feast of Tabernacles with descriptions of various media presentations including film, videotape, slide/tape and audio cassette programs.
- □ A Voice from Jerusalem with details of the popular audio cassette series.
- □ Apples of Gold brochure about the film recounting the birth of the State of Israel.

#### SYMBOL OF THE EMBASSY



Like a "succa," two olive branches are poised over a world with Jerusalem at its center. The graphic symbol of the Embassy speaks of a divine solution coming from above — not from man's efforts below. Peace will only come through God and it will unfold in His beloved Jerusalem. The design speaks further of that day when all nations will gather unto the Feast of Tabernacles at Jerusalem to see Messiah King Jesus and enjoy His reign of peace and righteousness.

# your opportunity of blessing...

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SECTION

A he official United States branch of the International Christian Embassy Jerusalem is the United States Christian Embassy, Israel. Representing Christians throughout the nation, the USCEI is in support of ICEJ to bless Israel, pray for the peace of Jerusalem and to comfort Zion.

As Christians we realize the tremendous debt we owe Israel and the Jewish people. We have often sung "God Bless America," but now, through blessing Israel according to Genesis 12:3, we may see God's highest blessing to our land become a reality.

In fact, we have a responsibility before God to be faithful to Israel. And, perhaps this responsibility is greater than any other nation simply because of His great blessings and provisions on America through repentant hearts, intercession for our leaders, and our unfailing support of Israel and God's covenant people.

It is therefore our special privilege to invite you to become a part of this ministry along with other Christians the world over, through the International Christian Embassy Jerusalem. Let's join together in giving practical expression to our desire by saying to the world and our beloved Holy Land, "You are not Alone!"

Shalom.

Jim Jackson Executive Director



#### Jim Jackson, United States Director

International Christian Embassy Jerusalem Johann Luckhoff, International Director P.O. Box 1192, Jerusalem, Israel

### become a friend

 $J_{oin}$  in the work of the Embassy through the growing network of ICEJ offices around the globe by becoming a "Friend of the Embassy." Complete both sides of this form and return it today.

I would like to become a "Friend of the Embassy":

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**United States Christian** Embassy, Israel P. O. Box 1000, Montreat, N.C. 28757

Telephone 704-669-5656