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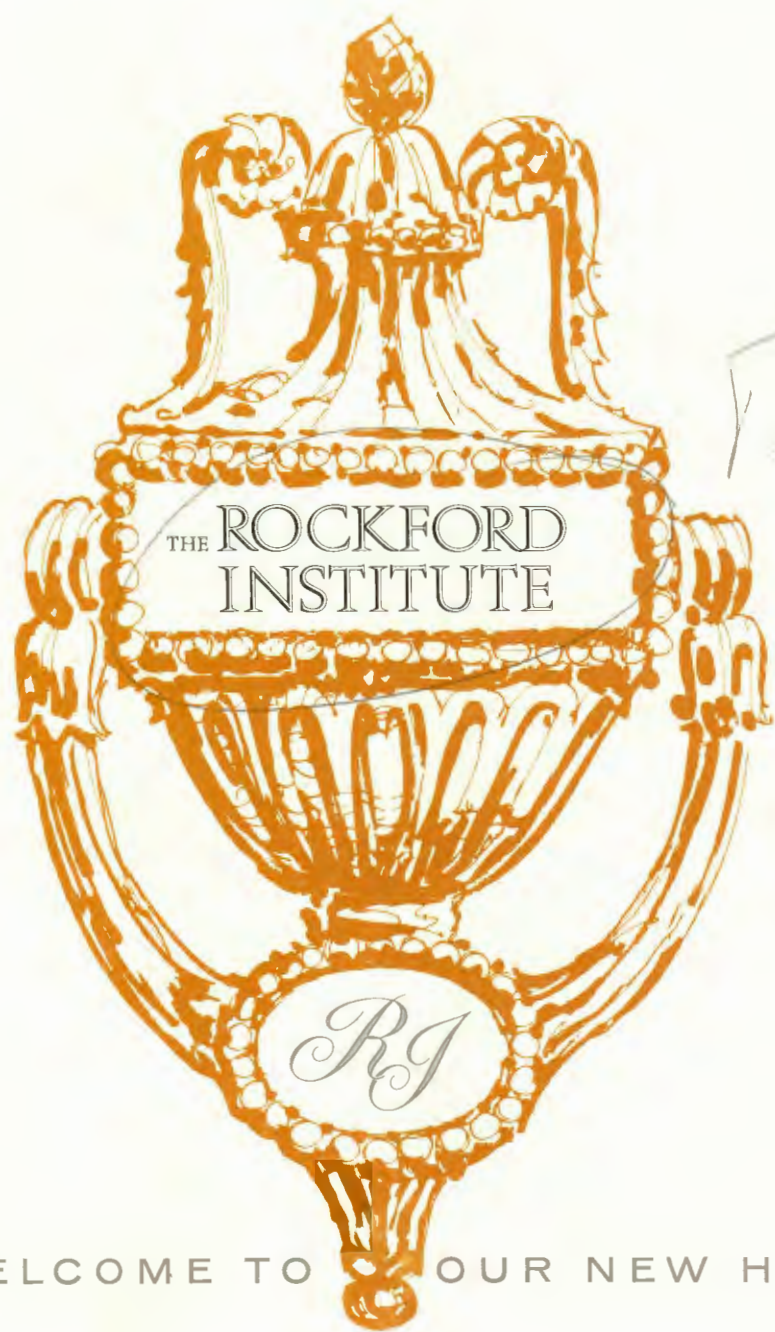
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# ANNUAL REPORT OF PROGRESS • 1981

*to Norton*



*File*

WELCOME TO OUR NEW HOME

*"The Rockford Institute, . . . which I feared might be a bit cranky, proves utterly admirable. How brainwashed we have become in recent years, to the point of assuming that an educational establishment concerned with the defence of property, propriety, the family and hard work must somehow be eccentric and peculiar, and run by, well, cranks. In the event, the Rockford Institute gives an impression of being very modern in spite of, or perhaps because of, upholding traditional values . . ."*

*"Dr. John Howard, the founder and principal, is dressed in a three-piece suit . . . Listening to him talk about education is rather exciting, as it must have been once to listen to Bertrand Russell . . . Conservatism has once again become novel, stimulating, intellectually as well as morally, and having expected to find Rockford something of a backwater—worthy of a detour for reasons of nostalgia only—it turns out to be, well, mindblowing, to borrow a phrase from a vanished age."*

Peregrine Worsthorne, "Inside Reagan's America," (London) Sunday Telegraph, February 22, 1981.

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THE CHARACTER of an institution can often be perceived in its physical surroundings. When The Rockford Institute officially separated in the last year, we sought permanent quarters that would reflect the spirit and adapt well to the purposes of our work. In special 1981, the Institute purchased and renovated two adjacent houses along the winding path of the Rock River. The sturdiness, simplicity and graceful interiors of these old Rockford houses, as well as setting altogether fitting for our focus upon tradition, common sense and cultural values.



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Perkins, W. H. (1987).  
Kegan's America (2nd ed.).

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THE WHITE HOUSE

WASHINGTON

Santa Barbara

August 25, 1981

I am delighted to send my congratulations and warm personal regards to the Rockford Institute as you celebrate your fifth anniversary.

Your organization has led the way in focusing attention on the ideas and cultural developments necessary for the preservation of a free society. Through publications such as the "Chronicles of Culture," the Institute has demonstrated the importance of the literary world to contemporary thinking. You are to be commended for articulating and encouraging a cultural perspective based on the enduring values of American life.

Again, congratulations on your anniversary, and you have my best wishes for your continued success in the future.

Sincerely,

*Ronald Reagan*

# STATEMENT OF PURPOSE

**T**HE ROCKFORD INSTITUTE is devoted to the study and support of the systems that enable people to live and work together in a free society. Such systems—economic, political, educational, legal, social and cultural—work effectively only when the citizens generally agree on what they are supposed to accomplish. They survive only if the citizenry also understand and support the principles which limit and mediate the conflicts of interest and judgment among those who operate or depend upon the system.

In recent decades, the once-clear consensus of the American people about goals, values, priorities and principles has been shattered. Who can state with assurance the basic purpose of American schooling or of the American government? Who even thinks about such matters? The principles of lawfulness, civility and reasoned compromise have also been discarded with increasing frequency. There is a progressive fragmentation of the populace into opposing pressure groups. The situation grows worse as most influential commentators in education, religion, literature and the news and entertainment media tend to deal with each issue on an *ad hoc* basis, seldom if ever giving consideration to the welfare of the whole society.

As Hayek has observed, a society's purposes and principles cannot be synthetically created. Rather, they are inherited from the past and embodied in the institutions and norms which govern a healthy and progressive social order. If these structures are twisted to accommodate new purposes which contradict the original ones, they invariably falter.

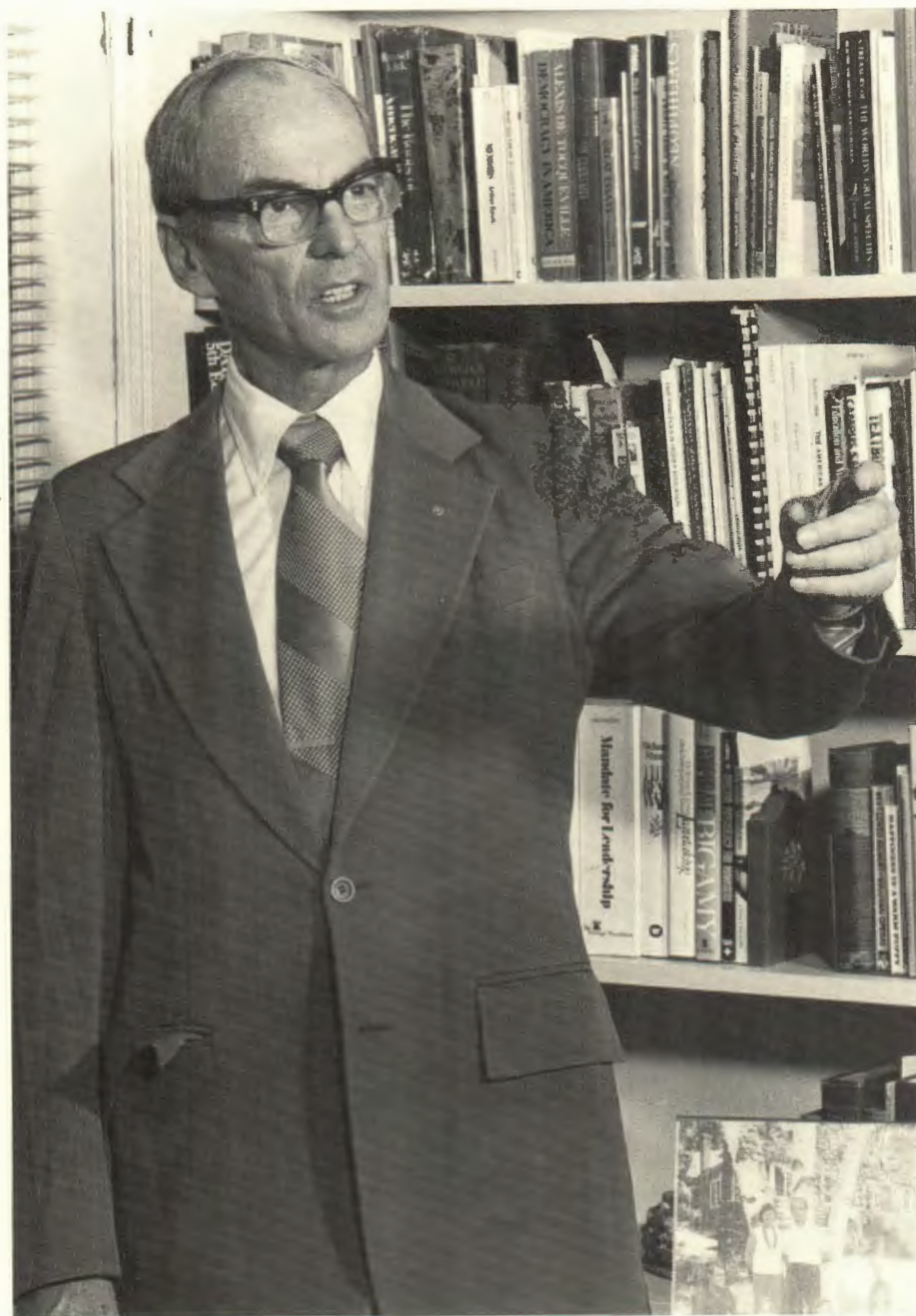
In this era of confusion and contention, The Rockford Institute attempts to explain why the abandonment of deeply rooted Western cultural traditions has led to the decay of the essential systems sustaining our society and how the reapplication of those traditions can lead toward new strength and unity for free peoples. The scope of our mission is admittedly large. The character of our mission invites the terminal question of the liberal mind-set, "*What right have you to make judgments for me?*" Our reply is that each civilization must have thinking people whose primary work is to attempt to understand human nature and societal institutions and, on the basis of those studies, offer guidance to those whose attentions are predominantly focused upon other matters.



*"We must make the building of a Free Society once more an intellectual adventure, a deed of Courage."*—Friedrich Hayek



# President's Report



**T**HE FINANCIAL statement and other elements of this report make it clear that during the period when our Institute was part of Rockford College, the groundwork was laid for a successful first year as an independent, nonprofit study center. Although neither our solvency nor the relatively large output of our published and platform analyses is a proper gauge of the Institute's success, both are nonetheless welcome signs of smooth functioning. The true measure of

our accomplishment is the degree to which this Institute exerts public influence on behalf of its stated purposes.

Since our arena is intellectual and cultural rather than political, it was a pleasant surprise to receive a letter shortly after the November elections from Manuel Ayau, President of Guatemala's *Universidad Francisco Marroquin* and former president of the Mont Pelerin Society, a worldwide organization of free-market economists.

He wrote, "It has taken a long time and lots of work on the part of you and people like you to make this evident change in U.S. politics possible." Dr. Ayau does not offer his compliments lightly. Although our direct role in the elections was restricted to offering advice on policy positions for the President and several other candidates, I still believe that the whole range of our activities helped convince many voters to reject the concepts of government which had prevailed for many years.

In government, as in almost all public activities, the liberal insistence upon the rights of individuals and the rights of

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categories of people has prevailed at the expense of the institutions which order human interaction and protect the well-being of the total society. Each step of the way, the traditional norms of conduct which sustained and gave form to those institutions have been belittled and trivialized, since they stood in the way of the new "rights" that were being asserted. As examples, the norm of hiring the best qualified individual for the job yielded to affirmative-action demands, the norms of premarital chastity, marital fidelity and maternal responsibilities in child-rearing were subordinated to the rights of individuals to choose a style of life cut off from objective morality, and the norm of lawfulness was judged less important than publishing information about governmental activities or illegally striking for better pay and more favorable working conditions.

Our effort has been to provide carefully documented analyses of the errors involved in jettisoning such norms, the advantages of reapplying them and some practical suggestions for repairing the damage that has been done. Although each is aimed at a different audience, the Institute's three periodicals—*Chronicles of Culture*, *The Rockford Papers* and *Persuasion At Work*—share these common purposes. At the political level,

we have offered encouragement to stand against the almost uniform "pro-rights" position of the liberal media and have supplied arguments to back that stand.

It is not, however, in governmental matters that we seem to have had the greatest impact. In the realm of the electronic media, to select one area, we have worked to support Accuracy in Media, Morality in Media, the National Federation for Decency and the Coalition for Better TV. Our commentaries have frequently dealt with the shortcomings of the news media. Leopold Tyrmand has spoken on that subject at four national conferences. I was invited to serve as a delegate at the First Amendment Congress sponsored by seven senior professional media organizations and, after that participation, asked to attend a follow-up work session. The targets of our criticism apparently respect the responsible character of our analyses.

Education is another field in which our Institute has had a growing impact. Our publications have been commended by a number of grassroots school improvement groups in the United States and Canada. The directors of the American Association of Presidents of Independent Colleges and Universities sought our counsel in reviewing their long-range plans and I will be giving an address at the annual meeting of that organization in December. The Heritage Foundation included us in a meeting with Secretary of Education Terrell Bell and his top aides to discuss issues facing his department.

Our role in evaluating the impact of the social-justice activities of religion also continues to gain prominence. Issues of

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*Persuasion At Work* devoted to this topic have enjoyed extensive distribution. Through our initiative, the Philadelphia Society's 1980 annual meeting was devoted to the theme, "Religion in the Contemporary Free Society," presentations subsequently published under the title, *Belief, Faith and Reason*. Several of our staff members contribute essays rooted in socially conservative theology

to journals such as *Dialog* and *New Oxford Review*, and I am now preparing an essay for an anthology of commentaries about religion and public issues.

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November election has been a focus of our particular study. We have, for example, maintained a close liaison with the Illinois Manufacturers' Association with reference to the growth of the activities of the Illinois Coalition Against Reagan Economics (I.C.A.R.E.) and the IMA President distributed one of our reports at the annual meeting of the National Conference of State Manufacturers' Associations. A recent issue of *Persuasion At Work*, dealing with Common Cause efforts to put political-action committees out of business, was distributed through several nationwide business networks. We continue to provide programs for meetings of top officers of various corporations and were pleased to be called upon to participate in three different

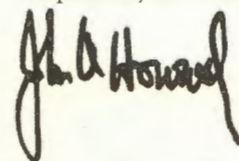
management conferences of the life insurance industry.

As indicated by the friendly messages about our fifth anniversary, this Institute is greatly blessed in its working association with intelligent and respected leaders throughout the country and abroad in many fields of endeavor. The

information, insight and assistance we receive from them informs and strengthens our services to our own constituency.

We wish to extend our warmest appreciation to the many members, donors, authors, friends and partisans who have helped us to come so far in our first half-decade.

Respectfully submitted,



John A. Howard, President



**February 25, 1980:** Rockford College and Rockford College Institute officials announce that the Institute will become a nonprofit, educational corporation wholly independent of the College.

**February 27, 1980:** The Rockford Institute is legally incorporated by the State of Illinois as a nonprofit organization.

**July 23, 1980:** The Internal Revenue Service recognizes the Institute as a publicly supported 501(c)(3) organization exempt from Federal income tax.

**September 1980 - July 1981:** Leopold Tyrmand serves as occasional contributor to the editorial pages of *The Wall Street Journal* and *The Chicago Tribune*.

**September 24, 1980:** President Howard announces the election of Clayton R. Gaylord and Frederick G. Wacker, Jr., as, respectively, chairman and vice-chairman of the Institute's Board of Directors.

**October 1, 1980:** The Board approves a budget for 1980/81 of \$425,000.

**October 6, 1980:** John Howard receives the Outstanding Educator Award during the Thirtieth Annual Meeting of the Religious Heritage in America organization.

**February 17, 1981:** The Freedoms Foundation at Valley Forge, Pennsylvania, announces the dual award of its George Washington

Honor Medal to the Rockford Institute and to Leopold Tyrmand for their role in publishing and editing *The Rockford Papers*.

**March 1, 1981:** The Institute moves to its new facilities at 934 North Main Street near downtown Rockford.

**March 6-7, 1981:** Radio Free Europe broadcasts a tribute by Leopold Tyrmand to the Polish writer, philosopher and freedom fighter, Stefan Kisielewski.

**March 24, 1981:** A grant of \$30,000 from the J. Howard Pew Freedom Trust of Philadelphia, specified for promotional activities on behalf of the Institute, is announced.

**April 1, 1981:** The Institute purchases the home at 928 North Main Street to accommodate the expanding staff.

**April 10-11, 1981:** John Howard concludes his two-year term as president of The Philadelphia Society. Leopold Tyrmand is elected a trustee of the organization.

**May 18, 1981:** The Northern Illinois Advertising Council confers its "Raddie Award" on *The Rockford Papers* for the publication's contribution to the four-color print media.

**July 1, 1981:** Allan Carlson, formerly affiliated with Gettysburg College and the American Enterprise Institute, joins the Institute staff as assistant to the president, with responsibilities for editing *Persuasion At Work*, fund-raising and general administration.

**August 1, 1981:** James Thompson, Jr., formerly associate professor of history at the College of William and Mary, joins the Institute staff as associate editor of *Chronicles of Culture* and *The Rockford Papers*.



# Chronology

FEBRUARY 1980 - SEPTEMBER 1981

# The Age of the Editors



From the editorial, "Toward Conservatism with a Human Face,"  
January/February 1981 issue of *Chronicles of Culture*:

The American conservative must realize that—contrary to Marx's predictions—politics and economy have become, in our epoch, functions of culture. Neither political victory nor economic preponderance can assure the conservative of any participation in shaping the national ethos. Only the conservative presence in culture can offer that power. It is not so much the liberal federal government's greed for taxes, but its usurpation of our consciences and its attempts to dictate

how we should love one another, which most offends the conservative sense of integrity and values.

The final struggle for values which govern both human consciousness and social interaction will be fought on the battlefields of culture. We must be there with adequate armor. Modern conservatism must turn its human face toward America for the good of us all. Only then will we remain mankind's hope.

—Leopold Tyrmand

**T**HE CONSERVATIVE revival in America over the past two decades was an intellectual, as much as a political, achievement. Commentators of varied ideological persuasions have noted that conservatism is now the source of fresh ideas in this country. For the first time in our century, the movement can be fairly labeled as both morally and intellectually exciting.

In many respects, the wellsprings of this change were a series of new or revamped journals that challenged the liberal orthodoxies of our age. Moreover, each of these publications was guided by an editor whose personality defined its literary style and content. William F. Buckley of *National Review*, Irving Kristol of *The Public Interest*, and Norman Podhoretz of *Commentary* provided forums for the expression of conservative thought and sought out and gave guidance to a new, younger generation of writers.

We believe that Leopold Tyrmand, editor of *Chronicles of Culture* and *The Rockford Papers*, has joined this circle. Shaped by his experiences as one of Poland's leading postwar novelists, a member of the editorial staff for two of Poland's most innovative intellectual journals and a past regular contributor to journals like *The New Yorker* and *The Reporter*, Tyrmand has helped restore the printed word's distinctiveness, promise and influence in American

public affairs. He has sought to recreate the cultural sophistication and vindicate the intellectual attractiveness of conservative patterns of thought, ingredients recklessly evicted from

American culture over the past several decades.

Leopold Tyrmand has brought distinction to *The Rockford Institute* during this, the age of the editors.



# Voices of The Rockford Institute

## *Chronicles of Culture*

**LEOPOLD TYRMAND, Editor**

**T**HE FOUNDATIONS WERE LAID this year for the transformation of the *Chronicles* into a monthly periodical during 1982. Dr. James J. Thompson, Jr., associate professor of history at the College of William and Mary and a contributing editor of *New Oxford Review*, joined the *Chronicles* staff as associate editor in August 1981. He brings to the Institute a solid background in scholarly research and an urbane literary style. Further additions to the editorial staff are anticipated next year.

The *Chronicles* stands as the only publication devoted to articulating a consistent conservative dissent to the dominant culture of American liberalism. Placing relatively little emphasis on politics, the *Chronicles* instead scrutinizes the challenges and assaults on the social and cultural norms which guide a viable free society. Through reviews of nonfiction, novels, magazines, the electronic media and motion pictures, the *Chronicles* contests the ideas that were supposed to liberate man and society, but which have instead led to their moral decay.

### Seeks a Value-Based Alternative

The *Chronicles* is committed to the articulation of inherited Western moral ideals for intellectually oriented readers open to the ideas other than the liberal world view. In a nation with a conservative tradition characterized by strong intellectual, but weak cultural, sophistication, the *Chronicles* seeks to chart a value-based alternative in areas ranging from entertainment to literature to fashion.

This publication has drawn growing national recognition. In *National Review*, Richard Brookhiser had these comments to make:

*"Chronicles is unabashedly pro-American—probably because its editor is a foreigner . . . Highbrow journals characteristically encourage highwire stunts, dizzily removed from the level of normal human thought and behavior. Chronicles looks to the nets . . . Chronicles will continue to coax out literate cultural pieces from the hinterlands beyond Hell's Kitchen and the West Side Highway."*

The *National Catholic Register* notes that "(in) format, layout, content, and art work, *Chronicles* lives up to Tyrmand's declaration that 'we are about intellectual and moral elegance,'" while the *Library Journal* comments that its reviews, "written primarily by professors of a strong conservative persuasion, are refreshing in that they usually go entirely against current popular opinion. The comments are well written, logical, and free of polemics."

### Growing Body of Contributors

The *Chronicles* boasts a growing body of talented contributors committed to cultural criticism from a distinct value perspective.



These range from established writers and journalists such as Thomas Molnar, Otto Scott, Joseph Schwartz, Paul Gottfried, Charles Moser, Lev Navrozov, John O'Sullivan and Tom Bethell to promising new writers such as Gary Vasilash, Edward Walsh, Stephen Tanner, Edward Lynch, Alan Levine, Mary Ellen Fox, William Cage, Gordon Pradl, Juliana Geran Pilon and Robert Steensma. The *Chronicles* seeks to identify and introduce such young authors to the reading public.

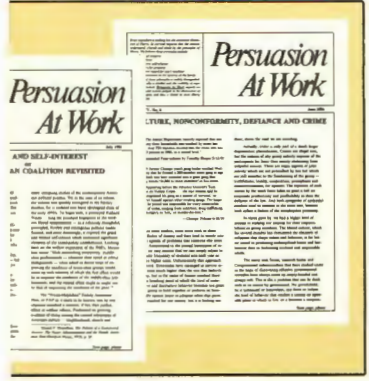
Starting in Autumn, 1981, a nationwide promotional campaign, supported by several special grants, begins with the purpose of significantly expanding the paid circulation of the *Chronicles* and other Institute publications.

## *The Rockford Papers*

**LEOPOLD TYRMAND, Editor**

**T**HIS BIMONTHLY PUBLICATION, rooted in the tradition of the 18th-Century pamphleteers, gained growing national recognition during 1980-81. The first issue of *The Rockford Papers* stated:

*"We think that our age of spiritual unrest and moral confusion requires a return to the tradition of expressing concern and judgment independently from the powerful centers of opinion. A giant idea-forming industry proclaims impartiality a virtue. However, expedient evenhandedness most often results in listless objectivity which, in turn, becomes a breeding ground for indifference, helplessness and cynicism. Inasmuch as we will attempt to pursue truth, we will not be*



*The Rockford Institute  
Fifth Anniversary  
Greetings*



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#### Growing Body of Contributors

The *Chronicles* boasts a growing body of talented contributors committed to cultural criticism from a distinct value perspective.

Its broad sweep, attention to fundamentals, and consistent philosophical stance has enabled The Rockford Institute to play a unique and important role in rebuilding the foundations for a free society.

**Milton Friedman, Senior Research Fellow  
Hoover Institution on  
War, Revolution and Peace**

The Rockford Institute, under the leadership of John A. Howard, is a beacon of light to free and moral men and women. It is one of the institutions fighting to preserve and extend all that is best in our civilization.

**Rhodes Boyson  
Member of Parliament  
London, England**

... (The Institute's) ongoing commitment to the principles of liberty and capitalism is commendable. I hope your next five years will be as productive as the first.

**Willard C. Butcher  
Chairman of the Board  
The Chase Manhattan Bank, N.A.**

The Institute's contributions to reasoned, enlightened public discourse have been many and varied. I am confident that the Institute will continue to provide the kind of leadership which is so important to this country and to the world.

**Richard G. Lugar  
U.S. Senator, Indiana**

As you so well know, there is a philosophy alien to our Founding Fathers' operating in this country. It is therefore imperative that we have articulate voices espousing the principles that made this nation the greatest and most prosperous in the world. The Rockford Institute does just that.

The Institute's commitment to faith in God, patriotism, and self-reliance through its periodicals, literature, and lecture program has become a major contribution in educating bright young minds of those principles which will sustain man's freedom.

**Ezra Taft Benson, President  
The Council of The Twelve  
The Church of Jesus Christ of  
Latter-Day Saints**

confusion requires a return to the tradition of expressing concern and judgment independently from the powerful centers of opinion. A giant idea-forming industry proclaims impartiality a virtue. However, expedient evenhandedness most often results in listless objectivity which, in turn, becomes a breeding ground for indifference, helplessness and cynicism. Inasmuch as we will attempt to pursue truth, we will not be

The most urgent task for educators is to foster the understanding of the moral principles and the organization of a free society. I am convinced that if there are not enough people that can contribute to the survival of a good and efficient society, through their understanding of its fundamental principles, the teaching of any other subject matter could become superfluous.

The efforts of Rockford Institute in this regard are exemplary. Congratulations on your fifth anniversary.

**Manuel F. Ayau, President**  
**Universidad Francisco Marroquin**  
**Guatemala**

As the Western World sleepwalks into becoming a collectivist authoritarian society with its own Party Line—called the Consensus—plugged hard and faithfully by all the media, I grow ever more thankful for occasional dissidents like the Rockford Institute in whose *Chronicles of Culture* the Consensus assumptions—that the *New York Times* is a great newspaper, that the South Africans are uniquely the villains of our time, that President Reagan is an idiot, that all good men and true build their hopes on disarmament talks with Mr. Brezhnev, etc. etc. etc.—are blissfully absent. So, congratulations on the Institute's fifth anniversary, and please keep going.

**Malcolm Muggeridge**  
**British Author**

I read *Chronicles of Culture* with great interest. I rarely agree with many of the conclusions of its authors; nor, I find, do I share many of its premises. I find many of the articles irritating because of the arch style and dismissive tone of its authors. Yet I welcome the magazine because it is spirited and does seek to engage one in debate on the central cultural questions of the day. For that reason, it is vastly preferable to many other magazines who are either culturally bland, or worse, repeat many of the cultural platitudes of the day.

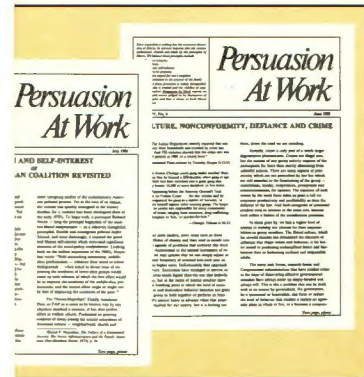
**Daniel Bell**  
**Henry Ford II Professor of Social Sciences**  
**Harvard University**

It has been a pleasure to watch Leopold Tyrmand and the *Chronicles of Culture* confront—a la Orwell—the smelly little orthodoxies of our time.

**Tom Wolfe**  
**Author and Social Critic**

**ALLAN CARLSON, Editor**

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This is to congratulate you on the occasion of the Rockford Institute's fifth anniversary of existence. John Howard and the Institute have done an outstanding job in your research and writings regarding the need for preserving our traditional values as a way of securing our continuing freedom.

**Orville V. Bergren, President**  
Illinois Manufacturers' Association

Your publications bring learning and delight. What more can one ask?

**William F. Buckley**  
Editor, *National Review*

I am most pleased to salute you and The Rockford Institute on the fifth anniversary of the institution. During this short period of time you and the Institute have made a tremendous contribution to this nation, for which we are all grateful. Under your inspired leadership, The Rockford Institute has become a well-known and highly regarded organization.

**Robert W. Miller, President**  
Freedoms Foundation At Valley Forge

Enterprise Australia congratulates the Rockford Institute on the work it has achieved in its five years of existence. It is pleasing to have an association with an organization akin to our own, working to ensure that our children and grandchildren will enjoy the same kind of free society that our forebears bequeathed us.

**J. T. Keavney, Chief Executive**  
Enterprise Australia, Ltd.

You continue to produce thoughtful, stimulating and sound material which is playing an important role in helping America to regain its historic values and sense of direction.

**Reed Larson, President**  
National Right To Work Committee

I salute the Rockford Institute and its director, John Howard, for splendid work these five years past in upholding and defending the values of our country and civilization. Dr. Howard and his associate, Leopold Tyrmand, rightly understand that the solution to our problems lies not in political action or economic education but in salvaging the civilizational values that have been so terribly battered in the Twentieth Century.

**Anthony Harrigan, Director**  
United States Industrial Council  
Educational Foundation

4

*confusion requires a return to the tradition of expressing concern and judgment independently from the powerful centers of opinion. A giant idea-forming industry proclaims impartiality a virtue. However, expedient evenhandedness most often results in listless objectivity which, in turn, becomes a breeding ground for indifference, helplessness and cynicism. Inasmuch as we will attempt to pursue truth, we will not be*

In promoting the transcendent values of civilization, the Rockford Institute is meeting a great need in an age suffering from militant and subtle materialism. Your work merits our gratitude and support that it may multiply and replenish the culture of freedom.

**Elizabeth B. Currier, Exec. Vice President  
Committee for Monetary Research and  
Education, Inc.**

I wish all American people would appreciate how fortunate they are that such organizations as yours, in many ways of life, are skillfully promoting the ideals of economic self-reliance, civic liberties and virtues, and family dignity. I'll never miss a chance of telling my friends here what a splendid example the Rockford Institute is setting for true liberals in Europe.

**Raoul Audouin, Publisher  
Donnees Internationales Economiques & Sociales  
Paris, France**

Permit me to congratulate you on the fifth anniversary of the Rockford Institute. I cannot help but marvel at the original and profound contributions your organization has made to the debate on so many national issues. I hope you will keep up the good work.

**John P. East  
U.S. Senator, North Carolina**

For those of us who believe that ideas have consequences, the exciting new trends at the end of the 20th century are particularly important. One of those places doing especially original thinking and projecting that thinking to an effective leadership audience has been the Rockford Institute. If the first five years are any sample, the Rockford Institute will prove to be a force in idea formation as we approach the third millenium.

**George C. Roche III  
President, Hillsdale College**

The issue of our day has not been more exactly and succinctly defined than in your preamble to *Persuasion At Work*.

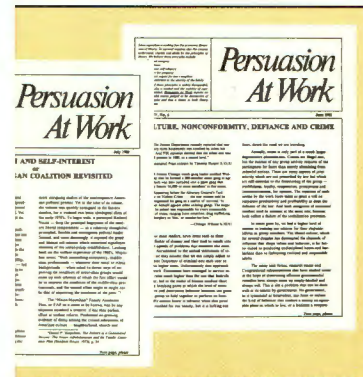
**George F. Cahill, President  
National Flag Foundation**

The Rockford Institute publications are a major contribution to the political and social thought of America today. They are of inestimable value in filling a serious void in the communications media.

**Betty Arras, Publisher  
California Monitor of Education**

**ALLAN CARLSON, Editor**

**A**IMED AT THE BUSINESS and organizational executive and the independent entrepreneur, *Persuasion At Work* recognizes that such persons today are obliged to keep current with activities that were of only passing interest to their counterparts in the past. This monthly newsletter seeks to



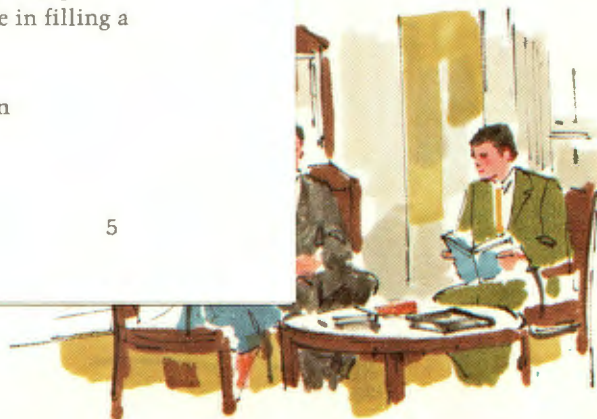
cial, cultural and political well-being of private enterprise. It is time to study such trends.

lications, *PAW* approaches issues in a comprehensive way. It attempts both to chart the economic system and to report on the results of its operation. It is not to be destructive of those principles.

**Membership in September**

Articles written for such journals as *The Spectator*, *Regulation* and the editorship of *PAW* in September 1981 are a testament to the analytical excellence for which he has become known.

His mission to reprint or excerpt *PAW* in the number of mass-circulation journals. *PAW* issues have been as diverse as the Illinois Christian Assembly of Nigeria, the Market Education Foundation and the Political Action Committee.



# Voices of The

## *Chronicles*

### LEOPOLD TYR

**T**HE FOUNDATIONS WERE laid during the transformation of the *Chronicles* during 1982. Dr. James J. Thompson, history at the College of William and Mary, editor of *New Oxford Review*, joined as associate editor in August 1981. He has a solid background in scholarly research and style. Further additions to the editorial board next year.

The *Chronicles* stands as the voice articulating a consistent conservative culture of American liberalism. In its emphasis on politics, the *Chronicles* challenges and assaults on the status quo to guide a viable free society. Through its novels, magazines, the electronic media, the *Chronicles* contests the ideas of man and society, but which have

#### Seeks a Value-Based

The *Chronicles* is committed to Western moral ideals for intellectual freedom to the ideas other than the liberal but a conservative tradition characterized by weak cultural, sophisticated and a value-based alternative in areas from literature to fashion.

This publication has drawn guidance from *National Review*, Richard Brodhead to make:

*"Chronicles is unabashedly pro-conservative because its editor is a foreigner who characteristically encourages the removal of the level of non-political behavior. Chronicles looks to continue to coax out literate contributions from hinterlands beyond Hell's Kitchen West Side Highway."*

The *National Catholic Register* comments on its content, and art work, *Chronicles* declaration that 'we are about in the world while the *Library Journal* comments that its reviews, "written primarily by professors of a strong conservative persuasion, are refreshing in that they usually go entirely against current popular opinion. The comments are well written, logical, and free of polemics."

#### Growing Body of Contributors

The *Chronicles* boasts a growing body of talented contributors committed to cultural criticism from a distinct value perspective.

In its brief history the Rockford Institute has done as much as any institution in the country to puncture the balloons of complacent orthodoxies masquerading as creativity, and it has done so with consistent wit and style. Reading the Institute's publications gives a comforting sense of the continuing vitality both of authentic values and of the life of the intellect itself.

**Prof. James Hitchcock**  
President, Fellowship of Catholic Scholars  
Chairman of the Board, Catholic League for Religious and Civil Rights

Let me send you hearty congratulations on your fifth birthday. We appreciate the excellent work of The Rockford Institute and the very valuable contribution you are making toward a better America.

**Donald E. Wildmon**  
Executive Director  
National Federation for Decency

Congratulations on the fifth anniversary of The Rockford Institute. Your work is most important and effective. In the long run, ideas will prevail.

**Frederick C. Crawford**  
Retired Chairman and Director  
TRW, Inc.

Some write of economics, some of politics, and some of sociology, but the Rockford Institute has uniquely fixed its penetrating eye on the sleazy literary culture of our pseudo-liberal, pseudo-democratic times. Thus is it laying a foundation for the regeneration of our society. We wish we could live to greet it on its 50th year.

**Barbara and Arthur Shenfield**  
British Educators and Authors

The Rockford Institute and John Howard as its founder are truly champions in the struggle in which our nation is now engaged—the struggle for the preservation of our traditional basic institutions!

**Mary V. Tesner, President**  
Committee for Positive Education

Amidst the multitude of U.S. publications flooding Canada, yours is towering 'from its shoulders and upward' with the wisdom of age and strength of youth. For many outsiders, like myself, *Chronicles of Culture* is a rediscovery of America . . . and hope.

**Dan Nimrod, Editor and Publisher**  
Dawn Publishing Company Ltd.  
Quebec, Canada

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I am delighted to have the opportunity of saluting the Rockford Institute on its fifth birthday. It has been a pioneering society, vigilant to defend the cause of freedom and incisive in its comments and analyses. What it took courage to say five years ago is now becoming fashionable. I salute its enterprise, its success—and the message. It is still needed.

**Prof. Esmond Wright, Director  
Institute of United States Studies  
University of London**

In an age in which the expression of traditional values is often feeble, clumsy, or both, the Rockford Institute has set a standard of expression that is neither, but generally forthright, graceful, and—despite the gravity of the matters with which it concerns itself—often even humorous.

**Harold O. J. Brown  
Professor of Systematic Theology  
Trinity Evangelical Divinity School**

I am grateful to the Rockford Institute for providing a forum for penetrating analyses of topical issues facing our nation. Stimulating discussion of such topics is essential to the American system of government.

**Philip M. Crane  
Member, U.S. House of Representatives**

Ever since Lincoln and Grant, such good things have come out of rural Illinois that it is no surprise to see new wisdom coming from the Plains at The Rockford Institute. Congratulations on your fifth anniversary!

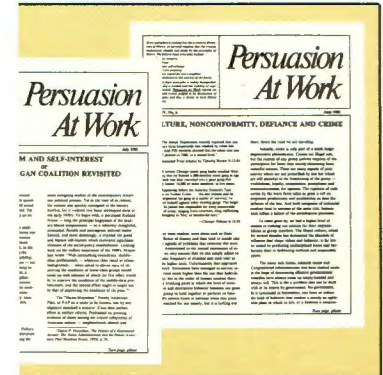
**Michael Novak, Resident Scholar  
American Enterprise Institute for  
Public Policy Research**

For those of us involved with public policy issues here in the nation's capital, The Rockford Institute plays a vital—and unique—role in keeping our economic and national security activities in their proper perspective. I commend John Howard, Leopold Tyrmand and the Institute staff for their exceptional contribution to expanding the free and moral society. I am proud to be a member of The Rockford Institute.

**Edwin J. Feulner, Jr., President  
The Heritage Foundation**

The Institute's services in providing a means of expression of the responsible voice in a troubled and changing society is essential. You have accomplished much in a brief period; perhaps most importantly, you have revalidated the role of the independent thinker in an increasingly institutionalized society.

**David M. Cooney, Rear Admiral US Navy (ret)  
President and Chief Executive Officer  
Goodwill Industries of America, Inc.**



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#### Growing Body of Contributors

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For five years, the Rockford Institute has addressed itself courageously to our present discontents. Its publications will exert an influence more than ephemeral: for the Institute knows the permanent things.

**Russell Kirk**  
Author and Educator  
Editor, *University Bookman*

Leopold Tyrmand has given America the journal she needs: an exciting yet nontrendy—a hard-hitting yet sensible—review of books and ideas.

**Dale Vree**  
Editor, *New Oxford Review*

The Rockford Institute has brought the effort against pornography traffic to the intellectual level, demonstrating with unerring reason how this traffic imperils the existence of a great nation. Your high-level writing reaches the thinking portion of our nation. This is a magnificent contribution!

**Morton A. Hill, S.J., President**  
*Morality in Media, Inc.*

Reading your *Rockford Papers* and *Persuasion At Work* is always a pleasure. It makes philosophy—in particular the individualist philosophy—a useful tool for analysing the events around us and charting one's own course of action. Occasionally you deplore that the traditional centers of culture no longer provide the leadership in judging what is right and wrong. Don't worry too much. The Rockford Institute is rapidly filling up the vacuum.

**Michael van Notten, Director**  
*European Institute*  
Brussels, Belgium

*Chronicles of Culture* actually lives up to the familiar claim of being an "independent" journal. It has a point of view but no "line." Admirably lucid, it provokes opposition and welcomes it in the spirit of rational debate. These features make it pleasant reading and leave one with a strong sense of singular virtue in a naughty world.

**Jacques Barzun**  
Educator and Writer

## The Rockford Institute

934 NORTH MAIN STREET • ROCKFORD, ILLINOIS 61103  
Telephone 815/964-5053

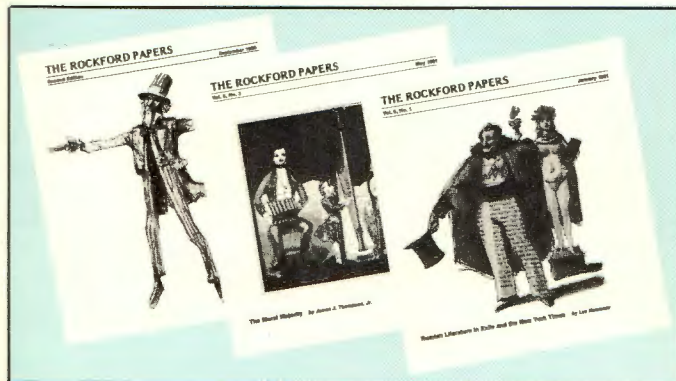
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impartial. In our endeavors, we begin with a set of moral principles which we see as just, correct, and valid. We intend to defend them and we want to interpret what is around us in concord with our sense of good and bad. This is, perhaps, why the time-honored, personal, value-oriented art of pamphleteering is making a remarkable comeback. If convictions are presented in a way that emanates integrity and commitment, and conveys intellectual effort and persuasive reasoning, they sooner or later induce change. The history of the Western world has proven it."

Conferral of the George Washington Honor Medal on *The Rockford Papers* this past October by The Freedoms Foundation at Valley Forge marked in many respects the publication's coming of age.

### Essays Draw International Attention

Subjects featured in recent issues included John Howard's discussion of education policy for the 1980's, Charles Moser's analysis of the New Right, Alan Levine's fresh assessment of the Cold War and Grace E. Goodell's trenchant examination of the sources of conservative failure in the Third World. Leopold Tyrmand's essay, "The Media as Present Danger," received wide



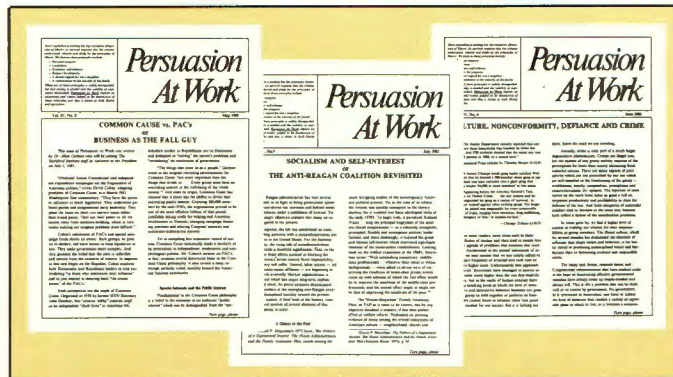
attention, including translations in the important German political journal, *Kontinent*, and in a French newsletter for businessmen. James Thompson's essay on "The Moral Majority" was reprinted, excerpted and favorably commented on in publications as diverse as *The Washington Star*, *New Oxford Review* and *The Congressional Record*.

During 1982, *The Rockford Papers* will present a series of critical examinations of major contemporary American writers.

## Persuasion At Work

**ALLAN CARLSON, Editor**

**A**IMED AT THE BUSINESS and organizational executive and the independent entrepreneur, *Persuasion At Work* recognizes that such persons today are obliged to keep current with activities that were of only passing interest to their counterparts in the past. This monthly newsletter seeks to



make known and interpret social, cultural and political developments affecting the well-being of private enterprise for readers who have limited time to study such trends.

As with other Institute publications, *PAW* approaches issues from a distinct value perspective. It attempts both to chart the moral bases of the free enterprise system and to report on statements and events judged to be destructive of those principles.

### Assumed Editorship in September

Dr. Allan Carlson, who has written for such journals as *The Public Interest*, *The American Spectator*, *Regulation* and *Across The Board*, assumed editorship of *PAW* in September 1981 and promises to maintain the analytical excellence for which this monthly publication has become known.

During the past year, permission to reprint or excerpt *PAW* articles has been given to a number of mass-circulation publications. Copies of individual *PAW* issues have been distributed through networks as diverse as the Illinois Manufacturers' Association, the Christian Assembly of Nigeria, The Executive Forum, The Free Market Education Foundation and the Business-Industry Political Action Committee.



The Rockford Institute provides programs and speakers to business, civic and religious organizations. Some of the groups for which the Rockford Institute has provided programs are:

American Association of Presidents of Independent Colleges and Universities  
American College of Physicians  
American Federation of Farm Bureaus  
American Graduate School of International Management  
American Mothers Committee  
Beloit Corporation  
Bankers Life of Iowa  
Bohemian Club of San Francisco  
Campbell College  
Chicago Presidents Forum  
Conference of State Manufacturers Associations  
Culver Stockton College  
Dallas Council on World Affairs  
Discussion Club of St. Louis  
Frito-Lay Corporation  
General Federation of Women's Clubs  
Hegeler Institute  
Heritage Foundation  
Illinois Manufacturers' Association  
Illinois Society of Internal Medicine

International Freedoms Conferences  
Johns Manville Corporation  
Lambuth College  
Life Insurance Marketing and Research Association  
Litton Industries  
Metal Powder Industries Federation  
Milwaukee Employers Association  
Milwaukee Panhellenic Society  
Milwaukee Women's Club  
National Association of Community College Trustees  
National Association of Manufacturers P.E.O.  
Philadelphia Society  
Pittsburgh Theological Seminary  
Polish Jesuit Center of Chicago  
Rotary Club of Dayton  
Rotary Club of Palm Beach  
Southwest Electrical Conference  
Sundstrand Corporation  
World Business Council  
Young Presidents Organization of Iowa

## Communicating our identity...

Members of the Rockford Institute staff have appeared as contributors in a number of prominent newspapers and journals. These have included:



Across The Board: The Magazine of the Conference Board, Inc.  
American Scholar  
American Spectator  
Atlanta Journal  
Chicago Tribune  
Church Management  
Criticon (West Germany)  
Crossbow (England)  
Daily Telegraph (England)  
Dialog: A Journal of Theology  
Die Zeit (West Germany)  
Harper's  
Human Life Review  
Interplay  
Kontinent (West Germany)  
Modern Age  
National Review  
New Leader  
New Oxford Review  
New Wine  
New York Times  
New York Times Magazine  
New Yorker  
Philadelphia Inquirer  
Policy Review  
Public Interest  
Regulation: AEI Journal on Government and Society  
Reporter  
San Francisco Chronicle  
Southern Humanities Review  
Southern Partisan  
University Bookman  
Wall Street Journal

## CHAIRMAN



MR. CLAYTON GAYLORD, Rockford, Illinois—Mr. Gaylord is treasurer and chairman of the finance committee of the Ingersoll Milling Machine Company. He serves as a trustee of the Foundation for Economic Education and the North American Wildlife Foundation, a director of Americans for Effective Law Enforcement and a member of the Mont Pelerin Society.

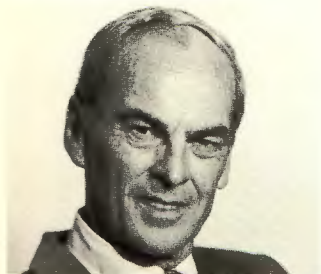
## VICE-CHAIRMAN



MR. FREDERICK G. WACKER, JR., North Chicago, Illinois—Mr. Wacker holds the positions of chairman of the board and president of AMMCO Tools, Inc. and Liquid Controls Corporation. He is a past president of the Chicago chapter of the Young Presidents Association and the Racquet Club of Chicago. His directorships have included the Jazz Institute of Chicago, the Church League of America, the Lyric Opera of Chicago, the National Industrial Conference Board and the Illinois Manufacturers' Association.

# Board of Directors

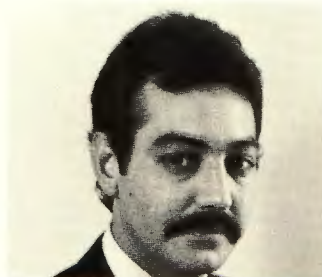
## THE ROCKFORD INSTITUTE



DR. JOHN HOWARD, Rockford, Illinois—Dr. Howard is president of The Rockford Institute. From 1960 to 1977, he served as president of Rockford College. Dr. Howard recently completed a two-year term as president of The Philadelphia Society and earlier had served as president of the American Association of Presidents of Independent Colleges and Universities. He is a member of the Mont Pelerin Society. He has coauthored several books, including *Who Should Run the University?* and *Dilemmas Facing the Nation*.



MR. CLYDE SLUHAN, Perrysburg, Ohio—Mr. Sluhan is founder and president of Master Chemical Corporation. A member of many technical societies, he has received numerous awards for his efforts in technical education and research, including the Society of Manufacturing Engineers' Gold Medal and the Robert Siegel Awards. He also is active in a number of charitable, educational and service organizations, including The Century III Foundation, of which he is board chairman.



MR. GEORGE O'NEILL, JR., New York, New York—Mr. O'Neill is vice president and director of the Meriwether Capital Corporation and the founder and director of several other companies, including Rhuvax Corporation and Solar Dynamics. He is a trustee of the Greenacre Foundation and a director of the National Fund for Medical Education.



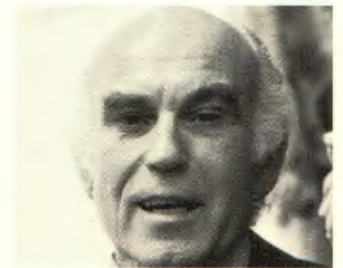
MRS. JAMES HALL, Evanston, Illinois—Since 1977, Mrs. Hall has served as president of Broadcast Communications, Inc. Currently a member of the Deephaven, Minnesota, city council, her other civic activities have included service as cochairman of the Minneapolis United Fund and founder, vice president and director of the Minneapolis Children's Hospital and Health Center.



JUSTICE DALLIN H. OAKS, Provo, Utah—The immediate past president of Brigham Young University, Justice Oaks was named to the Utah Supreme Court in 1980. A distinguished legal scholar, he has written five books and over fifty articles. He has served as chairman pro tem of the board of directors of the Public Broadcasting Service, a member of the advisory board of the Notre Dame Law School's Center for Constitutional Studies and a member of the Wilson Council of the Woodrow Wilson International Center for Scholars. He is a past president of the American Association of Presidents of Independent Colleges and Universities.

(Photo Not Available)

GENERAL EDWARD B. MEYER, U.S. MARINE CORPS (Ret.), Coronado, California—General Meyer is president of the American Council for Coordinated Action. He is a life member of the Navy League and the U.S. Naval Institute. His last assignment in the Marine Corps involved responsibility for implementing the volunteer manpower of all the military services.



DR. ROBERT A. NISBET, Washington, D.C.—One of the nation's most respected scholars, Dr. Nisbet is Columbia University Albert Schweitzer professor of humanities emeritus and an adjunct scholar of the American Enterprise Institute for Public Policy Research. His numerous books include *Quest for Community*, *Tradition and Revolt*, *The Social Bond*, *The Twilight of Authority* and *The History of the Idea of Progress*.



DR. ROBERT H. KRIEBEL, Newington, Connecticut—Dr. Kriebel is chairman of the board of the Loctite Corporation. He serves as a director for, among other organizations, the Phoenix Mutual Life Insurance Company, Accuracy in Media, the U.S. Industrial Council, the Chamber of Commerce of the United States, The Heritage Foundation, the National Association of Manufacturers and the Institute for Educational Affairs.



# Financial Report

The Rockford Institute

September 1, 1980 through July 31, 1981

The Rockford Institute's first fiscal year as an independent study center covers the eleven-month period, September 1, 1980 through July 31, 1981. Several comments on the Institute's financial performance in this period should be made.

In order to purchase the first of our two houses, the Institute's directors authorized the allocation of \$48,000 of endowment funds to supplement special capital gifts already pledged. By April 1, gift revenues were sufficient to cover the costs of purchasing and renovating the second structure.

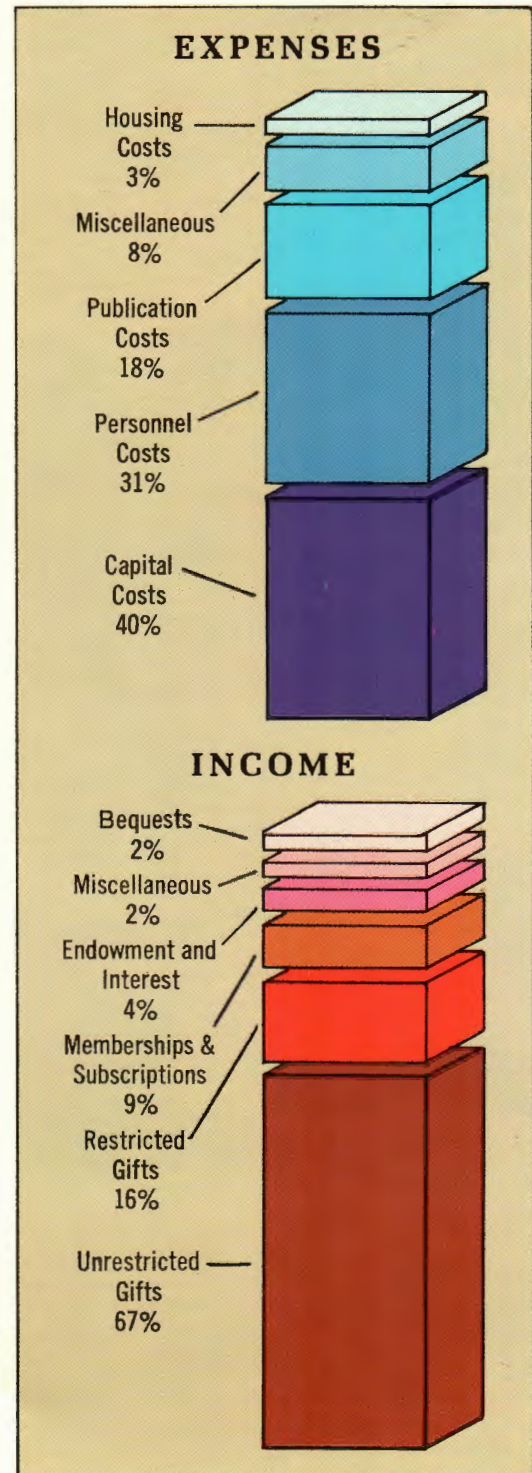
Please note that there is no separate designation for fund-raising among the itemized expenditures. Our gift flow has thus far been generated primarily by the activities of the president, the directors, other friends and personal correspondence.

In the same manner, the expenses for promotional and public relations activities have been minimal and are included in the miscellaneous category. The recent addition of three staff members and the receipt of two generous grants to help make the Institute more widely known should be positively reflected in the next annual report.

Also noteworthy are the savings made possible by our watchful publishing manager, Richard Vaughan, and the ingenuity of our director of duplicating services, Channing Brechlin, Jr. During the past year, we purchased used printing equipment, which Channing and his father rebuilt. Accrued earnings from doing part of our printing in-house have since almost paid for this equipment.

The Institute has an endowment fund of \$260,000 and additional securities functioning as endowment in the amount of \$48,500. The endowment fund includes \$104,000 in securities which are not producing revenue, but which are expected to be sold over a period of two years.

An audited financial statement is available upon written request.



# Financial Report

The Rockford Institute

September 1, 1980 through July 31, 1981

## EXPENSES

### Personnel Costs

Salaries .....	\$143,503	
Consultants .....	2,939	
Part-time Employees .....	2,086	
Retirement, Insurance, Benefits .....	19,501	
	<u>\$168,029</u>	31%

### Publication Costs

Printing .....	\$ 80,390	
Mailing .....	13,796	
Other .....	4,033	
	<u>\$ 98,219</u>	18%

### Housing Costs

Rent (prior to relocation) .....	\$ 7,600	
Depreciation and Amortization .....	5,386	
Maintenance, Utilities, Insurance .....	2,921	
Taxes .....	902	
	<u>\$ 16,809</u>	3%

### Capital Expenditures

Land .....	\$ 27,103	
Buildings, Purchase and Renovation .....	181,798	
Equipment .....	6,931	
Furnishings .....	3,681	
	<u>\$219,513</u>	40%

Miscellaneous .....	\$ 43,004	8%
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<b>Total Expenses</b> .....	<u>\$545,574</u>	<u>100%</u>
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## INCOME

Bequests .....	\$ 10,000	2%
Endowment and Interest .....	\$ 24,116	4%
Memberships and Subscriptions .....	\$ 52,064	9%
Restricted Gifts .....	\$ 92,500	16%
Unrestricted Gifts .....	\$376,645	67%
Miscellaneous .....	\$ 9,062	2%
<b>Total Income</b> .....	<u>\$564,387</u>	<u>100%</u>

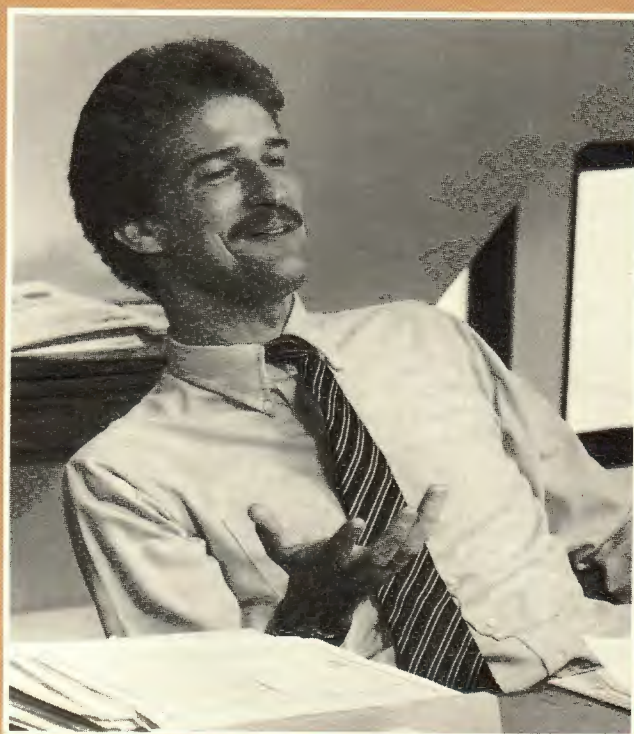
# Members of Our Staff



*Karen Lane (left) with Becki Klute*



*Dr. Allan C. Carlson*



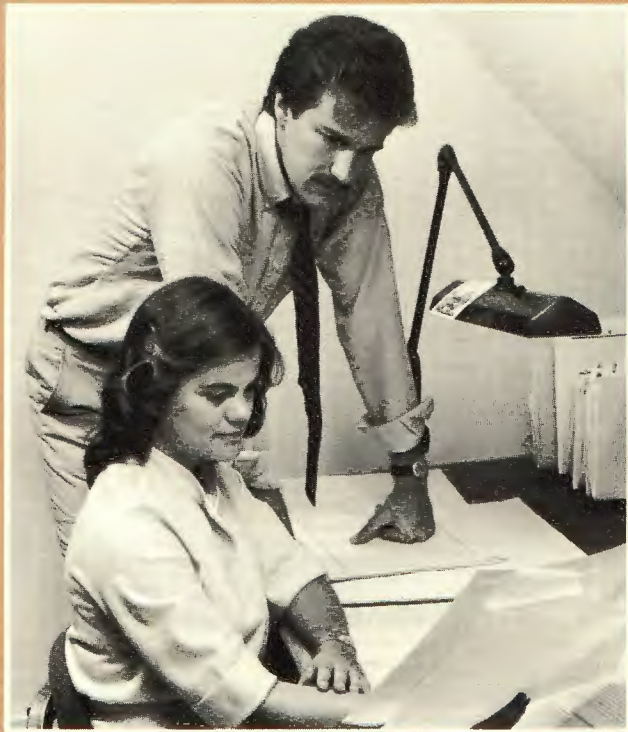
*Richard A. Vaughan*



*Dr. James J. Thompson, Jr.*



*(Left to right) Richard A. Vaughan, Dr. John A. Howard, Karen Lane, Lindy Ellingwood, Dr. Allan C. Carlson, Patricia Waters, Ruth Kahler, Dr. James J. Thompson, Jr., Becki Klute, Channing Brechlin, Jr., and Leopold Tyrmand.*



*Richard A. Vaughan and Lindy Ellingwood*



*Channing Brechlin, Jr.*

# Memberships and Subscriptions

**M**embers of The Rockford Institute receive all of our regular publications—*Chronicles of Culture*, *The Rockford Papers*, and *Persuasion At Work*—together with special books published from time to time and reduced rates for additional copies of our analyses.

## ANNUAL MEMBERSHIP DUES ARE:

Regular Membership	\$25.00
Sustaining Membership	\$100.00
Corporate Membership	
Net worth up to \$500,000	\$200.00
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# THE ROCKFORD INSTITUTE

934 North Main Street • Rockford, Illinois 61103

Telephone 815/964-5053

August 25, 1981

I am delighted to send my congratulations and warm personal regards to the Rockford Institute as you celebrate your fifth anniversary.

Your organization has lead the way in focusing attention on the ideas and cultural developments necessary for the preservation of a free society. Through publications such as the "Chronicles of Culture," the Institute has demonstrated the importance of the literary world to contemporary thinking. You are to be commended for articulating and encouraging a cultural perspective based on the enduring values of American life.

Again, congratulations on your anniversary, and you have my best wishes for your continued success in the future.

Sincerely,

RONALD REAGAN

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