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*Compliments of the
President's Commission on
Executive Exchange*

*June Grace Walker
Executive Director*

**THE PRESIDENT'S COMMISSION ON
EXECUTIVE EXCHANGE**

THE WHITE HOUSE

**744 JACKSON PLACE, N.W.
WASHINGTON, D.C. 20503**

**OFFICIAL BUSINESS
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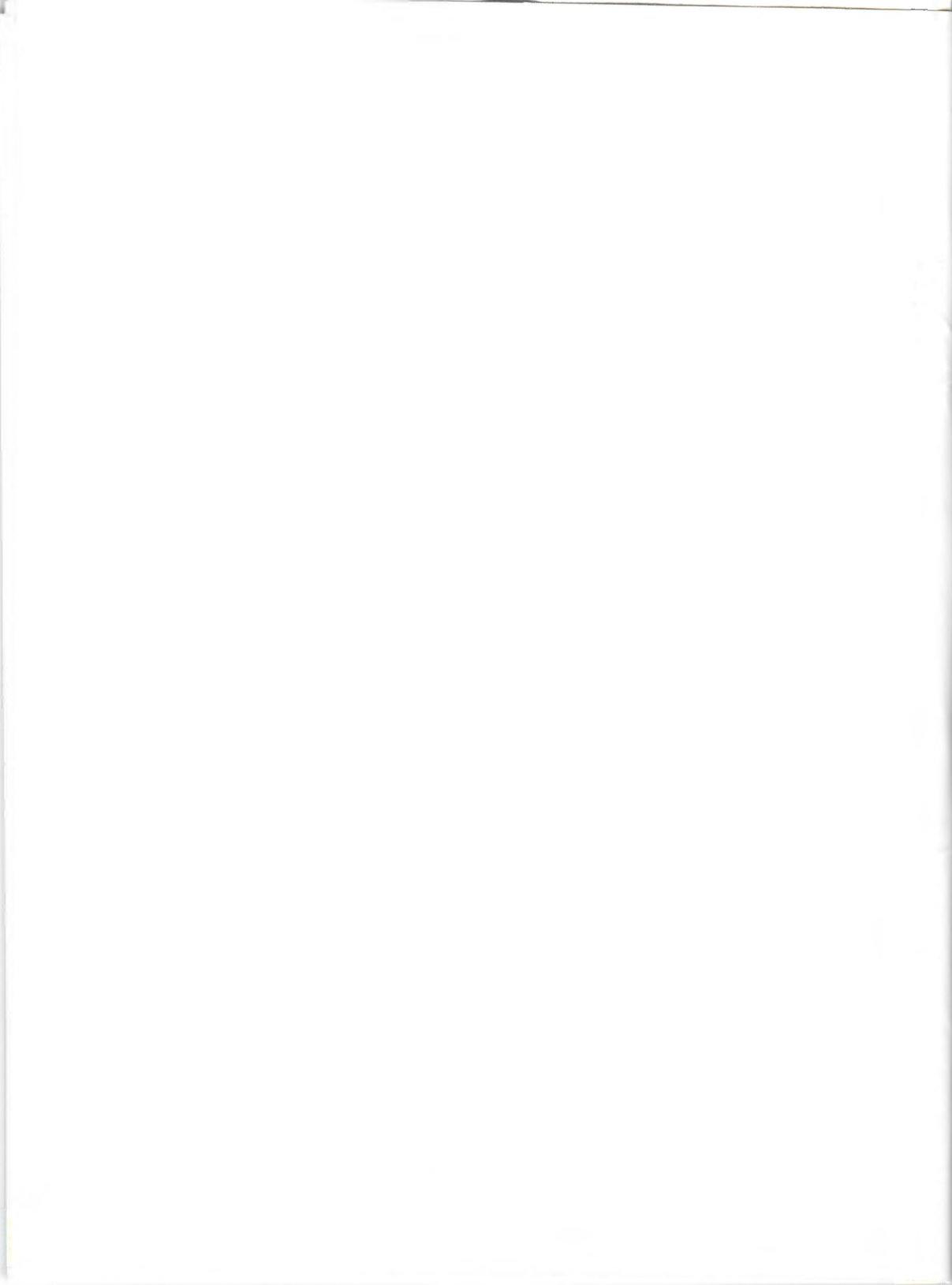


President's Commission on Executive Exchange

International Seminar

April, 1983

*The entire International Seminar
was financed with funds collected from the private sector.*



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Chief Executive Officer
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Vice President
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Assistant Director

Anne G. Fleig
Public Affairs Director



I was pleased to learn of the successful International Seminar held in April by the President's Commission on Executive Exchange. The impressive schedule for the Seminar, which included a wide range of meetings with the representatives of both governmental and private institutions in Europe, epitomizes the unique value of the President's Executive Exchange Program -- the opportunity for executives from the public and private sectors to learn more about each other and how their respective activities relate to our national interests in an interdependent world. The Department of State derives great benefit from its association with the Program and looks forward to continued participation in future years.

George P. Shultz

George P. Shultz
Secretary of State



The International Seminar, prepared in cooperation with American Embassies overseas, adds a valuable dimension to management experience. It provides an intensive dose of cross-cultural involvement to senior American business and government executives who would not otherwise be afforded such exposure. The Seminar allows the Exchange Executives to hear prominent French politicians, business and union leaders, philosophers and government officials express their views informally. I endorse this effort which contributes significantly to the training of American executives at a time when U.S. leadership is so important to the Free World.

Evan G. Galbraith
United States Ambassador to France

In a world of growing interdependence thorough knowledge of one another's country is becoming increasingly important. With regard to the strong ties between the United States and the Federal Republic of Germany this is particularly true for the young leaders of both countries.

The merit of your program is that it provides American executives with the opportunity to familiarize themselves with the German viewpoint on major international issues.

Berndt von Staden
State Secretary
Ministry of Foreign Affairs, Germany

I have had the privilege of contributing to the 1983 International Seminar. The experience left me deeply impressed with the exceptional quality of the men and women participating in the Seminar and, thus, all the more pleased that its program had included a visit to the Headquarters of the North Atlantic Treaty Organization. Undertakings such as the International Seminar inspire confidence that the ties which bind our Alliance together will, in fact, continue to remain strong in the years ahead. It is, therefore, a venture which has my wholehearted support.

Dr. Joseph M.A.H. Luns
Secretary General
North Atlantic Treaty Organization



There is little doubt in my mind that the challenges facing today's young generation are as demanding as those which confronted an earlier generation when it embarked on the reconstruction of the free world in 1945.

Today's challenges call for modern, creative solutions which are based on a sound appreciation of realities. That is why a program such as the President's Commission on Executive Exchange has a particular importance, offering as it does the opportunity for American men and women to see and discuss at first hand what is transpiring in the European Community. The exciting interchange of ideas between Americans and Europeans that takes place whenever the group visits Brussels is a living symbol of the commitment that exists between the "Old" World and the "New" to develop greater understanding between ourselves and to respect fully each other's opinions.

Gaston E. Thorn
President
Commission of the European
Communities

The President's Commission on Executive Exchange's International Seminar serves to create a better understanding between decision makers in both countries.

Bernard Vernier-Palliez
Ambassador of France to the
United States

Communication between the United States and Europe is more essential today than ever before. Because these are easy times to take a shortsighted stand we must work together in order to deal with the increasingly complex political and economic issues of our time. The International Seminar assists in contributing to a broader transatlantic understanding by uniting talent from both sides. Our senior level U.S. executives and policymakers in the European Community benefit alike and support for our nation's policies will be enhanced accordingly. Congratulations on your program.

George S. Vest
United States Representative
to the European Community



It was a pleasure for me and for the other officers of the Embassy to brief the participants in the International Seminar of the President's Commission on Executive Exchange. Such sessions are not only interesting but also essential for those of us serving abroad who must keep in active contact with citizens at home and especially with individuals who are in positions to form and articulate public opinion.

The successful formation and implementation of foreign policy in a democracy depends on the contributions of individuals from many occupations -- on well-informed business leaders as well as competent governmental executives. The International Seminar, as a forum for discussions of the status and prospects of political, military and economic relations between the United States and other countries, serves in an important way to expose our leaders to the range of opinions within U.S. society, to the ideas of foreign leaders, and to the perspectives of the U.S. diplomatic community.

It has become commonplace to observe that the countries of the world are becoming increasingly interconnected, but it is an observation that requires us to propose new approaches to national and international problems. Even to speak of domestic political issues or domestic economic concerns as if they were exclusive of international content is to speak inaccurately of the modern world. We will need efforts of leaders from all spheres of American society to determine new approaches that will work. These leaders ideally will have had first-hand experience with other countries and with dealing across the boundaries of public and private service. The International Seminar is an example of an effective model for the training of these leaders.

Rozanne L. Ridgway
United States Ambassador to the
German Democratic Republic

Programs such as the President's Commission on Executive Exchange reach the widest spectrum of our nation's talent. As a result, these programs insure that our best human resources are applied to achieving meaningful resolutions to the many complex challenges that our country faces.

Major General James G. Boatner
United States Commander, Berlin



I have personally witnessed how the Executive Exchange program accelerates the intellectual growth of those who participate in it. The International Seminar enriches the experience and ability of every participant to ask themselves and others the tough, searching questions that never pop into the heads of most people. Posing those difficult questions and receiving answers to them is the hallmark of every wise and successful manager in business and government.

Eugene V. McAuliffe
President
United Technologies Europe Inc.

The impression we have of foreign countries is usually formed by both the written and visual information the news media presents us with. Real understanding for a different country can, however, only grow from one's own personal experience, gained through travelling and talking to people. This I hold to be very important and which is why I am most pleased that the Commerzbank is involved in the International Seminar. I took particular care to provide the participants not only with information about and insight into the economic scene in my country, but I also endeavored to convey the feeling to our guests that the link between Germans and Americans be carried much farther than a mere "fair-weather friendship."

Dr. Wolfgang Jahn
Member of the Board of
Managing Directors
Commerzbank AG

The long range advantage of the International Seminar lies not only in the exposure of Executives to foreign administrations and businesses, but in the exposure of foreign government and business to American talent. Also, in the desire of the United States government to further the relationship between the private and public sectors to the extent that a deeper understanding between nations be obtained.

Dr. Rudolph Ernst
Staff Vice President
Director, Corporate Law Department
Litton Industries, Europe

*The following Government and Corporate Officials
addressed the International Seminar:*

BRUSSELS

Sunday, April 10 through Tuesday, April 12

European Communities

His Excellency Gaston Thorn

President

Commission of the European Communities

Viscount Etienne Davignon

Vice President

Commission of the European Communities

Christopher Tugendhat

Vice President

Commission of the European Communities

Franz Froschmaier

Director General for Information

Commission of the European Communities

John Ferry

Director in the Directorate-General for Competition

Commission of the European Communities

Raymond Phan Van Phi

*Director for Relations with North America,
Australia, New Zealand and Japan*

Commission of the European Communities

United States Mission to the European Communities

*The Honorable George S. Vest
United States Representative to the European Communities*

*Edward Casey
Counselor for Economic Affairs
United States Mission to the European Communities*

*Jack Seymour
Counselor for Political Affairs
United States Mission to the European Communities*

*Wayne Sharp
Counselor for Agricultural Affairs
United States Mission to the European Communities*

*Reception Hosted by
The Honorable Charles Price II
United States Ambassador to Belgium*

North Atlantic Treaty Organization

*His Excellency Joseph M. A. H. Luns
Secretary-General
North Atlantic Treaty Organization (NATO)*

*General Roscoe Robinson, Jr.
United States Representative to
NATO Military Committee*

*Stephen Ledogar
Charge d' Affaires
United States Mission to NATO*

*Jean-Claude Renaud
Director
NATO Economic Directorate*

*Robert Frowick
Political Advisor
United States Mission to NATO*

*Harry Montgomery
Economic Advisor
United States Mission to NATO*

*Robert Wozniak
Public Affairs Advisor
United States Mission to NATO*

*Brigadier General Donald Aldridge
Deputy U.S. Representative to
NATO Military Committee*

Glenn Cella
Director
NATO Political Directorate

Howard Perlow
Political Officer
United States Mission to NATO

Lieutenant Colonel Donald Mahley
Defense Plans Division
United States Mission to NATO

Donald McConnell
Politico-Military Affairs Officer
United States Mission to NATO

Dr. Alfons Boecker
Deputy Permanent Representative
Federal Republic of Germany Mission to NATO

United Technologies Europe

The Honorable Eugene McAuliffe
President
United Technologies Europe

David J. Sisson
Managing Director
United Technologies Europe

Reception Hosted by
United Technologies Europe

PARIS

Wednesday, April 13 through Sunday, April 17

*Briefing and Reception Hosted by
The Honorable Evan Galbraith
United States Ambassador to France*

*Dean Curran
First Secretary, Political Affairs
United States Embassy, Paris*

*Thomas Reynders
Chief of General Economics Policy Section
United States Embassy, Paris*

*Michael Ely
Economic Minister
United States Embassy, Paris*

*James Fall
Treasury Attache
United States Embassy, Paris*

*Phillip Letarte
Agricultural Attache
United States Embassy, Paris*

*John Grimes
Labor Attache
United States Embassy, Paris*

Jean-Louis Gergorin
Chief of the Center for Planning and Analysis
Ministry of External Relations

Reception Hosted by
Moet and Chandon

Pierre Eelsen
Vice President
Renault S.A.

Andre Bergeron
Secretary-General
Force Ouvriere

Luncheon and Briefing Hosted by
Leslie D. Simon
Vice President for Communications and External Programs
IBM Europe

Marcel Roulet
Assistant Director-General for Telecommunications
Ministry for Post and Telecommunications

John Drew
Director for Corporate Affairs
Rank Xerox

Bernard Reibell
Assistant General Manager
Rank Xerox

Reception Hosted by
Rank Xerox

*The Honorable Jean Francois-Poncet
Former Minister of External Relations*

*The Honorable Veronique Neiertz
National Assembly
Socialist Party*

*Jacques Chereque
Secretary-General
French Democratic Federation of Labor*

*Reception Hosted by
The Honorable Alain Juppe
Deputy Mayor of Paris*

*The Honorable Jean Aurox
Secretary of State for Energy*

*Bernard-Henri Levy
Philosopher*



Brussels: His Excellency Gaston Thorn, President, Commission of the European Communities; Frank Lavin, Assistant Director, President's Commission on Executive Exchange



Brussels: General Secretary of the European Commission

East Berlin: The Honorable Rozanne L. Ridgway, U. S. Ambassador to the German Democratic Republic; Walter B. Smith, Deputy Chief of Mission



Bonn: William Edgar, Minister-Counselor; Helga Steeg, Assistant Secretary for Trade Policy; Dr. Bernhard Molitor, Assistant Secretary for Macroeconomic Policy



Brussels: General Secretary of the European Commission



Paris: Exchange XIII Executives in Paris



Paris: Exchange Executive George Trapp; Executive Director June G. Walker; Andre Bergeron, Secretary-General, Force Ouvriere; Exchange Executive Richard Caliri



Paris: Christopher ...ndhat, Vice President, ...mission of the ...ean Communities

Paris: Henry Clay Black, Acting Commercial Attache; Joseph Voytek, Exchange Executive; Jacques Chereque, Secretary-General, French Democratic Federation of Labor



Joe Robinson, Jr., NATO Military Committee



Brussels: Franz Froeschmaier, Director General for Information, Commission of the European Communities



West Berlin: Stefan Gaensicke, Axel Springer Publishing

BONN

Monday, April 18 through Wednesday, April 20

*William H. Edgar
Minister-Counselor for Economic Affairs
United States Embassy, Bonn*

*William M. Woessner
Deputy Chief of Mission
United States Embassy, Bonn*

*Richard C. Barkley
Political Counselor
United States Embassy, Bonn*

*Walter A. Kohl
Deputy Public Affairs Officer
United States Embassy, Bonn*

*Dr. Rudolph Ernst
Vice President
Litton Industries*

*Luncheon Hosted by
Litton Industries*

*Hans-Eberhard Dingels
Secretary, International Affairs
Social Democratic Party*

*Dr. Bruno Heck
Chairman
Konrad Adenauer Foundation*

*Dr. Ulrich Steger
Member of Bundestag
Social Democratic Party*

*Dr. Lothar Ruhl
State Secretary
Ministry of Defense*

*The Honorable Volker Ruhe
Member of Bundestag
Christian Democratic Union*

*Greens Bundestag Delegation
Chaired by
The Honorable Marieluise Beck-Oberdorf*

*Kurt Steves
Director
Foreign Economic Division
Federation of German Industry*

*Helga Steeg
Assistant Secretary for Trade Policy
Ministry of Economics*

*Dr. Bernhard Molitor
Assistant Secretary for Macroeconomic Policy
Ministry of Economics*

*Ulrich Karstens
Managing Director
Ethicon, GmbH*

*Dr. Dieter Wunder
President
Education and Science Union*

*The Honorable Berndt von Staden
State Secretary
Ministry of Foreign Affairs*

*Reception Hosted by
William Edgar
Minister-Counselor for Economic Affairs
United States Embassy, Bonn*

*The Honorable Wolfgang Vogt
Parliamentary State Secretary
Ministry of Labor and Welfare*

*Dr. Wolfgang Jahn
Board of Directors
Commerzbank*

Buffet Dinner Hosted by Commerzbank

WEST BERLIN

Thursday, April 21 through Friday, April 22

Major General James G. Boatner
United States Commander, Berlin

Ernest A. Nagy
Political Advisor
United States Mission, Berlin

John D. Jurecky
Economics Advisor and Chief of Economics Section
United States Mission, Berlin

Edward M. Harper
Public Affairs Officer
United States Mission, Berlin

Luncheon Hosted by
The Honorable Peter Rebsch
President
House of Representatives of Berlin

Dr. Shepard Stone
Director
The Aspen Institute Berlin

Briefing and Breakfast Hosted by
The Honorable Gerhard Kunz
Senator for Finance

Briefing and Luncheon Hosted by
Stefan Gaensicke
Axel Springer Publishing

EAST BERLIN

Friday, April 22

*The Honorable Rozanne L. Ridgway
United States Ambassador to the German Democratic Republic*

*Walter B. Smith
Deputy Chief of Mission
United States Embassy, East Berlin*

*Alan R. Thompson
Political Counselor
United States Embassy, East Berlin*

*David Johnson
Economics Officer
United States Embassy, East Berlin*

*The President's Commission on Executive Exchange extends
its gratitude to the following Commissioners
for their assistance with the International Seminar.*

*John K. McKinley
Texaco Incorporated
for sponsoring a reception at
Ambassador Price's Residence in Brussels*

*Robert E. Kirby
Westinghouse Electric Corporation
for sponsoring a reception at
Ambassador Galbraith's Residence in Paris*

*John R. Opel
IBM Corporation
for hosting a luncheon in Paris*

*Frederick W. O'Green
Litton Industries, Incorporated
for hosting a luncheon in Bonn*

*Samuel H. Armacost
Bank of America
for sponsoring a reception at
Minister-Counselor Edgar's Residence in Bonn*



The International Seminar represents a unique opportunity for Exchange Executives to travel abroad and view firsthand the international conditions which affect Government and business. The Seminar focuses on U.S. relations with the European Community and its economic, political and military alliances with the Community's member nations. It seeks to improve relations between the United States and Europe by doing away with misconceptions that exist on both sides, confronting and discussing issues head on. One of the most important aspects of the Seminar is the communication it permits -- an open dialogue with the leaders of the European Community.

June Grace Walker
June Grace Walker
Executive Director



The Seminar was unquestionably timely. Experiencing first hand the debates now raging in Europe gave us a unique opportunity to test ideas and to deepen our own understandings. The emphasis on strategic, economic and especially trade issues mirrored the primacy of these concerns in the ongoing U.S.-European debate. Moreover, the dialogue with European leaders yielded an appreciation both of the complexity of these issues and of the determination with which European governments and citizens maintain their own variegated views on them.

The European Seminar imparted an almost tangible luster to the Exchange year, one which has helped integrate the experience in ways most of us probably have yet to appreciate fully. I know I have gained personally.

E. Jason Steptoe
Department of Transportation
assigned to TRW Inc.

Clearly, the opportunity to visit Europe reinforced an awareness that I have had for a long time, that we are all dependent upon one another, not only as people, but as nations in this world, and this dependency has become even more critical today.

One of the most memorable stops on our trip was the Berlin Wall and I must say I was overwhelmed by it. To view it truly lays aside all the political rhetoric and suggests very strongly that there is a clear difference in this world between our systems. It also impressed upon me just how fortunate I was to be on this side of the Wall.

Thomas J. Barchi
General Accounting Office
assigned to Xerox Corporation



We were granted the privilege of meeting with the leaders involved with making or influencing policy rather than an interpretive presentation by a second party such as the media. This gave us the opportunity to ask questions and form our own opinions on issues that are significant on the international scale. This is the real value of the overseas trip -- close-up exposure to important issues that can otherwise be difficult to fully comprehend.

Clay M. Jones
Rockwell International
assigned to Environmental Protection
Agency

The President's Commission on Executive Exchange's International Seminar provides the opportunity to eliminate many destructive stereotypes and misconceptions, thus facilitating relations between the United States and Europe. It becomes more evident that our differences are not overwhelming and there is much common ground. The President's Commission on Executive Exchange applies this philosophy to both inter-country relations through the International Seminar and business/government relations through Executive job assignments.

Richard W. Wroten
Arthur Andersen & Co.
assigned to Department of the
Treasury

The Seminar achieved its primary objective, to reveal the extraordinary degree to which the United States is linked politically, socially, economically and militarily with our Western allies. The Europeans, in fact, understand that relationship far better than we do.

Programs such as the International Seminar, which permit face to face confrontation with the "movers and shakers" of the European Community and a unique opportunity to hear them voice legitimate concerns with U.S. policies and practices, are an important component of our management educations. From the seminar, we have brought back to our country and to our companies a greater sense of challenge, opportunity and obligation.

Richard P. Caliri
John Hancock Mutual Life Insurance
assigned to Department of Labor



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Assigned to:

Jack L. Osborn TRW Inc.	U.S. Embassy, Japan
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William R. LaRue Bank of America	U.S. Trade Representative
Rudolph V. Dutzman Sun Company	Office of Management and Budget
Paul A. Willner Raymond International	Department of Agriculture
Maureen D. Lane Westinghouse Electric Corporation	U.S. Information Agency
Charles W. Osborne Union Oil Company of California	U.S. International Trade Commission
William D. Klay Manufacturers Hanover Company	Department of State
Francis X. Livingston Westinghouse Electric Corporation	Department of the Army
Joseph F. Lockwood Johnson & Johnson	Department of Defense
George S. Strother Metropolitan Life Insurance Company	General Services Administration
Clayton M. Jones Rockwell International	Environmental Protection Agency
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Fred W. DeBussey Merrill Lynch & Co., Inc.	Department of the Treasury
John T. McCullough Westinghouse Electric Corporation	Department of Justice
Ronald W. Jeitz Texaco Inc.	Department of the Treasury



Richard P. Caliri
John Hancock Mutual Life Insurance

Mark L. Swanson
United Banks of Colorado Inc.

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Prudential Insurance Company

William B. Walsh
Project HOPE

George J. Trapp
New York Life Insurance

Thomas C. Ballou
U.S. Steel Corporation

John J. Spano
Monsanto

Assigned to:

Department of Labor

Department of Interior

General Services Administration

Department of the Navy

Internal Revenue Service

Department of Justice

Veterans Administration

Department of the Treasury

U.S. Postal Service

Department of Commerce

Department of Defense

Federal Emergency Management
Agency

Department of Transportation

Department of Defense

Department of Agriculture

Overseas Private Investment
Corporation

Department of Justice



Federal Sector Executives (1982-83)

Assigned to:

Don C. Eller Department of State	U.S. Steel Corporation
Joseph L. Mancusi Veterans Administration	Equitable Life Assurance Society
Philip A. Selwyn Department of the Navy	Honeywell, Inc.
Arline E. Vogel Central Intelligence Agency	City Investing Company
Joseph J. Voytek Department of Labor	Teledyne, Inc.
Paul D. Tisdale Department of Defense	Chase Manhattan Bank
E. Jason Steptoe Department of Transportation	TRW Inc.
Donald G. Coonley Department of the Treasury	IBM Corp.
Thomas J. Barchi General Accounting Office	Xerox Corporation
John R. Cook Nuclear Regulatory Commission	Union Oil Corporation
Avram E. Guroff Department of Agriculture	Tenneco Inc.
William C. Haight Department of Commerce	Martin Marietta Aerospace
John W. Hisle, Jr. Department of Health and Human Services	IBM Corp.
Paul B. Mentz Department of Transportation	Maryland National Bank
Kathleen W. Conway Environmental Protection Agency	IBM Corp.
James F. Kerrigan Department of the Treasury	Northrop Corporation

The President's Commission on Executive Exchange extends its deepest gratitude to the following Ambassadors and Embassies whose cooperation and assistance made our successful International Seminar possible.

UNITED STATES EMBASSY, BRUSSELS

The Honorable Charles H. Price, II
U.S. Ambassador to Belgium

Mary McDonnell
Economics Counselor

UNITED STATES MISSION TO NATO

The Honorable W. Tapley Bennett, Jr.
U.S. Representative to NATO

Howard Perlow
Political Officer

UNITED STATES MISSION TO THE EUROPEAN COMMUNITIES

The Honorable George S. Vest
U.S. Representative to the European Communities

Dell Pendergrast
Public Affairs Counselor
Bill Lawrence
Deputy Public Advisor

UNITED STATES EMBASSY, PARIS

The Honorable Evan G. Galbraith
U.S. Ambassador to France

Henry Clay Black
Acting Commercial Attache

UNITED STATES EMBASSY, BONN

The Honorable Arthur F. Burns
U.S. Ambassador to the Federal Republic of Germany

William Edgar
Minister-Counselor
Ron Casagrande
Economics Counselor

UNITED STATES MISSION, BERLIN

Ernest A. Nagy
Deputy

John P. Jurecky
Economics Counselor

UNITED STATES EMBASSY, BERLIN

The Honorable Rozanne Ridgway
U.S. Ambassador to German Democratic Republic

Walter B. Smith II
Deputy Chief of Mission
Allan R. Thompson
Political Officer

The President's Commission on Executive Exchange also extends its sincere appreciation to the government and corporate officials who gave freely of their time during the International Seminar.

The President's Commission on Executive Exchange extends its appreciation and gratitude to the following staff members for their efforts on behalf of the International Seminar.

*Franklin L. Lavin
Director of Education Programs
Coordinator of the International Seminar*

*Kelly McManus
Staff Assistant*

*Arlene P. Davenport
Financial Director*

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