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(4 of 4)
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WITHDRAWAL SHEET

Ronald Reagan Library

Collection Name BLACKWELL, MORTON: FILES

Withdrawer

RBW 3/21/2011

File Folder INVEST IN AMERICA AWARD, 10/05/1982 (4 OF 4)

FOIA

F06-0055/07

Box Number 11

POTTER, CLAIRE

15

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	NOTE	RE. INVEST IN AMERICA	1	ND	B6
2	NOTES	RE. INVEST IN AMERICA	2	ND	B6
3	FORM	RE. REQUEST FOR APPOINTMENTS [W/NOTATION]	1	10/5/1982	B6

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

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B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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1 NOTE

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RE. INVEST IN AMERICA

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H STREET

3.

JACKSON PLACE

LAFAYETTE SQUARE

MADISON PLACE

PENNSYLVANIA AVE

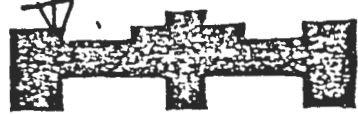
EXEC

North West Gate

TREASURY



WEST EXEC



EAST EXECUTIVE AVE



OFFICE

THE WHITE HOUSE

DEPT

South West Gate

S.E. Gate

Alexander Mem. Pl.

E STREET

EXECUTIVE AVE

17TH STREET

THE ELLIPSE

** Visitors Waiting Area*

Ticket Booth

15TH STREET

Bus Tour Area

CONSTITUTION AVE



WASHINGTON MOUNUMENT
GROUNDS

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2 NOTES

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Morton

THE WHITE HOUSE

WASHINGTON

October 1, 1982

Copy re of
1 c in
Oct 4.

MEETING WITH INVEST IN AMERICA

DATE October 5, 1982
LOCATION Oval Office
TIME 4:15 p.m. - 4:25 p.m.
FROM: Elizabeth H. Dole

I. PURPOSE

Presentation of the American Eagle Award to the President by the Invest in America National Council.

II. BACKGROUND

Invest in America is an educational foundation whose object is to encourage understanding of the free market process among teachers and students. Their 29 year program of institutes given by businessmen and academics has reached over 8,000 teachers at all levels of school.

In 1969 the President recognized the contribution of the group to this valuable work by proclaiming a California Invest in America week.

The annual award is made to leaders for their achievements in furthering competitive enterprise and freedom. Previous recipients include Vice President George Bush, President Ford and Hon. Alexander Haig.

III. PARTICIPANTS

Louis G. Milione - President, Invest in America.
Dr. Michael Novak - Previous recipient who is to present award.
Nine other previous recipients, Board members etc. will attend.*

IV. PRESS PLAN

White House Photographer.

V. SEQUENCE OF EVENTS :

4:15 p.m. Guests enter.
4:17 p.m. Brief words of presentation by Louis Milione.
4:20 p.m. President receives award from Michael Novak and poses for photographs.
4:22 p.m. President makes brief words of acceptance.
4:25 p.m. Guests leave.

* See attached list.

SUGGESTED TALKING POINTS FOR INVEST IN AMERICA AWARD

CEREMONY

- It is an honor to me to join the distinguished list of recipients of this award.

- Invest in America's 'teaching the teachers' project is one of the success stories of our time. You are doing an excellent job spreading understanding of the virtues of the Free Market in our schools.

- 200 years ago the Founding Fathers chose the Bald Eagle as our national symbol. Its representation in this fine porcelain sculpture should act as an inspiration to us all as we enjoy the free society we have inherited from those who built our country.

LIST OF PARTICIPANTS IN INVEST IN AMERICA AWARD CEREMONY

LARRY, Richard M. President, Sarah Scaise Foundation Inc.
SCALLON, Al N. Director of Corporate Support Programs, IBM
MORRIS, Richard I. President, Grace Foundation Inc.
~~NOVAK, Dr. Michael Author and Lecturer~~
REDMOND, John C. Partner, Superior Alloy Metal Products Co.
MILIONE, Louis G. President, Invest in America
MCKENNA, Alexander G. Chairman, Phillip M. McKenna Foundation Inc.
KAISER, Hubert Director, Kaiser Porcelain
JOHNSON, Wilson S. President, National Federation of
Independent Businesses Inc.
~~WILSON, Robert L. Vice President of Public Affairs, Pfizer Inc.~~
PAGAN, Rafiel D. President, Nestl  Co-ordination Centre for
Nutrition Inc.

ADMINISTRATION

Red Cavaney, Deputy Assistant to the President, OPL

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Meeting with: Invest in America National Council
Date: October 5 1982
Location: Oval Office
Time: 4.45 pm
Purpose: Presentation of American Eagle Award to the
President by the Invest in America National
Council.
Numbers: 12 maximum

Invest in America:

Contact - Janet Shockley 215-568-7311
Mr. Louis Milione (President)

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

MEETING WITH INVEST IN AMERICA

DATE: October 5, 1982
LOCATION: Oval Office
TIME: 4.15 pm

I. PURPOSE

Presentation of the American Eagle Award to the President by the Invest in America National Council.

II. BACKGROUND

institutes
Invest in America is an educational foundation whose object is to encourage understanding of the free market process among teachers and students. Their 29 year program of ~~seminars~~ given by businessmen and academics has reached over 8,000 teachers at all levels in school.

In 1969 the President recognised the contribution of the group to this valuable work by proclaiming a California Invest in America week.

The annual award is made to leaders for their achievements in furthering competitive enterprize and freedom. Previous recipients include Hon. Clare Booth Luce, Vice President George Bush and William F. Buckley.

III. PARTICIPANTS

IV. PRESS PLAN

~~Full Press Coverage~~ W.H. Photographer.

V. SEQUENCE OF EVENTS

4.15 pm ~~President enters.~~ *Guests enter.*
Greeted by *President.*

~~4.17 pm President makes brief remarks.~~

~~4.17 pm President receives award and poses for photographs.~~

4:17.

~~4:22~~ pm Brief words of presentation by on behalf of
Invest in America.

~~4:25 pm President leaves.~~

4:20 President receives award & poses for
photographs.

4:22 Pres. makes brief words of acceptance.

4:25 Guests leave.

EHD PARTICIPATION
Y = YES
N = NO

WEEKLY OPL FORECAST
WEEK BEGINNING, MONDAY October 4, 1982

DATE	TIME	EHD	GROUP	# GUESTS	EVENT/ LOCATION	ADMINISTRATION PARTICIPANTS	PROJEC OFFICE
/5	4:15		Invest in America	11	Award Presentation/Oval Office	PRES. MCB	MCB

EHD PARTICIPATION
Y = YES
N = NO

WEEKLY OPL FORECAST

WEEK BEGINNING, MONDAY October 4, 1982

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[W/NOTATION]

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INVEST·IN·AMERICA NATIONAL COUNCIL, INC.

ARCHITECTS BUILDING / 117 SOUTH 17th STREET / SUITE 906-907 / PHILADELPHIA, PA. 19103 / TELEPHONE 215-568-7311

October 6, 1982

Mr. Mark Loveday
Old Executive Office Building
Room 191
The White House
Washington, D.C. 20500

Dear Mark:

It gives me great pleasure to write you this well earned letter of thanks for a job well done.

Your efforts on behalf of Invest-in-America National Council were deeply appreciated by Mr. Milione and myself. Our colleagues, and Mr. Milione too, had nothing but praise for your tasks when describing the White House ceremony.

Once again, please accept my sincere thanks for your multitudinous endeavors.

Yours sincerely,

Janet H. Shockley
Janet H. Shockley

CC: Mr. Morton C. Blackwell

THE WHITE HOUSE

WASHINGTON

November 22, 1982

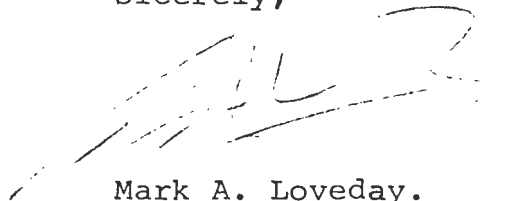
Janet Shockley
Invest in America
Architects Building
117 South 17th Street
Suite 906-907
Philadelphia
PA 19103

Dear Janet,

I have put in the request for the additional photographs as requested. There will be no charge for the copies.

I have also spoken to the various departments regarding your request for a photographic session with the eagle award. They have promised me a photograph of the award taken by the official White House photographer rather than involving everyone in considerable extra complications. I will send this to you as soon as it is available.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Mark A. Loveday', written over a horizontal line.

Mark A. Loveday.



INVEST · IN · AMERICA NATIONAL COUNCIL, INC.

ARCHITECTS BUILDING / 117 SOUTH 17th STREET / SUITE 906-907 / PHILADELPHIA, PA. 19103 / TELEPHONE 215-568-7311

November 19, 1982

Mr. Mark Loveday
Old Executive Office Building
Room 191
The White House
Washington, DC 20500

Dear Mark:

I have received a request for extra copies of a photo taken at our October 5th Eagle Award presentation to President Reagan.

Mr. Hubert Kaiser of Kaiser Porcelain is requesting 15 copies of photo # 5 OC 82 10486-14 without the President's personal inscription.

Is this feasible? If a fee is required, I'll be happy to make the necessary arrangements to absorb it.

Please mail the photos to my attention and I will forward them to Mr. Kaiser in Germany.

Best wishes to you; and thanks very much for your help.

Sincerely,

Janet H. Shockley

Enc. Copy photo # 5 OC 82 10486-14

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1883-1973

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Washington, DC

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Los Angeles, CA

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Washington, DC

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Quinn and D'Amico
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Media, PA

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Houston, TX

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Dean
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New York University
New York, NY

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Director, Center for
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Miami, FL

Dr. Reuben E. Slesinger
Professor of Economics
University of Pittsburgh
Pittsburgh, PA

To Jayne Starkowski
4050

Date _____ Time 10:30

WHILE YOU WERE OUT

M Jane Starkowski

of _____

Phone 215-568-7311
Area Code Number Extension

TELEPHONED	PLEASE CALL	
CALLED TO SEE YOU	WILL CALL AGAIN	
WANTS TO SEE YOU	URGENT	

RETURNED YOUR CALL

Message Mr. Eagle they
presented to R.R.
they want to take
picture of you
displaying W.H.

Operator



23-020

Press Office
Mark Weinberg

4

2100

Ushers office

REMARKS	DATE

REMARKS ADDITIONAL COST



INVEST·IN·AMERICA NATIONAL COUNCIL, INC.

ARCHITECTS BUILDING / 117 SOUTH 17th STREET / SUITE 906-907 / PHILADELPHIA, PA. 19103 / TELEPHONE 215-568-7311

November 9, 1982

Ms. Caroline Sunset
The Old Executive Office Building
Room 191
The White House
Washington, D.C. 20500

Dear Caroline:

It certainly was a pleasure talking to you this afternoon. At your suggestion, I would like to request three (3) photographs of President Reagan personalized for the following individuals:

- (1) Cornelius Milione
- (2) Thomas Rafferty
- (3) James McEldrew

Sent
11/19

Your consideration of this request is very much appreciated.

Sincerely,

Janet H. Shockley

Janet H. Shockley

5 OC 82
104-8614

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Vice Chairman
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Washington, DC

H. ROBERT SHARBAUGH

Former Chairman, Sun Company
Radnor, PA

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THE WHITE HOUSE

WASHINGTON

December 1, 1982

Dear Mr. Milione:

Morton Blackwell's office has advised us of your request for a White House photograph, for use by your organization, of the American Eagle Award recently presented to the President.

I regret to advise you that we must decline to honor this request. Throughout the Administration, we have followed a strict rule that White House photographs may not be used in circumstances where it might appear, even if unintentionally, that the President or the White House is endorsing a particular private organization. Similarly, when gifts or awards are accepted by the President, it is on the understanding that the fact of acceptance will not be used in any promotional efforts.

I am sorry we cannot supply a White House photograph for use by Invest-in-America, and am sure your organization was not motivated by any desire to "exploit" the display of the American Eagle Award in the White House. However, I hope you can appreciate the reasons we must strictly adhere to the policy described above, particularly given the number of organizations that seek Presidential participation.

Sincerely,

Orig. signed by FFF

Fred F. Fielding
Counsel to the President

Mr. Louis G. Milione
Invest-in-America National Council, Inc.
Architects Building
117 South 17th Street
Suite 906-907
Philadelphia, Pennsylvania 19103

cc: Morton C. Blackwell

To MORTON
Date 1/1/9 Time 2:50

WHILE YOU WERE OUT

M. JANET SHOCKLEY
of _____

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