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THE WHITE HOUSE

WASHINGTON

May 11, 1983

MEMORANDUM FOR SENIOR WHITE HOUSE STAFF

FROM: JAMES A. BAKER III

SUBJECT: COMMUNICATION OF ADMINISTRATION POSITIONS TO THE RNC

As the 1984 election approaches, the Republican National Committee will increasingly be looking to the White House for guidance with respect to the articulation of Administration positions. For obvious reasons, it is important that the Administration be perceived as "speaking with one voice." It is similarly important that appropriate senior staff have an opportunity to review any communications that could be characterized as, in one way or another, representing "the Administration."

With these considerations in view, would you please ensure that any written communications of Administration positions to the RNC are appropriately coordinated with the Office of Political Affairs (which has lead responsibility for liaison with the RNC), and that they are circulated and cleared through the Staff Secretary's office. The small amount of additional time and trouble this may entail will, in the end, be well worth the investment.

Thank you.