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FRANKLIN L. LAVIN  
2815 HUIDEKOPER PLACE, N.W.  
WASHINGTON, D. C. 20007

file  
CRNC

July 20, 1979

*Morton,*  
Dear ~~friend~~.

Because you weren't at the College Republican national convention, let me fill you in on what happened. I lost to Steve Gibble, Midwest Chairman.

But before I close the books on my campaign for CRNC chairman, I wanted to write and say thank you.

I appreciate your interest and support. We had a great group of people involved. And a great campaign.

And I wanted to take a couple of moments to reflect on the race.

I know many people who voted for Steve Gibble came to the convention free of any commitments. Many people voted for my opponent because they felt he was the better candidate. They acted properly, and for the good of CRs. And I congratulate Steve for winning their support.

But I also must recognize many of the people who voted for my opponent had earlier pledged their support to me. They not only broke their word, but some spread rumors and innuendoes about me. Some traded votes for positions.

And I can't excuse their actions. They don't speak well for the individuals involved, nor for our movement.

I'm proud of the things we did. We ran an open, honest campaign. I travelled, talked and corresponded heavily for six months. Maybe we tried to do too much, and reach too many people. But I thought it was essential for any candidate to subject himself to public scrutiny, to spell out in writing, and in detail what he wanted to do as chairman.

And I'm sure you're proud of the things our campaign didn't do. We refused to make deals for votes. We didn't use RNC staff or facilities for the campaign.

And I know we could have won any open and honest contest.

Unfortunately--for the moment--those who use broken commitments and secret campaign tactics have succeeded. We have been set back. But I have faith that the majority of College Republicans--and all Republicans--stand with you and I. Not them.

On the bright side, the best thing that came out of our campaign was the chance to work with true and loyal friends. People who know the meaning of their word. Who stood firm in a tough situation. These are good and honorable people who will build our party in the future.

These friendships are something no third party can ever take from us. They are ours to treasure and strengthen. Our campaign was a genuine coalition of people who share a common vision, a common hope for our movement.

And I think we can all look forward to building the College Republican national movement.

I certainly hope the programs we spelled out and the people we involved in College Republicans will be included by the new administration.

Because these are things I very much wanted to do, and people I wanted to include. Maybe the biggest disappointment of my loss is that we won't be able to do those things. Certainly I will always keep an interest. And I will continue to help out CRs at my school, in my area, and whenever I am asked.

And I will always remain active in the Republican Party. Wherever your future is, I wish you good luck. Stay active. And thanks again.

Sincerely,

A handwritten signature in blue ink that reads "Frank". The signature is written in a cursive, slightly slanted style.

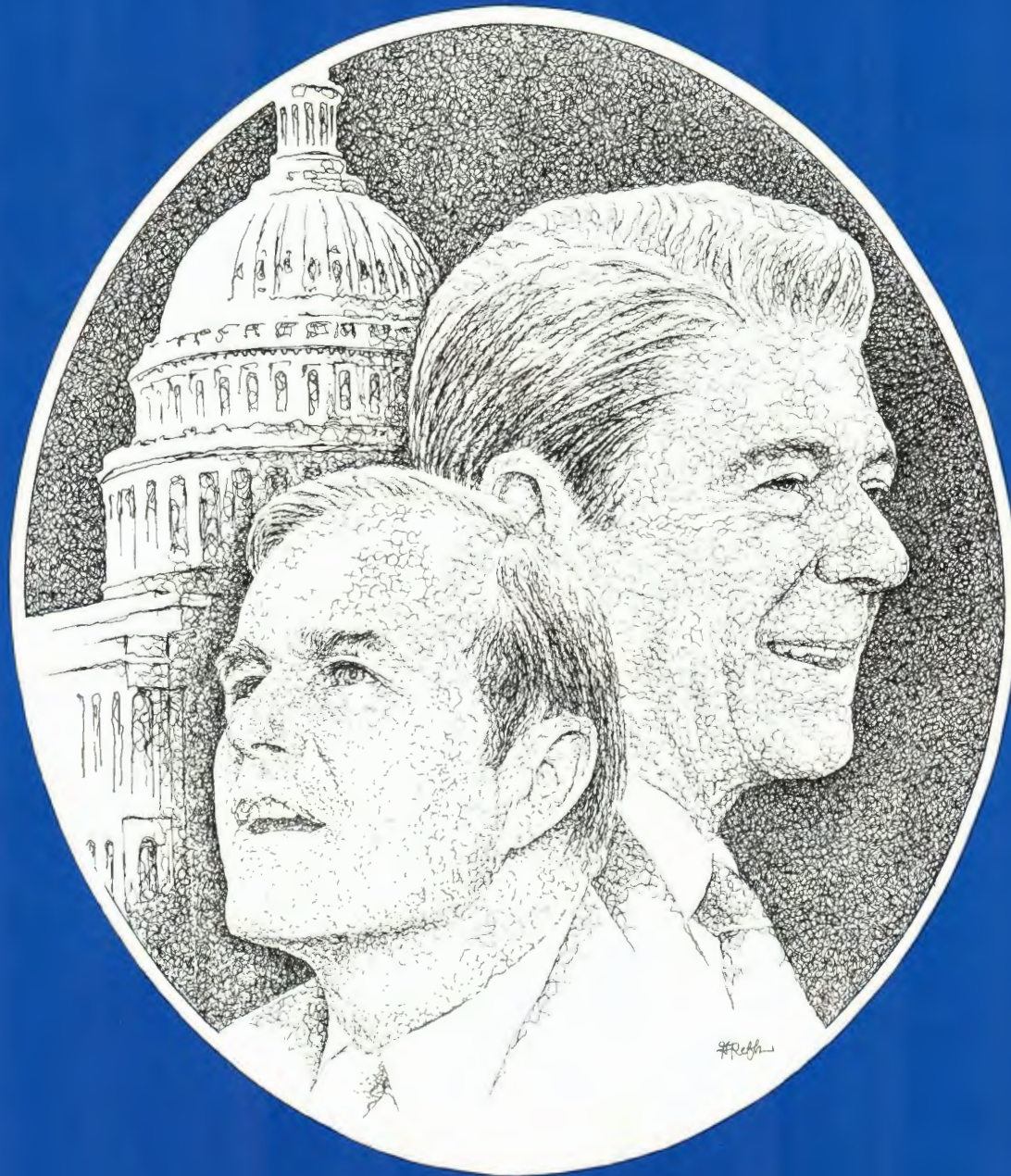
Frank Lavin

P. S. Please do keep me informed of your activities. If there's anything I can do to help, please let me know. We all move on from CRs, but there's no reason to move on from each other and our friendships. Let's stay in touch.

# the College Republican

Winter 1981

*File*





"Things are a lot different ever since you and Roz moved. . . It's just not as much fun now. This new guy means *business*." No more new departments whenever we want them. . . No more international incidents. . . And, to top it off, people seem to like him."

*Good Friends May Move Far Away, But Sometimes It's Just As Well.  
Long Distance — It's Better Than Having Him Here!*



**Bull System**

**Reach out and tax someone.**



THE WHITE HOUSE  
WASHINGTON

February 19, 1981

I am delighted to send greetings to the College Republicans. With your help, we have won a great victory for Republicans and for the nation.

Because Americans have overwhelmingly endorsed the principles of our Party, this is a particularly exciting time to be involved in Republican politics. As College Republicans, you have a very special task ahead of you, that of developing the political awareness of your fellow students. Through your activities, you play an essential role in educating young voters. Your clubs provide an important forum for the exchange of new ideas and for discussion of the major issues of concern to all Americans. You are our future decision-makers and leaders.

Congratulations on the wonderful job you did last fall. Working together, we will, I'm sure, have that new beginning for our nation.

With my heartfelt appreciation,  
Sincerely,

*Ronald Reagan*



THE VICE PRESIDENT  
WASHINGTON

February 19, 1981

College Republican National Committee  
310 First Street, S.E.  
Washington, D.C. 20003

Dear College Republicans:

It is indeed a pleasure to convey greetings to each and everyone of the 100,000 young Americans who are members of College Republican organizations throughout the country. I want to extend my sincere thanks for the enthusiastic support you gave to extend Reagan-Bush ticket last fall. The training you provided, the enthusiasm you generated and the hours and hours of hard work were very important factors not only in electing Ronald Reagan the 40th President of the United States, but also in electing a record-number of new Republican office holders at every level of Government.

Now it's time to look forward to Republican leadership dedicated to changing the direction of our country. I ask each one of you to rally support for President Reagan's economic program, for his efforts to strengthen our national defense and his commitment to restoring the respect that the United States has lost abroad in recent years.

There is no question that we have an exciting opportunity before us. I urge you to take the opportunity of this new beginning by working to forge a lasting political majority under the Republican banner. I look forward to working with you to achieve that goal.

Sincerely,

*George Bush*  
George Bush

# the College Republican

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# A Time For Toughness

by Congressman Bud Shuster

*Congressman Bud Shuster, of Pennsylvania is presently serving his fifth term in the U.S. House of Representatives. A former Chairman of the House Republican Policy Committee, Congressman Shuster is a member of the House Budget Committee and the Public Works and Transportation Committee, Serving on the National Security Task Force of the Budget Committee, the Congressman has been a long time advocate of a stronger national defense. First elected to Congress in 1972 with the help of College Republicans and Teenage Republicans who were active as "Shuster Boosters," Congressman Shuster was the only House member in Pennsylvania to be reelected in 1980 having won both the Republican and Democratic nominations for Congress.*

During his country's election campaign last fall, West German Chancellor Helmut Schmidt promised that if he were reelected, "no German soldier will serve on foreign soil." While his assurance placated the West German people, it raised a troubling question for the American people: why should 244,300 American soldiers serve on West German soil if our West German allies refused to permit their troops to leave home?

The week before Christmas, I had the opportunity to lead an American Congressional delegation in a conference with members of the West German Parliament at Walbad Kreuth, south of Munich. It was sponsored jointly by the American Heritage Foundation and West Germany's Hanns Seidel Foundation. The West Germans admitted that their

government's position on stationing troops was inconsistent with what they expected of America.

More significantly, the West German position on troops is only one of a cluster of policies which, taken together, form a picture of a wavering ally; one who wants the benefits of an alliance with the West while simultaneously seeking advantages through a closer relationship with the Soviet Union and the Warsaw Pact countries.

Last year, the Bonn government promised to increase defense expenditures by three percent in real dollars; but last week the Bonn government announced a defense budget of just \$21 billion for Fiscal Year 1981. After accounting for inflation, that represented an actual increase of less than one percent.

Last year, the Bonn government gave what, at best, amounted to tepid support of allied sanctions against the Soviet Union for its invasion of Afghanistan. Today's Bonn position on the Polish problem supports Soviet efforts to "stabilize" Poland by repressing the Polish workers' desire for non-Communist government-dominated free trade unions.

Following the death of Soviet Premier Alexei Kosygin, Willy Brandt, former West German Chancellor and still a powerful force in the left wing of Chancellor Schmidt's own Social Democrat party, lauded the career Bolshevik as "a man who served the cause of peace," choosing to ignore, among other things, the 85,000 Soviet troops still waging the then year-old aggression against Afghanistan, and the hun-

*(continued on page 28)*

## Bill Brock

### Architect of the Republican Victory 1980

College Republicans owe a debt of gratitude to Chairman Brock. His commitment to the youth of our party has been without parallel. He realized that a majority party is not only built on tactics of get out the vote and candidate appeal, but strategies based on growth...training future leaders and involving thousands of college men and women for the first time in politics, and helping them become lifetime Republicans.

Now, as a cabinet level Special Trade Representative, he faces new and equally exciting challenges. The College Republican National Committee wishes Bill Brock every success in his new endeavors.



# WE'VE WON THE BATTLE: LET'S NOT LOSE THE WAR

Steve Gibble, Chairman  
College Republican National Committee



Last month, Ronald Reagan marched up Capitol Hill and delivered one of the most *courageous* and most *important* speeches in living memory. His Budget Message to the Joint Session of Congress on February 18th will be remembered as a turning point in American history.

The speech marks the end of the New Deal. President Reagan told the legislators that "we must begin now" to cut back the size and cost of Federal Government, to reduce the regulatory strength of the ivory-tower bureaucracies, and to establish a cohesive, coherent and consistent monetary policy. While caring for those who depend on us and shoring up the nation's sagging defenses, we must get the Federal giant off our backs.

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**"But Ronald Reagan proved that he is more interested in making the hard choices, in doing what is right for America, than he is in making political points."**

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The speech was *courageous* because it was delivered in a room that was filled with powerful Democrat liberals, men and women who have controlled our Federal Government for the past five decades. Those liberals, particularly the Democrat majority in the House, are powerful because they can destroy this last best hope for America. By dragging their feet, by pigeon-holing parts of the President's program, and by dissecting and killing the Reagan initiatives, they could cripple Ronald Reagan's efficacy and image, just as they did to his predecessor.

But Ronald Reagan proved that he is more interested in making the hard choices, in doing what is right for America, than he is in making political points.

The speech was *important* because we cannot "continue on the present course without coming to a day of reckoning in the very near future." We cannot continue to drain away Americans' dreams by demanding exorbitant taxes for programs that serve only the few. We cannot stand flat-footed in the battle against inflation, unless we want the future to slip from our grasp.

I was very proud to hear President Reagan say that "we will continue to fulfill the obligations that spring from our national conscience." A social safety net of programs, including full retirement benefits for the 31 million Social Security recipients, pensions for veterans, Medicare payments, supplemental income for the blind, aged and disabled, and school lunches and breakfasts for children of low-income

families, will be maintained. The measure of a society may be taken by how it cares for the truly needy in its midst; the Reagan program will devote more than a third of its budget (\$216 billion) to serving those people.

With his speech, Ronald Reagan proved that he is a President who is both committed to correct and just principles and who is filled with compassion for the people who make up our nation. He has lived up to his promise from Detroit: "We must move ahead, but we will leave no one behind."

Last November, we Republicans won the crucial first battle. We elected a President who is dedicated to restoring this nation's economic and military strengths. And we elected enough Republicans to give President Reagan a Republican majority in the Senate.

The American people want us to succeed. The President has begun his term with the highest approval rating in American history; by 77-17 percent, a vast majority of the people have given the President positive marks for "inspiring confidence in the White House."

And we have been building on the Republican landslide of 1980. Republican candidates have won all six of the contested special elections for state legislative seats this year. And we have won control of the state senate out in Washington, giving the GOP control of a majority of the state legislative bodies outside the South.

But now, even with popular opinion and electoral results on our side, we may lose the war. If the Democrat leadership in the House and powerful Democrats in the Senate dismember the Reagan economic package, chances for America's economic renewal will be undermined. If the liberal Democrats defeat the Reagan proposals, it will mean higher inflation, higher taxes and higher unemployment.

More importantly, a defeat on this crucial first test will be a loud and clear signal to every anti-Reagan bureaucrat that the Federal Government is beyond the control of the President and the American people. These bureaucrats will drag their feet and undercut Reagan initiatives aimed at reducing Federal spending and regulation.

President Reagan said that he will not retreat from his goals to cut taxes and government. But he may be forced to retreat if we fail to stand with him against the Democrats in Congress.

Our greatest responsibility this spring, as Republicans and Americans, must be to support the President's Program for Economic Recovery. We must speak out and convince others to do the same. We must make it clear to the House Democrats that if they cripple this program, we will not forgive, and we will not forget.

We've won the battle. Now, let's not lose the war.



# Be young, be foolish; be Democrat?

In case you don't know him, meet Bernie Friedman, President of the College Democrats of America. Bernie has held office for three years, and what a three years they have been . . . the rise and fall of Teddy Kennedy, the decline and disposal of Jimmy Carter, the loss of the Senate, Abscam. With all these things going for him, the poor boy has seen better days.

Think about it. He's in the same shape now as the College Republicans were in 1974. Back then we had only about 250 clubs in as few as 35 states. Republican students on college campuses were generally considered an endangered species. College students had no reason to turn to the Republican Party (remember Watergate?) and even when they did, there was no college mechanism to which they could turn.

The Democrat National Committee, currently in dire financial straits, finds itself unable to invest in Bernie's CDA. After all, priorities dictate resources, and the CDA hasn't established itself as a Democrat priority. Again, think about it . . . Chances are that you have never heard of any College Democrat clubs. How many students identify with James Earl Carter?

Without funds and without clubs, the CDA is a ghost organization. It's a kind of chicken/egg syndrome: no clubs, no money; no money, no clubs. The CDA claims over 600 clubs, but only a handful of state federations. No one really knows how many CDA clubs exist, or where, not even Bernie. In fact, the CDA is less an organization than a concept.

It's a shame, actually. The Democrats are bankrupt of public support for their programs; there is fighting within the ranks; the senior party leadership doesn't have a



CR Chairman Steve Gibble appeared February 10 on "Good Morning America" with Bernie Friedman and Joan London.



Bernie says he wants to be like his dad, who ran twice for Congress in Florida. "It's in my blood," he told the "Good Morning" audience . . . His dad lost both times.

philosophy to pass along to Democrat youth. The result: about the only thing holding the party together is a mutual distrust of Republicans. In other words, half of the American electorate doesn't know what it believes. At least they're well prepared to be the minority.

The College Dems are a lesson in good intentions gone haywire, much like the Democrat Party itself, and most of its programs. Any funded program must be carefully nurtured by careful people, and so it is that the CRNC has found a rebirth. The RNC has stood by the CR's from the depths of Watergate to where it now almost matches its pre-Nixon heights.

The DNC has never really funded the CDA, except on a project-by-project basis. The RNC has funded the CRNC since 1967, as a grass roots priority. CR's flourish because of the RNC's healthy policy on college campuses, while the DNC seems to have written campuses off. Perhaps the Democrats are learning a lesson about responsible spending the hard way.

As the Democrats skip from nuclear proliferation, food stamps, the environment, or whatever their issue-du-jour may be, perhaps they would do well to listen to their boy Bernie. "What we see for the future is an aggressive grass roots campaign," he told Joan London and Steve Gibble on "Good Morning, America." Aggressive grass roots means going to the people for the issues, not looking for issues which the people will buy. And we know from experience that there's no better place to find people who are concerned with issues than on college campuses. You'd think the Democrats would know that by now.

# What can the CRNC do for me?

\*Student Fieldman Schools — Interse 3-day Campaign Schools \*PERPS (Programming & Education in Republican Principles) \*Patrons Program \*Technical Expertise — Supplied for Campaign Organizations and Campus Party Organization \*Film “Whatever Works” \*Film “Attack on the Americas” \*Campus Action Seminars \*Leadership Seminars \*College Republican Organizational Technology Manuals, Volumes I and II \*National Fundraising Program \*Talent Bank for Campaign Staff Positions \*Campaign to CR Conversion — Transfer From Election Year Machines to Republican Recruitment Organizations \*Hotline Concept — Direct Call-In Service \*Targeted Assistance in Campaigns \*Ding Bats — Graphics Assistance \*Campaigns to Candidates \*The History of the CR Movement \*Operation Cooperation — Support the President’s Programs \*National Petition Drives \*International Secretary to USYC (United States Youth Council) \*Trips Abroad with USYC \*Host to Visiting International Youth Delegations \*Victory Force '82 — CR Voter Programs \*Adopt-a-Precinct Program \*Regular Phone Contact With CR Leaders \*Banners \*Research Division \**The College Republican* — National Newsletter \*CR Issues Manifesto \*State Chairman’s Association \*Development of New Campaign Organizational Techniques \*Minority Affairs Task Force \*Women’s Task Force \*Campaign Materials \*Placement of Fieldman School Graduates \*Student Fieldman School Scholarship Fund \*National Awards to Outstanding CR Youth Campaigns, Clubs and States \*The National Chairman’s Award \*Seminar Lecture Notes \*Youth Campaign Instructors Talent Bank \*CR Club Trips to Washington, DC \*Best Party In Town Ad Campaign \*Implementation of RNC Voter Programs on the Campus Level \*Federal Election Law Updates \*Campaign Training Manuals \*Issue Flyers \**Portfolio* — CR Youth Campaign Advice and Tips \*National Board Meetings \*Biennial National Conventions \*Celebrity/Political Auctions \*National Board Member Pins \*Club Chairman Pins \*Transient Troubleshooting Field Director \*Board Briefings \*Best and Brightest Program \*Flyers \*Brochures \*Guides \*Buttons \*Manuals \*Posters \*Club Development Kits \*Field Reports — Field Division Updates and Technology Transfer \*National Advisory Board \*Financial Advisory Board \*Sample Newsletter Packet \*Championing CR Republican Student Issues \*Clearinghouse for Club & State Fundraising Promotional Ideas \*State Chairman’s Training Program \*Instructor Training Program \*Youth Campaign Planning/Advising \*Speakers Before RNC Board Meetings and the National Convention \*Movement Within a Movement Updates \*Member — Coalition for Peace Through Strength \*Member — Convention II \*Member — North American Student Accord \*Associate Member European Democrat Students \*Canvass Tally Sheets \*State Chairman Training Weekends \*Student Issues Research \*Master Mailing List Files — Clubs, Media, Senior Party Officials, Fundraising, etc. \*Media Relations with the National Media \*Big Events — Promotion Devices \*Periodic Capitol Hill Receptions \*Speakers Bureau \*Field Program \*Volunteer Intern Placement — RNC, Congressional Offices and Campaigns \*Prospecting Letters for Campus Contacts \*Seconding Letters to Speakers for State and Club CR Functions \*Lobbying to U.S. Congress \*Ex-Officio Executive Board Member of the RNC \*A National Center for All Questions and Advice... From Campaign Techniques to Senior Party Relations \*In-the-Field Permanently Stationed Fieldmen \*CRNC Ten-Year Plan — Building the Majority of the Future

*The bottom line — we're here on Capitol Hill. You can always reach us. Count on us for in-the-field support and seasoned advice and counsel. We work for you. Together we work to build the majority of the future.*

**We're the CRNC.**

# CRNC leads Youth for Reagan; a win becomes a mandate

By Steve Antosh

*(Steve Antosh, a law student at the University of Oklahoma, was CRNC Field Director/Reagan-Bush Youth Campaign Director during the campaign. Steve is now a legislative assistant for Senator Don Nickles of Oklahoma. Ed.)*

The election of Ronald Reagan as our 40th President and a Republican majority in the U.S. Senate marks a truly amazing reversal in the course of our federal government for over a decade.

College Republicans can be justly proud of the fact that President Reagan won not just an election, but a mandate. Throughout the campaign, College Republicans played the leading role in activating and sustaining the Youth for Reagan organization nationwide.

Over 12,400 young voters were given a taste of constructive politics through Youth for Reagan. Most of these were College Republicans. When the election returns came in November 4th, the CRs got a chance to see the results of the 540,000 man hours they had contributed to the campaign.

President Reagan beat Jimmy Carter at the polls in the 18-22 year old bracket by six percent (44% -38%), a considerable improvement over the Republican margin of 1976. The College Republican contribution to the campaign was much more than simply raw votes. Their big contribution was momentum. People simply did not expect young people to support Ronald Reagan. Therefore, when CRs totally staffed the Reagan Headquarters in Dade County, Florida--people took notice. When thousands of young people turned out for Reagan rallies in the supposedly liberal east coast states of Pennsylvania and New Jersey--people took notice. And when, due to the hard work of dedicated CRs, Ronald Reagan won over one hundred mock elections on campuses like Notre Dame, University of Georgia, and University of Southern Mississippi--people took notice.

Given the perceptions of much of the older voting population, it became very hard to believe the barrage of mudslinging about Reagan being a right-wing crazy when young people so consistently expressed a preference for Reagan over Carter.

## How we did it

Due to the financial restrictions imposed on the campaign by Federal election law, it became apparent early that there would not be nearly enough funds available for conducting a serious youth effort nationwide. To maximize the impact of the youth campaign on the outcome of the election, we decided to target the effort in nine states: New Jersey, Pennsylvania, Ohio, Illinois, Washington, Florida, Mississippi, Louisiana and Texas. The work in those nine states was spearheaded by 23 full time field coordinators, these were supervised by three regional coordinators, one of whom was Amy Moritz, a former Maryland state CR

Chairman and current Region III Director.

Through the work of the youth coordinators using the tried and true CR technique of the canvass, over 13,500 people were signed up at CR membership tables and over 247,000 supporters of Ronald Reagan were identified.

The Reagan-Bush Committee benefited from the close relationship with the College Republicans far more than just the help they were able to obtain in the campaign target states. In the remaining 41 states, CRs often carried the major burden totally on their own without the benefit of any full time campaign staff. CRs in Massachusetts, Virginia and Maryland can be particularly proud of the role they played.

The CRs were additionally able to reach others through the Victory Force '80 program conducted in New York, Colorado, Michigan and

*(continued on page 7)*



AH TELL YA JIMMAH... I THINK YA UNDERESTIMATED THOSE COLLEGE REPUBLICANS...

# Committee presses for CR Constitutional Reform

## English, Wuertz head group

"Constitutional reform has become a major CNRC objective for this spring," according to National Chairman Steve Gibble.

Gibble recently announced the appointment of a committee of College Republican leaders to examine the current CRNC Constitution and recommend a series of possible improvements to be considered by the National Board at its March meeting. Included on the committee are John Brown, Mid-Atlantic Chairman; Dick Freije, Midwest Chairman; Scott Buxbaum, Region I Director; Peggy Klingensmith, Region VI Director; Mark Brewer, Missouri Chairman and Delaware Chairman Bob Chadwick. Appointed to head the committee is CRNC Vice-Chairman Phil English, with National Co-Chairman Sarah Wuertz acting in an advisory capacity.

After deliberating over the Christmas holiday, the committee released a package of constitutional revisions that has since been forwarded to Board members.

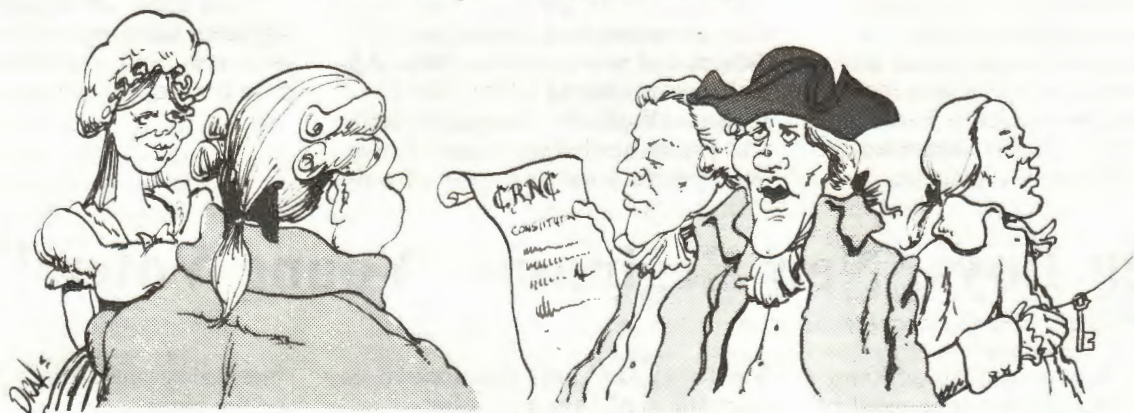
"The principal issue that we dealt with," noted English, "was how to restructure the CRNC to permit broader grassroots participation, particularly in the National Convention held every two years. We felt that a system that awards delegate representational strength on the basis of actual organizational strength would provide long-term incentives for real growth."

The committee report recommends, in addition to the existing delegate structure, that bonus delegates be allotted to state federations on the basis of the number of clubs federated and to large clubs on the basis of overall membership. "We recommend high

thresholds for this bonus representation so as to reduce the danger of fraud and to prevent unnecessary discrimination against small states and states far from the convention site," said English.

English also noted that broader participation would increase convention turnout several-fold. "With increased numbers not only will our convention have a greater impact, but also — because of the economics of convention planning — we will be able to support better and more sophisticated programming without running the risk of incurring financial liabilities afterward.

"I hope these amendments attract broad support. The changes they would engender will have a substantial and very positive effect on the CRNC."



## CRNC runs Youth for Reagan Campaign

(from page 6)

Wisconsin. Not only did the College Republicans play a major role organizationally in activating large numbers of students, but they also played a crucial role in campaign finances. Federal election law limited the Reagan campaign to expenditures of only slightly over \$30 million—about a fourth in terms of real dollars of what Richard Nixon had to spend in 1974. The election law allowed local Republican auxiliaries to spend their own money on behalf of the campaign for printed

materials. Students are not known for their financial resources, but College Republicans nevertheless took great advantage of this provision (often through necessity) and helped the youth division of the campaign be virtually the only one to come in under budget.

The entire cost to the campaign of this tremendous resource came to roughly 23 cents per man hour.

Recently I had the opportunity to speak at a College Republican fieldman school at Georgetown

University. It was indeed pleasant to see people attending the school who worked in the Youth for Reagan effort, and it served as a reminder to me of the important role that the College Republicans played nationally in the Youth for Reagan campaign effort.

On behalf of the staff of the youth campaign of the Reagan-Bush Committee, I would like to publicly thank the national, state and local staff of the College Republican National Committee.

# Victory Force '80:

The Victory Force '80 program firmly established the value of trained College Republicans as volunteer staffs for state and Federal campaigns. Hard working students across the nation significantly affected the election and brought recognition to the CRNC from state and local party organizations, and the Republican National Committee.

Victory Force '80 had its beginnings in February 1980 as a one month revitalization program for Illinois. The program was an exploratory effort to determine the worth of a full-time field operative concentrating efforts in one state. The program's sole objective was to locate student talent, recruit them into the state CR organization and train them in campaign mechanics for the general election. This was accomplished through intensive phone work and campus visits. The program succeeded in developing a base of support for the Illinois College Republican Federation, which Illinois CR Chairman Mike Pizzuto turned into one of the most active — and lucrative — in the nation. State Executive Director John Zemaitis supported the program, deeming it a success.

Building from the Illinois project, a program proposal was presented to Bill Brock, RNC Chairman, for an expanded field effort encompassing counties targeted by the RNC Field Division for pre-primary voter registration and party building. In April, the project got the go-ahead, and the CRNC hit the ground running. For the next four and a half months, Fieldman Dick Fraser logged nearly thirty thousand miles recruiting students to assist the RNC program of identifying Republican voters; building an effective campaign base for the November elections. States targeted for activity by the RNC included New York, Pennsylvania, Ohio, Illinois, Missouri, Idaho, Oregon and Texas. The majority of this phase of the project took place during the summer months. Locating College Republicans was difficult, so Fraser recruited many "temporaries" to assist in registration.

August found the RNC fresh from the convention with a slate of candidates and new priorities. Steve Antosh was appointed CRNC Field Director/Youth for Reagan Director and Fraser headed up Victory Force '80. Specific areas and types of activi-

## Partybuilding, Electing GOP Candidates

ty were designated for the two national youth programs involving complicated Do's and Don'ts as dictated by F.E.C. laws, the Reagan-Bush field team and the RNC.

Phase three of the Victory Force '80 program targeted four states for the recruitment, organization, training and deployment of CRs as volunteer staffs for state, local and federal campaigns. The goal was to get as many students as possible working on as many campaigns as possible. Four field operatives were hired; Mark Parsells in Wisconsin, Kelly Gaffney in New York, Greg Busdicker in Michigan and Barrett Rossie, currently CRNC Field Director, in Colorado. Toulou Drakatos from the Heritage Council assisted in the office part-time. Each fieldman spent 2½ months motivating CRs for activity including voter identification and registration, club building, and campaign programatics.

In all cases, CR's proved themselves valuable additions to the senior party programs, and established a stronger base for Republican activity in 1982.

# Beach Boys, New Beginning, Young Voters' Ball

By Sandra Webb, CRNC Executive Secretary

On Nov. 5, as most College Republicans recovered from a long night of celebration, the CRNC staff began two months of planning for the Inauguration week activities.

For two months the CRNC contacted the Young Voters Committee at Inaugural Headquarters. Originally we thought there would be three activities for young people: a "Welcome to Washington" reception, a concert, and a ball. But when the Inaugural Committee confirmed the youth activities on January 5, the welcome reception had been dropped.

Although we then had only two weeks before Inauguration Day, over 400 CRs turned out for the event. The activities started on Saturday with a fantastic laser light display from the steps of the Lincoln

Memorial. D.C. was transformed into a spectacle of light and color.

Sunday, activities included the Governor's Reception, as well as a host of free concerts and recitals at the Smithsonian Museum. Monday, receptions were held for Distinguished Ladies, and Vice President George Bush. That evening, those who could afford \$150 attended the Inaugural Gala with Frank Sinatra and a host of stars. But also that evening, the youth activities went into full swing. CRs and young people from around the country were treated to a magnificent concert with the Beach Boys. When the band sailed into Constitution Hall a crowd of around 3,500 people went wild, dancing and surfing in the aisles to the timeless beach music. After the concert, parties and

hospitality suites kept CRs up most of the night.

January 20 dawned with the warmest weather ever for a Presidential Inauguration. The CRNC hosted a breakfast for the CR National Board at the Sheraton National Hotel. Lots of good food and an inspiring speech by National Chairman Steve Gibble started the day off right. And what a day! Not only was Ronald Wilson Reagan named 40th President of the United States, but the event that we had all been awaiting for over a year occurred just minutes after Reagan took the oath of office. The Hostages were freed!

The parade which followed echoed the President's theme: America, A

(continued next page)

# Student Fieldman Schools: CRNC to train 400 campus leaders this spring

Suppose your candidate looks like the kind of guy who drinks beer in bed on Sunday morning while watching "NFL Today"... and the opponent has the appeal of a Hollywood movie star. How do you design a youth campaign which will turn out the campus vote, provide volunteers, and lend a winning, youth image to your candidate? This spring, students from Southern California to New England will face and solve similar problems in the College Republican National Committee's Student Fieldman School.

"The students come up with some amazing campaign ideas," says CRNC Communications Director Paul Erickson. "It's a tribute to the students that they give up a free weekend and put in such hard work, even in a non-election year."

This intense weekend seminar includes over twenty-four hours of classroom instruction and group projects, in conditions which Erickson says "help everyone get to know each other fairly well."

"We teach both campaign management and CR organizational technology," Erickson says. "The result is that the club leader can see his CR club as waging a constant campaign, and the partybuilding technique becomes more ingrained as a year-round activity."

This spring's schedule includes twelve schools:

Jan. 30-Feb. 1 Bakersfield, California  
Feb. 20-22 Washington, D.C.  
Feb. 20-22 Manhattan, Kansas  
Feb. 27-Mar. 1 Princeton, New Jersey  
Mar. 20-22 Boston, Massachusetts  
Mar. 27 Super Fieldman School, Washington, D.C.



*Students learn fundraising techniques from Jan Naylor, former Texas GOP Finance Director.*

Apr. 3-5 Tucson, Arizona  
Apr. 10-12 Fargo, North Dakota  
Apr. 10-12 Chapel Hill, North Carolina  
Apr. 24-26 Grand Junction, Colorado  
June 25 Chicago, Super Fieldman School  
July 17-19 Washington, D.C.

Erickson expects the total enrollment of these schools to exceed 400. "We try to keep attendance at twenty-five, for individual attention and manageability. But demand is usually there, and it's hard to turn someone down because we're full."

"Planning and executing these schools is a tough job," says Rick Endres, Executive Director of the CRNC. "While the students put in many hours, they don't realize that the staff put in triple as much in preparation. But the feedback from the school's graduates and candidates tell us that the program is worth every bit of effort we put into it."

The CRNC provides a placement service for the school's graduates. "We are already placing people this winter from our talent bank, including campaign positions and even staff positions at the White House," says Erickson.

Endres says that the school's schedule is complete for the spring, but state chairman who are interested in hosting the school in the fall should submit a bid to the CRNC by July 13, 1981. States are chosen to host schools based on: potential, current leadership, location, local coordination, targeted races and ability to turn the students out. "The advance work for each school requires approximately 2 months lead time. The investment of time and effort in a Student Fieldman School is well worth it to any state federation. It helps develop, train and motivate leadership. That's what CRs are all about."

*(continued from page 8)*

New Beginning. Although the Reagans had asked for a short parade, it was nevertheless impressive, and emotional, as the Mormon Tabernacle Choir sang "God Bless America."

Later, there was a fireworks "Sky Salute" on the steps of the Capitol. And then, on to the Ball! Young people attended the "Youth Gala" at the Mayflower Hotel. Special entertain-

ment included the Pointer Sisters who were in top form. The other bands were the Fat Amands Band, and the Washington Jazz Battalion, whose big band sound provided a wonderful alternative to rock and disco. The President and Mrs. Reagan made the Youth Gala their first of nine stops that evening. President Reagan thanked the youth of America for their diligent work in his behalf, and brought attention to the fact that at long last, the lights on the White

House Christmas Tree were lit. George and Barbara Bush appeared unannounced about 11:00 p.m. The crowd, already driven into a frenzy by the Pointer Sisters' first set, went wild.

The Ball went on past 1:00 Wednesday morning, but there were no signs of fatigue. Everyone was too excited about the new beginning for America, and four years of Republican control of the White House.

# The Year In Review: Report To The Membership

Rick Endres, Executive Director

*This is an extremely concise report of the College Republican National Committee's 1980 activities to build the Republican Party and elect its candidates.*

## Status

- Membership

On December 15, 1980, the CRNC completed a *hard count* data collection project. We now *know* of 1,130 College Republican clubs in 45 states with an approximate dues paying membership of 95,000.

- Financial

No outstanding debts or obligations.

## Party Building

- Field Division

The College Republican National Committee Field Division is *charged* with *bottom line grass roots party building* activities. The Field Director seeks to establish strong state federations which in turn develop College Republican chapters on the colleges and universities of their respective states. Field Director, Rick Davis, and staff *established and/or strengthened* 17 state federations.

- Victory Force '80

Our five fieldmen, Dick Fraser-Director, Kelly Gaffney, Barrett Rossie, Greg Busdicker and Mark Parsells, worked in Massachusetts, *New York*, Pennsylvania, Ohio, *Illinois*, *Michigan*, *Wisconsin*, Minnesota, Missouri, *Colorado*, Wyoming and New Mexico in a program charged with *non-allocable party building activities* — voter identification and registration, get out the vote, provision of campaign volunteers and leadership training and development.

- 1980 Youth Campaign

The CRNC Youth Campaign was a *project developed jointly* between the CRNC and the *Youth for Reagan*. Funded by the RNC, this highly successful operation developed College Republican clubs to *work on behalf of the party* and the Reagan/Bush effort. 50% of its budget was earmarked for allocable campaign activity. 22 *fieldmen*, three coordinators and CRNC Field Director/Reagan-Bush Youth Coordinator, Steve Antosh, implemented this program in the states of *New Jersey*,

*Pennsylvania*, *Illinois*, *Louisiana*, *Florida*, *Ohio*, *Washington*, *Texas* and *Mississippi*. Staffing was provided by a search and eliminate process conducted through a series of College Republican Fieldman Schools and Reagan-Bush Youth Staff Schools.

- Club Continuity

At the conclusion of the campaign, Operation Hard Count determined that *475 new clubs* had been *established this fall*. As an aid to the clubs' continued growth in this 1981 non-election year, comprehensive kits of College Republican materials, including chairman's notebooks, flyers, brochures, manuals, guides, buttons and posters, were sent to these new clubs... everything needed to keep a club solidly established and growing.

- Education/Motivation

Undoubtedly one of the most important responsibilities of the CRNC is to *identify* and *train leaders* for the party. *The Student Fieldman School* is an intensive *three-day* campaign management seminar geared toward college age individuals who are then qualified to run state legislative races and statewide youth campaigns. *425 graduates* paid \$35.00 each for this program. Schools were run in California, Texas, Louisiana, Indiana, Pennsylvania, Michigan and five in Washington, D.C. *CRNC Leadership Seminars* are *one day* campaign and college republican oriented seminars designed to train state leadership in the fundamentals of College Republican organizational technology. Schools were held in the states of Massachusetts, New York, Pennsylvania, Texas, Ohio, Indiana, Illinois, Oklahoma and Idaho. Over 450 students graduated from this program, where state federations hosted the event, and the CRNC provided primary instruction and materials.

- Statewide Youth Campaigns

The CRNC operates a national *talent bank* designed to plug trained leaders into youth campaigns that it promotes to Gubernatorial, Senate and Congressional races. For example, in 1980 we aided, abetted and/or *staffed* the youth campaigns in Senate races in *Idaho*, *South Dakota*, *Iowa*, *Kansas*, *Indiana*, *Pennsylvania*, *Oklahoma*, and *Wisconsin* plus numerous Congressional and three Gubernatorial races.



Rick Endres,  
Executive Director

## Conventions and Meetings

- Republican National Convention

National Chairman Stephen R. Gibble addressed the *Republican National Convention* in Detroit on the theme of "College Republicans Building the Majority of the Future." Highlights include the "Big Event": with Senator Warner, Governor Dupont and Congressman Jack Kemp; a *reception* with Senator Orrin Hatch and Congressman Bill Thomas; and a series of *nine campaign seminars* organized by the CRNC. Chairman Gibble was featured on the *Today Show* interviewed by Jane Pauley.

- CRNC National Board Meeting

The 89 member CRNC national committee met in *San Antonio, Texas*, February 7-10, 1980 for a series of seminars, and to conduct the business of the committee.

- International

The Chairman and Executive Director of the CRNC traveled to *Lisbon, Portugal* with the Chairman and Executive Director of the College Democrats to the *European Democrat Students (EDS) Summer University*. There the CRNC was made an associate member of the EDS. We hosted fourteen foreign youth delegations from Argentina to Norway. We sent delegations to New Zealand, Spain, Denmark, Australia, Central America and Africa. All trips were paid for by the United States Youth Council.

- 1981 Meetings

The 1981 CRNC *Constitutional Convention* is March 26-29, 1981 in Washington D.C. in conjunction with the Young Republican Leadership Conference at the Washington Hilton. Our 1981 *National Convention* site is *Chicago, Illinois*, on June 25-28, 1981 at the Hyatt Regency Woodfield.

## New Programs

Student Fieldman School Scholarship Fund  
Film "Whatever Works"  
Fundraising Patrons Program  
Campaign to CR Conversion  
Research Division  
State Chairman's Association

National Chairman's Award Program  
National Advisory Board  
State Chairman's Training Program

## Promotional/Educational Materials

\$57,000 worth of materials were distributed to and paid for by clubs throughout the country. These materials include manuals, brochures, buttons, flyers, posters, and organizational technology handbooks. The CRNC Materials Available Catalog offers over 70 CR items. Fourteen new products were developed for distribution.

## Physical Plant

The CRNC fundraised for and installed a Savin 950 Veritext *word processor*, with a printing capacity of 540 words a minute. This word processor has proved to be of tremendous help in maintaining direct and personal correspondence with our clubs and leadership as it has the capability of merging two files at once, justifying margins, and storing vast amounts of information on cartridge tapes. In addition, our exotic Gestetner Electrostatic stencil/printing machine was finally paid for and refurbished. It has proved to be invaluable in fast and economical reproducing of flyers, brochures and pamphlets.

## 10 Year Plan

- In 1980 a series of seven "Brain Trust" meetings were conducted utilizing a council of past CRNC Chairman, Executive Directors, and other past leaders. The objective was to determine the mission of the CRNC and what goals leadership should be allocating resources toward... geared in 2-year, 4-year, and 10-year time frames.
- An exhaustive analysis of CRNC archives was conducted to determine all past programs conceived and developed. We determined why they succeeded, failed or were shelved. These "tools" were then used as discussion points in shaping the general strategy involved in building our party.
- Our 1981 budget is consistent with our two year objective of grass roots training and building for the "watershed" year 1982.



# Massachusetts College Republicans spark Reagan win, turn out 15,000 votes

"It wasn't just the manpower, but the esprit of the young people," says Massachusetts National Committeeman Polly Logan. "When some of the older people saw them out there working, it gave them a sense of hope."

That glimmer of hope from the Massachusetts College Republican Union became perhaps the most important factor in the astonishing win for the Massachusetts Reagan team in November. Under the leadership of Jack Abramoff, the MCRU shot

## **"We couldn't have pulled it off without them"**

from six clubs to nearly sixty in about half a year. When the tally was in early on November 5, the Reagan-Bush ticket had won by a slim 3,000 votes. The MCRU get-out-the-vote drive alone was responsible for over 15,000 votes.

"We couldn't have pulled it off without them," said Massachusetts House Minority Leader William Robinson. "The MCRU had an obvious impact on the Reagan effort. That's what turned out the vote." The MCRU focused its efforts on registering Republican students and getting them absentee ballots. After a substantial number of students registered Republican, hard core members of various campuses recruited more volunteers to distribute literature and man phone banks. Students who left the campuses and worked the streets--rallies and special projects--created the image and momentum which only College Republicans are so uniquely equipped to provide. Among the media events which CRs helped make successful were visits to Boston by George Bush and Maureen Reagan.

Since the election, MCRU has made it the top priority to build and develop their organization. The success of a CRNC Campus Action Seminar in December spawned interest in hosting a Student Fieldman School for Boston in March. "Believe

it or not, we're just as busy now in March as we were in October," says Abramoff, a senior at Brandeis. "But you can imagine what problems we have at liberal schools like Brandeis." Abramoff finds that even against unfavorable odds, the CR organization can succeed in Massachusetts without more than the usual troubles. "A lot of times, we find closet Republicans who just didn't realize that other Republican students exist. We've surprised ourselves and county chairmen by turning out good hard core workers at almost every college which we've targeted."

Another activity undertaken by the MCRU has been an intense lobbying effort in support of the President's economic plans. "We're keeping Tip O'Neill's office flooded with phone calls and letters from CRs," says

Wellesley junior Agnes Warfield. "They may not change their vote when it comes down to the end, but at least they know where their constituents stand." Warfield estimates that her club alone has written in excess of two hundred letters to either O'Neill or Senator Kennedy.

The MCRU has taken a step to lend more prestige to the union: establishing an advisory board with none other than President Reagan as the honorary chairman. The board consists of nineteen senators and other prominent GOP leaders. "We hope the board can assist us with fundraising and issues policy," says Abramoff. "We'll need their support if we're going to turn this November win into a more substantial gain. We want Massachusetts to become a Republican state."



# Michigan CR's off to quick start

The Michigan College Republican Federation met for the first time ever on Saturday, February 7, at the Plaza Hotel in Lansing, Michigan, and the success was greater than its planners had hoped possible. "Everything went super," said the newly elected state chairman Jim Marcinkowski, a sophomore at Michigan State University. "We did a lot of planning, but since it was the first time, we had no idea how things would go."

Six college delegations attended, but several more were held back because of icy travel conditions. Those attending heard addresses by Lt. Gov. James Brickley, Congressman Jim Dunn, Michigan Republican staffer Tom Page and CRNC Field Director Barret Rossie. Congressman Dunn was acutely aware of the effectiveness of the Michigan State CRs, who neutralized a campus which had gone 85% for the Democrat incumbent two years ago. With CR help, Dunn pulled one of the top upsets in the November election.

Among the day's highlights, Brickley petitioned the new federation for support in his drive to change the laws which provide for publicly elected state board of education members and state judges. "The Democrats will argue that we want to take away people's power," said Brickley, "but what we will be doing is taking power out of the hands of the special interest, single issue groups who control these elections." Brickley said that the people who complain about losing the power to elect officers most likely cannot name any of them. "We elect so many people in this state, there is no way the responsible voter can keep track of what's happening. We have one of the longest ballots in the nation, and that's nothing to be proud of."

Among other topics, Congressman Dunn's speech dealt with his new automobile legislation, which would provide a tax credit for the purchase of an American made car. He said that he would consider his efforts successful as a temporary boost to the industry even if it was passed as an amendment to someone else's bill,

noting that "freshman congressman aren't supposed to make much noise."

The convention handled its business mainly by forming committees which worked out such problems as goals, issues, a constitution, and fundraising and communications.

## Elections

Marcinkowski, who until the day before the convention was undecided about whether to run for office, was

elected by acclamation, as was his fellow MSU club member John O'Connor, a freshman who ran for secretary. Neither O'Connor nor Marcinkowski are typical college students; both are Navy veterans with "real-world" experience to back up their Republican perspective. The convention elected senior Jack Cazatt of Central Michigan University as Vice Chairman, and sophomore Brian Barnier of the University of Michigan as Treasurer.



Michigan CRs ponder constitution, elections, speakers.

## Life in "The Projects"

"It really irks me when we talk about cutting some fat out of the budget and these Democrat congressmen make vague accusations about starving poor people," says the new state chairman of Michigan, Jim Marcinkowski. A 25 year old sophomore at Michigan State University, Marcinkowski lives with his wife Sharon in Spartan Village, off-campus married student housing which the students affectionately call "the projects." Jim is a Navy veteran of six years, and he thinks he knows a little about government waste.

"When we were stationed in Charleston, South Carolina, we lived in a comfortable apartment, which we didn't appreciate until we came up here," he says jokingly. But there were other Navy people who were using HUD programs to live beyond their means.

"We knew a young guy who bought a nice house and only paid \$180 a month. HUD paid the balance. We didn't qualify for the program because Sharon was working and we don't have children."

"It's like we were being punished for showing some responsibility," adds Sharon, who works at a Lansing law firm to support the couple. "If I had quit and gotten pregnant, we could have gotten a better deal!" Sharon and Jim paid \$215 a month for their South Carolina apartment.

Jim says, "There was a forty year old Navy man who had been saving his money for a long time to buy his own home. It turns out that the young guy and the forty year old bought homes in the same neighborhood, built by the same builder, even with the same square footage. It just didn't seem right."

# Claremont, California, CR's help elect former leader

*Henry Olsen, president of the Claremont College Republicans of Claremont Men's College, Claremont, California, submits this article on how this club helped Congressman David Dreier defeat a three-term incumbent.*

Every political club looks forward to the challenge of an election, and the Claremont College Republicans are no different. As September 1980, and the beginning of school approached, we all looked forward to electing a president and a new Congressman. What follows is the story of the activities of the Claremont CR's during the 1980 campaign.

## **Drier's A CMCer — He'll Love The Beer**

Our first activity was a beer party for congressional candidate David Dreier, former leader of the Claremont CR's. It was a great success, with over eighty people attending (CMC has an enrollment of only 860 students). David gave a good speech and then fielded some questions. This meeting brought us many of our future workers for the first time and clearly established the CR's as an active force at Claremont.

Throughout the month of September we concentrated on funneling workers nightly to David's phone banks. This was successful in large part because of our Vice Chairman, Margaret Heagney. Margaret was David's scheduling secretary and arranged to have our phone bank operators paid for their effort. Over this four week period we averaged seven or eight phone bank operators a night, five nights a week.

In early October we participated in Commitment '80 and registered over 70 new Republicans in one day. Fifteen people participated in the canvass, which was followed by a barbecue. Phase I of our activities was over.

## **If We Hand Out The Reagan Flyers Here, The Nuns Will Get Us!**

Phase II of our activities started with the announcement that Ronald

Reagan was coming to Claremont for a rally, and over seventy people volunteered their assistance for staging the rally. CR's were in charge of materials procurement, press relations, crowd building, security, phone recruitment and were instrumental in arranging entertainment and planning in general. This was a time of great excitement and stress, extreme pathos (where were those signs on Saturday?) and fun. Our 6:00 a.m. trip on Sunday to leaflet cars at Catholic churches is still a favorite story to tell.

Phase III of the campaign was our final group of activities designed to gain more support for David. Margaret arranged a rally at a ski resort which received coverage from the local ABC-TV affiliate and the Los Angeles Times, and was attended by over five hundred people. Lt. Governor Mike Curb, San Diego Mayor Pete Wilson and Assembly Minority Leader Carol Hallett were distinguished guests.

By this time, the Reagan and Dreier campaigns knew us quite well. Thus, when drivers were needed for President Reagan's election day motorcade, it was to Claremont that they turned. Seven lucky people got to spend election eve and day with the entourage of the soon-to-be President. Throughout the month of October we maintained a steady flow of volunteers for David's phone banks, providing the main reservoir of volunteer help. By the time election day had rolled around, we had successfully proven that we were an active, sincere and viable organization. Dreier defeated his opponent, a three term Democrat by 12,000 votes.

I think the lessons that the Claremont CR's learned about campaign involvement are universal. We mixed work with pleasure successfully and performed our tasks credibly. We forged a club that will last, and most importantly one that will serve the party.

## **Inflation is threatening the evolution of higher education.**

—Charles Darwin  
Naturalist

Inflation is making everyone struggle harder for survival these days. Why should we be concerned over what it's doing to higher education?

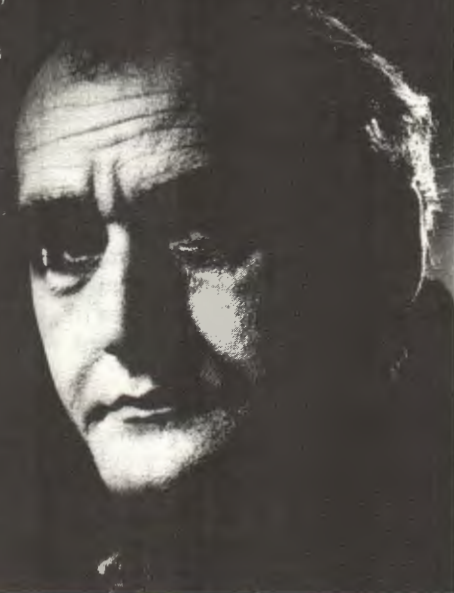
We ought to be concerned because higher education is essential to our survival.

Our colleges and universities supply most of the basic research upon which technological progress is built. Not to mention the trained minds that are best able to direct its uses.

Right now we need these trained minds and new ideas more than ever before.

So please give generously. The money you give may decide a lot more than the future of education. It may decide the future of life as we know it.

**Help!**  
**Give to the college**  
**of your choice.**



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## State Chairmen's Association improves communication, cooperation

The revitalization of the State Chairman's Association is one of the significant events in recent CR history. The concept behind the organization is twofold, first to facilitate communication flows between the state chairmen, and second to facilitate communication between state chairmen and the national office.

Since their appointment, Association Chairman Ernest Olivas of Texas and Association Co-Chairman Jack Abramoff of Massachusetts have been calling and writing their fellow state chairmen. Their first project was to collect the constitutions and officer lists of the various state federations. This helps serve as a basis of comparison for how the individual federations are organizationally structured, and serves to provide alternative sample constitutions for new organizing or reorganizing federations.

By far the most significant task that Ernest and Jack are undertaking is the compilation of the State Chair-

man's Manual. The manual will guide and aid new state chairmen on the various aspects of running a statewide organization. Among the topics included will be fundraising for a statewide organization in small, medium and large states, YR and other auxiliary relations, organizing state conventions, and state leadership training and development. The significant new developments in the manual include not only the topics to be discussed, but the presentation itself. Each topic will be addressed in the form of a narration of a case study written by a state chairman who actually experienced and overcame a problem in that topic.

Ernest and Jack feel that perhaps through no other method will the state chairmen come to realize that the problems that seem so unique and insurmountable to them have actually been faced and overcome by many successful CR Chairmen. They also hope that this will further encourage interstate communication between

chairmen as they come to realize the gain to be made by maximizing the flow of information about CR problems and potentials throughout the entire CRNC system.

"I am most proud about the fact that it is more apparent now that state chairmen are actually calling each other with their questions and problems," says Olivas, when asked about the Association's work. "It is through this method that individual states will more readily take advice from outside sources and actually put it to use."

"We're off to a good start, and we hope that we can build this into an effective arm of the CRNC," says Abramoff. "It is crucial that all CR Chairmen participate with us in order to make the work of the CRNC more national in scope," he added.

Jack and Ernest invite all state chairmen to participate in their undertaking and ask them to lend their advice and support for the gain of all future state chairmen.

## Operation Hard Count, Club Development Kits aid state federations, spark club activity

College Republican state chairmen from across the nation, with help from the CRNC staff, used Operation Hard Count to locate, identify, and contact 1,130 CR clubs after the 1980 campaign. While the campaign involved many students in the Republican Party for the first time, Operation Hard Count was necessary in order to keep open lines of communication with both new and previously established clubs.

Each CR state chairman sent the CRNC a detailed description of the clubs in their federation, and the CR field division followed up the Youth for Reagan contacts to assure that Reagan supporters translated their support of the candidate into support of the Republican Party. These data helped the national committee pinpoint the clubs that could most use help in the form of correspondence, materials and additional field work.

The return of the data and the en-

suing activities were an unequivocal success. The state chairmen and the CRNC staff located the 1,130 clubs, including 475 founded in the election year alone.

As an aid to these new and struggling clubs, the Republican National Committee authorized the CRNC to print and distribute Club Development Kits. The CRNC prepared over 500 kits which contained 18 pounds of CR materials: manuals, notebooks,

canvass materials, flyers, posters, buttons, and other assorted CR paraphernalia. These kits were distributed across the country.

Feedback from Operation Hard Count and the distribution of the Club Development Kits has been positive. State and club chairmen from all parts of the country report that the kits have been invaluable in aiding clubs and spreading CR technology.



*Half-completed Hard Count map... it now sports 1,130 pins.*

# The CR investment: Building

CRNC Chairman Steve Gible's address to the R

"The Republican Party is getting better and better at organizing fewer and fewer people." Dwight David Eisenhower.

With Governor Reagan, as with President Eisenhower, the Republican Party has a winning candidate although there is much hard work ahead.

So if electing Governor Reagan isn't exactly the biggest problem facing the Republican Party, what is? The Republican Party needs a constituency. We must begin now to build The Majority Of The Future.

From time to time we Republicans pull off a neat screen pass and pick up 18 yards. From time to time we see daylight down the sidelines and scamper for a touchdown.

*But the Democrats have too many points on the board for us to win that way. . . and for them to win they need only to continue grinding out the yardage.*

Republicans must recognize that winning battles is important only as a means of winning wars. Tactics win battles. Armies and strategies win wars. Republicans need a constituency.

And *College Republicans Is The Best Tool That The Republican Party Has To Build That Majority Of The Future!*

So what about College Republicans?

The students on our 3600 college campuses are the single, most identifiable, cohesive and easily reached voter group in the nation. Are they important? No. They are not important because we don't choose to consider them important. In Europe the student population is the power base and students there are indispensable to the success of any political party.

How do we make 11,500,000 college students a force instead of a population count? Not, certainly, by taking that young zealot who volunteers his services, sandwiching him between two senior citizens and giving him the privilege of stuffing mailers. The party will never see him again.

*But give him an organization.* Let him work and plan and achieve amongst his peers. College students are looking for more than sand box politics.

Most college students who vote Democrat . . . because their parents vote Democrat. Sir Isaac Newton stated that a body in motion tends to remain in motion, and a body at rest tends to remain at rest. Democrats and Republicans prove both points, respectively.

College Republicans can change that.

- . . . College Republicans make things happen.
- . . . College Republicans provide trained leaders.
- . . . College Republicans provide a sustained organization of volunteers.
- . . . College Republicans provide vital party continuity.
- . . . College Republicans will help the party to pull off that near term screen pass while helping to pound out the tougher yardage for the long haul.
- . . . College Republicans are the key to building The Majority Of The Future.

Too many people . . . on and off the campus . . . have no opinion. They can be targeted. Twenty percent of college students vote. Nine million sit around. College Republicans

can get half of them interested, educated and voting. *Their multiplying effect on friends and family can determine the political course of this country.*

But.

But we have to make the investment.

Not much. The cost of putting into motion a full coast to coast program of person-to-person recruitment on the campuses is far less than the cost of one slick electro-media piece.

The investment is small.

The return on an investment in College Republicans is remarkably high . . . and the investment need not be written off over one campaign.



Steve Gible addresses the Detroit Convention.

## Listen To Us!

If the Republican Party will build The Majority Of The Future it must plan for and invest in that future.

Any given campaign manager can be forgiven the sin of expediency. If his candidate isn't elected *his* game is over.

But the Republican Party cannot be forgiven the sin of expediency. And the wages of sin is perpetuation of the Republicans as the party of opposition, satisfied with grabbing a few seats in Congress from time to time and, of all things, the presidency itself every 8 to 12 years.

Any manager who runs his business that way . . .

Any business manager who fails to *sell* his major product . . .

Any business manager who relies on gimmicks and clearance sales . . .

Any business manager who refuses to invest in the future of his business deserves to be drummed out of the business.

*The Republican Party is the only party that has something to sell. . . a product which has appeal to middle income suburbia, to blacks, to auto workers, to Hispanics, to women, to retired persons, and to young marrieds. . . And That Is An Abiding Faith In A Vigorous, Healthy System Of Economic Free Enterprise.*

# The Majority of the Future

Republican National Convention in Detroit, July 1980

An abiding faith in a system which is nourished and encouraged by a government which unashamedly believes in the concept of *United States, Incorporated* as the most sure means of providing opportunity and economic equality for all of its citizens. Abraham Lincoln said

...you cannot strengthen the weak by weakening the strong.

He said

...you cannot keep out of trouble by spending more than your income.

And he said

...you cannot build character and courage by taking away initiative and independence.

*We believe that.*



*From one chairman to another: Bill Brock greets Steve Gibble.*

*We believe that there is no such thing as a free lunch.*

*We do a poor job of telling people what we believe.*

*I believe that the American voter is sold short on intelligence by the American politician. He may not know all the facts of economic life, but he can be taught them. He is more ready to respond to a call to arms than to the dreary call to a free lunch... which we all have learned carries an enormous price tag.*

*The American voter expects to hear the Democrats damn the Republicans and he expects to hear the Republicans damn the Democrats.*

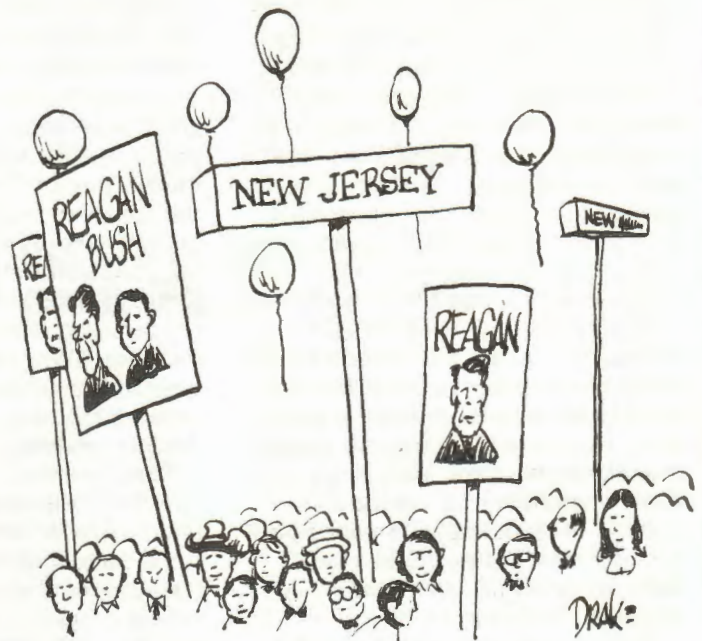
*And when he stands back and listens to the din, it's tough to distinguish one from the other.*

*We don't sell our product!*

*Ask the man on the street for two characteristics that identify the Republican. He'll name two... and they'll be slogans laid on us by the Democrats.*

*We don't sell our product!*

*If Republicans are going to be the party of opportunity rather than always the party of opposition, we're going to have to start with basics. If the Republican Party doesn't know about investment and long term capital gain and return on investment, nobody does.*



Leadership... Invest In Your College Republicans!!!  
Invest in the most identifiable, cohesive, motivated voting group we have.

Challenge us to grow from 80,000 members in 1000 clubs to 200,000 members in 2000 clubs by November 1st!

Challenge us to make the difference in the key races this fall.

Challenge us to reveal the basic strength that Governor Reagan has on the college campus.

Challenge us to build strength for the party in municipal, county and state elections.

Challenge us to help the Republican Party build The Majority Of The Future.

And give us the means to do it.

We'll give you the best bang for the buck in the Republican Party.

We'll help the Republican Party build from its own inherent strength and with new, enthusiastic blood. The Dallas Cowboys and the Pittsburgh Steelers didn't build football dynasties by purchasing super stars. They took talent off the campuses and made pros out of them.

So much for the long range planning and return on investment and utilization of resources. What's happening on the campus today?

*Anderson* will fizzle. He came on strong with apparent candor and straight-from-the-shoulder talk. College kids like that. But John Anderson has done a flip flop on his own record, he's pulling his punches, he's telling the voter what he thinks they want to hear. College kids don't like that.

*Carter* is a non-starter. The best thing going for him is Air Force One and its ability to get him to breakfast appointments on time.

Governor Reagan can win on the campus. It won't be done by magic. It will be done by hard work, and there's a large, cohesive, enthusiastic and identifiable group of voters called College Republicans who are prepared to work hard to see it happen. And College Republicans will continue to work to build *The Majority Of The Future*.

# In South Dakota, CR's help Abdnor

Of all the lessons learned from the election results of November 4, 1980, the fundamental shift of youth support from liberal, populist candidates to conservative, free-market advocates is the strongest indication of an expanding base of Republican support for the future. Nowhere was this ideological change more apparent than in the United States Senate race in South Dakota between Jim Abdnor and George McGovern.

During his 1972 Presidential bid, George McGovern attempted to capitalize on what he believed to be mass-based, disaffected youth support. Even though that tactic failed dismally at the time, McGovern never made any attempt to accurately reassess his standing with young people. But then again, did he really need to? After all, aren't *all* college students Democrats?

When the Abdnor campaign was

first conceived, the attitude throughout the staff was common to any campaign challenging an incumbent: Where do we begin building our support? Abdnor already had a firm grip on the rural electorate in his congressional district that had sent him to Washington four times. But although these people were consistent in their support at the polls and of his campaign fund, Abdnor needed a group of dedicated, active volunteers to literally create support throughout the state. The College Republicans were to provide the enthusiastic start to the building of this winning Abdnor coalition.

There were several campaign barriers within the state of South Dakota that had to be overcome in order to run a successful Abdnor youth effort. First among these was the perceived college support for George McGovern and his ideals. The toughest battle for

the Abdnor youth effort was convincing students and senior party officials that a few vocal liberals did not represent a majority and that the real majority of conservative South Dakota students could effectively vote their opinions on November 4.

The other major barrier confronting the youth campaign was the availability of volunteers. Whereas McGovern had many older individuals left over from his '72 fiasco, we at the Abdnor camp were forced to try to recruit full-time college students as our main campaign force. We had the additional frustration of knowing that our largest favorable voter block — the small town and farm youth — were the most difficult to get interested in active campaigning.

The "Youth for Abdnor" plan focused on three objectives. Our initial goal was to work with the state College Republican organization to develop an overwhelming CR presence at targeted schools. Of the twelve institutions of higher education in South Dakota, seven were singled out for special emphasis — or roughly 22,000 of the 26,000 students within the state.

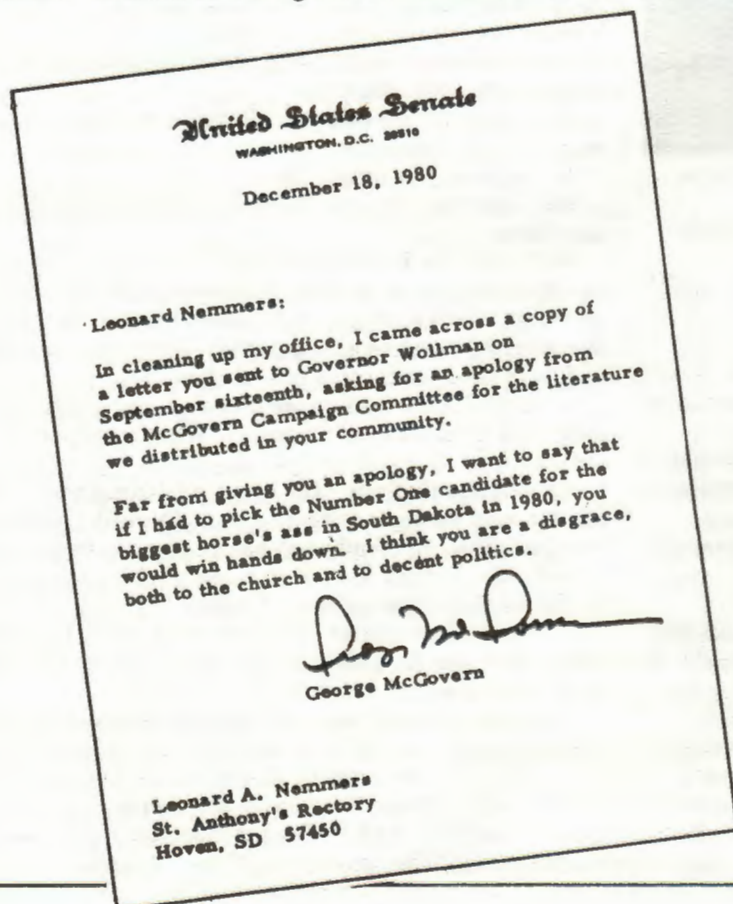
Our next goal was to place key motivational leaders at each of these schools to battle the apathy that was characteristic of the Republican support in this Senate race. Many students believed that either nobody could beat McGovern, or that conservative South Dakota could never possibly re-elect him. Both beliefs were wrong, but we had to have somebody hammering away at them in critical voter regions.

The final objective was to establish a series of youth events that would demonstrate to the public that in 1980, Jim Abdnor was the candidate that tomorrow's adults wanted in the United States Senate.

The first step in the youth effort, and perhaps the biggest boost College Republicans gave the Abdnor campaign, was the creation of the "Abdnor Team." The Team consisted of 24 carefully chosen College Republicans from across the state who were selected for their enthusiasm, dedication, and ability to relate to people. The state was then divided into three roughly equivalent areas and with eight members to a

## "I'm not bitter..."

George McGovern wrote this reply to Catholic priest Leonard Nimmers, who had requested that McGovern's volunteers stop placing literature on the parishioners' windshields during church service. McGovern is an ex-minister.



# end 22 years of "McGovernment"

van, the three smaller Abdnor Teams proceeded to canvass South Dakota during June and July.

The publicity and support we gained in one small town or city after another was invaluable. This tactic of door to door canvassing, poster and flyer distribution, and general Abdnor "presence" secured a positive youth image, and provided the powerful boast that almost every person in the state had personally been asked to vote for Jim Abdnor for United States Senate.

Once classes began in the fall, CR recruitment drives were launched on the targeted campuses. The success of these efforts was phenomenal. Statewide membership jumped from 125 to well over 600 active College Republicans and nearly 1,000 new Republicans were registered on South Dakota campuses. Throughout the course of the Abdnor campaign, the youth effort provided almost 60% of the volunteer work force for every conceivable project. This accomplishment was tempered, however, by the fact that Youth For Abdnor workers were spared the trouble of dividing their time between the Senate and Presidential races, since Governor Reagan had such a lock on the conservative electorate in South Dakota.

Two memories to gauge the outcome of the Youth for Abdnor effort and its effect on the election remain with me. The first was the 3,700 college votes that were delivered to the Abdnor column on November 4 versus the 2,300 for McGovern. As a margin of victory, it was not as crucial as other youth campaigns have been, but considering that we were constantly told that McGovern would win the colleges, it is a very satisfying memory indeed.

The second lingering impression is that of the very personal, confrontational style of the campaign. This was largely the result of the constant deficit the McGovern campaign faced in the polls. Trailing by as much as 26 points at various times during the contest pushed McGovern and his followers to desperate cries of "outsiders" and "smear", even to the point of personal retribution.

The impact of various PACs and influence groups on the Abdnor-McGovern race is debatable. However, the amount of money spent

by "outside" groups in the South Dakota Senate race was a minute fraction of the millions of dollars that changed hands in the power struggle of last fall. The *real* indicators — public awareness of issues and voting records, and the future that is indicated by youth support — showed

that George McGovern did not lose, but rather that Jim Abdnor won. The 68,000 vote margin of victory for Abdnor on November 5 — 19% of the vote — signaled the end of the McGovernment era, an end to an idea whose time has passed.

## CR's "Students for Specter" help GOP gain Pa. seat

As of Election Day 1980, there were approximately 402,000 students enrolled in Pennsylvania colleges and universities. Considering that voters turned out in record numbers, and that the Specter victory was by a margin of less than 105,000 votes, the student vote was crucial to success.

Students for Specter Committees, representing organizations on thirty-seven campuses throughout the state, concentrated their efforts on various projects to contribute to the win. Each Specter campus chairperson received semi-weekly mailings from the state campus coordinator, detailing new ideas to assist the statewide campaign reach its specific goals.

The program focused on two goals. One goal was to utilize youth in non-college related areas, which would be particularly useful in promoting Specter's youth image. Often, Students for Specter worked with Specter County Chairmen assisting with the normal campaign functions. The other, perhaps more important goal, was to attract the sizeable Presidential year youth vote. The easiest, most effective way to achieve this goal was the campus canvass, which in turn provided the key to all Students for Specter activities. Through the canvass, we registered

hundreds of voters, identified Specter supporters, and recruited them to volunteer valuable man hours to the Specter campaign.

In many small towns across Pennsylvania, Students for Specter Committees acted as sole representatives of Arlen Specter's campaign bid. In others they assisted the established Specter organization. Students for Specter worked at campaign headquarters across the state, providing valuable volunteer assistance. Students from St. Joe's, Temple, the University of Pennsylvania, and Drexel helped man the crucial Philadelphia headquarters.

The work done by Students for Specter both on and off campus tied together to act as an effective supplement to the overall Specter effort. The 37 committees on Pennsylvania campuses provided Arlen with a number of possible audiences for speaking engagements and rallies. Although his schedule was loaded with important commitments, Arlen had open invitations at all of the Students for Specter committees. Nevertheless, the program was perhaps most valuable on Election Day when each Students for Specter Committee worked at the polls and at get-out-the-vote activities.





# Indiana CR's staff Quayle Youth Committee

*Dick Freije is the chairman of the Midwest Federation of College Republicans, which includes thirteen states.*

The Indiana Youth Campaign was a joint effort between the Indiana Federation of College Republicans (IFCR) and the Dan Quayle for Senate Committee. Both the Quayle campaign and the Indiana Republican Senate Committee made the creation of a strong youth campaign a major objective. Dave Lewis was the chairman of the IFCR and Dick Freije was the Youth Campaign Director for the Quayle Committee.

Recruitment of volunteers and the training of campus campaign leaders took place during the summer. Names of potential leaders were generated from the files of Republican candidates, party officials, and established CR clubs. The recruitment period culminated in two campus campaign technology schools during the last half of the summer and twenty-five CR and "Youth for Quayle" groups were formed.

The campaign established six performance objectives for each club.

— Each club was to hold a membership table and "campus callout." The large schools like Notre Dame and Purdue were able to generate between 200 and 250 new volunteers. Smaller schools such as Valparaiso recruited 100 new members using the membership table.

— Each club was to canvass and register voters on campus. The cornerstone of the Indiana Youth Campaign was the campus canvass. Its successful completion not only produced Republican votes and new volunteers, but also allowed campuses to be accurately targeted for mock elections.

— Each club participated in statewide literature blitzes. The Quayle campaign held two such blitzes, and the Indiana Republican State Committee also held a blitz. Volunteers from the larger schools were transplanted to areas of the state which needed additional help.

— Each campus was prepared to host any of the candidates, major or

local. Many successful rallies and appearances were arranged for Quayle, Governor Bob Orr, and other statewide and congressional candidates.

— Targeted campuses held mock elections. Ronald Reagan, Quayle, and Orr won each of the eleven mock elections held in the state. The elections were spread throughout October and received excellent local coverage, and substantial statewide attention.

— Volunteers from each campus were trained to participate in every aspect of election day activity. Each school was responsible for turning out the campus vote and working the

student precincts. Many of the larger organizations also worked in the surrounding community areas.

The Indiana Youth Campaign successfully accomplished its goals, and the election results were equally successful. Dan Quayle defeated Birch Bayh, Bob Orr was elected governor, every statewide Republican candidate won, and the G.O.P increased its control of the state legislature.

Since the election, the IFCR has been active turning the campus campaign organizations into permanent CR clubs, and developing them for the 1982 elections.

## small club profile

# Wortman, Goucher CR's thrive on liberal campus

*... in spite of unsympathetic faculty*

When Goucher College, Maryland, senior Deirdre Wortman wanted to start a College Republican club on campus last September, some of her friends told her that it would never work. "Our most conservative faculty member is a New Deal Democrat," says Deirdre, "and a lot of people assumed that women just wouldn't join the Republican Party, that they thought it was an anachronism." But in spite of the attitude problems on campus, the Goucher College Republican Club has blossomed into an active, dynamic club, with quite an impact on the college.

The club organized itself by the book: membership tables, hard core meetings, campus canvasses, and club programs. Within weeks, nearly everyone knew of the fledgling club, and its members were working long hours for the candidates and for club activities.

With the small Goucher campus of

900 students organized through the campus canvass, the club turned its attention to canvassing off-campus. It sponsored special projects, such as posting Burma Shave signs on major thoroughfares, windshield washes, youth rallies, and literature drops. Club members visited the Baltimore area to register voters, and distribute absentee ballots to favorably registered students. Many Goucher CRs volunteered to speak to high school government classes and assemblies. And they provided much needed volunteers at various dinners and fundraisers.

The Goucher CR Club was awarded "Best New CR Club of 1980" by the Maryland CR Federation, and Wortman was named Maryland CR of the Year. While Maryland remains a Democrat stronghold, Goucher College Republicans are making important inroads, and proving that CRs are the Majority of the Future.

# New Colorado CR's help dump Democrat incumbents

Tuesday, September 16, 1980: Even John Anderson must have been a bit surprised. As he preached from the outdoor podium at the University Memorial Center on the University of Colorado campus, students laughed, talked, milled about, and generally paid the Congressman from Illinois little mind. Anderson managed to get the crowd's emotions riled up several times, but perhaps not as he had hoped: he drew mostly boos by his references to more nuclear power, land development, and water projects. Then, hardly keeping with his promise to deal with specifics, he told the audience, "We don't want irresponsible water projects, we want and need responsible water projects..."

Wednesday, September 24, 1980: Grand Junction Airport. Ronald Reagan makes the same speech, jokes, and points at nearly every campaign stop. If you're not a hermit, you know it all, already: "I don't see why it's inflationary for us to spend the money we earn, while it's not inflationary for government to spend it."

"Recession is when your neighbor loses his job. Depression is when you lose yours. Recovery is when Jimmy Carter loses his." "Government isn't the solution to the problem; it is the problem."

Still, the people hung on each word. Old people. Middle aged. And most of all, young people: from the little ones in cub scout uniforms, to the college students with hand painted placards, the high school pep band, and the Mesa College TKE brothers.

Colorado is a young-at-heart state, so the young-in-years, while not dictating the vote, certainly indicate the likely voting trend. No doubt that Democrat Senator Gary Hart's pop-culture/media star image, which went over so well on campuses across the state, foretold of doom for GOP challenger Mary Estill Buchanan. While Buchanan enlisted the help of Bill Brock, John Warner and Elizabeth Taylor for raising funds, Hart supporters included Ed Asner, Stephen Stills and Harry Chapin. No matter that none of the above celebrities are Coloradans; the college students along the front range ate it

up. He was one of *them*, even if his voting record was at times hard to explain.

But Colorado is a state divided, and often it votes as if it were two different states. Those states might be Front Range (as in Boulder, F.R., Denver, F.R., and Pueblo, F.R.) and Western Slope (as in Gunnison, W.S., Durango, W.S., and Grand Junction, W.S.). Buchanan swept through a majority of the state's counties winning big in college towns Grand Junction, Durango and Gunnison, but Hart's strength, concentrated in Boulder and Denver, was enough to provide the less than two percent win.

The maverick Buchanan had alienated many of the old line Republicans in her primary win over Under-Secretary of the Army Bo Callaway. She had also spent herself into a financial hole from which she never escaped. But like Hart, her strong image was her greatest asset. She was a fighter, the hardworking underdog who had beaten the Republican establishment, who supported post-card registration and the Equal Rights Amendment. She didn't get the support of N.O.W., but she had her share of fans on college campuses. Denny Wiggers, a CR from Fort Lewis College, Durango, managed the Buchanan campaign in Durango, and Jaques Murphy of the University of Colorado CRs was a Buchanan-for-Senate staffer. Dave Hamilton of Gunnison (Western State College) and Stephen Lang of Pueblo (Southern Colorado) used small clubs to make a lot of noise. Hamilton, carrying legislative candidate Glenn Underwood from corner to corner in a sunroof Pinto wagon equipped with loud-speaker and crepe paper streamers, attempted to bring about a greater Reagan-coattail vote for Buchanan. She and Underwood won handily in Underwood's Gunnison-Montrose district. Lang, meanwhile, had to deal with a hostile Democrat constituency in Pueblo. Remember Pueblo, home of the Consumer Information Catalog? Lang took his crew of a dozen hard-cores into the streets of Mexican-American Pueblo in a microbus equipped with loudspeakers, Mexican music, and Reagan-Buchanan cam-

paign material. Many of the citizens of Pueblo had never heard of the Republican candidates; the students at USC were particularly vulnerable to Democrat image strategies.

For the Reagan-Bush Committee, things were a bit easier. Youth Coordinator Dave Ozman, state CR chairman, kept a high profile in Boulder and Denver, but really never had to worry about his candidate. The Reagan-Bush ticket was especially attractive to job-market oriented seniors and the conservative first-time voters of the class of '84. Thus, Barrett Rossie's field work for the CRNC was that much easier. Rossie helped establish ten clubs which Ozman is now molding into a promising state federation.

New College Republican clubs in Colorado with the most promise include the club at the University of Northern Colorado, under the direction of Shari Williams, which assisted freshman Congressman Hank Brown's landslide win in the fourth district. Brown, incidentally, is president of the GOP house freshman class.

The CRs at Mesa College got off to a tremendous start by manning Vicki Armstrong's legislative race. Vicki, a twenty-four year old elementary school teacher, is also the Colorado Young Republican Chairwoman. In order to win, she had to overcome a strong Democrat incumbent, and a tremendous name identification disadvantage. But the Mesa CRs accommodated Vicki's needs by walking Grand Junction precincts and spending their free time on Saturday mornings performing special projects such as windshield washes and poster blitzes. The Mesa CR's effort helped Republicans keep a two-thirds majority in the state legislature with the upset.

College Republicans have a long way to go before they are a real voice in this great state of the Rockies. But the disjointed efforts by the students in every corner of Colorado have started to carve a real niche for a state CR federation. The real battle comes in 1982, when the Colorado GOP will have a stronger CR organization from the start, and six house seats up for grabs.

## Freshman Congressman Dunn:

“Students pay more in inflation. . . it closes doors to the future.”

When Jim Dunn, freshman Congressman from East Lansing, Michigan, appeared on the MacNeil/Lehrer Report, he watched and remained silent as Joan Claybrook said, “No regulation has ever cost American car makers over \$10 per car.”

“That’s just a *ridiculous* statement,” the 37 year old former building contractor said later. He ought to know. His sixth Michigan Congressional District is heavily dependent upon the automobile industry. The unemployed auto workers who are Dunn’s constituents understand the industry’s problems; a lack of government isn’t one of them. “I was told she would say some misleading things. But I was also told that I shouldn’t get into an (expletive for “mud-slinging”) contest with her!”

Knowing Dunn, one might expect him to toss a few verbal roadblocks in front of Claybrook, the former head of the National Highway Traffic Safety Administration. Dunn is an independent thinker, a do-er who formed his political philosophy as a small businessman. A political novice, his new office is the first elected position he has held. Dunn uses his beginner’s status to lend a fresh approach. “The attitude in Congress is ‘go along to get along.’ When I introduced my automobile legislation, some people told me that I should get a senior member to introduce the bill. Freshmen are supposed to keep their mouths shut. But I say that the senior members have been here long enough, and they haven’t gotten the job done.”

Dunn is fortunate to have a chance to do the job at all. His November victory came over an incumbent whom the experts said would hold his congressional seat as long as he wanted it. But Dunn swept a strange coalition of factory workers, College Republicans, and other non-traditional Republican voters, and hung on to Reagan’s coattails for an upset win. He gained about half of Michigan State University’s student vote, neutralizing his opponent’s

*Jim Dunn preaches free enterprise to Michigan CRs.*



usual 3-1 campus advantage in three previous wins. “It occurs to students that indeed someone is going to pay for all our government programs, and that someone is going to be them. It’s not easy for the recent college graduate, newly married, to enter the market for a new home,” says Dunn, with the authority of experience. He has been a home builder in mid-Michigan for twelve years. “Students also pay more than the average guy in inflation, because it closes a lot of doors to the future.”

Kathleen O’Brian, one of the MSU College Republicans arranged to bring Dunn to campus where he spoke with fraternities and other college groups. Dunn has carved out a comfortable relationship with the MSU CR’s, who are proud of their get-out-the-vote effort in his behalf. Dunn was the keynote speaker at the Michigan College Republican Federation’s first convention in early

February. When one of the students asked him what his biggest adjustment to Washington had been, he said that there is a lot of phoniness in government circles: “I also find it hard getting used to being called Congressman Dunn. I much prefer to be called Jim.” Indeed, many of the MSU CRs are on a first name basis with their favorite congressman and fellow Spartan, class of ’67.

“I think these college students today are much more concerned about how to fit into society than were members of my graduating class, who were concerned mostly with tearing down society. Today’s student is still concerned with our problems, but they look at our way of life and say, ‘Hey, this is pretty good.’” But Dunn has some sobering advice for aspiring young politicians. “I don’t think young people should make politics the top priority of their lives,” he says, noting that he was

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**“The average guy, given the chance,  
would much rather earn his own way...”**

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never involved in politics while in school. “I mean, there are a lot of things that young people can do at the local level, like precinct work, working on campus, or even working all the way up to county chairman, and still have a full time job. But I don’t think they should be out there running for office. You have to go into the real world, see exactly what it takes to hold down a job, to have some responsibility. The opposite extreme would be someone who holds a staff job in Washington. Let’s face it, when you have a guaranteed government paycheck, it’s hard to relate to the guy who faces being laid off each week.” Dunn echoed the same theme as CR National Chairman Steve Gible: Young people who wish to serve the public should earn that right by succeeding first in the private sector. “You have to go back to your home to make it work,” concurs the affable CR Chairman. “You have to be an example. . . the illusion is that we can go to Washington, DC, and hang out and somehow roll right into the White House.”

Dunn himself is certainly a vivid example of how the system can work and what an individual can do. He says he formed his political philosophy “by working since I was in college. I know that sounds trite, but that’s what it’s all about.” His role as an employer of students and minorities has given him a perspective many others only find in theory. “I’ve seen what can be done through hard work. I’ve seen other people accomplish far beyond what they thought they could. The average guy, given the chance, would much rather earn his own way than have the government pay for him.” While Dunn may not have been an average guy, he has accomplished much more than he thought he would when he worked his way through MSU in the ’60’s. He started his business career painting homes, and his high school buddies and fraternity brothers were his first employees. Although the growing business delayed his graduation by three years, it was well on its



*Dunn congratulates new Michigan CR Chairman Jim Marcinkowski.*

way to a snowballing success. He undertook apprenticeships with plumbers, electricians, and carpenters to get a better hold on the housing business and by the time he was out of school, he was ready to design his first home. He and his wife Gayle were in business together, and soon the two of them were contracting 20-30 homes a year. After the Dunns took on partner Scott Fairmont, they became the most successful multi-dwelling developers in mid-Michigan.

spending must really be brought down. . . I strongly believe in a balanced budget, but I think we need a more reasonable burden for the average guy out there. Then we can worry about a balance.”

The economy is undoubtedly the big issue home in Lansing, where trainloads of Oldsmobiles cruising the tracks near MSU interrupt traffic less frequently than they did several years ago. Dunn quickly kept his campaign promise of introducing an auto indus-

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**“Let’s face it. When you have a guaranteed government paycheck, it’s hard to relate to the guy out there who faces being laid off each week”**

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The Dunns are especially proud of the quality of their product. Their developments were the first in mid-Michigan to incorporate man-made lakes. Their buildings use all natural materials, with no plastics or metals in the building structure.

Dunn feels that the top priority of the 97th Congress has to be the economy. “Tax cuts, spending cuts, and balancing the budget are all important, but I think that the level of

try recovery bill, which calls for a \$500 tax credit for buying American cars before a certain date. “Giving the consumer an economic reason to buy an American car is a much more socially acceptable way to help the industry than by importing quotas,” which he says is akin to forcing people to buy American. But he’s quick to add, “I may find myself in a position to support quotas if my package, or a similar one, isn’t passed.”

*(continued on page 24)*

# Student Government Elections: play to win with CR technology

Rodney Sanders,  
Arkansas State University

In the springtime, the campus political arena, like the weather, warms up. Most student government elections take place mid-semester, and campaign rhetoric begins to fly.

A student government election provides an ideal opportunity for College Republicans to practice their campaign technology. It also provides an excellent testing ground for the campus canvass in a non-election year. Campaign strategy, candidate selection, public opinion polling, election day politicking and get-out-the-vote activities all directly correlate to a state or local political race.

Just because a strong student political group on campus has sailed unopposed through elections in the past doesn't mean your CR club doesn't have a chance. If you agree with this group's philosophy--great. Lobby for a position on the ticket in return for your club's support.

But if at your campus, like mine, you feel that the party in power has accomplished nothing, it's time for a change. Our CR club drafted a slate of officers, and used CR technology to bring the anticipation and momentum of the election to a fever pitch. Whereas the year before the party in power had run unopposed, and 160

people had voted, our hotly contested election pulled in 5,000 votes for the general election and 5,500 for the runoff for the top three positions of President, First Vice-President and Second Vice-President. Not bad for a school enrollment of 8,500.

So you see, you **can** make a difference. If you would like to get involved in your campus elections, the CRNC has a Student Government Election Manual which will guide you along the path to victory. It only costs \$1.00 for an in-depth study of campaign strategy especially geared for the college campus. Send for it today.

## Government, management, unions all at fault, Dunn says

(from page 22)

Dunn explains that the industry's problems are complex: "Management has played a role, government played a role, and yet, so have the unions had a role. Let's face it, the UAW wages are higher than anyone else in the country. To be honest, they are certainly higher than the Japanese workers. And the Japanese are intent on taking over the market, even if it means they have to lose the short term profit to do it." He doesn't see management as the ultimate bad guy, but he thinks they were shortsighted by going for short term profits and not investing the capital to retool.

Then, of course, there's the role of government. "Their mistake was twofold. First, regulations, and second, supporting lower oil prices. In Europe a gallon of gas has been two dollars for a number of years. Of course their cars are going to be built smaller.

"As for regulations, well, they were bent on protecting the consumer, but in the end they forgot that the consumer is the one who has to pay for all these things. A perfect example is the five-mile-an-hour bumper. It adds a lot of weight to an automobile, and adds almost nothing to safety."

One of Claybrook's last acts as NHTSA head was to try to require cars to protect the pedestrian in a ten-mile-per-hour-crash. To do that, says Dunn, the front end must be made soft. But to protect the driver in a collision with a brick wall, the car must be built solid. "The two goals are diametrically opposed," says Dunn.

While the new Congress comes to grips with the President's budget slicing proposal, 33 new Republican Congressmen give the House a new look. Dunn thinks the "philosophical majority" will move quickly on the auto industry's problems, and perhaps his young political career hinges on how Congress acts. But to members of the majority of the future, Jim Dunn has already demonstrated the best qualities of his party: innovation and adherence to principle, evident in his proposal, and a willingness to take his case to the people. "It would be easy to say that the power rests with this committee chairman or that subcommittee chairman, but what I have to do, and what some other members need, is to remember who sent them here — that's the only way we can do our job."

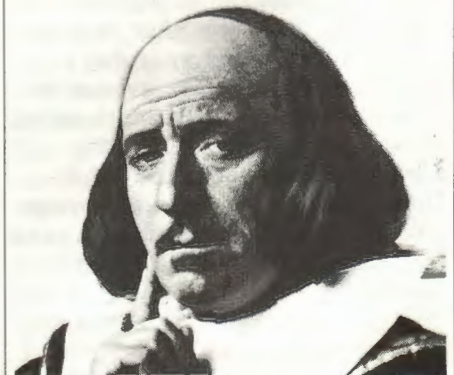
**Help our colleges cope with inflation. The money you give may decide whether I'm to be or not to be.**

—William Shakespeare  
Poet, Actor, Playwright

Inflation is hurting colleges all over America.

So please give generously. By helping to save my work from neglect you may prevent the greatest Shakespearean tragedy of all.

**Help! Give to the college of your choice.**



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# CRNC

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A current profile of the New Left; exposes Jane Fonda and Tom Hayden

and

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### from our readers . . .

## CR issues, the almighty dollar, ERA—no!

Editor, *The College Republican*

As a College Republican at Tulane, I've seen some tremendous efforts on our campus, and some very trivial work as well. Over all, College Republicans do make a difference on our campus, because we reach undecided voters on a year round basis.

As our national convention comes up in June, let me make a plea to our CR leaders in every state: Let's take the offensive on the issues that face this nation. Republicans of years past often took a back seat in the areas of social justice and equal opportunity, and thus the Democrats were able to apply their socialist tendencies. They became known as "the party of the people."

It is obvious that we are now the real party of the people. It's a tremendous responsibility. We must take the lead on issues like Women's Rights. ERA is dead, and rightfully so, but we can still work to provide open doors for qualified people, regardless of their sex.

We must make strides in race relations. We should use boycotts as a legal and peaceful means of protest against race and sex discrimination.

We must improve education in the public schools by using vouchers or tax credits, so that poor people will have decision-making power with their school boards.

We must investigate insurance companies, medical associations and hospitals to find ways to hold down the cost of medical care.

As Republicans, we must not be satisfied to protect the system as it exists. We must identify problems, and seek private, free enterprise solutions. If we don't, the Democrats will surely rise from the ashes, with more promises, more irresponsible legislation, and more disappointment for the people of America.

Bob Haughman

Editor, *The College Republican*

You Republicans seem to think that the world revolves around the Almighty Dollar. Well, it may interest you to know that most Americans don't feel that way at all. Our society has accomplished many great things through the wise use of government involvement, and although there is still room for improvement, we're a lot better off now than we might be.

People don't starve in this country, thanks to the Food Stamps program and other welfare transfers. Poor people usually have decent housing because of government subsidies. And old people don't have to live in fear, knowing that they have Social Security and other benefits!

These are all, as I understand, Democrat Party programs. Until the Republican Party demonstrates a little more compassion for the less fortunate members of our society, I will continue to vote for men like Jimmy Carter. Marianne Carrington, Hollywood, Calif.

(Ed. Note: We feel that we must draw the line between compassion and responsibility. As far as the "Almighty Dollar," remember that a dollar is just a symbol for hard work and value, and the world does revolve around that.)

Editor, *The College Republican*

Ronald Reagan's election and inauguration should provide women in this country with a sigh of relief. Reagan's victory is a mandate for many things, but mostly it is a mandate against the special interest, single issue coalition of the Democrat Party.

The groups that presume to represent women's interests are perhaps the most irresponsible single issue group in politics. Their goal is not to accommodate equality of rights or opportunity for women; rather, their goal is to retool the foundations of society.

Point: Most women do not want the right to be drafted. They do not want the right to be an equal partner on the field of combat with U.S. or Russian soldiers.

Point: Men and women in single sex schools do not want the right to attend co-educational schools, although ERA would force that "right" upon them.

Point: Even the most knowledgeable supporters of ERA, such as former Congresswoman Martha Griffiths, say that ERA can give women no rights that they do not already have.

I don't think a symbolic "victory" for women's rights is worth the cost.

Kathy Barr, sophomore  
University of Wisconsin-Madison

# TUITION TAX CREDITS: AN OPPORTUNITY FOR COLLEGE REPUBLICANS

Grover Norquist

*Grover Norquist is a student at the Graduate School of Business Administration at Harvard University, where he is active in CR's and the American Taxpayers' Union.-Ed.*

Some issues that come before Congress must be fought--win or lose--as a matter of principle. Other issues are primarily vehicles for expanding the Republican coalition and reaching out to new groups in America--individuals who have not previously identified themselves with the Republican banner.

The tuition tax credit bill which was introduced this February in the House of Representatives and the Senate is both. It is a bill of grave importance and it will allow the Republican party--if we vigorously promote the bill--to reconfirm our concern for the millions of middle and lower-income Americans who gave us their votes on November 4th.

Quite simply, the tuition tax credit will grant parents of school age children a tax credit of up to \$250 (and in 1983, \$500) for each child that they send to an independent school. The bill includes kindergarten through grade twelve and also college. In later years, it will be expanded to include graduate school and part-time students.

At present, parents who send their children to private schools must bear both the cost of tuition at a private institution and the crushing property tax burden which supports the government-run schools. By any measure this is unfair, and particularly so to lower and middle-income parents who cannot afford to make this sacrifice for the future of their children.

And yet, fully ten percent of the students in primary and secondary schools are now attending private schools as their parents balk at sending them to the public schools which are plagued with declining academic performance, rigid conformity, and often violence.

It is to the parents of these five million students to whom the Republican Party can reach with the tuition tax credit.

Several factors commend this legislation to College Republicans. First, the concept is supported by President Reagan, the Republican platform, Secretary of Education T.H. Bell, and even the pre-McGovern Democrat platforms. The College Republican National Committee has supported the tuition tax credit continuously over the past ten years. Second, the issue is eminently winnable. It came close to passage in 1978 and was defeated due to President Carter's threatened veto. That veto and the reason behind it--the National Education Association's all-out support for Jimmy Carter--have mercifully been removed. Third, College Republicans are students themselves and not far removed from secondary school. Together we can generate support on the college campuses and speak with first-hand knowledge of the ever-increasing cost of tuition.

The proposed Moynihan-Packwood bill is outlined in the box below and is largely self-explanatory. However, it is important to address several of the objections College Republicans will encounter in promoting the bill.

Senator Kennedy has claimed that the tuition tax credit would be a "subsidy" to the parents who send their children to private schools. The Senator and his supporters in the NEA demand the power to control all private schools that enjoy a tax credit. However, Kennedy fails to distinguish between a tax credit and a subsidy. A subsidy is a direct grant from the U.S. Treasury. A tax credit is a dollar-for-dollar reduction in one's tax payment. To argue that a tax cut is a subsidy is to argue that all your income truly belongs to the federal government, and that which the federal government deigns to let you keep is a subsidy from the treasury. This is an interesting world-view, one shared by Louis XIV.

Second, some complain that the tuition tax credit would somehow be more beneficial to upper-income taxpayers. Nothing could be further from the truth. The wealthy have always been able to afford the tuition at private schools. It is the lower and middle-income families who have been kept

Year	Max. Amount of Credit	Schools Eligible	Enrollment
1982	Up to \$250	Private and parochial elementary and secondary schools, all vocational schools and undergraduate colleges.	Only those enrolled fulltime would be eligible.
1983	Up to \$500	Same as above	Same as above
1984	Up to \$500	Same as above <i>plus</i> graduate schools: College & vocational	Same as above <i>plus</i> halftime enrollment.

## Advice and Comment

# Beat those post election blues

*(The CRNC is a central source for input and advice... from the latest in youth campaign technology to issues development. The following are abridged letters received this month by the CRNC.)*

**Q.** Our Florida club grew like gangbusters under the direction of the CR Youth Campaign fieldmen during the fall elections. We were everywhere doing everything for the Reagan-Bush and Paula Hawkins campaigns. Since the election, we are not having a whole lot of success.

We've tried car washes, asked Gerald Ford to speak to our club and revising our club constitution. We're out of ideas.

**A.** It is a perennial club problem as it switches from a gung-ho campaign/personality oriented election machine to a recruitment/ideology/issues oriented recruitment device. Recruiting and training leaders for the Republican Party is not incidental to what we do but in every four year cycle it is 75% of what we do.

A few short hints: *Read* your College Republican Organizational Technology Manuals. There's a lot of material there. They are packed with useful info and are all too frequently overlooked. Do a campus canvass. Remember *why* you are doing and what you're doing. You are trying to recruit first time voters into the party. Sociologists tell us that the simple acts of paying CR dues, working however briefly for a candidate or belonging will often determine how that individual will vote for the rest of his life.

You don't have to reinvent the wheel; just follow the manuals. They have hundreds of time tested ideas.

**Q.** Why do you always stress the Campus Canvass? It won't work on my campus. Plus it's too much effort. Do you have any other ideas?

**A.** Ah yes, the famous "it won't work on my state... county... campus" line. We hear that a lot about everything that hasn't been tried. The fact is CR organizational technology works... very well thank you. The campus canvass is basic to all we do. It requires more initial work, but in the long run is far more effective. It is the single most effective thing that you can do. We consider the campus canvass to be the "litmus test" for determining the actual effectiveness of a club.

We recommend nothing less.

**Q.** Our university faculty is quite liberal and our faculty advisor takes quite a bit of heat for associating with our College Republican club. He's been a great deal of help for us in cutting red tape and giving advice. Could you arrange for a letter from the RNC or Reagan Administration commending him on his much appreciated efforts?

**A.** We've got a better idea. Please send us all pertinent data on your advisor as we are currently assembling a national list of all club advisors for possible invites to a White House conference — receptions, briefings and workshops. We think it's high time that these deserving men and women get recognized for their important work in fostering and supporting our clubs around the nation. CR club advisor at Claremont Men's College, Dr. Alfred Balitzer, is on sabbatical and working at the Republican National Committee. He will be setting this up.

## Tax Credits *(from page 26)*

from the private school option. The \$250 or \$500 credit will allow parents the economic wherewithal to send their children to private schools which cost, on the average, only \$820 per student. The most recent figures show that between 27% and 50% of all families who send their children to independent schools have combined incomes of under \$15,000. Hardly the "elite" that Senator Kennedy would like us to believe.

Third, some assert that the credit would violate the separation of church and state, and therefore, be unconstitutional. Leaving aside for the moment the fact that this is a thinly veiled return to arguments made by Catholic-baiters in the days when most private schools were parochial schools, it is simply false. Recent federal court rulings have held that both direct and indirect aid to private schools is permissible. Further, the tax deductibility of direct contributions to churches and synagogues has been held to be constitutional for the last 64 years. Such a deduction has not promoted a state religion, but rather allowed all religions to prosper free of government meddling.

## CRs Can Make It Happen

Thus we see the compelling arguments for a tuition tax credit and the intellectually dishonest claims against it. The bill before Congress provides College Republicans an opportunity to broaden the base of the Republican Party and provide for the development of a pluralistic and innovative educational system in America.

The grassroots support for the Education Tax Credit is there. The votes in Congress are there. Court decisions have demonstrated the constitutionality of the tax credit. What remains is for us to make enough noise to bring the ETC to the national agenda and fulfill our platform and campaign promise.

## THE OLD BODIE PLANTATION IS SENDING MORE AND MORE PEOPLE INTO DIFFERENT FIELDS.



In 1864, the Bodie Plantation was sending blacks into cotton fields. Today, as the site of a United Negro College Fund member school, it's sending blacks into different fields—like business, medicine, the arts.

By giving to UNCF you help 41 private, predominately black colleges and univer-

sities. And thousands of students who will be able to provide essential services when you need them.

Send your check to the United Negro College Fund, Box K, 500 East 62nd St., N.Y., N.Y. 10021. Help send more people into different fields.

**GIVE TO THE UNITED NEGRO COLLEGE FUND.  
A MIND IS A TERRIBLE THING TO WASTE.**

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(continued from page 2)

dreds of thousands of other Soviet troops then massing along the Polish border.

The Socialist-led West German government is turning into a Janus-headed political economic body straddling the Iron Curtain: one head looking Westward for protection against the Soviet-dominated East, the other looking Eastward for whatever temporary advantages the Kremlin might choose to promise, if not bestow, in an effort to further alienate Bonn from Washington. In fact, the West German newspaper Frankfurter Allgemeine Zeitung recently acknowledged that "the Germans want to have it both ways," with the umbrella of American security covering them while pursuing a policy of trade and self-interest with the Soviets.

Because, since World War II, West Germany has served as the great linchpin of the alliance, a continuation of Bonn's present course could easily lead all of Western Europe into the full grasp of what, at best, could become a condition in which the mere suggestion of Soviet military action would be sufficient to evince from Western Europe whatever concession the Kremlin might, at any time, choose to demand.

If the November 4 election mandate from the American people said anything, it was that America should be strong again. The early signals from the Reagan administration clearly are toward a strengthened U.S. defense, coupled with a consistent and coherent foreign policy.

As the Reagan administration takes shape and America's resolve is demonstrated once again, a corollary U.S. policy will become essential. A time for toughness with our allies will be necessary if the NATO alliance is to stand as a bul-

wark against the Soviet Union. Rather than "detente," we will need a policy of "determination."

Only when we make our allies see that they are on a collision course with America, which we will not tolerate, will they strengthen their own defenses and act in harmony for the good of the entire alliance. If our European allies are unwilling to increase their military preparedness, to impose trade sanctions that bite against Soviet aggression, and defend the cause of freedom, America must be willing to reduce its troop commitment to NATO, give a lower priority to protection of the energy supply lines to Western Europe, and initiate bilateral trade and defense agreements with those allies who are willing to cooperate.

Europe needs us more than we need Europe. We will be taken advantage of by adversaries and allies alike until we adopt a new toughness in dealing with the other nations of the world. With isolation impossible in a world tied together by jet streams and multi-national flows of commerce, internationalism is all too often a code word for giving away what is rightfully ours. The time is ripe for a new policy in world affairs. Isolationism and internationalism must give way to global-Americanism: seeing the world as an integrated whole, but approaching it with a toughness to protect America's interests and to be a good neighbor in promoting the causes of freedom and prosperity among those people willing to carry their share of the load.

As America becomes tougher in its dealings around the globe, allies who cooperate will grow in strength along with us. That, perhaps, is the best foreign aid we can give: demanding more from them, that they will rise to meet the challenge.

# COLLEGE REPUBLICAN NATIONAL COMMITTEE

# COLLEGE REPUBLICAN



## manuals

**COLLEGE REPUBLICAN ORGANIZATIONAL TECHNOLOGY MANUALS.**

**Volume I.** The essential elements of starting and running an effective College Republican Club. 76 pages, 1.50. Includes chapters on organization, recruitment, membership tables, campus canvasses, volunteer action, budgeting and finance, PERPS, and camera ready copies of flyers for reproducing yourself.

**Volume II.** The alpha to omega of club and youth campaign operation. 92 pages, 2.00. Includes chapters on the student voter, youth campaign special projects, public programming, media relations, statewide new club organization drive, state leadership communications guide, possibilities for communication, student lobbying guide, sock conventions, the student fieldman school, and club newsletters.

**THE CAMPUS CANVASS.** The most important thing you can do to influence elections was discovered by Abe Lincoln himself. Three manuals: one for the campus chairman (.15), another for each of the dorm chairmen (.10), and a third for each of the floor chairmen (.05).

**CAMPUS ACTION SEMINAR.** Instructions on how to run your own one-day leadership training session in College Republican organizational and campaign techniques.

**It's Another Great College Republican Activity.**

Date: \_\_\_\_\_  
 Time: \_\_\_\_\_  
 Place: \_\_\_\_\_

**And we've never heard of you either.**

Date: \_\_\_\_\_  
 Time: \_\_\_\_\_  
 Place: \_\_\_\_\_

**GET IT ON!**  
 JOIN THE COLLEGE REPUBLICANS

Date: \_\_\_\_\_  
 Time: \_\_\_\_\_  
 Place: \_\_\_\_\_

**JOIN THE COLLEGE REPUBLICANS**  
 A Club is starting to Organize on campus now!

Organizational Meeting

Date: \_\_\_\_\_  
 Time: \_\_\_\_\_  
 Place: \_\_\_\_\_

**LOOK INTO IT!**

College Republicans

**MEDIA RELATIONS.** Read how to get the Republican word into print and out in the air.

**PUBLIC PROGRAMMING.** Your last speaker a bomb? Get it together with this manual.

**STUDENT GOVERNMENT ELECTION GUIDE.** An in-depth study of the hows and ways of electing your man.

**STATEWIDE NEW CLUB ORGANIZATION.** Learn how to turn your state's campuses into a Republican political powerhouse.

**NUTS AND BOLTS.** A guide to precinct work.  
 (All manuals not otherwise priced, are .35 each.)

**STUDENT FIELDMAN SCHOOL.** Brochure describing College Republican National Committee Student Fieldman School program. Quantities free upon request.

**CRNC BROCHURE.** "College Republicans don't follow student movements...they lead them." New recruitment and organizational brochure, describing CRNC services and functions.  
 (Brochures are 3 cents each.)

## brochures

**THE MEMBERSHIP TABLE.** Four pages of a foolproof method of signing up hordes of new members.

**UP THE HARD CORE!** How not to put your top workers to sleep.

**POSSIBILITIES FOR COMMUNICATION.** Using every means available to communicate the GOP's message.

**STATEWIDE LEADERSHIP COMMUNICATIONS.** All sorts of handy ideas for state officers.

**VOLUNTEERS ACTION GUIDE.** Community service projects that help the community and the CRs.

**MOCK CONVENTION GUIDE.** Learn the ins and outs of putting together a convention on your campus.

**RECRUITMENT.** The who, which, how, what, when of CR recruitment.

**MOCK ELECTIONS.** What to do with one on your campus.  
 (Guides are 15 cents per copy.)

**PLANNING A (BIG) STATE CONVENTION.** An A-Z detailed outline. Fifty cents.

## guides

**handouts**

"Tired of standing around at the Friday Night Mixers?"--Join College Republicans.

"Join the College Republicans? Are you kidding?"--Over 10 reasons to join the CR movement.

"And we've never heard of you either"--Catches recruiter counters campus comments.

"Look into it!"--A call to action. Two color.

"College Republicans 101-102"--A course in applied politics. In a class by itself!

"Abe Lincoln"--Honest Abe has a few reasons for joining the CRs.

"We've got our Eye on You"--Explains the Republican Committee on campus.  
 (Three Cents each, 50 for 1.00)

"College Republicans Have Bad News and Good News"--On the theme is "College Republicans Building the Majority of the Future." Two sides, red and black. A great membership table handout. 4 cents each. 100 for 3.00.

# O'Neill, Hart, Leland take CR "awards"

**Empty Rhetoric of the Month Award** (a tie) Gary Hart, in a February fundraising dinner before the Manhattan N.Y., Democrats: "To reaffirm our heritage as the majority party, we must become, once more, the party of ideas-of new solutions to new problems."

*While you're looking for "new problems," Gary, we'll be cleaning up the mess you've made in the Senate Arms Committee the last six years, and worrying about those "old problems" you may have forgotten about... unemployment, inflation, all that unglamorous stuff.*

Congressman Mickey Leland of Texas February on the MacNeil/Lehrer Report: "I'm no expert on economic matters, but if Reagan goes

through with these budget cuts, the ones who will be hurt will be the ones who need help the most."

*We agree, Mick. You don't know anything about economics.*



**High Button Shoe-in-the-Mouth Award** Tip O'Neill, for this comment during the Democratic National Convention: "Reagan would try to repeal everything. Reagan would take us back to the days of the high button shoe, the lamplighter, the days gone by when kids only saw their father on Sunday."

*Right, Tip. Who would have ever guessed that he'd also have the support of many of your own House Democrats, the majority of the Senate, and a 75% approval rating from the American public?*

## Materials Available

### flyers

"Sex and politics are a lot alike. You don't have to be good at them to enjoy them"

"It's another great College Republican Activity."

"Get it on! Join the College Republicans"--the dancing elephants meeting notice.

"Join the College Republicans"--advertises organizational meetings.

"The Best Party in Town."

(Three Cents each, 50 for 1.00)

### buttons

**COLLEGE REPUBLICANS.** Red and blue large letters and logo on white. 2 1/4" diameter. High name ID device. Excellent for membership tables and any gathering. Fifty cents each.

**COLLEGE GOP.** Red letters on a yellow background. One inch diameter.

**PACHYDERM POWER.** Red, white and blue, one inch diameter. Uh, a pachyderm is an elephant, for those without dictionaries.

**THE BEST PARTY IN TOWN--COLLEGE REPUBLICANS.** White letters on red and blue background. One inch diameter.

**WE GIVE A DAMN.** White letters on black background. One inch diameter. Show your concern with this snappy button.

**"CR"** Red and blue on white with the College Republican logo. One inch diameter.

(Buttons are 20 cents each, 15 cents each in quantities of 50 or more.)

### posters

**JOIN COLLEGE REPUBLICANS.** A name ID banner (24" x 15") designed for membership tables, podiums and speaker events (media pick-up). Large letters and logo, blue and red on white. Fifty cents each.

**BEST PARTY IN TOWN.** This great poster (17" x 22") portrays the true spirit of the College Republicans. Red, black and white on a blue background. Seventy-five cents each.

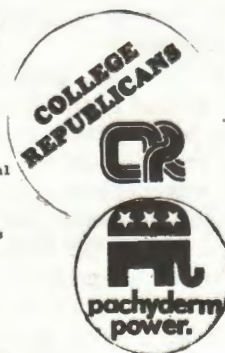
**GET IT ON! JOIN THE REPUBLICAN PARTY.** A full 17" x 22" poster with a pair of dancing elephants. Orange, black and white. Seventy-five cents each.



### publications etc

**"THE COLLEGE REPUBLICAN"** The national newsletter of the College Republican National Committee. Published four times a year. College Republican movement news, youth issues, profiles of outstanding CR's and clubs, ideas and more.

**"PORTFOLIO"** Timely tips on youth campaign technology, club political involvement ideas, all geared to recruiting more students into the Republican party and delivering votes for Republican candidates on election day.



### order form

Buy, CRNC:

Please send me the following items. I've marked the quantities I want of each, and noted the price. And in case you're out of something, I've noted if I'll take a substitute.

I've added 15% for mailing and packaging costs, and I'm enclosing my payment with the order. I'll wait two weeks for delivery.

QUANTITY	ITEM	PRICE PER	TOTAL
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Mark quantities and note prices, Check payable to:

The College Republican  
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310 First St., SE  
Washington, D.C. 20003

In the last year, two books have been published which stand out as mandatory reading for any serious student of politics.

*Playing to Win, An Insider's Guide to Politics*, by Jeff Greenfield (Simon and Shuster, \$11.95) is a rare exposition that captures the dynamics of politics and campaign strategy.

Greenfield is a sometime associate of political consultant David Garth. He draws on his own broad experience in writing this book, which focuses on the ideas behind political campaigns rather than campaign technology.

Greenfield's premise, succinctly stated, is that most of the "conventional wisdom" that we learn about campaign strategy simply isn't so. He marches through a host of relevant topics — choosing issues, public

speaking, reading polls, advertising, using press, attacking an opponent; to name a few — and proceeds to dismember a succession of political myths. The secret of winning campaigns, in the eyes of the author, is what he terms "political jujitsu": the exploitation of the very issues which are your opponent's strengths and your candidates weaknesses to your own advantage. He applies this concept to a variety of campaign situations.

## BOOK LINE

Phil English, CRNC Vice-Chairman

Whether the reader is a political neophyte or a grizzled veteran of dozens of political contests, he is likely to find *Playing to Win* an immensely enlightening and useful work and one that is likely to transform many existing political attitudes.

*How to Win Votes: The Politics of*

1980, by Edward N. Costikyan (Harcourt, Brace, Jovanovich, \$12.95) is a book which by contrast focuses much more on the basic mechanics of politics and party organization; and the author, a New York attorney long prominent in Democrat politics in Manhattan, is well qualified to address such material.

However, *How to Win Votes* also has a central theme which is everywhere evident. Like many observers of contemporary American politics, Costikyan is taken with the large and increasing number of non-voters: eligible individuals who regularly abstain from the political process. It is the author's belief that this lack of participation is due to the failure of the conventional political campaigns to reach these people and motivate

them. Costikyan believes that a candidate who finds the way to appeal to non-voters and launches his campaign early can win by changing the political terrain, and he proposes a variety of ways in which traditional political methods can be employed to do this. Costikyan at times goes too far with this thesis, but the bulk of his writing is challenging. It is also vastly readable. The book is organized into a series of "Costikyan's Rules," a procession of salty political proverbs ("You can't awaken a sleeping non-voter by singing lullabies," "In politics, a straight line is never the shortest distance between two points.") Whether one believes all of its premises, *How to Win Votes* as well worth an investment of time.

### CRNC Leads International Coalition


On January 21, 1981, representatives of North American conservative student organizations met in Washington D.C. to form an international student coalition for the promotion of freedom and democracy. The group North American Student Accord (NASA) was formed by the Young Conservative Students of Canada, College Republicans, College Democrats and Associated Students of Jamaica.

College Republican Chairman Steve Gible was elected Chairman and Executive Director Rick Endres was named to the Treasurer post, and will be responsible for generating corporate grants to fund the project. NASA Chairman Gible said "our primary goal is to develop a closer transatlantic working relationship with the European Democrat Students (EDS). We will have applied associate membership status with the EDS." Lars Eskeland (Norway), chairman of the EDS our goal is to present a credible training apparatus to refute the generations of active training of young socialists and communists who are now taking their place in the hierarchy. The NASA bid for admittance to the EDS will be taken up at a forthcoming EDS meeting in Rome, Italy, on May 15.

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to teach  
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first aid,  
parenting,  
child care,  
water  
safety,  
CPR.

Red Cross:  
Ready for a new century.



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& The Advertising Council 

# College Republicans Don't Follow Student Movements . . .

## They Lead Them.

If you thought student movements went the way of the sixties, think again.

One group of student activists has remained politically involved all along.

The College Republicans.

With over 120,000 members on more than 1,200 campuses nationwide, we're America's leading student political organization.

Surprised? You shouldn't be. Look at what we're up to.

### Who We Are.

The College Republican movement is an exciting, dynamic group of students committed to political action in the Republican party. We're involved in party activities at all levels — national, state, local, and campus. Voter registration, canvassing, headquarters work, debates, literature design and distribution, research, and public speaking — these are just a few of the ways College Republicans make their voices heard.

### What We Are.

The College Republican National Committee is the official student auxiliary of the Republican National Committee. Affiliated with the CRNC are five area federations, eleven regions, and the fifty states, including the District of Columbia.

### What We Offer You.

The CRNC supplies its affiliates with the campus organizational technology they need through a series of in-depth manuals and guides covering a full range of CR activities.

The CRNC also provides a broad variety of materials such as buttons, posters, pamphlets, recruitment flyers, banners, and more.

### Interested In The Student Interest.

The Republican Party has consistently shown a strong commitment to student interests. Backing student-oriented legislation, the CRNC engages in student lobbying efforts on campus as well as Capitol Hill through brief-

ing papers, issue flyers, media releases, committee testimony, and petition drives.

### Training For Campaigns.

The CRNC gives students a chance to catch up on the latest in campaign and organizational technology with its "Student Fieldman Schools." The intense three-day campaign seminars tell how to organize a mass-based young voter's effort, from writing a game plan to mobilizing student voters on election day.

### Making A Difference.

With over twenty-five Fieldman Schools held around the country each year, more than 2,500 students have graduated from the program. Many have gone on to occupy key campaign positions, like youth director, field coordinator, advanceman, press secretary, and campaign manager.

### Winning The Votes.

The CRNC plays a direct role in campaign and organizational efforts with its National Field Program. Supplying campaigns with campus voter technology and job placement services, the program assists in the planning and coordination of targeted youth campaigns.

### Something For Everyone.

In an attempt to cater to the needs of specific areas of the campus community, several CRNC task forces are working to address the interests of minorities, women, and student government leaders.

### How To Contact Us.

The CRNC is headquartered in the offices of the Republican National Committee at 310 First Street, Southeast, Washington, D.C. 20003. Contact us at (202) 484-6527.

Now you know about us.

How about letting us get to know you?

**The College Republicans.**



*The College Republican* is published quarterly by the College Republican National Committee, 310 First Street, S.E., Washington, D.C. 20003, (202) 484-6527.

*The College Republican* encourages its members and all other interested people to submit manuscripts, photographs, and/or illustrations for publication.

Opinions expressed in this publication do not necessarily reflect the views of the editors or the College Republican National Committee.

*The College Republican* is paid for by the College Republican National Committee, 310 First Street, S.E., Washington, D.C. 20003.

A copy of our report is filed with the Federal Election Commission, and is available for purchase from the Federal Election Commission, Washington, D.C.

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## Films provide club activities, quick bucks

Wanna make some money and have fun at the same time? Try flicks. That's right, get a top quality movie and charge a buck to get in.

Here's how to do it.

First, select a weekend. Check out the campus competition. If there are already two or three good movies, the big ballgame, or some other major event scheduled, find another weekend.

Second, find a location and a projector. Reserve them early for both Friday and Saturday nights, from 7:00 to 12:30, so two showings per night will be possible. Look for three things when choosing a spot: a large screen, good acoustics, and a minimum capacity of 150 people, more if possible.

Third, choose a movie. Check the Yellow Pages for "Movie Distributors." Copy their addresses and get their catalogs. Remember, the biggest draw is the movie itself, so don't be afraid to invest an extra \$50 to get a "winner." Students enjoy "old reliables" such as 007's, Peter Sellers, and the like. Call the Distributor and reserve the chosen movie for the weekend.

Fourth, determine two showing times. The sole purpose of the function is to raise money, so show the movie at least twice each night. Check the distributor's catalog for run time and allow about 20 minutes between showings to allow the crowd to enter and exit.

Fifth, flood the campus with flyers. Print one for every ten students. Make the flyer eye-catching!!! Emphasize the actors that will appeal to people. Distribute these to club members and post them in class buildings, dorms, and dining halls. Save 100 for Friday afternoon, and pass them out in the student union or any other place where students congregate.

Sixth, place ads in the campus paper; the first on Thursday, the second on Friday. Also, find a reporter to write a favorable movie review. Arrange an advance showing if possible, so that the review is in the Friday paper.

Seventh, use your campus canvass dorm organization to insure a sizeable turnout. This, combined with proper publicity, almost guarantees a profit.

Eighth, check school policy on the hiring of security guards. Be sure you comply and have extra guards if you expect a particularly large or unruly crowd.

Ninth, determine whether school policy requires you to hire a university projectionist. If not, find a club member who knows how to run the projector.

Tenth, assign two people per showing to collect money at the door. Do not charge more than \$1 for admission. Your profit will be realized by turning out a large crowd rather than charging a high price.

Last, appoint a specific person to administer the activity. This person will inevitably prove valuable as a trouble-shooter.

Just follow the ten steps with proper publicity and thorough preparation and you should produce a successful fundraiser.

# DECISIONS, DECISIONS!



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Chairman

January 3, 1981

**Linda Gorton**  
Co-Chairman

Morton Blackwell  
Special Assistant to  
the President  
The White House  
Washington, DC 20500

**Frank Atkinson**  
Vice-Chairman

**Jeff Lucia**  
Vice-Chairman

**John Brown**  
Secretary

Dear Morton:

**Fred Gander**  
Treasurer

I was writing a lecture outline for the Spring 1982 Fieldman School Program on the importance of building and maintaining coalitions when I stumbled across a memo you wrote earlier on the same subject.

**Grover Norquist**  
Executive Director

Let me just say that your memo is certainly one of the most succinctly brilliant pieces of political analysis that I have had the pleasure of reading while working in this office. In fact, your conclusions (ie. 1980 as a coalition victory) corresponded exactly with what we will be teaching to over 1000 Fieldman School students this spring.

I am writing this on my final day with the CRNC. I am returning to go to the University of Georgia and do my best to save the state that has the dubious and unfortunate distinction of having produced Jimmy Carter.

Although I only had the pleasure of seeing you once or twice during my six month stay in Washington, I hope that we will be running into each other frequently in the future. I am certain that you will receive an invitation to come to the Southern Area Convention in Atlanta. I am pleased that we won the bid and I thank you for your assistance.

As a fellow member of the movement, thank you for all you have done to make America's future a brighter one.

Sincerely,

Ralph Reed  
National Projects Director



MORTON -

WE STOPPED BY AT 1:53.

HERE'S AN INTERESTING ARTICLE  
FOR YOUR PERUSAL.

WE ARE HAVING A RECEPTION  
FRIDAY NIGHT 11:00 PM  
HOLIDAY INN ROOMS 606-8  
I HOPE YOU + YOUR WIFE CAN COME.

WE'LL BE AT 332-9300 x 2608.

JACK + ANDY.

# COLLEGE REPUBLICANS LEAD PRO-AMERICA RALLY

Tuesday, March 10, 1981

THE JUSTICE

## SYL, BCR Rally

By LARRY KAUFMAN

The demonstration held yesterday at noon in front of Usdan was marked by speeches and chants led by members of the Spartacus Youth League (SYL) and opposition from the Brandeis Republicans. About 100 people assembled in Yakus Plaza to witness the scene. Spartacus members picketed US presence in El Salvador while the Republicans passed out small American flags and led a chorus of "God Bless America."

The Spartacus group was protesting "US aid to the murderous junta (in El Salvador)" and recruiting on campus by the National Security Agency. One Spartacan called the NSA a "big brother to the CIA" — a real cloak and dagger outfit.

"It's important for students to show support" said another SYL member.

Speakers used a loudspeaker system to lead several calls for support:

- "1,2,3,4, US hands off El Salvador..."
- "5,6,7,8, Stop US military aid."
- "Black — Latino — Asian — White, Workers of the world unite."

The Republicans appeared



An SYL member at Monday's demonstration

early on and led a few rousing songs and cheers. At times, their voices matched and overwhelmed the amplified message of the other faction.

Jack Abramoff, head of the Republicans, objected to the SYL involvement and presence at Brandeis.

### MIDDLESEX NEWS

TUESDAY, MARCH 10, 1981

## El Salvador rally brings out both sides

By BRIAN MacQUARRIE

News Staff Writer

WALTHAM — Leftist students protesting United States aid to El Salvador were confronted at Brandeis University Monday by flag-waving undergraduates who countered the lunchtime demonstration with patriotic songs and anti-Soviet slogans.



Speeches by the protestors, comprised primarily of members of the communist Spartacus Youth League (SYL), were sometimes rendered inaudible by chants of "USA Number One" and choruses of "God Bless America."

The outdoor demonstration at the Usdan Student Center contrasted sharply with campus protests of the late 1960s and early 1970s. The small group of protestors were outnumbered by their pro-government counterparts.

The program ended about 45 minutes after it began. Campus police, who observed the proceedings, reported no clashes between the groups.

Kathie Somers, a member of the SYL's small Brandeis chapter, said the protest was organized to denounce the campus arrival of recruiters for the National Security Agency (NSA). Somers said the NSA, an arm of the Defense Department, employs "spies" to subvert peasant and worker insurrections in Third World countries like El Salvador.

The SYL describes itself as a "Trotskyist" organization devoted to the overthrow of capitalistic governments and the proliferation of Marxist systems. She said the Brandeis chapter has about 10 members.

"The SYL wants to see a workers' revolution in El Salvador which will establish a government of workers and peasants. We're protesting because there's a war going on and the biggest power in the world is backing the murderous junta," Somers said.

"We feel it's a crime that the Soviet Union and Cuba aren't sending more aid."

SYL members ringed the walls surrounding a makeshift podium area with banners which bore slogans like "NSA spies off campus," "Stop US aid to the murderous junta" and "Military victory to the left-wing insurgents."

While a crowd of about 150 persons listened to the speeches, about 30 counter-demonstrators repeatedly disrupted the proceedings by chanting anti-Russian slogans, waving flags and singing.

Michael Socarras, a Brandeis sophomore who left Cuba in 1969, said he organized the anti-SYL presence because, "It's important for people to understand that the communist-leftist movement on campuses no longer is as it was in the '60s."

"Students waving (American) flags," he said, "is an answer to a campus demonstration in which communists are a minority."



COUNTER-PROTEST — Flag-waving Brandeis University students sing "God Bless America," at times drowning out the anti-American speeches by members of the

Communist Spartacist Youth League. More than 150 persons gathered to observe the protest meeting.

(News Photo by Ed Hopfmann)

Socarras said his father was incarcerated in a Cuban "concentration camp" because of his efforts to leave that country and emigrate to the United States.

"That (Cuban) system doesn't work," Socarras said. "It's oppressive, immoral and dying." He criticized the SYL's protest of

United States aid to El Salvador as a simplistic perception of foreign policy issues. "There are many interests involved and it's very complicated. They (the SYL) failed to say that Cuban and other (communist) intervention is the main cause for all the violence there."

SAMPLE LETTERS

Editor,

Now that it looks like the President's budget cutting proposals will be passed, it is only fair that we take a closer look at President Reagan's plans to cut taxes. It has been a long time since the campaign rhetoric about the evils of a tax cut, but we should remember that the tax cutting proposal is most important if the President's plans are to work.

We should also remember that the tax cut proposals for this year are not tax cuts at all--but merely a decrease of Carter's tax increase! Any working person, whether a college student, an unmarried mother, or a professional male, must agree that the tax burden threatens a worker's very freedom. Unless we fight against the growing bureaucracy and tax burden now, it can only get worse.

As a college student, that's not something I look forward to.

Senator,

Please reconsider your stand against the tax cut proposed by the President. I am a (freshman, senior, etc.) at State U., and I feel that unless some action is taken now against rising taxes, many of our social problems will indeed worsen.

High taxes and government control of many aspects of our lives are, I feel, at the root of problems such as low production, high unemployment, and crime. Government should foster an atmosphere conducive to productivity, but the tax system provides almost everyone with a disincentive to work.

When I graduate in 198\_\_, I feel I should expect to find work opportunities and the right to keep what I earn. I'm afraid that without the tax cuts, my expectations will be unrealized, and that my college education will have gone to waste.

Congressman,

I certainly hope you'll support the President's budget cutting proposals. The proposed budget only slows the growth of federal spending, not cutting it. And, the people who need help will actually get a larger share of the budget than before, from 36.6% in 1981 to 41% in 1984.

I know for sure that some of the programs which may be cut, such as CETA, are ineffective at best. And while some people may make a lot of noise about the necessity of their own programs, I feel that these people should be recognized as special interest groups and not the general public.

Please let reason, not emotion, guide your decision to support the President.

Your Senator "The Honorable..."  
United States Senate  
Washington, DC 20510

Your Congressman "The Honorable..."  
U.S. House of Representatives  
Washington, DC 20515

OPERATION: COOPERATION

MAILING NUMBER TWO

March 26, 1981

Congratulations on already making Operation: Cooperation felt in the offices of the people who have spent our government out of control for the past few decades. The work we have begun is important, but we have a long way to go.

In this mailing:

- More sample letters and Washington addresses of your Congressmen and Senators.
- A note from RNC Chairman Dick Richards
- Points of discussion for letter writers
- Letter from CRNC Chairman Steve Gibble
- CR Operation: Cooperation Team Plan

#### CR OPERATION: COOPERATION TEAM PLAN

##### Competition

Chairman Gibble and members of the State Chairman's Association have agreed to set up a contest based on Operation: Cooperation. Winners will be based on published letters to the editor, and reply letters from congressmen and senators. Results will be tallied and awards distributed at the CR National Convention, June 25-28, in Chicago. More info later...

##### Target Dates

Following the advice of the National Republican Congressional Committee, the CRNC will target specific dates for Operation: Cooperation. The dates will coincide with events which will make the letters more noticeable. The first such date is April 15, the income tax return deadline. Other dates will coincide with Senate and House debates on the economic proposals, and the actual votes. **BE SURE TO INCLUDE APRIL 15 IN YOUR CLUB PROGRAMMING FOR LETTER WRITING PARTIES.**

##### State Chairman's Association

The State Chairman's Association met last Friday and Operation: Cooperation was one of the first orders of business. The chairmen proposed:

1. Each club chairman should prepare for discussion of the Reagan proposals by reading First Monday, the monthly magazine published by the RNC. Note especially the March and April issues. If you do not currently subscribe to First Monday, send \$7.50 to Leah Charnock, Direct Mail Response, 310 First Street S.E., Washington, DC 20003. The regular subscription rate is \$15.00, so be sure to identify yourself as a College Republican.
2. In order to best promote "Operation: Cooperation" among club members, state chairmen suggest holding LETTER PARTIES, where the cost for each beer is a letter to Capitol Hill or the papers.
3. The RNC is preparing a list of local office holders from across the country, who will be especially useful in promoting the President's plans. As soon as these valuable resource people are listed, the CRNC will distribute their names.
4. Don't hesitate to use the telephone to call your Congressman's home office and voice your support of the President. Massachusetts CRs keep a constant line to the offices of Tip O'Neill and Ted Kennedy.



# TALKING POINTS

Vol. 1, No. 2; March 27, 1981

*Critics argue that the Program for Economic Recovery falls more heavily on the poor, but the following examples show the even-handed nature of this budget-cutting action. We can no longer afford the extravagance of federally-backed programs that have out-lived their original purpose, are duplicative or can best be handled by state and local entities or the private sector. If the Administration's program passes Congress intact, all will benefit from the economic revitalization of America.*

## 1. Export-Import Bank Cut-Backs

**Issue:** The Ex-Im Bank provides credit to U.S. corporations and their foreign buyers to promote the sale of U.S. exports abroad. The Administrations' proposal will reduce funding for the Ex-Im Bank by about 3.5 billion dollars or about 24 percent in FY81 and FY82.

**Opposition:** Opponents claim that these reductions will create more domestic unemployment, decrease U.S. exports and thus increase our balance of payments abroad. They argue that these subsidies are important in maintaining U.S. market shares in the face of government-subsidized foreign competition while costing U.S. taxpayers nothing.

- Response:**
- 1) Approximately 50 percent of Ex-Im Bank's direct loans go to three large and profitable U.S. companies but Ex-Im Bank's direct loans are estimated to support only two to three percent of U.S. exports.
  - 2) Increased funding for Ex-Im Bank will subsidize job creation in our export sector at the expense of other sectors i.e. housing, education, automotive.
  - 3) U.S. trade shares have not declined in the last decade. From 1978 to 1980, U.S. exports grew by \$80 billion. But the Ex-Im Bank has not been the reason for this increased growth and sustained market share. Changing relationships between the U.S. and foreign economies has fostered this performance.
  - 4) The Ex-Im Bank borrows from the U.S. Treasury and then loans the funds out at lower interest rates than it pays. This difference is made up from the Bank's own budget (financed in the U.S. budget) or from cash subsidies from the Treasury. The cost is paid for by the taxpayers through inflation, if the debt is monetized, or through increased taxes.
  - 5) The Administration's proposal will still enable the Bank to continue its lending at a substantial level but at a lower cost to the taxpayers. With more stringent application requirements, reduced credit subsidies and more thoughtful management, Ex-Im Bank will be able to function efficiently.

## 2. Veterans Programs

**Issue:** President Reagan's proposed 1982 budget for the Veterans Administration calls for a reduction of \$831 million less than the FY 82 Carter budget.

**Opposition:** Administration opponents argue that the Reagan proposal will work hardship on needy veterans and survivors.

- Response:**
- 1) The proposed total budget for the Veterans Administration is \$1.1 billion higher than that projected by President Carter for 1981.
  - 2) The proposal preserves compensation and pension benefits for those veterans with service-connected disabilities, their survivors, truly needy wartime veterans who are permanently and totally disabled due to non-service connected injuries and those over age 65.
  - 3) These programs will enjoy full cost-of-living increases.
  - 4) Burial benefits will continue to be paid to survivors.
  - 5) VA housing programs will assist over 350,000 veterans in obtaining mortgage loans totaling \$21.1 billion in FY 1982.
  - 6) The President proposes no change in veterans' readjustment benefits programs, except to leave in place the Carter budget proposal to exclude flight and correspondence training from the G.I. bill.
  - 7) Only two hospital construction projects are proposed for rescission, both in overbedded areas. Nine other projects will be delayed until the Administration develops health care options. These delays will not bring significant risk to patient and employee safety.

## 3. Student Loans

**Issue:** The Administration has asked Congress to restrict eligibility for federally guaranteed student loans.

**Opposition:** Administration opponents argue that the Reagan program will create hardships for middle-income families.

- Response:**
- 1) The program will help insure that loan funds will be available for those families who truly need them. A child from a family of four with an

income of under \$21,000 will still be eligible for assistance under the Basic Educational Opportunity Grant Program. Families with incomes above \$21,000 will be eligible to apply for loans but only on a case-by-case basis.

- 2) Until 1976, the federal government guaranteed bank loans only to students whose family incomes were under \$15,000. Congress raised the ceiling to \$25,000 that year and then removed all restrictions in 1978.
- 3) The costs of the Guaranteed Student Loan program have skyrocketed since limitations were withdrawn, from \$357 million in 1977 to \$1.6 billion in 1980, and was expected to go up to \$2.7 billion in 1983, in the absence of controls.
- 4) Under existing legislation some wealthier families can take out low-interest student loans and invest the money in high-interest certificates of deposit instead of paying college bills with the funds.
- 5) In 1970, only about one student in seven was getting financial help from the federal government. Today, more than one student in three receives financial assistance in some form.

#### 4. "Workfare"

**Issue:** The Administration seeks to reform the Aid to Families with Dependent Children (AFDC), which currently pays benefits to 3.6 million low-income adults and 7 million children. A state "Workfare" program would be created whereby, certain welfare recipients are required to work at either private or community sector jobs, in exchange for their benefits.

**Opposition:** Administration opponents argue that overall costs for supervision and locating suitable jobs for the participants are far greater than the amount the "Workfare" program will save. Opponents also feel recipients and their families will acquire a "negative value" of work.

**Response:** 1) In California, Governor Reagan instituted a similar "Workfare" program known as the Community Work Experience Program (CWEP), which produced significant results.

--46% of the employable welfare recipients who registered for the program found regular jobs, while many others voluntarily left the welfare rolls. This meant 47,000 welfare recipients were put to work in fiscal 1973-74.

--California welfare rolls were cut by 350,000.  
--Benefits to the neediest recipients were increased by 41% and included a cost-of-living feature.

- 2) Benefiting from work experience, recipients are encouraged to become self-supporting and drop off the welfare rolls.
- 3) Under state control, "Workfare" will weed out welfare recipients that do have jobs, thus increasing funds available for the truly needy.
- 4) Along with other reforms, the "Workfare" program will reduce federal outlays for (AFDC) by \$1 billion.
- 5) "Workfare" will not require recipients with children under 3 years--or under 6 years if no day care center is available--to participate.
- 6) Community Service Projects, which may not be functioning at full capacity, will benefit from jobs performed by "Workfare" recipients.

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### Parting Shot

*"...we are not cutting the budget simply for the sake of sounder financial management. This is only a first step toward returning power to the States and communities, only a first step toward reordering the relationship between citizen and Government."*

*President Reagan, March 20, 1981*

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**Contributors:**

George Armstrong  
Rich Hansen  
John Roberts



## TALKING POINTS

310 First Street Southeast,  
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# Republican National Committee

Richard Richards  
Chairman

March 28, 1981

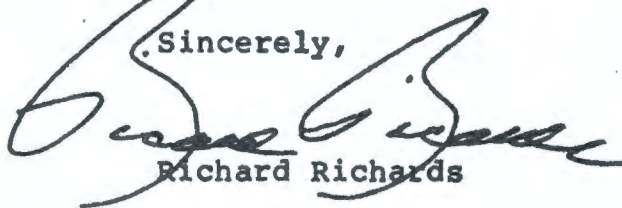
Dear College Republicans,

Please accept my heartfelt thanks for your efforts on behalf of President Reagan's economic program. As the President told Young Republicans and College Republicans at the Young Republican Leadership Conference, prospects for the budget cuts are indeed very good. But unless we continue to hear voices of support, such as those of College Republicans, the tax cuts which we so desperately need may not become a reality. So you can see, the importance of your work as College Republicans cannot be overestimated.

"Operation: Cooperation" is an excellent way to demonstrate your support, and a good way to ensure the future stability of our great land. Congratulations on this show of leadership on the college campuses. Working together, we will yet create a new beginning.

With best wishes for your success.

Sincerely,



Richard Richards

RR:Rsw



# Operation: Cooperation

March 28, 1981

Dear College Republican Leader:

With great pleasure, I report to you from the College Republican National Committee National Board Meeting in Washington, D.C. Yesterday, the CRNC State Chairman's Association unanimously endorsed "Operation: Cooperation", our letter writing campaign in support of President Reagan's economic proposals. Today, the entire board unanimously passed a resolution to support the President:

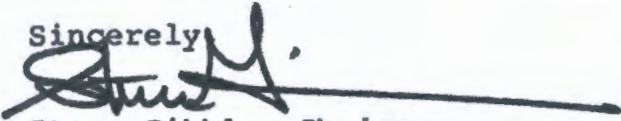
"We the CRNC National Board fully support the tax and budget cuts proposed by President Reagan, urge the Congress of the United States to adopt these cuts immediately, and pledge to devote ourselves to working for the passage of these cuts."

As I said in my letter to you last month, we as college students must be activists in order to make our voice heard. Although CRs come from all parts of the country, on this one matter of our nation's economic health we must speak with one voice.

"Operation: Cooperation" is the ideal means by which we shall make our voice heard.

The initial response to "Operation: Cooperation" has been tremendous. But, until Congress passes the Reagan economic package, our work will not be complete. The CR effort from students in places as diverse as Florida, Michigan, California and Massachusetts will not go unnoticed by our opponents on Capitol Hill, or by our friends at the White House.

Please read the enclosed material and continue to act on "Operation: Cooperation." Also, be sure to contact your CR state chairman, and discuss your participation in this project as a statewide effort. The rewards of our success will insure the future of our country, our party, and the College Republican movement.

Sincerely,  


Steve Gibble, Chairman  
College Republican  
National Committee



*File*

**Stephen R. Gibble**  
Chairman  
Oklahoma

April 6, 1981

**Sarah Wuertz**  
Co-Chairman  
Arizona

Mr. Morton Blackwell  
Old Exec. Office Bldg.  
Room 134  
Washington, D.C. 20500

**Phillip English**  
Vice-Chairman  
Pennsylvania

**Audrey Merkin**  
Vice-Chairman  
California

Dear Morton,

**Karen Jones**  
Secretary  
Texas

Here is the second of our "Operation: Cooperation" mailings. Our "Operation: Cooperation" is a letter writing campaign, which we now have tied into the convention with a competition for the most replies from Democrat congressmen and senators.

**C. Mitchell Clausner**  
Treasurer  
California

Perhaps you have some suggestions or comments. Please feel free to call or write. I would particularly like any suggestions on which administration officials would be interested in this project.

**Richard H. Endres**  
Executive Director  
Indiana

Take care,

Sincerely,

*Barrett*

Barrett J. Rossie  
Field Director



file CRNC

# Massachusetts College Republican Union

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SENATOR TED STEVENS  
SENATOR STROM THURMOND  
SENATOR JOHN TOWER  
REPRESENTATIVE GUY VANDER JAGT

April 26, 1981

Mr. Morton Blackwell:  
Office of the Public Liason  
White House  
Washington, DC 20500

Dear Morton:

I want to thank you for the wonderful time that you showed me during my visit to Washington.

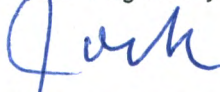
The breakfast at the White House and the meeting with Lyn Nofziger were the highlights of a very productive session with you.

I thought that you would like to know that the Massachusetts College Republican Union has been involved in a direct mail fundraising effort over the past month. I am proud to report that the effort has brought to MCRU coffers over ten thousand dollars. This is only a beginning, according to the man who is aiding our efforts in this state. This fellow, Elliot Savitz, head of ESA, a fundraising company, has been helping us at cost because we represent the only conservative Republican organization in this state. I am encouraged by the success of this past month, because it points to the ability of the National organization to raise funds, as per our conversation. With regard to Henry Walther, I have not been able to reach him yet. Grover and I will stay on top of it though.

Morton, I hope to have my first position paper out later this week. I will send it to you then.

Thank you once again for your help and I look forward to seeing you when I return to Washington.

Best regards,

  
Jack Abramoff

## CHAPTERS

- American International College
- Amherst College
- Atlantic Union College
- Babson College
- Bentley College
- Boston College
- Boston University
- Brandeis University
- Bridgewater State College
- Clark University
- College of the Holy Cross
- Eastern Nazarene College
- Emerson College
- Emmanuel College
- Fitchburg State College
- Harvard Business School
- Harvard College
- Lasell Junior College
- Massachusetts Institute of Technology
- Merrimack College
- Mount Holyoke College
- New England School of Law
- Northeastern University
- North Adams State College
- Pine Manor College
- Regis College
- Salem State College
- Simmons College
- Smith College
- Southeastern Massachusetts University
- Springfield College
- Springfield Technical Community College
- Stonehill College
- Suffolk University
- Tufts University
- University of Lowell
- University of Mass. Amherst
- University of Mass Boston
- Wellesley College
- Wheaton College
- Williams College
- Worcester Polytechnic Institute



*Morton Blackwell*

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SENATOR THAD COCHRAN  
REPRESENTATIVE PHILIP CRANE  
SENATOR ROBERT DOLE  
SENATOR DAVID DURENBERGER  
SENATOR JAKE GARN  
SENATOR BARRY GOLDWATER  
SENATOR JOHN HEINZ  
SENATOR JESSE HELMS  
SENATOR GORDON J. HUMPHREY  
SENATOR JACOB JAVITS  
AMBASSADOR HENRY CABOT LODGE  
MRS. EDWARD F. LOGAN  
GENERAL ORRIN MATTHEWS, USAF RET.  
ARNOLD PALMER  
SENATOR LARRY PRESSLER  
REPRESENTATIVE WILLIAM ROBINSON  
SENATOR WILLIAM V. ROTH, JR.  
REPRESENTATIVE JOHN J. RHODES  
SENATOR WILLIAM SALTONSTALL  
GOVERNOR FRANCIS W. SARGENT  
SENATOR RICHARD SCHWEIKER  
HON. JOHN SEARS  
SENATOR ALAN K. SIMPSON  
SENATOR TED STEVENS  
SENATOR STROM THURMOND  
SENATOR JOHN TOWER  
REPRESENTATIVE GUY VANDER JAGT

April 25, 1981

Mr. Lyn Nofziger  
The White House  
Washington, DC 20500

Dear Mr. Nofziger:

It was a pleasure to meet you last Thursday at the Executive Office Building. If you remember, I was the young man with Morton Blackwell who is running for the National Chairmanship of the College Republican National Committee. I am also a friend of Al Bloomingdale with whom my father is a business associate.

Mr. Nofziger, I am running for National Chairman because I feel that a strong, large, and organized youth movement in support of the President and his programs would be the most valuable aid to our Party and country possible.

My belief that this organization can do the job is fostered by the experiences which we had here, in Massachusetts.

Over the course of the 1980 campaign, my organization was able to recruit and to place over five thousand youthful volunteers for President Reagan. They worked long and hard hours sustained by the belief that they would be able to make a difference.

On November 5, we found that we had made that difference. Reagan won the Commonwealth of Massachusetts by barely two thousand votes and became the first Republican to win this state in nearly twenty five years. We were proud of this victory because this organization was able to produce over sixteen thousand votes from the Massachusetts campuses alone. This, plus our impact on the campaign with regard to visibility, made us realize that we could have a major impact on the political scene. We have continued to build and to stay active in support of President Reagan's programs since the time of the election. Within twenty-four hours of the President's speech to Congress on the economic programs, we were able to generate over five thousand telephone calls into the offices of the Democratic Congressmen from Massachusetts.

## CHAPTERS

American International College  
Amherst College  
Atlantic Union College  
Babson College  
Bentley College  
Boston College  
Boston University  
Brandeis University  
Bridgewater State College  
Clark University  
College of the Holy Cross  
Eastern Nazarene College  
Emerson College  
Emmanuel College  
Fitchburg State College  
Harvard Business School  
Harvard College  
Lasell Junior College  
Massachusetts Institute of Technology  
Merrimack College  
Mount Holyoke College  
New England School of Law  
Northeastern University  
North Adams State College  
Pine Manor College  
Regis College  
Salem State College  
Simmons College  
Smith College  
Southeastern Massachusetts University  
Springfield College  
Springfield Technical Community College  
Stonehill College  
Suffolk University  
Tufts University  
University of Lowell  
University of Mass Amherst  
University of Mass. Boston  
Wellesley College  
Wheaton College  
Williams College  
Worcester Polytechnic Institute

- continued -

POST OFFICE BOX 2438, BRANDEIS UNIVERSITY, WALTHAM, MASS., 02254 (617) 891-7866

Mr. Lyn Nofziger  
April 25, 1981  
Page Two.

We have continued our efforts and have spearheaded a National drive of the College Republican National Committee with regard to support of the President's programs. By the time of our National convention in Chicago this summer, we hope to have generated over one million letters and phone calls to all Democratic Congressmen and to all media.

Mr. Nofziger, I have many plans for the expansion of this organization and for the help that this organization can be to the efforts of the administration. We are the only youth organization that is currently active with regard to tis support of the President. I plan to increase this activity exponentially.

Currently, I am running unopposed for the Chairmanship. After the election -- if I am successful -- I will contact you with regard to our plans.

Once again, it was a pleasure to meet you and I look forward to seeing you soon.

Sincerely,

Jack Abramoff

P.S. I have enclosed a copy of articles which should be of some interest.



89 Years of Building the Party

1892-1981 The College Republican National Committee

THE 44TH BIENNIAL NATIONAL CONVENTION

Date: June 25-28, 1981

Activities include: Speakers, 31 seminars (issues/campaign technology), 21 entertainment activities, 4 tours, 2 receptions, sports, 14 films, 6 meals, national officer elections, 5 area conventions

Hotel Facilities: Hyatt Regency-Woodfield, 15 minutes from O'Hare

\$42 Room Flat Rate--Unlimited Occupancy  
\$100 Suite--Parlor and Double Sleeping Room

Transportation: 50% of our delegates will be arriving by air through O'Hare International Airport

50% will be driving into Chicago

Registration Fee: \$85.00 Registration  
\$75.00 Quota Discount Price  
(By June 3)

College Republican National Committee  
310 First Street, Southeast  
Washington, DC 20003  
202/484-6527

Contact: Rick Endres, Executive Director  
Sandra Webb, Convention Finance and Logistics  
Paul Erickson, Speakers  
Barrett Rossie and Dave Johnson, Turnout

COLLEGE REPUBLICAN NATIONAL COMMITTEE  
1981 NATIONAL CONVENTION SCHEDULE  
(5-20-81 Version)

WEDNESDAY, JUNE 24

- Early Arrivals
- Convention Committee Members arrive: resolutions committee, platform committee, rules committee, credentials committee, awards committee
- 12:00 noon Convention Office Opens--Elk Grove Room
- 2:00 p.m. The Gibble Open Golf Tournament Roundrobin begins
- 2:00 p.m. Reagan Challenge Cup Tennis Tourney begins
- 3:00 p.m. Hotel check-in, Hyatt Regency-Woodfield, 15 minutes from Chicago's O'Hare Airport
- 3:00 Films, "Attack on the Americas", "Whatever Works"
- 4:30 Organizational Meetings--Convention Committees
- 6:00 Pool party, (Indoor/outdoor pool) impromptu water polo games
- 9:00 Cinderella/Rockefeller--Dancing (Local disco)
- 10:00 Hospitality Suite: "Welcome to Chicago", Guest of Honor CRNC Chairman Steve Gibble, Host Illinois College Republican Federation
- 10:00 Miscellaneous Hospitality Suites

THURSDAY, JUNE 25

- 9:00-5:00 Super Fieldman School (\$10.00 registration includes lunch and all materials) 10 topics on advanced campaign technology, taught by professional campaign managers
- 9:30-7:30 Golf Tournament Continues
- 10:30 a.m.-12 noon Convention Committees A.M. Sessions
- 11:00 a.m. Registration table opens, Delegate packets distributed  
Vendor tables open  
Welcome/information booth opens



- 2:00-4:30 Convention Committees P.M. Sessions
- 2:00-4:30 New State Chairman Workshops: one-on-one, taught by CRNC Field Division, State Chairman's Association
- 2:00-4:30 Woodfield Mall--Safari to World's Largest Shopping Mall
- 3:00 p.m. Hotel Check-in--Hyatt Regency
- 4:30 Swim Party, Hot Tub Champagne Party
- 6:30 Wine & Beef Chairman's Dinner (\$15.00) with Republican National Chairman Dick Richards and CRNC Chairman Steve Gibble
- 8:00 Marriage/Divorce Party--You've got to marry someone to dance or drink
- 9:00 New England Federation Convention
- 10:00-1:00 Hospitality Suites--candidates, areas
- 11:00 Registration table closes
- 12:00 Midnight Movie Madness -Experimental Film Festival, Mind Rot Films, rice provided

FRIDAY, JUNE 26 (Official Opening)

- 7:30 a.m.-7:00 p.m. Registration table opens and information/hospitality booths
- 8:30-9:15 Breakfast
- 9:15 Exhibitors set up--all day
- 9:15 Opening Ceremonies, Pledge of Allegiance, Welcome to Illinois by Don Adams, Illinois State Republican Chairman, and CRNC Chairman Steve Gibble, Introduction and Orientation
- 10:30-12:00 Plenary Session--Military/Foreign Affairs, Cong. John LeBoutillier
- 10:30-12:00 Success Unlimited--Achieve your potential, Dwight Chapman, Publisher/President
- 10:00-1:00 Luncheon, Cong. Jack Kemp introduced by Illinois Secretary of State James Edgar
- 1:00 Presentations to Awards Committee, Credentials Contests

- 1:00 Seminar I: Club Fundraising Techniques and strategy--Beyond the basics
- Seminar II: Advanced Public Speaking
- Seminar III: Internships--How to find and land the best one
- Seminar IV: Instructor Training--How to teach effectively
  
- 2:30 Seminar I: Club Programming Ideas in non-election year party building
- Seminar II: Leadership techniques--On being a leader
- Seminar III: Political Commercials, Classics and effective examples on videotape
- Seminar IV: Parliamentary Procedure--How to make your meetings more effective
  
- 3:15 Seminar I: Advanced Polling Techniques
- Seminar II: GOP Student Issues--Activism in the 80's
- Seminar III: State Chairman's Association Meetings
- Seminar IV: Operation: Cooperation--Support the President
- Seminar V: Republican Outreach: How to broaden the party base
  
- 4:00 Seminar I: How to Run a Campus Action Seminar (CAS)
- Seminar II: European Democrat Students (EDS) Delegation--Transatlantic Relations
- Seminar III: Debate Techniques--Use of evidence in debate
- Seminar IV: Student Government Elections--Winning through superior campaign technology
  
- 4:30-5:45 "Fun Activity"--Water Polo, Touch Football, Hot Tub Party, Tennis Tourney, The Gibble Open 1981
  
- 6:15-7:00 Congressional Reception--Honoring Cong. Phil Crane
  
- 7:00-9:00 Gala Testimonial Dinner with U.S. House Minority Leader Bob Michel, Introduced by Ill. Lt. Gov. Dave O'Neal, Quota Awards given
  
- 9:00-9:45 Political/Celebrity Auction--Master Auctioneer with comely aides--over 100 fine items
  
- 10:00-11:30 Reagan Double Feature/"Santa Fe Trail", "This is the Army", tons of popcorn, jelly beans
  
- 10:00-? Hospitality Suites

SATURDAY, JUNE 27 (Election Day)

- 8:30-9:30 Breakfast--Hosted by Midwest Federation

~~\_\_\_\_\_~~

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- 9:30 - ~~\_\_\_\_\_~~ Panel Discussion--4 speakers--Youth Political Involvement in 1982, championing issues, party building, candidate support, building the majority of the future
- 12:00-1:00 State Delegation Caucuses/Lunch (On Your Own)
- 12:00-1:00 National Officers Final Meeting/Lunch with Betty Heitman (Private)
- 1:00-1:30 Convention Opening Remarks--R.N.C. Co-Chairman Betty Heitman and CRNC Chairman Steve Gibble
- 1:30-1:40 Roll Call, Convention Appointments, Committee Reports, Reading of Minutes
- 1:40-2:30 Officer Elections--Chairman, Co-Chairman, Vice-Chairman, Vice-Chairman, Secretary, Treasurer
- 2:30-5:00 Business Session--Platform, staff/task force reports, resolutions, appointments ratification, remarks for the good of the order, Constitutional/By-Laws considerations
- 2:30-6:00 Organized activities/trip downtown (For non-voting attendees)--Sears Tower Observation Deck, Water Tower Place, Michigan Avenue Shopping--3 different tours offered, van transportation free
- 5:00-6:30 New Leadership Meets (CRNC Officers)
- 6:00-7:30 Reception honoring U.S. Senator Dan Quayle, Introduced by Tyrone Fahner, Attorney General of Illinois
- 7:00 Gala Banquet--Key Note Address, Award Presentations, Presentation of the Gavel, "State of the CRNC" Address--Gibble, Humor Representing Each Area (5 speakers)-- Surprise Keynote Speaker will be announced June 1st
- 10:00-1:30 Dance/Party/Live Band--Boogie till you drop
- Hospitality Suites, States, Candidates, Political Action Committees

SUNDAY, JUNE 28 (Closing Program)

- 10:00 "Supplysider" Brunch with noted economist Arthur Laffer

- 11:00 Brief CRNC Board Meeting--New Officers, ~~Presidents~~, Appointments, Task Force, Staffing, 81-82 Plans Presented

- 12:00 Midwest Area Federation Convention--speakers, officer elections, federation business

Southern Area Federation Convention--speakers, officer elections, federation business

Mid-Atlantic Area Federation Convention--speakers, officer elections, federation business

Western Area Federation Convention--speakers, officer elections, federation business

- 1:00 Hotel check-out deadline

- 1:30 Van transportation to airport begins

- 2:30 Farewell and Godspeed



**Stephen R. Gibble**  
Chairman  
Oklahoma

June 18, 1981

**Sarah Wuertz**  
Co-Chairman  
Arizona

Mr. Morton Blackwell  
Special Ass't to the President  
for Public Affairs  
The White House  
Washington, DC 20500

**Phillip English**  
Vice-Chairman  
Pennsylvania

Dear Morton:

**Audrey Merkin**  
Vice-Chairman  
California

It is the unanimous decision of the College Republican National Awards Committee that you be honored as College Republican National Committee Man of the Year.

**Karen Jones**  
Secretary  
Texas

Your 20 years of unswerving commitment to the advancement of youth political action and especially to the College Republican movement, from your tenure as CRNC Executive Director, to the prime mover guardian angel status with the Reagan/Bush Youth Campaign has truly been without parallel. We are very proud of you.

**C. Mitchell Clausner**  
Treasurer  
California

**Richard H. Endres**  
Executive Director  
Indiana

Our Chairman Steve Gibble would like to present you with our Man of the Year plaque at the Saturday, June 27 Gala Banquet. Please try to attend.

Sincerely,

*Karen Jones*

Karen Jones, Chairman  
CRNC Awards Committee

KJ:sw



File  
CRNC

June 18, 1981

**Stephen R. Gibble**  
Chairman  
Oklahoma

**Sarah Wuertz**  
Co-Chairman  
Arizona

**Phillip English**  
Vice-Chairman  
Pennsylvania

**Audrey Merkin**  
Vice-Chairman  
California

**Karen Jones**  
Secretary  
Texas

**C. Mitchell Clausner**  
Treasurer  
California

**Richard H. Endres**  
Executive Director  
Indiana

Mr. Morton Blackwell  
Special Ass't to the President  
for Public Affairs  
The White House  
Washington, DC 20500

Dear Morton:

With the opening ceremonies of the College Republican National Convention this June 25, we as College Republicans will usher in our tenth decade of involvement in Republican politics. Thank you for agreeing to be a part of this new beginning!

We have arranged for you to conduct the panel discussion Youth Political Involvement: Championing Issues of the Future Majority on Saturday morning during our National Convention. With your expertise in and commitment to youth politics, we feel that you would be the ideal leader for this panel. Please feel free to name any panel members that you may need to assist you, and my staff will endeavor to incorporate those speakers with the panel members currently selected.

Thank you for your consideration of this event. If you find that your schedule allows you to attend at 9:30 a.m. on Saturday, June 27 for your panel discussion, as well as the keynote banquet that evening at which you will be honored, my staff will work with yours to make all arrangements as detailed in the enclosed packet.

Morton, we need your active, insightful participation in this, our single most important event. I hope to see you in Chicago!

Sincerely,

Stephen R. Gibble, Chairman  
College Republican  
National Committee

Enc.



## College Republican National Convention

### Fact Sheet for Morton Blackwell

Transportation: Mr. Blackwell will be provided round-trip air transportation to Chicago, with limousine service to and from the Hyatt Regency-Woodfield, our Convention site. Please allow us to make the reservations for you with the time constraints that you require.

Accommodations: A first-class suite will be provided for Mr. Blackwell at the Hyatt Regency-Woodfield. The Hyatt is 15 minutes from O'Hare International Airport.

Attendance: Past National Convention attendance has averaged 275-300 delegates. However, the central location of Chicago and the addition of over 450 new clubs to our ranks last year leads us to expect that the number of delegates will sharply increase.

#### Highlight Events:

- \*National Officer Elections\*
- \*Military/Foreign Policy Briefing\*
- \*Reagan Film Festival\*
- \*Political/Celebrity Auction\*
- \*Gala Keynote Banquet\*
- \*Super Fieldman School\*
- \*Golf, Water Polo, and Tennis Competitions\*
- \*22 Seminars--From club development to Reaganomics\*

Assistance: The CRNC will provide a full-time aide to Mr. Blackwell during the course of his stay at our Convention. This person will be responsible for Mr. Blackwell's schedule and any messages or phone calls he may receive in Chicago.

Participation: Even though Mr. Blackwell has only been officially invited for the panel discussion and the keynote banquet, he is welcome to attend any other Convention activities that interest him.

Contact: Paul Erickson, Speaker Coordinator for Chicago '81.  
(202) 484-6527