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**Collection:** Blackwell, Morton: Files  
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**Box:** 2

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# WITHDRAWAL SHEET

## Ronald Reagan Library

**Collection Name** BLACKWELL, MORTON: FILES

**Withdrawer**

KDB 6/7/2010

**File Folder** AMERICAN WAY

**FOIA**

F09-0043/01

**Box Number** 9075

STRAUSS, C

4

DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	MEMO	BLACKWELL TO SUSAN GRAF	1	3/24/1983	B6
2	LETTER	BLACKWELL TO DR. JERRY FALWELL	1	9/22/1981	B6

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

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1 MEMO

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BLACKWELL TO SUSAN GRAF

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THE WHITE HOUSE  
WASHINGTON

March 23, 1983

TO: MORTON BLACKWELL

THRU: JONATHAN VIPOND III *JV*

FROM: SUSAN GRAF *SG*

Please draft for FRW's signature a positive reply, with a mention to contact me for a convenient time.

Thanks. And if possible by COB 3/24.

The American Way  
Committee to Retire the National Debt  
1260 21st Street, N.W., Suite 801  
Washington, D.C. 20036

(202) 659-3876

February 28, 1983

Mr. James Baker  
The White House  
Washington, D. C. 20500

Dear Mr. Baker:

I incorporated this Committee a year ago, acting purely out of belief that the time had come to bring attention to the role of an escalating public debt in inhibiting economic growth.

Recent events propel me now to seek real support for this group, which is in no way related to any other organization. Just before Christmas, the IRS granted tax-exempt status, as an advance determination. On December 31, 1982, the President announced he would donate his Social Security pension to help reduce the public debt. Furthermore, the face cover of IRS Form 1040 contains a paragraph describing how to make contributions to the Bureau of the Public Debt.

Now that this Committee has gained credibility, I believe all the more that the credibility of the idea must be promoted.

I have enclosed our initial brochure, and ask that you take a few minutes to review it and my own background. Finally, I want to

meet with you to discuss how I might gain the backing this Committee needs to function effectively.

Very truly yours,

*Lloyd V. Temme*

Lloyd V. Temme, Ph.D.  
Executive Director

Enclosure

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## Membership Drive for the Administration of the Committee

### Level of Support

- \$10 SENIOR CITIZEN OR STUDENT
- \$25 FRIEND
- \$50 ASSOCIATE
- \$100 FOUNDING MEMBER
- \$1,000 FELLOW Receives hand-lettered certificate of membership
- \$5,000 SUSTAINING MEMBER Receives certificate with silver frame
- \$10,000 PATRON Receives certificate with gold frame
- \$10,000 MEMBER OF CONGRESS
- \$25,000 SENATORIAL OFFICE
- \$100 LIFE MEMBER Bequeaths 50% of net assets of estate to U.S. Treasury, "Gifts for the Reduction of the Public Debt"

All contributors receive the quarterly newsletter, *The American Voice*

Businesses who contribute a minimum of \$100 receive a free listing in and are eligible to advertise in "The Consumer's and Purchaser's Guide to Businesses Building a Stronger America."

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## History of The American Way

Columbus discovered America in 1492, due to his absolute determination to act on his beliefs. Scorned by the knowledgeable people of the day, who predicted with confidence that he would fall off the edge of the world, Columbus succeeded nonetheless. The pioneers who settled America came by exercise of free will, seeking to build a better life and to fully enjoy the fruits of their labors—be they great or small. The growth of America was never subsidized, but sustained by ambition and will-power.

The American way of life came into existence by the end of the 1700's. The principles of the American way of life were best articulated by Thomas Jefferson, author of the Bill of Rights and our third President. He addressed the nation about several cardinal principles in his first inaugural address in 1801. First he spoke about the need for tolerance, even for those who would destroy liberty: "let them stand undisturbed as monuments of the safety with which error of opinion may be tolerated where reason is left to combat it."

Second, he defined equality and proposed a valid measure of the worth of one's life: "entertaining a due sense of our equal right to the use of our own faculties, to the acquisition of our own industry, to honor and confidence from our fellow citizens, resulting not from birth, but from our actions and their sense of them."

Finally, he offered a definition of a good, wise, and frugal Government, when he said, "Government, which shall restrain men from injuring one another, shall leave them free to regulate their own pursuits of industry and improvement, and shall not take from the mouth of labor the bread it has earned."

The American Way was founded in 1976 by Lloyd V. Temme, Ph.D. as a private undertaking to revive the principles of the American Way which are the source of our greatness. At that time, Dr. Temme made a life-long commitment to develop an organization whose sole purpose is to help Government be more effective. Politically, The American Way shows full respect to the will of the American People, as evidenced in their Presidential elections.

Prior to 1981, the year of the New Beginning and the Reformation of American politics, The American Way's efforts were spurned by many Government officials.

The 1980 Presidential campaign and election brought new life to The American Way. All previous work was abandoned, and an entirely new membership drive and issues development program were initiated. The American Way is now a public undertaking.

In 1982, a significant step was taken with the launching of The American Way's Committee to Retire the National Debt. After it became perfectly clear that the reduction of spending and taxes was insufficient to stabilize the financial markets and reduce interest rates, The American Way decided to tackle the Federal debt itself. The American Way believes that it is the total debt coupled with rapidly escalating annual interest payments, now in excess of \$116 billion, which stand as a seemingly insurmountable obstacle to economic recovery and prosperous growth.

Confident that no obstacle is in fact insurmountable to the American Spirit, The American Way is now dedicated full-time to insuring the success of its Committee to Retire the National Debt and to the public recognition of America's public enemy number one—the strangling debt itself.



# The AMERICAN WAY

COMMITTEE TO RETIRE THE  
NATIONAL DEBT  
1260 21st Street, N.W., Suite 801  
Washington, D.C. 20036

(202) 659-3876

# THE AMERICAN WAY

Office of the President

September 18, 1981

Dear *Tim*,

I am writing to alert You to a major threat facing all of Us today.

Perhaps You have heard of Jerry Falwell, the prophet of superstition who leads the Moral Majority. Or the New Right, controlled by Richard Viguerie. They have been organizing for 25 years and have the political power to pass laws which would rob Us of Our freedom to live Our lives as We choose. The American Way, the nation's largest political action committee, can block them.

The American People have been lulled into false confidence and are being led like sheep to slaughter. The gods of fear and superstition are dead, and life needs only to be fulfilled.

Although the Moral Majority and the New Right enjoy their suffering, they will damage Our Government, if We don't stop them.

Now is the time to decide whether Your Life is worth living freely.

If You decide that Life is worth living with Freedom, then help Us defend that Freedom, and send The American Way whatever You can afford -- from \$2 to \$2,000, it all counts. If You cannot afford another contribution, a strong vote of confidence will do.

Thank you.

Respectfully,

*Lloyd*

Lloyd V. Terme, Ph.D.

*P. I. Thanks for your call. Here's to a  
Great New Beginning!*

# The American Way

915 15th Street, N.W., Suite 800  
Washington, D.C. 20005

Enclosed is \$\_\_\_\_\_ to broaden your educational campaign.

Help me educate Congress about  
**PRICELESS AMERICAN LIBERTY**

*Remember . . . the New Right  
is ready to Lead Us to Hell.  
The American Way is the way  
to freedom.  
We need Money to continue,  
and no contribution is too small.*

Use \$25.00, and enter my subscription to The American Voice.

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Sponsored by \_\_\_\_\_



# THE AMERICAN WAY

Office of the President

Sept 21 1951

Dear Mr. [unclear],

Thank you very much for calling today. As usual I enjoyed our conversation and look forward to many more -

We are now prepared to assist in the Congressional elections. We would restrict our attention to those Congressmen who have been helpful to Mr. Reagan, who have been harmed by the Moral Majority, or who Mr. [unclear] decides warrants re-election.

Please be assured that we stand ready to assist in any way we can to further economic recovery, while preserving American liberty.

And a Happy New Beginning to you, too!

Sincerely

Clot & [unclear]

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2 LETTER

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BLACKWELL TO DR. JERRY FALWELL

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