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WHITE HOUSE  
OFFICE OF RECORDS MANAGEMENT  
WORKSHEET

- X-MEDIA
- H-INTERNAL

Name of Document: BRIEFING PAPERS  
FOR PRESIDENT'S  
SCHEDULED  
APPOINTMENTS FOR

FEB 01 84

Subject Codes:

P	R	0	0	7	-	0	1
C	O	1	7	6	-		
S	O	0	0	3	-		
F	G	0	1	0	-	0	1
P	R	0	0	3	-		
P	L				-		
F	G	0	0	1	-		
H	O				-		
F	E	0	0	9	-		
F	O	0	0	8	-		
B	E	0	0	3	-		
F	E	0	0	4	-		
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1) Subject: Sequenced events for working luncheon  
with President Mika SPILJAK of  
Yugoslavia.

2) Meeting with the Cabinet to discuss the  
importance of their participation in  
supporting the President and the  
Administration's policies during the  
campaign year.

3) Signing ceremony for the Proclamation  
designating National Tourism Week.

4) Meeting with ~~the~~ representatives of the  
business community to discuss the  
Fiscal year 1985 budget.

ROUTE TO:		ACTION		DISPOSITION		
Office/Agency	(Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMHENL		RSZ			C	

Referral Note:

THE SCHEDULE OF  
PRESIDENT RONALD REAGAN

Wednesday, February 1, 1984



9:00 am (30 min)	<u>Staff Time</u> (Baker/Meese/Deaver)	Oval Office
9:30 am (30 min)	<u>Cabinet Meeting</u> (Fuller)	Cabinet Room (TAB A)
10:00 am (60 min)	<u>Personal Staff Time</u>	Oval Office
11:00 am (15 min)	<u>National Security Briefing</u> (McFarlane)	Oval Office
11:15 am (15 min)	<u>Briefing for Spiljak Working Visit</u> (McFarlane)	Oval Office
11:30 am (45 min)	<u>Meeting with President Mika Spiljak of Yugoslavia</u> (McFarlane)	Oval Office/ Cabinet Room (distributed separately)
12:15 pm (75 min)	<u>Lunch with President Spiljak</u> (McFarlane/Rosebush)	Residence
1:30 pm (10 min)	<u>Departure Statements</u> (McFarlane/Henkel)	Diplomatic Reception Room
1:45 pm (60 min)	<u>Personal Staff Time</u>	Oval Office
2:45 pm (15 min)	<u>Signing Ceremony for Proclamation Designating "National Tourism Week"</u> (Oglesby/Henkel)	East Room (TAB B) (draft remarks attached)
3:00 pm (15 min)	<u>Drop by Briefing for Trade Association Leaders</u> (Fuller)	Family Theater (TAB C)
3:15 pm	<u>Personal Staff Time</u> <u>Remainder of the Day</u>	Oval Office/ Residence



JCR

THE SCHEDULE OF  
PRESIDENT RONALD REAGAN



Wednesday, February 1, 1984

9:00 am (30 min)	0912 <u>Staff Time</u> (Baker/ <del>Moore</del> /Deaver)	Oval Office
9:30 am (30 min)	<u>Cabinet Meeting</u> 9:35 - 10:10 (Fuller) 10:10 JB, LAHART - 10:15 (TAB A)	Cabinet Room
10:00 am (60 min)	<u>Personal Staff Time</u> 10:15 -	Oval Office
11:00 am (15 min)	<u>National Security Briefing</u> 11:04 - (McFarlane), BUSH, EM	Oval Office
11:15 am (15 min)	<u>Briefing for Spiljak Working Visit</u> 11:24 - (McFarlane)	Oval Office
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1:45 pm (60 min)	<u>Personal Staff Time</u> 1:40 - 1:45 - 1:51 HICKS	Oval Office
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3:15 pm	3:05 - <u>Personal Staff Time Remainder of the Day</u>	→ <del>Oval Office/</del> Residence

UNP 01/31/84  
4:00 pm

THE WHITE HOUSE

WASHINGTON

February 1, 1984

MEMORANDUM FOR DAVE FISCHER

FROM: W. DENNIS THOMAS *JD*

SUBJECT: Congressional Attendance for "National Tourism Week"  
Bill Signing Ceremony

The following Members of the House of Representatives attended the 2:45 p.m. bill signing ceremony for "National Tourism Week" in the East Room today:

- Congressman Bill Boner
- Congressman Robert Badham
- Congressman Daniel Akaka
- Congressman Don Ritter
- Congressman James Florio

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

February 2, 1984

TO: DAVE FISCHER  
FROM: PAM TURNER *PT*  
SUBJECT: Attendance at Ceremony with the President

The following Senators attended the National Tourism Week Ceremony, February 1, 1984.

John Warner (R-Virginia)  
Larry Pressler (R-South Dakota)

REGRETS:

Bob Packwood  
Paul Laxalt  
Ted Stevens  
Lowell Weicker  
Warren Rudman  
Mark Hatfield  
Arlen Specter  
Howard Baker

Jim Sasser  
David Pryor  
Daniel Inouye  
Dale Bumpers  
Thomas Eagleton  
Dennis DeConcini  
Donald Riegle  
Ernest Hollings

JCR

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PRESIDENT RONALD REAGAN



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Arlen Specter  
Howard Baker

Jim Sasser  
David Pryor  
Daniel Inouye  
Dale Bumpers  
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Dennis DeConcini  
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THE WHITE HOUSE

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- Congressman Robert Badham
- Congressman Daniel Akaka
- Congressman Don Ritter
- Congressman James Florio

SEQUENCE OF EVENTS: WORKING LUNCHEON  
President Mika Spiljak of YUGOSLAVIA  
Wednesday, February 1, 1984

TIME: 12:15 p.m.

LOCATION: Old Family Dining Room

FROM: Gahl L. Hodges 

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- 12:15 p.m. THE PRESIDENT and President Spiljak arrive the State Floor via the elevator. THE PRESIDENT and President Spiljak, followed by the remaining guests, enter the State Dining Room and refreshments are served.
- 12:20 p.m. THE PRESIDENT and President Spiljak depart the State Dining Room and proceed to the Old Family Dining Room for luncheon. Guests follow.
- 1:25 p.m. At the conclusion of the luncheon, THE PRESIDENT and President Spiljak lead guests from the Old Family Dining Room to the Diplomatic Reception Room via the Cross Hall and the Grand Staircase.
- THE PRESIDENT and President Spiljak hold in the Diplomatic Reception Room while the guests take their places out the South Portico.
- THE PRESIDENT and President Spiljak proceed out the South Portico for Departure Statements.
- 1:30 p.m. Departure Statements.
- 1:40 p.m. Following the Departure Statements, all guests depart.

THE WHITE HOUSE

WASHINGTON

BRIEFING PAPER FOR THE PRESIDENT

MEETING WITH THE CABINET

DATE: FEBRUARY 1, 1984  
TIME: 9:30 A.M. (30 MINUTES)  
LOCATION: CABINET ROOM

FROM: CRAIG L. FULLER



I. PURPOSE

This meeting has been called to provide you and your campaign management group an opportunity to meet with the members of the Cabinet and stress the importance of their participation in supporting you and the Administration's policies during the year.

II. PARTICIPANTS

Members of the Cabinet  
Senior White House Staff  
Senator Paul Laxalt  
Ed Rollins  
Drew Lewis  
Lee Atwater

III. PRESS PLAN

White House photographer only.

IV. SEQUENCE

Greet the group and call the meeting to order. Talking points are attached which you may wish to use to open the meeting. After making a few brief opening remarks, turn to Jim Baker who will make some brief comments and turn the meeting over to Senator Paul Laxalt.

## TALKING POINTS

1. I know the suspense is over now that I've sent the signal about the campaign, but we still have to mind the store and I just wanted to start by telling you how important it is that you and I do "mind the store" in the election year.
2. We also need, as I've said before to get our message to the American people. And I can use all of you to help do that.
3. I think the message is a simple one--AMERICA IS BACK.

And, we can go ahead and ask people if they think they are better off today than they were four years ago.

4. Before I turn this over to some fellows I've asked to organize this campaign, I'd like to say how much I appreciate the loyal dedication and hard work all of you have demonstrated. We wouldn't be enjoying the success we have in several areas right now if it wasn't for the fact that we've all worked together to make it happen.

Now I know you're going to get briefed here and later today at lunch, but I'd like you to know that a winning strategy is one that requires assistance from every one of you. I hope that you'll understand when the campaign office calls with a request that we really need your help.

5. Let me turn this over to Jim Baker. I've asked Jim to coordinate this campaign effort here at the White House. Jim, why don't you begin the briefing now that I've gotten their attention.



# THE WHITE HOUSE

WASHINGTON

## SIGNING CEREMONY FOR THE PROCLAMATION DESIGNATING NATIONAL TOURISM WEEK

DATE: Wednesday, February 1, 1984  
LOCATION: The East Room  
TIME: 2:45 p.m. (10 minutes)  
FROM: M. B. Oglesby, Jr. *MO*

### I. PURPOSE

To salute the travel and tourism industry and recognize the the importance of the industry to the American economy.

### II. BACKGROUND

The travel and tourism industry is the second largest private employer in the nation and provided 28 percent of all new jobs created in 1980. The industry is also a dependable source of job opportunities for members of minority groups. Small businesses, often family enterprises, comprise a major share of the industry.

Most members attending this ceremony belong to the Travel and Tourism Caucus, which is one of the largest and most active groups in Congress. Representatives of the industry are attending a convention in Washington. This ceremony will be videotaped and replayed at the convention's "Unity Dinner" to be held the same evening.

This signing ceremony designating "National Tourism Week" will provide the President with the opportunity to recognize the second largest retail/service industry in the United States.

### III. PARTICIPANTS

See Attachment A

### IV. PRESS PLAN

Full press coverage.



ATTACHMENT A

PARTICIPANTS

The President  
The Vice President

Commerce Secretary Malcolm Baldrige

Congressional Participants

Senator Howard Baker (R-Tennessee) Senate Majority Leader  
Senator John Warner (R-VA) Co-Chairman, Senate Tourism Caucus  
Senator Jim Sasser (D-Tennessee) Co-Chairman, Senate Tourism  
Caucus

Senator Bob Packwood (R-Oregon)  
Senator Larry Pressler (R-South Dakota)  
Senator Daniel K. Inouye (D-Hawaii)  
Senator David Pryor (D-Arkansas)  
Senator Paul Laxalt (R-Nevada)  
Senator Ted Stevens (R-Alaska)  
Senator Lowell Weicker (R-Connecticut)  
Senator Warren Rudman (R-New Hampshire)  
Senator Mark Hatfield (R-Oregon)  
Senator Arlen Specter (R-Pennsylvania)  
Senator Ernest Hollings (D-South Carolina)  
Senator Dennis DeConcini (D-Arizona)  
Senator Dale Bumpers (D-Arkansas)  
Senator Thomas Eagleton (D-Missouri)  
Senator Donald W. Riegle (D-Michigan)

Congressman Bill Boner (D-Tennessee) Chairman, House Travel and  
Tourism Caucus

Congressman Robert E. Badham (R-California) Vice Chairman,  
House Travel and Tourism Caucus

Congressman Daniel Akaka (D-Hawaii)  
Congressman Bill Alexander (D-Arkansas)  
Congressman Mickey Leland (D-Texas)  
Congressman Norman F. Lent (R-New York)  
Congressman Bill Nelson (D-Florida)  
Congressman Harry Reid (D-Nevada)  
Congressman Don Ritter (R-Pennsylvania)  
Congressman Toby Roth (D-Wisconsin)  
Congressman Marty Russo (D-Illinois)  
Congresswoman Olympia Snowe (R-Maine)

Congressman Robin Tallon (D-South Carolina)  
Congresswoman Barbara Vucanovich (R-Nevada)  
Congressman Robert Young (D-Missouri)  
Congressman James Florio (D-New Jersey)

Additional Participants from the Travel and Tourism Industry

Staff

Ed Meese, James Baker, Mike Deaver, Dick Darman, Larry Speakes,  
M. B. Oglesby, Jr., Nancy J. Risque, Dennis Thomas, John  
Scruggs, David Wright, Randy Davis, Tom Donnelly, Pam Turner,  
Nancy Kennedy, Bob Kabel, Jennifer Fitzgerald



# THE WHITE HOUSE

WASHINGTON

January 30, 1984

## MEETING WITH BUSINESS REPRESENTATIVES

DATE February 1, 1984  
LOCATION Family Theater  
TIME 3:00 p.m.

FROM: FAITH WHITTLESEY *JWC*

### I. PURPOSE

To brief business community representatives on the Fiscal Year 1985 budget submission.

### II. BACKGROUND

The American business community has been among the primary supporters of the Administration's economic policies, especially tax reduction and spending control. The organizations represented in this briefing have been the most active in Washington on economic issues over the past 3 years, and are likely to be so in 1984.

The gentlemen in attendance are the top Washington representatives of major business organizations. Collectively, they represent every sector of American industry in all 50 states; thousands of companies and millions of employees.

### III. PARTICIPANTS

23 senior executives of business associations (list attached).

### IV. PRESS PLAN

Official photographer only.

### V. SEQUENCE OF EVENTS

2:30 Remarks by Joseph Wright, Deputy Director, Office of Management and Budget

2:45 Remarks by Donald Regan, Secretary of the Treasury, and John Chapoton, Assistant Secretary of the Treasury for Tax Policy

3:00 THE PRESIDENT arrives, makes remarks

3:13 THE PRESIDENT departs

V. SEQUENCE OF EVENTS (Cont'd)

3:15        Remarks by Martin Feldstein, Chairman, Council  
            of Economic Advisers

3:30        Guests depart

Attachment: Talking Points

MEETING WITH BUSINESS REPRESENTATIVES  
PARTICIPANTS

Mr. Vincent J. Adduci  
President

Motor Vehicle Manufacturers Association

Dr. John Albertine  
President

American Business Conference

Mr. Joe M. Baker

Executive Vice President

Association of the Wall and Ceiling Industries

Mr. Robert D. Bannister

Senior Staff Vice President for Government Affairs

National Association of Home Builders

Mr. Hubert Beatty

Executive Vice President

Associated General Contractors

Mr. Daniel J. Bennett

Executive Vice President

Associated Builders and Contractors

Mr. Richard Breault

Vice President

U.S Chamber of Commerce

Mr. Jared Blum

Chairman

Small Business Legislative Council

Dr. Jack Carlson

Executive Vice President

National Association of Realtors

Hon. Red Caveney

Vice President, Government Affairs

American Paper Institute

Mr. Charles DiBona

President

American Petroleum Institute

Mr. Herbert Liebenson

President

National Small Business Association

MEETING WITH BUSINESS REPRESENTATIVES  
PARTICIPANTS

2

Hon. Allen Overton  
President  
American Mining Congress

Mr. Cliff Massa  
Chairman  
The Carlton Group

Mr. Samuel Maury  
Executive Director  
The Business Roundtable

Mr. Pete McCloskey  
President  
Electronic Industries Association

Mr. William McCollam  
President  
Edison Electric Institute

Hon. Allen Overton  
President  
American Mining Congress

Mr. Robert Peabody  
President  
American Iron and Steel Institute

Mr. Jerry Rapp  
President  
Rapp Associates

Mr. Robert Rowland  
President  
Chemical Manufacturers Association

Mr. William Taylor  
President  
American Society of Association Executives

Hon. Alexander Trowbridge  
President  
National Association of Manufacturers

Mr. Dirk Van Dongen  
Executive Vice President  
National Association of Wholesaler-Distributors

Mr. George Webster  
Partner  
Webster, Chamberlain & Bean

Mr. William Woods  
Executive Vice President  
National Association of Retail Druggists



TALKING POINTS

- My reason for being with you today is twofold: First, to thank you again for the support you have demonstrated for our programs. We owe a large portion of our success to you.
- My second reason is to ask you to help us finish the job to ensure steady economic growth well into the future.
- The key is for government to spend no more than it takes in.
- The economic recovery program that we have pursued -- tax cuts, spending reduction, regulatory relief, and monetary stability -- has not always been popular. Our critics christened it "Reaganomics." It's funny, but now that the program is showing results, they don't call it that anymore.
- You, our friends in the business community, stood by us in the dark days of skepticism. You have been the strength of our support, and I thank you for your efforts.
- But the work is not complete. In fact, the most difficult times may be coming upon us now, for today we must face all the "born again" budget balancers.
- This afternoon, you have been briefed by Don Regan and Joe Wright on the specifics of our budget proposal, and in a few minutes you will hear from Martin Feldstein. I think that the sum of our message to you today is that common-sense budgeting is an important first step toward a decade of economic vigor.
- I hope we can count on you to work with us.