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# **Ronald Reagan Library**

Collection Name	PRESIDENT, OFFICE OF THE: PRESIDENTIA PAPERS	L BRIEFI		<i>Withdrawer</i> RBW 1/23/2008		
File Folder	10/03/1983 (CASEFILE 192403)		<b>FOI</b> S07-			
Box Number			22			
ID Doc Type	Document Description	No of Pages		Restrictions		
		- 1471 Aug				
49375 MEMO	WILLIAM CLARK TO REAGAN RE MTG W/AMBASSADOR ED ROWNY	2	10/3/1983	B1		
49376 FORM	REQ FOR APPOINTMENTS	1	10/3/1983	B6		
49377 MEMO	RE PRESIDENT PEREIRA	1	ND	B1		
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The above documents were not referred for declassification review at time of processing

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

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Page 20) 2 WHITE HOUSE

OFFICE OF RECORDS MANAGEMENT WORKSHEET

ID #

X-MEDIA

H-INTERNAL

Name of Document: BRIEFING PAPERS	
FOR PRESIDENT'S	Subject Codes:
APPOINTMENTS FOR	P R 0 0 7 - 0 1
5 Subject: Reception for Supreme Court	30808-00
Justices	FG 0517-00
4) Ramp Schedule for Reception and	
Dinney for the Senth anniversary	80002-0
of the Veritage Foundation at the	60004-
Washington Hilton Hotel	
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1) fist of mitees for meeting of the	
Commission on Strategic Forces	EG 387-00
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with President ARISTEDES	
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ROUTE TO:		ACTION	DISPOSITION		
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMHENL	RSZ			С	

# THE SCHEDULE OF PRESIDENT RONALD REAGAN

Monday, October 3, 1983

**************************************		1	
•** <sup>***</sup> 9:00 am (30 min)		Staff Time (Baker/Meese/Deaver)	Oval Office
9:30 am (15 min)		National Security Briefing (Clark)	Oval Office
9:45 am (15 min)		Senior Staff Time	Oval Office
10:00 am (60 min)		Personal Staff Time	Oval Office
11:00 am (15 min)		Swearing in Ceremony for Katherine Ortega as Treasurer of the U.S. (Herrington/Henkel) (TAB A) (draf	Rose Garden t remarks attached)
11:30 am		Meeting with President Pereira	Oval Office
(30 min) 12:00 m (60 min)		of Cape Verde (Clark) (distributed Issues Briefing Lunch (Darman/Fuller) (distributed	Cabinet Room
1:15 pm (15 min)		Observance of Minority Business Week (Fuller/Henkel)	East Room
1:30 pm (15 min)		Dropby Briefing for RKO Executives and News Directors (Speakes)	t remarks attached) 450 EOB
2:00 pm		(TAB C) (draf Kick-off Combined Federal Campaign	t remarks attached) Rose Garden
(15 min) 2:30 pm		Meeting with Commission on	t remarks attached) Cabinet Room
(30 min) 3:15 pm		Strategic Forces (Clark) (distributed Congressional Meeting	separately) Situation Room
(15 min)		(Clark/Duberstein) (distributed	separately)
3:30 pm (60 min)		Personal Staff Time	Oval Office
4:30 pm (40 min)		Haircut	W. Basement
5:15 pm (15 min)		Reception with Supreme Court Justices (Fielding/Rosebush) (TAB E)	Blue Room
7:00 pm	N	Depart for Heritage Foundation Dinner at Washington Hilton (Henkel) Black Tie	South Grounds
9:40 pm	N	Arrive White House previously)	rks distributed South Grounds
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Historical File

UNP 9/30/83 4:00 pm

# Ronald Reagan Library

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ACF OF THE SCHEDULE OF PRESIDENT RONALD REAGAN Monday, October 3, 1983 **Oval** Office 9:00 am Staff Time (Baker/Meese/Deaver) (30 min)National Security Briefing 9:26-9:47 9:30 am **Oval** Office (Glark) BUSH POINDENTER, PAGE WETTERINE, RON LEHMAN (15 min) 9:45 am Senior Staff Time **Oval** Office (15 min) Personal Staff Time 9:47-**Oval** Office 10:00 am (60 min) 11:00 am Swearing in Ceremony for Katherine Rose Garden (15 min) Ortega as Treasurer of the U.S. (Herrington/Henkel) (TAB A) (draft remarks attached) 11:30 am P Meeting with President Pereira **Oval** Office of Cape Verde (Clark) (30 min)(distributed separately) Cabinet Room 12:00 m Issues Briefing Lunch (Darman/Fuller) (60 min) (distributed separately) **P** Observance of Minority East Room 1:15 pm (15 min) Business Week (Fuller/Henkel) (TAB B) (draft remarks attached) 1:30 pm Dropby Briefing for RKO Executives 450 EOB and News Directors (Speakes) (15 min) (TAB C) (draft remarks attached) Rose Garden 2:00 pm Kick-off Combined Federal Campaign (15 min) (Fuller/Henkel) 2:06-2:10 (TAB D) (draft remarks attached) 2:30-2:35 POINOGYTER, RON LEHMAN, DER Meeting with Commission on 2:36 - 2:53 2:30 pm Cabinet Room (30 min)Strategic Forces (Clark) 3:02-3:06 POINDEWER, P. LEHMAN , Def distributed separately) Congressional Meeting 3:15-3:40 Situation Room 3:15 pm (15 min) (Clark/Duberstein) (distributed separately) Personal Staff Time 2:40 -**Oval** Office 3:30 pm (60 min) Haircut 5:12 - 5:46 4:30 pm W. Basement (40 min) Reception with Supreme Court  $\Psi'_{1}$  - 5:10 5:15 pm Blue Room Justices (Fielding/Rosebush) (15 min) (TAB E) 7:00 pm N Depart for Heritage Foundation Dinner South Grounds at Washington Hilton (Henkel) Black Tie (TAB F) (remarks distributed 9:40 pm Ν Arrive White House South Grounds previously)

UNP 9/30/83

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MEMORANDUM

# THE WHITE HOUSE WASHINGTON

October 3, 1983

TO:

# DAVE FISCHER

FROM:

PAM TURNER

SUBJECT:

Senate Attendance at Meeting with the President

The following attended a meeting with the President on October 3, 1983 at 1:00 p.m. in the East Room for 15 minutes on the occasion of the Minority Enterprise Development Ceremony.

Senator Walter Huddleston

Regret

Senator Nickles Senator Weicker Senator Packwood Senator Hatch Senator Boschwitz Senator Gorton Senator Rudman Senator D'Amato Senator D'Amato Senator Kasten Senator Pressler Senator Tower Senator Tower Senator Nunn Senator Nunn Senator Mitchell Senator Boren

Staff

Dave Swanson

## THE WHITE HOUSE

# WASHINGTON

October 3, 1983

MEMORANDUM FOR DAVE FISCHER

M. B. OGLESBY,

FROM:

SUBJECT: ATTENDEES AT ROSE GARDEN CEREMONY

The following were in attendance at the swearing-in ceremony at 11:00 a.m. today for Katherine Ortega as Treasurer of the U. S .:

Congressman Frank Annunzio (D-IL) Congressman Manuel Lujan (R-NM) Congressman and Mrs. Clarence Miller (R-OH) Congressman Ed Roybal (D-CA) Congressman Joseph Skeen (R-NM)

Suzanne Eisold, Administrative Assistant to Congressman Joe Skeen Lucy Salazar, Administrative Assistant to Congressman Manuel Lujan Marty Morgan, Office of Congressman Manuel Lujan (Albuqerque, NM, District Office)

MEMORANDUM

THE WHITE HOUSE WASHINGTON October 3, 1983

MEMORANDUM FOR DAVE FISCHER

FROM:

M. B. OGLESBY,

The following individuals attended the Minority Enterprise Development Ceremony with the President today in the East Room at 1:00 p.m.

Members of Congress (House)

Congressman William Broomfield (R-Michigan) Congressman Hal Daub (R-Nebraska) Congressman Webb Franklin (R-Mississippi)

Staff Members of the House of Representatives:

Major Clark, Majority Staff Director, House Small Business Committee

Danny Covington, Staff of Congressman Webb Franklin

William Crump, Administrative Assistant to Congressman Webb Franklin MEMORANDUM

# THE WHITE HOUSE WASHINGTON

October 3, 1983

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# Staff

Dave Swanson

### THE WHITE HOUSE

### WASHINGTON

October 7, 1983

# MEMORANDUM FOR THE PRESIDENT'S DIARIST

FROM:

FRED F. FIELDING

The following information is forwarded for your records:

On October 3, 1983 at approximately 4:45 pm the President met with the Supreme Court Justices for refreshments in the Blue Room. The President was in attendance for 20-25 minutes.

The participants were as follows:

Honorable Warren E. Burger, Chief Justice Honorable William J. Brennan, Associate Justice Honorable Byron R. White, Associate Justice Honorable Harry A. Blackmun, Associate Justice Honorable Lewis F. Powell, Jr., Associate Justice Honorable William H. Rehnquist, Associate Justice Honorable John Paul Stevens, Associate Justice Honorable Sandra Day O'Connor, Associate Justice Honorable Potter Stewart, Retired Associate Justice

Honorable William French Smith, Attorney General Honorable Edward C. Schmults, Deputy Attorney General Honorable Rex E. Lee, Solicitor General

Honorable Edwin Meese, III, Counsellor to the President Honorable James A. Baker, III, Assistant to the President Honorable Michael K. Deaver, Assistant to the President Honorable William P. Clark, Assistant to the President Honorable Fred F. Fielding, Counsel to the President Honorable Richard A. Hauser, Deputy Counsel to the President

(It should be noted that although Justice Thurgood Marshall was invited, he did not attend - upon receipt of the invitation, he advised of a prior obligation.)

# **Ronald Reagan Library**

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Box N	umber					
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ID	Document Type Document Description	No of Doc Date pages	Restric- tions			
49376	FORM	1 10/3/198	3 B6			
	REQ FOR APPOINTMENTS					

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	RE PRESIDENT PEREIRA		

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### THE WHITE HOUSE

# WASHINGTON

September 30, 1983

SWEARING IN OF KATHERINE D. ORTEGA DATE: Monday, October 3, 1983 LOCATION: Rose Garden TIME: 11:00 a.m. (10 minutes) FROM: John S. Herrington

## I. PURPOSE

Katherine Ortega will be sworn in by Secretary Regan as the Treasurer of the United States. After the swearing in, as her first official act, she will affix her signature as it will appear on United States currency.

## II. BACKGROUND

Ms. Ortega is replacing Bay Buchanan who has resigned. On September 12, 1983 at an East Room ceremony for Hispanic Heritage Week you announced your intention to nominate Katherine Ortega for this post. She was confirmed by the Senate last week.

### III. PARTICIPANTS

The President Secretary Regan Katherine D. Ortega Joan Olson (to hold Bible)

Those in attendance will be: Senior women executives in government, PAS, SES, and Schedule C appointees from the Department of the Treasury, and Hispanic appointees in government.

#### IV. PRESS PLAN

Full Press

#### V. SEQUENCE OF EVENTS

The President will make brief remarks. Secretary Regan will swear Mrs. Ortega in, and Mrs. Ortega will make very brief comments. After the swearing in ceremony, the President and Mrs. Ortega will proceed to the table where Mrs. Ortega will affix her signature.

1533 600, 336 101 104 32

(Rohrabacher/BE) September 29, 1983 6:00 p.m.

# PRESIDENTIAL REMARKS: SWEARING-IN KATHERINE ORTEGA MONDAY, OCTOBER 3, 1983

Ladies and gentlemen. As is the case so often when appointments are made to prominent positions, we're not welcoming a new person on board. Instead, we're congratulating someone already on the team for moving up.

Katherine Ortega has been a commissioner of the Copyright Royalty Tribunal and a member of our Advisory Committee on Small and Minority Business Ownership. She's been one of those invaluable individuals who has shaped the character of our Administration; always taking her tasks seriously, getting the job done, and rarely winning public attention -- she is a true professional, a hard worker and a good American.

Katherine, I know your family must be very proud of you today. I certainly am. You prove to all of us that the American dream is still alive and well. Katherine is the youngest of nine children and comes from a family whose heritage is the stuff of which novels are made. She comes from sturdy pioneer stock -brave people who tackled the wilderness of New Mexico. And she's demonstrated that same pioneer spirit in her own endeavors.

After a successful career as a certified public accountant, she became the first woman bank president in California history.

She brings to her new job experience and credentials. I was also pleased that when we announced her appointment she indicated her long-time commitment to Republican principles. In fact, she said she was born a Republican. Page 2

Well, it is important that key positions within an Administration be filled by people who reflect the goals and ideals for which the people voted. This is certainly the case today.

As Treasurer of the United States, Katherine will oversee a budget of \$340 million and supervise over 5,000 employees. I have faith in her and I am pleased and honored that she is part of the team.

Being Treasurer gives one a certain immortality because it's the Treasurer's name which appears on all new paper currency. I can't think of a better name to have on our money than Katherine Ortega. So let's get on to the main event, and then I understand we'll get a chance to see her put her signature to good use.

# THE WHITE HOUSE

#### WASHINGTON

September 30, 1983

## OBSERVANCE OF MINORITY ENTERPRISE DEVELOPMENT WEEK

DATE:	Octobe	er 3,	198	33
LOCATION:	East F	loom		
TIME:	1:15 F	•м.	(15	Minutes)

FROM: Craig L. Fuller

## I. PURPOSE

To recognize the contributions of the minority business community.

# II. BACKGROUND

The Department of Commerce and the Small Business Administration are planning a series of events to recognize the contributions of the minority business community during Minority Business Enterprise Week.

The strong initiatives of this Administration to assist minorities in establishing and prospering in business will likewise receive considerable attention.

Secretary Baldrige will present the Minority Entrepreneur of the Year Award to Liborio Hinojosa, from Mercedes, Texas. Mr. Hinojosa is President of H & H Meat Products Company, which is a meat packing and meat processing company that employs 300 people.

Jaime Torres of El Paso, Texas, and Norris Carson of Carthage, Mississippi will be presented SBA Contractors of the Year Awards. Both men have established thriving businesses under adverse circumstances. In each case, the SBA Section 8(a) program was a major catalyst.

## III. PARTICIPANTS

Secretary Baldrige, James Sanders, Liborio Hinojosa, Jaime Torres, Norris Carson.

# IV. PRESS PLAN

White House Press

82 1 13 66 631 654

# V. SEQUENCE OF EVENTS

. . . .

Secretary Baldrige and Administrator James Sanders will present awards to Messrs. Hinojosa, Torres and Carson prior to your joining them on the dais. You will then make brief remarks acknowledging the valuable contributions of America's minority men and women in business and congratulate the award winners.

SEQUENCE OF	F EVENTS:	CEREMONY IN OBSERVANCE OF MINORITY ENTERPRISE DEVELOPMENT WEEK Monday, October 3, 1983
LOCATION:		East Room
TIME:		1:15 p.m.
FROM:		Gahl L. Hodges
	12:30 p.m.	Guests arrive the Diplomatic Reception Room via the Southwest Gate, and proceed to the State Floor via the Grand Staircase.
		Guests may walk through Color Rooms.
		The following guests hold in the Green Room:
		The Honorable Malcolm Baldrige Secretary of Commerce
		The Honorable Jim Sanders Administrator Small Business Administration
		Mr. Jaime Torres
		Mr. Norris Carson
		Mr. Liborio Hinojosa
	1:03 p.m.	All guests are seated in the East Room.
	<u>1:12 p.m.</u>	Stage participants proceed to East Room from the Green Room and take their places on stage.
	<u>1:13 p.m.</u>	Secretary Baldrige presents Mr. Torres and Mr. Carson each with an 8A Contractor of the Year Award.
	<u>1:14 p.m.</u>	Mr. Sanders presents Mr. Hinojosa with Entrepreneur of the Year Award.
1:15 p.m.	THE PRESIDENT the East Room.	arrives the State Floor and proceeds to
	Announcement.	
	Remarks by THE	PRESIDENT.
1:30 p.m.	Following rema enroute the el	rks, THE PRESIDENT departs the East Room evator.
	1:35 p.m.	All guests may depart.

(Parvin/BE) September 30, 1983 4:00 p.m.

# PRESIDENTIAL REMARKS: OBSERVANCE OF MINORITY ENTERPRISE DEVELOPMENT WEEK MONDAY, OCTOBER 3, 1983

Thank you and welcome to the White House. We're here today to celebrate the contributions of minority business to American economic life. And we're also here to encourage the development of minority business itself.

I believe having one's own business is a powerful engine for social and economic progress. Countless of our minority citizens are taking advantage of the opportunity called free enterprise, it's very fitting that today we acknowledge what our minority business people are doing, not just for themselves and their families, but for our Nation.

You know, there were some hearings on the Hill the other day on the way minorities, especially black and Hispanic Americans, are portrayed on television. And if you bear with me a moment, it relates to what we're doing here today. But many who spoke at the hearing believed that television very often stereotypes minorities and ignores their range of talents and interests. I think there's truth in that.

Let me put on my old actors' union hat for a moment. There are hundreds of thousands of small businessmen and women in this country who are black or Hispanic. Why can't the casting directors more frequently assign parts as shop owners and business people to minorities? After all, there are 600,000 minority businesses in this Nation. Now our minority actors should also get parts as lawyers and doctors, even

Page 2

cowboys; there were a great many black cowboys in our history. But minority business people contribute a great deal to our economic well-being and I think it's time they are recognized more, including on television.

Recognition is one reason for Minority Enterprise Development Week and why we are here. We also have some awards that symbolize what minority business people are doing out there in the American economy.

Let me first announce the winners of the Small Business Administration 8(A) Contractors of the Year Award.

As you know, the 8(A) program provides greater access for minorities to government contracts. Since 1968, over \$15 billion in Federal procurement contracts have been directed toward minority owned firms. Our winners today participated in that program. I'm pleased to congratulate our first co-winner Jaime [Hi-May] Torres of El Paso, Texas, the founder of J.T. Construction. Mr. Torres established his business in October of 1978 and specializes in building and remodeling commercial structures. Aided by the SBA 8A program, he built up his business in only 4 years from a one-man operation to a concern employing over 60 people.

Our other co-winner is Mr. Norris Carson, the founder of N.L. Carson Construction of Carthage, Mississippi. He started the business in 1975 with 1 employee, 1 pick-up truck and 1 trailer. Now, aided by the SBA's 8(A) program, the firm employees 50 people and builds bridges, culverts and roads. Let me also congratulate all the regional winners and say the Nation Page 3

is just as proud of your contributions, and we wish you, too, continued success.

The other award is the Entrepreneur of the Year Award from the Minority Business Development Agency at the Department of Commerce. MBDA, as it's called, provides managerial and technical assistance to minority enterprises, and it assisted our winner today. The winner of the Entrepreneur of the Year Award is: Liborio Hinojosa, from Mercedes, Texas. Mr. Hinojosa is President of H&H Meat Products Company, which is a meatpacking and meat processing company that employs 300 people. The firm started in 1947 and has been growing ever since. And it is a genuine pleasure to honor this entrepreneurial spirit as well.

In closing, let me say minority business is contributing to a stronger America. This Administration intends to encourage that. It's one reason we strongly support a bold initiative called Enterprise Zones to stimulate business activity in some of the most destitute areas of our country. It's tragic that this legislation has been bottled-up in the House of Representatives for so long. If the Congress refuses to act, hopes and dreams of millions will be lost in a cloud of indifference.

I've directed the Small Business Administration and the Minority Business Development Agency to assist in creating 60,000 new minority businesses and in expanding an additional 60,000 over the next 10 years. I've established a goal of \$15 billion in Federal contract and subcontract awards to minority business over the next 3 years. An important tool is the 8(A) pilot program, which gives a wider range of contracts to minority businesses and I have designated the Department of Transportation to participate in this program. Federal procurement the last year of the previous administration was \$3.1 billion. Last year, Federal procurement to minority business was approximately \$4.4 billion. We are doing these things because we believe in minority small business.

But my congratulations again to the winners, and it's especially good we could honor them during the first annual Minority Enterprise Development Week.

# THE WHITE HOUSE

#### WASHINGTON

September 30, 1983

# MEETING WITH RKO GENERAL BROADCASTING EXECUTIVES

AL OF MILLING YES BUILT

DATE: Monday, October 3, 1983 PLACE: Room 450 OEOB TIME: 1:30 p.m. (15 minutes) FROM: Larry Speakes

## I. PURPOSE

To meet with RKO General Broadcasting Executives and to give them a general overview of the Administration's accomplishments during the past 2½ years.

#### II. BACKGROUND

As part of our continuing effort to communicate directly with representatives of the media from all parts of the country, you will be addressing approximately 75 executives of the RKO General Broadcasting Corporation. RKO owns and operates television and radio stations. This meeting was originally arranged with Cliff Evans, who was Vice President of RKO General Broadcasting and White House correspondent in Washington, until he passed away suddenly on Thursday, September 29. Your prepared remarks will mention Cliff and his good work at the White House.

#### III. PARTICIPANTS

The President 75 Broadcast Executives

## IV. PRESS PLAN

RKO will videotape and record your remarks.

# V. SEQUENCE OF EVENTS

1:30	p.m.	Remarks	to	RKO	Broad	lcasting	Executives
1:40	p.m.	Questior	n ar	nd Ar	nswer	Session	
1:45	p.m.	Depart					

(Robinson/BE) September 30, 1983 5:30 p.m.

PRESIDENTIAL REMARKS:

: DROPBY BRIEFING FOR RKO EXECUTIVES AND NEWS DIRECTORS MONDAY, OCTOBER 3, 1983

Good afternoon and welcome. It's good to have you all here for this briefing, and it's a real pleasure for me to see so many friends. I must confess, though, I miss Cliff Evans.

I don't have to tell anyone here what a fine newsman Cliff was. As a White House correspondent, he reported events accurately, incisively, and with a sense of history, serving not only RKO, but the American people. Cliff was also a friend -- a sharp mind, and a kind and gentle heart. In the course of his long career, Cliff received all kinds of awards. But I can't think of any higher praise than this: Cliff Evans was a complete professional and a true gentleman.

But, I know Cliff wouldn't want us to be solemn. He'd want us to get right on with the business of Government he loved so much.

Now, Jim Baker, Ed Meese, Bill Clark, Mike Deaver, and others will be going over various subjects with you in detail, so what I'd like to do is give you a general overview of our accomplishments in the past 2½ years. First, let me mention the engine that drives everything else, the economy.

America's engine had broken down. In fact, we faced the worst combination of economic problems in our post-war history. The month George Bush and I were inaugurated, inflation was well into double digits, the prime interest rate reached a level not seen since the Civil War, and real wages, housing starts, and productivity were all in decline. Uncontrolled taxing and spending had nearly destroyed our economy.

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With the support of responsible Republicans and Democrats, our Administration went to work to make a new beginning.

We reduced the growth of spending, pruned needless regulations, reduced personal income tax rates, allowing Americans to keep a bigger share of their own earnings, and passed an historic reform called tax indexing. Never again can Government use inflation to profit at the people's expense.

Today, less than 2 years since we set our policies in place, our Nation has one basic program to help every American man, woman and child. It's called economic recovery.

The prime rate is almost half what it was when we took office. Inflation has plummeted to 2.6 percent during the past year. The American worker's real wages are rising for the first time in 3 years, and housing starts are at their highest level in 4½ years. Factory orders, retail sales, and productivity are all up from a year ago. Since last August the stock market has gone up sharply. This has greatly increased the value of America's nest-egg, because the retirement savings of millions of workers are invested in pension funds that have benefitted from the stock market surge. Unemployment is still too high, but it's dropping fast, and since December more than 2 million Americans have found jobs.

Just as we're turning the economy around, we're strengthening our Armed Forces and bringing a new sense of purpose and direction to American foreign policy. Page 3

In the military, the number of combat-ready units has gone up a third since 1980. We're attracting better recruits and keeping them longer, because we're giving them better pay, better equipment, and the respect they deserve.

In foreign policy, we've let the world know once again that America stands for the political, religious, and economic freedom of mankind. And something else: Under this Administration, our Nation is through wringing its hands and apologizing. Americans don't put up walls to keep our people in, we don't put religious and political dissidents in mental hospitals, and we don't cold-bloodedly shoot defenseless airliners out of the sky.

Instead, we're laboring for peace in southern Africa, giving firm support to the democratic leadership in Central America, and working for a just peace in the Middle East. The ceasefire in Lebanon, now more than a week old, represents a definite step toward peace. Yes, it's only a first step. But, now that the guns are quiet, the different sides can hear each other talk, and the peace process can go forward.

In our relations with the Soviets, we have more major arms control negotiations underway than any other Administration in history. And for the first time, the Soviets are talking about more than nuclear arms ceilings -- they're talking about nuclear arms reductions.

Yet while we're intent on reaching arms control agreements, we can accept only those agreements that call for balanced arms reductions on both sides -- not pseudo arms control. And we will insist on verifiability. As I said at the United Nations, the

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Soviets have violated the Helsinki Final Act by failing to provide their people with rudimentary freedoms, and they have broken the Biological Weapons Convention by raining yellow poison on Hmong villagers and Afghan tribesmen. So, when it comes to arms control agreements, we have no intention of simply taking the Soviets at their word.

Sooner or later the Soviets will realize that arms reductions are in their interests. In the meantime, we'll continue to negotiate in good faith and from strength.

New vigor in the economy, new strength in our national defenses, new purpose in our quest for peace -- yes, we are making a new beginning. We still face a multitude of challenges, both here at home and in foreign affairs -- of course we do. But I know we'll meet those challenges successfully. And I'm convinced that historians will look back on these years as the time our country began to heal the wounds of the past, and, under God, once again, to look to the future with confidence and courage.

Thank you and God bless you. And now I know you have some questions.

# THE WHITE HOUSE

### WASHINGTON

September 30, 1983

## COMBINED FEDERAL CAMPAIGN

DATE:	Octob	ber	3,	1983
LOCATION:	Rose	Gar	den	L
TIME:	2:00	P.M	Ι.	

FROM: Craig L. Fuller

### I. PURPOSE

To make your personal pledge and to recognize the Federal agencies which gave more than \$75 per employee to the Combined Federal Campaign.

#### II. BACKGROUND

The Combined Federal Campaign (CFC) is the only authorized on-the-job solicitation of federal employees, under Executive Order 12404. A campaign is conducted where there are 200 or more federal employees. Nationwide there are approximately 570 CFCs.

The Combined Federal Campaign puts together in one annual appeal the fundraising opportunity of several groups.

The United Way of the National Capital Area, which is the largest network of human care services in the metropolitan area.

The National Health Agencies, representing some of the nation's leading health concerns, such as Multiple Sclerosis, March of Dimes, Diabetes, and Muscular Dystrophy.

The International Service Agencies, working around the world through such agencies as CARE, Save the Children, and UNICEF.

The National Service Agencies, a multi-disciplined group of national organizations.

The CFC in the National Capital Area is the largest CFC in the country and the largest employee group solicitation in the world - reaching almost 375,000 Federal employees.

To provide a strong incentive for participation at more generous levels an award was established for exemplary per employee contributions. The President's Award is given to those departments, agencies and their major sub-units whose per-employee level of giving is \$75 or more.

# III. PARTICIPANTS

Verne Orr, Secretary of the Air Force and this year's Chairman of the National Capital Area CFC

Donald Devine, Director, OPM

Sheldon W. Fantle, Campaign Chairman of the National Capital Area United Way

Gertrude Lerch, President of the National Capital Area United Way

IV. PRESS PLAN

White House Press

# V. SEQUENCE OF EVENTS

You will make brief remarks and present your personal pledge card to Chairman Orr.

(Robinson/BE) September 30, 1983 6:00 p.m.

# PRESIDENTIAL REMARKS: COMBINED FEDERAL CAMPAIGN KICKOFF MONDAY, OCTOBER 3, 1983

Secretary Orr, ladies and gentleman, good afternoon and welcome. I'm delighted you're all here to help us kick off this year's Combined Federal Campaign.

You know, Americans have been a generous people from the very first. Thomas Jefferson said that he considered it the "duty of every man to devote" something of himself to "charitable purposes." Maybe the openness of our land somehow encourages the openness of our hearts. But from barn raisings to victory gardens, lending a helping hand has always been an American tradition.

The Combined Federal Campaign gives us all a chance to keep that tradition alive. The campaign combines the fundraising efforts of many good and important causes -- the United Way, the National Health Agencies, local, non-federated voluntary agencies, and the American Red Cross. By contributing, we'll be supporting efforts from cancer research to literary programs, from hot meals for the aged to hospitals for children.

During last year's campaign, certain groups of Federal employees "went over the top" by collecting an average of more than \$75 per person. Many of you represent those especially generous groups of employees, and I want to give you my congratulations and heartfelt thanks.

I'm sure all of you will give generously again this year, and I urge all Federal employees to follow your example, because Page 2

our fellow Americans depend on our help. And because every time we give we have God's promise that our spirits will grow brighter: "Give, and it shall be given unto you; good measure, pressed down, and shaken together, and running over . . . "

Thank you, and God bless you all. Now let me begin this year's Combined Federal Campaign by signing the first pledge card.