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THE WHITE HOUSE

WASHINGTON

September 9, 1983

PRESIDENT'S COMMISSION ON INDUSTRIAL COMPETITIVENESS

DATE: September 12, 1983  
LOCATION: Roosevelt Room  
TIME: 3:30 P.M. (15 Minutes)  
FROM: Craig L. Fuller *CE*

I. PURPOSE

To meet the members of the President's Commission on Industrial Competitiveness and to thank them for their willingness to serve.

II. BACKGROUND

The President's Commission on Industrial Competitiveness was established by Executive Order #12428 on June 28, 1983. The purpose of the Commission is to review means of increasing the long-term competitiveness of United States industries at home and abroad, with particular emphasis on high technology. Also, the Commission is to provide appropriate advice to you, through the Department of Commerce and the Cabinet Council on Commerce and Trade regarding:

- 1) The identification of problems and opportunities for transforming new knowledge and innovations into competitive commercial products, services, and manufacturing processes;
- 2) Specific recommendations for Federal Technology policies to create a more favorable climate for industrial progress; and
- 3) Recommended changes in government policies to improve the private sector's ability to compete internationally.

III. PARTICIPANTS

See list attached to this memorandum.

IV. PRESS PLAN

None

V. SEQUENCE OF EVENTS

You will greet the Commission members and thank them for their willingness to serve. Individual photos with Commission members will be taken.

PRESIDENT'S COMMISSION ON INDUSTRIAL COMPETITIVENESS MEMBERS

John Young - President and Chief Executive Officer of  
Hewlett-Packard

Robert Anderson - Chairman and Chief Executive Officer of  
Rockwell International

Dimitri V. D'Arbeloff - Chairman and Chief Executive Officer of  
the Millipore Corporation

Frederick B. Dent - President and Treasurer of Mayfair Mills

Rimmer de Vries - Senior Vice President of Morgan Guaranty Trust  
Company

Edwin D. Dodd - Chairman and chief Executive Officer of  
Owens-Illinois, Inc.

B. Kipling Hagopian - Founder and a general partner in  
Brentwood Associates

Robert A. Hanson - Chairman, President and Chief Executive  
Officer of Deere and Company

Edwin L. Harper - Executive Vice President of  
Overhead Door Corporation

George A. Keyworth - Science Advisor to the President and  
Director, Office of Science and Technology Policy

Gerald D. Laubach - President of Pfizer, Inc.

George M. Low - President of Rensselaer Polytechnic Institute

Bruno J. Mauer - President of Rickert Industrial Supply Company

Rachel McCulloch - Professor of Economics at the University of  
Wisconsin

Sybil C. Mobley - Dean of the School of Business, Florida A & M  
University

Thomas J. Murrin - President of Washington Electric Corporation

John D. Ong - Chairman, Chief Executive Officer and President of  
B.F. Goodrich Company

Michael E. Porter - Professor of Business Administration at  
Harvard University

Ian M. Ross - President of Bell Laboratories

Stephen I. Schlossbert - Partner, Zwerdling, Schlossberg, Leibig  
and Kahn

Mark Shepherd - Chairman and Chief Executive Officer of  
Texas Instruments

TALKING POINTS  
PRESIDENT'S COMMISSION ON INDUSTRIAL COMPETITIVENESS

- o The world is in the middle of a technological revolution. Computers are transforming our lives just as machines did more than a century ago.
  
- o This revolution presents America with tremendous challenges and with opportunities. Technological advances mean jobs for American workers, a better standard of living, and the preservation of peace and freedom.
  
- o Lately we've faced some strong international competition -- not just in manufacturing, but also in high technology. But we can meet these challenges, if America continues to lead in the creation, development, and use of new technologies.
  
- o As leaders from large business and small business, labor and academia, all of you on the Commission on Industrial Competitiveness are superbly qualified to lead the national debate on the steps we need to take to maintain our competitive edge. I look forward to hearing your recommendations.
  
- o To encourage greater industrial innovation, I am today sending to Congress "The National Productivity and Innovation Act of 1983". This legislation, when enacted, will make it easier for American companies to pursue competitive joint R&D ventures.

- o Also, this legislation will amend the patent and copyright laws so that persons who develop intellectual property can reap the rewards of their hard work.
  
- o All of us -- Democrats and Republicans, labor and management, big business and small business -- must promote innovation if America is to remain competitive. The Commission on Industrial Competitiveness will be at the forefront of my Administration's efforts to strengthen American industry. You have a tough task ahead of you, but with your combined talents I have every confidence that you will help America to meet the challenge.

THE WHITE HOUSE

WASHINGTON

September 9, 1983

GOVERNOR'S THOMPSON, MATHESON, AND CARLIN  
REPORT ON NGA MEETING

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DATE: September 12, 1983

LOCATION: Oval Office

TIME: 4:30 - 4:45 p.m.

FROM: Lee L. Verstandig *lee*

I. PURPOSE

To provide an opportunity for the governors to report on opinions and concerns expressed at this summer's National Governors' Association Conference in Portland, Maine. You called Governors Matheson and Thompson prior to the National Governors' Association summer meeting and invited them to meet with you after the conference to share their concerns.

II. BACKGROUND

Governor James R. Thompson (R-Illinois) began his third term in Jan. 1983. He is chairman of the National Governors' Association (now 16 Republicans, 34 Democrats), former Chairman of the Republican Governors' Association and former Chairman of the Midwestern Governors' Conference. Governor Thompson has asked to be Chairman of the President's re-election campaign in Illinois.

Governor Scott M. Matheson (D-Utah) is immediate past Chairman of the National Governors' Association and is a member of the Advisory Commission on Intergovernmental Relations. Governor Matheson is planning to run for his third term, although he recently suffered a mild heart attack. Governor Matheson spearheaded the effort for the passage of the budget resolution calling for reduced federal deficits during the February 1983 National Governors' Association meeting.

Governor John Carlin (D-Kansas) is now serving his second term which will expire in January 1987. Governor Carlin is the current Vice-Chairman of the National Governors' Association and will be Chairman next year. He is former Chairman of the Midwestern Governors' Conference. Governor Carlin is a moderate who has been cooperative and on occasion, vocally supportive. On August 30, the Federal Emergency Management Agency turned down Governor Carlin's request and appeal for a major-disaster declaration due to flooding in Washington County. At a recent fund-raiser, Governor Carlin announced his support for Senator John Glenn. Glenn named him Chairman of his campaign in Kansas.

Governors Thompson and Matheson were both members of the National Governors' Association federalism negotiating team.

1. The Governors will discuss the recent National Governors' Association Conference which had as its theme "Economic challenges facing Governors in the 1980's". The major issue that will be on the Governors' agenda over the next years will be the development of a recommendation on a National Employment Policy.
2. The Vice President's keynote speech at the Conference on the economy and Central America, which strongly and persuasively stated the Administration's position, was coolly received. His reiteration of opposition to any tax increase did trigger a negative response led by a group of recently elected Democratic Governors.
3. Alan Greenspan told the Governors that a post 1984 economic summit was needed.
4. No budget or economic resolutions were considered by the National Governors' Association summer conference. An Education for Economic Growth resolution was passed which is not inconsistent with recommendations of the Administration. The Democratic Governors did pass a mild resolution expressing concern about the economy. However, in February 1983, a National Governors' Association resolution called for: 1) the federal government to reduce its deficit to a target of 2% of the GNP; 2) reduced growth in defense programs; 3) action on non-means and means tested entitlements; and 4) increased taxes.

Other items which may be discussed include:

- Governor Thompson may express continued interest in the need to restructure the Unemployment Insurance Fund and Governors' hope that the Federal Supplemental Compensation for Unemployed Persons is extended beyond its scheduled expiration at the end of September.
- Governor Thompson is also expected to say that the Governors' Task Force on Acid Rain, chaired by Governor John Sununu (R-NH), is setting aside politics and regionalism to recommend a solution to the problem.
- Governor Carlin is expected to restate that the major issue for Western and Mid-Western states is the current drought and Farm Policy in general. (Governor Thompson was very helpful on this when Secretary Block traveled to Chicago to address eleven Mid-Western Governors.)



III. PARTICIPANTS

Governor James R. Thompson (R-Illinois)  
Governor Scott M. Matheson (D-Utah)  
Governor John Carlin (D-Kansas)  
Lee L. Verstandig

IV. PRESS PLAN

To be determined.

V. SEQUENCE OF EVENTS

- 4:30 - Lee Verstandig will escort Governors Matheson, Thompson,  
and Carlin into the Oval Office.
- 4:30 - Governors Matheson, Thompson, and Carlin make presentation  
4:40 to you on NGA summer meeting.
- 4:40 - Discussion  
4:45
- 4:45 - Lee Verstandig and the Governors depart Oval Office.

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Attachment: Talking Points

SUGGESTED TALKING POINTS FOR MEETING WITH  
GOVERNORS THOMPSON, MATHESON, AND CARLIN

- I am pleased that you all were able to meet with me to discuss the National Governors' Association summer meeting.
- I want to congratulate you, Jim (Governor Thompson) on becoming Chairman of the National Governors' Association.
- Being a former governor, I know the importance of your chairmanship and look forward to working with you.
- I enjoyed working with Governor Matheson over the past year and look forward to working with Governor Carlin as the new Vice Chairman over the next year.

THE WHITE HOUSE

WASHINGTON

September 9, 1983

MEETING WITH MICHIGAN AND OHIO STATE REPUBLICANS

DATE: September 12, 1983

LOCATION: State Floor

TIME: 5:00 p.m.

FROM: EDWARD J. ROLLINS

*ER/mond*

I. PURPOSE

To meet and greet the high donor contributors of the Michigan Republicans and the Ohio State Central and Executive Committee.

II. BACKGROUND

In lieu of the Michigan Republicans request to the President to travel to Michigan to boost the Republican Party, this reception is being held at the White House for both the Michigan and Ohio state parties. Both parties are in dire financial straits and this Day in Washington is designed to bring high donors to each committee and help erase their debts.

Their Day will be in the morning with a briefing by Secretary of the Army John O. Marsh, Administrator Beggs of NASA, a luncheon with their Congressional delegation, a briefing in the Old Executive Office Building with Ed Rollins, Secretary Baldrige, David Stockman and Jim Baker participating, and capping the day with this reception.

The Michigan Republicans will pay \$5,000 per couple to qualify for this trip and the Ohio Republicans will each pay \$5,000 to attend.

III. PARTICIPANTS

Among the one hundred attendees are E. Spencer Abraham, Chairman of the Michigan Republicans and Michael F. Colley, Chairman of the Ohio State and Executive Committee. The Congressional delegations have been invited to attend as well.

IV. PRESS PLAN

White House photographer only.

V. SEQUENCE OF EVENTS

The sequence of events is being prepared by the Social Office.

(Dolan/BE)  
September 9, 1983  
5:00 p.m.

PRESIDENTIAL REMARKS: RECEPTION FOR MICHIGAN AND OHIO GOP  
MONDAY, SEPTEMBER 12, 1983

It's wonderful to have you here in this house, where there has been so much history and so much greatness. I think, looking around you, you can understand why Nancy and I consider it such an honor to live here.

We haven't forgotten that we still reside in public housing. This place belongs to those of you here today, to the American people, and there isn't a day that goes by that I don't think about all the hearts and hands that put us here and helped us to change the direction our country was headed in.

I'm not going to remind you of how grim things looked a few years ago -- you can remember the frustration and despair of those years and, with a little reminding, next year the American people will remember, too. I think the economic recovery and the events that have taken place on the international front have demonstrated how correct their perceptions were when they voted for change and reform 3 years ago. You were in the vanguard of that effort, your contributions and your work made all of that possible, and I hope you can derive a deep sense of satisfaction from it.

Not everyone lives in the White House, but everyone has a stake in it -- your efforts did change history, you helped put America back on the right track.

Michigan and Ohio were critical States to the victory of '80 -- I don't have to tell you, they will be critical States

again in '84. I'm delighted to have your State Chairmen, Mike Colley and Spence Abraham, here today, and all of you -- we have a tremendous job ahead of us. Together, we have to continue the work that has been so well begun. Once again, your hands and hearts are going to play a major role.

The events of the last few weeks illustrate what a dangerous world we live in and the kind of unscrupulous people we're up against. America needs leadership that will not turn back to the days of stagnated growth and weak foreign policy. Together, we've put America back on the high road. You can be proud of that. But now we must work to keep her there. With your help, she will remain that shining city, that last best hope of man.

Thank you all again and God bless you.

REVISED  
September 9, 1983

SEQUENCE OF EVENTS: Reception  
Michigan/Ohio GOP  
Monday, September 12, 1983

TIME: 4:30 p.m.

LOCATION: State Dining Room

FROM: Gahl L. Hodges *GH*

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4:15 p.m. Guests arrive the North Portico  
and proceed to the State Dining  
Room for refreshments.

5:00 p.m. THE PRESIDENT arrives the State Floor via  
elevator and proceeds to the State Dining  
Room via the Red Room (south door).

THE PRESIDENT takes his position at the  
center of the south wall of the State  
Dining Room.

Receiving line begins.

5:10 p.m. Brief remarks by THE PRESIDENT following the  
receiving line.

Following remarks, THE PRESIDENT will mix  
and mingle with guests in the State Dining  
Room.

5:20 p.m. THE PRESIDENT departs the State Dining  
Room enroute the Residence via the Cross  
Hall entrance.

5:25 p.m. Guests may begin to depart the  
White House via the Diplomatic  
Reception Room.