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THE SCHEDULE OF
PRESIDENT RONALD REAGAN



Wednesday, September 7, 1983

9:00 am (30 min)	<u>Staff Time</u> (Baker/ Meese/Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (Clark)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (90 min)	<u>Personal Staff Time</u>	Oval Office
11:30 am (15 min)	<u>Announcement of Adult Literacy Initiative</u> (Fuller)	East Room (TAB A) (draft remarks attached)
12:00 m (60 min)	<u>Lunch and Personal Staff Time</u>	Oval Office
1:00 pm (15 min)	<u>Meeting with Arch Moore</u> (Rollins) (UNP)	Oval Office (TAB B)
	<u>Personal Staff Time</u> <u>Remainder of Afternoon</u>	Oval Office/ Residence
5:00 pm	<u>Private Appointment</u>	Residence

UNP 9/6/83
4:00 pm

JCF

THE SCHEDULE OF
PRESIDENT RONALD REAGAN

Wednesday, September 7, 1983



9:00 am (30 min)	<u>Staff Time</u> 9:59 - (Baker/ Meese/Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> 9:23 - 10:00 (Clark) JTB, gm, MKO, Ron Lehman, Howard Teicher, Phil Dye, Susan Canning	Oval Office
9:45 am (15 min)	Senior Staff Time	Oval Office
10:00 am (90 min)	<u>Personal Staff Time</u> 10:00 -	Oval Office
11:30 am (15 min)	<u>Announcement of Adult Literacy Initiative</u> 11:30 - 11:42 (Fuller) (TAB A) (draft remarks attached)	East Room
12:00 m (60 min)	<u>Lunch and Personal Staff Time</u> 11:42 -	Oval Office
1:00 pm (15 min)	<u>Meeting with Arch Moore</u> 1:00 - 1:15 (Rollins) (UNP) (TAB B)	Oval Office
1:00 pm	<u>Personal Staff Time</u> 1:17 - <u>Remainder of Afternoon</u>	Oval Office/ Residence
5:00 pm	<u>Private Appointment</u>	Residence

UNP 9/6/83
4:00 pm

THE WHITE HOUSE

WASHINGTON

September 6, 1983

MEETING WITH FORMER WEST VIRGINIA GOVERNOR ARCH MOORE

DATE: September 7, 1983
LOCATION: The Oval Office
TIME: 1:00 p.m.
FROM: Ed Rollins *ER/mond*

I. PURPOSE

To reinforce to Governor Moore the interest the White House has in his possible candidacy as United States Senator from West Virginia.

II. BACKGROUND

With 19 incumbent Republican Senators facing re-election in 1984, maintaining the Senate majority could be in serious jeopardy.

Former Governor Arch Moore (who served in the House for six terms and was the first two-term Governor in West Virginia's history, serving from 1969 to 1977) has been the only credible state-wide Republican candidate in the last twenty years.

Incumbent Democratic Senator Jennings Randolph, first elected to the Senate in 1958, has announced his retirement from public service. Governor Moore was the Republican candidate when Senator Randolph last ran in 1978, losing by only 4,717 votes.

Governor Moore, according to the latest polls, is one of only two Republicans in the country to lead against Democrat contention in those seats currently held by Democrats. Governor Moore is undergoing pressure from home to run for the open gubernatorial seat (Rockefeller cannot run for another term), and needs convincing that the Senate seat is of higher priority.

III. PARTICIPANTS

JB
— Governor Arch Moore
— Ed Rollins
— Mitch Daniels
Executive Director, National Republican Senatorial Committee

NOTE: Governor Moore served as Reagan Chairman for West Virginia in 1980.

THE SCHEDULE OF
PRESIDENT RONALD REAGAN

Wednesday, September 7, 1983



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9:30 am (15 min)	<u>National Security Briefing</u> (Clark) <i>Ron Schuman, Howard T. Archer Phil Dan</i>	Oval Office
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10:00 am (90 min)	<u>Personal Staff Time</u>	Oval Office
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4:00 pm

THE WHITE HOUSE

WASHINGTON

September 6, 1983

ANNOUNCEMENT OF CAMPAIGN TO PROMOTE ADULT LITERACY

DATE: September 7, 1983
LOCATION: East Room
TIME: 11:30 A.M. (15 minutes)
FROM: Craig L. Fuller

PURPOSE

The purpose of this announcement is to focus media attention on the Administration's efforts to reduce adult functional illiteracy.

BACKGROUND

Adult functional illiteracy is a major "hidden" problem in the United States. Functional literacy is defined as the possession of the essential knowledge and skills to enable an individual to function in his or her environment -- at home, in the community, in the workplace. Current conservative estimates are that 23 million Americans are functionally illiterate, and that 2.3 million join the pool yearly. Of that 2.3 million, 1 million are high school drop-outs and non-functional graduates, 400,000 are legal immigrants; 100,000 are refugees, and 800,000 are illegal immigrants. An additional 46 million Americans may be considered marginally functional, for a total of 72 million Americans who function at a marginal level or below.

The economic and social costs of adult functional illiteracy are high: approximately 40 percent of all minority youth may be functionally illiterate; as many as 15 million Americans, or 15 percent of the workforce may be functionally illiterate; a disproportionate number of functional illiterates is found on the public assistance rolls.

The Adult Literacy Initiative contains the following elements:

1. National Awareness Campaign. In cooperation with the private sector, the Department of Education will promote a national awareness campaign to recruit literacy volunteers and encourage private sector funding of literacy efforts.
2. National Adult Literacy Project. Through the National Institute of Education, the Department of Education will establish a National Adult Literacy Project to provide program support to public and private organizations offering literacy training.

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3. Establishment or Designation of Adult Literacy Councils. The Department of Education will encourage Governors to establish or designate State and/or local adult literacy councils.
4. College Work-Study Students. For FY '84, the President asked for an additional \$300 million in work-study funding to promote adult functional literacy.
5. College Students. The Department of Education will promote the use of college "credit" for literacy tutoring and encourage student volunteerism.
6. Networking. The Department of Education will promote networking of the Special Education, Vocational Education, Rehabilitation, and Adult Education Communities on behalf of out-of-school youth and adults with disabilities.
7. Federal Employee Literacy Training Program. The Department of Education will establish a Federal Employee Literacy Training Program under the auspices of the Federal Inter-agency Committee on Education to provide a cadre of Federal employee literacy volunteers and to make space available for literacy tutoring.
8. Voluntary and Private Sector Support. The Department of Education will establish liaison with appropriate volunteer groups inviting them to participate in a field outreach-input system on an on-going basis. Private/public sector partnerships in literacy are being established.

This initiative is wholly consistent with this Administration's promotion of volunteerism, private sector support, and cooperation between the States and the Federal Government. This initiative is a national response to a national problem that affects productivity, unemployment, and the economy overall.

PARTICIPANTS

Secretary Bell; Marva Collins, founder and teacher of Westside Preparatory in Chicago; Robert Wedgeworth, Executive Director of the American Library Association; Robert Eggert, President of Literacy Volunteers of America; and Robert Laubach, Chairman of the Board, Laubach Literacy International.

PRESS PLAN

White House Press

SEQUENCE OF EVENTS

- Prior to your arrival, Secretary Bell will introduce the special guests, and make brief remarks.
- You will proceed to the podium and greet Secretary Bell, and the special guests who will be positioned on the dais behind the podium.
- You will then make brief remarks announcing the adult literacy initiative and depart.

SPECIAL GUESTS

Marva Collins is founder and teacher of Westside Preparatory in Chicago. Under her leadership, Westside Preparatory is teaching both youth and adults basic skills to help them continue their education and function in our society. (Kevin Ross, college basketball star who returned to school to learn to read, will be in the audience.)

Robert Wedgeworth is Executive Director of the American Library Association. Libraries throughout this country have been and continue to be a principle force in promoting literacy for children and adults.

Robert Eggert is President of Literacy Volunteers of America which is one of the two major literacy volunteer groups in our country.

Robert Laubach is Chairman of the Board of Laubach Literacy International which is the oldest organization in the United States devoted to teaching literacy to adults in the United States and around the world.

THE WHITE HOUSE

WASHINGTON

September 6, 1983

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DATE: September 7, 1983
LOCATION: The Oval Office
TIME: 1:00 p.m.
FROM: Ed Rollins

ER/mmmd

I. PURPOSE

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III. PARTICIPANTS

Governor Arch Moore
Ed Rollins
Mitch Daniels
Executive Director, National Republican Senatorial
Committee

NOTE: Governor Moore served as Reagan Chairman for West Virginia in 1980.

(Maseng/AB)
September 6, 1983
2:00 p.m.

PRESIDENTIAL REMARKS: ANNOUNCEMENT OF ADULT LITERACY INITIATIVES
WEDNESDAY, SEPTEMBER 7, 1983

Thank you very much, and welcome to the White House. I know Barbara would be as encouraged as I am at the broad array of groups and individuals represented here today: leaders from the Congress and from education, business, industry, church and service groups and State and local government. This is heartening because it will take a united effort by all our people to achieve our goal: the elimination of adult functional illiteracy in the United States.

In this decade America faces serious challenges on many fronts -- to our national security, our economic prosperity and our ability to compete in the international marketplace. If we are to renew our economy and protect our freedom, we must sharpen the skills of every American mind and enlarge the potential of every individual American life.

Unfortunately the hidden problem of adult illiteracy holds back too many of our citizens and, as a Nation, we, too, pay a price. Conservative estimates are that 23 million Americans -- one in five -- are functionally illiterate, a statistic that includes men and women of every race, region and economic status.

I asked Secretary Bell to explore with you the best means to erase adult illiteracy from our country, and the result is this initiative we announce today.

Some of the key points in our initiative are:

-- to provide initial Federal funding for the Coalition for Literacy and support the National Ad Council in its awareness campaign.

-- to establish a National Adult Literacy Project identifying model literacy programs and developing and testing new programs, materials and methods.

-- The Department of Education will work closely with the White House Office of Private Sector Initiatives to enlist more non-Government support.

-- An additional \$310 million has been requested for college work-study programs to include students in our effort, and I have also asked the Department to recruit literacy volunteers on college campuses.

~~---~~ Federal employees will also be encouraged to volunteer.

-- And the Department of Education will conduct a series of national meetings and conferences to increase awareness and promote cooperation.

As I am sure you realize, there are many more items on our agenda, but this sampling should indicate the energy, commitment and creativity we intend to apply to this problem. Let us today resolve to roll up our sleeves and get to work; there is much to be done. Across this great land, let those of us who can read teach those who cannot. Let the lights burn late in our classrooms, our church basements, our libraries and around our kitchen tables -- wherever we can gather to help others help themselves to the American dream.

I appreciate all you have already done, but today I'm asking you for more. Together we can rouse the spirit of our people and apply our enormous national will to the task at hand. If we succeed, we will have come an important step closer to making America great again.

Thank you, God bless you, and good luck.