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ID # 144721

WHITE HOUSE
OFFICE OF RECORDS MANAGEMENT
WORKSHEET



- X-MEDIA
- H-INTERNAL

Name of Document: BRIEFING PAPERS
FOR PRESIDENT'S
SCHEDULED
APPOINTMENTS FOR

M A Y 2 1 8 5

Subject Codes:

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| P | R | 0 | 0 | 7 | - | 0 | 1 |
| T | R | 0 | 7 | 7 | - | | |
| S | T | 0 | 3 | 0 | - | | |
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1) Subject: Schedule for the President's trip to South Orange, New Jersey.

2) Commencement Exercises at Seton Hall University to receive an honorary degree and to make remarks.

3) Memo for the President regarding the political situation in New Jersey

4) Biographical sketches of Congressmen traveling on Air Force One:
A) Matt Rinaldo
B) Marge Roukema

Scheduled to fly

| ROUTE TO: | | ACTION | | DISPOSITION | | |
|---------------|--------------|-------------|------------------------|------------------|------|--------------------------|
| Office/Agency | (Staff Name) | Action Code | Tracking Date YY/MM/DD | Type of Response | Code | Completion Date YY/MM/DD |
| RMHENL | | RSZ | | | C | |

Referral Note:

THE SCHEDULE OF
PRESIDENT RONALD REAGAN

The President has seen _____



Saturday, May 21, 1983
Armed Forces Day

| | | |
|--------------------|--|--|
| 8:25 am | Depart for South Orange, New Jersey to deliver Seton Hall University Commencement Address <u>(Henkel/Fuller)</u> (See Separate Schedule) (TAB A - Trip Schedule) (supplemental detail noted below) | South Lawn |
| | <u>To Camp David</u> | |
| 1:00 pm | N <u>Arrive at Camp David</u> | |
| 1:00 pm (5 min) | Phone call to Jimmy Stewart <u>Birthday Celebration</u> (Fischer) | Camp David (distributed separately) |
| 7:35 pm (5 min) | Phone call to Virginia Statewide <u>Job-A-Thon</u> (Fischer) | Camp David (distributed separately) |

SUPPLEMENTARY BRIEFING MATERIALS

- TAB B - Briefing for Seton Hall University Commencement Exercises
(Fuller)
- TAB C - New Jersey Political Overview (Rollins)
- TAB D - Congressmen Travelling Aboard Air Force One (Duberstein)

UNP 5/20/83
4:00 pm

THE WHITE HOUSE

WASHINGTON

TRIP OF THE PRESIDENT
TO
SOUTH ORANGE, NEW JERSEY

SATURDAY, MAY 21, 1983

Event: Seton Hall University Commencement Exercises
Dress: Men's Business Suit
Weather: Upper 50's; 90% Chance of Precipitation; Mostly Cloudy

- 8:20 a.m. Proceed to South Lawn for Marine One boarding.
- PHOTO COVERAGE
- 8:25 a.m. Marine One departs The White House en route Andrews
AFB. Flight Time: 15 mins.
- 8:40 a.m. Marine One arrives Andrews AFB. Board Air Force One.
- OPEN PRESS
- 8:45 a.m. Air Force One departs Andrews AFB en route Newark, New
Jersey.
Flight Time: 45 mins.
Time Change: None
Food Service: Cont. Breakfast
Guests Aboard:
Secretary and Mrs. Raymond Donovan
Cong. Matt Rinaldo (R-NJ-7)
- 9:30 a.m. Air Force One arrives Newark Intl. Airport. Deplane.
- OPEN PRESS
- Met by: Gov. Thomas H. Kean ("cane")
Governor of New Jersey (R-NJ)
Assemblyman Charles L. Hardwick,
President, Natl. Republican
Legislators Assn.
Cong. Marge Roukema (R-NJ-7)
Dr. Richard W. Roukema
- Accom. by Gov. Kean and Sec. Donovan, board Marine One.
- 9:35 a.m. Marine One departs en route Seton Hall Univ.
Flight Time: 15 mins.
Guests Aboard: Gov. Kean; Sec. Donovan
- 9:50 a.m. Marine One arrives landing zone. Proceed to motorcade
and board.
- PRESS POOL
05/20/83 4:00 p.m.

9:51 a.m. Depart via motorcade en route Seton Hall Univ. Athletic Field. Drive Time: 1 min. In Limo: Gov. Kean; Sec. Donovan; Mrs. Donovan.

9:52 a.m. Arrive and proceed to holding area to don academic robe.

9:55 a.m. Proceed to back-stage area. - OFCL. PHOTOGRAPHER

Met by: Dr. Edward R. D'Alessio, President,
Seton Hall Univ.
Archbishop Peter Leo Gerety, Archbishop of
the Newark Archdiocese
Monsignor John Petillo, Chairman, Board of
Regents, Seton Hall Univ.
Mr. Gary Nardino, President, Paramount
Television Productions and Honorary
Degree Recipient
Miss Pearl Bailey, Singer, Entertainer and
Honorary Degree Recipient

NOTE: All greeters then proceed to dais.

10:00 a.m. Accom. by Dr. D'Alessio, proceed to off-stage announcement area.

Following announcement and accom. by Dr. D'Alessio, proceed to seat on dais and remain standing for commencement prayer. - OPEN PRESS

NOTE: Program in progress since 9:15 a.m.

10:02 a.m. Program resumes.

10:30 a.m. Conferring of honorary degrees.

10:33 a.m. Step forward, receive honorary doctoral hood and return to seat.

10:34 a.m. Dr. D'Alessio makes introduction.

10:35 a.m. Make remarks. - OPEN PRESS

10:50 a.m. Conclude remarks and return to seat.

Benediction

"America the Beautiful" sung by soloist.

10:55 a.m. Dr. D'Alessio makes thank you remarks and makes presentation of saddle blanket.

05/20/83 4:00 p.m.

Proceed to podium, receive blanket and depart dais en route holding room.

11:05 a.m. Depart holding room en route motorcade for boarding.

11:06 a.m. Depart via motorcade en route landing zone. Drive Time: 1 min. In Limo: M. Deaver.

11:07 a.m. Arrive landing zone and board Marine One.
- PRESS POOL

11:10 a.m. Marine One departs Seton Hall Univ. en route Newark Intl. Airport. Flight Time: 15 mins.

11:25 a.m. Marine One arrives Newark Intl. Airport. - OPEN PRESS
Proceed to Air Force One and board.

11:30 a.m. Air Force One departs Newark, New Jersey en route Andrews AFB.

Flight Time: 50 mins.
Time Change: None
Food Service: Light Lunch
Guests Aboard: Dr. Edward D'Alessio,
Pres., Seton Hall University

12:20 p.m. Air Force One arrives Andrews AFB. - OPEN PRESS
Board Marine One and meet Mrs. Reagan.

12:25 p.m. Marine One departs Andrews AFB en route Camp David. Flight Time: 35 mins.

1:00 p.m. Marine One arrives Camp David. - CLOSED PRESS

THE WHITE HOUSE

WASHINGTON

TRIP OF THE PRESIDENT
TO
SOUTH ORANGE, NEW JERSEY

SATURDAY, MAY 21, 1983

[INCLEMENT WEATHER SCENARIO]

Event: Seton Hall University Commencement Exercises
Dress: Men's Business Suit
Weather: Upper 50's; 90% Chance of Precipitation; Mostly Cloudy

8:20 a.m. Proceed to South Lawn for Marine One boarding.
- PHOTO COVERAGE

8:25 a.m. Marine One departs The White House en route Andrews
AFB. Flight Time: 15 mins.

8:40 a.m. Marine One arrives Andrews AFB. Board Air Force One.
- OPEN PRESS

8:45 a.m. Air Force One departs Andrews AFB en route Newark, New
Jersey.

Flight Time: 45 mins.
Time Change: None
Food Service: Cont. Breakfast
Guests Aboard:

Secretary and Mrs. Raymond Donovan
Cong. Matt Rinaldo (R-NJ-7)

9:30 a.m. Air Force One arrives Newark Intl. Airport. Deplane.
- OPEN PRESS

Met by: Gov. Thomas H. Kean ("cane")
Governor of New Jersey (R-NJ)
Assemblyman Charles L. Hardwick,
President, Natl. Republican
Legislators Assn.
Cong. Marge Roukema (R-NJ-7)
Dr. Richard W. Roukema

Accom. by Gov. Kean and Sec. Donovan, proceed to
motorcade and board.

9:35 a.m. Depart via motorcade en route Seton Hall Univ. Drive
Time: 22 mins. In Limo: Gov. Kean; Sec. Donovan.

05/20/83 4:00 p.m.

SATURDAY, MAY 21, 1983

INCLEMENT WEATHER
Page 2

- 9:57 a.m. Arrive and proceed to holding area to don academic robe.
- 10:00 a.m. Proceed to back-stage area. - OFCL. PHOTOGRAPHER
- Met by: Dr. Edward R. D'Alessio, President,
Seton Hall Univ.
Archbishop Peter Leo Gerety, Archbishop of
the Newark Archdiocese
Monsignor John Petillo, Chairman, Board of
Regents, Seton Hall Univ.
Mr. Gary Nardino, President, Paramount
Television Productions and Honorary
Degree Recipient
Miss Pearl Bailey, Singer, Entertainer and
Honorary Degree Recipient
- NOTE: All greeters then proceed to dais.
- 10:05 a.m. Accom. by Dr. D'Alessio, proceed to off-stage
announcement area.
- Following announcement and accom. by Dr. D'Alessio,
proceed to seat on dais and remain standing for
commencement prayer. - OPEN PRESS
- NOTE: Program in progress since 9:15 a.m.
- 10:07 a.m. Program resumes.
- 10:35 a.m. Conferring of honorary degrees.
- 10:38 a.m. Step forward, receive honorary doctoral hood and return
to seat.
- 10:39 a.m. Dr. D'Alessio makes introduction.
- 10:40 a.m. Make remarks. - OPEN PRESS
- 10:55 a.m. Conclude remarks and return to seat.
- Benediction
- "America the Beautiful" sung by soloist.
- 11:00 a.m. Dr. D'Alessio makes thank you remarks and
makes presentation of saddle blanket.

05/20/83 4:00 p.m.

SATURDAY, MAY 21, 1983

INCLEMENT WEATHER
Page 3

Proceed to podium, receive blanket and depart dais en route holding room.

11:06 a.m. Depart holding room en route motorcade for boarding.

11:08 a.m. Depart via motorcade en route Newark International Airport. Drive Time: 22 mins. In Limo: M. Deaver.

11:30 a.m. Arrive Newark Intl. Airport and board Air Force One.
- OPEN PRESS

11:35 a.m. Air Force One departs Newark, New Jersey en route Andrews AFB.

Flight Time: 50 mins.
Time Change: None
Food Service: Light Lunch
Guests Aboard: Dr. Edward D'Alessio,
Pres., Seton Hall University

12:25 p.m. Air Force One arrives Andrews AFB. - OPEN PRESS

Board Marine One and meet Mrs. Reagan.

12:30 p.m. Marine One departs Andrews AFB en route Camp David.
Flight Time: 35 mins.

1:05 p.m. Marine One arrives Camp David. - CLOSED PRESS

05/20/83 4:00 p.m.

B

THE WHITE HOUSE

WASHINGTON

May 20, 1983

SETON HALL UNIVERSITY COMMENCEMENT EXERCISES

DATE: May 21, 1983
LOCATION: Seton Hall Athletic Field
South Orange, New Jersey
TIME: 10:00 am (60 minutes)
FROM: Craig L. Fuller *CS*

I. PURPOSE

To make remarks at the Seton Hall University Commencement exercises and to receive an honorary degree.

II. BACKGROUND

Seton Hall University, located in South Orange, New Jersey is the oldest and largest Diocesan university in the United States. It operates under the auspices of the Roman Catholic Archdiocese of Newark, and has 10,500 students enrolled. This is their 126th commencement. 1,500 graduates are expected to attend the commencement exercises and total attendance is expected to be around 10,000.

Dr. D'Alessio was the first Assistant Secretary of Education for non-public schools appointed under former President Carter.

III. PARTICIPANTS

Governor Thomas Kean
Secretary Raymond Donovan
Dr. Edward R. D'Alessio, President, Seton Hall University
Archbishop Peter Leo Gerety, Archbishop of the Newark Archdiocese
Monsignor John Petillo, Chairman, Board of Regents, Seton Hall University
Mr. Gary Nardino, President, Paramount Television Productions and Honorary Degree Recipient
Miss Pearl Bailey, Singer, Entertainer and Honorary Degree Recipient

IV. PRESS PLAN

Open Press

V. SEQUENCE OF EVENT

- 10:00 AM -- Ruffles and Flourishes
Announcement
"Hail to the Chief"
- Proceed to the dais, accompanied by
Dr. Alessio, and remain standing for
commencement prayer.
- Take your seat on stage right next
to Dr. Alessio.
- Program resumes.
- 10:30 AM -- Conferring of Honorary Degrees.
Step forward, receive an honorary
doctoral hood and return to your
seat.
- 10:35 AM -- Introduction by Dr. D'Alessio.
- Remarks.
- 10:50 AM -- At conclusion of remarks, return to
your seat for benediction and
"America the Beautiful."
- 10:55 AM -- Dr. D'Alessio thanks and presents
you with a saddle blanket.
- Depart dais for holding room.

C

THE WHITE HOUSE

WASHINGTON

MEMORANDUM FOR THE PRESIDENT

FROM: ED ROLLINS *ER/mmk*
DATE: MAY 19, 1983
SUBJECT: NEW JERSEY - POLITICAL BRIEFING

State Political Background

- New Jersey has been carried by the last 3 Republican Presidential nominees - Reagan, Ford and Nixon.
- Republican and Democrat representation in the U.S. Senate has been split for most of the past 28 years.
- Republicans have held the governor's seat for only 12 years since 1949.
- New Jersey is the ninth largest state in the nation in population, and the most densely populated. It is a manufacturing center and the headquarters for many corporations.
- For years, the state has suffered from a lack of identity. North Jersey has been dominated by the culture and politics of New York City, while Philadelphia dominates the south.
- Recently the state acquired its first commercial television station.

1984 Presidential Race

- New Jersey will send 64 delegates and alternates to the 1984 National Convention compared to 66 delegates in 1980.
- New Jersey will cast 16 electoral votes.
- President Reagan carried the state with 52.8% of the popular vote; but lost Essex County (Newark and South Orange) by a 41.3%-51.2% margin.
- The primary date is presently scheduled for June 5, 1984. However, state legislators are interested in moving the date to possibly the last Tuesday in March.

Democrat Presidential Campaign

- The Democratic National Committeewoman from New Jersey, Gina Glanz, is a top Mondale organizer in New Hampshire.
- U.S. Representative Robert G. Torricelli (D-New Milford) is the former deputy counsel to Vice President Mondale and can be expected to support him in 1984.
- Freshman U.S. Senator Frank Lautenberg was helped extensively by Mondale and his PAC during the '82 campaign.

State Political Summary

U.S. Senate:

In 1982, Republican Congresswoman Millicent Fenwick lost by a 51%-48% margin to Democrat Frank Lautenberg. Analysts attribute this loss, in part, to the fact that Lautenberg's special targeting strategy to increase black voter turnout captured 90% of the black vote (which comprises 10% of New Jersey's population).

U.S. House of Representatives:

Congressional delegation:

5 Republicans
9 Democrats

Republicans lost two congressional seats in 1982.

- Millicent Fenwick's seat disappeared due to reapportionment and she chose to run for Senate.
- In district 9 (North-Fort Lee, Hackensack), incumbent Republican Harold C. "Cap" Hollenbeck was defeated by former Mondale aide Robert G. Torricelli by a 53%-46% margin.

State Legislature:

Legislative races will occur in the fall of 1983. The primary date for these elections is June 7, and they are expected to be the most expensive legislative elections in New Jersey history. The current party lineup is as follows:

| | | |
|---------------|----------------|----------------|
| State Senate: | 21 Democrats | 19 Republicans |
| State House: | 37 Republicans | 43 Democrats |

ESSEX COUNTY:

- Seton Hall University, founded in 1856, is located in South Orange, New Jersey.
- Although the county is a Democratic bastion and went for Carter in 1980, President Reagan carried South Orange by 404 votes in 1980 and Governor Kean carried the town by 1 vote in 1981.
- The principal political battle this year is in the 28th legislative district.
 - Democrat incumbent state Senator Richard Codey is facing a major challenge from Orange Mayor Joel Shain in the Democratic primary.
 - Shain has claimed he will spend at least \$250,000 to unseat Codey. To date, Shain has spent \$112,000, while Codey has spent \$61,000.
 - This is expected to be the most expensive legislative race in New Jersey history.
 - Recently in Essex County, twice-convicted murderer Thomas Ramseur was given the death sentence.
 - Ramseur is the first person sentenced under the state's new capital punishment law.

State Party Update

In 1983, New Jersey's 40 state Senate and 80 state Assembly seats are up for election. With the current close party lineup in both houses (19R-21D Senate; 37R-43D Assembly), the Republican party has an excellent opportunity to gain control of either or both houses in the legislature. With this possibility in mind, the New Jersey Legislative Campaign Committee has budgeted itself \$1 million and drawn up a campaign plan actively involving the state party. Members of the NJLCC include state Senator Donald DiFrancesco, minority leader in the Senate, state Assemblyman Dean Gallo, minority leader in the Assembly, Governor Thomas Kean, Philip D. Kaltenbacher, State Chairman, and Rich Bond, representing the RNC.

REPUBLICAN STATE PARTY OFFICIALS

STATE CHAIRMAN - PHILIP KALTENBACHER
NATIONAL COMMITTEEMAN - BERNARD STANLEY
NATIONAL COMMITTEEWOMAN - NOEL GROSS
REAGAN BUSH STATE CHAIRMAN - RAY DONOVAN

ELECTED OFFICIALS

GOVERNOR - Thomas Kean - Republican - Elected in 1981.

U.S. SENATORS - Bill Bradley - Democrat - Elected in 1978.
Frank Lautenberg - Democrat - Elected in 1982.

U.S. HOUSE OF REPRESENTATIVES - 5 Republicans
9 Democrats

REPUBLICAN MEMBERS

Christopher Smith 4th District
Marge Roukema 5th District
Matthew Rinaldo 7th District
James Courter 12th District
Edwin Forsythe 13th District

STATE LEGISLATURE

Senate Minority Leader - Donald DiFrancesco
Assembly Minority Leader - Dean Gallo

D

CONGRESSMAN MATT RINALDO

(Republican - New Jersey, 7th District)

Matt Rinaldo has an M.B.A. degree from Seton Hall and has served as a trustee on the board of directors of the School of Business Administration at Seton Hall.

Before his election to Congress in 1972, Matt held several state and local elected positions in New Jersey.

Matt is a moderate to liberal Republican on most issues and was one of only four Republicans to support the Democrat budget plan this year.

Matt sits on the Energy and Commerce Committee and the Select Committee on Aging. He is serving his 6th term and represents the 7th District, which is largely located in the north central part of New Jersey.

According to conversations he has had with the Legislative Affairs Office, Matt will support the resolution of approval for the MX Peacekeeper missile.

CONGRESSWOMAN MARGE ROUKEMA

(Republican - New Jersey, 5th District)

Congresswoman Roukema is a former history teacher and Vice President of a local board of education. Before her election to Congress, she was very active in local community affairs.

Marge is presently serving her second term and sits on the Banking, Finance and Urban Affairs, and Education and Labor Committees. She is a moderate on most issues.

Her district is located in the upper northwest part of the state.

According to conversations she has had with the Legislative Affairs Office and the Vice President, Marge is undecided on the resolution of approval for the MX Peacekeeper missile. The vote on this resolution will occur on Tuesday, May 24.