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WHITE HOUSE
OFFICE OF RECORDS MANAGEMENT
WORKSHEET

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☐ H-INTERNAL					
Name of Document: BRIEFING PAPERS FOR PRESIDENT'S				Subj	ect Codes:
SCHEDULED APPOINTMENTS FOR	JI	AN218	33 P	R	0 7 - 0 1
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## THE SCHEDULE OF PRESIDENT RONALD REAGAN



## THE PRESIDENT'S SCHEDULE Friday, January 21, 1983

NYTimes

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9:00 am (20 min)	Staff Time (Baker, Meese, Deaver)		Oval Office
9:20 am (10 min)	National Security Briefing (Clark) Keneual Summer		Oval Office
9:30 am (30 min)	Meeting with Ambassadors Nitze and Rowny		Oval Office
	(Clark)	(distributed se	parately)
10:00 am (55 min)	Personal Staff Time		Oval Office
10:55 am (5 min)	Senator Bennett Johnston, et a (Duberstein)	<u>1</u> (TAB A)	Oval Office
11:00 am (60 min)	Cabinet Council on Economic Af (Fuller)	fairs (TAB B)	Cabinet Room
12:00 m (60 min)	Lunch and Personal Staff Time		Oval Office
1:00 pm (40 min)	Students TV Show (Holmes)	(TAB C)	450 OEOB
2:10 pm (50 min)	Personal Staff Time		Oval Office
3:00 pm (20 min)	Meeting with Pro-Life Groups (Dole)	(TAB D)	Cabinet Room
Afternoon	N To Camp David		

III. PARTICIPANTS

> Ambassadors Nitze and Rowny, the Vice President, Secretary Shultz, William P. Clark, and ACDA Director-Designee Kenneth Adelman. Weinseye

IV. PRESS PLAN

Photo opportunity; press statement; Nitze/Rowny press

conference.

V. SEQUENCE OF EVENTS

Photo opportunity, discussion, and press statement.

#### Attachments

Tab A Talking Points Tab B Press Statement

Prepared by: Sven Kraemer

## THE SCHEDULE OF PRESIDENT RONALD REAGAN





THE PRESIDENT'S SCHEDULE Friday, January 21, 1983

8:57 DIPLOMATIC RECEPTION ROOM - THOTOS WITH
PARK POLICE + METRO POLICE - MOTORCACLE UNITS

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9:00 am (20 min)	Staff Time (Baker, Meese, Deaver)	Oval Office
9:20 am (10 min)	National Security Briefing 9:22 (Clark) BUSH, Em, JB, ME FARLAND, GEN'L BOVER!	Oval Office
9:30 am (30 min)	Meeting with Ambassadors Nitze  and Rowny GON Agree: Bush, gam, JB, William  (Clark) W-FARLAND 9: 35 - 10:20 (distributed se	Oval Office
10:00 am (55 min)	Personal Staff Time 10:20 -	Oval Office
10:55 am (5 min)	Senator Bennett Johnston, et al (Duberstein) (TAB A)	Oval Office
11:00 am (60 min)	Cabinet Council on Economic Affairs (Fuller) 1/:05 - 12:15 (TAB B)	Cabinet Room
12:00 m (60 min)	Lunch and Personal Staff Time 12:15 -	Oval Office
1:00 pm (40 min)	Students TV Show 1:02-1:40 (Holmes) (TAB C) 1:40-2:29 TOUR EAB OFFICES	450 OEOB
2:10 pm (50 min)	Personal Staff Time 2:29 - 3:00 3:00-3:05 V.P. Bush	Oval Office
3:00 pm (20 min)	Meeting with Pro-Life Groups 3:05-3:45 (Dole) (TAB D)	Cabinet Room

Afternoon N To Camp David

4:00 RESIDENCE

5.15

# THE SCHEDULE OF PRESIDENT RONALD REAGAN The President has seen



## THE PRESIDENT'S SCHEDULE Friday, January 21, 1983

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3:00 pm (20 min)	Meeting with Pro-Life Groups (Dole)	(TAB D)	Cabinet Room
Afternoon	N To Camp David		

WASHINGTON

January 31, 1983

TO: DAVE FISCHER

FROM: PAM TURNER

SUBJECT: Attendance at Meeting with the President

On January 21, 1983, Senator Bennett Johnston brought in the 1983 King and Queen of Mardi Gras. The following individuals were present at the meeting with the President:

The Vice President
Senator Bennett Johnston
Mrs. Bennett Johnston
Sally Johnston (Mardi Gras Queen)
Hunter Johnston
Jake Netterville (Mardi Gras King)
Mrs. Jake Netterville
Craig Anderson Netterville
Leigh Anne Netterville

Pamela J. Turner

7

WASHINGTON

January 19, 1983

MEETING WITH SENATOR BENNETT JOHNSTON (D-LOUISIANA) AND

THE MARDI GRAS KING AND QUEEN DATE: Friday, January 21, 1983

LOCATION: The Oval Office TIME: 10:55 a.m. (5 minutes)

FROM: Kenneth M. Duberstein

#### I. PURPOSE

To respond to Senator Bennett Johnston's (D-Louisiana) request for the President to meet with this year's King and Queen of Mardi Gras.

#### II. BACKGROUND

Mardi Gras is one of the oldest and most celebrated Louisiana traditions. Senator Johnston is serving as Chairman of this year's Mardi Gras ball here in Washington, and his youngest daughter, Sally, will be the 1983 Queen. Sally is 17 years old, and is a senior at Langley High School in McLean, Virginia. The King of this year's Mardi Gras is Mr. Jake Netterville, who is a certified public accountant in Baton Rouge, Louisiana.

During the visit, the Mardi Gras King and Queen will present you with a proclamation making you an honorary Krewe member, a ducal, and also a small piece of jewelry for Mrs. Reagan. All of these are symbols of the Mardi Gras event itself.

Earlier today, some sixty Mardi Gras festival queens and princesses toured the White House. Senator Johnston had hoped that you would have an opportunity to greet this group, but understands that this was not possible.

The King and Queen will be accompanied by their families.

#### III. PARTICIPANTS

see attached list

#### IV. PRESS PLAN

White House photographer only

### V. SEQUENCE OF EVENTS

Senator Johnston and guests to arrive through the Northwest Gate, enter the West Lobby, and be escorted to the Oval Office for a five-minute meeting with the President.

Attachments: Participants List Talking Points

### PARTICIPANTS

The President
The Vice President
Senator Bennett Johnston (D-Louisiana)
Mrs. Bennett Johnston (Mary)
Sally Johnston (Mardi Gras Queen - Senator's daughter)
Hunter Johnston (Senator's son)
Jake Lee Netterville (Mardi Gras King)
Mrs. Jake Netterville (Mary Nell)
Craig Anderson Netterville (son)
Leigh Anne Netterville (daughter)

### Staff

Kenneth M. Duberstein

## SUGGESTED TALKING POINTS FOR MEETING WITH SENATOR BENNETT JOHNSTON AND THE KING AND QUEEN OF MARDI GRAS

- -- Welcome Senator and Mrs. Johnston, their daughter, Sally (Mardi Gras Queen), Jake Netterville (Mardi Gras King), and the Netterville family to the White House.
- -- Mention that you enjoy the colorful tradition of the Mardi Gras, and congratulate Jake and Sally on their reign as King and Queen of this year's Mardi Gras ball.

(Sally and Jake will present you with commemorative tokens of the Mardi Gras celebration. This will also provide for a photo opportunity with the assembled group.)

- -- Tell Senator Johnston you regret you were unable to meet with the larger group of Mardi Gras princesses which toured the White House this morning. Express the hope that they had an enjoyable tour and that Johnston will convey your greetings to them.
- -- Thank everyone for coming in and for their thoughtful gifts. Mention that you wish you could join in the festivities (you did receive an official invitation which was regretted) and that you wish them an enjoyable Mardi Gras celebration.

WASHINGTON

January 20, 1983

#### BRIEFING PAPER FOR THE PRESIDENT

MEETING WITH THE CABINET COUNCIL ON ECONOMIC AFFAIRS

DATE:

JANUARY 21, 1983

TIME:

11:00 A.M. (60 MINUTES)

LOCATION: CABINET ROOM

FROM:

CRAIG L. FULLER

#### I. PURPOSE

The Cabinet Council has been reviewing a proposal from the Department of Education to create an Individual Education Account that would give individuals a special tax advantage if they saved money to pay for a child's education. A decision memorandum is attached and will be discussed at the meeting.

#### III. PARTICPANTS

A final list will be attached to the agenda.

#### IV. PRESS PLAN

White House photographer only.

#### v. SEQUENCE

Once the group is seated, call on Don Regan who will lead the discussion along with Secretary Ted Bell.

WASHINGTON

### CABINET COUNCIL ON ECONOMIC AFFAIRS

January 21, 1983

11:00 a.m.

CABINET ROOM

### AGENDA

1. Independent Education Accounts (CM#327)

WASHINGTON

January 6, 1983

CM# 327

MEMORANDUM FOR THE PRESIDENT

FROM:

THE CABINET COUNCIL ON ECONOMIC AFFAIRS

SUBJECT:

Tax Incentives for Education Saving

The Department of Education has advanced a possible initiative for the 1983 legislative program that would provide a tax incentive for education savings. The impetus behind this proposal is the Department's concern over the rising Federal share of support for higher education and the desire to achieve a tradeoff between incentives for greater family support in exchange for lower Federal outlays and subsidies.

Since this initiative involves a major change in the tax system, it was referred to the Cabinet Council on Economic Affairs. A working group including representatives from the Departments of Education and the Treasury, the Office of Management and Budget, the Council of Economic Advisers, and the Office of Policy Development has identified two issues requiring the Council's consideration: whether the Administration should propose a new tax incentive for education savings and, if so, what form that tax incentive should take.

Issue 1: Should the Administration propose a new tax incentive for saving to pay post secondary education costs?

#### Background

Modest programs conceived in the late 1960s to assist the needy in obtaining a college education have grown dramatically over the past decade. This year's appropriation set a new record for federal aid for post-secondary education. The growth in federal assistance has far outstripped the growth in college education costs.

As these programs have expanded, they have been transformed from assistance for the needy to include heavily subsidized education assistance for middle income American families. For example, the data below show the proportion of student beneficiaries in Federal Student Financial Aid programs who come from families with incomes above \$25,000.

"Pell" grants

23.9% of student beneficiaries

Supplementary grants

2.1%

College work study 20.0%

National direct student loans 20.6%

Guaranteed student loans 61.93

In recent years the family share of higher education costs has actually declined. Between 1978 and 1981, annual college costs at a four-year public institution increased slightly less rapidly than disposable family income which rose approximately 10 percent a year. However, virtually none of this increase in family income went toward the increased college costs. The difference was made up by federal and other assistance.

This decline in parental responsibility for post secondary education costs is in large part a response to the availability of public assistance. In general Congress has chosen not to act on Administration proposals to tighten eligibility criteria and reduce the level of federal support.

At the present time there are approximately 12.5 million degree seeking students in institutions of higher education. Just over five million of them, or roughly forty percent, are receiving assistance from one or more of the six major federal loan or grant programs. The budget impact of a tax incentive for education savings depends on four variables:

- 1. What portion of the 60 percent of students not currently receiving any federal assistance would take advantage of the tax incentive program, and what would be the associated revenue loss?
- 2. What portion of the 40 percent of students receiving federal assistance would take advantage of the tax incentive program, and what would be the associated revenue loss?
- 3. What outlay savings would occur, assuming current eligibility criteria, because students would have higher savings and thus be eligible for aid or eligible for reduced levels of aid?
- 4. What outlay savings might reasonably be expected to occur because the Congress would agree to Administration proposals for tightened grant and loan program eligibility criteria in return for the education savings tax incentive program?

There are essentially two options: go forward with an education saving tax incentive proposal as part of the 1983 legislative program; or withhold support and continue to seek tighter eligibility criteria and lower funding limits with the Congress for current higher education assistance programs.

Option 1: Propose an education saving tax incentive as part of the 1983 legislative program.

#### Advantages

- o This proposal would encourage private family saving for education costs and reduce federal outlays for post secondary education costs.
- o Within five years it would help relieve the demand for highly subsidized federal assistance to post secondary education, if the funds in these savings plans reduced eligibility for federal assistance.
- o An education saving tax incentive is among the most popular inititatives the Administration could undertake.
- Option 2: Withhold support for an education saving tax incentive and continue to seek tighter eligibility criteria and lower funding levels with the Congress for federal assistance to post secondary education.

#### Advantages

- O An education tax incentive may do little to increase overall saving but reward those savers who would save in any case for their children's education.
- o A new proposal would create a tax preference that would primarily benefit middle and upper income taxpayers and that other groups would seek to emulate for housing, etc.
- o The Congress may accept the education saving tax incentive proposal but fail to make corresponding cuts in current higher education assistance programs.

Decision		
Option 1		cation saving tax incentive 1983 legislative program.
	Supported by:	Education, Labor, Transportation, U. S. Trade Representative, Council of Economic Advisers.
		The CEA supports this option if and only if the proposal is for an Education Savings Account.
Option 2	tax incentive eligibility cr levels with the	rt for an education saving and continue to seek tighter iteria and lower funding e Congress for federal post secondary education.
	Supported by:	Treasury, Commerce, Office of Management and Budget.

Issue 2: If the Administration supports a new tax incentive for education savings, what form should that tax incentive take?

There are a variety of alternative ways a tax incentive could be structured. The principal features involve what tax treatment initial contributions receive, what tax treatment interest and dividends in the account receive, and how withdrawals both for education and noneducation uses are treated. The Cabinet Council has discussed two basic alternatives. The principal features of these alternatives are as follows:

Principal Features

Individual Education Account (IEA)

Education Savings Account (ESA)

Creation of Trust

Eligible Contributors

Parents or Guardian.

Maximum Annual Contribution

\$1,000 per child.

Income Limitation on Contributors

Contributors may not have adjusted gross incomes over \$50,000 during the year they

make a contribution.

Tax Treatment of Contribution

25 percent immediate No deduction or credit

tax credit.

when contributed.

Purpose of Trust

Post Secondary Education.

Rules Governing Trust Prior to Withdrawal

terest and Dividends

Tax Treatment of In- No deferral of taxes. Exempt from Taxation.

Investment Restrictions

No contribution after age 18 of beneficiary.

Rules Governing Trust During Payout Period

Tax Treatment of Distributions

No tax on amount used for

higher education.

Maximum Annual Payout

Total Cost of attendance.

Maximum Payout Period

To age 26.

Non-Education Use

Early Non-Educational 25 percent tax on Withdrawal

amount withdrawn.

Accumulated interest and dividends are taxable.

(Recapture tax

credit.)

Unused Funds With- 25 percent tax on drawn after age 26. amount withdrawn.

Remaining accumulated interest and dividends are taxable.

Option 1: Propose creation of an Individual Education Account (IEA) Program which would provide a 25 percent tax credit for contributions made by eligible contributors.

This option would have the following estimated revenue impacts over the 1983-1988 period:

1983	1984	1985	1986	1987	1988
-0.6	-1.8	-2.0	-2.2	-2.3	-2.6

#### Advantages

- o Provides the same dollar value to contributors regardless of their marginal tax rate. It would be perceived as equitable to low and middle income taxpayers.
- o Provides a strong immediate incentive to establish an Individual Education Account. Since interest and dividends are taxed, the incentive is strongest for contributions made in the years closest to when the funds are withdrawn.
- o The tax credit feature of this proposal is likely to appeal to families of students eligible for federal assistance under current law.
- Option 2: Propose creation of an Education Savings Account (ESA)

  Program which would exempt from taxation interest and dividend income on contributions made by eligible contributors.

This option would have the following estimated revenue impacts over the 1983-1988 periods:

### (\$ Billions)

1983	1984	1985	1986	1987	1988
*	-0.1	-0.2	-0.3	-0.5	-0.7

Since the tax benefit of this proposal is an exemption from taxes on interest and dividend income the losses in Federal revenues would increase substantially in the period following 1988.

#### Advantages

- o By relying on exempting interest and dividends from taxation, the benefit to contributors increases the longer the funds are in the account. Thus, this proposal would encourage families to establish an account early in the child's life and contribute to it over an extended period of time.
- The revenue costs to the Federal Government would be minimal in the early years following the Program's establishment.
- o Revenue costs would increase at a time more closely matching the hoped for savings in education outlays from fewer families qualifying for current federal assistance programs.

		*	
	Account (IEA) 1 25 percent tax	Program which would provide a credit for contributions	
	Supported by:	Education, Transportation, Labor, U. S. Trade Representative.	
en de gant general de considéración de la Parla de la	Account (ESA) if from taxation	Program which would exempt interest and dividend income	
	Supported by:	Commerce, Treasury, Office of Management and Budget, Council of Economic Advisers.	
		Account (IEA) 25 percent tax made by eligib Supported by:  Propose creatic Account (ESA) from taxation on contribution contributors.	Propose creation of an Education Savings Account (ESA) Program which would exempt from taxation interest and dividend income on contributions made by eligible contributors.  Supported by: Commerce, Treasury, Office of Management and Budget, Council of Economic

Donald T. Regan Chairman Pro Tempore File: " cetim sissing

# Income Distribution of the Tax Savings from Education Savings Incentives and Various Federal Education Aid Programs

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				· · · · · ·				
Adjusted gross income	: IEA : (25%)	: Education : savings : account	Family income	Pell grants	SEO grants	: College : work : study	:National def-: : ense student: : loan :	Guaranteed student loan
	( per	cent)		(	per	cent	•••••	)
0 - 5	*	*	0 - 6	15.2%	14.3%	8.3%	4.9%	2.9%
5 - 20	7.1%	3.7%	6 - 15	37.5	35.1	26.3	21.3	12.7
20 - 30	28.8	20.1	15 - 25	28.1	30.1	32.5	33.5	26.1
30 - 50	45.5	45.6	25 - 40	15.0	16.3	25.9	29.7	36.3
50 and above	18.5	30.6	40 and above	4.2	3,9	6.9	10.6	22.1
Total	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%

Office of the Secretary of the Treasury
Office of Tax Analysis

January 5, 198

Note: Federal aid distribution is that of the freshman class for 1980-1981.

C

WASHINGTON

January 18, 1983

#### STUDENTS AND LEADERS PROGRAM

DATE: January 21, 1983 LOCATION: Room 450 OEOB

TIME: 1:00 p.m. (40 minutes)

FROM: Joseph R. Holmes

#### I. PURPOSE

To participate in a 30 minute Q and A with high school seniors from around the country.

#### II. BACKGROUND

C-SPAN is the cable consortium which televises proceedings of the House of Representatives and Q and A sessions with Administration leaders. The Close-Up Foundation is a privately financed foundation which brings hundreds of high school students to Washington to participate in governmental seminars and other activities.

These programs are beamed by satellite to 2,000 schools and over 10 million subscribers.

#### III. PARTICIPANTS

The students for this program are from Houston, Atlanta, New Orleans and St. Louis.

#### IV. PRESS PLAN

No Press. White House Photographer.

#### V. SEQUENCE OF EVENTS

Format: You will sit on a stool on the stage. One student will be selected to ask the first question. The show will close 30 minutes after a pre-selected student has been cued by the stage manager and he or she will thank you.

Prior to your leaving the stage, four executives from C-SPAN and Close-Up will be briefly introduced to you.

D

WASHINGTON January 20, 1983

#### MEETING WITH PRO-LIFE LEADERSHIP

DATE:

January 21, 1983

LOCATION:

Cabinet Room

TIME:

3:00 p.m. - 3:20 p.m.

FROM:

ELIZABETH H. DOLE

#### I. PURPOSE

To show your continued support for the pro-life cause.

#### II. BACKGROUND

Saturday's March for Life is on the 10th anniversary of the proabortion Roe vs. Wade decision of the U.S. Supreme Court. In the past, this march has drawn about 100,000 grassroots supporters of legislation in behalf of human life. All pro-life groups support the annual March for Life, although the groups differ in their preferred legislative remedies. Last year at a similar meeting, you urged this group to unite behind a course of action in the Congress and promised your support. They did, and you made calls and wrote letters to Senators in behalf of Senator Helms' amendment to the debt ceiling bill. The Helms proposal was tabled by a one-vote margin. At that time, you committed to support the Hatch (states rights) Human Life Amendment to the Constitution, which has no realistic chance of getting two-thirds of both Houses now, although supported by the Catholic Bishops.

Tip O'Neill's change in the House rules may make it impossible to pass Representative Henry Hyde's appropriation riders which now prevent Federal funding of abortions. These groups fear there will soon be hundreds of thousands of Federally-funded abortions resumed under your Administration.

Your nomination of Peggy Heckler to serve as HHS Secretary is cautiously supported by pro-life leaders. She opposes Federal funding of abortions but has never endorsed any Human Life Amendment.

- III. PARTICIPANTS - (List Attached)
  - IV. PRESS PLAN - White House photo
  - V. SEQUENCE OF EVENTS
    - You arrive in the Cabinet Room and circle the table, 3:00 p.m. greeting guests as you move to your chair. On taking your chair, you offer brief remarks and conclude by asking to hear from the group.
    - 3:20 p.m. You thank your guests and depart.

ATTENDEES - Cabinet Room Meeting with Pro-Life Leaders

Friday, January 21, 1983

John D. Beckett, President Intercessors for American

Judie Brown American Life Lobby

Paul Brown Life Amendment PAC

Dr. Jerry Falwell
The Moral Majority

Mrs. Sandra Faucher, Director National Right to Life PAC

Peter Nassetta National Pro-Life PAC

Dennis Horan, Chairman Americans United for Life

John Mackey Ad Hoc Committee in Defense of Life

Ed McAteer, President The Religious Roundtable

Mark Gallagher National Committee for a Human Life Amendment

Prof. Victor Rosenblum Americans United for Life

Dr. Jack Willke National Right to Life Committee

Dr. Mildred Jefferson Right to Life Crusade

Mrs. Geline Williams National Right to Life Committee

Rev. Curtis Young Christian Action Council

Mr. David O'Steen Committee for a Pro-Life Congress Mrs. Randy Engel U.S. Coalition for Life

Gordon Jones United Families of America

Mrs. Denise Cocciolone Birthright

Dr. William Pierce National Committee for Adoption

Rabbi Lewis Y. Levin Jewish Coalition for Traditional American Values

Mrs. Ann O'Donnell . Missouri Citizens for Life

Miss Nellie Gray March for Life Committee

Albert Lesperance March for Life Education Division

Michael L. Foley Rose PAC

#### ADMINISTRATION

The Honorable Donald Devine, Director Office of Personnel Management

The Honorable Margaret Heckler Secretary-Designate, Health and Human Services

Morton Blackwell Office of Public Liaison

Dee Jepsen Office of Public Liaison

## SUGGESTED TALKING POINTS FOR JANUARY 21 MEETING WITH PRO-LIFE LEADERS

- -- I am honored to welcome pro-life leaders to Washington on the occasion of the 10th Anniversary of the Roe vs. Wade decision. Your March for Life here each year keeps national attention focussed on the need for a solution to the tragic abortion problem.
- -- Last year I urged you to close ranks behind a unified strategy to get protective human life action through the Congress. You did unite behind Senator Helms' amendment to the debt limit bill last fall. But after a long fight, our unified effort was tabled in the Senate by a one-vote margin.
- -- This year the pro-life cause is in greater danger than ever before. The Democratic leadership in the House has just forced through a change in the House rules to prohibit the kind of appropriation bill rider which our friend Henry Hyde has used so successfully to prohibit Federal funding of abortions. I was pleased that every Republican House Member opposed this rules change. Unless we quickly unite on a strategy to prevent it, this House rules change could result in massive Federal funding of abortions.
- -- I want to assure you that I continue to support any reasonable and effective pro-life measure. Specifically, I support the well-known measures proposed by Senator Hatch, Senator Helms, and Representative Hyde. I think it is vital now, however, that our first step be to get into statute law, the prohibition

on Federal funding of abortions which has previously been passed as Hyde amendments to appropriations bills. If you agree that this is a proper course of action, I will support your efforts to work with the pro-life Congressional leaders to achieve this objective.

- by keeping such a bill as simple as possible. If passed, an abortion funding prohibition can lead to victories on other valid, major concerns such as fetal experimentation, infanticide and sex-selection abortions. We must not lose sight of our goal of reversing the devastating effect of the Roe vs. Wade decision, but we need the momentum of clear-cut pro-life victories now.
- -- As a general rule, I think we should from now on try to plan all our pro-life battles in the Congress long enough in advance for us in the Administration to win with your organizations generating a maximum effort from your grass-roots activists back home.