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188

WHITE HOUSE
OFFICE OF RECORDS MANAGEMENT
WORKSHEET

TR

- X - MEDIA
- H - INTERNAL

Name of Document: BRIEFING PAPERS FOR
PRESIDENT'S SCHEDULED
APPOINTMENTS FOR SEP 24 82

Subject Codes:
PR 007.01

1) Subject: Meeting with publishers of
business trade magazines
editors and

SO 003.
PR 016
BE 003.04
PU

2) Photo sessions with U.S. Ambassadors:
A) JAMES RENTSCHLER - MALTA
B) ALLEN HOLMES - PORTUGAL
C) PETER CONSTABLE - ZAIRE
D) DAVID FISCHER - SEYCHELLES

FO 002
CO 100.
CO 127.
CO 177.
CO 136.
PR 005.01

3) Presentation of Diplomatic Credentials
to the President for the following foreign
ambassadors:

A) CHRISTIAN LINGAMA - TOLEQUE —
CENTRAL AFRICAN REPUBLIC
B) LAYACHI YAKER - ALGERIA
C) NUNO AGUIRRE DE CARCER - SPAIN
D) CARLOS DESPRADEL ROGUES -
DOMINICAN REPUBLIC
E) LUCIO GARCIA DEL SOLAR - ARGENTINA

CO 131.
CO 004.
CO 145.
CO 042
CO 008.

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMMATT	RSZ	1 1			1 1

Referral Note: _____

WHITE HOUSE
OFFICE OF RECORDS MANAGEMENT
WORKSHEET

- X - MEDIA
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Subject Codes:

Name of Document: BRIEFING PAPERS FOR PRESIDENT'S SCHEDULED APPOINTMENTS FOR SEP 24 82

PR 007.01

PL 005.04
FG 035

4) Subject: Photo sessions with several Republican senatorial candidates

5) Meeting with John Palmer, departing NBC press person

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
RMMATT	RSZ	1 / 1			1 / 1

Referral Note: _____

THE SCHEDULE OF
PRESIDENT RONALD REAGAN

Friday, September 24, 1982

9:00 am (30 min)	<u>Staff Time</u> (Baker, Meese, Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (Clark)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (60 min)	<u>Personal Staff Time</u>	Oval Office
11:00 am (60 min)	<u>National Security Planning Group Meeting</u> (Clark)	Oval Office (distributed separately)
12:00 m (60 min)	<u>Lunch and Personal Staff Time</u>	Oval Office
1:00 pm (20 min)	<u>Dropby Luncheon for Editors and Publishers of Key Trade Magazines</u> (Gergen, Rosebush)	State Dining Room (Tab A) (draft remarks attached)
1:30 pm (30 min)	<u>Meeting with Ambassador Jeane Kirkpatrick</u> (Clark)	Oval Office
2:00 pm (60 min)	<u>Personal Staff Time</u>	Oval Office
3:00 pm (10 min)	<u>Ambassador Photos</u> (Clark)	Oval Office (Tab B)
3:30 pm (30 min)	<u>Presentation of Diplomatic Credentials by the Ambassadors-designate of the Central African Republic, Algeria, Spain, the Dominican Republic and Argentina</u> (Clark)	Oval Office (Tab C)
4:10 pm (15 min)	<u>Photos with Senate Candidates</u> (Rollins)	Roosevelt Room (Tab D)
4:30 pm (5 min)	<u>Photo with John Palmer of NBC News</u> (Speakes)	Oval Office (Tab E)
4:35 pm	Personal Staff Time remainder of day	Oval Office/ Residence

UNP 9/23/82
5:00 pm

JCK

FRIDAY, SEPTEMBER 24, 1982



4:00 OVAL

9:00 am (30 min)	<u>Staff Time</u> (Baker, Meese, Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing 9:27 - 10:00</u> (Clark) <i>JB, MPO, Clark, M^E FARLAND</i>	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (60 min)	<u>Personal Staff Time</u>	Oval Office
11:00 am (60 min)	<u>National Security Planning Group Meeting</u> (Clark) (distributed separately)	Oval Office
12:00 m (60 min)	<u>Lunch and Personal Staff Time</u>	Oval Office
1:00 pm (20 min)	<u>Dropby Luncheon for Editors and Publishers of Key Trade Magazines</u> (Gergen/Rosebush) (Tab A) (draft remarks attached)	State Dining Room
1:30 pm (30 min)	<u>Meeting with Ambassador Jeane Kirkpatrick</u> (Clark) <i>1:30 - B. CLARK</i>	Oval Office
2:00 pm (60 min)	<i>2:02 - 2:06 DAN TERRY, SIR RICHARD ATTENBOROUGH, Mrs. Hankins, Dep</i> <u>Personal Staff Time 2:06 -</u>	Oval Office
3:00 pm (10 min)	<u>Ambassador Photos 3:01 - 3:12</u> (Clark) (Tab B) <i>3:12 - 3:30 PERSONAL TIME</i>	Oval Office
3:30 pm (30 min)	<u>Presentation of Diplomatic Credentials by the Ambassadors-designate of the Central African Republic, Algeria, Spain, the Dominican Republic and Argentina</u> (Clark) <i>3:31 - 3:50</i> (Tab C)	Oval Office
<i>4:10</i> 4:10 pm (15 min)	<i>HARRY BARNER</i> <u>Photos with Senate Candidates</u> (Rollins) (Tab D)	OVAL OFFICE Roosevelt Room
4:30 pm (5 min)	<u>Photo with John Palmer of NBC News</u> (Speakes) <i>4:30 - 4:33</i> (Tab E)	Oval Office
4:35 pm <i>4:35</i>	<u>Personal Staff Time remainder of day</u>	Oval Office/ Residence

UNP 9/23/82
5:00 pm

OFFICE OF
RESIDENT T. RONALD KEENE



Friday, September 24, 1982

9:00 am (30 min)	<u>Staff Time</u> (Baker, Meese, Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (Clark) <i>de Sophia-Busch</i> <i>SAPIA-BUSCH</i>	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (60 min)	<u>Personal Staff Time</u>	Oval Office
11:00 am (60 min)	<u>National Security Planning Group Meeting</u> (Clark)	Oval Office (distributed separately)
12:00 m (60 min)	<u>Lunch and Personal Staff Time</u>	Oval Office
<i>12:45</i> 1:00 pm (20 min)	<u>Dropby Luncheon for Editors and Publishers of Key Trade Magazines</u> (Gergen/Rosebush)	State Dining Room (Tab A) (draft remarks attached)
1:30 pm (30 min)	<u>Meeting with Ambassador Jeane Kirkpatrick</u> (Clark)	Oval Office
2:00 pm (60 min)	<u>Personal Staff Time</u>	Oval Office
<i>call nurse Evans when ready</i> 3:00 pm (10 min)	<u>Ambassador Photos</u> <i>for Richard Attenborough - photo (Amb. Don Tava to introduce)</i> (Clark)	Oval Office (Tab B)
3:30 pm (30 min)	<u>Presentation of Diplomatic Credentials by the Ambassadors-designate of the Central African Republic, Algeria, Spain, the Dominican Republic and Argentina</u> (Clark)	Oval Office (Tab C)
<i>4:00 (10 mins)</i> 4:10 pm (15 min)	<u>Photos with Senate Candidates</u> <i>HAYLEY BAROU - PHOTO? 1980</i> (Rollins)	Roosevelt Room (Tab D)
4:30 pm (5 min)	<u>Photo with John Palmer of NBC News</u> (Speakes)	Oval Office (Tab E)
4:35 pm	<u>Personal Staff Time remainder of day</u>	Oval Office/ Residence

UNP 9/23/82
5:00 pm

THE WHITE HOUSE

WASHINGTON

MEETING WITH SENATORIAL CANDIDATES
SEPTEMBER 24, 1982
ROOSEVELT ROOM
4:10 P.M.

FROM: ED ROLLINS *ER*

I. PURPOSE

Photo session to allow key Senatorial candidates an opportunity for a photo-video time with the President.

II. BACKGROUND

To aid several of our key Senatorial challengers and up to four incumbent Congressmen with their campaigns, this photo-video opportunity will provide one-on-one photos of the candidates with the President as well as brief video clips of the candidate talking with the President. These clips can then be inserted in their respective political ads.

This is a similar event as was held in June for key Republican challengers for Congress in which photo and video clips were done for about 130 GOP challengers.

III. PARTICIPANTS

~~James~~ M. Keck--Nebraska Senate nominee
~~Haley~~ Barbour--Mississippi Senate nominee
~~Peter~~ Dunn--Arizona Senate nominee
Lawrence J. Hogan--Maryland Senate nominee
Paul Pfeifer--Ohio Senate nominee
Chris Hecht--Nevada Senate nominee

*PAUL RUSSO
OFFICER*

IV. PRESS PLAN

White House photographer and photo/video crew from the Republican Senatorial Committee.

V. SEQUENCE OF EVENTS

- * Senatorial nominees will arrive at the Roosevelt Room at 4:00 P.M.
- * Camera crews will be ready for entrance of President
- * President will arrive Roosevelt Room and greet the candidates
- * President will be seated at conference table and each candidate will be photographed with him
- * President departs--guests depart

THE WHITE HOUSE

WASHINGTON

September 23, 1982

REMARKS TO LUNCHEON MEETING OF PUBLISHERS
OF THE BUSINESS TRADE PRESS

DATE: Friday, September 24, 1982
LOCATION: State Dining Room
TIME: 1:00 p.m. (20 minutes)
FROM: Karna Small *KS*

I. PURPOSE:

To greet this group of presidents and publishers of business trade press magazines and explain administration priorities and progress prior to the November elections. This group collectively publishes some 100 magazines and each will undoubtedly feature a special article about this White House encounter in issues over the next four to five weeks.

II. BACKGROUND:

These publishers have never been invited to the White House and yet their magazines have a readership of some 27 million. Their readers are mainly CEOs, management and professionals in business and industry across the country. They represent many industries: steel, textiles, plastics, etc. In the morning, they will first be briefed by James Baker, Robert McFarlane, Secretary Baldridge and Secretary Watt. Then they will have luncheon in the State Dining Room and hear your remarks.

III. PARTICIPANTS

The President
80 presidents and publishers (list attached - TAB B)
Selected staff hosting tables at lunch

IV. PRESS PLAN:

White House Photographer

V. SEQUENCE OF EVENTS:

The guests will be served lunch at 12:00. The President arrives at ^{12:45} 1:00 and proceeds to the lectern to deliver remarks, then take a few questions. The President leaves at 1:20.

*★ SEE
REVISED
SCENARIO*

VI. REMARKS:

Brief remarks submitted by speechwriters
Key points to make on domestic and foreign policy questions that could come up during Q & A (TAB A)

In answer to possible questions on economic recovery, you may wish to make the following points:

- o We were quite heartened by yesterday's CPI figure showing that inflation rose less than 0.3 percent in August -- only 3.3 percent on an annual basis. Food and gasoline costs actually went down.
- o In the first 8 months of 1982, we've had a 5.1% inflation rate -- less than half the rate when we came into office.
- o Inflation has fallen faster, farther than many thought possible, because of sound fiscal and monetary policies. Some may say that inflation falls simply because we are in a recession - but there have been many other recessions when the inflation rate did not come down as it has in the last 19 months.
- o Because of this drop in inflation - a typical family of 4 has over \$1500 more buying power than if inflation were still at the 1980 rate.
- o Inflation isn't completely cured yet. But it can be if Congress sticks to the course we have set. And to ensure that, we need more help in the Congress -- fewer big spenders and more members with the courage to keep spending down.
- o Inflation has hurt the poor most of all since they must spend a great share of income on necessities. An average family AFDC benefit went up well over a third in the 70's, but inflation eroded their purchasing power so that the family could buy almost a third less even with more money.
- o This year, a family at the poverty threshold has about \$600 more in purchasing power than if inflation were still at the 1980 rate.
- o Interest rates continue to fall - the prime rate is now at 13½ percent, down from record highs of 21½ percent when we took office. In fact, the prime is down 3 percent in just the last two months alone.
- o The Federal Discount Rate is down to 10 percent, its lowest level since 1979.
- o Three Month Treasury Bills are down to 7.8 percent - lowest levels since 1980.
- o Security Savings and Loan, the largest bank in Wisconsin, lowered its 30 year conventional mortgage rate to 11.9 percent.

MORE points on economic recovery:

- o The stock market has continued a strong and healthy surge - the Dow Jones average has climbed 157.87 points since August 12.
- o Personal Income continues a steady rise begun last December - increasing 1.3 percent over the months of July and August.
- o Personal savings continue an upward movement - reaching 7.1 percent in July (was 5.4 percent when we took office).
- o GNP also shows signs of strength - up 2.1 percent during the second quarter of 1982.
- o Our basic problem has been lack of growth - essentially there was none over the three year period starting in 1979. Now we are beginning to see signs of recovery as the foundation is in place - we must stay the course.

In answer to a possible question on the pipeline sanctions, you may wish to make the following points:

- o We are determined to maintain pressure on the USSR to meet the three Western conditions for reconciliation in Poland:
 - a. release of political prisoners
 - b. an end to martial law
 - c. restoration of a dialogue between Solidarity, Church and Government
- o Unfortunately, there has been no movement toward those goals which would justify positive reciprocal measures on our part.
- o The US is prepared to listen to allied proposals concerning equivalent or more effective sanctions, but the US remains firm in policy not to conduct "business as usual" with the USSR when they are repressing the Polish people.
- o We recognize economic problems the sanctions can cause for European firms -- it has been very difficult for several U.S. firms as well -- but we must act when human rights are so clearly violated and abused and when we can exercise a clear cost upon the Soviets.
- o There is no doubt that our actions will slow the pipeline coming to full capacity and thus further delay the hard currency receipts which the Soviets are scheduled to receive once the gas starts to flow.
- o I would draw your attention to growing reports of use of forced labor in building the pipeline - yet another reason why we in the West who treasure human freedom may want to be wary of this project.

(NOTE: Secretary Weinberger said earlier this week that "evidence has been mounting that the Soviet Union may be using slave labor" to build its pipeline..."the evidence is not conclusive, but it is profoundly troubling...the US is looking into the matter.")

If questions are asked about the Middle East, you may wish to make the following points:

- o There is no more important job for a President than to work for peace. For a number of reasons, our nation is in the unique position of having the opportunity, frustrating as it often is, to help bring the parties in the Mideast together.
- o My September 1 initiative is designed to give us a "fresh start" toward achieving the peace which Americans, Israelis and Arabs all want.
- o My personal commitment to the security of Israel is ironclad and that commitment is paramount to my peace proposal.
- o We expected differences over our plan to be raised by all concerned. It is emphasized throughout the proposal that negotiations are the way to resolve those differences.
- o We want to broaden the negotiations to include others; we are particularly encouraged by King Hussein's comments on the plan and, to a lesser degree, by implicit call of Fez summit for recognition of Israel.
- o Regarding Israeli politics, my only comment is that Israel is clearly a thriving democracy. While we may disagree with some of Prime Minister Begin's policies, Israel is our ally and we will continue to work with their government.
- o The mission of the multinational force is to provide a presence which will help the Lebanese government restore its sovereign authority over the Beirut area. Our presence bolsters the government's effort.
- o This will strengthen the efforts of the Lebanese to ensure the safety of the people of Beirut and bring an end to violence.
- o The duration of the mission will be limited, but I cannot give you a specific time frame.

BRIEFING
FOR
AMERICAN BUSINESS PRESS

September 24, 1982

ATTENDEES

Robert B. Ashby
National Industrial Publishing
Washington, D. C.

William M. Avery
Concrete Construction Publications
Addison, Illinois

H. Dana Chase, Jr.
Dana Chase Publications
Oak Brook, Illinois

Horace B. Barks
Barks Publications
Chicago, Illinois

Elizabeth G. Berglund
MacLean-Hunter Corporation
Chicago, Illinois

Robert U. Brown
Editor and Publisher Magazine
New York, New York

Morgan T. Browne
Bill Communications, Inc.
New York, New York

Charles H. Bussmann
Compass Publications, Inc.
Arlington, Virginia

Charles W. Cleworth
Industry Media
Denver, Colorado

William C. Cleworth
Cleworth Publishing Corporation
Cos Cob, Connecticut

Grace Cappelletti
Putman Publishing Company
Chicago, Illinois

Ronald L. Coleman
Business Publications Audit of Advertising
New York, New York

William J. D'Alexander
Delta Communications, Inc.
Chicago, Illinois

Charles P. Daly
Medical Economics Company
Oradell, New Jersey

William O. Dannhausen
Better Roads & Gas Industries Magazine
Chicago, Illinois

Thomas L. Dempsey
Penton/IPC, Inc.
Cleveland, Ohio

Carroll V. Dowden
Medical Economics Company
Oradell, New Jersey

John R. Duble
Pit and Quarry Publications, Inc.
Chicago, Illinois

Robert L. Edgell
Harcourt-Brace-Jovanovich
New York, New York

Stephen M. Feldman
Wyatt-Saltzstein
Washington, D. C.

Joseph B. Foley
Business Publications Audit of Circulation
New York, New York

Norman R. Glenn
Decision Publications
New York, New York

Paul R. Green
Intercontinental Publications
Westport, Connecticut

Carl T. Holst-Knudsen
American Business Press
New York, New York

Oscar S. Glasberg
Ashlee Publishing Company
New York, New York

Saul Goldweitz
Cahners Publishing Company
Boston, Massachusetts

Theodore E. Gordon
Gordon Publications, Inc.
Morristown, New Jersey

William L. Gorman
Gorman Publishing Company
Chicago, Illinois

Lawrence Gralla
Gralla Publications
New York, New York

Joseph J. Hanson
Folio Magazine Publishing Corp.
New Canaan, Connecticut

John H. Harling
SN Publications
Chicago, Illinois

Wallace G. Holdsworth
Holdsworth & Associates
Mt. Prospect, Illinois

Eugene W. Jackson
Intermed
Springhouse, Pennsylvania

M. David Keil
Audit Bureau of Circulations
Schaumburg, Illinois

Thomas H. King
American Business Press
New York, New York

Richard G. Kline
Gardner Publications, Inc.
Cincinnati, Ohio

Benjamin J. Kotsher
Communication Channels, Inc.
Atlanta, Georgia

Suzanne P. Langdon
Metal Finishing
Hackensack, New Jersey

Francis T. Laurin
Optical Publishing Company
Pittsfield, Massachusetts

Gerard G. Leeds
C.M.P. Publications
Manhasset, New York

Irv I. Lineal
Lineal Publishing Company
Darien, Connecticut

Wilfred E. Lingern
Miller Publishing Company
Minneapolis, Minnesota

Sal F. Marino
Penton/IPC
Cleveland, Ohio

James M. McInnis
Public Utilities Report
Arlington, Virginia

Paul F. McPherson
McGraw-Hill Publications
New York, New York

Jackson K. Mowry
Acoustical Publications, Inc.
Bay Village, Ohio

Domenic A. Mucchetti
Morgan-Grampian Publishing Co.
New York, New York

James S. Mulholland
Hayden Publishing
Rochelle, New Jersey

John R. Myers
Myers Publishing
Stamford, Connecticut

Daniel Newman
Fairchild Publications
New York, New York

William G. O'Donnell
American Business Press
New York, New York

John B. O'Neil
Vance Publishing Company
Chicago, Illinois

Earl Palmer
Service Reporter
Chicago, Illinois

Kenneth P. Partch
Supermarket Business Magazine
New York, New York

J. Delton Pattie
Traffic World
Washington, D. C.

Johnathan G. Pellegrin
Johnson-Hill Press, Inc.
Ft. Atkinson, Wisconsin

Henry C. Ruppell
Dempa Publications, Inc.
New York, New York

John S. Robinson
Nickerson and Collins Company
Des Plaines, Illinois

John G. Roche
Business Research Publications
New York, New York

Robert A. Saltzstein
Wyatt-Saltzstein
Washington, D. C.

Joseph J. Saunders
Wyatt-Saltzstein
Washington, D. C.

Jack Schwartzberg
Madison Avenue Magazine Publishing Co.
New York, New York

Ronald D. Sciater
Simmons-Boardman
New York, New York

Ronald L. Segal
Bobbin Publications
Columbia, South Carolina

Deborah Shapley
Nature Magazine
Washington, D. C.

Wesley D. Shoup
Scranton-Gillette Publications
Chicago, Illinois

Philip Sine
Ziff-Davis Publishing Company
New York, New York

Melvin S. Sjerven
Sosland Publishing
Kansas City, Missouri

William G. Slone
Beverage Media, Ltd.
New York, New York

Arthur M. Spence
Geyer-McAlister Publications
New York, New York

Robert O. Sward
Chilton Company
Radnor, Pennsylvania

Dave R. Swornstedt, Jr.
S.T. Publications
Cincinnati, Ohio

Lawrence B. Taishoff
Broadcasting Publications, Inc.
Washington, D. C.

Loren M. Walsh
Hitchcock Publishing
Wheaton, Illinois

John C. Whitmarsh
CW Communications
Framingham, Massachusetts

Charles R. Wilhide
Wilhide Associates
Washington, D. C.

Beatrice Wilkerson
Hollywood Reporter
Hollywood, California

Djuna K. Zellmer
Broadband Information Services
New York, New York

(Dolan/AB)
September 23, 1982
3:00 p.m.

PRESIDENTIAL REMARKS: LUNCH WITH EDITORS AND PUBLISHERS OF KEY
TRADE MAGAZINES
FRIDAY, SEPTEMBER 24, 1982

Thank you very much; it is wonderful to have you here today. The readership of your magazines is a unique and influential one. You yourselves represent a cross section of business and industry as well as the country itself. So to all of you, especially those who are visiting the White House for the first time, I want to extend the warmest welcome.

More than most people, those of you in this room will remember the talk a few years ago about the "reindustrialization of America". Most of this discussion was well-intentioned and focused on strengthening America's industrial base. But here and there were the old suggestions about the need for central planning and massive expenditures to bring all this about.

You don't hear too much of that talk anymore, and I think it's an indication of how dramatically the political climate has changed in the past few years. For the first time in a long while -- even during the recent recession -- the voices of those who routinely call for Federal intervention, wage and price controls, and billions for make-work jobs just haven't had the appeal they had in the past.

A few years ago, those of us warning about the dangers of Government spending, huge deficits and a growing tax burden were in the minority; now everyone seems concerned. There has been a sea change in American politics. Even in Washington, people seem to be realizing that you can't drink yourself sober or spend

yourself rich -- that you can't prime the pump without pumping the prime.

I thought I'd point out the dimensions of this change because there's been some speculation recently about what our campaign strategy is for the upcoming elections. It really isn't very difficult. The people gave us a mandate in 1980; they said stop the runaway spending, taxes and regulations. Our strategy this year is to go back to the people and remind them of the reasons they voted the way that they did.

In 1980, when travelling our country on the campaign trail, I said what I have said all during the past 20 months -- that the cause of our economic troubles, and the recession we inherited, can be very simply put: Government is too big and it spends too much money.

The people agreed then -- and I believe they agree now. They voted our way on election day. They also made their voices heard during all those crucial legislative battles over spending and taxes. Our people are disillusioned with the policies of Big Government, with boom and bust, with high inflation followed by higher unemployment. They are tired of Government intrusion and interference into areas where it is neither competent nor needed while Government neglects those areas like national security or the safety of our streets where it does have important and legitimate duties.

Think back to those days of national malaise, of weak leadership in Washington, of political institutions incapable of responding to the wishes of the people.

Think back to when we took office -- interest rates as high as 21½ percent in 1980, inflation in double digits for 2 years in a row, productivity and the rate of growth in the G.N.P. dropping for the second year in a row. Unemployment had climbed in 1980 and business failures were increasing. Then came the recession -- our legacy from the years of spend and spend and tax and tax. It hit us hard and then even more Americans were out of work.

In the year our economic program has been in place, we've already brought down interest rates, got the G.N.P. going in the right direction, passed the first real tax cut for individuals in almost 20 years and gotten inflation -- only a year ago the number one economic concern of most Americans -- down from 12.4 percent in 1980 to an annual rate of 5.1 percent so far this year.

In fact, maybe it's time to ask Speaker O'Neill and the liberal leadership of his party if they really want to return to the policies of tax and tax, spend and spend. Maybe here and now is the time and place to issue a challenge to them: are they willing to pledge to the American people that when a new Congress begins next year, they won't try and take away the income tax cuts and the historic reform of indexing taxes to inflation?

But beyond issuing this challenge and citing the statistical evidence of how far we've come, we intend to remind the American people of an even more important change. In this Administration, we haven't talked about the era of limitations or "no growth" -- we've talked instead about incentive, opportunity and expansion.

We're emphasizing the all important goal of capital formation as the way to expand and renew our industrial base. We haven't tried to get Government to redistribute a shrinking economic pie -- we've come up with a recipe for a bigger and better economic pie, one that all Americans will be able to share in.

We're putting America back on her feet again. I think Americans are feeling better about themselves. And, as the polls show, they have faith that our economic program is going to work and lead to steady and sustained recovery.

One other thing. We're rebuilding America's military and strategic strength. We've adopted a foreign policy that speaks openly and candidly about the failure of totalitarianism, a foreign policy that advocates the moral superiority of Western ideals like personal freedom and representative government, a foreign policy that calls for a global crusade for freedom and democracy.

It's this combination of strategic strength and rhetorical candor that, for the first time in years, has taken American foreign policy off the defensive. Most important, it has strengthened the chances for a lasting peace by providing a credible basis for important new peace initiatives -- especially in the arms control area and in regions like the Middle East. These vital initiatives for peace now have a far better chance of success than they did in that climate of doubt about American leadership that existed only a few years ago.

A new political consensus -- the support of the American people -- has made all of this possible. Our institutions are

working again. And this time for the people not against them. I think that's a record to be proud of. I think it's something the American people want continued. I think that's the message we're going to get to them this fall.

B

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 23, 1982

MEMORANDUM FOR THE PRESIDENT

FROM: WILLIAM P. CLARK *WPC*

SUBJECT: Photo Session with US Outgoing Ambassadors
Friday, September 24 -- 3:00 p.m.
Oval Office

Attached are 3x5 cards with pertinent information for your photo session with:

Ambassador James Rentschler	-	Malta
Ambassador Allen Holmes	-	Portugal
Ambassador Peter Constable	-	Zaire
Ambassador David Fischer	-	Seychelles

The Ambassadors have expressed appreciation of your taking the time to be photographed with them and their families prior to departure for their posts.

cc Vice President
Ed Meese
Jim Baker
Mike Deaver

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

September 23, 1982

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The Ambassadors have expressed appreciation of your taking the time to be photographed with them and their families prior to departure for their posts.

cc Vice President
Ed Meese
Jim Baker
Mike Deaver

PHOTO SESSION

AMB. JAMES M. RENTSCHLER (MALTA)

PARTICIPANTS: FAMILY - SONS: FELIX
JEFF
WH - WILLIAM P. CLARK
CHARLES P. TYSON
NSC - DENNIS C. BLAIR

- NSC STAFF MEMBER FOR WESTERN EUROPE
1978-1982
- PLAYED MAJOR ROLE IN ARRANGING FOR YOUR
SUCCESSFUL TRIP TO EUROPE IN JUNE
- CAREER USIA OFFICER

PHOTO SESSION

AMB. H. ALLEN HOLMES (PORTUGAL)

PARTICIPANTS - FAMILY - WIFE: MARILYN
DAUGHTER: KATHERINE (22)
SON: GERALD (19)
SISTER: ELSIE PECK
WH - WILLIAM P. CLARK
CHARLES P. TYSON
NSC - DENNIS BLAIR

- CAREER FOREIGN SERVICE OFFICER
- FORMER MARINE CORPS OFFICER
- PREVIOUS STATE DEPARTMENT SERVICE IN ROME
AND PARIS
- PAST TWO YEARS IN EUROPEAN BUREAU AT STATE

c

THE WHITE HOUSE

WASHINGTON

PRESENTATION OF DIPLOMATIC CREDENTIALS

Friday, September 24, 1982
Beginning at 3:30 p.m.
The Oval Office

FROM: WILLIAM P. CLARK *WPC*

I. PURPOSE

To receive for accreditation the diplomatic credentials of five Ambassadors.

II. BACKGROUND AND PRESS ARRANGEMENTS

A. Background: The Ambassadors from the Central African Republic, Democratic and Popular Republic of Algeria, Spain, Dominican Republic, and Argentine Republic will present their credentials. After an exchange of documents, you will hold a brief conversation with each Ambassador.

Three-by-five cards are attached noting pertinent information and suggested talking points.

B. Press Arrangements: White House photographer only.

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1. PRESENTATION OF CREDENTIALS 1.
AMB. CHRISTIAN LINGAMA-TOLEQUE (LingAMA TOLECK)
CENTRAL AFRICAN REPUBLIC

PARTICIPANTS: FAMILY - DAUGHTER, MARIE CECILE (15)
WH - WILLIAM P. CLARK
CHARLES P. TYSON
NSC - FRED WETTERING
STATE - GEORGE SEALEY (ESCORT)
JAMES K. BISHOP (REP)
CAROL WOLTER (INT.)

-- FRENCH EDUCATED CAREER SENIOR CIVIL SERVANT;
SPEAKS NO ENGLISH

AMB. CHRISTIAN LINGAMA-TOLEQUE 2.

- EXPRESS APPRECIATION OF CLOSE RELATIONS WITH CAR.
- EXPRESS SUPPORT FOR CAR POLICY FOCUS ON AGRICULTURAL SELF SUFFICIENCY (NOTE U.S. WILL CONTINUE TO HELP IN THIS.)
- EXPRESS PLEASURE THAT U.S. PRIVATE BUSINESS IS WELL RECEIVED IN CAR.
- NOTE WE SHARE CAR CONCERN ABOUT FORCES OF DESTABILIZATION IN AFRICA SUCH AS LIBYA AND CUBA.

2. PRESENTATION OF CREDENTIALS
AMBASSADOR LAYACHI YAKER (YAkir)
DEMOCRATIC AND POPULAR REPUBLIC OF ALGERIA

PARTICIPANTS: WIFE: AMAL YAKIR
SONS: SARID (21) YACENE (20)
DAUGHTER: OURIDA (18)
WH: WILLIAM P. CLARK/CHARLES P.
NSC: HOWARD TEICHER TYSON
STATE: NICHOLAS VELIOTES
ESCORT: RICHARD MASSEY

- PREVIOUS ASSIGNMENTS INCLUDED MOSCOW
- EIGHT YEAR STINT AS MINISTER OF COMMERCE
- ASSIGNED SPECIAL RESPONSIBILITY FOR MATTERS AFFECTING THE US, WHEN US-ALGERIAN RELATIONS WERE SEVERED AFTER 1967 ARAB-ISRAELI WAR.

CREDENTIALS CEREMONY - ALGERIAN AMBASSADOR LAYACHI YAKER (YAkir)

- I WANT TO REITERATE AMERICA'S STRONG INTEREST IN IMPROVING US-ALGERIAN RELATIONS ON A RECIPROCAL BASIS.
- WE WELCOME ALGERIA'S DESIRE FOR EXPANDED TRADE AND COMMERCIAL TIES AND FOR A MORE OPEN POLITICAL DIALOGUE.
- I APPRECIATE PRESIDENT BENDJEDID'S INITIAL POSITIVE REACTION TO MY MIDDLE EAST PEACE INITIATIVE. THE TRAGEDY OF THIS PAST WEEKEND UNDERSCORES THE URGENCY OF THE NEED FOR A JUST SETTLEMENT.

3. PRESENTATION OF CREDENTIALS

AMB. NUNO AGUIRRE DE CARCER (AH-GEER-RAY
SPAIN DAY CARSER)

PARTICIPANTS: FAMILY - WIFE: MARIA ISABEL
DAUGHTER: CASILDA
SON-IN-LAW: WILLIAM H.
BUCKLEY

WH - WILLIAM P. CLARK
CHARLES P. TYSON
NSC - DENNIS C. BLAIR
STATE - RICHARD R. BURT
ESCORT - GAHL BOTHE

-- CAREER DIPLOMAT
-- PREVIOUS POST WAS SPAIN'S FIRST AMB. TO NATO
-- SECOND TIME IN WASHINGTON

AMBASSADOR AGUIRRE DE CARCER

- o RECEIVED KING JUAN CARLOS' LETTER -
SORRY HE CANNOT MAKE IT TO CONFERENCE ON
FREE ELECTIONS
- o ADMIRE SPANISH PROGRESS IN DEVELOPING
DEMOCRATIC INSTITUTIONS
- o HOPE THAT SPANISH-US TREATY WILL BE
RATIFIED BY SPAIN THIS FALL

PRESENTATION OF CREDENTIALS

MB. LUCIO GARCIA DEL SOLAR (garSEEah del sooLAR)
THE ARGENTINE REPUBLIC

PARTICIPANTS: FAMILY - UNACCOMPANIED
WH - WILLIAM P. CLARK/
CHARLES P. TYSON
NSC - ROGER W. FONTAINE
STATE - EVERETT E. BRIGGS
ESCORT - RICHARD GOOKIN

- CAREER DIPLOMAT
- ASSISTANT AND ACTING PERMANENT REPRESENTATIVE TO THE U.N. FOR FIVE YEARS
- AMBASSADOR TO U.S.S.R., 1965-66
- FOREIGN POLICY ADVISOR TO THE MODERATE RADICAL PARTY IN ARGENTINA

MB. LUCIO GARCIA DEL SOLAR (garSEEah del sooLAR)

EXPRESS DESIRE TO RESTORE CLOSE RELATIONS (2)
SO THAT WE CAN COOPERATE ON THE MANY
IMPORTANT INTERESTS WE SHARE.
NOTE THAT THE LIFTING OF U.S. ECONOMIC AND
MILITARY SUPPLY SANCTIONS AFFIRM OUR DESIRE
TO IMPROVE RELATIONS.
NOTE OUR SUPPORT FOR ARGENTINA'S PLANS TO
RETURN TO ELECTED GOVERNMENT BY MARCH, 1984.
COMMENT THAT AT THE U.N. WE HAVE ALWAYS BEEN
NEUTRAL ON THE QUESTION OF FALKLANDS (MALVINAS)
SOVEREIGNTY AND HOPE BOTH PARTIES CAN FIND A
PEACEFUL RESOLUTION TO THE DISPUTE.

D

THE WHITE HOUSE

WASHINGTON

MEETING WITH SENATORIAL CANDIDATES
SEPTEMBER 24, 1982
ROOSEVELT ROOM
4:10 P.M.

FROM: ED ROLLINS *ER*

I. PURPOSE

Photo session to allow key Senatorial candidates an opportunity for a photo-video time with the President.

II. BACKGROUND

To aid several of our key Senatorial challengers and up to four incumbent Congressmen with their campaigns, this photo-video opportunity will provide one-on-one photos of the candidates with the President as well as brief video clips of the candidate talking with the President. These clips can then be inserted in their respective political ads.

This is a similar event as was held in June for key Republican challengers for Congress in which photo and video clips were done for about 130 GOP challengers.

III. PARTICIPANTS

James M. Keck--Nebraska Senate nominee
Haley Barbour--Mississippi Senate nominee
Peter Dunn--Arizona Senate nominee
Lawrence J. Hogan--Maryland Senate nominee
Paul Pfeifer--Ohio Senate nominee
Chic Hecht--Nevada Senate nominee

IV. PRESS PLAN

White House photographer and photo/video crew from the Republican Senatorial Committee.

V. SEQUENCE OF EVENTS

- * Senatorial nominees will arrive at the Roosevelt Room at 4:00 P.M.
- * Camera crews will be ready for entrance of President
- * President will arrive Roosevelt Room and greet the candidates
- * President will be seated at conference table and each candidate will be photographed with him
- * President departs--guests depart

TALKING POINTS
FOR MEETING WITH
SENATORIAL CANDIDATES

- President will greet candidates upon his arrival to Roosevelt Room
- President will discuss campaigns of respective candidates as each joins him at conference table; wish each well
- Each candidate will remain seated with the President only one minute as photos and video (no audio) are taken.
- President will wish all candidates well in November and depart

E

THE WHITE HOUSE

WASHINGTON

HANDSHAKE AND GOODBYE TO JOHN PALMER

DATE: September 24, 1982

PLACE: Oval Office

TIME: 4:30 pm (5 minutes)

FROM: Larry Speakes 

I. PURPOSE

To say goodbye to John Palmer of NBC as he leaves the White House and to wish him well in his new assignment on the Today Show.

II. BACKGROUND

John Palmer has covered the White House for NBC since 1979. As of Monday, September 27, he will be the news anchor for the TODAY Show. John and his wife, Nancy, will move to New York and John's replacement at the White House will be Chris Wallace. Mrs. Palmer is expecting a baby.

III. PARTICIPANTS

The President
John Palmer
Nancy Palmer

IV. PRESS PLAN

White House photographer only

V. SEQUENCE OF EVENTS

The President greets John and Nancy Palmer, exchanges pleasantries and has his photograph taken with them.