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THE WHITE HOUSE  
WASHINGTON

UNPUBLISHED  
March 22, 1982  
5:00 pm

THE PRESIDENT'S SCHEDULE  
Tuesday, March 23, 1982

9:00 am (30 min)	<u>Staff Time</u> (Baker, Meese, Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (William P. Clark)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (30 min)	<u>Cabinet Council on Commerce and Trade</u> (Craig Fuller) (TAB A)	Cabinet Room
10:30 am (30 min)	<u>Personal Staff Time</u>	Oval Office
11:00 am (15 min)	<u>Meeting with Selected Cabinet Members, Senators and Congressmen to Sign Message Accompanying Enterprise Zone Legislative Proposal</u> (Kenneth Duberstein) (TAB B) (draft remarks attached)	Rose Garden or Roosevelt Room
11:30 am (2 hours)	<u>Personal Staff Time and Lunch</u>	Oval Office
2:00 pm	<u>Depart for New York City</u> (Stephen M. Studdert) (detailed trip schedule available in a.m.)	
4:00 pm (20 min)	<u>New York Post Interview</u> (Larry Speakes) (distributed separately)	New York Hilto
7:00 pm	N <u>Cocktail Reception</u>	New York Hilto
7:25 pm	N <u>Dinner of National Conference of Christians and Jews - BLACK TIE</u>	New York Hilto
12:00 midnight	<u>Arrive South Grounds</u>	

TAB C -- New York Political Overview (Rollins)

THE WHITE HOUSE

WASHINGTON

THE PRESIDENT'S SCHEDULE  
Wednesday, March 24, 1982

The President has seen \_\_\_\_\_

9:30 am (30 min)	<u>Staff Time</u> (Baker, Meese, Deaver)	Oval Office
10:00 am (15 min)	<u>National Security Briefing</u> (William P. Clark)	Oval Office
10:15 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:30 am (15 min)	<u>Helene von Damm</u> (re personnel matters)	Oval Office
10:45 am (30 min)	<u>Personal Staff Time</u>	Oval Office
11:15 am (15 min)	<u>Dropby and Remarks at Briefing re Enterprise Zone proposals</u> (Richard Williamson) (Tab A)	Cabinet Room
11:45 am (10 min)	<u>Dropby and Remarks at Meeting of CEO's from 100 National Organizations</u> (Jay Moorhead) (Tab B)	East Room
12:00 m (75 min)	<u>Working Luncheon with Cabinet Council on Legal Policy</u> (Craig Fuller) (Tab C)	Cabinet Room
1:15 pm 1:30	<u>To Residence for remainder of the day</u> <i>Fred Fielding.</i>	Residence

THE WHITE HOUSE

WASHINGTON

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Wednesday, March 24, 1982

9:30 am (30 min)	<u>Staff Time</u> (Baker, Meese, Deaver)	Oval Office
10:00 am (15 min)	<u>National Security Briefing</u> (William P. Clark) <i>G.B. WPC, JAB, EM, MKD BUS MCFARLAND</i>	Oval Office
10:15 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:50 am (30 min)	<u>Personal Staff Time</u>	Oval Office
11:00 am (15 min)	<u>Helene von Damm</u> (re personnel matters)	Oval Office
11:15 am (15 min)	<u>Dropby and Remarks at Briefing re Enterprise Zone proposals</u> (Richard Williamson) <i>GERALD FORD, Bob BARRETT, FORD'S SON - Michael - per photo etc.</i>	Cabinet Room
11:30-11:35		
11:45 am (10 min)	<u>Dropby and Remarks at Meeting of CEO's from 100 National Organizations</u> (Jay Moorhead)	East Room
12:15 <del>12:00</del> m (75 min)	<u>Working Luncheon with Cabinet Council on Legal Policy</u> (Craig Fuller)	Cabinet Room
1:15 pm	<del>To Residence for remainder of the day</del>	Residence
1:16-1:30	ATTY GEN'L SMITH, EM	OVAL
1:31-2:07	JAB	OVAL
1:40-2:23	FRED FIELDING +3, JAB, MKD	OVAL
1:50-2:07	HOWARD BAKER, MKD JAB	STUDY
2:35	TO RESIDENCE	-

THE WHITE HOUSE

WASHINGTON

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12:00 m (75 min)	<u>Working Luncheon with Cabinet Council on Legal Policy</u> (Craig Fuller) (Tab C)	Cabinet Room
1:15 pm	<u>To Residence for remainder of the day</u>	Residence

1:16-1:30 A.C. Smith, E.M.

1:31 - JAB -  
1:40 - 2:23 Fred Quelling +3 -  
1:50-2:07 Howard Baker

2:35 - TO RES.

A

THE WHITE HOUSE

WASHINGTON

March 23, 1982

MEMORANDUM FOR: THE PRESIDENT

FROM: RICHARD S. WILLIAMSON

SUBJECT: MEETING WITH STATE AND LOCAL ELECTED OFFICIALS  
AS WELL AS BUSINESS LEADERS TO DISCUSS  
ENTERPRISE ZONES

Wednesday, March 24, 1982  
10:30 - 11:30 a.m.  
(You will arrive at 11:15 a.m.)  
The Cabinet Room

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I Purpose

This is an opportunity to discuss and solicit support for the Administration's proposal on Enterprise Zones. During the campaign this was one of the programs you described which would address many of the problems of urban centers.

II Background

As you know, on Tuesday, March 23, 1982, you signed the Enterprise Zone legislation and sent it to the Hill.

III Press Plan

Regional Press on White House lawn.

IV Participants-  
Administration

The Vice President  
Secretary Samuel Pierce  
Undersecretary Norman Ture  
Richard Williamson  
Elizabeth Dole  
Alan Holmer  
Steve Rhodes  
Bob Carleson  
June Koch  
Henry Zuniga  
Cindy Powell

State and Local Officials  
and Private Sector Leaders

Listed on Attachment I

V Sequence of Events

10:30 a.m.	Rich Williamson welcomes the group and explains the format for the meeting.
10:35 a.m.	Rich Williamson introduces Secretary Sam Pierce to discuss the details of the Enterprise Zone legislation from HUD's perspective with questions and answers.
10:55 a.m.	Rich Williamson introduces Undersecretary Norman Ture to discuss the details of the Enterprise Zone legislation from the Treasury Department's perspective with questions and answers.
11:05 a.m.	The Vice President arrives and makes brief remarks with questions and answers.
11:15 a.m.	You arrive and make brief remarks with questions and answers.
11:30 a.m.	Meeting Adjourns.



Senator Clarence Mitchell  
State Senator, Baltimore, MD  
President, Black State Legislators

Charles Williams  
Commissioner, Fulton County (Atlanta)  
President, National Association of  
Black County Officials

Mayor Henry Cisneros  
San Antonio, TX

Mayor Johnny Ford  
Tuskegee, AL  
1st Vice President, National  
Conference of Black Mayors

Mayor George Voinovich  
Cleveland, OH

Gene McNary  
County Executive  
St. Louis County, MO

Mayor Donald Schaefer  
Baltimore, MD

David A. Johnson  
National Bankers Association Joan Flores

Joan Flores  
Councilwoman  
Los Angeles, CA

Donald Tucker  
Councilman-at-large  
Newark, NJ  
President, National Black Caucus/  
Local Elected Officials

Richard Conder  
Commissioner, Richmond County, NC  
President, National Association of  
Counties

Theresa Mont'rose  
Washington Director  
National Association of Latino  
Elected and Appointed Officials

Maria Rouco  
Washington Director  
Cuban National Planning Council

Mara Patermaster  
Washington Director  
National Puerto Rican Forum

James Carrington  
Season Air, Inc.

George Haigh  
Toledo Trust Bank

Arthur Fletcher  
Fletcher and Associates

*B*

THE WHITE HOUSE

WASHINGTON

MARCH 22, 1982

MEETING WITH CEO'S OF 100 NATIONAL ORGANIZATIONS

DATE: March 24

LOCATION: East Room

TIME: 11:45 - 12 Noon

FROM: JAY MOORHEAD *JM*  
Special Assistant to the President  
Private Sector Initiatives

I. PURPOSE

The purpose of the Meeting is to convince the CEO's of the Nation's 100 largest national organizations that Private Sector Initiatives should be a top priority.

II. BACKGROUND

As part of his effort to institutionalize Private Sector Initiatives, Bill Verity requested a series of three briefing meetings for CEO's of national organizations. This is the first meeting, to be followed by a meeting with Religious Organizations (April 13) and Service Organizations (April 27).

III. PARTICIPANTS

140 CEO's and Presidents of the 100 largest national organizations, (business, civic, religious, community, educational, etc.). 10 Staff Members from the President's Task Force and the White House.

IV. PRESS PLAN

Open Press

V. SEQUENCE OF EVENTS \*

11:35 Elizabeth Dole opens meeting  
11:40 Vice President's remarks  
11:45 President's speech  
12:00 John Filer comments on Private Sector Initiatives  
12:15 Bill Verity comments on Private Sector Initiatives  
12:30 Discussion  
1:00 - 2:00 Buffet lunch

\*You participate only from 11:45 a.m. until 12 noon.

C