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THE WHITE HOUSE

WASHINGTON

THE PRESIDENT'S SCHEDULE
Wednesday, January 27, 1982

9:00 am (30 min)	<u>Staff Time</u>	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (William P. Clark)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (15 min)	<u>Dropby at Meeting of Association of Independent TV Stations</u> (Karna Small)	450 OEOB
10:15 am (1hr35min)	<u>Personal Staff Time</u>	Oval Office
11:50 am (5 min)	<u>Photo with Philip Winn, et al</u> (Ed Rollins)	Oval Office
11:55 am (5 min)	<u>Photo with Senator Strom Thurmond and some members of the Clemson Football Team</u> (Ed Rollins/Ken Duberstein)	Oval Office
12:00 m (75 min)	<u>Briefing Lunch for CBS Interview</u> (David Gergen/Larry Speakes)	Cabinet Room
1:30 pm (10 min)	<u>Brief Meeting with Dan Rather</u> (David Gergen/Larry Speakes)	Oval Office
1:45 pm (60 min)	<u>Interview with Dan Rather for CBS</u> (David Gergen/Larry Speakes)	Map Room
2:45 pm	<u>To Private Quarters for remainder of day</u>	Residence

UNPUBLISHED
January 26, 1982
5:00 pm

THE WHITE HOUSE
WASHINGTON
THE PRESIDENT'S SCHEDULE
Wednesday, January 27, 1982

9:00 am (30 min)	<u>Staff Time</u> (Baker, Meese, Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (William P. Clark)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (15 min)	<u>Dropby at Meeting of Association of Independent TV Stations</u> (Karna Small) (Tab A)	450 OEOB
10:15 am (30 min)	<u>Personal Staff Time</u>	Oval Office
10:45 am (5 min)	<u>Photo with Philip Winn, et al</u> (Ed Rollins) (Tab B)	Oval Office
10:50 am (5 min)	<u>Photo with Senator Strom Thurmond and some members of the Clemson Football Team</u> (Ed Rollins/Ken Duberstein) (Tab C)	Oval Office
11:00 am (60 min) 11:50	<u>Personal Staff Time</u> ABOVE PHOTODUPS	Oval Office
12:00 m (75 min)	<u>Briefing Lunch for CBS Interview</u> (David Gergen/Larry Speakes) (Tab D) (Q & A's available in the morning)	Cabinet Room
1:30 pm (60 min)	<u>Interview with Dan Rather for CBS</u> (David Gergen/Larry Speakes) (Tab E)	Oval Office/ Map Room
2:30 pm	<u>To Private Quarters for remainder of day</u>	Residence

THE WHITE HOUSE

WASHINGTON

January 26, 1982

REMARKS TO EXECUTIVES OF INDEPENDENT TV STATIONS

DATE: Wednesday, January 27, 1982
LOCATION: 450 EOB
TIME: 10:00 a.m. (15 minutes)
FROM: Karna Small *KS*

I. PURPOSE:

As a follow-up to your State of the Union address, you will greet a group of some 200 owners and general managers of independent TV stations nation-wide, make brief remarks and also receive an award from them for excellence in communications. (The award is a big piece of crystal that looks like a broadcasting transmitting tower, with the call letters of all the stations etched on it). Award will be presented by Sheldon Cooper, Chairman of the Board of the Association of these independent stations - he is also Pres. of WGN-TV in Chicago (where he has been for 32 years). This group will be briefed by Murray Weidenbaum before you arrive, and by Sec. Weinberger, Secretary Lewis and Secretary Watt after you leave. After your brief remarks, you will take a few questions from the audience, which will probably involve various initiatives in your State of the Union address. They should be quite general in nature.

II. BACKGROUND:

This group has not been in the White House during your Administration, although individual members may have attended receptions. (e.g. Sheldon Cooper was here in November for a reception and shook your hand).

III. PARTICIPANTS:

The President
Karna Small
List of attendees is attached

IV. PRESS PLAN:

Local TV crews will be set up at the back of the room and will feed their tape to independent stations nation-wide. Also, a network pool may be admitted for your remarks.

V. SEQUENCE OF EVENTS:

When I get word that you are on your way, I will have the current speaker (Weidenbaum) wind up his remarks and I will call Sheldon Cooper to the podium with the award. When you are announced, you will go to the podium - Mr. Cooper will speak first to present your award, then step back and you will thank him and deliver your remarks and take questions.

LIST OF PARTICIPANTS FOR WHITE HOUSE BRIEFING BY STATE, JANUARY 27, 1982

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(Parvin/AB)
January 26, 1982

TALKING POINTS: COMMUNICATION AWARD FROM ASSOCIATION OF
INDEPENDENT TELEVISION STATIONS
JANUARY 27, 1982

-- Thank you, Mr. Cooper. Let me first say how much I appreciate this award for excellence in communication. I'd say I am at a loss for words but then you might take it back. Now Calvin Coolidge, there was a real communicator. He was once having his hair cut in a one-chair Vermont barbershop when the town doctor came in, sat down and said, "Cal, did you take the pills I gave you?" Coolidge said nothing for a minute or two and then answered, "Nope." A little later the doctor asked, "Are you feeling any better?" Another long silence, then "Yep." His haircut finished, Coolidge started to leave when the barber hesitatingly asked, "Aren't you forgetting something Mr. Coolidge?" An embarrassed Coolidge replied, "I'm sorry I forgot to pay you. I was so busy gossiping with the doctor it just slipped my mind."

-- I hope I did some communicating last night in my State of the Union address. I hope the message got across that I came into the office to reduce people's taxes not raise them. If you give the Federal Government more, it will spend more. If you give it less, it may still spend too much but at least it will begin to

realize it cannot continue as it has in the past. The Government is currently experiencing withdrawal symptoms and we must not feed the habit by injecting more tax dollars into it -- dollars that should be creating new jobs and opportunity in the private sector.

-- I also hope last night I conveyed our enthusiasm and determination to undertake programs in our second year that are just as bold as those in our first. The Federal Government has tried to turn the States into clones of itself. By returning certain Federal programs and the means to finance them to the States, those programs can be made less costly and more responsive to people's needs. Those who still advocate far-removed Federal solutions are dinosaurs, mindlessly carrying on as they always have, unaware the times have changed. We are attempting to improve the Federal system so that government can meet the needs of today instead of deepening the mistakes of the past.

-- The Members of Congress responded so warmly last night I almost said to them, "Why don't you just pass everything now and I'll sign it while I'm here." I wish it would be that easy. But even if the road is difficult, we know it's the right one and we're further down it than we were a year ago. Now, if you have any questions, I'd be happy to answer them.

B

THE WHITE HOUSE

WASHINGTON

January 26, 1982

PHOTO OP WITH PHILIP WINN
DATE: January 27, 1982
LOCATION: Oval Office
TIME: 10:45am (5 minutes)
FROM: Edward J. Rollins *ER*

I. PURPOSE

Philip Winn, currently Assistant Secretary of Housing-Federal Housing Commissioner for HUD, wants to present his resignation from that position and thank the President for the opportunity to work in his Administration.

II. BACKGROUND

Winn's resignation is effective February 4th. At that time he will seek the Republican nomination in the Colorado Gubernatorial primary election.

III. PARTICIPANTS

- Assistant Secretary and Mrs. Philip (Eleanor) Winn
- Also attending, A. Morgan Mason, White House Political Affairs office.

IV. PRESS PLAN

White House photographer.

V. SEQUENCE OF EVENTS

- Greet the Winns in the Oval Office.
- Brief conversation, Winn submits resignation and expresses appreciation.
- Photograph taken.
- Winns depart the Oval Office.

C

THE WHITE HOUSE

WASHINGTON

MEETING WITH SENATOR STROM THURMOND
AND REPRESENTATIVES OF THE CLEMSON FOOTBALL TEAM

DATE: January 27, 1982
LOCATION: Oval Office
TIME: 10:50 am (5 minutes)
FROM: Lee Atwater

I. PURPOSE

To congratulate the Clemson University football team on their undefeated season and their New Year's Day victory in the Orange Bowl; provide a photo opportunity.

II. BACKGROUND

The Clemson University Tigers were the only undefeated major university team in the nation this year. They capped their season with a 22-15 victory over the University of Nebraska in the Orange Bowl in Miami.

III. PARTICIPANTS

A list of participants is attached.

IV. PRESS PLAN

White House Photographer
Press Pool Photo Opportunity

V. SEQUENCE OF EVENTS

- The President greets the group
- Brief exchange of informal remarks
- Photos

PARTICIPANTS LIST FOR CLEMSON FOOTBALL PHOTO WITH THE PRESIDENT

Honorable Strom Thurmond	(Senior Senator from South Carolina)
Mrs. Strom Thurmond	(Wife of Senator Thurmond)
Dr. William Atchley	(President of Clemson University)
Mrs. Patricia Atchley	(Wife of Clemson's President)
Mr. Danny Ford	(Coach, Clemson University Football)
Mrs. Deborah Ford	(Coach's wife)
Mr. H. C. "Bill" McLellan	(Clemson Athletic Director)
Mr. Homer Jordan	(Clemson Tiger Quarterback)
Mr. Jerry Gaillard	(Clemson Senior Fullback)
Mrs. Ann McLellan	(Wife of Athletic Director)


D

THE WHITE HOUSE

WASHINGTON

January 26, 1982

BRIEFING LUNCHEON FOR CBS INTERVIEW

DATE: January 27, 1982
TIME: 12 noon (75 minutes)
PLACE: Cabinet Room
FROM: Larry Speakes 

I. PURPOSE

To bring the President up to date on topics that may be asked during the President's interview with Dan Rather of CBS.

II. BACKGROUND

See attached questions and answers

III. PARTICIPANTS

The President	William P. Clark
The Vice President	Richard G. Darman
Ed Meese	Kenneth Duberstein
Jim Baker	Craig Fuller
Mike Deaver	David Gergen
Martin Anderson	Larry Speakes

IV. PRESS PLAN

There will be no press coverage.

V. SEQUENCE OF EVENTS

The entire time will be used for discussion of the interview.


E

THE WHITE HOUSE

WASHINGTON

January 26, 1982

INTERVIEW WITH DAN RATHER - CBS

DATE: January 27, 1982
TIME: 1:30 pm (60 minutes)
PLACE: Oval Office and then Map Room
FROM: Larry Speakes 

I. PURPOSE

To be interviewed by Dan Rather for a one-hour CBS broadcast, "A Conversation With The President."

II. BACKGROUND

The CBS broadcast will air at 8:00 pm and will concentrate on current news topics. CBS has filmed several scenes of the President in meetings to be included in the broadcast. The interview will comprise the major portion of the hour-long show.

III. PARTICIPANTS

The President
Dan Rather - CBS

IV. PRESS PLAN

White House photographer and CBS photographer will take pictures at the beginning of the session.

V. SEQUENCE OF EVENTS

1:30 pm Dan Rather will greet the President in the Oval Office. They will be fitted with wireless microphones.
1:35 pm The President and Rather will walk down the colonnade to the Map Room. Rather will have questions during the walk, which will be part of the interview.
1:45 pm Interview begins in Map Room.
2:15 pm Five-minute break.
2:20 pm Second half of interview begins.
2:50 pm Interview concludes.