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WHITE HOUSE  
OFFICE OF RECORDS MANAGEMENT DR  
WORKSHEET

- X - MEDIA
- H - INTERNAL

Name of Document: BRIEFING PAPERS FOR  
PRESIDENT'S SCHEDULED  
APPOINTMENTS FOR JAN 27 82

Subject Codes:  
PR 007.01

- 1. Subject: Meeting with executives of Independent Television stations to receive an award for excellence in communications PR 016.  
PP 012.06
- 2. Photo session with Philip Winn, assistant secretary of HUD. FG 023.03  
PL
- 3. Meeting with representatives of Clemson University and its football team RE 010.
- 4. Briefing luncheon prior to interview with Dan Rather of CBS.
- 5. Interview with Dan Rather PR 011.

ROUTE TO:

ACTION

DISPOSITION

Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Completion Date YY/MM/DD
<u>RMMATT</u>	<u>RSZ</u>	<u>82102122</u>	<u>C</u>	<u>82102122</u>

Referral Note: \_\_\_\_\_

THE WHITE HOUSE

WASHINGTON

THE PRESIDENT'S SCHEDULE  
Wednesday, January 27, 1982

9:01

9:00 am (30 min)	<u>Staff Time</u> <i>EM, JB, MKO 9:03 - 9:28</i>	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> <i>9:28 -</i> <i>(William P. Clark), EM, JB, MKO, BUSH</i>	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u> <i>MKO, JB, GERGEN, SPEAKES</i>	Oval Office
10:00 am (15 min)	<u>Dropby at Meeting of Association of Independent TV Stations</u> <i>10:05 - 10:25</i> <i>(Karna Small)</i>	450 OEOB
10:15 am (1hr35min)	<u>Personal Staff Time</u> <i>10:25 -</i>	Oval Office
11:50 am (5 min)	<u>Photo with Philip Winn, et al</u> <i>(Ed Rollins)</i>	Oval Office
11:55 am (5 min)	<u>Photo with Senator Strom Thurmond and some members of the Clemson Football Team</u> <i>(Ed Rollins/Ken Duberstein)</i>	Oval Office
12:00 m (75 min)	<u>Briefing Lunch for CBS Interview</u> <i>12:07 - 1:30</i> <i>(David Gergen/Larry Speakes)</i>	Cabinet Room
1:30 pm (10 min)	<u>Brief Meeting with Dan Rather</u> <i>1:45 - 3:10</i> <i>(David Gergen/Larry Speakes)</i>	Oval Office
1:45 pm (60 min)	<u>Interview with Dan Rather for CBS</u> <i>1:45 - 3:10</i> <i>(David Gergen/Larry Speakes)</i>	Map Room
<del>2:45 pm</del> 3:10	<u>To Private Quarters for remainder of day</u>	Residence

THE WHITE HOUSE

WASHINGTON

January 26, 1982

REMARKS TO EXECUTIVES OF INDEPENDENT TV STATIONS

DATE: Wednesday, January 27, 1982  
LOCATION: 450 EOB  
TIME: 10:00 a.m. (15 minutes)  
FROM: Karna Small *PS*

I. PURPOSE:

As a follow-up to your State of the Union address, you will greet a group of some 200 owners and general managers of independent TV stations nation-wide, make brief remarks and also receive an award from them for excellence in communications. (The award is a big piece of crystal that looks like a broadcasting transmitting tower, with the call letters of all the stations etched on it). Award will be presented by Sheldon Cooper, Chairman of the Board of the Association of these independent stations - he is also Pres. of WGN-TV in Chicago (where he has been for 32 years). This group will be briefed by Murray Weidenbaum before you arrive, and by Sec. Weinberger, Secretary Lewis and Secretary Watt after you leave. After your brief remarks, you will take a few questions from the audience, which will probably involve various initiatives in your State of the Union address. They should be quite general in nature.

II. BACKGROUND:

This group has not been in the White House during your Administration, although individual members may have attended receptions. (e.g. Sheldon Cooper was here in November for a reception and shook your hand).

III. PARTICIPANTS:

The President  
Karna Small  
List of attendees is attached

IV. PRESS PLAN:

Local TV crews will be set up at the back of the room and will feed their tape to independent stations nation-wide. Also, a network pool may be admitted for your remarks.

V. SEQUENCE OF EVENTS:

When I get word that you are on your way, I will have the current speaker (Weidenbaum) wind up his remarks and I will call Sheldon Cooper to the podium with the award. When you are announced, you will go to the podium - Mr. Cooper will speak first to present your award, then step back and you will thank him and deliver your remarks and take questions.

THE WHITE HOUSE

WASHINGTON

January 26, 1982

PHOTO OP WITH PHILIP WINN

DATE: January 27, 1982

LOCATION: Oval Office

TIME: 10:45am (5 minutes)

FROM: Edward J. Rollins *ER*

I. PURPOSE

Philip Winn, currently Assistant Secretary of Housing-Federal Housing Commissioner for HUD, wants to present his resignation from that position and thank the President for the opportunity to work in his Administration.

II. BACKGROUND

Winn's resignation is effective February 4th. At that time he will seek the Republican nomination in the Colorado Gubernatorial primary election.

III. PARTICIPANTS

- Assistant Secretary and Mrs. Philip<sup>D</sup> (Eleanor) Winn
- Also attending, A. Morgan Mason, White House Political Affairs office.

IV. PRESS PLAN

White House photographer.

V. SEQUENCE OF EVENTS

- Greet the Winns in the Oval Office.
- Brief conversation, Winn submits resignation and expresses appreciation.
- Photograph taken.
- Winns depart the Oval Office.

# THE WHITE HOUSE

WASHINGTON

## MEETING WITH SENATOR STROM THURMOND AND REPRESENTATIVES OF THE CLEMSON FOOTBALL TEAM

DATE: January 27, 1982  
LOCATION: Oval Office  
TIME: 10:50 am (5 minutes)  
FROM: Lee Atwater

### I. PURPOSE

To congratulate the Clemson University football team on their undefeated season and their New Year's Day victory in the Orange Bowl; provide a photo opportunity.

### II. BACKGROUND

The Clemson University Tigers were the only undefeated major university team in the nation this year. They capped their season with a 22-15 victory over the University of Nebraska in the Orange Bowl in Miami.

### III. PARTICIPANTS

A list of participants is attached.

### IV. PRESS PLAN

White House Photographer  
Press Pool Photo Opportunity

### V. SEQUENCE OF EVENTS

- The President greets the group
- Brief exchange of informal remarks
- Photos

PARTICIPANTS LIST FOR CLEMSON FOOTBALL PHOTO WITH THE PRESIDENT

Honorable Strom Thurmond	(Senior Senator from South Carolina)
Mrs. Strom Thurmond	(Wife of Senator Thurmond)
Dr. William Atchley	(President of Clemson University)
Mrs. Patricia Atchley	(Wife of Clemson's President)
Mr. Danny Ford	(Coach, Clemson University Football)
Mrs. Deborah Ford	(Coach's wife)
Mr. H. C. "Bill" McLellan	(Clemson Athletic Director)
Mr. Homer Jordan	(Clemson Tiger Quarterback)
Mr. Jerry Gaillard	(Clemson Senior Fullback)
Mrs. Ann McLellan	(Wife of Athletic Director)


THE WHITE HOUSE

WASHINGTON

January 26, 1982

BRIEFING LUNCHEON FOR CBS INTERVIEW

DATE: January 27, 1982  
TIME: 12 noon (75 minutes)  
PLACE: Cabinet Room

FROM: Larry Speakes 

I. PURPOSE

To bring the President up to date on topics that may be asked during the President's interview with Dan Rather of CBS.

II. BACKGROUND

See attached questions and answers

III. PARTICIPANTS

The President	William P. Clark
The Vice President	Richard G. Darman
Ed Meese	Kenneth Duberstein
Jim Baker	Craig Fuller
Mike Deaver	David Gergen
Martin Anderson	Larry Speakes

IV. PRESS PLAN

There will be no press coverage.

V. SEQUENCE OF EVENTS

The entire time will be used for discussion of the interview.




THE WHITE HOUSE

WASHINGTON

January 26, 1982

INTERVIEW WITH DAN RATHER - CBS

DATE: January 27, 1982  
TIME: 1:30 pm (60 minutes)  
PLACE: Oval Office and then Map Room  
  
FROM: Larry Speakes 

I. PURPOSE

To be interviewed by Dan Rather for a one-hour CBS broadcast, "A Conversation With The President."

II. BACKGROUND

The CBS broadcast will air at 8:00 pm and will concentrate on current news topics. CBS has filmed several scenes of the President in meetings to be included in the broadcast. The interview will comprise the major portion of the hour-long show.

III. PARTICIPANTS

The President  
Dan Rather - CBS

IV. PRESS PLAN

White House photographer and CBS photographer will take pictures at the beginning of the session.

V. SEQUENCE OF EVENTS

1:30 pm Dan Rather will greet the President in the Oval Office. They will be fitted with wireless microphones.  
1:35 pm The President and Rather will walk down the colonnade to the Map Room. Rather will have questions during the walk, which will be part of the interview.  
1:45 pm Interview begins in Map Room.  
2:15 pm Five-minute break.  
2:20 pm Second half of interview begins.  
2:50 pm Interview concludes.

THE WHITE HOUSE  
WASHINGTON  
THE PRESIDENT'S SCHEDULE  
Wednesday, January 27, 1982

9:00 am (30 min)	<u>Staff Time</u> (Baker, Meese, Deaver)	Oval Office
9:30 am (15 min)	<u>National Security Briefing</u> (William P. Clark)	Oval Office
9:45 am (15 min)	<u>Senior Staff Time</u>	Oval Office
10:00 am (15 min)	<u>Dropby at Meeting of Association of Independent TV Stations</u> (Karna Small)	450 OEOB ( Tab A) (draft remarks attached)
10:15 am (30 min)	<u>Personal Staff Time</u>	Oval Office
10:45 am (5 min)	<del>Photo with Philip Winn, et al</del> (Ed Rollins)	Oval Office ( Tab B)
10:50 am (5 min)	<del>Photo with Senator Strom Thurmond and some members of the Clemson Football Team</del> (Ed Rollins/Ken Duberstein)	Oval Office ( Tab C)
11:00 am (60 min)	<u>Personal Staff Time</u>	Oval Office
11:50 - 12:00 m (75 min)	<u>Briefing Lunch for CBS Interview</u> (David Gergen/Larry Speakes)	Cabinet Room ( Tab D) (Q & A's available in the morning)
1:30 pm (60 min)	<u>Interview with Dan Rather for CBS</u> (David Gergen/Larry Speakes)	Oval Office/ Map Room ( Tab E)
2:30 pm	<u>To Private Quarters for remainder of day</u>	Residence



THE WHITE HOUSE

WASHINGTON

January 26, 1982

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TIME: 10:00 a.m. (15 minutes)  
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III. PARTICIPANTS:

The President  
Karna Small  
List of attendees is attached

IV. PRESS PLAN:

Local TV crews will be set up at the back of the room and will feed their tape to independent stations nation-wide. Also, a network pool may be admitted for your remarks.

V. SEQUENCE OF EVENTS:

When I get word that you are on your way, I will have the current speaker (Weidenbaum) wind up his remarks and I will call Sheldon Cooper to the podium with the award. When you are announced, you will go to the podium - Mr. Cooper will speak first to present your award, then step back and you will thank him and deliver your remarks and take questions.

VI. REMARKS: - Attached

*B*

THE WHITE HOUSE

WASHINGTON

January 26, 1982

PHOTO OP WITH PHILIP WINN

DATE: January 27, 1982

LOCATION: Oval Office

TIME: 10:45am (5 minutes)

FROM: Edward J. Rollins *ER*

I. PURPOSE

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II. BACKGROUND

Winn's resignation is effective February 4th. At that time he will seek the Republican nomination in the Colorado Gubernatorial primary election.

III. PARTICIPANTS

- Assistant Secretary and Mrs. Philip (Eleanor) Winn
- Also attending, A. Morgan Mason, White House Political Affairs office.

IV. PRESS PLAN

White House photographer.

V. SEQUENCE OF EVENTS


- Greet the Winns in the Oval Office.
- Brief conversation, Winn submits resignation and expresses appreciation.
- Photograph taken.
- Winns depart the Oval Office.

C

# THE WHITE HOUSE

WASHINGTON

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DATE: January 27, 1982  
LOCATION: Oval Office  
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To congratulate the Clemson University football team on their undefeated season and their New Year's Day victory in the Orange Bowl; provide a photo opportunity.

### II. BACKGROUND

The Clemson University Tigers were the only undefeated major university team in the nation this year. They capped their season with a 22-15 victory over the University of Nebraska in the Orange Bowl in Miami.

### III. PARTICIPANTS

A list of participants is attached.

### IV. PRESS PLAN

White House Photographer  
Press Pool Photo Opportunity

### V. SEQUENCE OF EVENTS

- The President greets the group
- Brief exchange of informal remarks
- Photos



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Mrs. Deborah Ford	(Coach's wife)
Mr. H. C. "Bill" McLellan	(Clemson Athletic Director)
Mr. Homer Jordan	(Clemson Tiger Quarterback)
Mr. Jerry Gaillard	(Clemson Senior Fullback)
Mrs. Ann McLellan	(Wife of Athletic Director)


*D*

THE WHITE HOUSE

WASHINGTON

January 26, 1982

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PLACE: Cabinet Room  
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II. BACKGROUND

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The Vice President	Richard G. Darman
Ed Meese	Kenneth Duberstein
Jim Baker	Craig Fuller
Mike Deaver	David Gergen
Martin Anderson	Larry Speakes

IV. PRESS PLAN

There will be no press coverage.

V. SEQUENCE OF EVENTS

The entire time will be used for discussion of the interview.


*E*

THE WHITE HOUSE

WASHINGTON

January 26, 1982

INTERVIEW WITH DAN RATHER - CBS

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Dan Rather - CBS

IV. PRESS PLAN

White House photographer and CBS photographer will take pictures at the beginning of the session.

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