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**Collection:** Turner, Carlton E.: Files  
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THE WHITE HOUSE

WASHINGTON

March 5, 1984

Dear Mr. Springer:

Thank you for your letter of February 21, 1984 and the flyers on your two newest releases - "Drugs: Don't Be Fooled" and "Dead Wrong - The John Evans Story."

Early in his Administration, President Reagan identified drug abuse as "one of the gravest problems facing us." Educating the people so they will choose to no longer use drugs is the only way this problem can be solved. With efforts such as yours, we will make a difference.

Best wishes,

Sincerely,



Carlton E. Turner, Ph.D.  
Special Assistant to the President  
for Drug Abuse Policy

Mr. James D. Springer  
President  
American Educational Films, Inc.  
3807 Dickerson Road  
P.O. Box 8188  
Nashville, TN 37207

27 FEB 1984

1775

**AEF**



American Educational Films, Inc.  
3807 Dickerson Road  
P.O. Box 8188  
Nashville, Tennessee 37207, USA  
Telephone: 615-868-2040  
Telex: 810-371-1071 AEF-NAS

Dr. Carlton Turner  
The White House  
1600 Pennsylvania Ave.  
Washington, DC 20006

February 21, 1984

① Gail Do you or Dan want to Review  
No per Gail & Dan

Dear Dr. Turner:

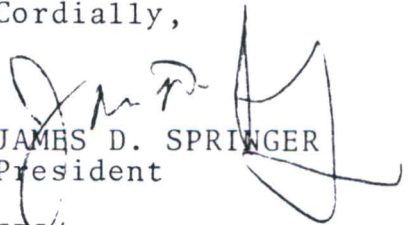
Enclosed are flyers on our two newest releases -  
"Drugs: Don't Be Fooled" and "Dead Wrong - The John  
Evans Story."

"Drugs: Don't Be Fooled" is a 23 minute film which  
focuses on the effects of drug and alcohol abuse. The  
main thrust is on peer pressure and through short vignettes,  
we illustrate how peers can influence and cause a non-user  
to become a first-time user.

"Dead Wrong - The John Evans Story" is the true story of  
John Louis Evans III, who was executed in Alabama last  
year for the murder of a pawn shop broker in the presence  
of his two children. Evans agreed to make this tape in  
order to perhaps prevent other young people from choosing  
a life of crime as he did. This program aired on CBS  
January 24, 1984 as an after-school special. It has been  
nominated for 10 emmys.

If you wish to preview either of these shows, please don't  
hesitate to contact me. I will look forward to hearing from  
you in the future.

Cordially,

  
JAMES D. SPRINGER  
President

JDS/mw

Enclosures

① See for my trip to Nashville I  
need to call him  
② Note to him of thanks for intro  
etc.