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THE WHITE HOUSE

WASHINGTON  
May 23, 1983

Dear Mr. Stolz:

Thank you for taking a strong interest in the problem of drug abuse. The American Camping Association has a unique opportunity to reach the nation's youth.

As you know, DC Comics developed a Teen Titans drug awareness comic book, made possible by a grant from the Keebler Company. The supply of these is now depleted, however DC Comics is preparing similar packages; funded by IBM and the National Federation of Parents for Drug Free Youth for the fifth grade and the National Soft Drink Association for the sixth grade. Steve Jacobs is coordinating these books for us and should be able to provide any additional information you may need.

Although we have talked on the phone and discussed some themes you want to do, I am not familiar with the specifics of your program and therefore cannot address it. The President and the Mrs. Reagan have repeatedly stated that no distinction should be made between "hard" or "soft" drugs. The use of illegal drugs is harmful to our bodies and minds and this Administration feels strongly that there is no such thing as responsible use.

I would be glad to meet with you to discuss your finalized program in detail. However, please understand that the White House cannot endorse any group or organization. The problems caused by drug abuse are serious and the fate of an entire generation rests on the success we have in educating young people to make a choice to "stay drug free." We encourage all efforts, both public and private, to meet the goal of creating a generation free from these problems and do support any concept that will allow us to reach this goal. Please do not hesitate to contact me in the future if this office can be of any assistance. Thanks again for your efforts and concerns.

Sincerely,



Carlton E. Turner, Ph.D.  
Special Assistant to the President  
for Drug Abuse Policy

Mr. Alan J. Slotz  
Legislative Chairperson  
American Camping Association  
Five Lockwood Circle  
Westport, CT 06880

bc: Steve Jacobs  
Sheryl Eberly

Ann - Monday

# american camping association

May 6th 1983

ALAN J. STOLZ  
LEGISLATIVE CHAIRPERSON

FIVE LOCKWOOD CIRCLE WESTPORT, CT 06880  
WESTPORT, CT 203/228-4389  
NEW YORK, NY 212/897-3980  
W OSSIPEE, NH 603/539-4997

Ms. Sheryl Emerly  
Office of Mrs. Nancy Reagan  
213 East Wing  
The White House  
Washington, D. C. 20500

Dear Ms. Eberly;

Nice to chat with you yesterday, and I appreciate your interest in the drug education program being launched this month by the American Camping Association. As you know, several of us are on the same tact, and after meeting with Steve Jacobs yesterday, I know that Dr. Turner is also very supportive. Ann Wrobeleski also has my initial information, and as she introduced me to Joyce Nalepka, our mailing to children's summer camps across the country will include distribution literature from the National Federation of Parents For Drug Free Youth, and Mrs. Reagan's listing of public speakers.

As the volunteer who initiated the programs for children in summer camps, it seems to now be my chore to coordinate all parties concerned, that we may rapidly gather the materials needed for promotion and mailing, which in turn allows camp operators to take part in a drug prevention, education program this summer. Time is short! May I therefore ask for the cooperation of your office in two initial ways?

First, per our chat, I am enclosing a draft letter for Mrs. Reagan which is self-explanatory. I would like this letter as a cover message in the packet we shall send to each of the some 9,500 camp directors in the United States. I'd also like a file photo of the First Lady to reproduce with the letter, and the mailing will include the speaker's lists and the "Federations" samples of literature.

Second, I would like to have a photo-taking meeting with Mrs. Reagan, and of course we'd fly to Washington for the earliest possible convenient date. The photos and a press release would then be distributed to the media by our public affairs office and also be used in professional journals and magazines to youth leaders and camp executives. At such a meeting I'd be joined by Mr. Armand Ball Jr, our Executive Vice President and by Mr. Charles Kujawa, our National President. Perhaps Dr. Turner and Mr. Jacobs could also attend with Mrs. Nalepka, as we are using their materials in this effort.

We also have ideas to expand the use of the new comic book, and the upcoming drama-plays & scripts to the camp setting, to further enhance the educational activity, and look foward to working out that phase shortly.

May I hear from you on the above? I may best be reached at my home office in Westport, Connecticut, and with thanks in advance for your assistance, I remain,

Sincerely yours,

Alan J. Stolz, CCD, National Legislative Chairman  
Bradford Woods, Martinsville, Indiana 46151 (317) 342-8456

CC: All Parties



NATIONAL STAFF  
Armand B. Ball, Executive Vice President  
Michael C. Kromer, Director of Business Operations  
Glenn T. Job, Director of Communications  
Kay Kester-Oliver, Director of Member Services



TO: Sheryl Eberly  
FROM: Alan Stolz  
RE: DRAFT of Letter from Mrs Reagan to the summer camp directors

May 7th 1983

Dear Camp Director;

I am truly pleased to invite you to participate in the American Camping Association's new program to provide information for your campers this summer, in an effort to prevent drug abuse among youth. It is with a deep, personal feeling that we must all join the effort to eradicate drug abuse that I send this letter to you and your colleagues in summer camps, and I consider it a privlidge to help sponsor such a national effort that will give facts and guidance to millions of boys and girls attending America's youth camps this summer.

Ten thousand of our country's childrens camps form a uniquely American educational experience, effecting more children than any other organized youth activity outside the family and school systems. You and your fellow camping professionals will directly influence eight and one-half million campers and young adult staff members in the months ahead. I urge you to use the materials provided by the American Camping Association and the National Federation of Parents For Drug Free Youth, as programs that are informative for prevention. I know that drug abuse is not a problem in the summer camp setting, but in your intimate atmosphere you can establish a close rapport and teaching relationship with youngsters not usually found in the formal classroom or home community. Youth camp leaders like yourself have a marvelous opportunity to provide facts and guidance to prevent drug abuse that will positively influence the lives of your young people in all their years ahead.

I heartily commend the American Camping Association's initiative and leadership efforts to prevent drug abuse with children, by using the summer camp setting as a course of learning and influence. I hope that you will make use of my list of speakers, and the distribution literature as sampled in this packet. Summer camps teach skills for personal growth as well as skills in sports, in waterfront and in appreciation of America's outdoor invironment. I beleive that your camp can now offer an added learning experience by helping our nation's youth lead drug free lives.

What a wonderful opportunity you have at camp to benefit all those who are in your care this summer! My very best wishes to you for a happy and healthy camp season!

Sincerely yours,

Nancy Reagan

# american camping association

ALAN J. STOLZ  
LEGISLATIVE CHAIRPERSON

April 26th 1983

FIVE LOCKWOOD CIRCLE  
WESTPORT, CT 06880

WESTPORT, CT 203/226-4389  
NEW YORK, NY 212/697-3980  
W. OSSIPPEE, NH 603/539-4997

Dr. Carlton Turner  
Special Assistant to the President for Drug Abuse  
The White House  
Washington, D.C. 20500

Dear Dr. Turner;

Steve Jacobs asked that I contact you by mail directly, regarding a nation wide educational program on drug abuse that I initiated in cooperation with Joyce Nalepka and her "Parents' Federation". Ann Wroblewski introduced me to Joyce a few months ago, as an offshoot of work that I had done with Gordon Humphrey and his subcommittee in the Senate.

My position is that of a volunteer with the American Camping Association, and as the National Legislative Chairman, I try to stimulate a variety of programs while working with the Congress and a variety of federal agencies that focus on youth. As you can see from the attached, the American Camping Association serves as the umbrella organization for all children's camps in the nation, including those that are owned/operated privately as well as the country's youth serving agencies such as the Scouts, the Ys and all religious affiliations.

With the National Federation of Parents for Drug Free Youth, we are kicking off a program whereby each of the some 9,000 summer camps in America will receive data on drug education materials, and will be able to obtain that literature for in-camp distribution to millions of boys and girls this summer. Also, Joyce's speaker's list will be circulated, which concurs with Mrs. Reagan's speakers, to provide camp/community discussions and seminars, in the summer camp setting. Outside the home and school systems, the summer camps in America are organized to reach more American children than is any other single enterprise designed for the education and well being of youth.

My staff Colleague and ACA's chief executive, Mr Armand Ball and I shall be in Washington May 4th and 5th (L'Fante Plaza Hotel) to participate in several award presentations in the House and Senate. I would want to meet Steve again, and yourself, that we may explor ways in which our mutual efforts may better reach more youngsters, using summer camp as the contact point. Also, per the attached letter-copy, perhaps you can extend the contact, that Mrs Reagan might join the effort. It would be tremendously helpful if she could join us for some picture taking, and issue an appropriate message to the leaders of America's youth camps which we could publish and release to the press, to help start the program as we begin the summer season. I feel that I have come a full circle in this effort, that began with Senator Humphrey and Ann, that traveled to Joyce, has come back round to Mrs Reagan, and also Steve who I had worked with on energy conservation in another youth oriented program. We also know the Keebler people very well! I'm attaching some items that will be of interest, to help identify our association

Bradford Woods, Martinsville, Indiana 46151 (317) 342-8456

## NATIONAL STAFF

Armand B. Ball, Executive Vice President  
Michael C. Kromer, Director of Business Operations  
Glenn T. Job, Director of Communications  
Kay Kester-Oliver, Director of Member Services



# american camping association

ALAN J. STOLZ  
LEGISLATIVE CHAIRPERSON

FIVE LOCKWOOD CIRCLE  
WESTPORT, CT 06880

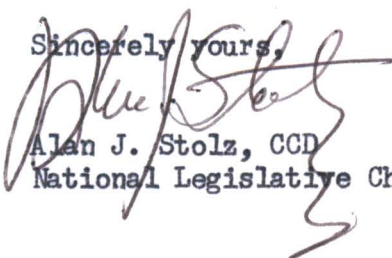
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NEW YORK, NY 212/697-3980  
W. OSSISPEE, NH 603/539-4997

Dr. Turner, Page Two

as well as some of the areas in which we have been working. The letter to this organization from President Reagan may help establish our "acceptance" (I drafted the President's message and would be happy to do the same for Mrs Reagan in a form appropriate to a youth leadership audience).

I may best be reached at my home office, the above number in Westport, Connecticut, and trust that we may coordinate our drug education efforts. Meeting you and Steve while we are in Washington, and having Mrs. Reagan assist in promoting this facet of the programs, would be a grand start. I hope to meet all of you soon, and remain,

Sincerely yours,

  
Alan J. Stolz, CCD  
National Legislative Chairman

CC Mr. Jacobs  
Ms Wrobleski  
Ms Nalepka  
Mr. Ball

Bradford Woods, Martinsville, Indiana 46151 (317) 342-8456

NATIONAL STAFF  
**Armand B. Ball**, Executive Vice President  
**Michael C. Kromer**, Director of Business Operations  
**Glenn T. Job**, Director of Communications  
**Kay Kester-Oliver**, Director of Member Services



# american camping association

ALAN J. STOLZ  
LEGISLATIVE CHAIRPERSON

Westport, Connecticut 06880  
March 28th 1983

FIVE LOCKWOOD CIRCLE  
WESTPORT, CT 06880

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NEW YORK, NY 212/697-3980  
W. OSSISPEE, NH 603/539-4997

Mrs. Nancy Reagan  
The White House  
Washington, D. C.

Dear Mrs. Reagan;

I want to thank you for your guidance, and for the assistance that Ann Wrobleski provided in introducing me to Joyce Nalepka. The programs coordinated by the National Federation of Parents for Drug Free Youth was also warmly endorsed by Senator Humphrey, and you well know Gordon's concerns regarding drug and alcohol abuse, especially with youth.

I'm pleased to tell you that with Joyce's close cooperation, the American Camping Association is about to launch a national drug-abuse education program, whereby the Directors of America's 9,500 children's camps will receive the Federation's materials, enabling them to conduct programs this summer. Since the nation's summer camps care for millions of boys, girls and staff members, we have the potential of reaching more youngsters and young adults than in any other organized activity outside the school systems. The Federation's handout literature will be distributed and many camp Directors will bring in their speakers to conduct summertime lectures and discussions. The American Camping Association shall introduce the Federation's program to every resident and day camp, including those privately owned as well as those operated by religious denominations and youth serving agencies. It is not that the drug problem abounds in summer camp, but the fact that in the close-knit camp atmosphere we may have a greater, positive effect than in many home communities for those whom we care for while away from home.

As the national volunteer responsible for initiating this cooperative effort, I feel especially good about its potential value. Your own involvement and personal promotion of programs related to drug education is especially helpful in focusing public attention on a matter that we all feel so strongly about.

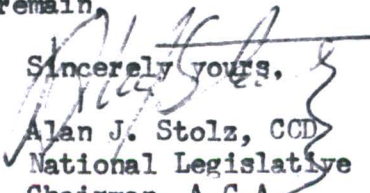
To help stimulate the interest and acceptance in the summer camp educational program, Mrs. Reagan, I would like to request an endorsement of the American Camping Association's effort as part of the promotional material we'd send to professional youth leaders and reprint in our magazines. If you'd be willing to provide an appropriate letter, or statement, or interview, it would go a long way in attracting an even greater participation this summer, as well as a greater awareness by all concerned...the camping leadership, the summertime staffs, and parents and camper's families.

I'd hope that you would be as enthusiastic of the camp setting for drug education efforts as are my colleagues and myself, and would hope to hear from you soon, in time to publish any materials you may furnish. Your staff may best reach me at the above address in Westport Connecticut, and with thanks for your continued interest I remain,

Bradford Woods, Martinsville, Indiana 46151 (317) 342-8456

NATIONAL STAFF  
Armand B. Ball, Executive Vice President  
Michael C. Kromer, Director of Business Operations  
Glenn T. Job, Director of Communications  
Kay Kester-Oliver, Director of Member Services

Sincerely yours,

  
Alan J. Stolz, CCD  
National Legislative  
Chairman, A.C.A.



THE WHITE HOUSE

WASHINGTON

January 6, 1982

It is with great pleasure that I send warm greetings to the members of the American Camping Association as you begin a second century of serving and training the youth of America. No single activity in the nation cares for so many of our children outside the school system as do the nation's camps. They have provided a form of education, adventure, and appreciation of the out-of-doors now emulated in many other lands.

The American Camping Association has developed the highest of professional operating standards for youth camps in the nation. Your organization has been a pioneer in developing specialized qualifications for managing camps for the handicapped, the elderly, and for children with special needs. Your volunteers have developed a proud record of accomplishment in the past one hundred years and their professional skills will continue to contribute to the improvement of American camping programs.

I wish you every success as you examine your convention theme, "Traditions in Change," knowing that those traditions that made America a great nation will always guide your efforts to teach self-reliance, good citizenship, and an appreciation of our country's measureless natural beauty to millions of young Americans.

*Ronald Reagan*



# MEDIA RELEASE



CONTACTS:

Richard Pease, Executive Director (212) 677-8200

April 10th 1983

## NEWS

American Camping Association  
Bradford Woods  
Martinsville, IN 46151

FOR IMMEDIATE RELEASE

SPECIAL TO CONNECTICUT PRESS

The American Camping Association presented a special honor award to Alan J. Stolz, CCD, of 5 Lockwood Circle, Westport, Connecticut, on April 8th 1983, at the ACA's Eastern Camping Conference held at the Aspen Convention Center in New Jersey. As a volunteer on the association's national and regional board of directors for over a decade, Dr Stolz has represented the country's 9,500 children's summer camps professionally in Washington, where he has served as National Legislative Chairman. In that position he has been a consultant to a variety of White House and Congressional committees and federal agencies concerned with matters of health and safety for children, as well as educational incentive programs offered to boys and girls in summer camps. An estimated nine million youth attend such summer camps each year. During this time Dr Stolz has brought to America's summer camps such federally sponsored activities as the President's Physical Fitness and President's Environmental Youth Awards Programs, the Johnny Horizon Projects in conservation, and with the White House Youth Task Force initiated a vocational skill training course leading to summer employment opportunities. Last month, in conjunction with the National Federation of Parents for Drug Free Youth, he launched a nation-wide educational program on drug abuse to be carried out in seminars in children's camps this summer. The program has been warmly commended by Senator Gordon Humphrey, Chairman of the Senate's subcommittee on alcohol and drug abuse.



The American Camping Association is a nation-wide, non-profit, non-sectarian organization of people interested in organized camping for children and adults. Members include more than 6,000 camp directors, camp owners, camp staff members, educators, clergymen, family camping leaders, and others associated in the operation of camps.

ACA members represent nearly half of the 10,000 organized camps in the United States. Represented in the resident, day and travel camps are private camps, organizational and agency camps, church camps, family camps, and institutional and special purpose camps. A property investment of approximately a billion dollars has been made by these camps, including more than a million acres of prime recreational land. In sending their children to summer camps, parents spend approximately a billion dollars annually!

Seventy national and international organizations, ranging from the American Academy of Pediatrics and the American Red Cross to the U.S. Government, the YMCA, and the Wilderness Society, collaborate and cooperate with the American Camping Association in its work.

The recognized leaders of camping in America belong to, serve with, and help guide the American Camping Association.

The Association has pioneered in the development and implementation of an accreditation program for camps based upon carefully researched standards. During an average year approximately two million children and adults attend over 2,500 camps that have been visited by trained ACA Standards teams and officially accredited. In addition, ACA has developed the first national programs in camp director certification, camp ecologist training, and campercraft training, and founded the Fund for the Advancement of Camping, which funds innovative and experimental programs.

Accreditation is awarded only after thorough examination and observation of the camp in four areas: Administration (Health and Safety), Program, Personnel, Campsite (Facilities and Equipment).



Since its organization in 1910, the purpose of the American Camping Association has been to expose those educational, cultural and recreational qualities which make for a better camping experience in the American out-of-doors and to apply its findings as widely as possible.

The program of the Association is administered through thirty-four Sec-

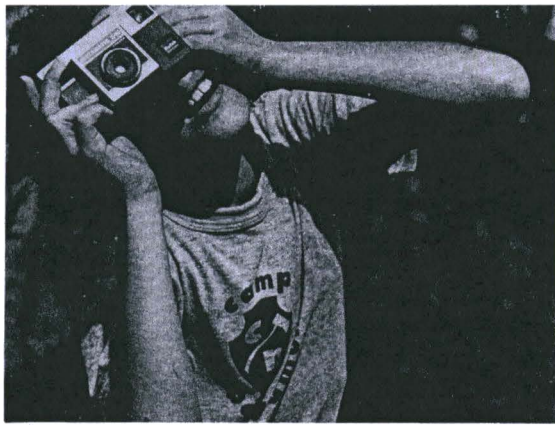


tions in five Regionals covering all fifty of the United States and ten foreign countries. Sectional, Regional, and National officers are elected by the membership and serve without pay.

The National Headquarters of the American Camping Association is located at Bradford Woods, Indiana University's Outdoor Education Center at Martinsville, Indiana. The ACA professional staff includes four executives and a support staff of 15, plus five full-time Section staff. The National

[Over]





Board of Directors is partly elected and partly appointed. All Board Members and officers are volunteers and all have had wide experience in the program and administrative areas of organized camping. The Board is nationally representative both geographically and in the field of camping organizations.

Camping Magazine is the national journal of the American Camping Association and is published seven times annually. Editorial offices are located at the National Headquarters. In addition, the magazine publishes a "Parents' Guide to Accredited Camps," a directory to assist parents in finding camps for their children.

The American Camping Association is incorporated in the State of Indiana and is tax exempt under the Internal Revenue Service Section 501(c)(3).

The financial support of the organization comes primarily from the dues of its members. Other support comes from convention fees and the sale of publications as well as past grants from

such foundations as Lilly, Kellogg, General Foods, and Stone. The annual ACA budget, exclusive of major grants and projects, is in excess of \$750,000.

National Conventions are held annually in various parts of the country. These conventions are strongly educational in character and feature workshops, seminars, educational and technical displays, and nationally known figures from environmental, government, and education fields.

The American Camping Association serves as a consultant and advisor to many state and federal agencies related to the field of camping and to colleges and universities in the field of outdoor education.

**Correspondence should be addressed to:**

**American Camping Association  
Bradford Woods  
Martinsville, Indiana 46151**

**Telephone 317/342-8456  
Armand B. Ball, Exec. Vice President**



12 AUG 1983

american camping association

ALAN J. STOLZ  
LEGISLATIVE CHAIRPERSON

Camp Cody for Boys  
West Ossupee, New Hampshire 03890  
August 10th 1983

FIVE LOCKWOOD CIRCLE  
WESTPORT, CT 06880

WESTPORT, CT 203/226-4389  
NEW YORK, NY 212/697-3980  
W. OSSISPEE, NH 603/539-4997

Mrs. Nancy Reagan  
The White House  
Washington, D. C.

DR. TURNER -  
FYI PER OUR SPRING TALK -  
Aisty

Dear Mrs. Reagan;

A few days ago we had the pleasure of having a member of your Speakers' Bureau join us at our summer camp, and Mr. Otto Moulten spent the day with our children in a series of discussions on drug abuse. What a great job he did! Our boys were fully involved participants in each of the age groups Mr. Moulten worked with, and he easily captured their full attention and understanding. We then distributed literature from the National Federation of Parents for Drug-Free Youth, which Joyce Nalenka had supplied.

Because I am the national volunteer relating the summer camping profession to all aspects of the federal government, the American Camping Association has circulated both the Federation's materials and information on your Speakers' Bureau to the leadership of over nine thousand summer camps for children in the United States. We estimate a potential of nine million boys and girls can be reached as more and more camp directors take advantage of the programs. I have already shared these facts with Dr. Carlton Turner, and Senator Gordon Humphrey, who chairs the Senate's subcommittee on drug abuse. Needless to say, both of these men are very supportive and enthusiastic on reaching youngsters in the summer camp environment, in a national effort to prevent drug abuse. Summer camp becomes a grand forum location.

I want to specifically commend the personal effort that you have made, Mrs. Reagan, in lending the good name of your position as well as the time and commitment you have committed to the drug education cause. As my colleagues and I work in the world of young people, we are especially appreciative when the First Lady selects such an area to work with, out of the many worthwhile public services you have to select from. I also want you to know that the cooperation from the Federation and the effort made by Mr. Moulton, could not have been better! They do deserve your support as volunteers too.

As a member of the American Camping Association's National Board of Directors, as well as a camp owner/director in my private position, I plan to recommend you and your associates for a national award in recognition of your efforts on behalf of children. The American Camping Association is a non-profit, professional organization that works with all of the many subdivisions of summer camp operations in our country.

With best personal good wishes and thanks for your support, I remain,

Sincerely yours,

Alan J. Stolz, CCD  
National Legislative Chairman  
Bradford Woods, Martinsville, Indiana 46151 (317) 342-8456

NATIONAL STAFF  
Armand B. Ball, Executive Vice President  
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