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RL

THE COMMITTEE  
FOR THE  
50TH AMERICAN  
PRESIDENTIAL  
INAUGURAL

December 19, 1984

Washington, D.C.  
20599  
202/433-7100

MEMORANDUM FOR WILLIAM HENKEL, DIRECTOR OF OPERATIONS

FROM: LINDA KREMER, GALA OPERATIONS **LK.**

SUBJECT: TALENT AVAILABILITY AS OF DECEMBER 19, 1984

<u>CELEBRITY</u>	<u>Friday, January 18, 1984</u>	<u>Saturday, January 19</u>
Frank Sinatra	X	X
Dean Martin	X	X
Wayne Newton	X	X
N. Y. C. Breakers	X	X
Gatlin Brothers	X	X
Rich Little	X	X
Ray Charles		X
Beach Boys		X
Note: Added today:		
Cathy Lee Johnson	X	X
Mikel Barishnokcv		X
Lou Rawls	X	X
Michael Davis	X	X

<u>CO-HOST</u>	<u>Friday, January 18, 1984</u>	<u>Saturday, January 19, 1984</u>
<u>Efrem Zimblast</u>	X	X
<u>Tony Randall</u>	X	X
<u>Tom Selleck</u>		X
<u>John Forsythe</u>		X
<u>Mr. "T"</u>		X
<u>Elizabeth Taylor</u>		X
<u>Charlton Heston</u>		X

cc: Michael Deaver  
Ron Walker  
Bill Sittman



*file*

THE COMMITTEE  
FOR THE  
50TH AMERICAN  
PRESIDENTIAL  
INAUGURAL

Washington, D.C.  
20599  
202/433-7100

January 4, 1985

MEMORANDUM FOR MR. WILLIAM SITTMAN

FROM: JOSEPH CANZERI, CHAIRMAN, GALA OPERATIONS

SUBJECT: DRAFT GALA LIST

Enclosed are draft scenarios for both Friday, January 18, 1985,  
and Saturday, January 19, 1985 Galas.

These will be discussed with Mr. Frank Sinatra, Smith, etc.,  
over the week end. I will keep you advised as to any  
further decisions.

cc: William Henkel  
Ray Caldiero  
Mike Seligman  
Linda Kremer  
Ali Henkel  
Mike Richardson  
Terry Baxter

JWC/lch

Enclosure:

A/O 1/3/85

Presidential Inaugural Gala  
Short Rundown

- 
- |     |                                                                                                   |              |
|-----|---------------------------------------------------------------------------------------------------|--------------|
| 1.  | Presidential Arrival<br>(Fife and Drums Corps/<br>Herald Trumpets)                                | 3:00         |
| 2.  | "Star Spangled Banner"                                                                            | 3:00         |
| 3.  | "God Bless the USA"<br>(Mac Davis w/ 400 piece<br>All American Marching<br>Band, 200 piece choir) | 7:00         |
| 4.  | Frank Sinatra<br>Welcomes Everyone<br>Inaugural Highlights (vtr)<br>Intro to Mr. T.               | 1:00<br>3:00 |
| 5.  | Mr. T.<br>Intro to Don Rickles                                                                    | 2:00         |
| 6.  | Don Rickles<br>Intro Tom Selleck<br>(Honorary Coach of Olympic<br>Volleyball Team)                | 4:00         |
| 7.  | Tom Selleck<br>Intro to Donna Summer                                                              | 1:00         |
| 8.  | Donna Summer                                                                                      | 5:00         |
| 9.  | Wayne Newton<br>Intro to Beach Boys                                                               | 1:00         |
| 10. | "Help Me Rhonda"<br>"Good Vibrations"<br>(Beach Boys)                                             | 6:00         |
| 11. | Announce Intro to Heston                                                                          | :30          |
| 12. | Charlton Heston<br>Piece and Intro to<br>Lou Rawls                                                | 2:00         |
- 

Cumulative total 38:50



28.	Robert Wagner Intro to Wayne Newton	2:00
29.	Wayne Newton	3:00
30.	Announce Intro to Tom Selleck	:30
31.	Tom Selleck Intro to Diana Ross	2:00
32.	Diana Ross	7:00
33.	Announcer Intro to. Rich Little	:30
34.	"Ronald Reagan Rag" (Rich Little w/ the Golddiggers)	5:00
35.	Announce Intro to Liz Taylor	:30
36.	Liz Taylor Intro to Frank Sinatra	2:00
37.	"Come Rain or Come Shine" (Frank Sinatra)	3:00
38.	Segue intro to Barryshnikov	:30
39.	"One for My Baby" (Barryshnikov)	4:00
40.	Announce Intro to Ray Charles	:30

Cumulative Time 107:50

41. "America" 4:00  
(Ray Charles)

---

42. Announce Intro to :30  
Frank Sinatra

---

43. Frank Sinatra 3:00  
Intro to President  
Presidential Remarks

---

44. "America" 2:00  
(Entire Cast)  
Goodnight  
Credits

---

Cumulative Time 117:00



Friday Show Rundown  
Vice Presidential Inaugural Gala  
Short Rundown

A/O 1/4/85

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1. Vice President Arrival 2:00

---

2. Star Spangled Banner 3:00

---

3. God Bless the USA 7:00

---

4. Frank Sinatra welcomes all  
Intro to Rich Little 1:00

---

5. Rich Little 5:00

---

6. Tony Randall  
Intro Gatlins 1:00

---

7. Gatlins 6:00

---

8. Frank Sinatra  
Intro Pearl Bailey :30

---

9. Pearl Bailey 6:00

---

10. Frank Sinatra or Jill St.  
John  
Intro Frank Sinatra, Jr. :30

---

11. Frank Sinatra, Jr. 15:00

---

12. Frank Sinatra, Jr.  
Intro Breakers :30

---

13. Breakers 6:00

---

14. Bob Wagner  
Intro Lou Rawls :30

---

Cumulative Time 54:00

---

15. Lou Rawls 6:00

---

16. Kathy Lee Johnson  
Intro Michael Davis :30

---

17. Michael Davis 8:00

---

18. Michael Davis  
Intro Wayne Newton :30

---

19. Wayne Newton 8:00

---

20. Kathy Lee Johnson 6:00

---

21. Dean Martin 5:00

---

22. Don Rickles 6:00

---

23. Frank Sinatra 6:00

---

24. Vice President 5:00

---

Cumulative Time 105:00

DATE: 12/6

ROUTING SLIP

           ACTION                                 RETURN  
  ✓           FYI                                           COMMENT

*from R.H. Walker*

<u>  ✓          </u>	Deaver	<u>          </u>	Walker
<u>          </u>	Walker	<u>          </u>	Guglielmino
<u>          </u>	Rogers	<u>          </u>	Luce
<u>          </u>	Biebel	<u>          </u>	Head
<u>          </u>	Blaser	<u>          </u>	Warner
<u>          </u>	Caveney	<u>          </u>	LeNeveu
<u>          </u>	Cooksey	<u>          </u>	Campbell
<u>          </u>	Fielding	<u>          </u>	Stevens
<u>          </u>	Hale	<u>          </u>	Smith
<u>          </u>	Henkel	<u>          </u>	Duvall
<u>          </u>	Lake		
<u>          </u>	Rodgers		
<u>          </u>	Sittmann		
<u>          </u>	Tutwiler		
<u>          </u>	Wick		
<u>          </u>	Other		



THE COMMITTEE  
FOR THE  
50TH AMERICAN  
PRESIDENTIAL  
INAUGURAL

Washington, D.C.  
20599

202/433-7100

November 29, 1984

Kenneth A. Lazarus, Esq.  
Ward Lazarus Grow & Cihlar  
1711 N Street, N.W.  
Washington, D..C 20036

Dear Mr. Lazarus:


Mike Deaver has passed along your letter of November 10 to me in my role as Chairman of the Inaugural.

We certainly appreciate your insightful ideas and I am sure they will be helpful in the coming months of planning for the Inaugural.

Thank you for your interest and for taking the time to give us your thoughts.

With best regards.

Sincerely yours,

  
Ronald H. Walker  
Chairman

cc: Mike Deaver



MICHAEL K. DEEVER

Ken

Thanks for your good letter as usual, filled with thoughtful suggestions all of which were pondering. I'll get back to you on a note for Douglas. Cheers me

THE WHITE HOUSE

Mr. Kenneth A. Lazarus  
1711 N Street, N.W.  
Washington, D.C. 20036

WARD LAZARUS GROW & CIHLAR  
1711 N STREET, N. W.  
WASHINGTON, D. C. 20036

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November 10, 1984

*note*  
*of them to*  
*R Walker*

Honorable Michael K. Deaver  
Deputy Chief of Staff  
The White House  
Washington, D.C. 20500

Dear Mike:

Congratulations on your wonderful victory. In my opinion, the President's re-election, viewed in historical context, has finally reestablished the true vigor of the Executive.

I raise four points for your consideration:

First, I offer an Inaugural theme: "We the People." Simplistic? Perhaps. However, consistent with the President's frequent observations, any public unhappiness with government stems from the tendency of government to become distant from the will of the people. The importance of the will of the people was not lost on the wonderful political theorists who fashioned our independence. The Founding Fathers had it right: it would be the consent of the governed that would impart the special magic to make our government succeed. It was "We the People of the United States" who were the foundation for our democratic institutions.

Democracy it is called; a government by the people. What is "government by the people"? The essence of that government is embodied in the principle of majority rule. When, and only when, the principle of majority rule is eroded is government threatened and threatening. When, and only when, the principle of majority rule is lost do the people become unhappy with their government.

Honorable Michael K. Deaver  
November 10, 1984  
Page 2

What does the principle of majority rule mean? Does it mean the majority of the people are to be unconstrained in working their will? Far from it. We the people early on acknowledged a competing principle: there would be limits beyond which government could not go. Individual liberties such as the freedom of speech, of religion and of the press, were to be forever preserved. But apart from such constraints, the legitimacy of our government was and is to be measured by the degree to which it reflects and responds to the wishes of the majority of the people.

It is worth reflecting on the implications of majority rule. It suggests, first, that there can and will be minority positions on matters affecting the common weal. It suggests that minority positions -- while they have to be respected -- are not to and should not prevail on all issues. Second, it suggests that in a pluralistic society, as the concerns of government proliferate, as more and more issues become governmental, it becomes increasingly difficult, if not impossible, for the panoply of government activity to rest on the consent of the governed, to embody the will of the majority.

As obvious as these implications may seem, we are in danger of losing sight of them; and, if by inattention or ignorance we fail to adhere to the principle of majority rule, we jeopardize the integrity and viability of our government. The point is not that all public matters should be submitted to a national referendum -- we are not and cannot be a pure democracy -- but only that the concept of such a hypothetical referendum and its likely outcome is a valuable notion for determining the proper scope of governmental activity. Is a given minority claim one that could properly be subjected to a majority vote or is it one that is protected from majority encroachment under the Constitution? If it could be subjected to a majority vote, what is the likely outcome of that vote?

General principles may not resolve specific issues but they are an essential help. And the principle of majority rule must always be among the cluster of principles embraced by governmental policy makers.

Honorable Michael K. Deaver  
November 10, 1984  
Page 3

Here we have fallen prey to a trap in our government. We are not a pure democracy. We cannot submit every issue to public referendum. We must rely on our legislators to divine the majority will. But the institutions of our federal government have become increasingly removed from the will of the people and the principle of majority rule.

All in public service must begin to sharpen their focus on the basic interests of "We the People."

Second. I offer a fiscal theme: "The National Net Worth." In my opinion, public and market concerns over budget deficits, though not unreasonable, have been vastly overplayed. Perhaps we shall have to maintain large deficits in order to keep our economy revved in the face of defense needs, entitlement programs, trade imbalances and enormous private sector debt. On the other hand, perhaps we can substantially reduce deficits through a combination of spending cuts and tax reforms. Deficits, however, should not be at the core of any public dilemma.

Any businessman or junior accountant would recognize that operating deficits are not paramount in the grander scheme of things. Fundamentally, deficits are drawn from a profit and loss statement. Presidential leadership should focus instead on our national balance sheet. Let the economic theorists and the Democrats toy with strained solutions to our annual P and L; let our President recognize the importance of deficits but, more importantly, direct public attention to the economic soul of the country: "The National Net Worth."

National net worth, like private net worth, balances tangible and intangible assets against liabilities. I submit that the President has spent the last four years increasing our assets (defense, productivity, public confidence, etc.) in a dramatic fashion while holding our liabilities to a minimum. The public recognizes this so why not state it directly. Further, in his pursuits, the President should continue with his common sense approach to our essential economic interests and leave it to lesser figures to quarrel over the details of relatively short-term problems.



Honorable Michael K. Deaver  
November 10, 1984  
Page 4

Third, I am advised by the Washington Post that you personally are considering a move into the real world (or maybe the private sector here in town). If this firm can assist you in this respect (be it true), we would be only to glad to help. Need you a prophylaxis to shield yourself from all those six (or seven) figure offers? Need you a tough contract negotiator to nail down your interests? You only need ask.

Fourth, I direct your attention to my own parochial interests. Being a second-generation Irish/Italian New Jersey American lawyer, lobbyist, banker, farmer, rancher, teacher, realestate developer, businessman and general roustabout with enormous overhead, currently residing in Lovettsville, Virginia, I am necessarily self-conscious about my modest social image in Washington. Ideally, Katherine Graham should come to recognize my name instantly. Perhaps I would become more prominent if I were named general counsel to the Inaugural Committee or some such. Any assistance would be appreciated.

With kind personal regards, I am

Sincerely,



Kenneth A. Lazarus

KAL:kfm

DATE: 12/6

ROUTING SLIP

ACTION  
 FYI

RETURN  
 COMMENT

From *Rtt Walker*

- |                                            |                                      |
|--------------------------------------------|--------------------------------------|
| <input checked="" type="checkbox"/> Deaver | <input type="checkbox"/> Walker      |
| <input type="checkbox"/> Walker            | <input type="checkbox"/> Guglielmino |
| <input type="checkbox"/> Rogers            | <input type="checkbox"/> Luce        |
| <input type="checkbox"/> Biebel            | <input type="checkbox"/> Head        |
| <input type="checkbox"/> Blaser            | <input type="checkbox"/> Warner      |
| <input type="checkbox"/> Caveney           | <input type="checkbox"/> LeNeveu     |
| <input type="checkbox"/> Cooksey           | <input type="checkbox"/> Campbell    |
| <input type="checkbox"/> Fielding          | <input type="checkbox"/> Stevens     |
| <input type="checkbox"/> Hale              | <input type="checkbox"/> Smith       |
| <input type="checkbox"/> Henkel            | <input type="checkbox"/> Duvall      |
| <input type="checkbox"/> Lake              |                                      |
| <input type="checkbox"/> Rodgers           |                                      |
| <input type="checkbox"/> Sittmann          |                                      |
| <input type="checkbox"/> Tutwiler          |                                      |
| <input type="checkbox"/> Wick              |                                      |
| <input type="checkbox"/> Other             |                                      |



THE COMMITTEE  
FOR THE  
50TH AMERICAN  
PRESIDENTIAL  
INAUGURAL

Washington, D.C.  
20599

202/433-7500

File

Ronald H. Walker  
Chairman

November 29, 1984

Mr. J. Carter Brown  
Director  
National Gallery of Art  
Washington, D.C.  
20565

Dear Mr. Brown:

Thank you for your letter detailing the event which the National Gallery of Art is planning at the time of the Inaugural.

I appreciate your interest in the Inaugural and your desire to have us be a part of your program. However, it will not be possible for us to incorporate this in our plans.

Thanks again for taking the time to let us know of your project. We wish you a lot of success.

Best regards.

Sincerely yours,

Ronald H. Walker  
Chairman

cc Mike Deaver

# National Gallery of Art

Washington, D.C. 20565

Office of the Director

November 13, 1984

Dear Mr. Walker:

Muffie Brandon has suggested that I share with you information on an event which the National Gallery of Art is considering at the time of the Inauguration, and one which we feel could be of interest to President and Mrs. Reagan in opening the Inaugural period.

On Sunday, January 13th, in conjunction with WETA, we anticipate filming a 60 minute public television program featuring a rich combination of patriotic music and art of the American Revolution and early days of the Republic. The performance features an orchestra of thirty-five pieces, a chorus of thirty-five and several spoken and sung parts. The recitative parts include Patrick Henry's stirring speech to the Second Revolutionary Convention of Virginia, "Give Me Liberty or Give Me Death", a reading of General Washington's letter to the Congress on conditions at Valley Forge, and a recitation of "A Summary View of the Rights of British North America" by Thomas Jefferson. We propose to ask Charlton Heston to perform two of these readings and Richard Kiley the other.

As a video backdrop to the music, we would film the actual performance and, in addition, use works of art from the National Gallery's collections to set the historical perspective for the concert. The Gallery owns the famous picture of the Washington Family by Edward Savage showing them at Mount Vernon with a map of the new federal city, a reproduction of which was expected to hang in every patriotic parlor in the early days of the Republic. Its recent restoration will be finished in time for that concern, and it will go on special display adjoining the Garden Court - where the concert will take place in honor of the Inaugural Week. We would also show other interior and exterior views of the more striking locations in the Gallery.

The performance is scheduled to begin at 7:00pm in the Gallery's West Garden Court and will conclude at approximately 8:30pm. The program would be partially taped at this time, while the actual broadcast would be tied to the Inaugural weekend.

Mr. Ronald H. Walker  
November 13, 1984  
Page 2

There are multiple distribution possibilities for the program. The main potential is for a national PBS feed which would be seen by approximately nine million viewers. We also expect that individual PBS stations would run this programming at a later date. The National Gallery would make the program available to educational television, schools and civic groups through our extension services. We reach an audience of nearly 100 million persons each year through these channels.


The producers, Jack Frost of WETA and Michael Sassani of the Gallery have won five Emmy awards while the director, David Deutsch of WETA, has won two for his work on "Washington Week in Review" and "The MacNeil Lehrer Report".

The total incremental production cost of this event is only \$125,000 since our staff has done and will do most of the planning and organizing.

We would propose to have the Reagans, and members of the President's Cabinet and staff, join us on Sunday evening, January 13th, for the concert and the taping. They have been to the Gallery before so that the necessary security arrangements are well known to our people.

I would appreciate it if you would give this proposal early consideration as time is of the essence. Even if the Reagans were unable to be there at that time, there are other options that we might discuss with you. We look forward to pursuing this project with you at your earliest convenience. I believe it can bring tremendous dignity and historical resonance to the Inauguration, and we are willing to try to integrate it into your plans so as to provide the maximum benefit to all.

Sincerely,



J. Carter Brown  
Director

Mr. Ronald H. Walker  
Chairman  
1985 Inauguration Committee  
1825 K Street, N.W.  
Suite 301  
Washington, D.C. 20006

cc: Mrs. Mabel Brandon

**National Gallery of Art**

Washington, D.C. 20565

Office of the Director

Bill  
discuss with  
Ron if get back  
to me.

Mike -

What do you  
think? Cued or  
helpful, no?

OK got -

Cater

November 27, 1984

Dear Mr. Brown:

Your recent request for the President and Mrs. Reagan to attend a concert on January 13, 1985 at the National Gallery of Art in conjunction with a show for public television has been forwarded to me by Ron Walker.

We appreciate knowing of your interest in having the President and First Lady be a part of this special concert. Although this is certainly an occasion that they would enjoy, I regret to write that their schedules are such at that time that they will be unable to attend. However, on their behalf, please accept our best wishes for great success with this endeavor.

With best regards,

Sincerely,

FREDERICK J. RYAN, JR.  
Director, Presidential  
Appointments and Scheduling

Mr. J. Carter Brown, Director  
National Gallery of Art  
Washington, D.C. 20565

FJR:JAJ

bcc: Michael K. Deaver

↳ Ron Walker - Inauguration Committee

# REFERRAL SLIP



**TO:**

**FROM:**

<input checked="" type="checkbox"/>	MICHAEL K. DEAVER	<input type="checkbox"/>
<input type="checkbox"/>	RONALD H. WALKER	<input checked="" type="checkbox"/>
<input type="checkbox"/>	JOHN F. W. ROGERS	<input type="checkbox"/>
<input type="checkbox"/>	FRED BIEBEL	<input type="checkbox"/>
<input type="checkbox"/>	DOUG BLASER	<input type="checkbox"/>
<input type="checkbox"/>	RED CAVANEY	<input type="checkbox"/>
<input type="checkbox"/>	PAUL COOKSEY	<input type="checkbox"/>
<input type="checkbox"/>	FRED FIELDING	<input type="checkbox"/>
<input type="checkbox"/>	FRED HALE	<input type="checkbox"/>
<input type="checkbox"/>	WILLIAM HENKEL	<input type="checkbox"/>
<input type="checkbox"/>	JAMES LAKE	<input type="checkbox"/>
<input type="checkbox"/>	JOE RODGERS	<input type="checkbox"/>
<input type="checkbox"/>	WILLIAM SITTMANN	<input type="checkbox"/>
<input type="checkbox"/>	MARGARET TUTWILER	<input type="checkbox"/>
<input type="checkbox"/>	MARY JANE WICK	<input type="checkbox"/>
<input type="checkbox"/>	_____	<input type="checkbox"/>





THE COMMITTEE  
FOR THE  
50TH AMERICAN  
PRESIDENTIAL  
INAUGURAL

Washington, D.C.  
20599  
202/433-7100

December 4, 1984

MEMORANDUM FOR RONALD H. WALKER

THROUGH: WILLIAM HENKEL *WH*  
FROM: JAMES L. HOOLEY *JLH*  
SUBJECT: ASAE PARTICIPATION IN SPECIAL EVENTS

Bill passed on to me your correspondence with Bill Taylor of the American Society of Association Executives. I thought you would be interested in knowing of a program we have developed in Special Events to utilize the talents of ASAE.

Andrew Littlefair and Judd Swift met with Steve Carey, Executive Vice-President of Greater Washington ASAE, and proposed that the group provide meeting planner advisors on a volunteer basis to our site directors for each of the Inaugural Balls. This was felt to be in line with the Committee's emphasis on volunteerism, and with the President's favored private sector initiative program.

GWSAE has agreed to provide ten senior meeting planners on loan to the Inaugural Ball unit as advisors. These planners work major conventions around the USA, and are well versed in negotiating contracts with hotels and vendors.

In hopes that vendors will respond in our favor when they are made aware that GWSAE is in our corner, an additional senior planner will be assigned to work exclusively on vendor identification and negotiation.

Further information on the status of this program can be provided, should you so desire. I am sure you will understand why I am proud of the initiative taken by the Inaugural Ball staff, and wanted you to be aware.

*Jim  
good job  
Thanks  
R*



THE COMMITTEE  
FOR THE  
50TH AMERICAN  
PRESIDENTIAL  
INAUGURAL

Ronald H. Walker  
Chairman

December 11, 1984

Washington, D.C.  
20599  
202/433-7500

R. William Taylor, CAE  
American Society of Association  
Executives  
1575 Eye Street, N.W.  
Washington, D.C. 20005

Dear Bill:

Thank you for your kind note offering ASAE's assistance in planning for the 50th American Presidential Inaugural.

I am grateful for your kind offer and have mentioned this to our Directors as I am sure we will be in need of such a valuable resource.

Many thanks!

With warm personal regards.

Sincerely yours,

Ronald H. Walker  
Chairman

AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES  
The ASAE Building  
1575 Eye Street, NW  
Washington, DC 20005  
202-626-2700

R. William Taylor, CAE  
President

*M.T. Taylor*  
*United*  
*Career*  
*response*  
*They can help*  
*great resource*  
*Wynn*  
*of*

November 21, 1984

Mr. Ron Walker  
Chairman  
Presidential Inaugural Committee  
1900 Anacostia Avenue  
Building T-5  
Washington, DC 20599

Dear Ron:

Congratulations on your selection to head the Inaugural Committee operation. I know that Jim Low and ASAE worked closely with the Inaugural Committee in 1980 - and we look forward to being helpful this year if you have a role for us. Through your talents and leadership I know that the 1984 inauguration will be the best ever.

Cordially,

*Bill Taylor*  
R. William Taylor, CAE

RWT:clf

cc: Mary Jo Jacobi

LEO  
AS

William R. Howell  
Chairman & CEO  
J.C. Penney  
New York City  
212-957-4321

John J. Creedon  
President & CEO  
Metropolitan Life  
New York City  
212-578-2211

Philip Caldwell  
Chairman & CEO  
Ford Motor  
Dearborn, Michigan  
313-322-3000

John A. Young  
President & CEO  
Hewlett-Packard  
Palto Alto, California  
415-857-1501

John F. Welch, Jr.  
Chairman & CEO  
GE  
Fairfield, Connecticut  
203-373-2211

Colby H. Chandler  
Chairman & CEO  
Eastman-Kodak  
Rochester, New York  
716-724-4000

John R. Open  
Chairman & CEO  
IBM  
Armonk, New York  
914-765-1900

J. Tylee Wilson  
President & CEO  
R. J. Reynolds  
Winston Salem, N.C.  
919-773-2000

*Row*  
*Call Coe's Colb*  
*She of ask*  
*him to help*  
*with Tobacco*  
*people.*

Roberto C. Goizueta  
Chairman & CEO  
Coca-Cola  
Atlanta, Georgia  
404-898-2121

William J. McCune, Jr.  
Chairman, President & CEO  
Polaroid  
Cambridge, Massachusetts  
617-577-2000

Frederick W. Smith  
Chairman, President & CEO  
Federal Express  
Memphis, Tennessee  
901-369-3600

William G. McGowan  
Chairman  
MCI  
Washington, D.C.  
872-1600

Robert A. Beck  
Chairman & CEO  
Prudential  
Newark, New Jersey  
201-877-6000

Owen Butler  
Chairman  
Proctor & Gamble  
Cincinnati, Ohio  
513-562-1100

Rawleigh Warner, Jr.  
Chairman Executive Committee & CEO  
Mobil Corp.  
New York City  
212-883-4242

Mr. K. T. Derr  
President  
Chevron USA  
San Francisco  
415-894-7700

Theodore F. Brophy  
Chairman & CEO  
GTE Corp.  
Stamford, Connecticut  
203-965-2000

William P. Stiritz  
Chairman, President & CEO  
Ralston Purina  
St. Louis, Missouri  
314-982-1000

Robert E. Mercer  
Chairman & CEO  
Goodyear Tire & Rubber  
Akron, Ohio  
216-796-2121

C. Peter McColough  
Chairman of the Board & CEO  
Xerox Corp.  
Stamford, Connecticut  
203-329-8700

William K. Coors  
Chairman & CEO  
Adolph Coors  
Golden, Colorado  
303-279-6565

R. Gordon McGovern  
President & CEO  
Campbell Soup  
Camden, New Jersey  
609-342-4800

Frank A. Olson  
Chairman & Ceo  
Hertz Corp.  
New York City  
212-980-2121

A. W. Woelfle  
Chairman  
Kraft  
Glenview, Illinois  
312-998-2000

Paul Oreffice  
President & CEO  
Dow Chemical  
Midland, Michigan  
517-636-1000

William F. Kieschnick  
President & CEO  
Atlantic Richfield Co.  
Los Angeles, Calif.  
213-486-3511

Donald Kendall  
Chairman & CEO  
Pepsico  
Purchase, New York  
914-253-2000

Barron Hilton  
Chairman, President & CEO  
Hilton Hotels  
Beverly Hills, Calif.  
213-278-4321

Bill Edwards  
President  
Hilton Hotels Corp.

George Weissman  
Chairman  
Philip Morris  
New York City  
212-880-5000

FB

TEXT OF INAUGURAL ACTIVITIES ANNOUNCEMENT BY LARRY SPEAKES

Bud  
see notes & get  
to LS office  
By 11:00.

We are today announcing and distributing information on the President and Mrs. Reagan's participation in Inaugural events. Before going into the announcement, please keep in mind that the Inaugural Committee has a press office ready and willing to take your questions on details about events and about coverage of these events. The White House Press Office is handling coverage only for those events at the White House and for the travel pool which accompanies the Reagans to Inaugural events. I know your first question will be about coverage of the private swearing-in on Sunday, January 20. We have made no decision, but will let you know as soon as we do. All travel pools will be tight. Now, to the schedule of events for the Reagans-and keep in mind, there are other Inaugural events, which the Inaugural Committee can tell you about.

On Friday, January 18th, the President and Mrs. Reagan will go to the Ellipse to attend the Prelude Pageant to the 50th American Presidential Inaugural. This event is officially kicks off the Inaugural celebration. It will feature military bands and Fess Parker will narrate a history of American music from the first Inaugural and highlights from past Inaugural addresses. It concludes with fireworks. No Presidential remarks expected.

On Saturday, January 19th, the President and Mrs. Reagan will attend a private luncheon at Blair House, hosted by a small group of their friends. I do not look for any coverage inside Blair House. Later that afternoon, the Reagans will host a reception here at the White House for the Inaugural Trust, those who are major contributors to the Inaugural Committee. Coverage to be determined. Saturday evening, the Reagans will go to the Convention Center for the 50th American Presidential Inaugural Gala. The President is expected to have brief thank-you remarks at the conclusion.

On Sunday, January 20th, the Reagans will go to the National Cathedral for the National Prayer Service of Thanksgiving. At approximately 11:50 am Sunday, the Reagans will join the Vice



President and Mrs. Bush at the landing of the grand staircase on the state floor. The Vice President will be administered the oath of office by Justice Potter Stewart, with Mrs. Bush holding the Bible. The President will be administered the oath of office at noon by Chief Justice Warren Burger. Mrs. Reagan will hold the Bible, which is the same one used in 1981. It belonged to the President's mother, Nelle Reagan, and we have issued a fact sheet on it. Those attending this ceremony will include members of the Reagan and Bush families, members of the Cabinet, Congressional leaders and Ed Meese, Jim Baker, Mike Deaver and Bud McFarlane. After taking the oaths of office, the President and Vice President will step onto the north portico to pose for a photo. We expect Mrs. Reagan, Mrs. Bush and the Chief Justice will join them, but we'll have to wait and see. After the north portico photo, the Reagans and the Bushes will go to the State Dining Room where they will attend a reception for those who witnessed the ceremony, other family members and personal friends. Later that afternoon, the Reagans will host a reception here for entertainers from the Gala, and coverage of that is still being considered. At the end of the afternoon, the President and Mrs. Reagan go to the Jefferson Memorial for the National Youth Pageant, which will feature 3,500 participants performing on the steps of the Memorial. About 2,500 of those participants will be children drawn from D.C., Maryland, and Virginia schools. The rest will be high school seniors from 183 schools across the country. Military choirs and the All American College Marching Band will also perform. I am fairly certain the President will watch at least part of the Superbowl game on TV that night and will probably call the winning team. No information yet on any coin-toss participation by the President.

Ext photo  
pages

where  
and we  
on this?

Monday, January 21st, the Reagans will go to St. John's Church across Lafayette Park for the ~~traditional~~ pre-Inaugural service. After the service, the Reagans return here and await the arrival of the Congressional Escort Committee. The Reagans and Bushes depart the White House around 11:00 am for the Capitol and the swearing-in ceremony there. The oath of office will again be administered by Chief Justice Burger with Mrs. Reagan holding the Nelle Reagan Bible. After the Inaugural Address, the Reagans will attend a luncheon at the Capitol with Congressional leaders, and we expect an exchange of toasts at the conclusion. The Reagans leave the Capitol around 2:00 pm and motorcade along the parade route to the White House and proceed directly to the Parade Reviewing Stand on Pennsylvania Avenue, where they will remain for several hours. They will have a private dinner here and leave around 8:15 for the Inaugural Balls-The Inaugural for Young Americans at the D.C. Armory, the National Air and Space Museum, the Pension Building, the Convention Center Halls A and B, the Kennedy Center, the Sheraton Washington Hotel, the Shoreham Hotel and the Washington Hilton Hotel. The President will have very brief remarks at each Ball.

as they  
did in 1980

and  
other invited  
guests.

All of the Reagan children will be in Washington for the Inauguration-Maureen and her husband Dennis Revell, Michael and his wife Colleen and their children Cameron and Ashley, Ron and his wife Doria and Patti. (Patti's husband Paul can not be here due to longstanding previous business commitments.) Also, the President's brother Neil and his wife Bess will be here as will Mrs. Reagan's

brother Dr. Richard Davis, his wife Patricia and their children Anne and Geoffrey. There will be in laws-in town as well.

Also, the First Lady's Press Office will, later today, release details and sketches on Mrs. Reagan's attire for the Gala, the official swearing in ceremony and the Balls. This information will be embargoed for Monday. Speaking of attire, those of you in the travel pools Saturday for the Gala and Monday for the Balls should wear black tie.

Supreme Court of the United States  
Washington, D. C. 20543

CHAMBERS OF  
JUSTICE Wm. J. BRENNAN, JR.

January 18, 1985

Michael K. Deaver  
General Chairman  
The Committee for the  
50th American Presidential Inaugural  
Washington, D.C. 20509

Dear Mr. Deaver:

I deeply appreciate the kindness of  
the 50th American Presidential Inaugural  
in presenting me with the personalized  
set of Inaugural license plates.

With warmest personal regards.

Sincerely,

A handwritten signature in cursive script, appearing to read "W. J. Brennan, Jr.", written in dark ink.