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LAW OFFICES
RUDIN, RICHMAN & APPEL
A PROFESSIONAL CORPORATION

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BEVERLY HILLS, CALIFORNIA 90210-5270

(213) 274-4844
TELECOPIER
(213) 275-6865
CABLE ADDRESS
RUDLAW, BEVERLY HILLS
TWX 910 490-2632

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RAYMOND S. KAPLAN
VINCENT H. CHIEFFO*
ROBERT M. ORNSTEIN
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DONNA FIELDS GOLDSTEIN*
PETER L. CLINCO
JAMES A. GOODMAN
JEFFREY BERKOWITZ
BRADFORD S. COHEN

*A PROFESSIONAL CORPORATION

November 21, 1984

Dear Frank:

re: Inaugural Gala

Let me cover some of the items discussed with ABC and which may need to be considered by those who have to make decisions concerning telecasting of the Inaugural Gala.

Because I know ABC accommodated Charlie Wick last time in providing air time on very short notice, I felt it only fair to go to ABC first before approaching the other networks.

Within twenty-four hours, Tony Thomopoulos got back to me and told me they were willing to clear 9:00PM to 11:00PM on Friday, January 19. They have designated John Hamlin, Vice President in Charge of Specials (who worked on the previous Inaugural Gala) and Gary Pudney to be my contacts.

ABC RATE CARD

In 1981 there was only one hour prime time because the show ran from 10:00PM to midnight. Charlie Wick has told Joe Canzari that he paid \$400,000 for the time.

ABC now informs me that their time charge is \$600,000 an hour for prime time, or \$1,200,000. They added they were losing money and I replied they were making it up on the volume.



Mr. Frank Sinatra
Page 2.

November 21, 1984

SALE OF COMMERCIAL MINUTES

In 1981 the Inaugural Committee, and in particular Charlie Wick, sold twelve one-minute commercial times for \$250,000 per minute, for a total of \$3 million, thereby having available \$2,600,000 prior to costs. In 1981 one minute of the Super Bowl was selling at \$250,000.

I asked ABC for information as to what minutes were selling for on programs they purchased and were selling minutes rather than time. This is top secret information so I called Mr. Casey at the CIA and I found out what is known to about forty advertising agencies.

Officially ABC is asking \$525,000 per 1/2 minute and \$1 million per minute for the Super Bowl this year. On specials, such as "Night of the Stars", they were asking \$400,000 a minute. I say "asking" because I think that is what they got, but often their deals are package deals selling other minutes as well.

If a good show is put together, I don't think \$400,000 per minute is too much and would certainly be acceptable, and \$500,000 a minute would be possible but pushing. Four hundred thousand a minute after deducting the ABC charge, you would have \$3,600,000 or \$1 million more than last time. At \$500,000 a minute, you would be going to \$4,800,000.

SALE OF THE MINUTES

I don't think these minutes can be sold to advertising agencies and you cannot expect ABC to use its Sales Department. I would advise that the CEOs of large advertisers be approached directly by someone who knows them or can be introduced to them, since if you have to wait on the advertising agencies they might be afraid to recommend the show.

In 1981 the minutes were sold to the following advertisers:

Atlantic Richfield	- 2 minutes
Merrill Lynch	- 1 minute
Goodyear	- 1 minute



Mr. Frank Sinatra
Page 3.

November 21, 1984

Eastern Airlines	- 1 minute
Pfizer	- 1 minute
Anheuser-Busch	- 1 minute
General Motors	- 1 minute
Bristol Myers	- 1 minute
Prudential Life	- 1 minute
American Express	- 1 minute
Texaco	- 1 minute

LAST INAUGURAL GALA AUDIENCE SHARE

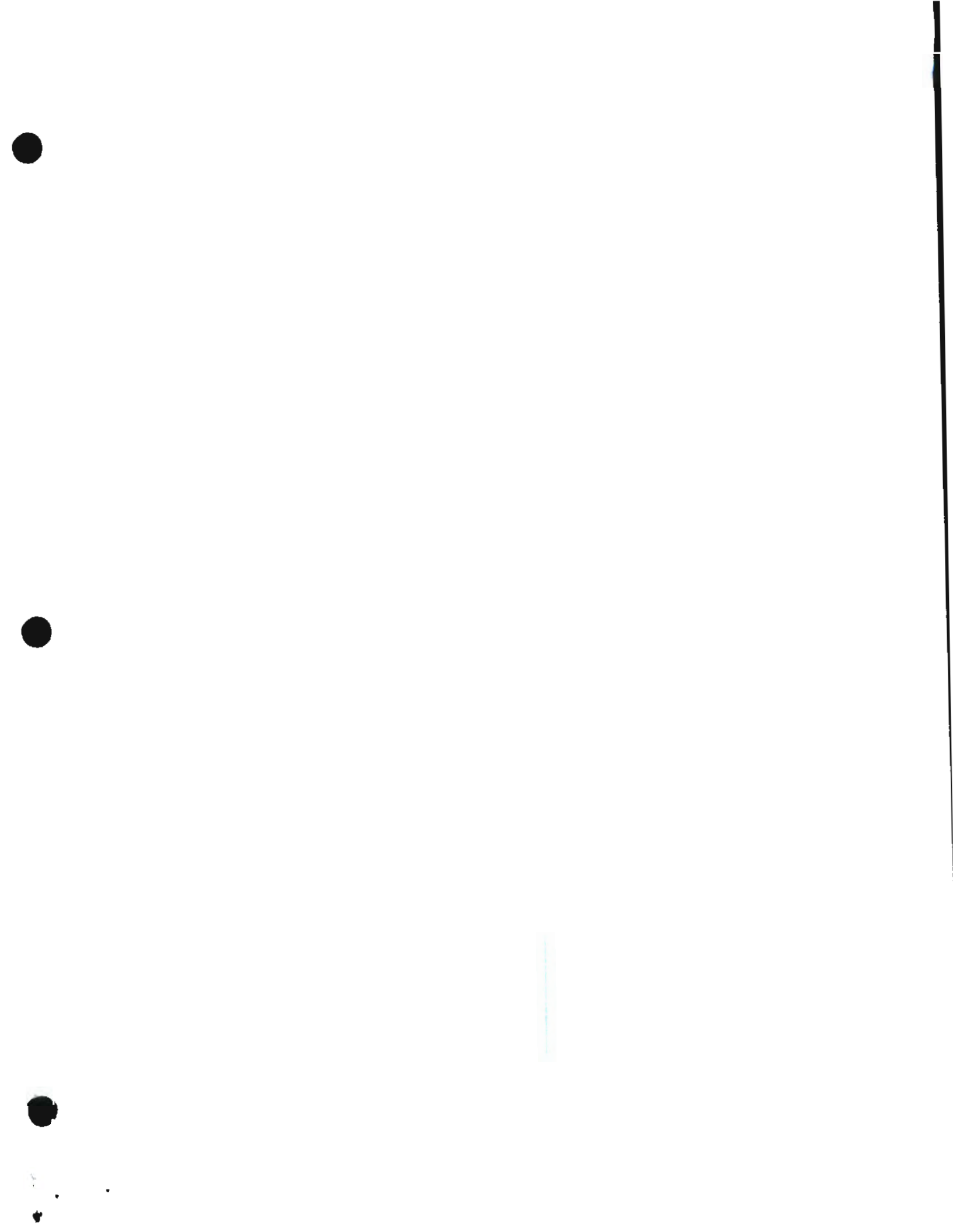
I believe the last Inaugural Gala received a 37% share. I am having ABC check this.

If we proceed with ABC, I will push them on promos so whoever is selling the minutes can boast about the rating in extensive exploitation. I have not had time to check deadlines on TV Guide and other places to give appropriate listings to insure higher ratings and which could be selling points.

PRODUCER/DIRECTOR

ABC's first choice would be George Schlatter as producer and they are recommending a director named Jeff Margolis who has done a number of specials for them, particularly award shows. They have checked and Margolis is available. I have not checked Schlatter, but since we represent him, I know that he would be willing to act as producer and unless a sudden order comes in from NBC for additional shows of a show he just did for them, he should be available except for his promise to Jolene to be in Vail, Colorado skiing on New Years and thereafter. I am sure he would give a discount to get him out of going to Vail and so someone would have to handle Jolene.

Their second choice was Dwight Hemion and Gary Smith, providing Dwight Hemion directed. Dwight and Gary will be in Washington commencing November 30 to do a Washington Christmas show. I am informed by ABC that their price is \$200,000, and having talked to both of them,



Mr. Frank Sinatra
Page 4.

November 21, 1984

I think they would feel they were giving a discount if Dwight directed for that money because that is usually their fee for just producing.

(I have not checked George on his fee and do not want to speak for him on that subject.)

COSTS INVOLVED

As to the rental of the facility, I have not seen their form contract and don't know the additional amount, if any, they would want for telecasting nor am I familiar with any union contracts that they may have that may become applicable in the event of a television show.

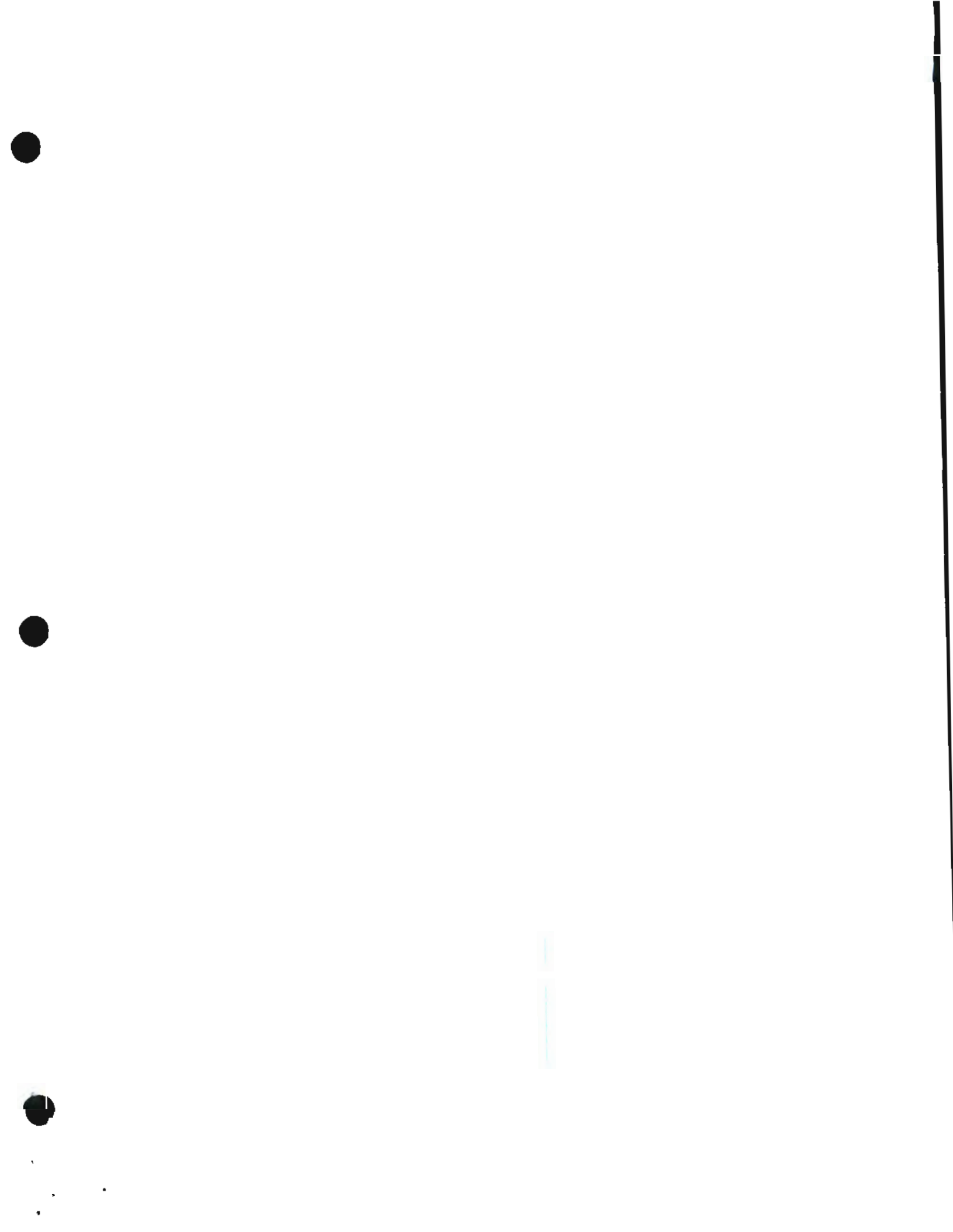
I understand Joe Canzari has made a deal for Mike Seligman for \$25,000, and I think he will be invaluable to whoever he is involved with, having watched him perform in connection with the Inaugural Gala telecast four years ago. He did this while at the same time he was helping handle technical problems on doing closed circuit telecast on the five Inaugural Balls.

I have no idea what paid staff will be required for the television producer, director, and Seligman.

I think I have to leave it for Mike Seligman to put a budget together for you on costs.

MUSICIANS UNION PROBLEMS

The Musicians Union seems to have a special contract for the Inaugural since evidently making a score once every four years is what keeps the Washington musicians alive. I think we would have to try to get the best orchestra possible in the area and will be able to work out with the Union bringing in a few top musicians from New York, plus having each act use its own accompanying musicians. The Union will push for the two-hour television scale and require the musicians be paid for the live performance as well. If Mike has the cost figures available from the last Gala, he has the sense of the increase in four years and can give you an accurate figure.



Mr. Frank Sinatra
Page 5.

November 21, 1984

It is not a question of money, but a question of making sure we "stroke" the Musicians Union prior to developing problems with respect to the Gala, the various Inaugural Balls (because last time orchestras were brought in from out of town for the Balls), and the usage of military music groups in excess of what the statute authorizes. I think it was during some other administration the Union got Congress to enact rules on use of military orchestras.

NABET vs. IATSE

If preferable, use ABC crews as much as possible and Mike can advise you on that subject. However, if it is a live telecast, ABC must use a NABET crew and they don't have good NABET crews available. If we call it a taped show, that may affect the scale of other people involved and even if it is taped and then goes out two minutes later, they think they can get by with an IATSE crew since for tape shows they are signed with IATSE.

However, we also have to worry about the facility's contract as to whether they have a NABET or IATSE contract. My recollection is that last time Mike neutralized them by hiring everybody in the NABET union so they couldn't complain since they had no additional technicians to provide and they waived their requirement.

STARTING TIME

I have called Joe Canzari and warned him that the tickets should show the performance starting at 8:15PM and I am even suggesting possibly 8:00PM, so that you are sure everybody gets there in time and are in their seats when the television show starts. My recollection is that we had problems four years ago because of the distance to the Capitol Center and there were late arrivals, private parties within the Capitol Center facility, and that the Secret Service did not want to bring in President and Mrs. Reagan until most people were in their seats.

That will serve up the question as to whether any ceremonies relating to the entry of President and Mrs.



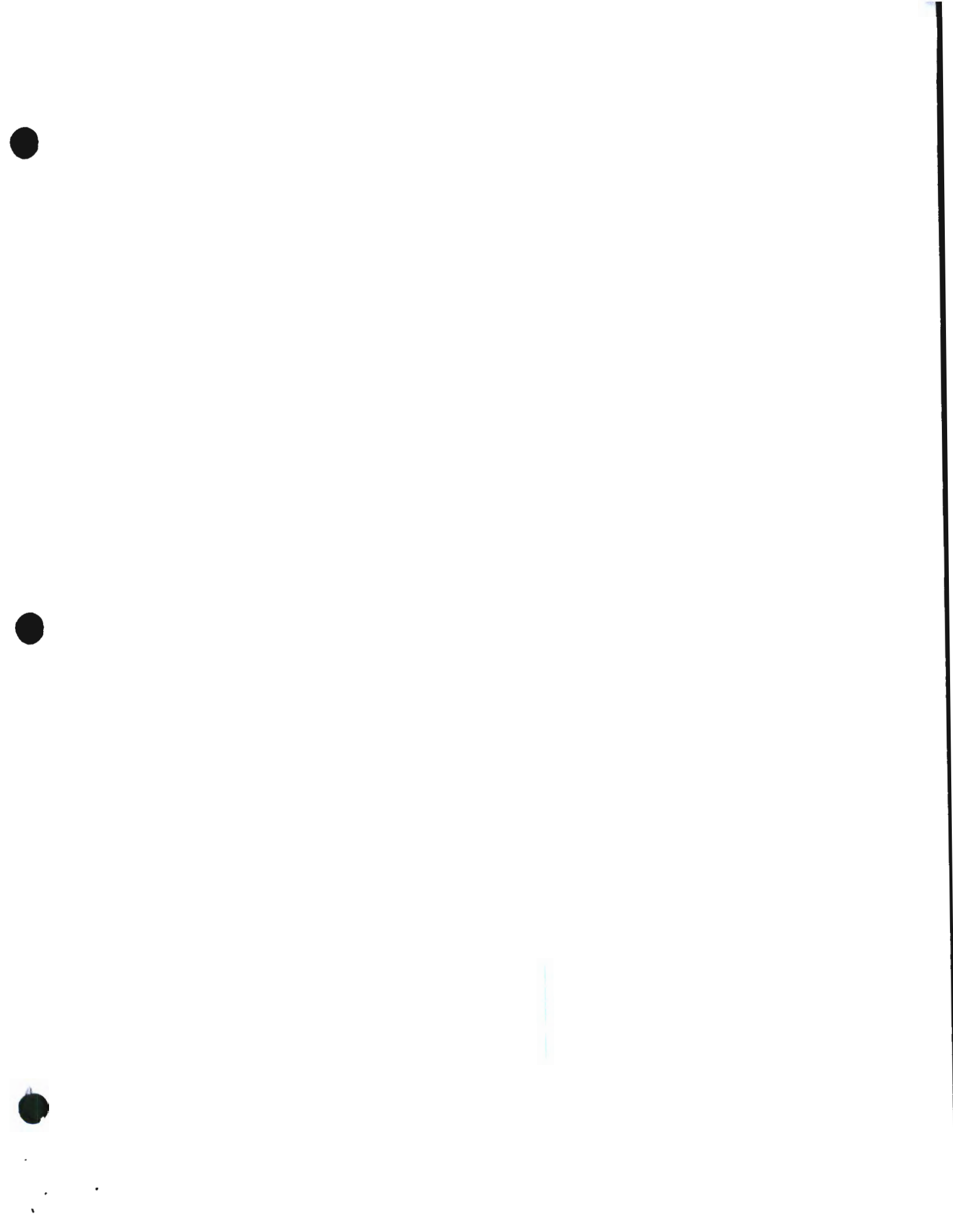
Mr. Frank Sinatra
Page 6.

November 21, 1984

Reagan should be held before 9:00PM and that they be in their seats when the show starts. Another variation would be to have them come in to tape their entry into the hall, edit it down to whatever time factor you want, and handle the show that way.

I will give you a separate letter on the talent suggestions of ABC indicating which particular talent they think they can be helpful in securing.

Separate memo follows re talent and other matters to be considered.



RUDIN, RICHMAN & APPEL

MEMORANDUM

FROM: Mickey Rudin
TO: Frank Sinatra

Date: November 23, 1984
RE: Inaugural Gala
Possible Talent and Other
Considerations

ABC gave me a list of the talent they feel would be meaningful for the television audience for the Inaugural Gala event.

I will try to list them as to type. I will also add some comments about Hemion & Smith.

Male Vocalists

Barry Manilow
John Denver
Neil Diamond
David Bowie
Elton John
Michael Jackson
Kenny Rogers
Wayne Newton
Gregory Hines
Willie Nelson
Dean Martin
Lionel Richie (ABC thinks they can help)
Julio Iglesias
Beach Boys (Hemion & Smith thinks they would be effective)
Frank Sinatra (Both Hemion & Smith and ABC would like to know how long you would perform and I said no more than allotted to any other entertainer)

Female Singers and Performers

Olivia Newton-John
Sheena Easton
Cindy Lauper
Carol Burnett
Dolly Parton
Lena Horne
Pearl Bailey
Ella Fitzgerald
Shirley MacLaine
Liza Minnelli (Hemion & Smith very big on Liza - but she has refused to perform "in the round")
Barbra Streisand



FROM: Mickey Rudin
TO: Frank Sinatra
DATE: November 23, 1984

Page - 2

Other Performers

Bill Cosby
Placido Domingo (ABC can help)
Pavarotti
Twyla Tharp Dance Company with Baryshnikov (Hemion & Smith thinks they have done the Sinatra Suite before and are negative. Schlatter thinks it is worthwhile)
Ben Varen and Emanuel Lewis have appeared together on ABC's show "Webster" and I am told they have done excellent material. Lewis, I am told, is a very attractive small black boy.

Well-known show business personalities who are not entertainers will do something:

Cary Grant
Jimmy Stewart
Lucille Ball
Gregory Peck
Burt Reynolds
Elizabeth Taylor

Master of Ceremonies

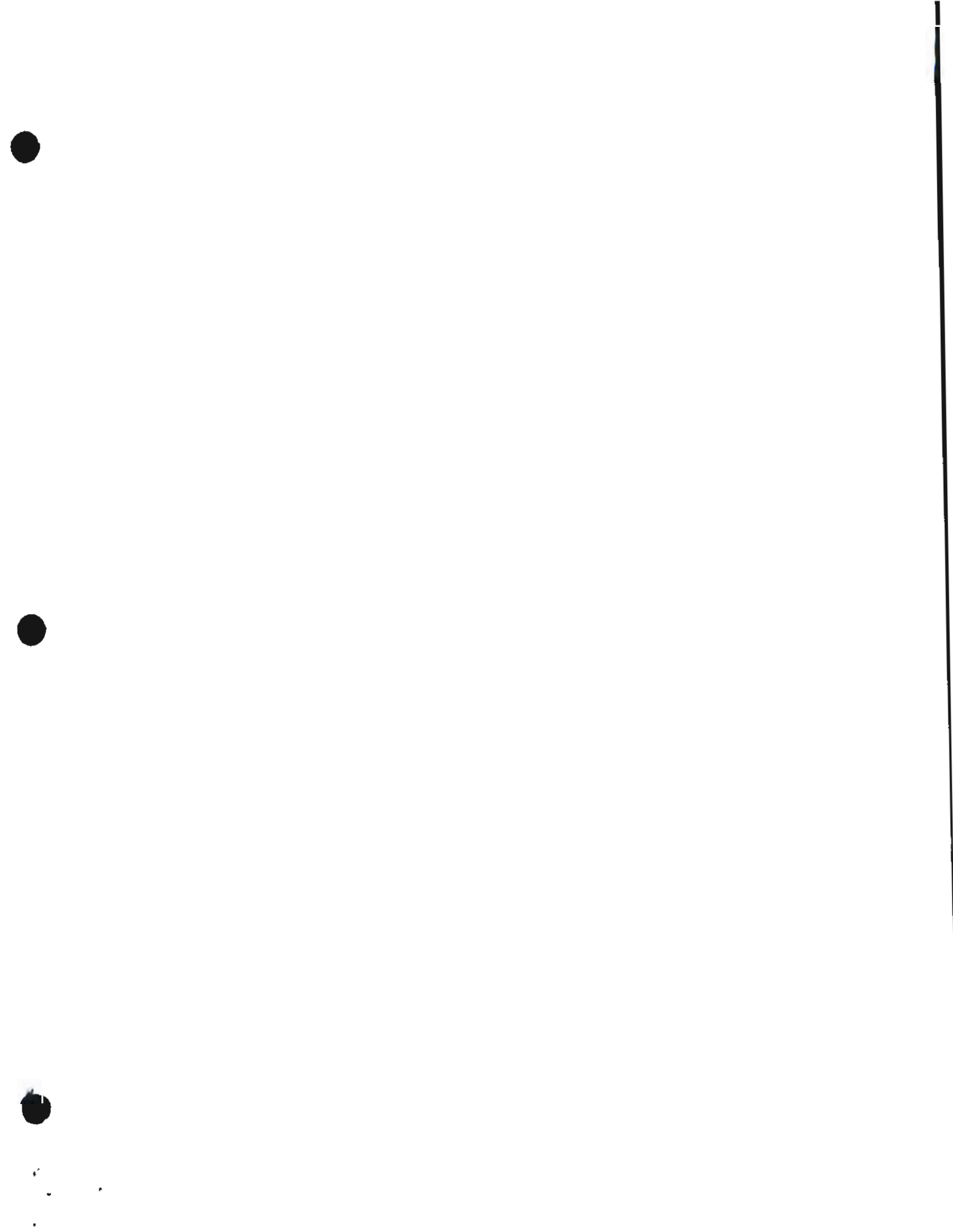
ABC suggested Carson. I told them the consensus was that you would probably go with Hope.

Producer/Director

ABC's first choice is George Schlatter. They base this on the fact that George has an excellent technical crew and equipment. It is also their feeling that George has been able to package an exciting element in what otherwise might be deemed "tough shows."

If George is used as Producer, ABC is recommending a director named Jeff Margolies. I have discussed this with George and he said while Margolies is very good he thinks for this type of show he prefers Walter Miller. (George does not know the cost of Margolies or Miller.)

George is willing to produce and he told me that within a few days he will give me a budget as to the number of people he felt he would have to bring with him. George's minimal fee would normally be \$100,000.00 but he said negotiation of the fee was not major being able to bring in his technical staff



FROM: Mickey Rudin
TO: Frank Sinatra
DATE: November 23, 1984

Page - 3

who have functioned on his remote shows such as the "Statue of Liberty" Program would be a major asset.

The other ABC recommendation was Dwight Hemion and Gary Smith with Hemion as director. Their fee without Dwight directing is \$200,000.00. Obviously you would want Dwight to direct and maybe they would hold at \$200,000.00. I have not pursued the question of how many other people they would want to hire to assist them nor have I obtained a budget from them. I do not think I can go any further in discussions with George/Dwight or Gary until this decision is made.

Sound and Light

I assume whatever producer/director team is retained we should immediately ask them to utilize the services of Hank Cattaneo.

Musical Director

I would suggest we use Joe Parnello since most of the acts want their own conductor and Joe can easily handle the duties and you don't have to go for someone who would want a fancy fee, etc. Last time we used quite a few musicians from New York (Joe Malin contracted) and the balance from Washington through the Washington contractor.

Selection of Network

The regular ABC shows from 9:00PM to 11:00 PM on Saturday are the highest rated and since ABC accommodated the Inaugural Committee four years ago, I don't think we should explore NBC or CBS.

I discussed the matter briefly with Grant Tinker and described the ABC deal with him. He felt we would be better off staying with ABC and thought their price quotations were reasonable.

He did express a concern that there might be something improper about the network selling its time and then permitting the purchasers to sell "minutes." I told him that since ABC had not raised the problem, there was no need to check with his legal department as to whether he was right or wrong. Unless instructed otherwise, I will not explore the deal further with NBC and will not call CBS.



1
2
3

FROM: Mickey Rudin
TO: Frank Sinatra
DATE: November 23, 1984

Page - 4

Facilities for Talent

At the last Inaugural Gala, this was handled by Ray Caldiero and Morgan Mason. I think this should be implemented immediately. The Inaugural Committee should be aware of what a tremendous contribution we are making as to the talent by requiring them to stay three days and do two shows.

Accordingly, I suggest that early in the game a sufficient amount of tickets to the Gala and other invitations to other events be set aside for the talent and their respective support staff.

Timing of the Show

ABC informs me that you only have 95 minutes to program.

Facilities Agreement for Gala

The Facilities Agreement and what that includes should be examined as soon as possible. We had long negotiations with Capitol Center about parking and arranging for parking for the sound trucks, buses, limousines and what would be charged others for parking.

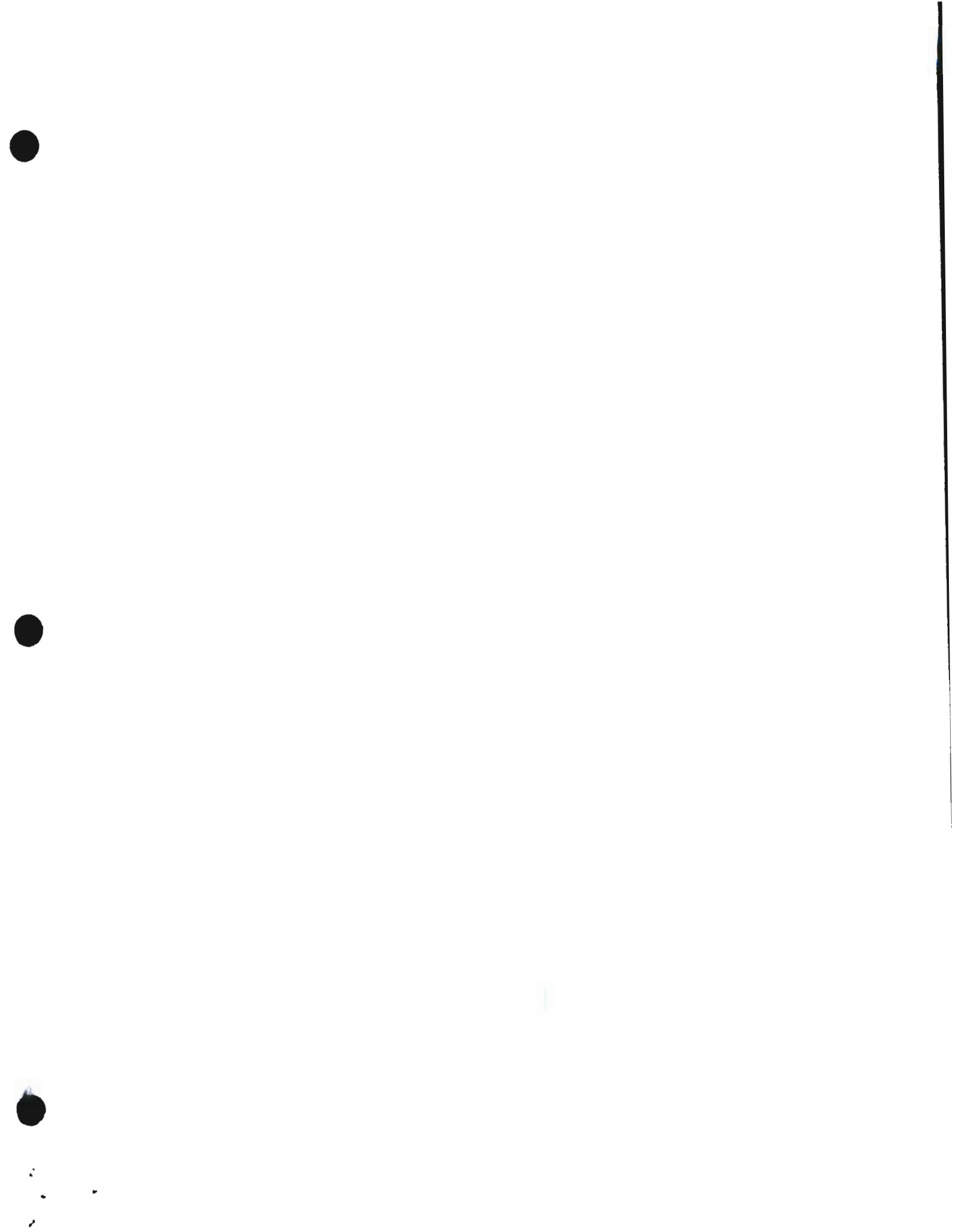
With this facility in town we may have a whole new group of problems.

Any union agreements that the facility has signed must be checked immediately.

A decision should be made early in the game as to the sale of souvenirs and whether it be done by the Committee or through the concessionaires. This may depend on union agreements and the concessionaires agreement.

Other Entertainment Events

My memos to you deal only with the Gala. As soon as I know who is going to be in charge of hiring orchestras for the Balls and other entertainment events planned, I will be glad



FROM: Mickey Rudin
TO: Frank Sinatra
DATE: November 23, 1984

Page - 5

to pass on to them my limited knowledge of the problems to be anticipated, the contracts to be prepared, etc.



MEMO TO: BILL SITTMAN
FROM: BEEDY RITCHIE *BR*
DATE: Dec. 28, 1984
RE: HONORARY CHAIRPERSONS & ABC LIST

Attached is a copy of the list of sponsors for the Jan. 19, 1981 Gala which I received via telephone from Mr. Bob Silverberg of ABC. Gail was to send that list to you yesterday.

Also, attached are copies of the letters that are being mailed today. License plates are to follow.

MEMO TO: MICHAEL DEAVER
FROM: BEEDY RITCHIE, Room 317 (433-7740)
DATE: December 26, 1984
RE: MARY JANE WICK'S HONORARY LIST

Enclosed are the letters to those members of the Honorary Chairpersons List whom Mary Jane has contacted to date. She is still working on some others.

Please return these to me with signatures. Thanks.

Beedy:

Please make copies

for M.J.O.

and give to Ann

in our office

BJ

MEMO TO: BILL SITTMANN
FROM: BEEDY RITCHIE *BR*
DATE: DEC. 27, 1984
RE: ABC SPONSERS 1981

The following is the list of Sponsors for the Jan. 19, 1981 Gala given to me by Bob Silverberg of ABC.

ARCO
American Express
Prudential
Eastern Airlines
Goodyear
Merrill Lynch
Pepsi
Pfizer
General Motors
Bristol Myers
Anheuser Busch



THE COMMITTEE
FOR THE
50TH AMERICAN
PRESIDENTIAL
INAUGURAL

Washington, D.C.
20599

202/433-7600

Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 26, 1984

The Honorable and Mrs. Raymond Avansino
8th floor
First Interstate Building
1 East First Street
Reno, Nevada 89501

Dear Mr. and Mrs. Avansino:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairpersons of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



THE COMMITTEE
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Washington, D.C.
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202/433-7600

Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 26, 1984

Mr. and Mrs. Lester B. Korn
Korn/Ferry International
911 Wilshire Boulevard, Suite 930
Los Angeles, California 90017

Dear Lester and Carolbeth:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairpersons of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



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202/433-7600

Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 26, 1984

Mr. Max Fisher
Fisher Building
Twenty-Seventh Floor
Detroit, Michigan 48202

Dear Max:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as an Honorary Chairperson of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



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Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 26, 1984

The Honorable and Mrs. Frank Fahrenkopf
310 First Street, S.E.
Washington, D.C. 20003

Dear Frank and Mary:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairpersons of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



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General Chairman
Ronald H. Walker
Chairman

December 26, 1984

Mr. and Mrs. Joseph Coors
Adolf Coors Company
Main Gate
Golden, Colorado 80401

Dear Joe and Holly:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairpersons of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



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Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 26, 1984

Mr. and Mrs. Robert Adams
Post Office Box 468
Valley Center, California 92082

Dear Bob and Betty:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairpersons of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



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Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 26, 1984

The Honorable Anne L. Armstrong
Post Office Box 1028
Kingsville, Texas 78363

Dear Anne:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as an Honorary Chairperson of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



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Michael K. Deaver
General Chairman
Ronald H. Walker
Chairman

December 26, 1984

Mrs. George Brock
2220 Avenue of the Stars, #1404
Los Angeles, California 90067

Dear Margaret:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as an Honorary Chairperson of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



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Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 26, 1984

Mr. Roy Pfautch
Civic Service, Inc.
444 N. Capitol Street, N.W.
Suite 714
Washington, D.C. 20001

Dear Roy:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as an Honorary Chairperson of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



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Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 26, 1984

Mr. and Mrs. Holmes Tuttle
7122 Beverly Boulevard
Los Angeles, California 90036

Dear Holmes and Virginia:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairpersons of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

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Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 26, 1984

Senator and Mrs. Paul Laxalt
6660 Midhill Place
Falls Church, Virginia 22043

Dear Paul and Carol:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairpersons of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



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202/433-7600

Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 26, 1984

Mr. Preston Long
860 5th Avenue
New York, New York 10021

Dear Preston:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as an Honorary Chairperson of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



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Washington, D.C.
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202/433-7600

Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 26, 1984

The Honorable and Mrs. Drew Lewis
75 Rockefeller Plaza
New York, New York 10019

Dear Drew and Marilyn:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairpersons of the 50th American Presidential Inaugural.

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202/433-7600

Michael K. Deaver
General Chairman
Ronald H. Walker
Chairman

December 26, 1984

Mr. and Mrs. Henry Salvatori
457 Bel Air Road
Los Angeles, California 90077

Dear Henry and Grace:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairpersons of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

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Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 26, 1984

Mr. and Mrs. Charlton Heston
2859 Coldwater Canyon Drive
Beverly Hills, California 90210

Dear Charlton and Lydia:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairpersons of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

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Chairman

December 26, 1984

Mr. and Mrs. Jaquelin H. Hume
550 Kearny Street, Suite 1000
San Francisco, California 94108

Dear Jack and Betty:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairpersons of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



THE COMMITTEE
FOR THE
50TH AMERICAN
PRESIDENTIAL
INAUGURAL

Washington, D.C.
20599
202/433-7600

Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 27, 1984

Mr. J. Willard Marriott
The Marriott Corporation
Marriott Drive
Washington, D.C. 20058

Dear Willard:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairman of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



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Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 27, 1984

The Honorable Charles Z. Wick
2801 Rock Creek Drive, N.W.
Washington, D.C. 20008

Dear Charlie:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairman of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman



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Michael K. Deaver
General Chairman

Ronald H. Walker
Chairman

December 27, 1984

The Honorable Robert K. Gray
4953 Rock Spring Road
Arlington, Virginia 22207

Dear Bob:

It is a great privilege and pleasure to join Chairman Ron Walker in asking you to serve as Honorary Chairman of the 50th American Presidential Inaugural.

Your devotion to our President and your service to our Country has been outstanding and is greatly appreciated.

With your continued support through the next four years, all Americans can look forward to the future with great confidence.

Sincerely,

Michael K. Deaver
General Chairman