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THE WHITE HOUSE
WASHINGTON

September 5, 1984

TO: Margaret Tutwiler

FROM: **BILL SITTMANN**
Special Assistant to the President
and Special Assistant to the
Deputy Chief of Staff

Mr. Deaver would like to
know when the Democrats for
Reagan-Bush will be announced?

- Information
- Action

FJe

STATUS REPORT

DEMOCRATS FOR REAGAN-BUSH '84

AUGUST 30, 1984

*Bill
This is
good. when
will it be
announced?*

NATIONAL STEERING COMMITTEE

The National Steering Committee currently has eleven (11) confirmed members, with six (6) additional individuals who should agree to serve in the very immediate future. A listing, with brief biographical information, is attached.

STATE DFR CHAIRMEN

We have twenty-three (23) State Chairs confirmed. Three (3) states have chairs cleared, and are sending confirmation to Schuyler Baab. Sixteen (16) states have yet to provide chairs. Through the RCDs, these sixteen should be brought on line within the next ten days. Eight (8) states have indicated that there should not be a separate "Democrats for" chair. A complete listing of all states, separated by region and by the above mentioned categories, is also attached.

CONFIRMED MEMBERS OF THE NATIONAL STEERING COMMITTEE

CONNECTICUT

Dominick Swieskowski

203/224-2572

Dominick Swieskowski is currently the Democratic Representative for the Twenty-Sixth District of Connecticut. He is the Chairman of the House Ways and Means Committee. Mr. Swieskowski is a member of numerous Polish organizations, including the Polish National Alliance and the Polish-American Congress.

PENNSYLVANIA

Ragan Henry, Esq.

215/224-2572

Ragan Henry is a nationally recognized leader of the black community. He is currently a partner in the law firm of Wolf, Block, Schorr and Solis-Cohen in Philadelphia. He is also the President of The National Leader.

DELAWARE

J.H. Tyler McConnell

302/421-7279

Tyler McConnell is the President and Chief Executive Officer of the Delaware Trust Company. He was the Democratic candidate for Governor in 1960.

TEXAS

Allan Shivers

Allan Shivers is a former Governor of Texas. He is currently serving on the Texans for Reagan Committee.

FLORIDA

William France, Sr.

904/253-6711

William France is a former President of the International Speedway Corporation, but has now turned the business over to his sons. He retains his position as Chairman of the Board. Mr. France is also the founder of NASCAR (National Association of Stock Car Auto Racing), a popular organization among car racing fans.

STEERING COMMITTEE (cont.)

CALIFORNIA

Roosevelt Grier

Roosevelt Grier is a famous sports and television personality. He is supportive of President Reagan because of his conservative social views. He has been very active in Democratic party politics, and is closely associated with the Kennedy family.

NEW YORK

Louise Sunshine

212/832-2000

Louise Sunshine is currently Executive Vice President of the Trump Organization in New York City. In the past she has been a successful fundraiser for Democrats. Mrs. Sunshine was Chairperson of the Finance Committee for Governor Hugh Carey from 1974 to 1978, and Finance Chairperson for Mayor Koch in 1981.

Ramone Velez

212/993-3014

Ramone Velez, a former Democratic New York City Councilman, is a prominent leader of the Puerto-Rican community. He is the founder of the Hunt's Point Multi Service Center in New York City, and has been a recipient of the JFK and RFK Community Service Awards.

WASHINGTON

Dixie Lee Ray

Dixie Lee Ray was the Governor of Washington from 1977 to 1981. She is currently involved in broadcasting and community service.

GEORGIA

Billy Lee Evans

202/841-0626

Billy Lee Evans is a former Democratic Congressman from Georgia. He is currently working in Washington, D.C..

NEW JERSEY

Thomas Dunn

Thomas Dunn is the current Democratic Mayor of Elizabeth, New Jersey.

POTENTIAL MEMBERS OF THE NATIONAL STEERING COMMITTEE

Mrs. Mendel Rivers	Awaiting Atwater call.
Joe Wagonner	Duberstein will be advising us on September 4.
Edith Green	Thompson will follow-up Vice President Bush's call.
William Fitzgerald	Baab will follow-up.
Ninfa Lorenzo	Shelby and Thompson will confirm.
Frank Rizzo	Stone is handling.

STATE DFR CHAIRMEN

BY REGION

NORTHEAST

A

Confirmed State Chairmen and Co-Chairmen.

CONNECTICUT

Dominick Swieskowski 203/224-2572

Dominick Swieskowski is currently the Democratic Representative for the Twenty-Sixth District of Connecticut. He is the Chairman of the House Ways and Means Committee. Mr. Swieskowski is a member of numerous Polish organizations, including the Polish National Alliance and the Polish-American Congress.

MAINE

Oren Richard Shiro 207/872-8209

Oren Richard Shiro is the owner of the Jefferson Restaurant in Maine. He serves on the Board of Trustees of Thayer Hospital and on the Board of Directors of the Maine State Golf Association, Maine Cystic Fibrosis, Waterville, Maine Masonic Club and Colby College Building and Grounds Committee.

MARYLAND

Thomas J. Mooney 301/270-1271

Thomas J. Mooney has been serving as a State Legislator from the 21st Legislative District of Maryland since 1978. Currently he serves on the Ways and Means Committee and is Vice-Chairman of the Bi-County Committee. Mr. Mooney is a member of the Knights of Columbus and the Lion's Club.

MASSACHUSETTS

Paul May - Co-Chairman 617/568-5002

Former campaign manager for Governor King, Mr. May is currently a real estate developer.

Herbert Hoffman - Co-Chairman

Mr. Hoffman is a businessman.

Richard E. McLaughlin - Co-Chairman

Mr. McLaughlin served as Registrar of Motor Vehicles.

John F. Collins 617/548-2060

Former Mayor of Boston, Mr. Collins now hosts a weekly talk show called "5 on 5". To be confirmed.

VERMONT

Harlan Sylvester 802/658-2424

Harlan Sylvester is the manager of the Vermont E.F. Hutton offices.

NORTHEAST

B

Pending Invitation from National Headquarters.

DELAWARE

Jack Whitby - Co-Chairman*

Leading citizen of Dover and head of the Kent Company,
a GM Auto distributor.

Dick Sutton - Co-Chairman*

*Both pending invitation from Tyler McConnell.

NEW HAMPSHIRE

Paul Provost - Co-Chairman 603/623-9437

Mr. Provost is a former Democratic State Senator,
currently in the insurance business.

John H. McLaughlin - Co-Chairman 603/883-3386

Mr. McLaughlin is a former State Senator, currently
the owner of a large trucking firm.

RHODE ISLAND

William O'Brien *

Recommended by Captain Jim Hayes, former Naragansett
Republican Chairman, Mr. O'Brien is in the insurance
business.

*Pending invitation from Bob Thompson.

NORTHEAST

C

Pending Confirmation from State .

NEW JERSEY No name submitted .

NEW YORK No name submitted .

OHIO No name submitted .

PENNSYLVANIA No name submitted .

D

No Separate DFR organization.

WASHINGTON, DC

SOUTHEAST

A

Confirmed State Chairmen and Co-Chairmen.

GEORGIA

Render Hill

Render Hill is a State Senator and Chairman of the Democratic Caucus in Georgia.

KENTUCKY

Mac Kilduff*

606/464-2444

Mac Kilduff is a newspaper publisher in central Kentucky.

*Pending invitation from Schuyler Baab.

NORTH CAROLINA

N. Hector Mc Geachy

N. Hector Mc Geachy has been a practicing attorney in North Carolina since 1945. He has also served on the North Carolina State Senate (1960's - early 1970's) and State Democratic Executive and Platform Committees. Mr. Mc Geachy is active in the Jaycees, Mason, Shriner and Kiwanis organizations.

Thomas Strickland, Esq. - Co-Chairman 919/736-7280

Thomas Strickland currently practices law in North Carolina. He was a member of the N.C. House of Representatives in the 1960's and the N.C. State Senate in the early 1970's. Mr. Strickland is also a member of the Masons and the Christian Legal Society.

SOUTH CAROLINA

William C. Ouzts

803/765-5277

William C. Ouzts is currently serving as Mayor Pro Tem of Columbia.

TENNESSEE

Jerry Atkinson

615/373-1124

Jerry Atkinson has served as a State Legislator and as Vice-Mayor of Nashville.

WEST VIRGINIA

Berky Lilly

304/623-8611

Berky Lilly is a prominent West Virginia businessman and involved with the economic development branch of the West Virginia Gas Company.

SOUTHEAST

C

Pending confirmation from state.

FLORIDA

Ralph Haben

D

No separate DFR organization.

ALABAMA

MISSISSIPPI

SOUTHWEST

A

Confirmed State Chairmen.

SOUTH DAKOTA Dennis G. Laib - Co-Chairman

Dennis G. Laib of South Dakota is the Co-Chairman and Vice President of Laib Realty, Inc. He is a past Master of the Masons and Chairman of the Board of Trustees of the Grace Congregational Church.

Eileen M. Solon - Co-Chairman

Eileen M. Solon of South Dakota is a former President of Huron League of Women's Voters and served on a number of Election Boards. Mrs. Solon is active in local Catholic organizations.

C

Pending Confirmation from State Organization.

ARKANSAS No name submitted.

KANSAS No name submitted.

LOUISIANA No name submitted.

NEBRASKA No name submitted.

OKLAHOMA Howard Cotner 405/521-2711

Mr. Cotner is a Democratic state legislator.

TEXAS* No name submitted.

*Former Governor Allan Shivers is on the National Steering Committee.

MIDWEST

A

Confirmed State Chairmen.

INDIANA

Frank McKinney

317/639-3000

Frank McKinney headed Democrats for Sen. Quayle in 1980 and is Chairman of the American Fletcher Bank in Indianapolis.

MINNESOTA

Mary Anne Kuharski

MISSOURI

Albert M. Spradling

314/335-8296

B

Pending confirmation from National Headquarters.

MICHIGAN

William Fitzgerald

William Fitzgerald served as State Senator, was a Democrat candidate for Governor and is currently a practicing attorney.

C

Pending confirmation from State organization.

ILLINOIS

No name submitted.

IOWA

Pete Crivaro *

Pete Crivaro is the current Mayor of Des Moines and does not plan to run for re-election.

*Pending confirmation from Jepsen.

D

WISCONSIN

No separate DFR organization.

ROCKY MOUNTAIN

A

Confirmed State Chairmen.

ALASKA

Robert A. Breeze

907/277-0533

Robert Breeze is the senior managing partner in the Anchorage law firm of Rose & Breeze, P.C. He is president of the Alaska-Korea Business Council and Secretary-Treasurer of the Alaska International Trade Council. Mr. Breeze is also the Chairman of the Board of Directors of Commonwealth Energy Corp. and Alaska Pacific Resources, Inc., a diversified trading company.

ARIZONA

Ralph Watkins

602/253-4520

Mr. Watkins ran Democrats for Goldwater in 1980 and serves on the Bob Stump for Congress Committee. His position with Reagan-Bush '84 was announced by Goldwater at the Republican Convention during a news conference.

NEW MEXICO

Leonard De Layo

505/827-2282

Leonard Joseph De Layo is the State Superintendent of Public Instruction in New Mexico. Mr. De Layo is the former Chairman of the "Big Six" National Committee on Education and former New Mexico Delegate to the Education Commission of the States.

COLORADO

Charlie Goldberg

303/293-2323

Charlie Goldberg of Denver, Colorado is the owner of Barnett Company, Allied Steel Co., and Care-Free Early Learning Day Care Centers. He is an active fundraiser and was honored by the Allied Jewish Federation for his philanthropic work.

C

Pending confirmation from State organization.

MONTANA

No name submitted.

NORTH DAKOTA

No name submitted.

ROCKY MOUNTAIN

D

No Separate DFR organization.

IDAHO

UTAH

WYOMING

FAR WEST

A

Confirmed State Chairmen.

CALIFORNIA

Bill Craib

Bill Craib is the former President of the California State Employees Assn., the largest employee union in the state.

B

Pending confirmation from National Headquarters.

NEVADA

Zac Taylor - Co-Chairman 702/871-2000

Zac Taylor is a retired airforce commander and currently President of the Las Vegas Savings and Loan.

Mark Power - Co-Chairman 702/331-5440

Mark Power is the owner of Silverstate Business Products.

OREGON

Frank Ivancie *

Frank Ivancie is serving out his term as Mayor of Portland.

*Pending Mayor Hance's invitation.

C

Pending confirmation from state organization.

WASHINGTON

Paul Friedlander

Paul Friedlander is the Port Commissioner of Seattle.

Admiral Herb Bridge

Admiral Bridge is now retired.

D

HAWAII

No separate DFR organization.

THE WHITE HOUSE

WASHINGTON

August 14, 1984

MEMORANDUM FOR RICHARD DARMAN
SHERRIE COOKSEY

FROM: MARGARET TUTWILER

SUBJECT: VOTER REGISTRATION LEAFLET

Congressman Trent Lott is requesting your approval on the attached letter from the President.

If approved, the letter will be used in a franked postal patron voter registration leaflet which Congressman Lott is encouraging Republican members of Congress to use in their respective districts.

The leaflet encourages individuals to vote and explains local voter registration procedures (mock-up attached). The production of the leaflets is being handled by John Simms of Martin Data Systems.

Also attached for your information is a copy of the letter which Congressman Lott has sent out to Republican House Members describing the leaflet and explaining that every Member who uses it must check the content of their respective mailing with the Franking Commission to ensure that it is frankable.

CONGRESSMAN LOTT'S OFFICE IS ASKING FOR APPROVAL ON THIS AS SOON AS POSSIBLE.

Approve

Disapprove

cc: James A. Baker, III
Michael K. Deaver ✓
M.B. Oglesby
Edward Rollins

DRAFT

August 17, 1984

Dear Fellow American,

Registering and voting are the most important aspects of citizenship. Our democracy works best with the fullest expression of the will of the people at the ballot box.

Our Founding Fathers met over two centuries ago in Philadelphia to bring about a form of government that was in their own words "by the people, for the people and of the people." It was our representative democracy that was born -- a system of government unique because authority to govern came up from the people rather than down from a monarch or other authoritarian ruler.

Today we are proud to be a truly free nation. Our liberty will only be in danger when free men and women fail to participate fully at the polls.

I urge you to register to vote if you are legally eligible. If members of your family or friends are not yet registered, please urge them to do so.

God bless you.

Sincerely,

RONALD REAGAN

Congress of the United States
House of Representatives
OFFICE OF THE REPUBLICAN WHIP
Washington, D.C. 20515
August 9, 1984

Dear Republican Colleague:

With the National Elections only three months away, it becomes increasingly important for all of us to encourage and participate in a vigorous campaign to register all eligible voters.

The circulation of an informational newsletter (like the one that I have enclosed) is one method that strongly lends itself to this end. Please review this flyer, designed by John Simms of Martin Systems.

I have taken the liberty of checking-out the concept of a franked postal patron registration leaflet with the Franking Commission. They have advised me that this is a legitimate use of the frank, so long as the content of the actual leaflet is frankable. Thus, every Member who makes use of this postal patron leaflet must check the content of their own mailing with the Franking Commission to ensure it is frankable.

I would appreciate your help in encouraging all of our constituents to assume fully and to participate knowledgeably in their "Right to Vote." If you have any questions, please call my Whip Office at 50197.

With kind regards and best wishes, I am

Sincerely,



Trent Lott

MORRIS K. UDALL, ARIZ.
CHAIRMAN
STEPHEN J. SOLARZ, N.Y.
WILLIAM D. FORD, MICH.

JAMES OUILLEN, TENN.
TOM CORCORAN, ILL.
BILL FRENZEL, MINN.

U.S. House of Representatives
COMMISSION ON CONGRESSIONAL MAILING STANDARDS
305 CANNON HOUSE OFFICE BUILDING
Washington, D.C. 20515
PHONE: (202) 225-0436

August 9, 1984

Honorable Trent Lott
Minority Whip
1622 Longworth HOB
Washington, D.C. 20515

Dear Mr. Lott:

Your pamphlet on voter registration appears to comply with the rules and regulations governing the use of the Congressional frank. However, the staff would be unable to issue an Advisory Opinion to that effect until it had an opportunity to review the pertinent editorial matter.

Sincerely,


Joseph A. Fisher
Minority Staff Director

JAF:kh

THE WHITE HOUSE

WASHINGTON

July 16, 1984

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: MICHAEL A. McMANUS, JR. *McManus*

SUBJECT: Campaign '84

A couple of additional thoughts for your consideration.

1. Jewish Voters - As a result of the Jackson situation, we have a unique opportunity to win over Jewish voters who traditionally vote Democratic. We need to move quickly because the Democrats will try to repair this damage after the Convention. I suggest we try to get a number of our own Jewish supporters to contact major Jewish Democrats. The goal should be an effort within a "Democrats-for-Reagan" format, but starting with two or three announcements of major contributions who are supporting Reagan this time.

2. Women Voters - In order to show support among women for the President, I believe it would be possible to have 6 - 8 womens' events in major cities on the same day. The events should be sponsored by private sector women who issue invitations to other private sector women to a meeting on why "you are better off today" because of Reagan policies.

3. Surrogates - Although we have talked about some activity during the first two weeks of August on the theme of a do-nothing House of Representatives, this will essentially be vacation time for the President. This means we should get commitments now from major surrogates who can be active during this period. The Olympic games will take most of the TV and news coverage, but we shouldn't count on it. A surrogate program, including the V.P. as a follow-up to the do-nothing House should be organized now.

4. Mrs. Ortega - We should plan a White House group review of the progress of Mrs. Ortega including tapes of her recent speeches. She cannot appear to be a token vs. Cuomo.

5. Senator D'Amato - Carefully schooled, the Senator could be a good person to put out front vs. Mrs. Ferraro. He is Italian, Catholic, and the Senator from N.Y. He also has the most to lose from her ascendancy in that even if Mondale loses she could be positioned to run against D'Amato. Particularly on her liberal record, pro-abortion and anti-defense spending he could be effective.

THE WHITE HOUSE

WASHINGTON

August 10, 1984

MEMORANDUM FOR RICHARD DARMAN
SHERRIE COOKSEY

FROM: MARGARET TUTWILER

SUBJECT: REAGAN-BUSH '84 HISPANIC MAILING IN TEXAS

Reagan-Bush '84 is requesting your approval on the attached letter from the President. If approved, this letter will be mailed to approximately 12,000 Hispanics in targeted counties in Texas.

Of the four voter registration mailings which the campaign is currently requesting, this is their fourth priority. The campaign believes, however, that this mailing would be an important part of the Hispanic voter registration program which they are presently implementing in Texas.

THE CAMPAIGN IS ASKING FOR APPROVAL ON THIS LETTER BY MONDAY, AUGUST 13, 1984.

Approve

Disapprove

cc: James A. Baker, III
Michael K. Deaver ✓

DRAFT

August ¹⁵~~10~~, 1984

Dear Friend:

I need your help to complete the job we started in 1981.

So many times I am asked what I have done for Hispanics. My answer has been that I have done for Hispanics the same things that I have done for all Americans. We now have a strong economic recovery resulting in more jobs, better living conditions, increased aid to our truly needy and our women, children, and senior citizens. We also enjoy a more secure, safer and happier America.

We know that we share the same basic values of Family, God, and Service to our Country. I know how difficult times were for you and how you carried out your responsibilities with pride, dignity, and patriotism. Together we have travelled through difficult times, but now you and I see a bright future as a result of our Administration's programs.

We continue to be devoted to making life better and happier for all of us, but to do this, I need you to do something for America. In so doing, you will be deciding the future of our country and of your children and grandchildren.

To give them the future they deserve--one of peace, opportunity and a strong America--I ask you for your support on November 6th. Let's finish the job together in rebuilding America at home and abroad.

Sincerely,

RONALD REAGAN

THE WHITE HOUSE

WASHINGTON

August 10, 1984

MEMORANDUM FOR RICHARD G. DARMAN
SHERRIE COOKSEY

FROM: MARGARET TUTWILER

SUBJECT: LETTER FROM THE PRESIDENT FOR SAM WALTON

Reagan-Bush '84 is requesting your approval on the attached letter from the President to Mr. Sam Walton, Chairman and Chief Executive Officer of Walmart, Incorporated. Mr. Walton is a strong supporter of the President.

Mr. Walton contacted the campaign to ask for this letter to promote the nonpartisan voter registration activities of his company. He plans to write to approximately 75,000 of his employees, most of whom live in the mid-South, enclosing a copy of the President's letter and urging their participation in a voter registration program which he plans to implement.

Walmart, Inc. serves a 19-market area. Data developed by Walmart's Government Affairs Division projects at least 20,000 newly registered voters. About 65% of these are expected to be pro-Reagan.

Additionally, Walmart proposes to utilize county registrars in targeted rural areas. A majority of its 700-plus stores are now being selected for such programs, with an eye towards maximizing conservative voter registration.

THE CAMPAIGN IS ASKING FOR YOUR APPROVAL ON THIS BY MONDAY, AUGUST 13, 1984.

Approve

Disapprove

cc: James A. Baker, III
Michael K. Deaver ✓

DRAFT

August 15, 1984

Dear Sam:

I am happy to learn that you and the Walmart team are planning a nonpartisan voter registration program for your employees and Walmart customers.

Only 58 percent of America's employees went to the polls in 1982. That means that 42 percent of those people working for companies like Walmart did not exercise this most precious freedom -- the right to vote.

Nonvoters don't lack patriotism; they may have been too busy to get to the polls, or they may have recently moved and not registered in their new area. Some may be confused by local voting regulations.

We need to help our fellow Americans get to the polls. Our nation must remain a shining example of democracy. In America, the people rule, not tyrants as in communist and other totalitarian countries.

Walmart and its employees have a long record of community service. You can make a difference by registering your friends, neighbors, colleagues and customers to vote in 1984. The time for action is now -- less than 90 days remain before the November election.

Thank you for your dedication, Sam, and for the contribution of Walmart's employees to this important effort.

Sincerely,

Mr. Sam M. Walton
Chairman and Chief Executive Officer
Walmart Stores, Inc.
Post Office Box 116
Bentonville, Arkansas 72716

THE WHITE HOUSE

WASHINGTON

August 13, 1984

MEMORANDUM FOR RICHARD DARMAN
SHERRIE COOKSEY

FROM: MARGARET TUTWILER

SUBJECT: ENDORSEMENT LETTER FOR SENATOR WILLIAM ARMSTRONG

The National Republican Senatorial Committee is requesting your approval on the attached endorsement letter for Senator William Armstrong of Colorado.

NRSC is asking for approval by Tuesday, August 14, 1984.

Many thanks.

Approve

Disapprove

cc: James A. Baker, III
Michael K. Deaver ✓
M.B. Oglesby
Ed Rollins

JK

Dear Bill,

I want to personally thank you for the support and guidance you have given me these past four years, and wish you the best of luck in your campaign for re-election.

I realize how tough this race is going to be -- and how vitally important it is to maintain a strong and informative campaign program.

Nothing could be more important to the future of our country right now than gaining the support we desperately need to retain the Republican majority in the U.S. Senate.

Through your support and leadership, Bill, we have managed to bring our economy under control and set this great land on a new course for economic stability and growth.

It is reassuring to know that I can depend on someone like you who deeply believes, as I do, in supporting policies aimed at less government, lower taxes and a strong defense.

I hate to think what might happen if we lose the Senate -- and the Presidency -- to those who would return us to the reckless and irresponsible policies of the past.

We cannot afford to let that happen. We must be sure Walter Mondale, Ted Kennedy and Jesse Jackson are not given the chance to destroy all the progress we have made these past four years.

We both have a tough fight on our hands. That is why we must do everything we can to reach out to as many voters as possible.

Bill, I can't emphasize enough how critically important your leadership has been -- and will be -- to the economic prosperity, development and growth for the people of Colorado -- and the nation.

Let us work together to ensure victory in November -- and a better future for all America.

Sincerely,

Ronald Reagan