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STAFFS, MKS, INT 2

**TIMMONS AND COMPANY, INCORPORATED**

1850 K STREET, N.W. WASHINGTON, D.C. 20006 (202) 331-1760

June 27, 1984

WILLIAM E. TIMMONS  
*President*

TOM C. KOROLOGOS  
*Executive Vice President*

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MICHAEL J. BATES  
*Director of Research*

MEMORANDUM FOR: THE HON. MICHAEL MCMANUS

FROM: WILLIAM E. TIMMONS *BT*

SUBJECT: **Convention Program**

It occurs to me we should try to work into the program several Senators who are in some re-election jeopardy. Therefore, I propose:

1. **Sen. Percy** to introduce the Cabinet members who will be seated in their VIP box. Maybe Monday.
2. **Sen. Jepsen** to introduce any Olympic winners who may be in a VIP box. Monday.
3. **Rep. Gramm** to nominate the Vice President on Wednesday.
4. **Sen. Cochran** to introduce the Vice President for his Acceptance Speech on Thursday.
5. **Sen. Helms** to introduce the U.S. Marine, wounded in Lebanon, who was dramatically visited in the hospital by General P.X. Kelly. Monday or Tuesday.
6. **Sen. Goldwater** be programmed for a five-minute speech segment on Monday night. This will surely be added later, so I recommend we do it now.

Rather than have a convention meeting, will you check this with all White House parties concerned?

Thanks, Mike.

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

July 13, 1984

FOR: MICHAEL K. DEEVER  
VIA: WILLIAM SITTMANN  
FROM: SHEILA TATE *ST*  
SUBJECT: Pre-Convention Interviews

*TD*

UPI

Helen Thomas would like a half-hour with Mrs. Reagan pre-convention to discuss generally where she is, where she wants to be and a look ahead to the campaign and the next four years.

AP

We have a similar request from Maureen Santini for after the convention.

*No* P.S. Attached is the letter from Dave Montgomery of the Fort Worth Star-Telegram as mentioned in my previous memo to you. He is requesting a pre-convention interview with Mrs. Reagan to be published during the convention. I understand now the President will be doing a Fort Worth interview, so this has become less appealing.

*Decline*

cc:  
Jim Rosebush

LARGEST COMBINED DAILY CIRCULATION IN TEXAS

# FORT WORTH STAR-TELEGRAM

MORNING EVENING SUNDAY

REPLY TO: WASHINGTON BUREAU

July 10, 1984

Mrs. Sheila Tate  
Press Secretary to  
Mrs. Reagan  
White House East Wing  
Washington, D.C. 20500


Dear Sheila,

Thanks for your help on our request for an interview with the First Lady. I know it would have tremendous readership in our Dallas-Fort Worth circulation area with the approach of the Republican convention.

As I mentioned on the phone, our first priority would be a Washington interview before the convention. As an alternative -- or ideally, in addition to -- a lifestyle interview piece at the convention. I would conduct the Washington interview, while one of our lifestyle reporters would handle the convention piece.

Again, Sheila, I appreciate your help. It was good talking to you again, and I'm looking forward to seeing you at the convention -- Dallas heat notwithstanding.

Yours truly,



Dave Montgomery  
Bureau Chief

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*File*

July 12, 1984

*Bul  
741*

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*Director of Research*

MEMORANDUM FOR: THE HON. MICHAEL MCMANUS

FROM: WILLIAM E. TIMMONS *WET*

SUBJECT: Convention Seats

My current plan provides for the following:

Box	12	Seats	First Lady
Box	16	Seats	Family
Box	20	Seats	Senior White House Staff
Box	36	Seats	Cabinet
Box	16	Seats	Sub Cabinet, Agency Heads

100

112	Seats	White House Staff (including all personal requests)
32	Seats	Administration Personnel (Cabinet aides, etc.)
32	Seats	Presidential Friends

176

May I have your views - and that of Craig Fuller - about the adequacy of these numbers?

Also, as you know, two separate convention hall sky suites will be dedicated to the First Family and the Cabinet/White House staff.

cc/Rick Shelby

*cc: Bates  
Deaver  
Totwiler  
Fuller*

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1850 K STREET, N.W. WASHINGTON, D.C. 20006 (202) 331-1760

July 12, 1984

Bill  
7/16

WILLIAM E. TIMMONS  
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MEMORANDUM FOR: THE HON. MICHAEL MCMANUS

FROM:

WILLIAM E. TIMMONS *WT*

SUBJECT:

Former President Ford

Bob Barrett (213/274-8951) reports:

Monday, August 20

5:30 p.m. - Ford arrival  
Evening - Private dinner with friends

Tuesday, August 21

Morning - Blocked out for several of 26  
requested press interviews  
Noon - Private lunch with friends  
Afternoon - Speech preparation, Anatole Suite  
9:00 p.m. - Expected speech, Convention Hall  
10:30 p.m. - Trammel Crow Reception at  
Anatole

Wednesday, August 22

Morning - Blocked out for press interview  
- Plans to leave 10 a.m. if can't  
lunch with President as suggested  
by some; otherwise 3 p.m. I  
pointed out Presidential arrival  
expected later.

- NOTES:
- Ford has engagement in New Jersey Wednesday night, but if we want him on podium Thursday night, the President should call, and he'll return to Dallas.  
Decision?
  - Should 1st Lady's Box be given to the Fords for Tuesday night?
  - Bob Hartmann is lead writer for Ford speech. Brent Scowcroft also supplying information.

The Hon. Michael McManus  
Page Two  
July 12, 1984

- In addition to President and Mrs. Ford, party includes Bob Barrett, Lee Simmons, and Ann Cullen. Plus Secret Service.
- Nobody ever mentioned switching suites with the Vice President. I did and Bob will ask Ford and let me know.

cc: Baker,  
Deaver, ✓  
Tutwiler

THE WHITE HOUSE

WASHINGTON

June 25, 1984

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: MICHAEL A. McMANUS, JR. *McManus*

SUBJECT: Convention

Last week the Advance office visited Dallas to review the hotel situation and the proposed Presidential schedule. The trip confirmed a number of concerns which need to be addressed as soon as possible. I have asked Bill Henkel to give me his suggestions as soon as possible. I expect to have the President's schedule by Tuesday afternoon, and the hotel suggestions by Thursday. There are a number of things you should be aware of for Tuesday's meeting, whether or not the Henkel material is available by then.

A. Presidential Schedule - I've attached a copy of the schedule prepared by Timmons. We have already discussed some of this but there are a few items that may come up in Tuesday's meeting.

1. Arrival - The schedule suggests 6pm which is 7pm EDT. We would most likely want to get in Dallas around 3:30pm to allow enough time for the arrival rally to make the news. The other possibility would be to arrive later to try to get coverage of the arrival rally during convention coverage 7:30 - 9:30 EDT, but this would require some adjustment in an already tight convention schedule, and a lot of the people needed for a good arrival rally would be in the Convention Hall.

2. Youth Rally - While this is a good idea, I would change the time from 8:30pm to after the President's nomination goes over the top and the subsequent rally in the hall is completed. This would allow for the traditional coverage of the President watching the proceedings from the hotel room with his family and not disrupt the middle of the Convention program.

3. Prayer Breakfast - This could be a lay nondenominational event with 14,000 people or more but needs some work in terms of cost, i.e., who is paying etc. We are working on this for 9:00 am.



4. Lunches - The schedule proposes several lunches which are part of the Timmons concept but are not organized to date. I think these are good ideas but I suggest that we should schedule as much as possible in the Anatole so we don't have to move as much and security is established.

5. Woman's Breakfast - This is usually sponsored by the Women's Federation and is now proposed for Friday morning. I understand, however, that Maureen has become involved and may want to organize her own event which may be a lunch. In addition to the obvious fact that someone needs to be in charge, we need to also consider the possibility of our wanting to do a VFW event in Chicago on Friday. If we do the VFW event, we will want to compress the Friday schedule and depart Dallas before noon. We would also have to move the press out in advance if we are doing a speech in Chicago.

We should review the schedule more completely as soon as Bill's comments are complete so we can let all the various elements involved start their planning.

B. First Lady's Schedule - We should address this as soon as possible. The Timmons schedule now shows a First Lady's night on Monday and I thought that she only wanted to arrive one day early. In connection with this, you need to look at the present plans for the First Family Sky Booth and box on the Floor of the Convention. As presently planned the First Family and VP would share a sky booth (about 85 person capacity but not great viewing or seating).

C. Hotel Plan - As mentioned, Bill will have a new hotel rooming proposal later this week. It will change the Timmons proposal dramatically, but works better for all of our purposes including security. More detail than you ever wanted will follow, but it generally suggests the VP in the Sovereign Suite in the Atrium and the President in the Tower with former President Ford occupying the suite above him.

D. Cabinet - We should discuss this some time as I understand that there is some question whether the Attorney General and Secretaries of State and Defense think they can legally attend. There is also still a question of how many people each can bring. In addition, certain Agency heads are planning on attending and we should discuss which should have some official caucus, platform or other role.

E. White House Staff - With the loss of the \$2 million additional funding, we will most likely need to discuss this question one more time.

\* \* \*

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MICHAEL J. BATES  
*Director of Research*

May 16, 1984

MEMORANDUM FOR: MICHAEL A. McMANUS  
FROM: WILLIAM E. TIMMONS *WET*  
SUBJECT: Presidential Schedule

Attached is a revised draft of recommended use of the President in Dallas. Although details and times may change, can you run it up the flagpole to see if it's generally satisfactory?

Enclosure

*Ps: Exact times will change somewhat.*

PRESIDENTIAL EVENTS-MINUTE-BY-MINUTE

WEDNESDAY, August 22

6:00 p.m. CDT

AIRPORT ARRIVAL - Military Airstrip

No Rally. Greeted by First Lady, Vice President, Senator Laxalt, Mayor, and selected leaders.

NO PRESS PLANNED

6:15 p.m.

HOTEL ARRIVAL - Anatole Hotel

✓ Lobby Rally. Youth demonstrations. Band. No remarks but work crowd.

STILL PHOTOS, FILM & T.V.

6:45 p.m.

✓ DINNER - Anatole Hotel

Selected friends invited to 27th Floor Private Dining Room.

NO PRESS

8:15 p.m.

DEPART FOR CONVENTION CENTER

8:30 p.m.

✓ YOUTH RALLY - Convention Center (Remarks)

Several thousand Reagan-Bush workers. Timed to coincide with floor demonstration after nomination.

STILL PHOTOS, FILM AND T.V.

8:45 p.m.

DEPART FOR ANATOLE HOTEL

9:45 p.m.

SUITE - Anatole Hotel

STILL PHOTOS, FILM AND T.V. WHEN VOTES COUNTED

THURSDAY, August 23

8:15 a.m.

DEPART FOR REUNION ARENA (Remarks)

- 8:30 a.m. ✓ PRAYER BREAKFAST - Reunion Arena  
STILL PHOTOS, FILM AND T.V.
- 9:15 a.m. DEPART FOR ANATOLE HOTEL
- 9:30 a.m. SUITE TIME - Anatole Hotel  
(2:45)
- 12:15 p.m. DEPART FOR HYATT HOTEL
- 12:30 p.m. ✓ FUND RAISING LUNCH - Hyatt Hotel (Remarks)  
PHOTOS, FILM AND T.V.
- 1:00 p.m. ✓ HISPANIC LUNCH - Hyatt Hotel (Remarks)  
PHOTOS, FILM AND T.V.
- 1:45 p.m. DEPART FOR CONVENTION CENTER
- 2:00 p.m. SPEECH REHEARSAL - Convention Hall  
Dry Run on Podium
- 2:30 p.m. DEPART FOR ANATOLE HOTEL
- 2:45 p.m. SUITE TIME - Anatole Hotel  
(4:15)
- 7:00 p.m. FAMILY DINNER - Anatole Hotel  
27th Floor Private Dining Room
- 8:45 p.m. DEPART FOR CONVENTION HALL
- 9:00 p.m. ACCEPTANCE SPEECH - Convention Hall (Remarks)  
STILL PHOTOS, FILM AND T.V.
- 9:30 p.m. PERMANENT CHAIRMAN'S RECEPTION - Convention Center  
Bob Michel hosting "thank you" party for key  
personnel and House GOP Members  
NO PRESS
- 9:45 p.m. DEPART FOR ANATOLE
- 10:00 p.m. SUITE - Anatole Hotel

10:30 p.m. REAGAN-BUSH RECEPTION - Anatole Hotel

Paul Laxalt is host for "thank you" to campaign and convention personnel. (Brief Remarks)

NO PRESS

10:45 p.m. SUITE - Anatole Hotel

FRIDAY, AUGUST 24

8:30 a.m. WOMEN'S BREAKFAST - Anatole Hotel

Build event with prominent Republican Women

STILL PHOTOS AND T.V.

9:45 a.m. DEPART FOR HYATT HOTEL

10:00 a.m. MEET WITH NEW RNC - Hyatt Hotel (Brief Remarks)

Frank Fahrenkopf Presides

STILL PHOTOS AND T.V.

10:30 a.m. DEPART FOR ANATOLE HOTEL

10:45 a.m. SUITE TIME - Anatole Hotel  
(1:15)

12:00 Noon LUNCH WITH KEY CAMPAIGN PERSONNEL (Brief Remarks)  
Anatole Hotel

Senior national staff and 50 state R-B Chairmen

NO PRESS

1:15 p.m. DEPARTS FOR AIRPORT - Military Airstrip

1:30 p.m. WHEELS UP!

PRESIDENTIAL EVENTS-SUMMARY

	<u>DAY</u>	<u>LENGTH OF REMARKS</u>	<u>NEWS COVERAGE</u>
I. <u>MAJOR ADDRESS</u>			
◦ Acceptance of Nomination (Convention Hall)	Thurs.	20	Full
II. <u>KEY VOTING BLOCS</u>			
◦ Women's Breakfast (Anatole Hotel)	Fri.	05	Full
◦ Hispanic Lunch (Hyatt Hotel)	Thurs.	05	Full
◦ GOP Fund Raising Lunch (Hyatt Hotel)	Thurs.	05	Full
◦ Youth Group (Convention Center)	Wed.	05	Full
◦ Religious Groups (Reunion Arena)	Thurs.	05	Full
III. <u>BASE TOUCHING</u>			
◦ Bob Michel & House GOP (Convention Center)	Thurs.	None	None
◦ Republican National Cmte. (Hyatt Hotel)	Fri.	05	Full
◦ Reagan-Bush Cmpgn. Leaders (Anatole Hotel)	Thurs.	05	None
IV. <u>COLOR EVENTS</u>			
◦ Anatole Hotel Arrival (Hotel Lobby)	Wed.	None	Full
◦ Nomination-Votes Counted (Presidential Suite)	Wed.	None	Full

FIRST SESS - MONDAY  
10:00 - 12:05 am CDF  
August 20, 1984

Code: 4-6-  
Underlining indicates change  
from prior draft

<u>CDF</u>	<u>MINUTES</u>	<u>EVENT</u>	<u>PODIUM</u>
9:30 - 9:55 a.m.	25	MUSIC	Harmon Band
9:55 - 10:00	05	Take Seats Request	RNC Chairman Fahrenkopf
<hr/>			
10:00 - 10:01	01	Call to Order & <u>Introduction of Heitman</u>	RNC Chairman Fahrenkopf
10:01 - 10:04	03	Introduction & Presentation of Colors	<u>Betty Heitman</u>
10:04 - 10:07	03	Introduction & Pledge of Allegiance	<u>RNC Co-Chairman Heitman</u>
10:07 - 10:11	04	Introduction & National Anthem	?
10:11 - 10:14	03	Introduction & Invocation	<u>Homer Larson (Iowa)</u>
10:14 - 10:16	02	Colors Post	Betty Heitman
10:16 - 10:17	01	Introduction of Party Chairman	<u>Betty Heitman</u>
10:17 - 10:25	08	State of Republican Party Address (6 Min.)	RNC Chairman Fahrenkopf
10:25 - 10:30	05	Introduction & Welcome By Mayor of Dallas	Stark Taylor
10:30 - 10:32	02	Resolution of Appreciation to Dallas	RNC Chairman Fahrenkopf
10:32 - 10:37	05	Introduction & Address by Texas Senate Candidate	Rep. Phil Gramm
10:37 - 10:39	02	<u>Introduction of RNC Summary &amp; Call for Convention</u>	RNC Secretary Jean Birch
10:39 - 10:44	05	Introduction & Address by College Republican Chairman	Jack Abramoff
10:44 - 10:47	03	Presentation of Temporary Roll	RNC Secretary Jean Birch
10:47 - 10:48	01	Referral of Temporary Roll to Credentials Committee	RNC Chairman Fahrenkopf
10:48 - 10:53	05	Introduction & Address by NFKW President	Betty Rendel

*W. E. ...*



10:53 - 10:56	03	Announcement of Procedure for Motions & Amendments	RNC Chairman Fahrenkopf
10:56 - 11:01	05	Introduction & Address by Republican Heritage Group	Michael Sothiros
11:01 - 11:02	01	Election of Temporary Chairman	RNC Chairman Fahrenkopf
11:02 - 11:03	01	Appointment of Committee to Escort Temporary Chairman	RNC Chairman Fahrenkopf
11:03 - 11:06	03	List of Temporary Officers of Convention	RNC Secretary Jean Birch
11:06 - 11:08	02	Resolution of Appreciation to Arrangements Committee & Staff	RNC Chairman Fahrenkopf
11:08 - 11:13	05	Introduction & Presentation to Arrangements Chairman & Co-Chair	Ernie Angelo/Trudy McDonald
11:13 - 11:16	03	Adoption of Temporary Rules	RNC Chairman Fahrenkopf
11:16 - 11:21	05	Introduction & Address by Young Republican Chairman	Steve Clark
11:21 - 11:24	03	Motion on Credentials Committee & Meeting Notice	RNC Chairman Fahrenkopf
11:24 - 11:27	03	Motion on Rules Committee & Meeting Notice	RNC Chairman Fahrenkopf
11:27 - 11:30	03	Motion on Permanent Organization Committee & Meeting Notice	RNC Chairman Fahrenkopf
11:30 - 11:33	03	Motion on Resolutions (Platform) Committee & Meeting Notice	RNC Chairman Fahrenkopf
11:33 - 11:34	01	Motion to Dispense with Reading of Names	RNC Chairman Fahrenkopf
11:34 - 11:56	22	Introduction & House Campaign Report	Rep. Guy Vander Jagt
11:56 - 12:01	05	Introduction & Address by Chairman of State Chairmen Association	Bill Harris

12:01 - 12:04 03 Introduction & Benediction

Mormon Minister

12:04 - 12:05 01 Motion to Adjourn to Time Certain

RNC Chairman Fahrenkopf

2:05

No Alternate Programming Opportunities

Major Events:

- o RNC Chairman's Report

SECOND SESSION - MONDAY

8:00 - 10:03 pm CDR

Underlining indicates change

August 20, 1984

from prior draft

<u>CDR</u>	<u>MINUTES</u>	<u>EVENT</u>	<u>PODIUM</u>
7:30 - 7:55 p.m.	25	Music	Harmond Band & Columbus Glee Club
7:55 - 8:00	05	Take Seats Request	RWC Chairman Fahrenkopf
<u>Taped Introduction of RWC Chairman Fahrenkopf</u>			
8:00 - 8:01	01*	Call to Order	RWC Chairman Fahrenkopf
8:01 - 8:04	03*	Introduction & Presentation of Colors	?
8:04 - 8:07	03*	Introduction & Pledge of Allegiance	<u>Roger Staubach</u>
8:07 - 8:11	04*	Introduction & National Anthem	<u>Archbishop Takovos</u>
8:11 - 8:14	03*	Introduction & Invocation	RWC Chairman Fahrenkopf
8:14 - 8:16	02*	Colors Post	<u>RWC Chairman Fahrenkopf</u>
8:16 - 8:17	01*	Introduction of Senior Citizen	<u>Virginia Boyack</u>
8:17 - 8:22	05	Address by Senior Citizen (4 Min.)	
8:22 - 8:23	01*	<u>Ending Demonstration</u>	
8:23 - 8:29	06	Introduction of Cabinet	GOP Candidate
8:29 - 8:34	05*	Taped Introduction & Demonstration for Temporary Chairman	Temporary Chairman Baker

SECOND SESSION (continued)

8:34 - 8:44	10	Address by Temporary Chairman (8 Min.)	Temporary Chairman Baker
8:44 - 8:46	02*	Ending Demonstration	Temporary Chairman Baker
8:46 - 8:51	05	<u>Introduction of GOP Candidate &amp; Introduction of Olympic Medal Winner</u> GOP Candidate	
8:51 - 8:52	01*	Taped Introduction & Demonstration for Address by <u>Mayor John Smith</u>	Temporary Chairman Baker
8:52 - 8:57	05	Address by Black Republican	<u>John Smith</u>
8:57 - 8:58	01*	Ending Demonstration	Temporary Chairman Baker
8:58 - 9:00	02*	Taped Introduction & Demonstration for Vander Jagt	Rep. Guy Vander Jagt
9:00 - 9:08	08	House Campaign Report (Visuals) (6 Min.)	Rep. Guy Vander Jagt
9:08 - 9:09	01*	Ending Demonstration	Temporary Chairman Baker
9:09 - 9:19	10	Film Tribute to First Lady	Film
9:19 - 9:21	02	<u>Introduction of Tom Selick &amp; Introduction of First Lady</u>	<u>Tom Selick</u>
9:21 - 9:31	10*	Demonstration for First Lady	Mrs. Reagan
9:31 - 9:33	02	Mrs. Reagan Thanks Delegates from Podium	Mrs. Reagan
9:33 - 9:38	05*	Taped Introduction and Demonstration for Keynoter	Katherine Ortega
9:38 - 9:53	15	Keynote Address (12 minutes)	Katherine Ortega
9:53 - 9:58	05*	Demonstration	Temporary Chairman Baker

SESSION (continued)

9:58 - 10:01 03\* Introduction & Benediction  
10:01 - 10:03 01\* Motion to Adjourn to Time Certain

Dr. Jerry Falwell  
Temporary Chairman Baker

2:03

\*Alternate Programming Opportunities (:52)

Major Events:

- o Keynote Address
- o Temporary Chairman's Address
- o First Lady's Film and Appearance
- o Olympic Winners

THIRD SESSION - TUESDAY

10:00 - 12:08 am CDR

Underlining indicates change

August 21, 1984

from prior draft

<u>CDR</u>	<u>MINUTES</u>	<u>EVENT</u>	<u>PODUM</u>
9:30 - 9:55 a.m.	25	Music	Harmon Band
9:55 - 10:00	05	Take Seats Request	Temporary Chairman Baker

10:00 - 10:01	01	Call to Order	Temporary Chairman Baker
10:01 - 10:04	03	Introduction & Presentation of Colors	?
10:04 - 10:07	03	Introduction & Pledge of Allegiance	?
10:07 - 10:11	04	Introduction & National Anthem	?
10:11 - 10:14	03	Introduction & Invocation	<u>Bishop Donis Patterson</u> (Episcopalian)
10:14 - 10:16	02	Colors Post	Temporary Chairman Baker
10:16 - 10:21	05	Introduction & Report on Committee on Credentials - Adoption	Credentials Chair ?
10:21 - 10:31	10	Introduction & Report on Committee on Rules - Adoption (Floor motions and debate may be required which will require significantly more time)	Rules Chairman-Gov. Bransta
10:31 - 10:35	04	Introduction & Report on Committee on Permanent Organization - Adoption	Perm. Organization Chair ?

10:35 - 10:45	10	Introduction & Governors Campaign Report	Gov. Victor Atiyeh
10:45 - 10:47	02	Motion on Publication of Proceedings	Temporary Chairman Baker
10:47 - 10:52	05	<u>Introduction &amp; Address by RNC Co-Chairman (4 minutes)</u>	<u>Betty Heitman</u>
10:52 - 11:12	20	Introduction & Senate Campaign Report	Sen. Richard Lugar
11:12 - 12:02	50	Introduction & Report on Committee on Resolutions - Adoption (Floor motions and debate may be required which will require significantly more time)	Chairman & Subcommittee Chairmen of Resolutions Committee
12:02 - 12:04	02	Appointment of Committee to Escort Permanent Chairman	Temporary Chairman Baker
12:04 - 12:07	03	Introduction & Benediction	<u>Jewish Reform Rabbi</u>
12:07 - 12:08	01	Motion to Adjourn to Time Certain	Temporary Chairman Baker
<hr/>			
			2:08

No Alternate Programming Opportunities

Major Event:

o Platform Report

FOURTH SESSION - TUESDAY

8:00 - 10:07 pm CDR

August 21, 1984

Underlining indicates change  
from prior draft

<u>CDR</u>	<u>MINUTES</u>	<u>EVENT</u>	<u>PODIUM</u>
7:30 - 7:55 p.m.	25	Music	Harmon Band
7:55 - 8:00	05	Take Seats Request	Temporary Chairman Baker

8:00 - 8:01	01*	Call to Order	Temporary Chairman Baker
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8:01 - 8:04	03*	Introduction & Presentation of Colors	?
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8:04 - 8:07	03*	Introduction & Pledge of Allegiance	?
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8:07 - 8:11	04*	Introduction & National Anthem	<u>Shelly Burch</u>
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8:11 - 8:14	03*	Introduction & Invocation	<u>Rev. Donald Zimmerman (Cath)</u>
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8:14 - 8:16	02*	Colors Post	Temporary Chairman Baker
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8:16 - 8:18	02*	Motion on Ratification of RNC & First Meeting Notice	Temporary Chairman Baker
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8:18 - 8:23	05	Taped Introduction & Address by Republican Mayor (4 Min.)	<u>Bob Martinez (Tampa)</u>
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8:23 - 8:24	01*	Ending Demonstration	
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8:24 - 8:29	05	Taped Introduction & Address by Republican Women Leader (4 Min.)	Elizabeth Dole
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8:29 - 8:30	01*	Ending Demonstration	
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8:30 - 8:35	05*	Taped Introduction & Demonstration for Permanent Chairman	Temporary Chairman Baker
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8:35 - 8:36	01*	Ending Demonstration	
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8:36 - 8:46	10	Address by Permanent Chairman (8 Min.)	Rep. Bob Michel ***
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8:46 - 8:48	02*	Ending Demonstration	
8:48 - 8:50	02*	Motion on Resolution for Vacancy on Ticket	Perm. Chairman Michel
8:50 - 8:51	01*	Taped Introduction & Demonstration for Senate Campaign Chm.	Sen. Richard Lugar
8:51 - 8:59	08	Senate Campaign Report (Visuals) (6 Min.)	Sen. Richard Lugar
8:59 - 9:00	01*	Ending Demonstration	
9:00 - 9:06	05*	Taped Introduction & Demonstration for Former President	Gerald Ford
9:06 - 9:21	15	Address by Former President (12 Min.)	Gerald Ford
9:21 - 9:26	05*	Demonstration	Perm. Chairman Michel
9:26 - 9:27	01	Taped Introduction of Thompson for Governors Report	Perm. Chairman Michel
9:27 - 9:35	08	Report of Governors Campaign (6 Min.)	Gov. Jim Thompson
9:35 - 9:36	01*	Ending Demonstration	
9:36 - 9:38	02*	Official Photograph	Perm. Chairman Michel
9:38 - 9:43	05	Taped Introduction of Chm. Lott & Overview of Platform (4 Min.)	Platform Committee Chm. Lott and Presenters
9:43 - 9:48	05	Defense Issues with Tape (4 Min.)	"
9:48 - 9:53	05	Economic Issues with Tape (4 Min.)	"
9:53 - 9:58	05	Foreign Policy Issues with Tape (4 Min.)	"
9:58 - 10:03	05	Domestic Issues with Tape (4 Min.)	"

FOUR SESSION (continued)

10:03 - 10:06 03\* Introduction & Benediction

Rev. Wright Lassiter

10:06 - 10:07 01\* Motion to Adjourn to Time Certain

Perm. Chairman Michel

2:07

\*Alternate Programming Opportunities (:49)

\*\*\* Perm. Chairman Michael

assumes gavel

Major Events:

- o President Ford Address
- o Platform Presentations
- o Permanent Chairman Speech

FIFTH SESSION - WEDNESDAY

7:30 - 10:01 pm CDF

Underlining indicates change

August 22, 1984

from prior draft

<u>CDF</u>	<u>MINUTES</u>	<u>EVENT</u>	<u>PODIUM</u>
7:00 - 7:25 p.m.	25	Music	Harmond Band
7:25 - 7:30	05	Take Seats Request	Perm. Chairman Michel
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7:30 - 7:31	01*	Call to Order	Perm. Chairman Michel
7:31 - 7:34	03*	Introduction & Presentation of Colors	?
7:34 - 7:37	03*	Introduction & Pledge of Allegiance	?
7:37 - 7:41	04*	Introduction & National Anthem	<u>Wayne Newton</u>
7:41 - 7:44	03*	Introduction & Invocation	<u>Dr. James Robison</u>
7:44 - 7:46	02*	Colors Post	Perm. Chairman Michel
7:46 - 7:48	02*	Rules Notice for Nominations	Perm. Chairman Michel
7:48 - 8:13	25*	Roll Call/States for Nominations of Pres./V.P. Candidates ***	Secretary Weidemeyer
8:13 - 8:23	10	Nomination of Presidential Candidate (8 Min.) (Taped Introduction)	Sen. Paul Laxalt
8:23 - 8:33	10*	Moving Demonstration for Candidate (Marching Band)	Sen. Paul Laxalt
8:33 - 8:38	05	Introduction & Seconding Speech (4 Min.)	(Hispanic Woman)
8:38 - 8:39	01	Ending Demonstration	

FIFTH SESSION (continued)

8:39 - 8:47	08	<u>Introduction of Nominator &amp; Nomination of Vice Presidential Candidate (6 Min.)</u>	Perm. Chairman Michel
8:47 - 8:52	05*	Demonstration	Nominator
8:52 - 9:07	05	Introduction & Seconding Speech (4 Min.)	(Black)
9:07 - 9:08	01*	Ending Demonstration	Perm. Chairman Michel
9:08 - 9:44	45*	Roll Call/States for Election of Pres./V.P. Candidates	Secretary Weidemeyer
9:44 - 9:45	01	Announcement of Elections and Votes Cast	Secretary Weidemeyer
9:45 - 9:46	01	Motion to Make Unanimous	Perm. Chairman Michel
9:46 - 9:54	08*	Demonstration (Drop)	Perm. Chairman Michel
9:54 - 9:57	03*	Appointment of Committees to Notify & Escort Candidates	Perm. Chairman Michel
9:57 - 10:00	03*	Introduction & Benediction	<u>Bishop Thomas Tschoepe</u>
10:00 - 10:01	01*	Motion to Adjourn to Time Certain	Perm. Chairman Michel

2:31

\*Alternate Programming Options (1:59)

Major Events:

\*\*\*First Lady Enters Hall

o Nomination of President

o Nomination of Vice President

o Roll Call

SIXTH SESSION - THURSDAY

8:00 - 10:05 pm CDR

August 23, 1984

Underlining indicates changes  
from prior draft

<u>CDR</u>	<u>MINUTES</u>	<u>EVENT</u>	<u>PODIUM</u>
7:30 - 7:55 p.m.	25	Music	Harmon Band
7:55 - 8:00	05	Take Seats Request	Deputy Perm. Chm. Kassabaum

8:00 - 8:01	01*	Call To Order	Deputy Perm. Chm. Kassabaum
8:01 - 8:04	03*	Introduction & Presentation of Colors	Deputy Perm. Chm. Kassabaum
8:04 - 8:07	03*	Introduction & Pledge of Allegiance	?
8:07 - 8:11	04*	Introduction & National Anthem	<u>Shelly Rodriguez Palos</u>
8:11 - 8:14	03*	Introduction & Invocation	<u>Rabbi Fabian Schonfeld</u>
8:14 - 8:16	02*	Colors Post	Deputy Perm. Chm. Kassabaum
8:16 - 8:26	10*	Taped Introduction & Demonstration for Vice President	Vice President Bush
8:26 - 8:41	15	Acceptance Speech by Vice President (12 Min.)	Vice President Bush
8:41 - 8:46	05*	Demonstration for Vice President	Vice President Bush
8:46 - 9:06	20	Presidential Documentary	Film
9:06 - 9:16	10*	Demonstration for President	Pres. Reagan
9:16 - 9:46	30	Acceptance Speech by President (20 Min.)	Pres. Reagan

9:46 - 10:01	15*	Demonstration, Balloons, Milar Drop, Tricket/Family Pictures	Pres., V.P., et al
10:01 - 10:04	03*	Introduction & Benediction	<u>Dr. A. W. Criswell</u>
10:04 - 10:05	01*	Motion to Adjourn	Perm. Chm. Michel
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	2:05		

\*Alternate Programming Opportunities (1:00)

Major Events:

- o Presidential Speech
- o Vice Presidential Speech
- o Presidential Documentary Film
- o Grand Finale

Following is a brief description of participants proposed for involvement in the Convention:

- Reverend Homer Larson  
Pastor, Nazareth Lutheran Church of Cedar Falls, Iowa  
Strongly recommended by Senator Roger Jepsen
- Archbishop Iakovos  
Greek Orthodox Archbishop for North and South America
- Virginia Boyack  
Articulate, perky gerontologist from California  
Recommended by Betty Brake - active in White House Conference on Aging
- John Smith  
Black Mayor of Prichard, Alabama; former pro-football player; alternate delegate to 1984 Convention
- Dr. Jerry Falwell  
Minister, Moral Majority
- Bishop Donis Patterson  
Episcopal Bishop of Dallas
- Shelly Burch  
Daughter of Dean Burch, accomplished singer, sang National Anthem
- Reverend Donald F. Zimmerman  
Hispanic Catholic Priest for Diocese of Dallas
- Bob Martinez  
Mayor of Tampa, Florida; 2nd term; switched parties; delegate to 1984 Convention
- Wright Lassiter, Jr.  
Black Minister and President of Bishop College of Dallas
- Dr. James Robison  
Well known Fundamentalist Minister from Hurst, Texas
- Bishop Thomas Tschoepe  
Roman Catholic Bishop of Dallas
- Shelly Rodriguez Palos  
Attractive young Hispanic with extensive singing experience
- Rabbi Fabian Schonfeld  
Democrat who supported Reagan in '80 and '84 from Queens, New York  
Orthodox, strong supporter of Israel
- Dr. A. W. Criswell  
Pastor of First Baptist Church of Dallas

REAGAN-BUSH FLOOR LEADERS

It is suggested the following be selected as Reagan-Bush Floor Leaders for the Convention:

1. Gov. Richard Thornburgh (Pa)
2. Gov. Lamar Alexander (Tenn)
3. Gov. Pete du Pont (Del)
4. Sen. Pete Domenici (NM)
5. Sen. Bob Dole (Kan)
6. Sen. Ted Stevens (Alaska)
7. Sen. Jim McClure (Idaho)
8. Rep. Dick Cheney (Wyo)

The group would be brought in to all convention planning and operations and be available for political activity on the floor if necessary.



SPEECH THEMES

REAGAN: Vision of America, goals during next 4 years

BUSH: Character of President for whom he's worked closely for 4 years

FORD: Attack on Democrats and failed policies

ORTEGA: Accomplishments of President and Administration

BAKER: Advantages of Republican Senate, attack Democrats

MICHEL: Need for Republican House, attack Democrats

LAXALT: Praise for President, right man at right time

VANDER JAGT: Campaign themes for House Republicans

LUGAR: Campaign themes for Senate Republicans

GOVERNOR: Campaign themes for Republican Governors

V.P. NOMINATOR: Importance of Bush to ticket, team player

MARTINEZ: Campaign themes for Republican Mayors

BOYACK: Seniors issues

SMITH: Economic issues

WOMAN: Foreign policy issues

SUMMARY OF PRELIMINARIES

<u>SESSION</u>	<u>PLEDGE</u>	<u>ANTHEM</u>	<u>INVOCATION</u>	<u>BENEDICTION</u>
1-Day	<u>?</u>	?	Larson- Lutheran	? Mormon
2-Night	Staubach	<u>?</u>	Iakovos- Greek Orthodox Archbishop	Falwell- Moral Majority
3-Day	<u>?</u>	?	Patterson- Episcopal Bishop	? Reform Rabbi
4-Night	?	<u>Burch</u>	Zimmerman- Catholic (H)	Lassiter- Baptist (B)
5-Night	<u>?</u>	Newton	Robison- Fundamentalist	Tschoepe- Catholic Bishop
6-Night	?	Palos (H)	Schonfeld- Rabbi	Criswell- Baptist

Underlined = woman

Colors presented by Texas high school/college units

PROGRAM MANAGER: STAN ANDERSON  
 SPEECHES MANAGER: DAVE WIMER

<u>CATEGORY</u>	<u>(NO. SPEECHES)</u>	<u>TOTAL</u> <u>SPEECH TIME</u>	<u>EDITOR</u>
I. Principals	(4)	56 Min.	Ken Khachigian
II. Major Remarks	(7)	48 Min.	Aram Bakshian
III. Supporting Speeches	(6)	24 Min.	Ben Elliott
IV. Platform Presentations	(5)	20 Min.	Bill Gavin
V. Procedures, Motions, Prayers, etc.	(?)		Tom Korologos

