

Ronald Reagan Presidential Library
Digital Library Collections

This is a PDF of a folder from our textual collections.

Collection: Deaver, Michael
Folder Title: Wick, Charles Z. (correspondence)
(10)
Box: 61

To see more digitized collections
visit: <https://reaganlibrary.gov/archives/digital-library>

To see all Ronald Reagan Presidential Library inventories visit:
<https://reaganlibrary.gov/document-collection>

Contact a reference archivist at: reagan.library@nara.gov

Citation Guidelines: <https://reaganlibrary.gov/citing>

National Archives Catalogue: <https://catalog.archives.gov/>

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

August 9, 1982

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: WILLIAM P. CLARK *WPC*SUBJECT: Proposed Meeting Between the President and
Ambassador Spasowski

Since the timing for a proposed meeting between Ambassador Romuald Spasowski and the President has been overtaken by events, it would be appreciated if you could convey through Charles Wick that no meeting can be arranged for the present.

cc: Fred Ryan

*Sent to CW
8-9-82*



MICHAEL K. DEEVER

Charlie

I have passed your request for Henry
Rogers on to Muffie Brandon but in
April all seats are now full. If we
should get a cancellation - she'll be
in touch.

Thanks. Mike

**International
Communication
Agency**

United States of America

Washington, D. C. 20547

Director



August 2, 1982

*Muffie
2 total
EW
that we will
pick up!*

Dear Mike:

As you know, President and Mrs. Ferdinand Marcos of the Philippines are scheduled to be in Washington September 16-17.

I would like to pass on a letter sent to me from Henry Rogers concerning the Marcos' visit. Although Henry is a Democrat, he has been tremendously helpful to us. He has taken the lead and is playing an active role in the public relations campaign for the President's new initiative on international youth exchange. In addition, Henry serves as co-chairman of our Public Relations Committee.

In September of 1981, I traveled to the Far East where I met with our Public Affairs Officers from all over the region. During my visit to Manila, President and Mrs. Marcos entertained this large group of USICA Senior Officers at a lovely dinner party. Henry was instrumental in setting up that dinner and my meeting with the Marcos'.

Thanks for taking your valuable time to consider Henry's request to attend the White House Dinner in honor of President and Mrs. Marcos.

Best wishes.

Sincerely,

Charles Z. Wick

The Honorable
Michael K. Deaver
Deputy Chief of Staff
and Assistant to the President
The White House

671
ROGERS & COWAN, INC.

PUBLIC RELATIONS

9665 WILSHIRE BOULEVARD
BEVERLY HILLS, CALIFORNIA 90212
(213) 275-4581 TELEX 687-442

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 13958, Sec. 1.3(a)

CABLE ADDRESS ROCOPUB
BEVERLY HILLS, CALIFORNIA

July 23, 1982

By NARA COB Date 7/23/82

PERSONAL & CONFIDENTIAL

Mr. Charles Wick, Director
U.S. Int'l Communications Agency
1750 Pennsylvania Ave., N.W.
Suite 700
Washington, D.C. 20547

Dear Charles:

I have been told that President and Mrs. Reagan will be giving a dinner at the White House in honor of President and Mrs. Marcos during their visit to Washington in September.

Without shame or hesitation I confess to you that I would like to be invited and hope you can use your influence. I would be most appreciative.

Best regards,

Henry
Henry C. Rogers

HCR:jb

**International
Communication
Agency**

United States of America

Washington, D. C. 20547

Director



August 3, 1982

MEMORANDUM FOR:

The Honorable
James A. Baker, III

The Honorable
Judge William P. Clark, Jr.

The Honorable
Michael K. Deaver

The Honorable
Edwin Meese, III

The Honorable
George P. Shultz

FROM:

Charles Z. Wick
Director

SUBJECT:

Voice of America

As you know, John Hughes, who recently was confirmed as Director of the Voice of America, has now been named as Assistant Secretary for Public Affairs and Spokesman for the Department of State.

While I am delighted with the high value that the President and George Shultz attach to John and USICA, you should be aware that his departure will create some problems for us as it is the second change at the Voice in four months. However, this is nothing that we cannot handle, and I will do my utmost to alleviate any possible adverse media and personnel reaction.

The Voice of America has evolved as an effective vehicle for articulating U.S. foreign policy. Morale problems have been stabilized. In addition, discussion with both the left and right has led to a consensus that the Voice is on the correct track. In a recent "makeup session" with leaders of the conservative wing, we agreed that any dissension concerning the Voice was no longer justified and, in fact, would hamper the goal in which we were united.

I have communicated this message by separate memorandum to the President. I hope you understand that I will do what is best to further the Administration's goals and policies.

**International
Communication
Agency**

United States of America

Washington, D. C. 20547

Office of the Director

JUL 26 1982



MEMORANDUM FOR: The Honorable
Michael K. Deaver
Deputy Chief of Staff and
Assistant to the President
The White House

FROM: Charles Z. Wick *CZW*
Director

SUBJECT: Reference Book on West European
Public Opinion in 1981-82

file

You may be interested in the attached report, our first comprehensive reference book on the climate of West European public opinion. The findings are from surveys conducted between March 1981 and April 1982, and cover such security issues as support for NATO, the superpower balance, Soviet threat, pacifism and neutralism, anti-Americanism and INF deployment.

At first I debated whether to send this to you because of the unknown extent to which the present unfavorable dynamics arising out of the pipeline sanctions have affected the issues covered. But past research has shown that, in all likelihood, recent events and policy disagreements among allies have not changed European public opinion on several basic themes. For example (as of April 1982):

- o East-West negotiations are widely desired, despite mistrust of Soviet motives and pessimism over the success of arms talks.
- o West Europeans do not perceive a clear Soviet military or political threat to their security.
- o The Soviets are seen as equal to or stronger than the U.S. in overall military might and in nuclear and conventional forces.
- o Europeans want superpower arms parity but see the U.S. and USSR seeking arms superiority.

Of course in specific terms, again, we do not yet know the impact of the gas pipeline controversy. However, we are now measuring European opinion on the pipeline and other key issues. I will send you an update toward the end of next month.

Attachment