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THE WHITE HOUSE  
WASHINGTON

*file*

December 17, 1982

MEMORANDUM TO MICHAEL K. DEEVER

FROM: JAY MOORHEAD, SPECIAL ASSISTANT TO THE PRESIDENT  
PRIVATE SECTOR INITIATIVES

*Jay Moorhead*

SUBJECT: PSI HIGHLIGHTS.

President Reagan - received a letter and a video tape from Task Force Chairman Bill Verity as part of the final report presented to him by the President's Task Force on Private Sector Initiatives. Task Force members held their final meeting the morning of December 8 then attended a luncheon hosted by the President. Specific recommendations included a continued need for the President to play a strong role in supporting public/private partnerships, the strengthening of the White House Office of Private Sector Initiatives, and the formation of new advisory groups to expand private initiatives in the Cabinet and private sector.

Cabinet Agency PSI representatives - met in the White House to share PSI successes within their agencies and develop a work plan for implementing private sector initiatives activities in 1983.

Atlantic City residents - sent \$12,000 worth of food to the Pittsburgh Steelworkers Local 1210 which has 85% of its members laid off. The steelworkers had helped rebuild Atlantic City's Steel Pier after a storm in 1962.

WGN-TV - in Chicago lists employment opportunities and job-hunting tips on a weekly basis. The program is aired in 46 states. At least 8,000 people have responded to the ads although all of the positions are in the Chicago area. "Job Line" runs on volunteer labor with public and private employment services supplying listings.

American Automobile Association - has organized an alcohol-education program for children in kindergarten to sixth grade which has been field tested in 51 schools in 9 cities in the past year. The program was established to help combat drunk driving as the children get older.

United Way of Birmingham, Alabama - is helping the unemployed through a coalition of United Way agencies. People can obtain vouchers for food, emergency prescriptions, rent and utilities. The initial allocation of \$150,000 was exhausted in the first few months and has been supplemented with an additional \$525,000.

The American Medical Association - has joined partnership with the Pharmaceutical Manufacturers Association to appoint a task force to respond to recommendations made by the General Accounting Office and Federal Drug Enforcement Agency that a public-private coalition is needed to fight the problem of prescription drug abuse.

Business Development Centers - have been established throughout the country in a joint effort between the U.S. Department of Commerce and the private sector. Located in areas with large minority populations, the centers seek to increase the number of minority-owned businesses, and work with private sector corporations to increase minority business participation.

Investment Companies - are urging clients to do "social investing," based on the premise that by investing in companies that foster awareness of commitment to human goals, such as creativity, productivity and responsibility within the organization, this will promote social and political goals as well as make money for the investor. U.S. Trust Company spokesman said social investing goes along with the Reagan philosophy of seeking private sector solutions to social, moral and ethical ends.

New England Job-a-Thon - sponsored by CBS affiliate WLNE in Providence, Rhode Island will match prospective employers with willing job seekers on January 26, 1983. Tailored after the KGAN job-a-thon in Iowa, WLNE Public Affairs Director reported that it is an opportunity to help alleviate the No. 1 problem in our community today - unemployment.

California Chamber of Commerce - urged its members to join the 2% Club, by contributing an average of 2 percent of the annual pre-tax profits to non-profit or public service organizations.

The Vocational Foundation - has published "The Private Sector Youth Connection, Volume 1: School to Work," which highlights many of the exemplary business-education and business-youth employment programs. The manual lists program contacts and sources of information and technical assistance.

National Paint and Coatings Association - ran a half-page ad in the Wall Street Journal responding to the President's call for private sector participation. The Association's involvement in the community ranges from restoration of an apartment building in the South Bronx, to educational campaigns to combat the problems of paint sniffing. The Association reported that private sector initiatives are not only good for the community, they are good for business.

The New York Business Community - has been recruited by the Economic Development Council of New York City to assist the NYC Transit Authority in improving its operation and management. The twenty on-loan executives provide expertise and business experience without cost to the city taxpayer.

Austin Task Force on Private Sector Initiatives - organized as a result of the President's call for increased community participation, plans to develop creative ways to marshall private resources for public good. The panel is an outgrowth of Governor Clement's state-wide private sector initiatives task force.

Food Marketing Institute - has promoted to its members the concept of 'food banks' through its monthly publication. A recent study reported that about 137 tons of food is wasted each year. The Marketing Institute urged its members to work with local charitable organizations to establish a distribution system for the needy.

America's Freedom Ride - sponsored a team of cyclists to travel through the 50 states to inaugurate the nation's celebration of the 200th anniversary of the U.S. Constitution and to exemplify the American community spirit. Cyclists returned with letters to the President from governors, mayors, and county executives on "Our Constitutional heritage of freedom and the future of America."

A nationwide Food, Clothing and Toy Drive - has been organized through the White House Office of PSI to benefit the less fortunate during the holiday season. The Salvation Army will collect and distribute the items. Also, the Postmaster General directed each post office to display local community drives.

Worker-Cooperative Supermarkets - were established in Philadelphia by United Food and Commercial Workers Local 1357. The stores were opened with \$125,000 put by employees and \$475,000 borrowed from Continental Bank. The union has pledged from 600 members for opening additional stores.

THE WHITE HOUSE

WASHINGTON

December 3, 1982

MEMORANDUM TO MICHAEL K. DEEVER

FROM: JAY MOORHEAD  
Special Assistant to the President  
Private Sector Initiatives

SUBJECT: PSI WEEK, DECEMBER 6 - 11

There are four significant PSI events scheduled this week.

- 1) December 6 - Cabinet Meeting, 2:00 P.M. Bill Verity will present to the Cabinet a full report on the accomplishments of the Task Force. The President will say to the Cabinet that PSI will continue to be emphasized and ask for their support.
- 2) December 8, 10-11:30 A.M. Task Force final meeting, Red Cross Building, Washington, D. C.  
12-1:30 P.M. The Task Force will have lunch with the President. Verity will orally summarize the Task Force work and then show a 12-minute video tape of private sector initiatives. The President will then make eight minute remarks setting the PSI agenda for the next 2 years.  
2:30 P.M. Verity, Jerry Guth (Task Force Executive Director) and I will hold a Press Briefing in the Press Room.  
NOTE: Gergen is supposed to arrange for a special briefing Wednesday morning in the Roosevelt Room for Verity, Guth and myself. We would preview the video report to the President and answer questions. I have a list of ten people who should be invited to that meeting (Business Week, Time editors we have worked with, etc.).
- 3) December 9, 2:30 P.M. HUD Visit. The President is going to HUD to present awards to the winners of the Community Development Partnership Awards.

There are eleven mayors and eleven private sector partners who will receive the awards. Winners were selected completely by an independent panel organized at HUD.

- 4) December 11 - Radio Address on PSI. The President will emphasize the Administration's commitment to encouraging the public and private sectors to work together to solve problems.

cc: Dave Gergen  
Larry Speakes

THE WHITE HOUSE  
WASHINGTON

File

November 26, 1982

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: JAY MOORHEAD  
Special Assistant to the President  
Private Sector Initiatives

SUBJECT: MEETING WITH DAVE GERGEN

I had a very interesting lunch with Gergen on Wednesday.  
Some observations are:

- 1) Gergen knows very little about the PSI efforts. His first reactions were: "PR, fluff, not substantive, etc.". Then I outlined some successes of our office and the Task Force. His next comments were "How come I've never heard about any of this?" Clearly, Mike, we need to do something about this problem. Our new structure should go a long way to solving it.
- 2) Gergen feels that we can exploit December 8. He thinks that Verity, you and I should conduct an early December background briefing for the Press and show the 12 minute video PSI report to the President.
- 3) Gergen also stated that we should have the highest level visible person possible to chair the Advisory Council next year (I thoroughly agree). He suggested a retiring governor. There are two options - Governor Busbee or Governor Milliken. The only other possibility would be to convince Jerry Ford to do it. Busbee has been very supportive all year. Milliken is well respected but has some political liabilities. Surely you have talked to President Ford about a number of possibilities, but this would be the perfect forum and could be exploited politically in 1984. It could also convince the skeptics that we are serious.
- 4) Gergen thinks we definitely need to do a two-day PSI swing to convince the Press that the President is serious. If we don't do it in December, we should do it before the State of the Union. Gergen also thinks



Page Two  
Meeting With Dave Gergen

we could tie PSI in with his two-day Mid Western Local Officials Conference idea, where the President convenes local officials from around the country to a relaxing conference where ideas are exchanged, proposed, etc.

Please let me know as soon as possible about the governor or Jerry Ford idea.

Finally, we need to lobby Gergen heavily on including PSI in the State of the Union. He is not convinced.

THE WHITE HOUSE

WASHINGTON

November 23, 1982

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: JAY MOORHEAD  
Special Assistant to the President  
Private Sector Initiatives

SUBJECT: PSI SUBJECTS

- 1) HOUSTON SPEECH: Secretary Regan declined to speak. We are getting desparate. Can you try Secretary Schweiker? The speech is a dinner keynote on December 9. Enclosed is the invitation for your reference.

If we can't get Schweiker, then we need another Cabinet Secretary or Rich Williamson. SBA Administrator Jim Sanders could be a fallback.

- 2) 1983 PSI STRUCTURE: We need a <sup>decision</sup> ~~discussion~~ about the proposed Advisory Committee structure, the White House Coordinating Council, and the expansion of the White House PSI office, scon. Please talk to Baker and then let me know where we are. THIS ISSUE MUST BE RESOLVED BY DECEMBER 6.
- 3) OFFICE SPACE: When we bring the three additional staff on board we will need one more office. There is no way we can add three people to our existing structure without falling on top of each other. SUGGESTION - If there is a reduction in the Political Affairs office, part of their space would be ideal for us, i.e., Rollins, Mason, Michele Davis offices. They currently have six people occupying those offices. We could put seven into the same space.
- 4) PHILADELPHIA EVENTS, DECEMBER 10: Steve Studdert is looking at the Philly events and will get back to me today or tomorrow.
- 5) DECEMBER 6 CABINET MEETING: You should make a point to talk with the President about the importance of emphasizing

to his Cabinet on December 6 the high priority the Administration is placing on Private Sector Initiatives over the next two years. Do you want some talking points?

YES

NO

- 6) HUD VISIT DECEMBER 9: We are planning to visit HUD on December 9 to present Public/Private Partnership awards to eleven mayors (mostly small towns) and their eleven private sector partners. FYI, there is potential for a Federal Employee demonstration against HUD RIFS. However, Secretary Pierce feels that we should go ahead anyway. You should discuss this with Fuller.

THE WHITE HOUSE  
WASHINGTON

November 14, 1982

*Fuller*  
*Hold for*  
*meeting with*  
*Jay.*

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: CRAIG L. FULLER *CF*

SUBJECT: Recommendations From the Task Force  
on Private Sector Initiatives

I have reviewed the recommendations in the attached package from Jay Moorhead.

My immediate reaction is that a great many positive actions have been discovered by some of the committees. The recommendations they are making range from "impossible" to actions that should be taken immediately.

Jay and I have discussed "next steps." I have attached a memo I just sent to him which outlines my thoughts. If we pursue such a structure, I would recommend that the recommendations received from the Task Force on Private Sector Initiatives be reviewed by the PSI Coordinating Council and staffed to the appropriate departments, agencies and working groups for review and, if appropriate, implementation.

The role of the PSI Coordinating Council would be to follow-up on the implementation of recommendations to insure each recommendation that we believe should be implemented actually gets implemented.

Until the final reports are submitted, I would not try and edit, change or staff the draft reports coming from the Task Force.

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THE WHITE HOUSE  
WASHINGTON

Copy

November 14, 1982

MEMORANDUM FOR JAY MOORHEAD

FROM: CRAIG L. FULLER  
SUBJECT: PSI--1983

Following up on our meeting Friday, I jotted down the structure we discussed.

Presidential Advisory Commission on Private Sector Initiatives

The PSI Advisory Commission would consist of leaders from the private sector and senior government officials (serving ex officio). The PSI Advisory Commission would convene quarterly to review the work of the Coordinating Council (see below) and establish new objectives for the administration.

Coordinating Council on Private Sector Initiatives

The PSI Coordinating Council would consist of senior White House staff (from which a chairman would be selected) and select representatives from the appropriate departments and agencies. The PSI Coordinating Council would be staffed the Special Assistant to the President and Director, Office of Private Sector Initiatives. The Council would meet regularly to assign tasks and receive status reports on the steps taken to implement objectives established by the PSI Advisory Commission. The PSI Coordinating Council would be responsible for making presentations to the PSI Advisory Commission during meetings of the Commission.

Private Sector Initiatives Working Groups

PSI Working Groups would be established by the Director of the PSI Office, with the approval of the PSI Coordinating Council Chairman, to engage in specific projects

copy

to further the objectives identified by the PSI Coordinating Council and approved by the PSI Advisory Commission.

Office of Private Sector Initiatives

This White House office would be the focus of all PSI activity within the administration. The work of the Office would be overseen by a Special Assistant to the President and Director, Office of Private Sector Initiatives. The Director would be in charge of a staff of several support people who would assist the Commission, the Council and the Working Groups in conducting their tasks.

THE WHITE HOUSE

WASHINGTON

November 8, 1982

*Hold  
here.*

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: JAY MOORHEAD *Jay Moorhead*  
Special Assistant to the President  
Private Sector Initiatives

SUBJECT: STAFF REQUIREMENTS FOR PSI OFFICE

Before we meet with Rogers, I want to give you some impressions about how I see the Office of PSI working next year and compare it to what the Task Force is doing now.

TASK FORCE SET UP

There are eight professionals and fifteen support staff running different departments at the Task Force. Although most of the Task Force work is winding down, two of these divisions are still running at high speed - communications and the data bank. The work load is enormous and will continue after the Task Force sunsets.

Additionally, there are daily calls from the state task forces, research oriented types, volunteers and non-profit groups etc. looking for information and guidance.

In short, the fear is that these groups which have worked successfully with the Task Force will have no place to go. We need a White House Office which will respond to some of these needs.

PROPOSAL

The President will have the opportunity to define these responsibilities in December when the Task Force makes its report. Certainly, we need to guard against leaving the impression that the White House Office is going to administer private sector programs. There are tremendous opportunities for the White House Office, however, to continue to work as a catalyst and brokering body. This is the direction I feel the office should take over the next two years, and the following is a suggested organizational scenario which we need to discuss.

OFFICE STRUCTURE

I propose an office of six people (we currently have five - four work exclusively on PSI, and one works with the National Alliance of Business) structured as follows:

- Director - Head Policy Maker
- Deputy Director - Constituency Groups (Elected Officials, Congress, Media, Organizations)
- Deputy Director - Administration (Castine's job)
- Deputy Director - Policy & Research (drafts speeches, op ed pieces, coordinates policy initiatives with Cabinet)
- Staff Assistant - to handle all Presidential and other correspondence
- Secretary - crackerjack typist, scheduler

This is the absolute minimum staff required to continue the White House PSI effort. I am also assuming that we would create a high level White House group consisting of Williamson, Harper, Gergen, Duberstein, Wright and Dole, and that this group would designate staff contracts for us when needed. If we don't proceed in this fashion, it is unlikely that the effort will be viewed as serious.

I have several ideas about who should fill the two deputy slots under me (Mike would fill the third) which I would like to discuss with you soon. As I mentioned earlier, the Director of this office should be White House staff, and the other five detailed.

One other personnel issue. One of the Task Force members, Rob Mosbacher, has indicated that he would be available to assist our office during the transition from the close of the Task Force to the decision on my successor. Rob is extremely capable, is a good friend, was the one person more than any other who pushed Baker to establish a Task Force, was the most productive member of the Task Force (he personally set up more private initiatives than anyone else) and he is willing to come and help out for free. If you agree, I'd like to bring him on board here for about 6-8 weeks beginning December 15. Rob would be the person who I would work closest with in putting together our strategy for '83 and '84. What do you think?

KEY ISSUE AREAS FOR WHITE HOUSE OFFICE

I think that there are four fundamental issues that the Administration is going to face over the next several years, and each has a direct relationship with this office.



- 1) Jobs/Retraining - Obviously this is not going away as a dominant issue. This office has incredible knowledge about private sector approaches for increased economic development, private job programs, etc.
- 2) Health Care Cost Containment - Particularly as this issue relates to Senior Citizens, our office has the potential to put a positive spin on private sector alternatives to Nursing Homes, etc. that the President could take credit for. It's a good political issue.
- 3) Child Care - This is important because of the "women" issue. There is no reason why this Administration can't coopt the democrats by promoting vigorously private sector approaches to Federally financed day care.
- 4) Crime - There are hundreds of private sector approaches to dealing with crime. There are major opportunities for this office to promote these programs.

If you agree, I feel that these issues should take up most of our time next year. It's both political, practical, and necessary.

Let's discuss these issues soon. Please have Shirley call me when you're ready.

cc: Fuller

JAMES F. HARRIS

1301 Wood Hill Lane  
Lake Forest, IL 60045  
(312) 295-2481

November 2, 1982

Mr. James F. Rosebush  
Special Assistant to the President  
The White House  
1600 Pennsylvania Ave., NW  
Washington, DC 20500

Dear Jim:

Due to my broad experience in the philanthropic and corporate worlds, I am seeking a position that would best utilize my background. I have considerable experience as a strong and effective manager in corporations and foundations, and as a trustee in nonprofit organizations.

References include Jim Joseph, President of the Council on Foundations; Elizabeth McCormack, an advisor to the Rockefeller family; Sandy Trowbridge, President of the National Association of Manufacturers, and former United States Secretary of Commerce, President of the Conference Board and Vice Chairman of Allied Corporation; John T. Connor, Chairman of Schrodgers Inc. and retired Chairman of Allied Corporation and former United States Secretary of Commerce; John Richman, Chairman of Dart & Kraft; and Arthur W. Woelfle, President of Kraft.

As a foundation executive and a member of senior management at Kraft and Allied Corporation and as a public affairs advisor at Exxon, I have considerable experience working with senior executive officers and trustees on philanthropic, voluntary, public affairs and public relations activities. My background is also strong in developing and planning innovative projects and designing management by objectives programs. I was responsible for training hundreds of philanthropic officers in the management of foundation and contributions programs and served as an advisor to philanthropic officers. Two of my publications have been cited by members of President Reagan's Task Force on Private Sector Initiatives, including U. S. Senator Dave Durenberger.

My experience includes being a trustee or committee member of major voluntary organizations including the U. S. Committee for UNICEF, Catalyst (a national women's organization), Manhattanville College, The Business Committee for the Arts, Allied Chemical Foundation, Exxon Education Foundation and others.

I would be pleased to discuss any possible job opportunities with you, even on an informal basis. You might also know of a job opening in other organizations to which you could refer me. I look forward to hearing from you and appreciate your interest.

*Jim, just in case you hear  
of an interesting position  
that fits my experience.*

Sincerely,

*Jim*  
James F. Harris

## James F. Harris

James F. Harris, a vice president and management consultant in the Allstate Insurance Company family, has broad experience as a foundation and corporate officer and as a trustee and advisor to philanthropic and charitable organizations. He has a record of significant achievement as a member of senior management in a broad range of public affairs, public relations and philanthropic activities for Kraft, Exxon, and Allied Chemical and for nonprofit organizations including the Allied Chemical Foundation, Exxon Educational Foundation and The Conference Board. Mr. Harris has been an advisor to philanthropic and charitable institutions with special emphasis on foundation and corporate contributions management, program development, management by objectives, issues management, management training and related areas.

At The Conference Board, the leading business research organization in the United States, Mr. Harris directed various philanthropic and social responsibility programs including seminars, conferences, and management training programs for thousands of foundation and corporate contributions officers. He was Executive Secretary of both the Public Affairs Research Council and the Contributions Council. Mr. Harris is the co-author of major studies including Corporate Philanthropic Public Service Activities and the annual surveys on corporate contributions and is the author of Corporate Philanthropy in the United States, an introduction to corporate philanthropy. These publications, which are receiving increased attention due to President Reagan's views on the corporations' role in society, have been distributed to thousands of corporate and philanthropic leaders, and were cited by members of President Reagan's Task Force on Private Sector Initiatives.

Mr. Harris has experience as a trustee for the U.S. Committee for UNICEF, Catalyst (the national women's organization), Manhattanville College, Allied Chemical Foundation, Morris Museum of Arts and Sciences, and the United Way of Morristown, New Jersey. His committee memberships have included the Council on Foundations, Business Committee for the Arts, Duke University Development Committee, Exxon Educational Foundation, Independent College Funds of America, New York Urban Coalition, American Museum of Natural History, Allied Corporation Political Action Committee and the Contributions Advisory Group. In addition, he has been an advisor to numerous organizations including the Commission on Private Philanthropy and Public Needs; National Urban League; United Negro College Fund; and the Street Academy, Harlem Prep, and mini-school programs.

Mr. Harris received his masters degree from Yale University in 1961 and his undergraduate degree from Duke University in 1958. He is married and has three daughters.

THE WHITE HOUSE

WASHINGTON

November 1, 1982

MEMORANDUM TO MICHAEL K. DEEVER

FROM: JAY MOORHEAD, SPECIAL ASSISTANT TO THE PRESIDENT  
FOR PRIVATE SECTOR INITIATIVES.

SUBJECT: PRIVATE SECTOR INITIATIVES HIGHLIGHTS.

President Reagan - met with CEO's and Private Industry Council Chairmen in the Cabinet Room to personally thank each person for their efforts in last year's Summer Jobs for Youth Program. Those attending the meeting agreed to organize a larger private sector program next summer.

Jobs Training Bill - signed by the President after he met privately with 21 young people who have received private sector job training. New legislation will train 4 times as many youth than under the old CETA program.

Boston Federal Regional Council - awarded twenty-one Presidential citations to organizations and businesses who demonstrated exemplary public/private partnerships and private sector initiatives. This was the first Presidential recognition program for the Federal Regions and will be followed by many more.

Minnegasco - a Minneapolis gas company, has contributed \$150,000 to help pay the heating bills of the elderly and disabled. Customers have opted to have \$1 or more added to their gas bills to assist. The company expects 51% of its customers will make the tax-deductible contributions.

The United Autoworkers Union and Ford Motor Company - have formed a partnership in Michigan to build a \$1 million "National Development and Training Center" to train 45,000 laid-off workers. Ford will take 5¢ an hour out of paychecks of blue collar workers to help fund the center.

The City of San Antonio, Texas - and the U.S. Department of Housing and Urban Development, Control Data and Vanir Properties are major partners in creating a high-technology development cite in San Antonio's poorest section. City officials expect the development to attract new firms and create hundreds of jobs.

California - has passed the first Charitable Contributions Law, which allows non-itemizing tax-payers to take a deduction for charitable contributions beginning in 1984.

Shopwell Store - in Allentown, Pennsylvania is offering a 10% discount for anyone who is unemployed in the Allentown area.

The Jamie Foundation - in Lebanon, Pennsylvania has raised more than \$777,000 to send 6-year-old Jamie Hoke to West Germany to receive treatment for a painful skin condition. Their goal is \$100,000.

Boston University and WBZ-TV - Boston, Massachusetts co-sponsored dance performances of "Celebrity Series" to support performing arts in Boston. The team raised \$50,000.

Thirty-Five Entrepreneurs - from San Francisco's companies, unions, professional and community organizations saved the city \$40 million last year by serving on Mayor Feinstein's Fiscal Advisory Committee.

Milwaukee Redevelopment Corporation - recently opened the Grand Avenue Project, a four-block long enclosed mall using refurbished buildings in a decaying district. The mall was developed with private and public funds and is now managed by the Rouse Corporation.

President Reagan - delivered a televised message to the nation last week urging Americans to support the United Way campaigns this fall and to continue the tradition of 'neighbor helping neighbor that is the hallmark of the American way of life.' ABC, CBS, and NBC contributed time to air the message.

Public Broadcasting Systems' - major corporate underwriters are in the process of forming a support organization to encourage more corporate participation in PBS funding. TV critic Arthur Unger reports that corporate America is beginning to respond to the President's call for private initiatives to replace reduced governmental support for the arts.

Bloomington Volunteer Action Center - formed in 1979, works closely with the City Administration in Bloomington, Indiana to recruit, train and place volunteers in community agencies. Last year, the Center placed over 300 volunteers in the community.

Boro Park Community Patrol - in Brooklyn, New York takes credit for an 11% reduction in crime over the last summer. The Community Patrol is supported by donations from the community and consists of armed off-duty policemen who regularly cruise the Park area.

Four major corporations - in the Stamford, Connecticut area donated more than \$200,000 in grants and loans to the Committee on Training and Employment to help erase an administrative debt accumulated during the agency's 17-year existence. The agency serves mostly low-income minority groups.

The Statue of Liberty-Ellis Island Centennial Commission - Chaired by Lee Iacocca was organized as a private sector effort to re-educate Americans on the history of immigration into the United States. The Commission will expire in 1992 with the restoration and preservation of the Statue of Liberty and Ellis Island.

Mobil Oil Corporation - donated 1.5 million plastic "Hefty" bags to the Boy Scouts of America for their "Save Our American Resources" program.

General Electric - opened a \$6 million learning center at its Erie, Pennsylvania locomotive facility where employees are trained to use new automated equipment the company plans to install.

Lake Erie College - in Cleveland, Ohio has developed creative fund-raising methods to deal with rising costs by selling natural gas from a well drilled on campus, earning \$2,000 a week from bingo games and nets \$175,000 each summer by renting its facilities out.

The Liaison Citizen Program - in Los Angeles, California is funded by private grants to train and motivate low income youth to strive for worthwhile careers. The staff works with the youth in training sessions and workshops and involves them in community projects and special services for social agencies.

The Ancient and Accepted Scottish Rite of Free Masonry - report that the combined Masonic and Masonic-related charities daily expend over \$1,300,000 to charities.

Security Savings & Loan Association - in Milwaukee, Wisconsin sliced home-loan rates to 11.9% in response to a presidential appeal to spur economic recovery. The move was applauded by the Savings League of Wisconsin and members of the Milwaukee Board of Realtors.

Citizens of Hatfield, Massachusetts - reported doing it the "Reagan-Way," when they raised \$40,000 in 60 days to purchase and equip an ambulance. Their continuing goal is to raise an additional \$10,000 to provide free ambulance service to the needy townpeople.

Southland Corporation - has put together a community awareness video on corporate responsibility, highlighting its nationwide effort to reduce robberies in the 7-Eleven stores around the country. The program focuses on crime prevention, robbery and violence prevention and covers steps to help reduce crime by the corporate world.

RAYS Data Systems - a non-profit corporation in Monterey Park, California, educates economically disadvantaged, Vietnam Veterans, unskilled workers, youth and displaced handicapped individuals to learn Data Processing via classroom training and hands on experience. Through the assistance and support of major corporations, the placement ratio is 91%.

United States Department of Education - publishes "American Education," a magazine on voluntarism in the schools. Examples of private sector initiatives in the public schools are highlighted in each issue.

Statewide School Volunteer Program - in Florida is managed through the state department of education. The 77,000 volunteers donate their time and talents to promote student learning and provide support to education programs. Volunteers can be found in 78% of the schools in Florida.

Chicago Board of Education - organized an Adopt-A-School Program to involve the private sector in the school system through volunteer work, donation of equipment and supplies, and a sports-health program. It is hoped that through the involvement of the business community, the Board of Education will be able to build broader support for public education.