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# WITHDRAWAL SHEET

# **Ronald Reagan Library**

Collection Name DEAVER, MICHAEL: FILES

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PERSONNEL 1983 S-Z [SH-SM]

**FOIA** 

F97-0066/19

**Box Number** 

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Pages

1 MEMO

TAD THARP TO BILL SITTMANN RE THE

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6/21/1983 B6

ATTACHED

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

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B-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]

B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

# THE WHITE HOUSE

WASHINGTON

June 16, 1983

MEMORANDUM FOR WILLIAM P. CLARK

MICHAEL K. DEAVER

JOHN HERRINGTON

Be with your AM DEPUTY SECRETARY KENNETH DAM

FROM:

Jim Cicconi WC

SUBJECT:

Memorandum from Charles Z. Wick

Jim Baker asked that the attached memorandum from Director Wick, along with the resume of John W. Shirley, be forwarded to you for your information.

Thank you.

Bies -Die dender deast u/ Hi

# United States Information Agency

Washington, D.C 20547

June 15, 1983

MEMORANDUM FOR:

The Honorable
James A. Baker III
Chief of Staff
and Assistant to the President

The White House

FROM:

Charles Z. Wick
Director

SUBJECT:

Jock Shirley

I would like to follow up on our conversation with regard to Jock Shirley and to reiterate to you in this more formal way my strong hope that he will be chosen to succeed Jack Matlock as our Ambassador to Czechoslovakia.

Jock Shirley is a Career Minister in the Senior Foreign Service and is currently serving as my Deputy Director on an interim basis. He is a veteran of more than twenty six years in USIA's Foreign Service. At the change of Administration, he was named Acting Director of USIA by the White House because of his experience, talent and commitment to the achievement of the Administration's objectives. Five months later, when I took over as Director, I created for him the position of Counselor of the Agency. In that capacity, as the senior career officer at USIA, he has been an invaluable adviser on policy and management, and has been thoughtful, loyal and energetic in implementing the President's policies.

Jock's extensive overseas experience includes assignments in Yugoslavia, Italy, India and Poland. From December, 1945, until August, 1946, he lived in Prague with his father. During the Nixon and Ford Administrations he was in charge of all of USIA's activities in Europe, an assignment in which he distinguished himself. From 1977 until shortly before the election, he was Counselor for Public Affairs at our Embassy in Rome. I am told that the Carter policy which in effect lifted the USG "veto" against Communist Party entry into the Italian government was reversed due largely to Jock Shirley's persistent efforts.

Jock Shirley's qualifications to be Ambassador in Prague are beyond question. Indeed, I am convinced that he would be prudent, and most of all tough, in the pursuit of American interests in Czechoslovakia. His background in Eastern European affairs is extensive. By an accident of fate, he spent the war years in pre-communist Hungary where he attended

four years of secondary school. As a result, he is virtually bilingual in Hungarian. At the same time he is also proficient in German, French, Italian, Polish and Serbo-Croatian. His knowledge of two Slavic languages, buttressed by his natural linguistic ability, should make it easy for him to acquire a fluency in Czech. Jock Shirley has long specialized in communist affairs, both in directing USIA's information and propaganda efforts aimed at the Soviet Union and Eastern Europe from Washington and during his service in Yugoslavia and Poland. I am convinced that his blend of knowledge of East European history, politics and languages qualify him to render exceptional service.

As you know, Jock's appointment as Ambassador to Czechoslovakia is of great importance to me as Director of USIA. First, I believe it proper that his exceptional contributions to this administration and his outstanding prior service be recognized. At the same time, I want USIA's Foreign Service to know that ability, hard work and loyalty are rewarded and that these rewards are not limited to State Department Foreign Service officers.

In closing, I want to emphasize that Jock is also one of the most gracious and competent people I have met during my tenure in Washington. I believe that his deep commitment to the policies of the Reagan Administration coupled with his exceptional ability and long experience in the Foreign Service merit his appointment as Ambassador to Czechoslovakia. He has my full backing. I hope that you will also support him.

Attachment: Curriculum Vitae

#### JOHN W. SHIRLEY

Career Minister, U.S. Information Agency (USIA).

# RECENT PROFESSIONAL HISTORY:

1983 (May) to present -- DEPUTY DIRECTOR AD INTERIM -- Under a broad delegation of responsibility and authority from the Director of the Agency, the Deputy Director ad interim is charged with implementing the Administration's policies through oversight and direction of USIA operations, personnel and facilities in the United States and abroad.

1981 (June) to 1983 (May) -- COUNSELOR OF THE AGENCY -- and CHIEF OF STAFF. In present position has line responsibility for USIA's overseas operations. Supervises directly the fivegeographic bureaus in Washington and through them the Agency's 205 overseas posts.

As Chief of Staff, helps coordinate the activities of the Voice of America and of the Directorates for Programs, for Educational and Cultural Exchange, and for Management.

1981 (January-June) -- ACTING DIRECTOR OF THE INTERNATIONAL COMMUNICATION AGENCY -- from the inauguration of the new Administration until the confirmation of the new Director in charge of USICA and its 8000 employees and responsible for its \$500 million budget.

1980-81 -- ASSOCIATE DIRECTOR FOR PROGRAMS -- Supervised USICA's Policy Planning and Policy Guidance Staffs, Press Division, Exhibits Division, Research Division, Film and Television Division, and Evaluation Staff. The Associate Director for Programs is a Presidentially-appointed officer. Supervised 972 employees in Washington and overseas and responsible for a budget of over \$41 million.

## CAREER HISTORY:

1977-80 Counselor of Embassy for Public Affairs, American Embassy, Rome, Italy.	
1975-77 Director of European Affairs, U.S. Information Agency.	
1973-75 Director of East European and Soviet Affa U.S. Information Agency.	irs,
1972-73 Deputy Director, East European and Soviet Affairs, U.S. Information Agency.	
1970-72 First Secretary of Embassy for Press and Cultural Affairs, American Embassy, Warsa Poland.	w,
1969-70 Polish language and area training, Foreig Service Institute.	n
1968-69 Policy Officer, Near East and South Asian Affairs, U.S. Information Agency.	
Officer-in-Charge, India, Nepal, Ceylon Affairs, U.S. Information Agency.	
1965-68 Press Attache', American Embassy, New Del India.	hi,
1963-65 Press Attache', American Embassy, Rome, Italy.	
1960-63 Public Affairs Officer and Consul, Americ Consulate, Trieste, Italy.	an
1959-60 Assistant Cultural Attache', American Emb Belgrade, Yugoslavia.	assy
1958-59 Assistant Cultural Officer, American Consulate General, Zagreb, Yugoslavia.	

## EDUCATION:

Elementary and secondary schools in France, Yugoslavia, Hungary and Czechoslovakia.

Augusta Military Academy, Fort Defiance, Virginia (Diploma 1949).

Georgetown University, School of Foreign Service, Washington, D.C. Bachelor of Science, International Relations, 1957.

#### MILITARY SERVICE:

U.S. Air Force, 1952-56.

(Military intelligence assignments in Europe).

#### LANGUAGES:

Hungarian Italian German French Polish Serbo-Croatian

#### AWARDS:

Edward R. Murrow Award for Excellence in Public Diplomacy (1981).

Meritorious Honor Award, U.S. Information Agency, 1962.

#### PERSONAL DATA:

Date of Birth:

August 18, 1931.

Place of Birth:

Hailsham, Sussex, England,

of American parents.

Married.

Addresses:

Home: 3101 P. St. N.W.

Washington, D.C. 20007 Tel: (202) 298-7252

Office: U.S. Information Agency

400 C. Street S.W.

Rm. 806

Washington, D.C. 20547 Tel: (202) 485-8747

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# WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

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COMMENTS:							

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# United States Information Agency

Washington, D.C. 20547

June 15, 1983

MEMORANDUM FOR:

Proto pin 8 mm e ? The Honorable Michael K. Deaver Deputy Chief of Staff and Assistant to the President

The White House

Charles Z. Wick FROM:

Director

Jock Shirley SUBJECT:

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Office of the Director

I would like to follow up on our conversation with regard to Jock Shirley and to reiterate to you in this more formal way my strong hope that he will be chosen to succeed Jack Matlock as our Ambassador to Czechoslovakia.

Jock Shirley is a Career Minister in the Senior Foreign Service and is currently serving as my Deputy Director on an interim basis. He is a veteran of more than twenty six years in USIA's Foreign Service. At the change of Administration, he was named Acting Director of USIA by the White House because of his experience, talent and commitment to the achievement of the Administration's objectives. Five months later, when I took over as Director, I created for him the position of Counselor of the Agency. In that capacity, as the senior career officer at USIA, he has been an invaluable adviser on policy and management, and has been thoughtful, loyal and energetic in implementing the President's policies.

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As you know, Jock's appointment as Ambassador to Czechoslovakia is of great importance to me as Director of USIA. First, I believe it proper that his exceptional contributions to this administration and his outstanding prior service be recognized. At the same time, I want USIA's Foreign Service to know that ability, hard work and loyalty are rewarded and that these rewards are not limited to State Department Foreign Service officers.

In closing, I want to emphasize that Jock is also one of the most gracious and competent people I have met during my tenure in Washington. I believe that his deep commitment to the policies of the Reagan Administration coupled with his exceptional ability and long experience in the Foreign Service merit his appointment as Ambassador to Czechoslovakia. He has my full backing. I hope that you will also support him.

Attachment: Curriculum Vitae

Nos this graf

## JOHN W. SHIRLEY

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1970-72	First Secretary of Embassy for Press and Cultural Affairs, American Embassy, Warsaw, Poland.
1969-70	Polish language and area training, Foreign Service Institute.
1968-69	Policy Officer, Near East and South Asian Affairs, U.S. Information Agency.
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1965-68	Press Attache', American Embassy, New Delhi, India.
1963-65	Press Attache', American Embassy, Rome, Italy.
1960-63	Public Affairs Officer and Consul, American Consulate, Trieste, Italy.
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(Military intelligence assignments in Europe).

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## AWARDS:

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#### PERSONAL DATA:

Date of Birth:

August 18, 1931.

Place of Birth:

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of American parents.

Married.

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Washington, D.C. 20007 Tel: (202) 298-7252

Office: U.S. Information Agency

400 C. Street S.W.

Rm. 806

Washington, D.C. 20547 Tel: (202) 485-8747

# United States Information Agency

Washington, D.C. 20547

June 22, 1983

Billow with his

Dear Mike:

I would like to follow up my memorandum about Jock Shirley with a few additional thoughts.

You are aware that I found myself in an awkward position with regard to the ambassadorship to Hungary. Both Jock and Nick Salgo are friends of mine and I did not feel that I could do other than to recommend them both and then leave it to you to determine whether you felt that the position should go to a Political Appointee or a Career Officer.

I am in no such quandary with regard to Prague and want to reaffirm to you my very strong support for Jock.

As I said in my memorandum of June 15, 1983 (attached) this is a matter of great importance to me as Director of USIA. Since we came into office only two USIA officers have been named ambassador. Jim Rentschler who was appointed in recognition for his work at the NSC to Malta and Art Lewis to Sierra Leone. Art also was named for reasons that transcended his record at USIA. Jock Shirley is this Agency's Senior Foreign Service Officer. HE HAS SERVED THE PRESIDENT AND ME WITH EXTRAORDINARY DEDICATION AND ZEAL, first as Acting Director of the Agency, then as Counselor and now as my interim Deputy. By rewarding him with an assignment which he richly deserves and which all Foreign Service Officers regard as the pinnacle of their ambition we will be making an important statement to the entire USIA Foreign Service. It is also the right and just thing to do.

I hope that you can help.

With warmest regards,

Sincerely

Charles Z. Wick Director

The Honorable
Michael K. Deaver
Deputy Chief of Staff
and Assistant to the President
The White House

# United States Information Agency

Washington, D.C. 20547



June 15, 1983

MEMORANDUM FOR:

The Honorable
Michael K. Deaver
Deputy Chief of Staff
and Assistant to the President
The White House

FROM:

Charles Z. Wick Director

SUBJECT:

Jock Shirley

I would like to follow up on our conversation with regard to Jock Shirley and to reiterate to you in this more formal way my strong hope that he will be chosen to succeed Jack Matlock as our Ambassador to Czechoslovakia.

Jock Shirley is a Career Minister in the Senior Foreign Service and is currently serving as my Deputy Director on an interim basis. He is a veteran of more than twenty six years in USIA's Foreign Service. At the change of Administration, he was named Acting Director of USIA by the White House because of his experience, talent and commitment to the achievement of the Administration's objectives. Five months later, when I took over as Director, I created for him the position of Counselor of the Agency. In that capacity, as the senior career officer at USIA, he has been an invaluable adviser on policy and management, and has been thoughtful, loyal and energetic in implementing the President's policies.

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As you know, Jock's appointment as Ambassador to Czechoslovakia is of great importance to me as Director of USIA. First, I believe it proper that his exceptional contributions to this administration and his outstanding prior service be recognized. At the same time, I want USIA's Foreign Service to know that ability, hard work and loyalty are rewarded and that these rewards are not limited to State Department Foreign Service officers.

In closing, I want to emphasize that Jock is also one of the most gracious and competent people I have met during my tenure in Washington. I believe that his deep commitment to the policies of the Reagan Administration coupled with his exceptional ability and long experience in the Foreign Service merit his appointment as Ambassador to Czechoslovakia. He has my full backing. I hope that you will also support him.

Attachment: Curriculum Vitae

## THE WHITE HOUSE

WASHINGTON

June 16, 1983

#### Dear Helen:

Thank you for your letter of June 12th. I've taken the liberty of sending your letter and my recommendations to John Herrington.

We are always looking for supporters such as yourself and Al.

I'm sure John will be contacting you soon.

Sincerely,

MICHAEL K. DEAVER Assistant to the President Deputy Chief of Staff

Mrs. Helen Sayles Sisson
Post Office Box 1855
Myrtle Beach, South Carolina 29577

pcc: I. Herrington

HELEN SAYLES SISSON P. O. Box 1855 Myrtle Beach, S. C. 29577 (803) 449-7516

Mr. Michael Deaver, The White House, Washington, D. C. 20500

Dear Mike,

Having worked with you as the only full-time volunteer on the hard fought, but unsuccessful "Prop. I" campaign in Sacramento, you are aware of my husband's and my allegiance to President and Mrs. Reagan.

In today's newspaper was a release about your heading up a group to help "court" women in preparation for the 1984 election.

Seeing this news release has prompted me to write you this letter.

Needless to say, I too am quite concerned about the President getting the "women's vote" in the 1984 election and would want to help in any way possible and could be an effective spokeswoman. Some of my national association "women's credits" include Daughters of the American Revolution of which I am a Regent and American Women in Radio and TV.

Over a year ago I wrote you about my husband Al and myself and of our interest in coming to Washington to be of service to President Reagan, since we had both served in his administration in California.

You turned my letter over to John Herrington, who at that time was in charge of personnel. We received a very prompt call from him.

At his request we went to Washington where he arranged for several interviews for both Al and myself.

However, John returned to DOD at the end of the week we were there. Following his departure everything he had originated for us came to a complete halt. Unfortunately, but through no fault of John's, it seemed we were passed into the hands of people with no decision making authority.

About a month ago, I saw in the Washington papers that John was coming back to White House personnel. (It needs his fine hand.) I wrote him and again expressed our interest in coming to Washington, but doubtless he has not been on the new job long enough to get back to me.

Al and I are still both interested in positions in the Reagan Administration and believe our diverse and varied business, government and political backgrounds and our loyalty to President Reagan can be of service to him in his Administration.

Unfortunately during the first year and a half of President Reagan's administration, Al and I were both "out of commission" as the result of a serious auto accident right after election day. I was on crutches for 10 months. Now all is back to normal, however, this is the reason we were not in touch with The White House immediately after election day per my conversation with Ed Meese when he and I talked at the Republican National Convention in Detroit.

June 12, 1983. Smuthing

# P. O. Box 1855 Myrtle Beach, S. C. 29577 (803) 449-7516

Mr. Michael Deaver, June 12, 1983, Page 2,

Al and I both have extensive business backgrounds: Al in marketing, business administration and government affairs with The Dow Chemical Company for 30 years. My business career was in New York City in merchandising and promotion management in the publication field with LIFE, PHOTOPLAY and FAMILY CIRCLE; in Los Angeles in public affairs, communications, consumer affairs, shopping center management and promotion; in South Carolina in tourism.

In Sacramento, Al was Chief Deputy Director of General Services. After "Prop. I", as you know, I was appointed Special Consultant to the Department of Consumer Affairs, handling special projects, communications, and serving as liaison between City, State and Federal programs for the department.

Following the Reagan Administration in California, we both served in Washington as White House appointees in the Ford Administration. Al as Special Assistant to the Administrator of GSA, functioning in many sensitive areas; I served as Associate Administrator in the Dept. of Social and Rehabilitation Services of HEW (now HSS).

In addition to our business and government backgrounds, we both have had long years of experience in Republican political campaign activities in California, New York and South Carolina. I was on the Executive Committee of the Republican State Central Committee of California for a number of years where I served as Chairman of the Speakers Bureau. In 1980, I was alternate delegate from South Carolina to the Republican National Convention and for the past four years have also served as Secretary of our 6th Congressional District.

My political activities originated in my home state of Kansas where my great-grandmother was one of the founders of Wichita, Kansas and the first superintendent of schools.

If our talents can be of service in important positions in the Reagan Administration to help him fulfill some of his objectives...and to help get him re-elected in 1984...we'd like very much to hear from you.

We still have our Jelly Bean Jars from California as a memento of our service there.

Best wishes and kindest regards.

Sincerely,

Helen Sayles Sisson, (Mrs. H. Allen Sisson)

# P. O. Box 1855 Myrtle Beach, S. C. 29577 (803) 449-7516

fle

July 12, 1983.

Mr. Michael K. Deaver, Assistant to the President, The White House, Washington, D. C. 20500

Dear Mike,

Thank you for your very prompt reply to my letter of June 12th.

I appreciated your forwarding my letter, with your recommendations, to John Herrington.

To date, we have not heard from John, but hopefully we will very soon.

Thanks again...and kindest regards.

Sincerely,

Helen Sayles Sisson.