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WITHDRAWAL SHEET

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DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	FORM	RE BRADLEY PHILIP ROBINSON	1	4/20/1983	B6

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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C. Closed in accordance with restrictions contained in donor's deed of gift.

*file
here*



THOMAS L. RICHMOND, INC. is an 11-year old New York-based public relations firm that specializes in corporate and marketing communications programs for companies engaged in a wide range of industries: manufacturing, advanced technology, publishing, consumer products and services, management consulting and public accounting.

The firm is organized into four account groups - corporate and financial, advanced technology, publishing, and marketing communications - to provide the best match of client needs with staff experience.

THOMAS L. RICHMOND, INC. serves the following clients:

- Airborne Freight Corporation
- American Express
- American Medical International
- Ball Corporation
- LM Ericsson Telephone Company, Sweden
- Ericsson, Inc., USA
- Harlequin Enterprises Ltd.
- Harvard Business Review
- The Interface Group, Inc.
- Johnson Matthey Inc.
- Kaypro Corporation
- McKinsey & Co., Inc.
- Norstar Bancorp
- Northwest Industries, Inc.
- The Perkin-Elmer Corporation
- Prentice Hall, Inc.
- Seidman & Seidman

Airborne Freight Corporation -- The program for this Seattle-based company, the nation's second largest domestic air express company, involves corporate and financial public relations, including media relations with national business and trade publications.

American Express -- TLR Inc. has been chosen by American Express to handle the launch of the prestigious American Express Platinum Card, their first new charge card in 18 years. In over 130 countries, American Express provides services in travel, international banking, investments, insurance, and cable TV.

American Medical International, Inc., the second largest investor-owned hospital corporation in the world, is positioned as a leader in the development of alternative healthcare services as well as in the ownership and management of hospitals.

Ball Corporation is a \$1 billion diversified manufacturer of packaging, industrial, and technical products, including space systems (satellites, antennas, instruments and optics) for NASA and the Department of Defense. TLR, Inc. conducts a national media relations and investor relations program for this client.

Ericsson Inc. is a \$700 million U. S. joint venture of Ericsson Group, the \$3 billion Swedish telecommunications company and Atlantic Richfield Company. TLR, Inc. was selected to introduce and promote Ericsson Information Systems to the business, financial and trade media in the US. These advanced systems include digital voice/data PABXs which can accommodate up to 20,000 telephone ports and a bank automation system that provides a full range of computer functions for financial institutions.

Harlequin Books, the international publisher of romance fiction, engages TLR, Inc. for its complete corporate, trade and consumer public relations programs.

Harvard Business Review -- The agency arranges speaking engagements and television interviews for Review editors, and also works with leading business publications to secure references to forthcoming HBR articles.

The Interface Group, Inc. is the world's largest producer of computer trade shows and expositions, including all COMDEX shows, Computer Showcase Expos, Federal DP Expo, Interface and Byte Computer Shows. TLR, Inc. conducts media tours, provides general media relations services throughout the nation, arranges and provides press room staffing services and assists with corporate event-related communications activities.

Johnson Matthey Inc. engages TLR, Inc. for a national media campaign to enhance the popularity of platinum as a jewelry metal.

Kaypro Corporation is a leading manufacturer of personal and business computers for use in home, office and educational environments. TLR, Inc. serves Kaypro in the areas of financial and media relations, seminar operations, public affairs counseling and general technology marketing of the company's hardware and software.

McKinsey & Company, Inc. TLR, Inc. arranges for media interviews, editorial placements and speaking engagements for McKinsey principals before prominent business forums.

Norstar Bancorp is the 13th largest bank holding company in New York, the 69th largest banking operation in the United States and 36th among all banks in the U.S. in net earnings. In 1983 Norstar had \$5.4 billion in assets and its return on assets was 1.27 percent. TLR, Inc. conducts a corporate and investor relations program for Norstar.

Northwest Industries, Inc., a \$3.6 billion diversified manufacturer headquartered in Chicago, engages TLR, Inc. to manage a national media relations and investor relations program.

The Perkin-Elmer Corporation is a \$1 billion high technology corporation involved in diverse areas of advanced technology including analytical instruments, 32-bit superminicomputers, semiconductor processing equipment, electro-optical systems, avionics instrumentation and missile systems. TLR, Inc. conducts both a corporate and trade media relations program for Perkin-Elmer.

Prentice Hall, Inc., professional and business book publisher, is a leading producer of accounting, business and home software for business and home computers. TLR, Inc. provides media support services for many of the company's lines of computer software and computer books.

Seidman & Seidman is a national firm of certified public accountants with offices in more than 30 U.S. cities. TLR, Inc. provides a media relations program including business, financial and general media activity.

Members of the firm's professional staff include:

The president and chief executive officer of the firm, Thomas L. Richmond, has 20 years of public relations experience which began in the public relations department of Pepsi Cola Co. In 1967, he participated in launching the public relations firm of McDavid, Richmond and Rudd, Inc. (New York), and in 1973 Thomas L. Richmond founded his own firm.

Joel A. Strasser, executive vice president and director, Technology Group. Formerly a senior vice president of Hill and Knowlton and national coordinator of H&K's Advanced Technology Network, Mr. Strasser's experience with major corporate accounts includes electronic instrumentation, video technologies, energy alternatives, chemical and pharmaceutical products, computers and computer software systems. Before joining Hill and Knowlton, he was New York Bureau Chief of "Aerospace Technology" magazine, and an editor of McGraw-Hill's "Electronics", and of "Electronic Design", and author of a nationally-syndicated newspaper science column. He will shortly be heard on a nationally-syndicated radio feature series on computers.

Kathleen Teichgraeber, vice president, a Smith College graduate in 1972, was a reporter for "Women's Wear Daily" in New York and then served as a reporter for the Gannett-owned Westchester-Rockland Newspapers in White Plains, NY. She received a law degree in 1979 from the University of Connecticut, was admitted to the Connecticut bar, and practiced in Stamford, Connecticut with a litigation firm before joining TLR, Inc.

Donna Tasso, vice president, a Lafayette College graduate with a BA degree in Economics and English, conducts public relations programs for American Express, Harlequin Books, the Harvard Business Review and Ericsson, Inc. Prior to joining TLR, Inc., Ms. Tasso worked for General Electric Corporation.

Crispin Hill Littlehales is an account supervisor in the Technology Group, and handles public relations activities for Kaypro Corporation, The Perkin-Elmer Corporation and LM Ericsson. Prior to joining TLR, Inc., she was an account supervisor at Richard Weiner, Inc. and worked on the Smith-Corona TP-1 printer and electronic typewriter efforts and on Coleco's Adam computer, as well as Philip Morris and other accounts. She is a 1975 graduate of Princeton University.

Daniel Janal is an account supervisor in the Technology Group and handles public relations activities for Prentice Hall software, Kaypro Corporation, and the Interface Group. He had been the business editor of the Journal-News, a Gannett newspaper serving Rockland County, New York. In that capacity, he helped to create a weekly section devoted to computers and high technology. He had been with Gannett in a variety of editing and reporting positions including news editor of the Daily Item, in Port Chester, New York. He has won writing awards from the Hearst Foundation, the National Education Association, Florida Teaching Profession and the Greater Orlando Press Club. He holds bachelors and masters degrees from Northwestern University's Medill School of Journalism.

Tom Lindon is an account supervisor in the Marketing Services Group, handling public relations activities on Ericsson, Inc., American Medical International, Inc., and Airborne Freight Corporation. Mr. Lindon's expertise in public relations lies in print, television and radio placement for consumer product lines and business information. Prior to joining TLR, Inc., he was account executive at Lobsenz-Stevens, Inc., Public Relations, handling such clients as: Schweppes U.S.A. Limited, The Nestle Company, The Singer Company, The Bicycle Manufacturers Association and Weekly Reader Family Software, a division of Xerox Education Publications. Before joining Lobsenz-Stevens, Mr. Lindon was account executive/placement supervisor at Creative Systems Group, a marketing communications firm, serving clients such as The Burger King Corporation, Minolta, Sikorsky Aircraft, Executive Jet Aviation, Fisher Price Toys, Alia: The Royal Jordanian Airline and The Steel Service Center Institute.

Laura Rzasa, account executive, handles the national platinum campaign for Johnson Matthey, and works on the accounts of American Express, Harlequin Books, and Harvard Business Review. She received her bachelors and masters degrees from the University of Cincinnati.

Denise Sposato, account executive, works on the Harlequin Books account and supports the public relations campaigns for Ericsson, Inc. and the Harvard Business Review. Before joining TLR, Inc., she was manager, regional director services and tours for The Betsy Nolan Group, a public relations firm specializing in author media tours for such clients as James Clavell, Sidney Sheldon and Judith Krantz.

Abbe Kirsten, account executive, has a B.A. in English from Tufts University. Her public relations career began at The McCall Publishing Company. Prior to joining TLR, she was an account executive at Richard Weiner, Inc., where she launched the introduction of Coleco's Cabbage Patch Kids. She is presently pursuing a B.F.A. in painting at the School of Visual Arts.

Sofia McCurdy, account executive, is active in the Perkin-Elmer, Kaypro, and Interface accounts. She has attended Manhattan Community College, and before joining TLR, Inc., was a computer operator at Richard Weiner, Inc.

Julie Eilber, account executive, works on the American Express and Harlequin Books accounts and coaches clients in preparation for television interviews. Prior to joining TLR, Inc., she was a producer and writer at Warner Amex QUBE interactive cable television, and worked as a supervising producer and talent coach at the Wall Street bureau of The Financial News Network. She is a 1979 graduate of The University of Wisconsin-Madison Department of Communications.

Nydia del Rivero, assistant to the president. She has an extensive background in government relations and media, and is experienced in political and international public affairs.

Joy Brownstein, assistant account executive, works on the Ericsson, AMI, and Airborne accounts. A 1984 graduate of Brown University, Ms. Brownstein worked on several different accounts as an intern at Lobsenz-Stevens Public Relations. Also, for three years she implemented and coordinated state-wide American Cancer Society Fundraisers in Rhode Island.

THE WHITE HOUSE

WASHINGTON

June 14, 1983

Dear Dennis:

Mike received your letter regarding William A. Richmond and has forwarded it to Tad Tharp, who is working with John Herrington in Presidential Personnel. Rest assured it will be given the proper attention.

Hope you're all right and feeling 100%.

Sincerely,



SHIRLEY MOORE
Staff Assistant to
Michael K. Deaver

Mr. Dennis L. Bark
Deputy Director
Hoover Institution on War,
Revolution and Peace
Stanford, CA 94305

HOOVER INSTITUTION

ON WAR, REVOLUTION AND PEACE

Stanford, California 94305



June 2, 1983

*Beel
find out from
TAD where
this is*

Dear Mike:

I understand that Congressman Charles Pashayan (Republican, 17th District, California) has recommended to Lynn Ross Wood in the Office of Presidential Personnel that Mr. William A. Richmond be considered for an appointment in the Environmental Protection Agency, or possibly in another capacity elsewhere depending on the needs of the personnel office. Normally, I would write Helene von Damm about this matter. Since I have not yet met her successor, however, John Harrington, I am addressing this letter to your office.

I would like to give Mr. Richmond the strongest possible endorsement. I have known him for more than 25 years and have remained in close contact with him since we both graduated from Stanford in 1964.

Mr. Richmond is District Attorney for Tulare County and was re-elected for a second term in November 1982. He is a registered Republican, a strong supporter of the President, and fully endorses the President's concerns about the environment as well as the President's domestic policies as a whole.

Enclosed is Mr. Richmond's resume. If there are any questions concerning his background or interests, I would be delighted to answer them at any time. My telephone number is (415) 497-2216.

With very good wishes.

Yours sincerely,

Dennis L. Bark
Deputy Director

*6-13-83
Sent copy
of letter +
resume to
Tad. Will
call.*

DLB/ac

Enclosure

cc: Congressman Charles Pashayan

The Honorable Michael K. Deaver
Assistant to the President
Deputy Chief of Staff
The White House
Washington, D. C. 20500

*In system -
waiting for
political
clearance*

B I O G R A P H I C A L
I N F O R M A T I O N

WILLIAM A. RICHMOND
TULARE COUNTY DISTRICT ATTORNEY
202 COUNTY CIVIC CENTER
VISALIA, CALIFORNIA 93291
(209) 733-6411

EDUCATION

Stanford University:

Bachelor of Arts - 1965
Published Research in Animal Behavior
Major - Psychology

Hastings College of Law:

Juris Doctor - 1968
Moot Court "Most Persuasive Speaker"
Emphasis on Trial Practice, with
specialized course in trial
practice and legal writing

PROFESSIONAL EXPERIENCE

Private Practice:

Hurlbutt, Clevenger, Long, and Richmond
701 West Center
Visalia, California 1971 - 1978

Associate and Partner in General
Practice law firm, with
personal emphasis on trial
practice, primarily personal
injury

Public Practice:

Deputy District Attorney
Tulare County 1969 - 1971

District Attorney/Public Administrator
Tulare County 1979 to date

PROFESSIONAL ORGANIZATIONS

Member:

Tulare County Bar Association
California Bar Association
California District Attorneys Association
National College of District Attorneys
"Who's Who in American Law"

Admitted to Practice before:

All California State Courts
United States Supreme Court
United States District Court for the
Eastern District of California

Past Member:

American Bar Association
California State Bar Committee on the
Administration of Justice
California District Attorneys Association
Legislative Committee
National District Attorneys Association

PROFESSIONAL ACTIVITIES

Activities:

Counsel and Referee for California State
Bar disciplinary proceedings
Kaweah Delta District Hospital Institutional
Review Committee
Citizenship Counsel, Boy Scouts of America

Instructor:

National College of District Attorneys -
Executive Prosecutor's Discussion Leader
College of Sequoias - Criminal Justice Department
and Business Law Guest Lecturer

Specialized Courses:

First National Conference on Forensic Science -
National District Attorneys Association
Executive Prosecutor's Course -
National College of District Attorneys

PERSONAL

Born in Billings, Montana; May 11, 1942
Graduated Palo Alto High School - 1960

Married To Janette, with four children,
Laurel 12, Kara 10, Bret 8, and Anne 4

Developed first wind power dependent
home in San Joaquin Valley, and possibly
California

Amateur Naturalist, specializing in
Sierra Nevada Mountain Foothill Region

Have previously served as Judge Pro Tempore
in Tulare County trial courts

Previous Employment includes:

Part-time and Summer Employment as:

Newsboy
Gardener
Stable Boy
Butcher Boy
Pantryman
Busboy
Fry Cook
Grocery Stock Boy
Hay Hauler
Summer Camp Counselor

College Employment as:

Student Fireman
Student Hasher
Gas Station Attendant
Mail Clerk
Fraternity House Manager
Playground Supervisor
Pot Washer
Greenskeeper
Construction Laborer
Reading Instructor

Law School Employment as:

Law Bookstore Clerk
Law Clerk

WITHDRAWAL SHEET

Ronald Reagan Library

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DEAVER, MICHAEL: FILES

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File Folder

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1 FORM

1 4/20/1983 B6

RE BRADLEY PHILIP ROBINSON

Freedom of Information Act - [5 U.S.C. 552(b)]

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August 8, 1983

MEMORANDUM

TO : Mr. Michael Deaver
The White House

FROM : S/CPR - Selwa Roosevelt *SR*

Two very interesting black Republicans I would like to bring to your attention. **Lynn Robinson** who is with the Department of State's African Bureau and **Lt. Gen. George Price**, the brother of Leontyne Price, the opera singer. Mr. Price's present address is 10067-5 Windstream Drive, Columbia, Maryland 21044.

*Bill
9/16/83 TAD*

cc: Senator Laxalt

File/Personnel

THE WHITE HOUSE
WASHINGTON

8/12/83

T.A.D.

Mike would like you to have
these names for possible
future positions.

Bill

Feb 2

Joe W. Rodgers

Discuss with Melvyn

File

January 19, 1983

Mrs. Shirley Moore
Office of Deputy Chief of Staff
The White House
Washington, D.C. 20500

Dear Shirley:

Again, thanks for making the five minutes with Mike available last week. It saved me a whole day plus another trip to Washington, which I really don't need at the present time. You always go out of your way to be helpful, which always makes me feel like somebody special. I assure you it makes me work harder for "the cause."

Thanks also for talking to people like Winfield Dunn. As you know, I very seldom give your name to anyone, but Winfield has been a good Republican and he is a good friend, so I took the liberty to tell him to call you reference the President's possible visit to Nashville and Meharry University.

Look forward to seeing you. Let me know if I can be of help.

Sincerely,

Joe

Joe M. Rodgers

JMR/sr

Ask Mike to let me know the possible timing reference our last topic in last week's meeting.
Thanks
Joe

→
→

Joe M. Rodgers

February 21, 1983

~~PERSONAL & CONFIDENTIAL~~

6/24/83 KOB

Jill

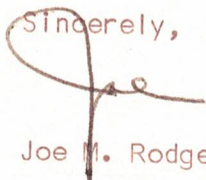
Mr. Michael K. Deaver
Assistant to the President
Deputy Chief of Staff
The White House
Washington, D.C. 20500

Dear Mike:

I asked Shirley to pass on to you that I really did realize your discussion with me regarding Japan was both premature and tentative. The reason I wrote was that I heard at The Carlton Club that Ambassador Mansfield had publicly said he was ready to come home, and I also heard that the rumor around Washington was that Dave Abshire would be his replacement. I totally understand how rumors get started and that most of them are just that, rumors; but I did want you to know that the "game" had started.

Again, thanks for your interest in my involvement. Look forward to seeing you.

Sincerely,



Joe M. Rodgers

JMR/sr



GEORGE DEUKMEJIAN
GOVERNOR

State of California

GOVERNOR'S OFFICE
SACRAMENTO 95814

File

916/445-1915

February 10, 1983

Mr. Michael K. Deaver
Assistant to the President
Deputy Chief of Staff
The White House
Washington, D.C.

Dear Mr. Deaver:

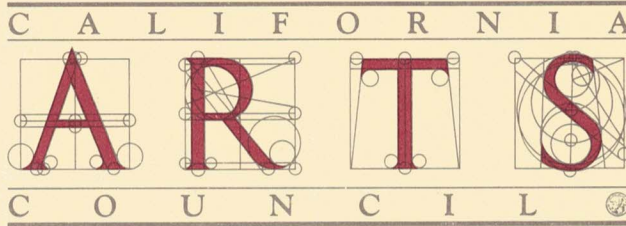
Governor Deukmejian has asked that I thank you for your correspondence recommending the reappointment of **Dale Rowley** to the Narcotic Addict Evaluation Authority.

Your comments and recommendations are appreciated and will be given every consideration when this appointment comes up for review.

Yours truly,

A handwritten signature in blue ink that reads "Marvin R. Baxter".

Marvin R. Baxter
Appointments Secretary
to the Governor



R-File

October 21, 1983

Michael K. Deaver
Deputy Chief of Staff
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mike:

I put you on the cc for this letter to the NEA Public Affairs person because there seems to be a subtle anti-California attitude over there. It's as if the new Republican Governor and his appointees to the California Arts Council are less welcome than the former Brownies.

It just may be the typical East Coast snobbery regardless of party affiliation. I would, however, like to see our mutual friend, Marilyn Ryan, get some recognition by the NEA.

Sincerely,

Robert H. Reid
Chief Deputy Director

RHR:mf

C A L I F O R N I A
A R T S
C O U N C I L

October 21, 1983

Marvin Liebman
Director of Public Affairs
National Endowment for the Arts
1100 Pennsylvania Ave., N.W.
Washington, D.C. 20506

Dear Mr. Liebman:

I received the quarterly issue of the NEA's magazine, Arts Review, and thought it was a nice publication. I am interested, however, in some coverage of California in this publication as well as the NEA newsletter that we receive.

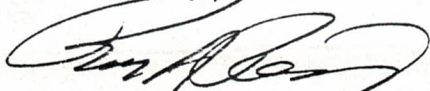
Why not do an interview with the California Arts Council's new Director, Marilyn Ryan, former Assemblywoman from Southern California.

We do represent a large segment of the population out here in California and look forward to some coverage.

The new Administration of Governor George Deukmejian seeks a broader role for the private sector in the arts here in California and Marilyn Ryan is the Governor's chief spokesperson for the arts.

I look forward to hearing from you.

Sincerely,



Robert H. Reid
Chief Deputy Director

RHR:mf

cc: Frank S.M. Hodsoll
Adrian King
Michael K. Deaver