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**Box: 42**

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THE WHITE HOUSE

WASHINGTON

May 19, 1983

MEMORANDUM FOR MICHAEL K. DEEVER  
ASSISTANT TO THE PRESIDENT AND  
DEPUTY CHIEF OF STAFF

FROM: FRED F. FIELDING   
COUNSEL TO THE PRESIDENT

SUBJECT: Gift Received from The Wine Institute

You have asked that we review the gift of a silver-plated wine cooler you recently received from John DeLuca, a representative of The Wine Institute, "in appreciation for your long time interest in California wines." The gift, as you know, has been appraised at \$154. Although I am aware that you have already accepted and thanked the Wine Institute for this gift, I recommend that you either return it to them or designate it for GSA (i.e., turn it over to the government).

The Standards of Conduct for White House employees provide that an employee shall not accept any gift from a person who:

(1) has or is seeking to obtain contractual or other business or financial relations with his agency; [or]

\* \* \*

(3) has interests which may be substantially affected by the performance or non-performance of his official duty.

In view of your well-publicized responsibility for selecting wines to be served at White House functions, your acceptance of this gift could create, at least, the appearance of a conflict of interest. Certainly there is excellent potential for publicity, not to mention profits, for the vineyards and/or distributors of the wines you select. That relationship could logically be interpreted as an "interest" the members of The Wine Institute and its individual members have which could be substantially affected by the performance of your official duties.

By either returning the gift or designating it for GSA, you eliminate this conflict and the requirement, which will otherwise exist, that you report this gift in next year's annual financial disclosure report.

In view of the fact that you have already acknowledged the gift and some embarrassment could result from now returning it, you may find it preferable to designate it for GSA. This can be done by simply changing the designated disposition on the attached White House Gift Unit form and returning that form to this office. If, however, you would prefer to return the gift to The Wine Institute, I will prepare a letter for your signature notifying them that you have been advised by the White House Counsel's Office that the White House Standards of Conduct unfortunately prohibit you from retaining the gift.

ID 8300386  
(To be Completed by Gift Unit)

WHITE HOUSE STAFF GIFT REPORTING FORM

SENIOR STAFF MEMBER M. K. Deaver

DATE May 10, 1983

OFFICE DCofS EXT. 6475

NAME Mr. John A. DeLuca  
First Middle Last

REPORT PREPARED BY Pat Bye

ADDRESS Wine Institute 165 Post Street San Francisco, CA 94103  
City State ZIP COUNTRY

ORGANIZATION/BUSINESS OF DONOR Wine Institute TITLE OF DONOR President

GIFT INTENDED FOR W White House Staff Member  
O Other (e.g., family)

CATEGORY CODE 0999  
(To be Completed by Gift Unit)

DESCRIPTION OF GIFT Household Silverplate - Wine Cooler.

- DONOR
- F Personal Friend — Under Minimal Value
  - G Personal Friend — Over Minimal Value
  - H Foreign Official — Under Minimal Value
  - I Foreign Official — Over Minimal Value
  - P General Public — Under Minimal Value
  - O General Public — Over Minimal Value
  - W VIP — Under Minimal Value
  - W VIP — Over Minimal Value
  - O Other — Under Minimal Value
  - T Other — Over Minimal Value

APPRAISED VALUE \$154.00 (\$153.70)

ACKNOWLEDGED BY \_\_\_\_\_ FORM \_\_\_\_\_ DATE \_\_\_\_\_

RECEIVED BY M Mail Room  
P Presented Personally  
S Staff  
O Other

GSA # \_\_\_\_\_  
ARCHIVE BOX # \_\_\_\_\_  
(To be Completed by Gift Unit)

AR Archives	<input checked="" type="checkbox"/> PP Presidential Staff—Personal
DS Destroyed	RA Returned to Sender, Commercial
GS GSA Surplus (Turn Over to Government)	RB Returned to Sender, Over Minimal Value
PS Presidential Staff—On Display in Office	RC Returned to Sender, Other
	OH Other

(To be Completed by Gift Unit)

COMMENT: (e.g. Circumstances of Presentation; Reason for Not Returning to Donor, etc.)

Presented in appreciation for long time interest in California wines. (Cooler: \$125; engraving \$tax = \$153.70) per Galt's, Inc. Wash, DC

GIFT INTENDED FOR Mr. Deaver (Name)

COUNSEL'S OFFICE DECISION

Approve disposition:  Disapprove:

Comments: \_\_\_\_\_

THE WHITE HOUSE

WASHINGTON

March 24, 1983

*Pat TD*



MEMORANDUM FOR PATRICIA A. BYE  
ADMINISTRATIVE ASSISTANT TO  
MICHAEL K. DEEVER

FROM: FRED F. FIELDING  
COUNSEL TO THE PRESIDENT

SUBJECT: Gifts from M&M/Mars

Your memo today requests advice regarding Mr. Deaver's handling of a jogging suit and an M&M bag presented to him through Cliff Sharrock by representatives of the M&M/Mars Co.

As Cliff's memorandum indicates, and as he further explained in our discussions with him, M&M/Mars has been chosen by the Olympic Committee as the "Official Snack Foods of the 1984 Summer and Winter Olympic Games." In connection with that, they are seeking permission to produce and sell, through concession stands at U.S. Post Offices, candy jars bearing an Olympic emblem on one side and an M&M emblem on the other. A certain amount of the proceeds from each sale would be donated to the Olympics. Additionally, they are interested in giving or selling to the White House a number of the jars bearing Presidential seals (not unlike the jelly bean jars currently being used as White House gifts) for the President's use as gifts.

They advised Cliff that they also are interested in developing a jogging suit, like the one given Mike, with the addition of Olympic and/or Presidential and/or President's Council on Physical Fitness and Sports seals, which they would present to the President and selected staff members.

Despite the fact that M&M/Mars is no doubt making significant donations to the Olympics, their above-described efforts regarding the candy jars clearly have a substantial promotional aspect, and they appear to be in the process of trying to consummate a business relationship with the U.S. Postal Service. The appearances resulting from gifts to Mike are, therefore, such that we recommend against acceptance.

*no objection to the \$200 bag -*



THE WHITE HOUSE

WASHINGTON

March 24, 1983

*Pat TD*

MEMORANDUM FOR PATRICIA A. BYE  
ADMINISTRATIVE ASSISTANT TO  
MICHAEL K. DEEVER

FROM: FRED F. FIELDING  
COUNSEL TO THE PRESIDENT

SUBJECT: Gifts from M&M/Mars

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*no reply to  
the \$200 bag*

MAR 24 1983

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

March 24, 1983

TO: FRED F. FIELDING  
Counsel to the President

FROM: PATRICIA A. BYE *PB*  
Adm Asst to Michael K. Deaver

SUBJECT: Gift from M&M/Mars

Please advise as to whether or not Mr. Deaver may accept a Jogging Suit (Value \$48.00) and a M&M Bag (Value \$2.00) as a gift from the above named company.

Thank you.

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

March 17, 1983

*Pat  
can I accept?*

MEMORANDUM FOR: SHIRLEY MOORE  
FROM: CLIFF SHARROCK *CJS*

Shirley, reference our conversation yesterday:

M&M/Mars has been designated as the "Official Snack Foods of the 1984 Summer and Winter Olympic Games."

They are in the process of developing a candy jar, similar to the Jelly Belly jar, which they offer to make available to the White House as a "giveaway." The jar would have on it either: (a) an Olympic Seal along with a Presidential Seal; (2) a President's Council for Physical Fitness Seal; or, (3) just a Presidential Seal.

~~They are prepared to donate them or sell them to the White House.~~

They are also working on a jogging suit with an Olympic Seal, and/or Presidential Seal, or President's Council for Physical Fitness Seal, which they would like to present to the President and selected Staff members.



THE WHITE HOUSE  
WASHINGTON

Shirley,  
Jogging Suit \$ 48.00

M+M Bag 2.00

*[Handwritten signature]*

THE WHITE HOUSE  
WASHINGTON

May 12, 1983

Dear Mike:

Thanks for the cassette Rock'n'Roll City.  
How in the world did you know that I enjoyed the Beach Boys?

With best wishes.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff


Mr. Mike Love  
101 Mesa Drive  
Santa Barbara, CA

THE WHITE HOUSE  
WASHINGTON

May 10, 1983

Shirley:

On Sunday morning I had brunch at  
Mike Love's home in Santa Barbara and  
he asked that I give the attached to  
Mr. Deaver.

  
Jeanne Winnick

To Whom It May Concern:

The Following wines were delivered to Mr. Michael K. Deaver for the purpose of tasting and evaluating their compatibility with various menus to be served to Her Majesty Queen Elizabeth II and His Royal Highness the Prince Philip Duke of Edinburgh during their recent visit to California:

1980 Grigich Hills Chardonnay	\$10.80
1980 Trefethen Chardonnay	8.67
1981 St. Clement Chardonnay	8.00
California Sherry, Private Reserve, Christian Bros. Centennial	5.50
1976 Conn Creek Cabernet Sauvignon	16.69
1981 Grand Cru Dry Chenin Blanc	3.77
1981 Jekel Johannisberg Riesling	4.17
1981 Parducci Gewurztraminer	4.46
1981 Fetzer Gewurztraminer	3.99
1981 Saintsbury Pinot Noir	4.33
1981 Edna Valley Chardonnay	8.00

Sincerely,

David Berkley

David Berkley

cc: Mr. Michael K. Deaver

WHITE HOUSE GIFT UNIT

WHITE HOUSE STAFF GIFT REPORTING FORM

DEAVER, M. K.

ID 8202945  
(To be Completed by Gift Unit)

DATE January 31, 1983

SENIOR STAFF MEMBER  
OFFICE DCoFS EXT. 6475

REPORT PREPARED BY Pat Bye

NAME Mr. Michael H. Allen  
First Middle Last

77251-1392

ADDRESS P.O. Box 1392 Houston  
Street City

STATE TX ZIP 77251-1392 COUNTRY

ORGANIZATION/BUSINESS OF DONOR Hallen Co.

TITLE OF DONOR UKN

GIFT INTENDED FOR  White House Staff Member  
 Other (e.g., family)

CATEGORY CODE 0903  
(To be Completed by Gift Unit)

DONOR  Personal Friend — Under Minimal Value  
 Personal Friend — Over Minimal Value  
 Foreign Official — Under Minimal Value  
 Foreign Official — Over Minimal Value  
 General Public — Under Minimal Value  
 General Public — Over Minimal Value  
 VIP — Under Minimal Value  
 VIP — Over Minimal Value  
 Other — Under Minimal Value  
 Other — Over Minimal Value

DESCRIPTION OF GIFT

*Kitchenware: Wine Corkscrew, Hand printed, lettered "Screwpull".*

APPRAISED VALUE ~~Under~~ \$10.00

ACKNOWLEDGED BY \_\_\_\_\_ FORM \_\_\_\_\_ DATE \_\_\_\_\_

RECEIVED BY  Mail Room  
 Presented Personally  
 Staff  
 Other

GSA #  
ARCHIVE BOX #  
(To be Completed by Gift Unit)

DISPOSITION  
AR Archives  
DS Destroyed  
GS GSA Surplus (Turn Over to Government)  
PS Presidential Staff—On Display in Office  
PP Presidential Staff—Personal  
RA Returned to Sender, Commercial  
RB Returned to Sender, Over Minimal Value  
RC Returned to Sender, Other  
OH Other  
(To be Completed by Gift Unit)

COMMENT: (e.g., Circumstances of Presentation; Reason for Not Returning to Donor, etc.)

*Estimated value per donor's gift, D.C.*

GIFT INTENDED FOR Mr. Deaver  
(Name)

COUNSEL'S OFFICE DECISION

Approve disposition:

Disapprove:

Comments: \_\_\_\_\_

THE WHITE HOUSE

WASHINGTON

January 31, 1983

Dear Mr. Allen:

Thank you for the Screwpull. I'm most anxious to try it.

Thank you for your thoughtfulness in sending it to me.

With best wishes.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. Michael H. Allen  
Hallen Company  
P.O. Box 1392  
Houston, TX 77251-1392

# SCREWPULL<sup>TM</sup>

## Space Age Plastics

Super strong yet flexible enough to spread over the larger bottles—even a Nebuchadnezzar.

## Guide Ridge

Prevents rotation of cork—thereby insuring its complete removal from the bottle as you turn the handle—no pulling required.

## Guide Frame

Directs the screw toward the center of the cork.

## Stainless Steel Screw

An anti-friction coating reduces to an absolute minimum the effort required to turn the handle.

## Swing-Out Knife

Handy for removing bottle seals and tops.

## Individually Hand Ground Screw Point

Carefully ground to a special shape that prevents knocking off fragments as it penetrates the bottom of the cork.

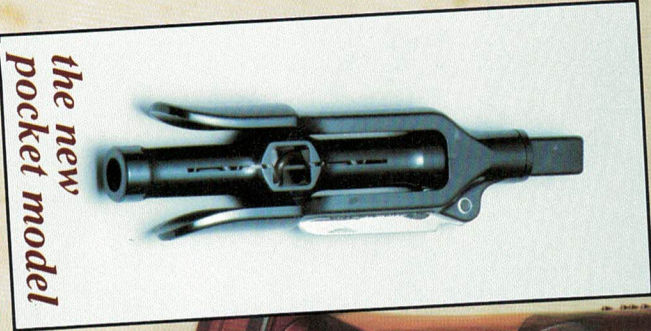
Patented and Patents Pending

A product of the  
**Hallen Company**  
 P.O. Box 1392  
 Houston, Texas 77001  
 Telephone:  
 Toll Free 1-800-231-2746  
 In Texas (713) 683-8111  
**Hallen Company**  
**International**  
 #6 Hays Mews  
 London W1X 7PR  
 England  
 Telephone:  
 499-8331



# The Wonderful SCREWPULL<sup>TM</sup>

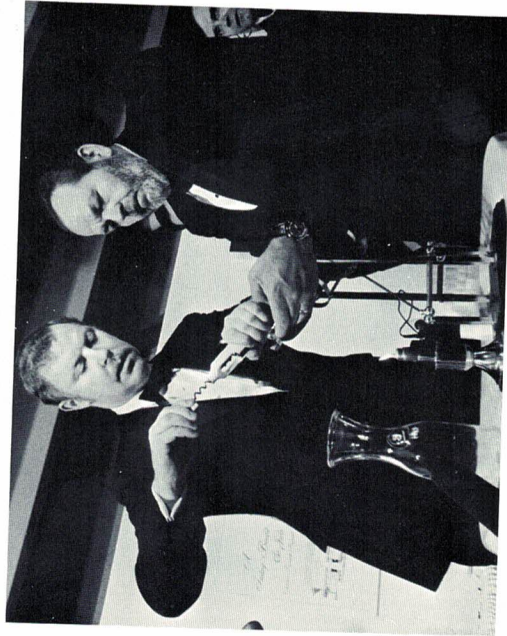
Simply, the world's best corkscrews



the new pocket model

**THE MODERN AGE CORKSCREW**

**When uncorking  
your \$31,000 bottle of wine,  
don't leave it to chance.**



Historic opening of the \$31,000 Chateau Lafite Rothschild, 1822. Benefit St. Jude Children's Hospital, Memphis.

## **Mr. Robards didn't.**

*"I considered only one tool, the SCREW-PULL and it performed as expected, leaving not a crumb of cork in the bottle."*

Mr. Terry Robards, (left) Wine Critic  
The New York Times

**"The SCREW-PULL was developed to eliminate skill and chance in wine cork pulling. SCREW-PULL answers the need for a completely reliable cork puller that can be easily operated by someone pulling a cork for the first time. Truly, it has made cork pulling fun!"**

Mr. Herbert Allen  
Houston, Texas

**With the same effortless  
turn of the handle, the new  
design insures complete  
removal of the cork—  
absolutely no pulling  
required.**



1. Place guide frame over the neck of the bottle and hold firmly. Lower screw through guide opening.



2. Press the point firmly into the cork and turn the handle smoothly to the right, clockwise.



3. Continued rotation as the handle hits the top of the guide will cause the cork to climb up the screw and completely out of the bottle.



4. To remove the cork from the screw, turn handle counterclockwise. When free from screw, pull cork down and out the frame.





**HALLEN**  
company

MAILING ADDRESS

P.O. Box 1392  
Houston, TX 77251-1392  
(713) 683-8111  
Outside of Texas call  
1-800-231-2746

**Michael H. Allen**

**ID** 8340392 **DATE** 830315 **WHITE HOUSE STAFF GIFT REPORTING FORM**  
 (To be Completed by Gift Unit) **SENIOR STAFF MEMBER** Michael K. Deaver  
**EXT.** 6475

**NAME** Dave Deaver **First** Dave **Middle** Deaver **Last** Deaver  
**ADDRESS** P.O. Box 820, Nashville **City** Nashville **STATE** TN **ZIP** 37202 **COUNTRY**

**ORGANIZATION/BUSINESS OF DONOR** The Southwestern Co. **TITLE OF DONOR** Mr.

**GIFT INTENDED FOR**  White House Staff Member  Other (e.g., family)  
**CATEGORY CODE** 0433 (To be Completed by Gift Unit)  
**DONOR**  Personal Friend — Under Minimal Value  
 Personal Friend — Over Minimal Value  
 Foreign Official — Under Minimal Value  
 Foreign Official — Over Minimal Value  
 General Public — Under Minimal Value  
 General Public — Over Minimal Value  
 VIP — Under Minimal Value  
 VIP — Over Minimal Value  
 Other — Under Minimal Value  
 Other — Over Minimal Value

**DESCRIPTION OF GIFT**  
 book; "Now is Your Time to Win", written and inscribed by the donor.

**APPRAISED VALUE** \$7.95 **ACKNOWLEDGED BY** \_\_\_\_\_ **FORM** \_\_\_\_\_ **DATE** \_\_\_\_\_

**RECEIVED BY**  
 M Mail Room  
 P Presented Personally  
 S Staff  
 O Other

**GSA #**  
**ARCHIVE BOX #**  
 (To be Completed by Gift Unit)

**DISPOSITION**  
 AR Archives  
 DS Destroyed  
 GS GSA Surplus (Turn Over to Government)  
 PS Presidential Staff—On Display in Office  
 PP Presidential Staff—Personal  
 RA Returned to Sender, Commercial  
 RB Returned to Sender, Over Minimal Value  
 RC Returned to Sender, Other  
 OH Other  
 (To be Completed by Gift Unit)

**COMMENT:** (e.g., Circumstances of Presentation; Reason for Not Returning to Donor, etc.)  
 Gift Intended for Michael K. Deaver, Deputy Chief of Staff and Assistant to the President; value per Tyndale House Publishers.  
 Gift Intended for Michael K. Deaver.  
 Michael K. Deaver.  
 (Name)  
 made a - no business card with in Deaver - Promotional

**COUNSEL'S OFFICE DECISION**  
**Approve disposition:**  *Blalock*  
**Disapprove:**

**Comments:** \_\_\_\_\_

WHITE HOUSE GIFT UNIT

WHITE HOUSE STAFF GIFT REPORTING FORM

SENIOR STAFF MEMBER M.K. Deaver

ID 8300386  
(To be Completed by Gift Unit)

DATE

OFFICE DCoFs EXT. 6475  
REPORT PREPARED BY Pat Bye

NAME Mr. John A. DeLuca

First Middle Last

ADDRESS Wine Institute 165 Post Street, San Francisco STATE CA ZIP 94103 COUNTRY USA  
Street City

ORGANIZATION/BUSINESS OF DONOR Wine Institute TITLE OF DONOR President

GIFT INTENDED FOR  White House Staff Member  
 Other (e.g., family)

CATEGORY CODE 0999  
(To be Completed by Gift Unit)

DESCRIPTION OF GIFT Household: wine cooler - silverplate

- F Personal Friend — Under Minimal Value
- G Personal Friend — Over Minimal Value
- H Foreign Official — Under Minimal Value
- I Foreign Official — Over Minimal Value
- P General Public — Under Minimal Value
- Q General Public — Over Minimal Value
- V VIP — Under Minimal Value
- W VIP — Over Minimal Value
- O Other — Under Minimal Value
- T Other — Over Minimal Value

APPRAISED VALUE \$154.00 (\$153.70) ACKNOWLEDGED BY \_\_\_\_\_ FORM \_\_\_\_\_ DATE \_\_\_\_\_

RECEIVED BY  M Mail Room  
 P Presented Personally  
 S Staff  
 O Other

GSA #  
ARCHIVE BOX #  
(To be Completed by Gift Unit)

AR Archives	PP Presidential Staff—Personal
DS Destroyed	RA Returned to Sender, Commercial
GS GSA Surplus (Turn Over to Government)	RB Returned to Sender, Over Minimal Value
<input checked="" type="radio"/> PS Presidential Staff—On Display in Office	RC Returned to Sender, Other
	OH Other

(To be Completed by Gift Unit)

COMMENT: (e.g., Circumstances of Presentation; Reason for Not Returning to Donor, etc.)

*Presented in appreciation for long-time interest in California wines. (Cooler: \$125; engraving and tax = \$153.70, per Galt's, Inc., WDC)*

GIFT INTENDED FOR Mr. Deaver (Name)

COUNSEL'S OFFICE DECISION

Approve disposition:  Disapprove:

Comments: designated for G.S.M.; retained for official use

WHITE HOUSE GIFT UNIT

WHITE HOUSE STAFF GIFT REPORTING FORM

SENIOR STAFF MEMBER M.K. Deaver

OFFICE DCoFs EXT. 6475

REPORT PREPARED BY Pat Bye

ID 8300386  
(To be Completed by Gift Unit)

DATE

NAME Mr. John A. DeLuca

First Middle Last

ADDRESS Wine Institute 165 Post Street, San Francisco STATE CA ZIP 94103 COUNTRY USA

Street City

ORGANIZATION/BUSINESS OF DONOR Wine Institute

Wine Institute

TITLE OF DONOR

President

GIFT INTENDED FOR  White House Staff Member  
 Other (e.g., family)

CATEGORY CODE 0999  
(To be Completed by Gift Unit)

DESCRIPTION OF GIFT Household: wine cooler - silverplate

APPRAISED VALUE \$154.00 (\$153.70)

ACKNOWLEDGED BY \_\_\_\_\_ FORM \_\_\_\_\_ DATE \_\_\_\_\_

RECEIVED BY  M Mail Room  
 P Presented Personally  
 S Staff  
 O Other

GSA #  
ARCHIVE BOX #  
(To be Completed by Gift Unit)

AR Archives	PP Presidential Staff—Personal
DS Destroyed	RA Returned to Sender, Commercial
GS GSA Surplus (Turn Over to Government)	RB Returned to Sender, Over Minimal Value
<input checked="" type="radio"/> PS Presidential Staff—On Display in Office	RC Returned to Sender, Other
	OH Other

(To be Completed by Gift Unit)

COMMENT: (e.g., Circumstances of Presentation; Reason for Not Returning to Donor, etc.)

*Presented in appreciation for long-time interest in California wines. (Cooler: \$125; engraving and tax = \$153.70, per Galt's, Inc., WDC)*

GIFT INTENDED FOR Mr. Deaver (Name)

COUNSEL'S OFFICE DECISION

Approve disposition:

*DeLuca*

Disapprove:

Comments:


*DeLuca for G.S.N. returned for office use*

THE WHITE HOUSE

WASHINGTON

May 19, 1983

MEMORANDUM FOR MICHAEL K. DEEVER  
ASSISTANT TO THE PRESIDENT AND  
DEPUTY CHIEF OF STAFF

FROM: FRED F. FIELDING   
COUNSEL TO THE PRESIDENT

SUBJECT: Gift Received from The Wine Institute

You have asked that we review the gift of a silver-plated wine cooler you recently received from John DeLuca, a representative of The Wine Institute, "in appreciation for your long time interest in California wines." The gift, as you know, has been appraised at \$154. Although I am aware that you have already accepted and thanked the Wine Institute for this gift, I recommend that you either return it to them or designate it for GSA (i.e., turn it over to the government).

The Standards of Conduct for White House employees provide that an employee shall not accept any gift from a person who:

(1) has or is seeking to obtain contractual or other business or financial relations with his agency; [or]

\* \* \*

(3) has interests which may be substantially affected by the performance or non-performance of his official duty.

In view of your well-publicized responsibility for selecting wines to be served at White House functions, your acceptance of this gift could create, at least, the appearance of a conflict of interest. Certainly there is excellent potential for publicity, not to mention profits, for the vineyards and/or distributors of the wines you select. That relationship could logically be interpreted as an "interest" the members of The Wine Institute and its individual members have which could be substantially affected by the performance of your official duties.

By either returning the gift or designating it for GSA, you eliminate this conflict and the requirement, which will otherwise exist, that you report this gift in next year's annual financial disclosure report.

In view of the fact that you have already acknowledged the gift and some embarrassment could result from now returning it, you may find it preferable to designate it for GSA. This can be done by simply changing the designated disposition on the attached White House Gift Unit-form and returning that form to this office. If, however, you would prefer to return the gift to The Wine Institute, I will prepare a letter for your signature notifying them that you have been advised by the White House Counsel's Office that the White House Standards of Conduct unfortunately prohibit you from retaining the gift.

MIKE:

RE: Gift of Silver Wine Cooler

According to the store where it was purchased - the value is \$153.70. If you want to keep it, you may. However, it must first pass the Consel's office and then next year be reported on your financial statement since the value is over \$100.00.

Your call.

OK  
mms  
\_\_\_\_\_

A handwritten signature consisting of a large, stylized capital letter 'P' followed by a horizontal line and some smaller, less legible characters.

THE WHITE HOUSE

WASHINGTON

May 12, 1983

Dear Mr. De Luca:

Please convey my gratitude to members of the Wine Institute for the presentation of the beautiful silver wine cooler. Thanks for taking the time to come to the White House and visit with me.

My congratulations to the Wine Institute for the tremendous job you're doing for the promotion of California wines.

With best wishes.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. John A. De Luca  
Wine Institute  
165 Post Street  
San Francisco, CA 94103



THE WHITE HOUSE

WASHINGTON

March 28, 1983

Dear Mr. Eisner:

Thank you for the complete set of beta videocassette tapes of Paramount Pictures production of THE WINDS OF WAR.

I know the staff will enjoy this marvelous story and we all appreciate your generosity.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. Michael D. Eisner  
President and Chief  
Operating Officer  
Paramount Pictures Corporation  
5555 Melrose Avenue  
Los Angeles, CA 90038

*Paramount Pictures Corporation*

MICHAEL D. EISNER  
President & Chief Operating Officer

March 24, 1983

The Honorable Michael Deaver  
The White House  
Washington, D. C. 20500

Dear Mr. Deaver:

Pursuant to your request, I am happy to enclose for your personal use a complete set of beta videocassette tapes of Paramount Pictures production of **THE WINDS OF WAR.**

We certainly hope you enjoy this epic wartime story of an American family, and we extend our thanks for your interest in Paramount Pictures.

Sincerely,



Michael D. Eisner

MDE:br



5555 Melrose Avenue, Los Angeles, California 90038 (213) 468-5000

ID 8300013  
(To be Completed by Gift Unit)

DATE JANUARY 20, 1983

WHITE HOUSE STAFF GIFT REPORTING FORM

SENIOR STAFF MEMBER

M. K. DEEVER

OFFICE DCoFS EXT. 6475

REPORT PREPARED BY Pat. Bye

NAME Mr. J. Roberto Flamenco  
First Middle Last

ADDRESS P.O. Box 1099 Boston Mass. 02103  
Street City STATE ZIP COUNTRY

ORGANIZATION/BUSINESS OF DONOR UKN TITLE OF DONOR

GIFT INTENDED FOR  White House Staff Member  
 Other (e.g., family)

CATEGORY CODE 0435  
(To be Completed by Gift Unit)

DONOR  Personal Friend — Under Minimal Value  
 Personal Friend — Over Minimal Value  
 Foreign Official — Under Minimal Value  
 Foreign Official — Over Minimal Value  
 General Public — Under Minimal Value  
 General Public — Over Minimal Value  
 VIP — Under Minimal Value  
 VIP — Over Minimal Value  
 Other — Under Minimal Value  
 Other — Over Minimal Value

DESCRIPTION OF GIFT Book: "A Presidential Portfolio" - Ronald W. Reagan 1981 - 1982 by J. Roberto Flamenco; etc. of 5000 copies; miscel.

APPRAISED VALUE \$50.00 ACKNOWLEDGED BY \_\_\_\_\_ FORM \_\_\_\_\_ DATE \_\_\_\_\_

RECEIVED BY  Mail Room  
 Presented Personally  
 Staff  
 Other

GSA #  
ARCHIVE BOX #  
(To be Completed by Gift Unit)

DISPOSITION  GSA Surplus (Turn Over to Government)  
 AR Archives  
 DS Destroyed  
 PS Presidential Staff—On Display in Office  
 PP Presidential Staff—Personal  
 RA Returned to Sender, Commercial  
 RB Returned to Sender, Over Minimal Value  
 RC Returned to Sender, Other  
 OH Other  
(To be Completed by Gift Unit)

COMMENT: (e.g., Circumstances of Presentation; Reason for Not Returning to Donor, etc.)  
Value per report

GIFT INTENDED FOR \_\_\_\_\_ (Name)

COUNSEL'S OFFICE DECISION

Approve disposition:  RB Walker

Disapprove:

Comments: \_\_\_\_\_

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THE WHITE HOUSE  
WASHINGTON

PAT...Chase Untermeyer from the VP's  
office brought this by....The  
author would like Mr. Deaver to  
have this autographed copy....

*LSA —*

THE WHITE HOUSE

WASHINGTON

January 21, 1983

Dear Mr. Flamenco:

Thank you very much for the autographed copy of A Presidential Portfolio: Ronald W. Reagan 1981 - 1982. I am looking forward to a time in the future when I will be able to read it.

Thanks again for your courtesy.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. J. Roberto Flamenco  
P.O. Box 1099  
Boston, Mass. 02103

WHITE HOUSE GIFT UNIT

WHITE HOUSE STAFF GIFT REPORTING FORM

ID 8300057  
(To be Completed by Gift Unit)

DATE February 10, 1983

SENIOR STAFF MEMBER

OFFICE ACoFS

EXT. 6475

REPORT PREPARED BY Pat Bye

NAME GLORIA GAYNOR  
First Middle Last

ADDRESS P.O. Box 374  
Street City

STATE NJ ZIP 07022 COUNTRY

ORGANIZATION/BUSINESS OF DONOR American World-Wide Sounds & Music, Inc.

TITLE OF DONOR Vocalist

GIFT INTENDED FOR W White House Staff Member  
O Other (e.g., family)

CATEGORY CODE 1103  
(To be Completed by Gift Unit)

DESCRIPTION OF GIFT RECORD: By Gloria Gaynor

- F Personal Friend — Under Minimal Value
- G Personal Friend — Over Minimal Value
- H Foreign Official — Under Minimal Value
- I Foreign Official — Over Minimal Value
- P General Public — Under Minimal Value
- Q General Public — Over Minimal Value
- V VIP — Under Minimal Value
- W VIP — Over Minimal Value
- O Other — Under Minimal Value
- T Other — Over Minimal Value

APPRAISED VALUE \$8.95

ACKNOWLEDGED BY \_\_\_\_\_ FORM \_\_\_\_\_ DATE \_\_\_\_\_

RECEIVED BY M Mail Room  
P Presented Personally  
S Staff  
O Other

GSA #  
ARCHIVE BOX #  
(To be Completed by Gift Unit)

DISPOSITION

- AR Archives
- DS Destroyed
- GS GSA Surplus (Turn Over to Government)
- PS Presidential Staff—On Display in Office
- PP Presidential Staff—Personal
- RA Returned to Sender, Commercial
- RB Returned to Sender, Over Minimal Value
- RC Returned to Sender, Other
- OH Other

(To be Completed by Gift Unit)

COMMENT: (e.g., Circumstances of Presentation; Reason for Not Returning to Donor, etc.)

GIFT INTENDED FOR M. K. Deaver  
(Name)

COUNSEL'S OFFICE DECISION

Approve disposition:  JB Walker

Disapprove:

Comments: \_\_\_\_\_

*Estimated value per Beemke Fund  
Stuy. D.C.*

THE WHITE HOUSE

WASHINGTON

February 7, 1983

Dear Mr. Simon and Ms. Gaynor:

Deputy Chief of Staff and Assistant to the President Michael Deaver has referred your letter of January 28, 1983, to me for appropriate action. That letter was accompanied by a letter to the President, describing your song "America" and seeking the President's support for a campaign to bring about a more unified and patriotic America through, in part, the use of the song in concert.

The campaign you propose to increase national pride and responsibility is admirable, and you are both to be applauded for your efforts in this regard. The White House, however, cannot become involved in this campaign, because it is inextricably linked to your perfectly legitimate commercial endeavors of album sales and concerts. White House policy does not permit Presidential endorsement of a commercial product or enterprise, or the use of the President's name, likeness, or photograph in a manner that suggests an endorsement by the President of a commercial product or enterprise. This has been the policy of previous Administrations, and it is a policy to which the White House and the President strictly adhere.

I am certain you will appreciate the need for us to adhere to this policy, irrespective of the merits of the underlying proposal. Thank you for telling us about your song "America," and best of luck with your patriotic efforts.

Sincerely,

Orig. signed by FFF

Fred F. Fielding  
Counsel to the President

Mr. Linwood M. Simon and  
Ms. Gloria Gaynor  
American World-Wide Sounds  
& Music, Inc.  
P.O. Box 374  
Fairview, New Jersey 07022

FFF:JGR:aw 2/7/83

THE WHITE HOUSE

WASHINGTON

February 7, 1983

MEMORANDUM FOR MICHAEL K. DEEVER  
ASSISTANT TO THE PRESIDENT

FRED F. FIELDING  
COUNSEL TO THE PRESIDENT

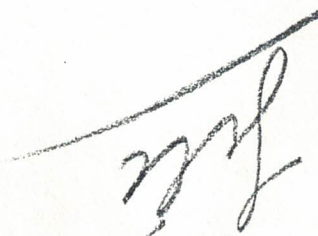
FROM:

Inquiry from Linwood Simon and Gloria Gaynor  
Seeking Presidential Endorsement of Their  
Song "America"

SUBJECT:

As you will see from the attached, I have advised Linwood  
Simon and Gloria Gaynor that the President cannot endorse it  
the promotion of their song "America," however patriotic it  
may be, because doing so would constitute endorsement of a  
commercial enterprise.

Attachment





ID 8309004  
(To be Completed by Gift Unit)

DATE January 12, 1983

REPORT PREPARED BY Pat Bye

NAME Mr. HARVEY GOLDSTEIN  
First Middle Last

ADDRESS 10960 Wilshire Blvd. Suite 826 Los Angeles STATE CA  
Street City

TITLE OF DONOR Managing Partner

ORGANIZATION/BUSINESS OF DONOR Singer, Lewak, Greenbaum and Goldstein

GIFT INTENDED FOR W White House Staff Member  
O Other (e.g., family)

CATEGORY CODE 0703  
(To be Completed by Gift Unit)

DONOR F Personal Friend — Under Minimal Value  
G Personal Friend — Over Minimal Value  
H Foreign Official — Under Minimal Value  
I Foreign Official — Over Minimal Value  
P General Public — Under Minimal Value  
Q General Public — Over Minimal Value  
V VIP — Under Minimal Value  
W VIP — Over Minimal Value  
O Other — Under Minimal Value  
T Other — Over Minimal Value

DESCRIPTION OF GIFT Food: Gift box from Hickory Farms, 237 Santa Monica Place, Santa Monica, CA 90401  
CONTENTS: 1 beef stick, and 5 varieties of cheese

APPRAISED VALUE \$38.

ACKNOWLEDGED BY \_\_\_\_\_ FORM \_\_\_\_\_ DATE \_\_\_\_\_

RECEIVED BY M Mail Room  
P Presented Personally  
S Staff  
O Other

GSA # \_\_\_\_\_  
ARCHIVE BOX # \_\_\_\_\_  
(To be Completed by Gift Unit)

DISPOSITION AR Archives  
DS Destroyed  
GS GSA Surplus (Turn Over to Government)  
PS Presidential Staff—On Display in Office  
PP Presidential Staff—Personal  
RA Returned to Sender, Commercial  
RB Returned to Sender, Over Minimal Value  
RC Returned to Sender, Other  
OH Other

COMMENT: (e.g., Circumstances of Presentation; Reason for Not Returning to Donor, etc.)  
Value per donor.

GIFT INTENDED FOR M. K. Deaver  
(Name)

COUNSEL'S OFFICE DECISION

Approve disposition:

Disapprove:

Comments: \_\_\_\_\_

THE WHITE HOUSE  
WASHINGTON

February 11, 1983

Dear Harvey:

I apologize for being so late in sending you our thanks for the Hickory Farms items. That's a gift that the whole family is able to enjoy - and did!

Carolyn and I appreciate your generosity and thoughtfulness.

Best personal regards,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. Harvey Goldstein  
10960 Wilshire Boulevard  
Suite 826  
Los Angeles, California 90024



MICHAEL K. DEEVER

Harvey

Thank you sincerely  
for the thoughtful gift. The  
entire Cleaver family can  
enjoy it. Many thanks  
Mike

THE WHITE HOUSE  
WASHINGTON

Mr. Harvey Goldstein  
Singer, Lewak, Greenbaum and Goldstein  
10960 Wilshire Blvd.  
Suite 826  
Los Angeles, CA 90024

THE WHITE HOUSE  
WASHINGTON

March 30, 1983

Dear Mr. Gray:

Thank you so much for the book The American  
Cowboy. It is a beautiful addition to my  
Library.

I certainly appreciate your thoughtfulness.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. Harry J. Gray  
United Technologies Corporation  
United Technologies Building  
Hartford, Connecticut 06101



Harry J. Gray  
Chairman and  
Chief Executive Officer

*Thanks*

March 24, 1983

I hope you enjoy this memento of the opening of  
The American Cowboy at the Library of Congress.

We are proud to have participated in the exhibition  
and the design and production of this handsome  
volume.

Sincerely,

A handwritten signature in blue ink that reads "Harry J. Gray". The signature is stylized and cursive.  
Harry J. Gray