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WITHDRAWAL SHEET

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File Folder MRS REAGAN (1) 2

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DOC NO	Doc Type	Document Description	No of Pages	Doc Date	Restrictions
1	LIST	GIFTS RECEIVED BY MRS. REAGAN	2	ND	B6
2	LETTER	JAMES GALANOS TO MRS. REAGAN	1	1/28/1982	B6
3	LETTER	NICHOLAS MOUTSELOS TO MR. GALANOS	1	1/25/1982	B6

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
- B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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- B-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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THE WHITE HOUSE
WASHINGTON

November 16, 1981

file

Dear Mr. Leamer:

Thank you for your recent letters to Michael Deaver and myself concerning your research for your new book, The Elegant Years.

As you might expect, Mrs. Reagan's schedule is very tight due to her commitment to several special projects as well as her daily activities with her staff. Because of these time limitations, it will not be possible to assist you in your research and I hope you are able to understand our inability to do so.

With all best wishes as you pursue your research for your new publication.

Sincerely,

Peter McCoy
Deputy Assistant
to The President

Mr. Laurence Leamer
2205 California Street
Apartment 601
Washington, D. C. 20008

✓ cc: Michael Deaver

LAURENCE LEAMER

2205 California Street
Washington, D.C. 20008
November 5, 1981

Mr. Michael K. Deaver
Deputy Chief of Staff
The White House
1600 Pennsylvania Avenue
Washington, D.C.

*Peter
not now*

Dear Mr. Deaver:

Last summer I was at a dinner party in Georgetown when someone started talking about the President and First Lady and the use of social life in the White House. Walking home that evening I decided that the subject would make a marvelous book. When I talked to Peter Hannaford yesterday he suggested that you and Peter McCoy were the two people to whom I should make my initial contact in the White House.

I have just finished another book for Simon and Schuster. For the last couple months I have been doing background work on The Elegant Years: Ronald and Nancy Reagan's White House. There is a great deal of enthusiasm about the project in New York. I couldn't be more excited about the book. I am a freelance writer, a term that is usually a euphemism for unemployment. In my case I have written four books and have had articles published in most major national magazines. My book about Washington, Playing for Keeps, was on the New York Times Book Review list of notable books for 1977 and is used in university courses in the Washington area.

Although this new book is not a hard political subject, I think that this is an important, worthwhile project. I would like very much to talk to you and Peter McCoy about The Elegant Years. If you would like to see some of my writing, I would be glad to provide that or have some of the journalists that we both know put in a word or two.

Sincerely,

Laurence Leamer
Laurence Leamer

Peter McCoy
cc/Peter Hannaford

P.S.--I just talked to Dom Bonafede at the National Journal who said that he'd be glad to vouch for me.

LAURENCE LEAMER

2205 California Street, apt. 601
Washington, D.C. 20008
November 5, 1981

Mr. Peter McCoy
Chief of Staff for Mrs. Nancy Reagan
The White House
1600 Pennsylvania Avenue
Washington, D.C.

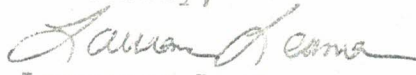
Dear Mr. McCoy:

When I was interviewing Peter Hannaford yesterday, he made the point that social life in the White House is a serious business. That is one of the reasons why I am going to be writing a new book entitled The Elegant Years: Ronald and Nancy Reagan's White House. This will be a book about that most amorphous of Washington institutions--its social life.

I have written one book about Washington, Playing for Keeps, that deals with how people use power. This is a totally different subject for me. I am very much aware that the success of this venture will depend in good measure on how closely I can examine social life in the White House. For instance, when I am well along in this project I would like to be able to interview Mrs. Reagan. I would like to explore how a party is given, from the menus, to the music, to the invitations.

It has been a delight researching this book. People love to talk about social life particularly when they see that I am indeed serious in my approach. I would love to talk to you about The Elegant Years. I would be glad to help you get to know my work, and I would like to go into some detail about this entire project.

Sincerely,


Laurence Leamer

cc/Peter Hannaford
Michael Deaver

THE WHITE HOUSE
WASHINGTON

December 2, 1981

Joel

*Shield-
T-2*

MEMORANDUM FOR: MICHAEL DEAVER

FROM: PETER ROUSSEL *PR*

Mike, my basic reaction to this is I wonder if this wouldn't potentially be a better vehicle for Mrs. Reagan? It might be an ideal approach to identifying her more with youth, and thus showing her more "human" side.

Before proceeding, though, I would recommend:

- (A) Establishing the number of programs to be taped and the specific outlets, markets, etc.
- (B) Setting a format for each program. One approach might be to key each program to a historical aspect of the White House, rather than any current issues, thus giving it an educational texture through a personal, yet instructional approach by Mrs. Reagan.
- (C) If any such project were agreed to and undertaken, I would urge a strong PR push from our end as this would seem to be a very positive approach in marketing Mrs. Reagan's concern for others.

cc to JOE
Staveland
muffel

THE WHITE HOUSE
WASHINGTON

November 6, 1981

MEMORANDUM FOR:

MICHAEL DEAVER

FROM:

PETER ROUSSEL *PR*

You asked for thoughts on better marketing/
better press for Mrs. Reagan.

~~Make a copy~~
~~for WR~~ *OK*
PS

THE WHITE HOUSE

WASHINGTON

November 16, 1981

P. Rousseeau
can you take
a look at this
and give me
your thoughts

MEMORANDUM FOR MICHAEL K. DEEVER

FROM: JIM JENKINS *JJ*

SUBJECT: More frequent press conferences.
(as mentioned today at lunch)

1. Attached is an idea whose time has come, and which will go far toward normalizing the President's press appearances. Never was he more relaxed, warm, and powerfully informative, than when he did the kids' show in Sacramento. It made news for us at least as often as the regular dogfight with the Capitol correspondents.
2. Utilizing this forum, he seems to be able to explain his position in the best, simplest, most effective terms, which do not come easily to him in front of a highly sensitized, well-informed White House pride.
3. I know you did not attend any (or many) of the Governor's sessions with the kids. And, because it was broadcast during the day on education TV, the Governor seldom if ever saw it himself, either. At the very least, I think you should let Joe show you and the President some of the tapes, so that you can see this tremendous potential communication channel, all controlled, edited, etc. for what it is, a real grabber.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Proposal:
A Regular Television Program
"The President & Students"

The Close Up Foundation, a non-profit, non-partisan educational foundation, and C-SPAN, the Cable Satellite Public Affairs Network, have for the past two years been working together to telecast seminars for high school students and their teachers throughout the country with key public officials. These seminars -- on site in Washington -- have been transmitted nationally over the C-SPAN cable network to more than 10 million homes and 2,000 high schools that are part of the C-SPAN network.

It is proposed that the White House Office of TV, Film and Radio Services in association with Close Up/C-SPAN produce a weekly television program featuring the President in informal conversations with about 30 high school students. The schedule for these weekly programs would depend upon the availability of the President. The programs would be exactly in format as was the "Governor & Students" program telecast in California when President Reagan was Governor. Each program would be unrehearsed, unedited and uninterrupted. In considering the President's time, one hour every two weeks was allocated for the "Governor and Students" show thereby allowing us to produce two one-half hour shows.

Backgrounds of The Close Up Foundation and of C-SPAN

The Close Up Foundation is based in Washington, D.C., and is entering its eleventh year of operation. Since 1971, more than 90,000 high school students and teachers from 38 states have participated in its Washington-based government studies program.

C-SPAN is the non-profit public affairs cooperative of the cable television industry. Headquartered on Capitol Hill in Washington D.C., C-SPAN has been televising the "live" gavel-to-gavel proceedings of the U.S. House of Representatives since March, 1979. Funds for network operation come entirely from the cable television industry. Today over 10 million homes, located in 2,000 communities throughout the 50 states, receive the C-SPAN service.

Air Time

Starting in January, 1982, the programs would originally be aired in prime time, probably around 10:00 p.m. (Eastern) in order to make them available to students, parents, and other interested viewers on both the east and west coasts before too late in the evening. Each program would be repeated on the network twice during the week. A schedule of replays would be disseminated to high schools which are wired for cable, to make programs available to classrooms across the country. The Close Up program generally continues through the end of May each year. However, considerable flexibility could be exercised to develop a programming schedule that would suit the needs and wishes of the President.

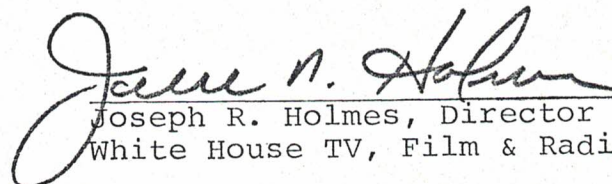
Method

The cable television industry has fast become the largest user of satellite technology in the United States. C-SPAN has the ability to transmit a satellite signal in and out of the White House through its three earth station technical facility, located in Fairfax, Virginia.

Funding

Both Close Up and C-SPAN are non-profit organizations. All the money needed to produce a weekly program with the President would be raised through private contributions. No White House or federal funds would be required to support the project.

It is recommended this program be implemented shortly after the first of the year using the facilities of the East Room to "create" an intimate studio look, similar to the "Governor & Students" shows. The Governor sat on a stool and the students sat in a semi-circle around him. The program could also be viewed by a pool who would be restricted to observation and filming and not asking questions.



Joseph R. Holmes, Director
White House TV, Film & Radio Services

Partial List of
1981/1982 Students Participating

Alaska

Arkansas

Arizona

District of Columbia

Florida

Indiana

Kansas

Michigan

Minnesota

North Carolina

New Jersey

New Mexico

Nevada

New York

Oklahoma

Oregon

Rhode Island

Utah

Vermont

Wisconsin

Wyoming

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

December 8, 1981

FOR: JOE CANZERI
FROM: SHEILA TATE
SUBJECT: Peter Roussel's December 2 Proposal

I cannot envision a sustaining weekly TV program for Mrs. Reagan. I would think that, should the President decide to commit to this format, Mrs. Reagan might "fill in" for him upon occasion.

Mrs. Reagan has repeatedly expressed to me her desire to concentrate on the two areas she wishes to pursue -- the Foster Grandparent Program and drug abuse.

cc:
Ann Wrobleski

December 23, 1981

Hold

Dear Mr. Johnson:

Thank you for your nice note and for sending on the latest poll on our home state. You were most thoughtful.

I enjoyed meeting you too at Kay's, and hope we'll have another chance. Perhaps you'll be able to come to "our house" some time - I hope so. I know we would love to visit you at The Times but frankly, I don't know what our schedule is from one day to the next. Perhaps you could write to Mike Deaver about that.

I agree with you that regardless of political persuasions we all should want a President to succeed. These are certainly difficult and trying times. Meantime, a Merry Christmas and Happy New Year to you and your family.

Sincerely,

NANCY REAGAN

Mr. Tom Johnson
Publisher
Los Angeles Times
Times Mirror Square
Los Angeles, California 90053



WDR:EDC:csf
cc: Mike Deaver, Sheila Tate

811224

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MEMORANDUM

THE WHITE HOUSE
WASHINGTON

January 8, 1982

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FOR: ANN WROBLESKI
FROM: SHEILA TATE
SUBJECT: Museum Fashion Project

Picking up where Tish Baldrige left off, I thought it might be helpful to provide you with a memo detailing the information Tish has developed for the CFDA awards program.

On January 14, 1982, in the New York Public Library the first annual awards dinner sponsored by the Council of Fashion Designers of America is being held. Mary McFadden is chairman of the event. She is expecting to receive a telegram which will read as per the attached.

Tish feels that Mike Deaver ought to authorize a travel expenditure to bring Ann Keagy to Washington to meet with the staff early next week and perhaps with Margaret Claphor, curator of the fashion collection at the Smithsonian Institution, while she is here. Tish also feels that mailgrams from the White House should be sent to the curator of each of the participating museums enclosing a copy of Mrs. Reagan's message so that they will know in advance of the arrangements.

Fred Fielding is reviewing the text of the mailgram and will notify us of his reaction.

For your information, Mrs. Ann Keagy may be reached at: 66 West 12th Street, New York City/212-741-8966. Mrs. Mary McFadden's address as chairman of the CFDA is: 264 West 35th Street, New York, NY 10001.

It is our understanding that Mary McFadden will read this telegram to the dinner which will be covered by leading fashion press. I don't anticipate making any special announcement of this arrangement to the Washington press corps, but simply to respond to any inquiries that may result from this New York announcement.

Once you have developed a plan with which you are comfortable, I will be happy to refine the press arrangements.

cc:
Mike Deaver ✓
Joe Canzeri

MRS. REAGAN'S MESSAGE TO
COUNCIL OF FASHION DESIGNERS OF AMERICA

I would like to congratulate the recipients of the first Council of Fashion Designers of America Awards. I'm only sorry I couldn't be with you tonight.

I have felt for a long time that American fashion is the best in the world, and because there are so many talented young American designers, it occurred to me that I might find a way to encourage them.

To provide these promising young students with an opportunity to study the workmanship of established American designers, I am happy to announce that a representative group of clothing worn by me since becoming First Lady will be distributed regularly to the costume collections of a number of U.S. museums.

Mrs. Ann Keagy, chairman of the Fashion Design Department of the Parsons School of Design in New York City, has agreed to act as coordinator for this project.

Museums which will be involved in this program include: The Costume Institute of the Metropolitan Museum of Art; The Smithsonian Institution; the Los Angeles County Museum of Art; the Brooklyn Museum; the Chicago Historical Society; the Phoenix Art Museum; the Boston Museum of Fine Art; the Philadelphia Museum of Art; the Western Reserve Historical Society; the Atlanta Historical Society; the Oakland Museum, and the Dallas Museum of Fashion in association with North Texas State University.

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

file here

January 12, 1982

FOR: MRS. REAGAN
FROM: SHEILA TATE
SUBJECT: CFDA Awards Announcement

We have tried to anticipate every possible press question that might arise as a result of the Council of Fashion Designers of America Awards announcement on Thursday by Mary McFadden.

Our questions and suggested answers for me to use are attached.

cc:
Mike Deaver ✓
Joe Canzeri
Jim Rosebush
Ann Wrobleski

Council of Fashion Designers of America Awards Announcement

Anticipated Press Questions

and Suggested Responses for Sheila Tate

1. Why is Mrs. Reagan doing this?

To give these promising young design students an opportunity to study the workmanship of established American designers. She has felt for a long time that American fashion is the best in the world and thought this could be an important way to encourage them.

2. Does Mrs. Reagan plan to take a tax deduction?

No.

3. How many costumes is she donating? When will they be donated?

Initially, Mrs. Reagan intends to donate approximately _____ items and expects to provide Mrs. Keagy with the first group next month.

4. What is the value of these outfits?

That information is not available but the historical value will be significant.

CFDA Awards Announcement
Anticipated Press Questions
and Suggested Answers

5. Did Mrs. Reagan pay for them?

Some of these outfits were provided by the designers for her to wear with the understanding that she would distribute them to costume collections for study.

6. When did she decide to do this?

Mrs. Reagan has been planning to do this for some time. As you know, in November she donated her inaugural ball gown to the Smithsonian collection and established a First Ladies fellowship. Mrs. Reagan was encouraged by the industry response and developed these final plans following that ceremony.

7. Will Mrs. Reagan continue this practice for the next three years or as long as her husband is President?

Yes, that is her intention.

First Lady -- Nancy Reagan ----- Clothing Items to be Donated to Museums

January 16, 1982

ITEM	DESCRIPTION/COLOR	DESIGNER	WORN--WHEN AND WHERE	
1.	2 pc. Evening Gown	One shouldered top- light blue with rhinestones skirt - white	Adolfo	State Dinner at the White House for Prime Minister Begin of Israel (9/9/81)
2.	2 pc. silk Day-time Dress with Jacket	Red with black design	David Hayes	Private Luncheon at the home of Mrs. Bentsen (5/11/81) Reception at the White House for Congress (5/11/81) Reception at the White House for Wolf Trap (5/11/81) Trip to Ca. (6/22/81) Trip from Ca. (6/29/81) Trip from Ca. (9/2/81)
3.	2 pc. silk Entertaining Outfit	Pants - black Top - red & blk.	Adolfo	Entertaining in the Private Living Quarters of the White House (1981)
4.	2 pc. silk Entertaining Outfit	Pants - black Top - gold & blk.	Adolfo	Entertaining in the Private Living Quarters of the White House (1981)
5.	Daytime Dress	Long sleeved dress - red with beige design	Bill Blass	Photography session in the Rose Garden at the White House with the President (4/16/81)
6.	Evening Gown	One shouldered - red and white	Adolfo	State Dinner at the White House for Prime Minister Fraser of Australia (6/30/81)

First Lady - Nancy Reagan ----- Clothing Items to be Donated to Museums

Jan. 16, 1982(pg. 2)

ITEM	DESCRIPTION/COLOR	DESIGNER	WORN-WHEN AND WHERE
7.	2 pc. silk Even. Outfit Pants - black Gown - black, red & yellow	Galanos	Entertaining in the Private Living Quarters of the White House(1981)
8.	2 pc. wool Daytime Suit with Blouse Suit - red with white stripes Blouse - white	Bill Blass	Easter Egg Roll on the South Lawn of the White House(4/20/81) Arrival Ceremony for Japan on the South Lawn of the White House(5/7/81)
9.	2 pc. Daytime Dress with Jacket Dress - red & beige Jacket - off white	David Hayes	Trip to George Wash. Un. Hospital to visit the President(4/10/81) Luncheons in Wash., D.C. (1981)
10.	3 pc. Evening Gown Jacket - red with gold braid; Top - gold; Skirt - Multi-colored	Adolfo	Evening social functions held in Wash., D.C. ; N.Y., N.Y. and L.A., Ca. (1981)
11.	2 pc. Evening Outfit with extra Skirt Blouse - off white Long skirt, short skirt and tie belt - beige, gray, pink and tan	Adolfo	Cocktail and evening social functions held in Wash., D.C.; L.A., Ca. and N.Y., N.Y. (1981)
12.	Velvet and satin Evening Gown Long sleeved gown - black	Bill Blass	Inaugural Gala held at the Capitol Center in Wash., D.C. (1/17/81) Performance of La Boheme by the Wash. Opera at the Kennedy Center(11/7/81)

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

file here

January 27, 1982

FOR: MRS. REAGAN
FROM: SHEILA TATE *ST*
SUBJECT: First Year Backgrounder

Attached is Dodie's review of your first year, updating the original press kit which covered the first nine months.

We will use this kit to mail to smaller newspapers and other editors asking for background on your activities.

CC:
Mike Deaver ✓
Jim Rosebush
Dodie Kazanjian
Barbara Cook
Ann Wrobleski

My First Year at the White House
by Mrs. Reagan
January 27, 1982

It's been quite a year. So much has happened. It seems as though there's hardly been time to catch my breath.

The "New Beginning"

After the inaugural speech we went inside the Capitol for lunch. The children told their father how proud of him they were, and a great many people crowded around. I think it was then, at that moment, that it finally began to sink in -- that my husband, Ronald Reagan, was President of the United States.

And it wasn't until that evening at the Inaugural Ball that I fully realized I was dancing with the President of the United States, and then it dawned on me -- I was First Lady.

I've had a year for it to sink in. After a year as the President's wife, I'm essentially the same Nancy Reagan.

Some things haven't changed.

I still want to be the best wife I can to my husband. This year we'll be celebrating our 30th wedding anniversary. We are very proud of our children. They visit as often as their busy lives permit and we talk frequently on the telephone.

I grab every chance I can to be with them. After all, somebody once said, the family is one of nature's masterpieces.

The same things still worry me. In fact, I lose weight by worrying. I don't worry so much about myself, but I worry about Ronnie and the kids and the world. I worry if I don't have anything to worry about.

And just like always, Ronnie and I begin and end every day together. The White House operator wakes us at seven thirty and we breakfast together, eating cold cereal and fruit or soft-boiled eggs and decaffeinated coffee. After breakfast I exercise for 20 minutes. If we are home for the evening, we often eat dinner together, sometimes on tray tables in front of the television set watching the news. If Ronnie has his way, we eat chili or macaroni and cheese.

A New Home

From the moment we met, I think I was aware that acting was not enough for him, that he might turn to other things in life, and I was prepared to go wherever he went and make a home for us wherever we landed.

This time we went to the White House.

It had been twenty years since Jacqueline Kennedy began her restoration program, a program she didn't have time to complete.

Curtains, carpeting and paint on some walls on the second and third floors were two decades old. Cracks in the mahogany doors and plumbing in the bathrooms needed repair. Hardwood floors had not been refinished since the Truman administration.

The White House is everybody's house. I believe very strongly that it should be a place of beauty. So I went to the White House warehouse and hunted down antiques that had been sitting in storage for years.

In addition to what I uncovered in storage, we brought some of our favorite possessions from California -- cushy sofas and chairs with a red and white English floral print fabric, two miniature Chippendale-style chairs with needlepoint seats made for Patti and Ron when they were young, and our red-and-black lacquered Chinese tables.

It's no wonder that for the first two and a half weeks, I wrestled with furniture, rearranging things at least half a dozen times. At eleven o'clock at night my husband would call out, "Where are you?" Well, I was pushing furniture around.

This kind of work was not unfamiliar to us. We redid the small 90-year-old adobe house on our ranch near Santa Barbara with our own hands.

I tried to make the White House family area as much like our former Pacific Palisades house as possible. The White House is a beautiful place -- filled with history -- but it just wasn't like home. I wanted to give it the warmth of home for my husband and family. Since I am a "picture freak," we brought along favorite photographs of family and friends and personal treasures that we've collected for years which continue to crowd our tables.

Other Interests

In addition to my husband, family and home, I have been concentrating on two special projects. One is the Foster Grandparent Program for which I helped find funding when Ronnie was governor of California. The other project is the problem of drugs and alcohol as they affect young people.

The Foster Grandparent Program encourages elderly people to care for retarded, handicapped and disturbed children and juvenile delinquents. I started working for this program in California in 1967 and never stopped. For the past year I've been working to expand the program on the national level and

to promote private funding. I've visited and attended Foster Grandparent activities ___ times since last January. What happens between these two groups is a wonderful, wonderful thing to see. It gives the grandparents a whole new life, a purpose, a reason for getting up in the morning. They don't think about themselves any longer. That child becomes their child. I am talking about severely retarded children. With such pride and love a grandparent will say, "I want you to meet my granddaughter or grandson."

Visiting a local branch of the project at St. Ann's Infant Home in Hyattsville, Maryland, last March, I saw adorable toddlers reaching out for affection. I remember when a five-year-old knocked me off my feet with a bear hug.

I hope my involvement will encourage foster grandparents to continue their outstanding work, and will also let everyone know how much older Americans can contribute to help those young people with significant needs.

Right now, I am writing a book on this very worthwhile program called "To Love a Child." I'm really excited about writing this book and I'm digging in now to outline it. The book will explore lots of special relationships between foster grandparent and child and I hope will help get more

people interested in the program. It will be published by Bobbs-Merrill this fall. Frank Sinatra just recorded a new song (with the same title as my book) by composer Joe Raposo and lyricist Hal David. I love the words which are so simple and dear. They really say what the program is all about -- "To love a child - you start with a smile - and after a while - a hug and a kiss; it takes no more than this - to love a child."

Kids and Drugs

This past year, I have tried to call more attention to the terrible problem of drug and alcohol abuse among youth. This problem not only endangers our youth, it threatens the very foundation of the family.

Not long ago at a New York awards program sponsored by Daytop Village drug rehabilitation center, everyone was moved by a teenager who told the audience of her struggle and triumph over drugs. I remember wondering how I would have felt, at age 15, addressing a huge gathering of adults and telling them about my life. How could someone not be deeply touched by witnessing the brave conquering of a most difficult problem? That young woman has much reason to be proud of herself.

I first visited Daytop's facilities last June. What I saw, and what moved me to want to go back another time, was pain and sorrow. But, I also saw hope and determination and warmth.

Drug abuse is a problem that has to be solved "one kid at a time." I hope my concern will highlight the strong possibility that without help and concern we are in danger of losing an important part of a generation of our children. They are the future of our country.

I spent my first months in the White House learning about the problem by bringing in experts in the field and talking with them. Since then, I've gone on television talk shows to make my concern about this terrible problem known and I've made visits to rehabilitation centers, talking with young drug users and parents.

I believe that parent groups are essential to saving our young people from drugs. I'm encouraged by the increased participation of families in solving the problem. But there is still so much to do.

Earlier Days

I have always been interested in the arts. After all, my mother was an actress, my husband was an actor, I was an actress and my two children are both in the arts. As a result, during this past year I wanted to focus attention on excellence in American arts. I began hosting a four-part series on PBS television called "In Performance at the White House." The program uses the White House as a showcase for aspiring young talent as well as the masters in each field.

Another longtime interest of mine is projects concerning POW's and servicemen missing in action in Vietnam. Shortly after my husband became governor of California, I began visiting wounded Vietnam veterans. During the war, I wrote a syndicated column, donating my salary to the National League of Families of American Prisoners and Missing in Action in Southeast Asia. I remember vividly when the first group of returned prisoners of war came to our home in Sacramento. It was the first of four dinners that we hosted to welcome home POW's in California. I now serve as an Honorary Sponsor of the Vietnam Veterans Memorial Fund and personally sign thank-you letters to contributors to the soon-to-be-built \$7 million monument.

Changes

Now that I've told you about the things that haven't changed, I'd like to tell you about some things that have. For one, I never expected to be this busy. Having spent eight years in the California governor's mansion, I thought I was prepared for the White House.

It started with Inauguration Day, the news of the release of the hostages and the glorious blur of appearing at all ten Inaugural balls. Then hosting official dinners and entertaining heads of state. This first year, we entertained 13 heads of state. I have also traveled ten times on my own, put together a staff of fifteen aides, been interviewed 24 times, issued 127 news releases and tried to keep up with my friends.

A Typical Day

At 8:30 each morning, I read the papers and go to work in my office on the second floor of the White House where I have a small desk.

Monday mornings are set aside for staff meetings in my office. Typically, we go over the schedule, interview requests, guest lists for social affairs and requests for appearances. Sometimes the phone rings and it's one of my children.

Sometimes, too, the President comes in to say hello or goodbye and feels reluctant to interrupt our meeting.

It is difficult to remember a day without a luncheon or dinner of some sort. Official luncheons and dinners, receptions and teas have become a way of life.

If there isn't a lunch, I frequently work right through the lunch hour, eating something light at my desk. I often work until six o'clock.

I receive about 1,000 letters a week. A recurring theme in my mail is the "need to build people up -- the search for heroes." My husband and I both feel strongly about encouraging Americans and rewarding them for outstanding or heroic accomplishments. We recently had several outstanding young people at the White House to receive the Young American Medal for Freedom and Bravery.

The spirit of American heroism is all around us. An example is Lenny Skutnik, the 28-year-old young man who courageously jumped into the icy Potomac river to rescue one of the five survivors of the recent tragic Air Florida crash. I wanted to pay tribute to Mr. Skutnik, so I asked him and his wife to join me in the House Presidential Gallery during the State of the Union address.

Light Moments

This year brought some unexpected firsts for me -- First Family Paper Dolls. I thought it was so funny that First Family paper dolls were being printed that I placed an order for several to give to my children.

Instead of going to the movies, this year the movies were brought to us at the White House theatre -- and so was the popcorn.

And I also watched the "jelly bean" become very "high-profile."

I traveled to the Royal Wedding in London. I, with all of Britain, was charmed by the Queen Mother. Her portrait sits on my desk.

We spent our first Christmas at the White House and we were so happy to be able to share this beautiful house during such a joyous season with so many Americans -- deaf children, the elderly, the press and White House staff.

Although there wasn't as much time as I would have liked for reading, I did finish some books on earlier First Ladies and I even found time to read some biographies and mysteries, which I enjoy most of all.

And ever since the Inauguration, I've kept a daily journal. This is something that I've never done before. I don't want to forget a day.

The Assassination Attempt

March 30 brought the assassination attempt on the President. For days, I had trouble eating and sleeping.

The experience of March 30 -- when I might have lost him -- has had a lasting effect on me. Anyone who has experienced a violent attack on a loved one will understand my feelings. Life becomes so much more precious. You have a kind of delayed reaction. You hold yourself together for a long time, because you have to.

I know now -- more than ever -- how to distinguish the important from the trivial.

I can't believe it's been a year since that beautiful January day when my husband was inaugurated. It seems there's been so much packed into this one year -- it's been a kaleidoscope of highs and lows.

It's been incredible.

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2 LETTER

1 1/28/1982 B6

JAMES GALANOS TO MRS. REAGAN

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

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3 LETTER

1 1/25/1982 B6

NICHOLAS MOUTSELOS TO MR. GALANOS

Freedom of Information Act - [5 U.S.C. 552(b)]

B-1 National security classified information [(b)(1) of the FOIA]

B-2 Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]

B-3 Release would violate a Federal statute [(b)(3) of the FOIA]

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THE WHITE HOUSE

WASHINGTON

February 1, 1982

MEMORANDUM FOR: SHEILA TATE
FROM: DODIE KAZANJIAN
SUBJECT: MRS. REAGAN'S UPCOMING TRIP:
SUGGESTIONS

A SLOGAN

Since Mrs. Reagan's trip to Florida and Texas this month kicks off her campaign against "kids abusing drugs and alcohol," perhaps a slogan is a good idea. A slogan offers an obvious benefit: instant identification of Nancy Reagan with her cause.

I like your idea best... "Drugs Are Dumb" or Nancy Reagan's "Drugs Are Dumb" Campaign. It's catchy. It gets to the point. And it makes Nancy Reagan's name synonymous with a substantive project that is her own.

HOW TO USE IT

I Press Kits

Print the slogan in "Reagan" red on white folders with pockets to contain background material for the traveling press. The folder should have a simple drawing of the White House (see Exhibit I) with the slogan printed above in place of President's seal. (This will take about one week to print and there will be no cost.)

II Luggage Tags

A laminated tag, similar to the one used for the London trip (see Exhibit II) with the following words in red on white background:

Nancy Reagan's
D R U G S
A R E
D U M B
Campaign

Also, no cost

The First Lady's Visit
to Tampa/St. Petersburg, Florida
and Dallas, Texas
February 15-16, 1982

THE WHITE HOUSE

WASHINGTON

III Buttons and Pens

I suggest buttons or writing pens because they are not costly to produce, and there is a good chance they would get a lot of use. Again it should be red and white. Preferably white lettering (slogan) on red ground.

Approve: _____

Disapprove: _____

Comments: