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THE WHITE HOUSE

WASHINGTON

March 14, 1984

family

MEMORANDUM TO MIKE DEAVER

FROM: PAM BAILEY *PAB*

SUBJECT: Family Issues - FYI

Craig Fuller got myself, Bruce Chapman and Don Clarey together to discuss Chapman's latest policy options and communications proposals on the family.

The following was agreed to:

- That Chapman's policy ideas should be reviewed through the Cabinet Council process by a working group chaired by Secretary Heckler. The group would report to RR at the Cabinet Council on Human Resources on May 10. (Note: May 6-12 is National Family Week.)
- There would not be an RR "family package" as such. Rather, we would relate certain initiatives (such as child support enforcement or part-time federal jobs for women) to RR's recognition of problems facing families now and in the future and public/private ways of dealing with them.
- The May 12 radio address (the day before Mother's Day) would reference certain working group initiatives and other family issues.
- The time between Mother's Day and Father's Day could lend itself to family-related events tied to RR's initiatives as agreed to by the working group.

cc: Mike McManus