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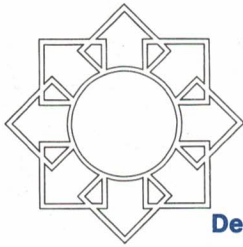
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**DATA EXTRACTED
FROM DECISION/MAKING/INFORMATION'S SURVEY DATABANK
on
Public Attitudes towards Education**

**Prepared for
White House OSG**

May 12, 1983

IMPORTANCE OF EDUCATION

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER-----	-POLL NO--	-----PUBLISHED IN----	DATE PUBL
GALLUP	180	GALLUP OPINION INDEX	1980-08

-----QUESTION-----
 HOW IMPORTANT ARE SCHOOLS IN ONE'S FUTURE SUCCESS-
 EXTREMELY IMPORTANT, FAIRLY IMPORTANT, NOT TOO
 IMPORTANT?

-----ANSWER-----

EXTREMELY IMPORTANT	82%
FAIRLY IMPORTANT	15
NOT TOO IMPORTANT	2
NO OPINION	1

-----SURVEY DATES-----	-SAMPLE POPULATION--	SAMPLE SIZE	--INTERVIEW MODE---
1980-08-01	NATIONAL ADULTS	1547	IN HOUSE

-----NOTES-----

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER-----	-POLL NO--	-----PUBLISHED IN----	DATE PUBL
HARRIS	1980-27	ABC / HARRIS SURVEY	1980-03-03

-----QUESTION-----
 I WOULD LIKE TO READ YOU A LIST OF TRENDS IN THIS COUNTRY, AND I'D LIKE YOU TO TELL ME WHETHER YOU THINK EACH ONE IS GOING TO CONTINUE THROUGH THE NEXT 10 YEARS OR NOT.
 HOW MUCH EDUCATION A PERSON HAS WILL BECOME MORE IMPORTANT TO A CAREER

-----ANSWER-----

WILL	72%
WON'T	20
DEPENDS	4
NOT SURE	4

-----SURVEY DATES-----	-SAMPLE POPULATION--	SAMPLE SIZE	--INTERVIEW MODE----
1979-09-18 1979-09-28	NATIONAL ADULTS	1514	TELEPHONE

-----NOTES-----

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER-----	-POLL NO--	-----PUBLISHED IN-----	DATE PUBL
CBS NEWS / NEW YORK TIMES	NA	CBS / NEW YORK TIMES	1981-07-20

-----QUESTION-----
 WHAT IS THE MOST IMPORTANT THING CHILDREN SHOULD
 GET FROM THE GOVERNMENT?

-----ANSWER-----	
EDUCATION/TRAINING	23%
NOTHING/INDEPENDENCE	9
LEGAL RIGHTS/FREEDOM	6
SUPPORT/FINANCIAL BENEFITS	6
LEADERSHIP/EXAMPLE/TRUST	5
EQUAL OPPORTUNITY/HEAD START	4
PROTECTION	4
SPECIFIC MATERIAL THINGS	4
RESPECT	3
SECURITY	3
PATRIOTISM/GOOD CITIZENSHIP	2
UNDERSTANDING/COMMUNICATION	2
JOBS	1
MORAL TRAINING	1
DISCIPLINE	1
OTHER	1
NO OPINION	25

-----SURVEY DATES-----	-SAMPLE POPULATION--	SAMPLE SIZE	--INTERVIEW MODE--
1981-06-28 1981-07-01	NATIONAL ADULTS	1467	TELEPHONE

-----NOTES-----

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER-----	-POLL NO--	-----PUBLISHED IN-----	DATE PUBL
HARRIS	1978-53	HARRIS SURVEY	1978-07-03

-----QUESTION-----
 AS FAR AS YOU PERSONALLY ARE CONCERNED, DO YOU
 FEEL IS VERY IMPORTANT IN MAKING THE
 QUALITY OF LIFE BETTER IN THIS COUNTRY, ONLY SOME-
 WHAT IMPORTANT, OR HARDLY IMPORTANT AT ALL IN
 MAKING THE QUALITY OF LIFE BETTER?

"ACHIEVING QUALITY EDUCATION FOR CHILDREN"

-----ANSWER-----

	1978	1976
VERY IMPORTANT	88%	81%

-----SURVEY DATES-----	-SAMPLE POPULATION--	SAMPLE SIZE	--INTERVIEW MODE--
1978-04-26 1978-05-06	NATIONAL ADULTS	1567	NA

-----NOTES-----

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER-----	-POLL NO--	-----PUBLISHED IN----	DATE PUBL
HARRIS	1978-48	HARRIS SURVEY	1978-06-15

-----QUESTION-----
 I'M GOING TO READ YOU A LIST OF RIGHTS AND FREE-
 DOMS WHICH SOME PEOPLE CONSIDER IMPORTANT IN THIS
 COUNTRY. HOW MUCH DO YOU FEEL YOU HAVE THE
-- FULLY AND COMPLETELY, PARTIALLY BUT NOT
 FULLY, OR NOT AT ALL?

-----ANSWER-----

	FULLY & PART. BUT NOT AT CCMPL. NOT FULLY ALL	NOT AT ALL	NOT SURE
FREEDOM OF RELIGION	96%	3%	*
FREEDOM TO TRAVEL ANY- WHERE IN THE COUNTRY YOU WANT TO GO TO	95	5	*
RIGHT TO READ A FREE PRESS	89	9	1
RIGHT TO A GOOD EDUCATION	87	11	1

-----SURVEY DATES-----	-SAMPLE POPULATION--	SAMPLE SIZE	--INTERVIEW MODE---
1977-12-27 1978-01-10	NATIONAL ADULTS	1458	NA

-----NOTES-----

SPENDING

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER-----	-POLL NO--	-----PUBLISHED IN-----	DATE PUBL
ROPER	NA	PUBLIC OPINION MAGAZ	1982-02

-----QUESTION-----
 THE GOVERNMENT HAS BEEN SPENDING MONEY FOR EACH OF THESE AREAS, BUT THERE IS NOW TALK OF CUTBACKS. FOR EACH ONE, PLEASE TELL ME IF YOU THINK SUPPORT FROM THE PRIVATE SECTOR -- SUCH AS CORPORATIONS, PRIVATE CHARITIES, CHURCHES, AND INDIVIDUAL CITIZENS -- WILL MAKE UP FOR THE LOSS OF GOVERNMENT SUPPORT, OR NOT.

EDUCATION IN GENERAL

-----ANSWER-----

LOSS OF MONEY WILL BE MADE UP BY PRIVATE SECTOR	WILL NOT BE MADE UP	NO SUPPORT LOSS (VOL.)	DON'T KNOW
33	54	3	10

-----SURVEY DATES-----	-SAMPLE POPULATION--	SAMPLE SIZE	--INTERVIEW MODE---
1981-11-14 1981-11-21	NATIONAL ADULTS	1500	NA

-----NOTES-----

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER-----	-POLL NO--	-----PUBLISHED IN-----	DATE PUBL
HARRIS	1981-15	HARRIS SURVEY	1981-02-19

-----QUESTION-----
 A MAJOR FIRST EFFORT OF THE REAGAN ADMINISTRATION
 WILL BE TO CUT BACK ON FEDERAL SPENDING. ONE WAY
 THEY PLAN TO DO THIS IS BY RESTRICTING ELIGIBILITY
 FOR CERTAIN BENEFITS THE FEDERAL GOVERNMENT NOW
 SUPPORTS AND BY REDUCING THE AMOUNTS OF FUTURE
 INCREASES IN THESE BENEFITS.
 NOW LET ME ASK YOU ABOUT MAJOR FEDERAL GRANT PRO-
 GRAMS. DO YOU FAVOR CUTTING FEDERAL SPENDING ON...
 AID TO ELEMENTARY AND SECONDARY SCHOOLS

-----ANSWER-----
 FAVOR 34%
 OPPOSE 63
 NOT SURE 3

-----SURVEY DATES-----	-SAMPLE POPULATION--	SAMPLE SIZE	--INTERVIEW MODE----
1981-01-22 1981-01-25	NATIONAL ADULTS	1250	TELEPHONE

-----NOTES-----

DEPARTMENT OF EDUCATION

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER-----	-POLL NO--	-----PUBLISHED IN----	DATE PUBL
ROPER	NA	PUBLIC OPINION MAGAZ	1982-02

-----QUESTION-----
 I'M GOING TO READ YOU A LIST OF ACTIVITIES THAT
 PEOPLE HAVE SUGGESTED THE GOVERNMENT COULD BE
 INVOLVED WITH. FOR EACH, PLEASE TELL ME IF YOU
 THINK IT IS BEST PROVIDED BY THE FEDERAL
 GOVERNMENT, STATE GOVERNMENT, LOCAL GOVERNMENT, OR
 SHOULD MOSTLY BE PROVIDED OUTSIDE GOVERNMENT.

COLLEGE AND UNIVERSITY EDUCATION

-----ANSWER-----					
FEDERAL GOVT.	STATE GOVT.	LOCAL GOVT.	OUTSIDE GOVT.	MIXED (VOL.)	DON'T KNOW
22	49	9	10	8	3

-----SURVEY DATES-----	-SAMPLE POPULATION--	SAMPLE SIZE	--INTERVIEW MODE--
1981-11-14 1981-11-21	ADULTS NATIONAL	1500	NA

-----NOTES-----

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER-----	-POLL NO--	----PUBLISHED IN----	DATE PUBL
ROPER	NA	PUBLIC OPINION MAGAZ	1982-02

-----QUESTION-----
 I'M GOING TO READ YOU A LIST OF ACTIVITIES THAT
 PEOPLE HAVE SUGGESTED THE GOVERNMENT COULD BE
 INVOLVED WITH. FOR EACH, PLEASE TELL ME IF YOU
 THINK IT IS BEST PROVIDED BY THE FEDERAL
 GOVERNMENT, STATE GOVERNMENT, LOCAL GOVERNMENT, OR
 SHOULD MOSTLY BE PROVIDED OUTSIDE GOVERNMENT.
 ELEMENTARY AND HIGH SCHOOL EDUCATION

-----ANSWER-----					
FEDERAL GOVT.	STATE GOVT.	LOCAL GOVT.	OUTSIDE GOVT.	MIXED (VOL.)	DON'T KNOW
17	40	32	3	6	2

-----SURVEY DATES-----	-SAMPLE POPULATION--	SAMPLE SIZE	--INTERVIEW MODE---
1981-11-14 1981-11-21	ADULTS NATIONAL	1500	NA

-----NOTES-----

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER-----	-POLL NO--	-----PUBLISHED IN----	DATE PUBL
GALLUP	180	GALLUP OPINION INDEX	1980-08

-----QUESTION-----
 AS YOU MAY KNOW, A NEW FEDERAL DEPARTMENT OF
 EDUCATION HAS BEEN ESTABLISHED WITH CABINET
 STATUS. WE WOULD LIKE TO KNOW WHAT YOU THINK THIS
 NEW DEPARTMENT SHOULD GIVE SPECIAL ATTENTION TO IN
 THE NEXT FEW YEARS. WILL YOU CHOOSE FIVE OF THE
 AREAS LISTED ON THIS CARD WHICH YOU THINK ARE MOST
 IMPORTANT.

-----ANSWER-----

1 BASIC EDUCATION(READING, WRITING, ARITHMIC)	69%
2 VOCATIONAL TRAINING(TRAINING FOR JOBS)	56
3 IMPROVE TEACHER TRAINING & EDUCATION	46
4 HELPING STUDENTS CHOOSE CAREERS	46
5 PARENT TRAINING TO HELP PARENTS BECOME MORE FULLY INVOLVED IN CHILDREN'S EDUCATION	45
6 HELPING MORE STUDENTS OBTAIN A COLLEGE EDUCATION	35
7 DEVELOPING INDIVIDUAL EDUCATIONAL PLANS FOR EVERY CHILD	33
8 PROVIDING MORE OPPORTUNITIES FOR GIFTED STUDENTS	25
9 PRE-SCHOOL EDUCATION	24
10 LIFE -LONG LEARNING(CONTINUING EDUCATION THROUGH ADULT LIFE)	23
11 BETTER EDUCATIONAL USE OF TELEVISION	20
12 INTERNATIONAL EDUCATION - FOREIGN LANGUAGE	19
13 IMPROVING OPPORTUNITIES FOR WOMEN AND MINORITIES	18

-----SURVEY DATES-----	-SAMPLE POPULATION--	SAMPLE SIZE	--INTERVIEW MODE----
1980-05-01 1980-05-08	NATIONAL ADULTS	1547	IN HOUSE

-----NOTES-----

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER-----	-POLL NO--	-----PUBLISHED IN-----	DATE PUBL
GALLUP	180	GALLUP OPINION INDEX	1980-08

-----QUESTION-----
IN YOUR OPINION, WHO SHOULD HAVE THE GREATEST
INFLUENCE IN DECIDING WHAT IS TAUGHT IN THE PUBLIC
SCHOOLS HERE - THE FEDERAL GOVERNMENT, THE STATE
GOVERNMENT, OR THE LOCAL SCHOOL BOARD?

-----ANSWER-----

FEDERAL GOVERNMENT	9%
STATE GOVERNMENT	15
LOCAL SCHOOL BOARD	68
DON'T KNOW	8

-----SURVEY DATES-----	-SAMPLE POPULATION--	SAMPLE SIZE	--INTERVIEW MODE--
1980-05-01 1980-05-08	NATIONAL ADULTS	1547	IN HOUSE

-----NOTES-----

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER-----	-POLL NO--	-----PUBLISHED IN----	DATE PUBL
DECISION/MAKING/INFORMATION	06-99-0009	NA	NA

-----QUESTION-----

MR. SMITH BELIEVES THAT SINCE EDUCATION IS ONE OF THE PRIMARY RESPONSIBILITIES OF GOVERNMENT, THE CREATION OF A SEPARATE DEPARTMENT OF EDUCATION IS A STEP FORWARD. HE FEELS THAT AN AGENCY DEVOTED JUST TO EDUCATION WILL BE ABLE TO IMPROVE THE QUALITY OF EDUCATION OUR CHILDREN RECEIVE.

MR. JONES BELIEVES THAT THE CREATION OF A SEPARATE DEPARTMENT OF EDUCATION IS AN UNNECESSARY STEP THAT JUST MEANS MORE BUREAUCRACY AND MORE WASTED MONEY. HE DOESN'T THINK THAT THE NEW DEPARTMENT WILL ACCOMPLISH ANYTHING THAT COULDN'T HAVE BEEN DONE UNDER THE PREVIOUS SET-UP

-----ANSWER-----

EXACTLY LIKE MR. SMITH	15%
MORE LIKE MR. SMITH THAN MR. JONES	24%
MORE LIKE MR. JONES THAN MR. SMITH	25
EXACTLY LIKE MR. JONES	33
NO OPINION	04

-----SURVEY DATES-----	-SAMPLE POPULATION--	SAMPLE SIZE	--INTERVIEW MODE---
1981-01-06 1981-01-09	NATIONAL ADULTS	1300	TELEPHONE

-----NOTES-----

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER----- -POLL NO-- ----PUBLISHED IN---- DATE PUBL
DECISION/MAKING/INFORMATION 06-99-0009 NA NA

-----QUESTION-----
MR. SMITH BELIEVES IT IS A GOOD IDEA FOR THE FEDERAL GOVERNMENT TO BECOME MORE INVOLVED WITH LOCAL EDUCATION. HE FEELS THAT ONLY THE FEDERAL GOVERNMENT HAS THE POWER AND THE MONEY TO MAKE SURE THAT ALL SCHOOLS HAVE EQUALLY HIGH STANDARDS AND THAT ALL STUDENTS HAVE EQUAL OPPORTUNITIES TO LEARN. MR. JONES BELIEVES THAT EDUCATION SHOULD BE CONTROLLED PRIMARILY ON THE LOCAL LEVEL. HE FEELS THAT THE FEDERAL GOVERNMENT TENDS TO IMPOSE THINGS ON THE SCHOOLS THAT PEOPLE ON THE LOCAL LEVEL DON'T REALLY WANT.

-----ANSWER-----
EXACTLY LIKE MR. SMITH 11%
MORE LIKE MR. SMITH THAN MR. JONES 20
MORE LIKE MR. JONES THAN MR. SMITH 33%
EXACTLY LIKE MR. JONES 35%
NO OPINION 01%

-----SURVEY DATES----- -SAMPLE POPULATION-- SAMPLE SIZE --INTERVIEW MODE-----
1981-01-06 1981-01-09 NATIONAL 1300 TELEPHONE
ADULTS

-----NOTES-----

QUALITY OF EDUCATION

=====

GREAT DEAL OF CONFIDENCE IN INSTITUTIONS

=====

Between October 29th and November 1st, the Harris Survey asked a cross section of 1,250 adults nationwide by telephone: "As far as people in charge of running (READ EACH ITEM) are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them?"

	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1966
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Medicine	32	37	34	30	42	43	42	43	49	57	48	61	73
The military	31	28	28	29	29	27	23	24	29	40	35	27	61
Major educational institutions such as colleges and universities	30	34	36	33	41	37	31	36	40	44	33	37	61
The U.S. Supreme Court	25	29	27	28	29	29	22	28	34	33	28	23	50
Television news	24	24	29	37	35	28	28	35	32	41	X	X	X
The White House	20	28	18	15	14	31	11	X	18	18	X	X	X
Organized religion	20	22	22	20	34	29	24	32	32	36	30	27	41
Major companies	18	16	16	18	22	20	16	19	15	29	27	27	55
The press	14	16	19	28	23	18	20	26	25	30	18	18	29
Congress	13	16	18	18	10	17	9	13	16	X	21	19	42

Harris - November 1, 1982.

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION -- SURVEY DATES 1982 - 1983

-----POLLSTER-----	-POLL NO--	-----PUBLISHED IN-----	DATE PUBL
AUDITS AND SURVEYS, INC.	NA	THE MERIT REPORT	NA

-----QUESTION-----
 IN YOUR OPINION, SHOULD OR SHOULD NOT HIGH SCHOOL
 STUDENTS BE REQUIRED TO PASS A BASIC COMPETENCY
 EXAM ON READING, WRITING, AND MATH BEFORE GRADUAT-
 ING FROM HIGH SCHOOL?

-----ANSWER-----
 YES, THEY SHOULD 93%
 NO, THEY SHOULD NOT 5%
 NO OPINION 2%

-----SURVEY DATES-----	-SAMPLE POPULATION--	SAMPLE SIZE	--INTERVIEW MODE-----
1982-09-07 1982-09-10	NATIONAL ADULTS	1200	TELEPHONE

-----NOTES-----

MAY 12, 1983

SURVEY DATABANK SYSTEM

EDUCATION - SURVEY DATES - 1982-1983

-----POLLSTER----- -POLL NO-- -----PUBLISHED IN----- DATE PUBL
GALLUP NA NEWSWEEK MAGAZINE 1981-04-27

-----QUESTION-----
SHOULD TEACHERS BE REQUIRED TO PASS A COMPETENCY
TEST BEFORE THEY ARE HIRED?

-----ANSWER-----
YES 89%
NO 7
DON'T KNOW 4

-----SURVEY DATES----- -SAMPLE POPULATION-- SAMPLE SIZE --INTERVIEW MODE-----
1981-03-11 1981-03-17 NATIONAL 1103 TELEPHONE
ADULTS

-----NOTES-----