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THE WHITE HOUSE
WASHINGTON

December 28, 1981

*Wants to see you or have a phone call from you.
7007*

MEMORANDUM TO MICHAEL K. DEEVER

FROM: RICHARD S. WILLIAMSON *Richard*

SUBJECT: PRESIDENTIAL SCHEDULE -- JANUARY/FEBRUARY 1982

Per our last luncheon meeting, the following represents a summary of our discussion regarding scheduling for the President in January and February and the listing of some specific proposals.

1. Commit News: As we learned last August during the recess, if the President does not fill the air waves, our critics will. Therefore, it is important that the President show activity while preparing for the State of the Union Address.

2. Set the Stage: January can be a period to establish the groundwork for the State of the Union Address. To do this, he should consult with problem areas of the economy (geographic, industries, consumers, housing, workers); congressional leaders (a possible trip to Senator Baker's or Congressman Michel's home during preparation for the State of the Union); IGA constituencies (Governors, legislators, Mayors, etc.); and drafting the speech itself.

3. In February there must be an echo effect to reinforce the S.O.U., including both opinion leaders and Presidential action.

4. It is important that attention be diverted so that all focus is not on the budget cuts (if the President accepts the federalism initiative, we would do the unexpected by moving the focus from solely the 1983 budget to the federalism initiative. The federalism initiative should be marketed as an integral component of the economic recovery program, a variation of the economic recovery theme.)

5. Sell the Federalism Initiative: (Visits to state legislatures, other forums beyond Washington).

The following lists specific Presidential scheduling proposals for the President's domestic initiatives:

JANUARY: Setting the stage for S.O.U.

1. Consultations with Congress

- Visit to H. Baker in Tennessee and/or R. Michel in Illinois
- Meeting with tax committee leaders in Oval Office: R. Dole and B. Conable (perhaps R. Long and D. Rostenkowski)
- Meeting in Oval Office with those especially interested in federalism questions: Paul Laxalt, Dave Durenburger, Pete Domenici, Bud Brown

2. Meeting with outside Economic Advisors (Burns, Simon, Laffer, Schultz, et. al.)

3. Meeting with IGA group(s): due to "federalism component" of S.O.U. - suggest profile meeting(s) with cross sectional group(s) of Governors, State Legislators, Mayors, County Commissioners. (Perhaps meeting with the Council of State Governments; meeting with George Busbee and Lamar Alexander.)

4. Meeting with "Old Washington Hands"

- Domestic: Bryce Harlow, Bill Timmons, Dean Burch, Mel Laird, John Connally
- Foreign: Henry Kissinger, Bill Rogers, Brent Scowcroft, George Schultz

5. Meeting with Academics/Intellectuals:

- Neoconservatives such as Irving Kristol, Ben Wattenburg, Norman Podhoretz, Midge Decter, Michael Novak
- Conservative "Think Tank" Leaders: Bill Baroody (AEI), Glen Campbell (Hoover), Ed Feulner (Heritage), Laurence Chickering (ICS).

6. Meeting with Labor Leaders:

- Teamsters, Merchant Marines, AFL-CIO

7. Meeting with Business Groups:

- Financial Market Reps (perhaps during trip to New York City)
- Small Business Representatives (NFIB, others)
- Specific industries (steel, auto, high technology)
- General umbrella (Chamber of Commerce, NAM)

8. Conservatives (touch the base)

- Washington: Stan Evans, Tom Winter, Paul Weyrich, Terry Dolan, Richard Viguerie
- NYC (on trip) William Buckley, William Rusher

9. Anniversary of Inaugural - Report

- "Annual Sales Meeting": Many of "our" people in the Administration and on Capitol Hill feel out of touch with the President and his agenda. To help energize these key people and to help set the stage for the S.O.U., I suggest we hold a 2-hour meeting (perhaps in Constitution Hall) on the anniversary of the President's inauguration. Invitees would include all senior Presidential appointees from the departments and agencies (Deputy Assistant Secretary and up) and all Republican Members of Congress, their A.A.'s, chief L.A.'s, and the senior Republican staff member from all Congressional Committees and subcommittees. The agenda would include brief presentations (10-15 minutes) by Murray Weidenbaum, Jim Baker, Ed Meese, Don Regan, Cap Weinberger, Al Haig, Vice President Bush and the President. The message would be that the President and his Administration remain committed to the Economic Recovery Program and rebuilding America's leadership of the free world; we are in an economic recession but if we stay on course, we will pull out of it; we appreciate the support and leadership provided by those at this meeting; and in a few days the

President will tell all the American people what he has learned during the past year and where he hopes to lead us in 1982. This event should be open for press coverage.

FEBRUARY: Followup S.O.U.

1. Address 2/3 State Legislatures - selling federalism initiative and Economic Recovery Program (suggest we schedule reinforcing events with Cabinet members the same day or day after each address)
 - N.E. (Pennsylvania or New Hampshire -- if go with N.H., we could arrange a special session on the second anniversary of the President's primary victory.)
 - Midwest (Illinois)
 - South (Alabama)
2. Attend City Council Meeting
 - Cleveland, Providence or Phoenix
3. Attend County Commission Meeting
 - Los Angeles
4. Congressional Consultations
5. "Federalism" Interview with selected press
6. Meeting with "workers" (visit a union hall in a frostbelt city)

cc: Richard G. Darman
David Gergen
Craig Fuller
James E. Jenkins
Joseph Canzeri