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deli

EXECUTIVE OFFICE
STATE OF MISSOURI
P. O. Box 720
JEFFERSON CITY
65102

CHRISTOPHER S. BOND
GOVERNOR

April 25, 1984

Michael K. Deaver
The White House
Washington, D.C. 20050

Dear Mike:

Thanks so much for sending along the Red Heads for Reagan/Bush button. We immediately put them to good use in Missouri.

Sam Bond sends his sincere thanks; if they will let him, he will wear his button to pre-three school.

Sincerely,

GOVERNOR

sj

THE WHITE HOUSE
WASHINGTON

April 30, 1984

Bill
Be sure FR
has a copy
of this.

MEMORANDUM TO MICHAEL K. DEEVER

FROM: CRAIG L. FULLER *CS*

SUBJECT: Small Business Week Ceremony

In observance of Small Business Week, the President will announce the "Small Business Person of the Year" and recognize the state winners at a ceremony on Wednesday, May 9. In order to get maximum coverage, I would like to propose the following:

- 10:00 A.M. - Small Business Briefing for State Winners
State Dining Room
- 10:40 A.M. - The State winners will be greeted by the
Red Room President for individual photos as they proceed to the East Room for the award ceremony.
- 10:50 A.M. - The President will proceed to the East Room to
East Room join Jim Sanders and the three winners on the dais. He will then make remarks and present an award to the "Small Business Person of the Year."
- 11:00 A.M. - The President will depart for the Oval Office.
The "Small Business Person of the Year" and the two runner-ups will be interviewed by their local press.
- 12:00 P.M. - If possible to change the date to May 10 or 11,
the President could also have lunch with the three winners on the veranda of the Oval Office. Wire photographers could cover this.

The 1984 theme - "Small Business Means Jobs" - will be used on a backdrop.

file

541 Pay Ridge Parkway
Brooklyn, NY 11209
(212) 833-4882
April 26, 1984

Ms. Donna Blume
Executive Assistant
The White House
1600 Pennsylvania Avenue
Washington, DC

Dear Ms. Blume:

Regarding your letter of April 24, 1984 and Mr. Deaver's inability to meet with us:

Are you saying that President Reagan's PR man is so integral to his everyday functioning that Mr. Deaver cannot slip away for a 45 minute or even half hour interview with the press?

Now there's a story.

Please confirm, or have Mr. Deaver or President Reagan confirm.

Sincerely,

Jeff Blyskal Marie Blyskal

Jeff and Marie Blyskal

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

FG006-01

COPY

- O - OUTGOING
- H - INTERNAL
- I - INCOMING

Date Correspondence received (YY/MM/DD) 89/04/16

NAME OF CORRESPONDENT: Jeff and Marie Blysko

DC Mail Report User Codes: (A) _____ (B) _____ (C) _____

SUBJECT: would like to interview Mike
Deard

ROUTE TO:	ACTION	DISPOSITION			
Office/Agency (Staff Name)	Action Code	Tracking Date YY/MM/DD	Type of Response	Code	Completion Date YY/MM/DD
<u>DCS: H</u>	ORIGINATOR	<u>89/04/16</u>	<u>PY</u>	<u>DBA</u>	<u>89/04/16</u>
<u>RASPERA</u>	Referral Note:	<u>89/04/16</u>	<u>PY</u>		<u>89/04/17</u>
	Referral Note:	<u>honey - would we please get your recommendation on the attached transcript sent by D. Blend</u>			

ACTION CODES: A - Appropriate Action C - Comment/Recommendation D - Draft Response F - Furnish Fact Sheet to be	I - Info Copy Only/No Action Necessary R - Direct Reply w/Copy S - For Signature X - Interim Reply	DISPOSITION CODES: A - Answered B - Non-Special Referral C - Completed S - Suspended	FOR OUTGOING CORRESPONDENCE: Type of Response = Initials of Signer Code = "A" Completion Date = Date of Outgoing
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COMMENTS: _____

THE WHITE HOUSE

WASHINGTON

April 24, 1984

Dear Mr. and Mrs. Blyskal:

Thank you for your recent letter in which you express your interest in interviewing Mr. Deaver.

As you can well imagine, Mr. Deaver has an extremely heavy schedule each day as he assists the President in his official duties. Therefore, many activities that he would like to participate in are difficult to schedule and, unfortunately, your request is one of those situations. I am so sorry that he will be unable to accommodate you at this time.

My best to you in your endeavor with William Morrow & Company.

Sincerely,



Donna Blume
Executive Assistant to
Michael K. Deaver

Mr. and Mrs. Jeff Blyskal
541 Bay Ridge Parkway
Brooklyn, NY 11209

THE WHITE HOUSE

WASHINGTON.

April 18, 1984

MEMORANDUM FOR MIKE DEEVER

FROM: Larry Speakes *LS*

This would not be worth your time.

222330

541 Bay Ridge Parkway
Brooklyn, NY 11209
(212) 833-4882;
(212) 620-2332
April 12, 1984

Ms. Donna Blume
Executive Assistant
The White House
1600 Pennsylvania Avenue
Washington, DC

Dear Ms. Blume:

This is to request an interview with Michael Deaver.

We are working on a book about the public relations profession for William Morrow & Co. and would like to talk to Mr. Deaver about the work he does for the White House as well as that which he did for his California public relations firm.

Last December we interviewed David Gerken, who was very helpful; now we would like to expand our coverage to include Mr. Deaver.

Sincerely,

Jeff Blyskal
Marie Blyskal

Jeff and Marie Blyskal

Kenneth E. Wyman
909 Riviera Avenue
Huntsville, Alabama 35802

(205) 883-6628



Mr. Michael Deaver
The White House
Washington, D. C.

Dear Mr. Deaver:

As an ex-marine I remember the advisory to "take the high ground and win the battle." With respect to our actions in South America, President Reagan is letting his congressional opposition take that position.

They cite their disingenious concern ad nauseum that "our boys not be killed to protect corrupt governments" as reason to oppose the President in his attempt to prevent the "Cubanization" of Nicaragua and its neighbors.

If the President would only "sit down" with the American people via television and tell them exactly what the threat is and why he needs their support to meet it, I believe that certain congressmen would find their fatuous position untenable.

In summary, Mr. Deaver, the President's "weapon of communication" must be used now or the costly use of our weapons of war will surely follow.

Sincerely yours,



Kenneth E. Wyman

KEW/jac

"One must fight if only to have fought according to the dictates of his conscience"

THE WHITE HOUSE

WASHINGTON

May 3, 1984

MEMORANDUM FOR BILL SITTMANN

FROM: MICHAEL P. CASTINE *Michael Castine*
PRIVATE SECTOR INITIATIVES

SUBJECT: DR. SHELDON WEINIG

Dr. Weinig is chairman of the board of Materials Research Corporation, (invented platinum plus razor blades) and chairman of the International Committee of the President's Advisory Council on Private Sector Initiatives.

On his behalf, I would like to request a brief meeting with Mr. Deaver on Tuesday May 8th. Dr. Weinig would like to speak to Mike about the International PSI effort. He is available all day.

approve _____ disapprove _____

Secondly, I would like to ask that Dr. and Mrs. Weinig be added to "the list" for future State Dinners here at the White House. *OK*

Thank you.

THE WHITE HOUSE

WASHINGTON

May 7, 1984

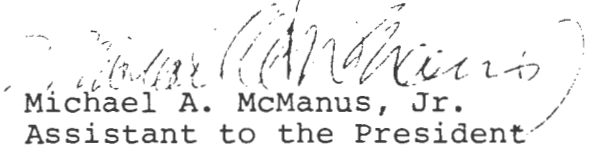
Dear Mr. Smith:

Mike Deaver and I appreciate your offer of assistance to us.

Although we don't have a volunteer speech-writing system which we officially recognize, if we find a need for your expertise in the future we will be in touch.

Again, thank you.

Sincerely,


Michael A. McManus, Jr.
Assistant to the President

Mr. Larry R. Smith
312 South Main Street
Harrisburg, Illinois 62946

cc: Donna Blume ✓

312 South Main Street
Harrisburg, Illinois 62946
May 2, 1984

Dear Ms. Donna L. Blume:

This is to seek Mr. Deaver's formal recognition as an Adjunct Contributor to Mr. Deaver's Speechwriting ... at no charge, of course.

I am offering Mr. Deaver my complimentary executive speechwriting services because of my admiration for him personally and the Reagan Administration, in general.

I am attaching a recently received letter from Muffy Brandon, as you well know, former Social Secretary to Mrs. Reagan. I very much appreciated Muffy's flattering comments in my regard.

I remain hopeful Mr. Deaver can take advantage of my speechwriting expertise from time to time.

Incidentally, I am on the official freelance speechwriting roster for the Washington, D.C. office of the prestigious global PR firm of Hill and Knowlton, Inc.

Since I would be performing my services for Mr. Deaver strictly on a complimentary basis, I would appreciate a formal declaration by your Office, equivalent to that cited in Paragraph 1, which would be suitable as a Press Release for distribution to the media.

Thank you, Donna.

Cordially,



Larry R. Smith
LRS:bj

Attachment

ROGERS & COWAN, INC.

PUBLIC RELATIONS
WASHINGTON OFFICE

2550 M STREET, N. W.
SUITE 450
WASHINGTON, D. C. 20037
(202) 466-2925

MABEL H. BRANDON
PRESIDENT

April 27, 1984

Mr. Larry R. Smith
312 South Main Street
Harrisburg, Illinois 62946

Dear Mr. Smith:

Art Buchwald has mentioned you to me and I am delighted to see that you have recently been elected by the Board of Governors to the International Platform Association. That is a high honor indeed.

As you know, I worked very closely with Mr. Jim Rosebush, Chief of Mrs. Reagan's Staff at the White House during the last few years and I am sure that your speechwriting efforts will be greatly appreciated there. I cannot think of a finer lady to write speeches for.

With my very best wishes to you, I remain,

Very sincerely yours,

Mabel H. Brandon

Mabel H. Brandon

Smith elected to IPA

The Board of Governors of the International Platform Association announces the election to IPA membership of Larry R. Smith, 312 S. Main, Harrisburg.

Smith holds a master's degree in journalism, Medill School of Journalism, Northwestern University and is a former visiting lecturer in the College of Communications, Southern Illinois University-Carbondale. He now serves as a freelance executive speechwriter.

The International Platform Association, a non-partisan organization of distinguished and dedicated persons from many nations, was founded 152 years ago by Daniel Webster and Josiah Holbrook. The IPA has included among its members 14 U.S. Presidents, and was actively sponsored at the beginning of this

Jennings Bryan, Carl Sandburg, William Howard Taft, Theodore Roosevelt and other orators and celebrities of the old Chautauqua.

The IPA is the club and professional association of those in and out of political, business and professional life who appear before audiences in all media and of the officials and program chairmen of organizations that choose speakers for their audiences. It is the professional association of the U.S. lecture platform.

Its present membership lists many celebrities of the press, television, radio, movies and the theatre, as well as a leavening of those who listen and those who are interested in furthering IPA's objective — that of improving the quality of the American lecture plat-



Will

Democratic Congressional Campaign Committee
Tony Coelho, CA
Chairman

May 3, 1984

The Honorable Michael K. Deaver
Assistant to the President and
Deputy Chief of Staff
The White House
Washington, D.C. 20500

Dear Mike:

Congratulations on your successful trip
to China. The reviews, as usual, have been
splendid.

Congratulations also on your much deserved
recognition by U.S. News and others for playing
such an important role in the President's many
successes.

And per our recent conversation, I hope
you understand that my efforts are also intended
to "communicate" a message -- and while we under-
standably disagree on what that should be, we do
seem to agree that the medium often is the message.

Sincerely,

TONY COELHO
CHAIRMAN

Suite 319, 400 North Capitol Street
Washington, D.C. 20001
(202) 789-2920

Paid for and authorized by the Democratic Congressional Campaign Committee.

File -

THE WHITE HOUSE

WASHINGTON

April 17, 1984

MEMORANDUM FOR BILL SITTMANN

FROM

JUDI BUCKALEW *J*

SUBJECT

PCEH

Attached please find the information I have gathered on the President's Committee on Employment of the Handicapped.

If you have any questions, please do not hesitate to call ext. 6573.

The Office of Public Liaison has set up a briefing for PCEH on May 2, 1984 at 9:30 a.m. in Room 2010, NEOB.

The President's Committee
on Employment of the Handicapped

ORIGINS

Was established in 1947, by Executive Order. Is the oldest President's Committee or Commission in the United States

COMPOSTION

The Chair and Vice Chair were appointed by President Reagan.

The Committee is made of 400 organizations and industries of National reputation who are in some way related to the issue of disability, i.e. labor, employers, rehabilitation facilities.

GOALS

1. To improve the attitudes of the United States towards the disabled.
2. To operate as a problem solving network for the problems of disabled entering the employment arena.
3. To present job opportunities for the physical and mentally handicapped.

OPERATION

Use of 12 sub-committees with active involvement with volunteers. The staff support of the committee amplifies the efforts of the volunteers.

ACHIEVEMENTS

1. National computer network to assist employers in adaptation of jobs to the handicapped
2. Nationwide community meetings to discuss problems related to employing the handicapped.
3. Has written a book, a "how-to-guide", for the mentally handicapped who are looking for employment. The book was designed to their level.
4. Organized labor is holding a series of meeting on the problems related to mid-age disability and its impact. These meetings were designed by the PCEH.

THE PRESIDENT'S COMMITTEE
ON EMPLOYMENT OF THE HANDICAPPED

DOCTOR OF THE YEAR

- 1983 Gustav Rubin, M.D. .
New York City Hospital for Joint Diseases
Chief, Orthopedic Surgery
- 1982 Gay R. Anderson, M.D.
Industrial Injury Clinic
Theda Clark Regional Medical Center
Needham, WI

PCEH

The President's Committee
on Employment of the Handicapped
Washington, DC 20210

This Committee policy is determined
by a 50-member Executive Committee

EXECUTIVE COMMITTEE MEMBERS

CHAIRMAN

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235 BEAR HILL ROAD, Suite 203
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THE AMERICAN LEGION
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UNITED STATES STEEL CORPORATION
600 Grant Street, Room 2514
Pittsburgh, PA 15230
TELEPHONE NO.: (412) 433-6745

Mr. David L. Brigham
Chairman
PEOPLE TO PEOPLE COMMITTEE FOR
THE HANDICAPPED
1111 20th Street, NW, Rm. 660
Washington, DC 20036
TELEPHONE NO.: (202) 653-5007

Mr. Wayne T. Brooks
4 Frair Lane
Cape Elizabeth, ME 01407
TELEPHONE NO.: (207) 767-3353

Mr. Ralph G. Cantrell
(INTERSTATE CONFERENCE OF EMPLOYMENT
SECURITY AGENCIES, INC.)
Commissioner
VIRGINIA EMPLOYMENT COMMISSION
703 E. Main Street
Richmond, VA 23219
TELEPHONE NO.: (804) 786-3001

Rear Admiral David M. Cooney
President & Chief Executive
Officer
GOODWILL INDUSTRIES OF AMERICA,
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National Headquarters
9200 Wisconsin Avenue
Bethesda, MD 20814-3896
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HOWARD UNIVERSITY COLLEGE OF
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1338 Geranium Street, NW
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Mr. J. Harvey Daly
ARBITRATOR OF LABOR DISPUTES
2930 Stonybrook Drive
Bowie, MD 20715
TELEPHONE NO.: (301) 262-2020

Mr. Ronald W. Drach
National Employment Director
National Service & Legislative HQ
DISABLED AMERICAN VETERANS
807 Maine Avenue, SW -
Washington, DC 20024
TELEPHONE NO.: (202) 554-3501

Effie O. Ellis, M.D.
QUALITY LIFE CONSULTANT
Department of Human Services
City of Chicago
300 N. State Street, #4605
Chicago, IL 60610
TELEPHONE NO.: (312) 744-6117

Mr. Rudolph Elmer
Consultant
THE LIGHTHOUSE FOR THE BLIND, INC.
2501 S. Plum Street
P. O. Box C-14119
Seattle, WA 98144
TELEPHONE NO.: (206) 322-4200

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815 16th St., NW, Rm. 807
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Paul S. Entmacher, M.D.
Vice President & Chief Medical
Director
METROPOLITAN LIFE INSURANCE CO.
One Madison Avenue
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TELEPHONE NO. (212) 578-3312

James C. Folsom, M.D.
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INTERNATIONAL CENTER FOR THE DISABLED
340 East 24th Street
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TELEPHONE NO.: (212) 679-0100

Mr. I. Robert Freeland, L.H.D.
President
COME PLAY PRODUCTS COMPANY
44 Suffolk Street
Worcester, MA 01604
TELEPHONE NO.: (617) 756-8385

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Executive Director
NATIONAL EASTER SEAL SOCIETY
2023 W. Ogden Avenue
Chicago, IL 60612
TELEPHONE NO.: (312) 243-8400

Mr. Dwight D. Guilfoil, Jr.
President
PARAPLEGICS MANUFACTURING CO., INC.
304 N. York Road
P. O. Box 1057
Bensenville, IL 60106
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Chairperson
ALASKA GCEH
P. O. Box 551
Bethel, AK 99559
TELEPHONE NO.: (907) 543-2059

Mrs. Dorothy Lewis
Executive Administrator
PILOT CLUB INTERNATIONAL
P. O. Box 4844
Macon, GA 31213
TELEPHONE NO.: (912) 743-7403

Mr. Benjamin H. Lipton
President
U. S. WHEELCHAIR SPORTS FUND
1550 Franklin Avenue, Suite 29
Mineola, NY 11501
TELEPHONE NO.: (516) 294-7610

Ms. Geraldine Eleanor Lurtz
National President
NATIONAL ASSOCIATION OF THE
PHYSICALLY HANDICAPPED, INC.
20217 Woodmont Avenue
Harper Woods, MI 48225
TELEPHONE NO.: (312) 884-8657

Ms. Grace Lyons
Chairperson
PCEH LIBRARY COMMITTEE
Library For The Blind & Visually
Handicapped
Martin Luther King Library
901 G St., NW, Room 215
Washington, DC 20001
TELEPHONE NO.: (202) 727-2142

Mr. L. Anthony Magliozzi
Manager of Rehabilitation
LIBERTY MUTUAL INSURANCE COMPANY
175 Berkeley Street
Boston, MA 02117
TELEPHONE NO.: (617) 357-9500
EXT: 4109

Mr. Gordon H. Mansfield
National Advocacy Director
PARALYZED VETERANS OF AMERICA
801 18th Street, NW
Washington, DC 20006
TELEPHONE NO.: (202) 872-1300

Ms. Joyce D. Miller
Vice President & Director of
Social Services
AMALGAMATED CLOTHING & TEXTILE
WORKERS UNION
15 Union Square
New York, NY 10003
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Mr. David L. Mills
Executive Director
NATIONAL REHABILITATION ASSOCIATION
633 S. Washington Street
Alexandria, VA 22314
TELEPHONE NO.: (703) 836-0850

Mr. Joseph H. Owens, Jr.
Executive Director
COUNCIL OF STATE ADMINISTRATOR OF
VOCATIONAL REHABILITATION
1055 Thomas Jefferson St., NW
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TELEPHONE NO.: (202) 638-4634

Mr. Albert T. Pimentel
Executive Director
NATIONAL ASSOCIATION OF THE DEAF
814 Thayer Avenue
Silver Spring, MD 20910
TELEPHONE NO.: (301) 587-1788
(VOICE & TTY)

Mr. Alan A. Reich
President
NATIONAL ORGANIZATION ON DISABILITY
2100 Pennsylvania Avenue, NW
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Washington, DC 20037
TELEPHONE NO.: (202) 293-5960/5968
(TDD)

Mr. Morgan S. Rupp
National Executive Director
THE AMERICAN VETERANS OF WORLD WAR
II, KOREA & VIETNAM, NATIONAL HQ
4647 Forbes Boulevard
Lanham, MD 20706
TELEPHONE NO.: (301) 459-9600

Mr. William H. Ryan
Chairman
PCEH MEMBERSHIP COMMITTEE
B-104 Cedar Reef Villa
Harbor Island, SC 29920
TELEPHONE NO.: (803) 838-2730

Mr. Paul Scher
EO Manager-Handicapped Program
SEARS, ROEBUCK AND COMPANY
Sears Tower Dept., 707- , BSC 40-31
Chicago, IL 60684
TELEPHONE NO.: (312) 875-0570

Mr. Irvin P. Schloss
Director
Governmental Relations Department
AMERICAN FOUNDATION FOR THE BLIND,
INC.
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Washington, DC 20036
TELEPHONE NO.: (202) 467-5996

Mr. Lawrence Smedley
Assistant Director
Social Security Department
AFL-CIO
815 16th Street, NW
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TELEPHONE NO.: (202) 637-5202

Mrs. Jayne B. Spain
Chairman
PCEH WOMEN'S COMMITTEE
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Washington, DC 20037
TELEPHONE NO.: (202) 676-5802

Ms. Marsha Stevens
Chairman
PCEH YOUTH DEVELOPMENT COMMITTEE
151 Tremont Street
Boston, MA 02111
TELEPHONE NO.: (617) 523-6713

Mr. Michael W. Stumbaugh
National Project Director
ASSOCIATION FOR RETARDED CITIZENS
OF THE U. S.
2501 Avenue "J"
Arlington, TX 76011
TELEPHONE NO.: (817) 640-0204

Mr. Henry Viscardi, Jr.
President Emeritus
HUMAN RESOURCES CENTER
ALBERTSON, L. I., NY 11507
TELEPHONE NO.: (516) 747-5413

Mr. D. L. "JACK" Webber
Director, EEO Affairs
INTERNATIONAL TELEPHONE AND
TELEGRAPH CORPORATION
320 Park Avenue
New York, NY 10022
TELEPHONE NO.: (212) 940-1926

Mr. Donald E. Werner
6989 Meadowlark Way, Route 7
Gaylord, MI 49735
TELEPHONE NO.: (517) 939-8428

Mr. E. B. Whitten
6008 Woodley Lane
McLean, VA 22101
TELEPHONE NO.: (703) 536-9564

OFFICIAL ADVISORY COUNCIL REPRESENTATIVES TO EXECUTIVE COMMITTEE

U. S. DEPARTMENT OF AGRICULTURE

Mr. Charles A. Bucy
Deputy Director of Personnel
U. S. DEPARTMENT OF AGRICULTURE
14th & Independence Avenue, SW
Room 113W
Washington, DC 20250
TELEPHONE NO.: (202) 447-2582

U. S. DEPARTMENT OF COMMERCE

Mr. John M. Golden
Director of Personnel
U. S. DEPARTMENT OF COMMERCE
Office of the Secretary/Office of
Personnel
14th & Constitution Avenue, NW,
Room 5001
Washington, DC 20230
TELEPHONE NO.: (202) 377-4808

U. S. DEPARTMENT OF EDUCATION

Mr. Wallace K. Babington
Director
Office of Information & Resources
for the Handicapped
U. S. DEPARTMENT OF EDUCATION
330 C Street, SW
Mary E. Switzer Building, Room 3119
Washington, DC 20202
TELEPHONE NO.: (202) 245-0646/0080

U. S. DEPARTMENT OF HEALTH & HUMAN
SERVICES

Mr. James S. Jeffers
Associate Commissioner
Office of Governmental Affairs
SOCIAL SECURITY ADMINISTRATION
6401 Security Boulevard
Altmeyer Building, Room 960
Baltimore, MD 21235
TELEPHONE NO.: (301) 594-1720

DEPARTMENT OF HOUSING & URBAN
DEVELOPMENT

Mr. David R. Williamson
Senior Program Officer
DEPARTMENT OF HOUSING & URBAN
DEVELOPMENT
451 7th Street, SW, Room 9106
Washington, DC 20410
TELEPHONE NO.: (202) 755-5370

U. S. DEPARTMENT OF INTERIOR

Dr. Andrew S. Adams
Special Projects Administrator
Policy, Budget & Administration
Office of the Secretary
U. S. DEPARTMENT OF INTERIOR
Room 4340
Washington, DC 20240
TELEPHONE NO.: (202) 343-5521

U. S. DEPARTMENT OF LABOR

Mr. Herbert J. Cohen
Deputy
Wage & Hour Division
Employment Standards Administration
U. S. DEPARTMENT OF LABOR
200 Constitution Avenue, NW,
Room S3502
Washington, DC 20210
TELEPHONE NO.: (202) 523-8305

Mr. Vincent B. Pagano
Special Assistant to the Assistant
Secretary for Veterans Employment
& Training
U. S. DEPARTMENT OF LABOR
200 Constitution Avenue, NW
Room S1315
Washington, DC 20210
TELEPHONE NO.: (202) 523-9116

U. S. DEPARTMENT OF TRANSPORTATION

Dr. Ira Laster, Jr.
Senior Program Coordinator
Environmental Division
Office of Economics
U. S. DEPARTMENT OF TRANSPORTATION
400 7th Street, SW, Room 10223
Washington, DC 20590
TELEPHONE NO.: (202) 426-4380

THE PRESIDENT'S COMMITTEE
ON EMPLOYMENT OF THE HANDICAPPED

DOCTOR OF THE YEAR

- 1983 Gustav Rubin, M.D.
New York City Hospital for Joint Diseases
Chief, Orthopedic Surgery
- 1982 Gay R. Anderson, M.D.
Industrial Injury Clinic
Theda Clark Regional Medical Center
Needham, WI

NOTE: The President's Committee on the Employment of
the Handicapped have selected a "Doctor of the
Year" since the 1950"s. The names are available
upon request

MEMORANDUM

THE WHITE HOUSE
WASHINGTON
May 7, 1984

3577
~~No Protocol~~
File.

MEMORANDUM FOR JAMES A BAKER

FROM:

ROBERT C. MCFARLANE *Bud*

SUBJECT:

Donatelli Attendance at President's May 9 Luncheon for Botswana President Masire

Because of seating limitations and protocol reasons, we do not favor adding Frank Donatelli to the attendance list for the President's May 9 working lunch with President Masire of Botswana.

5/7

Drawer: This is the least we can do. To hell with protocol. He can have my seat if it gets to that.

JAB

June 20

Dear Mr. Deaver,

I am writing this letter to you on a long
trip supports of President Reagan and am not
wonder how far the President - the 1980 campaign
and hope to help in whatever way is possible
this year.

You are not doubt flooded with mail, calls,
etc but I could not resist passing along something
I saw recently and wanted to call it to your
attention. You or your staff may already have
picked up on this but by chance you haven't -
- two spots -

Recently (2-3 weeks) there was a T.V. program
(missed the name) that featured the "Saturday Night Live"
threat - sport on political figures, names & "the news, etc."
I don't even know which channel it was on or
I have McLaughlin Cable TV with about 24 channels
going. It may not have been a major network
and perhaps a syndicated show or special - a
show that dealt in "insights" etc. - but anyway
please write me - I'll do this best I can
from memory - hope I have it for you!

A ~~show~~ showed Walle, Mandel's reply
to a T.V. journalist's question (~~about~~ actual
criticism) about use of PAC money. Mandel

(~~see~~)

made his usual rambling response (actually more like Ted Kennedy trying to tell Roger Mudd why he wanted to be President !!?!.) and talked as follows :

" yes, I'm aware ⁽¹⁾ of the use of PAC money and as you know, I have always stated I did not approve of such and (2) if one will check you will see that it is perfectly legal and appropriate to use and therefore (3) I would have to say that I am not for having it used on my behalf and (4) given all the circumstances one should realize what my position on this matter is and that is how I will handle this matter." - Mondale was shown answering or rather fielding this question with is face in a box and as each distorted phrase was uttered, words were written in each corner of the box (It was actually a tape of a live interview with Mondale himself).

4. Now you have my answer

1. I'M AGAINST IT

LIVE TALKING



3. IT'S NOT OK

2. IT'S O.K.

The above is not accurate, only to give you the idea. What was actually said and depicted on the screen was even better (or more damaging to Mondale) but this gives you the idea. It would make a great T.V. commercial during the campaign - like

"Here is Walter Mondale - a man you can count on for a straight answer ??? " and then the commercial on TV saw done on this program - the lead in, etc.

Mr. Deaver, with your staff and contacts, I'm sure you can track this down and hopefully get a screening (a tape if not illegal, etc) and observe it as it was presented. It was well done and really made Mondale look comical, un-presidential, unsure of himself and very much like the old political hack he is associated with. I think it might be the best commercial of the campaign and catch attention with it being so humorous and still taking the high road on you as only showing Mondale speaking his own words. - I promise you that if you see this, you will see what I am trying to say.

My best to you and the White House staff and warm regards to President and Mrs. Reagan. They are wonderful people and are great for this country.

Keep up the good work you are doing.

Sincerely,

Frank Phillips

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