WASHINGTON

June 23, 1983

Dear Dan:

Thank you so much for your recent letter regarding an invitation for the President to visit the Grand Ole Opry.

As there are currently no plans for the President to be in the Nashville area, I do not foresee an opportunity for a visit to the Opry in the near future. We will certainly keep your kind thought in mind should a trip to the Opry become possible.

With best wishes.

Sincerely,

MICHAEL K. DEAVER

Assistant to the President

Deputy Chief of Staff

Mr. Dan McKinnon Chairman Civil Aeronautics Board Washington, D.C. 20428

WASHINGTON

June 23, 1983

Dear Mr. Hope:

Thank you for your report on Presidential Appointments.

The data will be very helpful to our working group to evaluate what needs to be done with regard to women's issues.

Please keep me informed of any new information and or changes that would be beneficial to the group.

Sincerely,

MICHAEL K. DEAVER Assistant to the President Deputy Chief of Staff

Mr. John Hope III United States Commission on Civil Rights Washington, D.C. 20425

## UNITED STATES COMMISSION ON CIVIL. RIGHTS WASHINGTON, D. C. 20425

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STAFF DIREC

June 20, 1983

Honorable Michael K. Deaver Deputy Chief of Staff The White House Washington, D.C. 20500

Dear Mr. Deaver:

I am enclosing for your information a copy of a Commission statement released June 14, 1983 on equal opportunity in Presidential appointments. Based on data provided by the Carter administration in October 1980 and by the Reagan administration in April 1983, the statement evaluates the race, sex, and ethnic origin of Presidential appointees to full-time, top-level positions during those two administrations. A copy of the letter transmitting the statement to the President also is enclosed. The Commission hopes you will find this analysis useful in your work as an advisor to the President and chairman of the new White House coordinating council on women.

Sincerely,

JOHN HOPE III

Acting Staff Director

Enclosure

#### WASHINGTON

June 22, 1983

Dear Ms. Wilson:

Thank you for taking the time to communicate your sincere feelings to me on the President, the Republican Party and women's issues.

The President has asked me to become involved more deeply in issues of particular concern to women. Indeed he has asked all of his appointees to do so. The effect of this heightened sensitivity to women's equity issues is already being felt. You may be aware of the Justice Department's support of a legal challenge to inequitable state pensions in Arizona. A comprehensive package of additional initiatives and reforms is being prepared and should be announced shortly.

However, the President is justly proud of major reforms in place now which are beneficial to women. For example, the Economic Recovery Tax Act of 1981 greatly reduced the "marriage tax penalty" suffered by working wives. Tax credits for child care expenses were nearly doubled. In addition, widows now suffer much less from estate taxes.

Thanks to a law supported and signed by the President, a divorced woman no longer is forced to wait until her former husband retires before she can receive Social Security. President Reagan has tightened enforcement of child support laws, which protect the fundamental rights of unmarried women and their children. For exspouses of military personnel, the President implemented new laws establishing the rights of women to receive benefits and medical care in return for their years of support and devotion.

President Reagan has taken equally strong action to assure greater women's participation in government. He has selected more women--700--for top policymaking jobs than any previous President. For the first time, there are three women in the Cabinet, as well as a female Supreme Court Justice.

The President is proud of these accomplishments. He feels that the steps he has taken are in the best interests of all Americans. He seeks to lead a unified America towards recovery and greatness. He does not use these important matters as an excuse to divide the nation for political advantage, as some do.

Only through a genuine commitment to equal rights and opportunity—not political extremism or opportunism—will women achieve their full potential. Ronald Reagan has made that commitment and he needs the help of all Americans to finish the job of redeeming it.

Sincerely,

MICHAEL K. DEAVER

Assistant to the President

Deputy Chief of Staff

Ms. Patricia Wilson 373 Moselle Street Buffalo, New York

WASHINGTON

June 22, 1983

Dear Ms. Small:

Thank you for taking the time to communicate your sincere feelings to me on the President, the Republican Party and women's issues.

The President has asked me to become involved more deeply in issues of particular concern to women. Indeed he has asked all of his appointees to do so. The effect of this heightened sensitivity to women's equity issues is already being felt. You may be aware of the Justice Department's support of a legal challenge to inequitable state pensions in Arizona. A comprehensive package of additional initiatives and reforms is being prepared and should be announced shortly.

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Sincerely,

MICHAEL K. DEAVER

Assistant to the President

Deputy Chief of Staff

Ms. Lisa Small 302 West Carpenter Springfield, Illinois 62702

WASHINGTON

June 22, 1983

Dear Ms. Villarreal:

Thank you for your letter offering to assist the President in his efforts to promote fairness and equal opportunity for women. He is heartened by the great number of women—and men—who volunteered their time and energy to this worthy objective.

Although there is no formally chartered task force, the President has asked me to become more deeply involved in issues of particular concern to women. Indeed he has asked all of his appointees to do so. President Reagan is always looking for ways to achieve full equality for women.

However, the President is justly proud of major reforms in place now which are beneficial to women. For example, the Economic Recovery Tax Act of 1981 greatly reduced the "marriage tax penalty" suffered by working wives. Tax credits for child care expenses were nearly doubled. In addition, widows now suffer much less from estate taxes.

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Sincerely,

MICHAEL K. DEAVER

Assistant to the President

Deputy Chief of Staff

Ms. Lora J. Villarreal 2843 Sutton Oaks Lane Vienna, Virginia 22180

WASHINGTON

June 27, 1983

DETERMINE: ; ADMINE: E.G. 12925

PERSONAL AND CONFIDENTIAL

BY NARA \_ COD

46/11

Dear Jack:

You will be receiving a letter from Joe Rodgers regarding the Responsible Government for America Foundation (RGAF) Board of Directors.

This Foundation is important to the President and this Administration, and we are fully committed to the real-ization of its objectives. The success of RGAF will add greatly to the positive outcome throughout the 80's of the many conservative causes in which we all believe.

I hope you will give Joe the help he needs -- it can be instrumental in the success of our continued struggle to make this government and our country better.

Sincerely,

MICHAEL K. DEAVER Assistant to the President Deputy Chief of Staff

Mr. Jack Courtemache
White House Conference on Productivity
The White House
Washington, D.C. 20500

WASHINGTON

June 27, 1983

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4/6/11

### PERSONAL AND CONFIDENTIAL

Dear Barbara:

You will be receiving a letter from Joe Rodgers regarding the Responsible Government for America Foundation (RGAF) Board of Directors.

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I hope you will give Joe the help he needs -- it can be instrumental in the success of our continued struggle to make this government and our country better.

Sincerely,

MICHAEL K. DEAVER

Assistant to the President

Deputy Chief of Staff

Ms. Barbara M. Clark High Meadow 1900 Old Hickory Boulevard Brentwood, Tennessee 37207

### WASHINGTON

June 27, 1983

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PERSONAL AND CONFIDENTIAL

BUNEAU EOB

4/6/11

Dear Bo:

You will be receiving a letter from Joe Rodgers regarding the Responsible Government for America Foundation (RGAF) Board of Directors.

This Foundation is important to the President and this Administration, and we are fully committed to the real-ization of its objectives. The success of RGAF will add greatly to the positive outcome throughout the 80's of the many conservative causes in which we all believe.

I hope you will give Joe the help he needs -- it can be instrumental in the success of our continued struggle to make this government and our country better.

Sincerely,

MICHAEL K. DEAVER Assistant to the President Deputy Chief of Staff

The Honorable Howard Callaway Crested Butte Mountain Resort Post Office Box 528 Crested Butte, Colorado 81224

# THE WHITE HOUSE WASHINGTON

June 27, 1983

PERSONAL AND CONFIDENTIAL

KOB

Lind ite on

46/11

Dear Margaret:

You will be receiving a letter from Joe Rodgers regarding the Responsible Government for America Foundation (RGAF) Board of Directors.

This Foundation is important to the President and this Administration, and we are fully committed to the realization of its objectives. The success of RGAF will add greatly to the positive outcome throughout the 80's of the many conservative causes in which we all believe.

I hope you will give Joe the help he needs -- it can be instrumental in the success of our continued struggle to make this government and our country better.

Sincerely,

MICHAEL K. DEAVER

Assistant to the President

Deputy Chief of Staff

Mrs. Margaret Brock 1404 Century Tower West 2220 Avenue of the Stars Los Angeles, California 90067

### WASHINGTON

June 27, 1983

### PERSONAL AND CONFIDENTIAL

600 4/6/11

Dear John:

You will be receiving a letter from Joe Rodgers regarding the Responsible Government for America Foundation (RGAF) Board of Directors.

This Foundation is important to the President and this Administration, and we are fully committed to the real-ization of its objectives. The success of RGAF will add greatly to the positive outcome throughout the 80's of the many conservative causes in which we all believe.

I hope you will give Joe the help he needs -- it can be instrumental in the success of our continued struggle to make this government and our country better.

Sincerely,

MICHAEL K. DEAVER Assistant to the President Deputy Chief of Staff

Mr. John W. Berry, Sr. Post Office Box 6000 Dayton, Ohio 45401

### WASHINGTON

June 27, 1983

### PERSONAL AND CONFIDENTIAL

Dear Tom:

You will be receiving a letter from Joe Rodgers regarding the Responsible Government for America Foundation (RGAF) Board of Directors.

This Foundation is important to the President and this Administration, and we are fully committed to the realization of its objectives. The success of RGAF will add greatly to the positive outcome throughout the 80's of the many conservative causes in which we all believe.

I hope you will give Joe the help he needs -- it can be instrumental in the success of our continued struggle to make this government and our country better.

Sincerely,

MICHAEL K. DEAVER

Assistant to the President

Deputy Chief of Staff

Mr. Tom Bell
Hudson Institute
Quaker Ridge Road
Croton-on-Hudson, New York 10520

### WASHINGTON

June 27, 1983

7-27: . . . .

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PERSONAL AND CONFIDENTIAL

GBB.

4/6/11

Dear Bob:

You will be receiving a letter from Joe Rodgers regarding the Responsible Government for America Foundation (RGAF) Board of Directors.

This Foundation is important to the President and this Administration, and we are fully committed to the real-ization of its objectives. The success of RGAF will add greatly to the positive outcome throughout the 80's of the many conservative causes in which we all believe.

I hope you will give Joe the help he needs -- it can be instrumental in the success of our continued struggle to make this government and our country better.

Sincerely,

MICHAEL K. DEAVER Assistant to the President

Deputy Chief of Staff

Mr. Robert H. B. Baldwin Morgan Stanley Company, Inc. 1251 Avenue of the Americas New York, New York 10020

WASHINGTON

June 27, 1983

PERSONAL AND CONFIDENTIAL

COB

Melle

Dear Bob:

You will be receiving a letter from Joe Rodgers regarding the Responsible Government for America Foundation (RGAF) Board of Directors.

This Foundation is important to the President and this Administration, and we are fully committed to the realization of its objectives. The success of RGAF will add greatly to the positive outcome throughout the 80's of the many conservative causes in which we all believe.

I hope you will give Joe the help he needs -- it can be instrumental in the success of our continued struggle to make this government and our country better.

Sincerely,

MICHAEL K. DEAVER

Assistant to the President

Deputy Chief of Staff

Mr. Robert O. Anderson Chairman and Chief Executive Officer Atlantic-Richfield Company 515 South Flower Street Los Angeles, California 90071

### WASHINGTON

June 24, 1983

Dear Mr. Manasa:

Thank you for taking the time to send me the material from The Washington Education Project.

Education is a very important issue with this Administration and any input is always helpful and very much appreciated.

Sincerely

MICHAEL K. DEAVER

Assistant to the President

Deputy Chief of Staff

Mr. Norman Manasa
The Washington Education Project
224 Third Street, S.E.
Washington, D.C. 20003

Sulmak

The Washington Education Project, Inc. 224 Third Street, S.E. Washington, D.C. 20003 June 20, 1983

(202) 547-3011

Dear Mr. Deaver,

Two weeks ago, Mr. Tom Johnson, Publisher of The Los Angeles Times, hosted a luncheon where I had the opportunity to describe this project and how it might be established in Los Angeles.

I thought to send along a copy of my remarks, together with a list of those who attended from the Los Angeles community. The essay from presstime that started things off is also attached.

Thank you again.

Beduration Est

Sincerely,

Norman Manasa Director

The Honorable Michael K. Deaver
Deputy Chief of Staff and Assistant
to the President
The White House
Washington, D.C. 20500

June 9, 1983 Los Angeles Times

Mr. Abe Kotin
Director of Educational
Services
- 1-800-LATIMES

Norman Manasa Director The Washington Education Project, Inc 224 Third Street, S.E. Washington, D.C. 20003

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- Dr. Joanne Carter-Wells
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  Los Angeles, CA 90005
- Dr. Alan Crawford
  Professor of Education
  Cal State University, Los Angeles
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  Los Angeles CA 90032

- 7 Dr. Donald K. Duncan
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  - 8 Dean Caroline Ellner School of Education Cal State Northridge 18111 Nordhoff Northridge, CA 91330
  - James England Dean of Faculty Occidental College 1600 Campus Road Los Angeles, CA 90041
  - 10 Valery Fields
    Mayor's Liaison on Education
    Mayor's Office, City of Los Angeles
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  - Max Gilkeson
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  - Melvin H. Grubb
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R. Stanton Hales
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Sumner 201
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### 16 Dr. Carol Hartzog

English Department UCLA Los Angeles, CA. 90024

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Rosalyn S. Heyman Assistant Superintendent Office of Secondary Instruction LAUSD 450 N. Grand Avenue Los Angeles, CA 90012

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- 20 Donnalyn Jaque
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- Chet Jensen
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  Lecturer
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- Dr. Joanna V. McKenzie
  Chairperson, Secondary Education
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- Ada Mermer
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  Humphreys Avenue Elementary School
  Los Angeles Unified School District
  Los Angeles, CA
- 32 Kathleen J. Naylor
  Coordinator of Curriculum
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  Hacienda Heights, CA 91745
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  Area Administrator
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- 35 Sister Mary Lou Reiland
  Graduate Reading Program
  Loyola Marymount University
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  Los Angeles, CA 90045
- Norma Sandusky-Coombs
  Coordinator, Reading
  Pasadena Unified School District
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Claremont Graduate School
Claremont, CA 91711



Don Wilson Director Teacher Training University of So. California Los Angeles, CA 90089-03-54 The American Newspaper Publishers Association

## How to help stamp out illiteracy? Read on!

By Norman Manasa

The answer to the nation's massive illiteracy problem lies within the colleges and universities of America. It is not because they know something special but because they have something special-10 million undergraduates who make excellent tutors

when provided a sensible structure within which to work.



Norman Manasa

The Washington Education Project is working to develop projects at colleges across the country that will register undergraduates in 3-credit elective courses and send them into community agencies to teach reading, writing and mathematics to the illiterate poor. This national project is based on a model program that ran at the University of Miami from 1969-73, using more than 1,000 undergraduates.

I founded the Miami project in 1969 and started The Washington Education Project in 1977. Like the Miami model, the Washington project is designed to improve the humanities training of undergraduates by providing experience in the community that will supplement their classroom instruction. This, of course, is nothing new. A mix of experience and theory has been considered the highest form of learning in Western culture since the time of Galileo.

The Miami project taught people in jails, inner-city schools, migrant camps and institutions for the emotionally disturbed to read, write and do simple mathematics. It was a remarkably adaptable program that fit into almost any community agency. The undergraduates did tutoring (rather than painting the houses of poor people or throwing Christmas parties for orphans) since tutoring transfers to the illiterate poor the power to create wealth in the technological age. And that is what these people need.

From a list provided at registration, the undergraduates chose the community agency in which they wanted to work for the semester. They then registered in a pass/fail elective course that already had been matched with that particular agency. The course might be in economics, sociology, educational psychology, management or in another university department.

The undergraduates were required to tutor six hours per week for the semester on a regular schedule, signing in and out for each session. Academic credit, of course, guaranteed their attendance. They also were required to meet once each week in a seminar with their monitoring professor where their experience in the community was explained in light of the discipline in which

Manasa is director of The Washington Education Project. Publishers interested in seeing his type of literacy program established at a college in their communities may obtain a detailed outline of "How to Get This Project Started" by contacting him at 224 Third St. SE, Washington, D.C. 20003; (202) 547-3011.

they had registered. To the "theory" of the seminars, the students brought the "experience" of their work in the community and learned from the comparison of one with the other.

The tutoring took place in community agencies that already had an education program in operation. This meant several things:

- The project was inexpensive to run; there were no capital expenditures, no storefronts to rent, no special books to buy.
  - There was no time wasted looking for people to be tutored.
- · There was no experimentation with methodology. The undergraduates simply used the methods of the classroom teacher.

The undergraduates reported to the agency classroom on a regular schedule where the teacher told them whom to tutor, what book to use and what page to turn to. The tutoring took place in the back of the classroom, and if the undergraduates had any problems, the teacher would be 20 feet away at the front of the classroom to help out.

Under this concept, most of the tutoring is done at the level of helping the kids from the neighborhood with their homework. As a result, the undergraduates do not need to be "trained" in order to be tutors. The undergraduates act as a supplement to educational programs in existing community agencies and are effective from almost the first week of the semester.

The success of the Miami project demonstrates this. In 1972, the principal of a special school for emotionally disturbed adolescents wrote:

"The service that the tutors perform is irreplaceable. They bring a vital freshness and objectivity to our students' situation, which is often lost with 'volunteer' organizations. Their help makes possible the individual attention and instruction that our students so need. Because of these factors, our remedial reading students have had reading level gains of one to two years within a three- to five-month period of tutorage."

It should be emphasized that these are not "internships" for a few select undergraduates but elective courses, making all 10 million college students eligible to participate. The nation's undergraduates (who generally must take eight elective courses to get a degree) thus represent the only manageable resource that can match the country's illiteracy problem on its own scale.

Each undergraduate in this project tutors 60 hours per semester (six hours per week x 10 weeks in a semester). If 1 percent of the nation's college students enrolled in these courses, they would produce six million hours of tutoring each semester, and at no cost to the community. The undergraduates, by the way, are not paid; indeed, they pay tuition to take these courses. As a result, the undergraduates themselves provide a financial pool to continue the project after seed monies are terminated.

It goes without saying that people who can't read don't buy newspapers. But it is these same people who will not be able to do the work that will be required in the coming technological era. They not only will be unemployed but unemployable (and, perhaps, ungovernable, as well); they will need to be fed and housed and cared for by society for their entire lives. We must teach these people to read. Otherwise, they will create a constant drain upon the economy and exact massive social costs that I do not think the nation can bear.

### REMARKS BEFORE THE LOS ANGELES TIMES

LOS ANGELES, CALIFORNIA

THURSDAY

JUNE 9, 1983

NOON

BY

Norman Manasa

Director

The Washington Education Project, Inc.

224 Third Street, S.E.

Washington, D.C. 20003

(202) 547-3011

THIS IS A GREAT HONOR FOR ME AND I SHOULD LIKE TO BEGIN BY
THANKING (MRS. ELKE CORLEY, MR. TOM JOHNSON) MR. ABE KOTIN AND HIS
STAFF, AND ALL OF YOU FOR THE OPPORTUNITY TO EXPLAIN THIS PROJECT.

THE WASHINGTON EDUCATION PROJECT IS AN ACADEMIC PROGRAM WHICH IS DESIGNED TO INJECT EXPERIENCE INTO THE EDUCATION OF COLLEGE STUDENTS BY PUTTING THEM TO WORK TEACHING READING, WRITING, AND MATHEMATICS TO THE ILLITERATE POOR. THIS IS AN ATTEMPT TO PROVIDE UNDERGRADUATES WITH COURSES IN THE HUMANITIES AND SOCIAL SCIENCES THAT BRING TOGETHER THE REALITY AND THEORY OF DISCIPLINES SUCH AS SOCIOLOGY, EDUCATION, ECONOMICS, AND SO FORTH.

UNDERGRADUATES WOULD ENTER THIS PROJECT BY REGISTERING IN 3

CREDIT, PASS/FAIL COURSES AND WOULD TUTOR 6 HOURS PER WEEK IN

SELECTED COMMUNITY AGENCIES. IN ADDITION, THEY WOULD MEET EACH WEEK

IN A SEMINAR WITH THEIR MONITORING PROFESSOR WHERE THE THEORY OF THE

DISCIPLINE IN WHICH THEY ARE REGISTERED (FOR EXAMPLE, SOCIOLOGY) IS

EXPLAINED IN LIGHT OF THEIR EXPERIENCE IN THE COMMUNITY. SINCE

THESE ARE ELECTIVE COURSES, ALL UNDERGRADUATES MAY PARTICIPATE,

REGARDLESS OF THEIR MAJOR FIELD OF STUDY.

THE UNDERGRADUATES BENEFIT IN FOUR WAYS:

FIRST: THEY OBTAIN REAL-WORLD EXPERIENCE WHICH GIVES THEM A

BETTER UNDERSTANDING OF THE HUMANITIES AND THE SOCIAL

SCIENCES.

SECOND: THEY OBTAIN AN EXPERIENTIAL BACKGROUND WHICH WILL HELP
THEM TO MAKE A SENSIBLE CHOICE OF A MAJOR AND A CAREER.

THIRD: THEY OBTAIN WORK EXPERIENCE WHICH WILL HELP THEM TO GET A JOB UPON GRADUATION.

FOURTH: THEY LEARN COMPASSION BY BEING COMPASSIONATE.

BUT THIS PROJECT ALSO PROVIDES THE KIND OF HELP WHICH THE POOR DESPERATELY NEED. ONE MUST BE SKILLED IN READING, WRITING, AND MATHEMATICS IN ORDER TO CREATE WEALTH IN A TECHNOLOGICAL SOCIETY. WITHOUT THESE SKILLS, THE POOR WILL ALWAYS REMAIN POOR, REGARDLESS OF WHATEVER OTHER SERVICES THEY MAY RECEIVE, AND THEY WILL NOT OBTAIN THESE SKILLS WITHOUT LONG-TERM, RELIABLE TUTORING.

THE UNDERGRADUATES WOULD PROVIDE THIS TUTORING BY WORKING IN ESTABLISHED COMMUNITY AGENCIES AS A SUPPLEMENT TO EDUCATION PROGRAMS THAT ALREADY ARE IN OPERATION IN THESE AGENCIES. EACH UNDERGRADUATE WOULD TUTOR ON A REGULAR SCHEDULE THROUGHOUT THE SEMESTER (FOR EXAMPLE, MONDAY, WEDNESDAY, AND FRIDAY FROM 9:00 TO 11:00 A.M.) AND WOULD SIGN IN AND SIGN OUT FOR EACH TUTORING SESSION.

ALTHOUGH THESE ARE ELECTIVE COURSES FOR THE COLLEGE STUDENTS -MAKING THIS A VOLUNTARY PROGRAM -- ONCE THEY ARE ENROLLED, THE
ASPECT OF VOLUNTEERISM ENDS AND THEY MUST DO THE 6 HOURS OF TUTORING
EACH WEEK. ACADEMIC CREDIT, THEREFORE, SERVES TO GUARANTEE THE
ATTENDANCE OF THE UNDERGRADUATES AS WELL AS THE EXPERTISE OF THE
UNIVERSITY FACULTY, AND PERMITS THIS PROJECT TO PROVIDE THE
ILLITERATE OF THE COMMUNITY WITH LARGE-SCALE, COMPETENT HELP, AND AT
NO COST TO THEM.

TO OFFER ONE EXAMPLE, 6,000 HOURS OF TUTORING WOULD BE PRODUCED EACH SEMESTER IF ONLY 100 UNDERGRADUATES REGISTERED IN THESE COURSES (THAT IS, 100 UNDERGRADUATES  $\times$  6 HOURS OF TUTORING PER WEEK  $\times$  10 WEEKS IN A SEMESTER).

THE WASHINGTON EDUCATION PROJECT HAS SIX MAJOR CHARACTERISTICS:

FIRST, COLLEGE COURSES THAT MIX EXPERIENCE AND THEORY AT THE SAME TIME (THAT IS TO SAY, THE KIND OF COURSES THIS PROJECT DESCRIBES) OFTEN OFFER UNDERGRADUATES A BETTER EDUCATION THAN CAN BE GOTTEN THROUGH TRADITIONAL CLASSROOM LECTURES. THIS, OF COURSE, IS NOTHING NEW. A MIX OF EXPERIENCE AND THEORY HAS BEEN CONSIDERED TO BE THE HIGHEST FORM OF LEARNING IN WESTERN CULTURE SINCE THE TIME OF GALILEO.

SECOND, THESE COURSES ARE NOT "INTERNSHIPS" FOR A FEW SELECT

UNDERGRADUATES BUT ELECTIVE COURSES, MAKING ALL TEN MILLION

UNDERGRADUATES IN THE COUNTRY ELIGIBLE TO PARTICIPATE. AS A RESULT,

THE NATION'S UNDERGRADUATES (WHO GENERALLY MUST TAKE EIGHT ELECTIVE

COURSES TO GET A DEGREE) MAY REPRESENT THE ONLY MANAGEABLE RESOURCE THAT CAN MATCH THE COUNTRY'S ILLITERACY PROBLEM ON ITS OWN SCALE.

THIRD, WORKING AS TUTORS, UNDERGRADUATES WOULD CREATE VAST

AMOUNTS OF NEW WEALTH, WOULD BRING PRACTICAL HELP TO THE ILLITERATE

POOR, AND WOULD HELP TO HEAL THE WOUNDS OF THE NATION. AND THIS IS

A BURDEN THAT, EVEN AS UNDERGRADUATES, THEY HAVE AN OBLIGATION TO

BEAR.

FOURTH, THIS PROJECT IS NOT DESIGNED TO PROVIDE THE POOR WITH ONE MORE SUBSIDY. THIS PROJECT IS DESIGNED TO TRANSFER TO THE ILLITERATE POOR THE POWER TO CREATE WEALTH, BOTH FOR THEMSELVES AND FOR THE NATION, IN THE COMING TECHNOLOGICAL AGE. IN A WORD, LITERACY.

FIFTH, SINCE COLLEGES ARE STRUCTURALLY ALIKE, THIS PROJECT COULD BE READILY DEVELOPED AT INSTITUTIONS OF POSTSECONDARY EDUCATION ALL ACROSS THE COUNTRY.

SIXTH, THIS PROJECT HAS TWO ECONOMIES: ONE THAT MIGHT BE CALLED THE MICROECONOMY AND ONE THAT MIGHT BE CALLED THE MACROECONOMY. THE "MICROECONOMY" IS THAT ECONOMY OF OPERATION WHICH IS AT THE HEART OF THIS PROJECT IN THAT THERE ARE NO CAPITAL EXPENDITURES TO ERECT NEW BUILDINGS OR TO RENT STOREFRONTS; THERE IS NO OUTLAY FOR SPECIAL BOOKS OR INSTRUCTIONAL MATERIALS; THE TUTORS ARE NOT PAID -- INDEED, THEY PAY TUITION TO TAKE THE COURSES THAT PERMIT THEM TO DO THE TUTORING.

THE WASHINGTON EDUCATION PROJECT IS DESIGNED TO USE THE BUILDINGS THAT ALREADY EXIST (SUCH AS SCHOOLS, JAILS, AND HEAD START CENTERS), AND THE BOOKS THAT HAVE ALREADY BEEN PURCHASED. IN THIS PROJECT, THE CLASSROOM TEACHER WOULD TELL THE UNDERGRADUATE WHICH OF THE STUDENTS IS TO BE TUTORED, AND IN WHAT SUBJECT AND WITH WHAT BOOK, AND THE TUTORING TAKES PLACE IN THE BACK OF THE CLASSROOM WITH THE LEARNING ENVIRONMENT IN FORCE AND THE CLASSROOM TEACHER RIGHT THERE TO PROVIDE WHATEVER HELP THAT MAY BE NECESSARY. THE TEACHING METHODOLOGY IS THAT WHICH IS ALREADY IN USE IN THE CLASSROOM.

USING THIS APPROACH, THE TUTORS DO NOT REQUIRE "TRAINING" AND ARE PROFOUNDLY EFFECTIVE FROM VIRTUALLY THE FIRST WEEK OF THE SEMESTER. AND THERE IS NOTHING MYSTERIOUS ABOUT THIS TUTORING PROCESS. IT IS DONE AT THE LEVEL OF HELPING THE KIDS FROM THE NEIGHBORHOOD WITH THEIR HOMEWORK AND IS AN HONORABLE METHOD OF INSTRUCTION AS OLD AS LEARNING ITSELF. EVEN ALEXANDER THE GREAT HAD A TUTOR.

THE "MACROECONOMY" OF THIS PROJECT IS DIRECTLY TIED TO A
HISTORICAL CHANGE IN THE NATURE OF WORK ITSELF. SINCE THE BEGINNING
OF THIS COUNTRY, MILLIONS OF AMERICANS COULD FIND HONORABLE WORK,
EVEN IF THEY WERE BARELY LITERATE, SINCE THEY WERE NEEDED TO LIFT
AND MOVE, PLANT AND REAP THE THINGS THE NATION PRODUCED. NOW, WITH
THIS WORK BEING DONE BY MACHINES AND ROBOTS, WE HAVE LARGE NUMBERS
OF ILLITERATE AMERICANS WHO MAY NOT BE SO MUCH UNEMPLOYED, AS THEY
ARE UNEMPLOYABLE. THERE IS NO LONGER ANY CHOICE BUT TO TRAIN THESE
PEOPLE IN THE LITERACY THAT IS REQUIRED FOR THE CREATION OF WEALTH
IN THE MODERN AGE.

TO DO THIS TUTORING, WE HAVE TEN MILLION UNDERGRADUATES WHO
CONSTITUTE A VAST, UNTAPPED RESOURCE, WHO CONSUME GREAT AMOUNTS OF
PUBLIC SUBSIDY, AND WHO CREATE VIRTUALLY NO WEALTH WHILE THEY ARE IN
COLLEGE. THROUGH A PROJECT OF THE SORT DESCRIBED HERE,
UNDERGRADUATES WOULD CREATE MASSIVE NEW WEALTH BY TRANSFERING
LITERACY TO THE ILLITERATE POOR ALL ACROSS AMERICA.

THE MAIN JUSTIFICATION FOR THIS PROJECT, HOWEVER, IS NOT THAT

IT CREATES WEALTH, BUT THAT IT TEACHES UNDERGRADUATES THINGS THEY

NEED TO KNOW WHICH CANNOT BE LEARNED IN THE CLASSROOM ALONE. IT IS

CONTENDED HERE THAT EXPERIENCE IS THE "SINE QUA NON" OF MUCH OF

EDUCATION, AND THAT THIS PROJECT PERMITS UNDERGRADUATES TO

PARTICIPATE IN THE "REALITY" OF THE HUMANITIES AND THE SOCIAL

SCIENCES AS THEY EXIST BEYOND THE CAMPUS WALLS. IT IS THIS

EXPERIENCE, TOGETHER WITH THE REFLECTION AND INTERPRETATION PROVIDED

IN WEEKLY SEMINARS WITH THE MONITORING PROFESSORS, THAT IS ESSENTIAL

TO AN UNDERSTANDING OF WHAT THESE DISCIPLINES HAVE TO TEACH.

ALTHOUGH THE UNDERGRADUATES IN THIS PROJECT DO TUTORING IN COMMUNITY AGENCIES, IT IS THEIR STEADY PARTICIPATION IN JAILS AND GHETTO SCHOOLS OVER A PROLONGED PERIOD OF TIME THAT LAYS THE GROUNDWORK FOR THE UNDERSTANDING OF THE DISCIPLINE IN WHICH THE UNDERGRADUATE HAS REGISTERED. UNDERGRADUATES IN THIS PROJECT DO NOT "SURVEY" COMMUNITY RESIDENTS OR CONDUCT "STUDIES" ABOUT THEM. INSTEAD, THE UNDERGRADUATES ENTER INTO THE LIVES OF THE ILLITERATE POOR THROUGH THE MEDIUM OF FRACTIONS AND SPELLING. IT IS THE TUTORIAL PROCESS, RATHER THAN ARMS-LENGTH RESEARCH, THAT CREATES

FREE. AND THE RICH, THE INFIRM AND THE WELL, THE IMPRISONED AND

IN ADDITION, THIS PROJECT REVERSES THE TRADITIONAL ROLES IN TRAINING OF UNDERGRADUATES SINCE IT PLACES THE UNDERGRADUATES IN "ACTIVE" ROLE AS LEARNERS, RATHER THAT HAVING THEM FULFILL THE "PASSIVE" ROLE OF SITTING IN CLASSROOMS LISTENING TO LECTURES.

UNDERGRADUATES IN THIS PROJECT OBTAIN KNOWLEDGE THROUGH WHAT THEY "DO" IN THE COMMUNITY, TOGETHER WITH WHAT THEY "HEAR" IN THE WEEKLY SEMINARS WITH THEIR PROFESSORS. AS A DIRECT CONSEQUENCE, THE TRADITIONAL ROLE OF THE COLLEGE FACULTY IS ALSO CHANGED. THEY DO TAKE ON THE "ACTIVE" ROLE OF LECTURING TO CLASSES, BUT, INSTEAD, LEARNING EXPERIENCE THESE COURSES PROVIDE.

A WORD MIGHT BE SAID HERE ABOUT THE EDUCATION THAT IS OBTAINED BY THE PEOPLE IN THE COMMUNITY AGENCIES WHO ARE TUTORED THROUGH THIS PROJECT:

THIS PROJECT PROVIDES COMMUNITY RESIDENTS WITH REGULAR AND COMPETENT TRAINING IN THE USE OF LETTERS AND NUMBERS, SKILLS THAT THEY MUST HAVE IF THEY ARE TO BE EMPLOYABLE IN A TECHNOLOGICAL SOCIETY.

SECOND: PEOPLE WHO ARE TUTORED IN THIS PROJECT LEARN THE MOST

BASIC LESSON OF ALL, WHICH IS THAT THEY ARE CAPABLE OF

LEARNING. MOST OF US TAKE THIS FOR GRANTED. TO THE

ILLITERATE POOR, HOWEVER, WHO OFTEN HAVE HAD A
DIFFICULT TIME IN SCHOOL, THIS IS THE LESSON THAT MUST
BE LEARNED BEFORE ANYTHING ELSE CAN BE MASTERED.

THIRD: THE TUTORS TRANSFER OTHER KINDS OF LESSONS TO THOSE
THEY TUTOR, SUCH AS THE VALUES OF PUNCTUALITY,
NEATNESS, AND HARD WORK. TO BE EMPLOYABLE, THESE
LESSONS ARE AS IMPORTANT AS ANY OTHER.

FOURTH: THE COMMUNITY RESIDENTS LEARN SOMETHING OF THEIR OWN IMPORTANCE AS PEOPLE, WHICH IS DEMONSTRATED BY THE DAY-AFTER-DAY ATTENDANCE OF THE TUTORS FROM THE UNIVERSITY. AFTER ALL, IF THE COMMUNITY PEOPLE WERE NOT IMPORTANT, THE TUTORS SIMPLY WOULDN'T BOTHER TO SHOW UP.

WHEN THIS PROJECT IS IN OPERATION AT A COLLEGE, IT WOULD HAVE FIVE MAIN PARTS:

FIRST: THE PROJECT DIRECTOR -- SINCE THIS IS AN ACADEMIC PROGRAM, THE PROJECT DIRECTOR WOULD BE A MEMBER OF THE UNIVERSITY FACULTY AND WOULD HAVE RESPONSIBILITY FOR THE OVER-ALL OPERATION OF THE PROJECT. AMONG OTHER THINGS, THE PROJECT DIRECTOR WOULD MATCH UNIVERSITY DEPARTMENTS WITH COMMUNITY AGENCIES WHICH HAVE SOME RELATION TO THE DEPARTMENT'S FIELD OF STUDY. THESE MATCHINGS, OF COURSE, WOULD REQUIRE THE APPROVAL OF THE DEPARTMENTS THAT ARE

OFFERING THE COURSES. (THE ACTUAL COURSES USED AT THE UNIVERSITY OF MIAMI, BY THE WAY, WERE 400 AND 500 LEVEL COURSES, CALLED "INDEPENDENT STUDY", "DIRECTED READINGS", AND "SPECIAL TOPICS".

THESE COURSES WERE ALREADY IN THE UNIVERSITY BULLETIN AND WERE TAKEN FOR 3 CREDITS AND ON A "PASS/FAIL" BASIS.)

SECOND: THE FACULTY REPRESENTATIVES -- THESE ARE COLLEGE
FACULTY MEMBERS WHO MONITOR THE UNDERGRADUATES AND MEET WITH THEM
EACH WEEK IN SEMINARS WHERE THEY PROVIDE THE THEORETICAL BACKGROUND
FOR THE STUDENTS' EXPERIENCE IN THE COMMUNITY, AS WELL AS
SUPERVISION, REVIEW, ADVICE AND EVALUATION. THE FACULTY
REPRESENTATIVES ALSO MAKE SITE VISITS AND AWARD ACADEMIC CREDIT. IT
SHOULD BE POINTED OUT THAT, AS A PRACTICAL MATTER, STUDENTS WHO DO
THE REQUIRED COURSE WORK ARE AWARDED ACADEMIC CREDIT. HOWEVER, THE
DECISION TO AWARD CREDIT REMAINS WITH THE COLLEGE FACULTY.

THIRD: THE STUDENT COORDINATORS -- THESE UNDERGRADUATES
ALREADY HAVE HAD ONE SEMESTER'S EXPERIENCE IN THE PROJECT AS A
REGULAR STUDENT. THEY ARE THEN ASKED BY THE PROJECT DIRECTOR TO
ASSUME THE RESPONSIBILITY FOR THE OPERATION OF AN INDIVIDUAL
COMMUNITY AGENCY. THEY SCHEDULE WORK HOURS FOR THE UNDERGRADUATES
AT THAT AGENCY, ARRANGE TRANSPORTATION, KEEP ATTENDANCE RECORDS, AND
HELP ESTABLISH EFFECTIVE TUTORING SITUATIONS. IN THE OPERATION OF
AN AGENCY, THE STUDENT COORDINATOR DOES MOST OF THE LEGWORK. THE
TIME REQUIRED OF A COLLEGE FACULTY MEMBER OR AGENCY REPRESENTATIVE,
THEREFORE, IS ABOUT 4 - 6 HOURS PER WEEK. THE STUDENT COORDINATORS

ALSO MEET EACH WEEK WITH THE PROJECT DIRECTOR TO REVIEW MATTERS AT THEIR AGENCY, PARTICULARLY THE ATTENDANCE OF THE UNDERGRADUATES.

FOURTH: THE AGENCY REPRESENTATIVES -- THESE ARE STAFF MEMBERS APPOINTED BY THE HEAD OF THE COMMUNITY AGENCY WHO HAVE PRIMARY RESPONSIBILITY FOR THE EFFECTIVE PLACEMENT OF EACH COLLEGE STUDENT WITHIN THE AGENCY.

FIFTH: THE PARTICIPATING COLLEGE STUDENTS -- THOSE WHO ENROLL IN THE COURSE AND CHOOSE, FROM A LIST OF COMMUNITY AGENCIES PROVIDED AT REGISTRATION, WHERE THEY WILL TUTOR FOR THE SEMESTER.

THERE ARE SEVERAL OTHER OPERATIONAL ASPECTS OF THIS PROJECT THAT SHOULD BE MENTIONED:

FIRST, NO ONE WOULD BE REQUIRED TO PARTICIPATE. INDIVIDUAL DEPARTMENTS WITHIN A UNIVERSITY WOULD VOTE TO OFFER THESE COURSES, WHICH THE UNDERGRADUATES WOULD TAKE AS "ELECTIVES", RATHER THAN AS "REQUIRED" COURSES.

IN THE COMMUNITY AGENCIES, PARTICULARLY THE PUBLIC SCHOOLS, CLASSROOM TEACHERS WOULD NOT HAVE TUTORS ASSIGNED TO THEM AUTOMATICALLY, BUT WOULD HAVE TO REQUEST THEM FROM THEIR SCHOOL PRINCIPAL. IN MIAMI, THE PRINCIPAL WOULD ANNOUNCE AT A FACULTY MEETING THAT TUTORS WERE AVAILABLE, AND THOSE TEACHERS WHO WANTED TUTORS IN THEIR CLASSROOM SIMPLY RAISED THEIR HANDS.

SECOND, THIS PROJECT IS DESIGNED TO DO TUTORING IN THE COMMUNITY, WHICH IS TO SAY THAT THERE ARE MANY THINGS IT DOES NOT DO. AS FAR AS THE COMMUNITY IS CONCERNED, THE UNDERGRADUATES ARE NOT THERE:

- 1) TO HELP PEOPLE GET FOOD STAMPS OR LEGAL SERVICES,
- 2) TO NEGOTIATE LANDLORD-TENANT DISPUTES,
- 3) TO ENGAGE IN POLITICAL OR LABOR ORGANIZATION,
- 4) TO "REFORM" THE COMMUNITY INSTITUTIONS IN WHICH THE UNDERGRADUATES WORK.

AS FAR AS THE COMMUNITY INSTITUTIONS THEMSELVES, PARTICULARLY THE SCHOOLS, ARE CONCERNED, THE UNDERGRADUATES IN THIS PROJECT ARE NOT:

- 1) TEACHER ASSISTANTS OR INTERNS,
- 2) THEY ARE NOT THERE TO CORRECT PAPERS, OR TO BE CAFETERIA MONITORS, OR TO DO OFFICE WORK FOR THE PRINCIPAL.

THE UNDERGRADUATES ARE IN THESE AGENCIES TO TRANSFER TO THE ILLITERATE POOR THE POWER TO CREATE WEALTH IN THE TECHNOLOGICAL AGE, THAT IS, READING, WRITING, AND MATHEMATICS. WITH THE EXCEPTION OF THE OCCASIONAL CLASS FIELD TRIP, THE UNDERGRADUATES DO TUTORING AND ONLY TUTORING.

THIRD, IT MUST BE POINTED OUT THAT THIS IS A SIMPLE PROJECT,
AND IT WORKS PRECISELY BECAUSE IT IS SIMPLE. IT'S BASIC INGREDIENTS

ARE RELIABLE TUTORS WORKING IN ESTABLISHED COMMUNITY AGENCIES UNDER THE DIRECT SUPERVISION OF THE CLASSROOM TEACHER.

BEWARE OF THOSE WHO LOVE TO COMPLICATE THINGS. AFTER I HAD EXPLAINED THE PROJECT TO A GROUP IN WASHINGTON RECENTLY, ... HERE THE WINEBAGO/COMPUTER STORY.

FOURTH, THE PROJECT IS DESIGNED NOT TO WASTE ANYONE'S TIME,
PARTICULARLY THAT OF THE UNIVERSITY FACULTY OR THE AGENCY
REPRESENTATIVE. THE KEY INGREDIENT HERE IS THE STUDENT COORDINATOR
WHO MANAGES A COMMUNITY AGENCY (SUCH AS THE DADE COUNTY STOCKADE),
SEEING TO IT THAT THE UNDERGRADUATES AT THAT AGENCY KNOW WHERE TO GO
AND WHO TO SEE AND WHAT TO DO. THE COORDINATORS HANDLE SCHEDULING,
TRANSPORTATION, AND COMMUNICATIONS. THEY KEEP ATTENDANCE RECORDS
AND SET UP THE WEEKLY SEMINARS WITH THE PROFESSORS. ALL THIS IS TO
SAY THAT THEY PERFORM THE ESSENTIAL DAY-TO-DAY LEG WORK WHICH
NEITHER THE PROFESSORS NOR THE AGENCY STAFFS HAVE TIME FOR.

TO SUMMARIZE, IT IS THE PREMISE OF THIS PROJECT THAT WORKING AS A TUTOR IN A GHETTO SCHOOL, OR IN A JAIL, OR IN A MIGRANT CAMP PROVIDES THE UNDERGRADUATE WITH AN UNDERSTANDING OF ECONOMICS, SOCIOLOGY, EDUCATION, MANAGEMENT, PHILOSOPHY AND SO FORTH WHICH IS AT THE HEART OF THESE DISCIPLINES AND WHICH CAN ONLY BE GOTTEN THROUGH THIS SORT OF EXPERIENCE. COMBINED WITH WEEKLY SEMINARS WITH UNIVERSITY FACULTY, THESE COURSES PROVIDE THE UNDERGRADUATES WITH A "GUIDED EXPERIENCE", RATHER THAN RANDOM EXPERIENCE WITHOUT

REFLECTION, OR ENDLESS CLASSROOM THEORY WITHOUT THE TOUCHSTONE OF REALITY. AS AN ECONOMICS PROFESSOR FROM THE MIAMI PROGRAM HAS WRITTEN:

"THIS PRACTICAL EXPERIENCE GAVE THE UNDERGRADUATES
INSIGHTS INTO SOCIAL REALITIES WHICH WOULD HAVE BEEN
NEARLY IMPOSSIBLE TO IMPART IN A PURE CLASSROOM
ENVIRONMENT, AND THIS ALSO MADE THEM THINK MUCH MORE
CRITICALLY ABOUT MANY CONCEPTS WHICH THEY HAD ENCOUNTERED
ON A PURELY INTELLECTUAL LEVEL. COMING FROM A QUITE
ABSTRACT DISCIPLINE LIKE ECONOMICS, I FOUND THIS
PARTICULARLY GRATIFYING."

IT SHOULD ALSO BE POINTED OUT THAT, SINCE THIS PROJECT
TRANSFERS LITERACY TO THE ILLITERATE POOR, IT IS A DIRECT
APPLICATION OF THE AXIOM OF THE "GREATER GOOD"; THAT IS TO SAY, THAT
IT IS BETTER TO TEACH SOMEONE HOW TO FISH THAN IT IS TO SIMPLY GIVE
THEM A FISH.

LAST, THE PROJECT DESCRIBED HERE ACTUALLY WORKS. AN EXPERIMENTAL MODEL RAN FOR FOUR YEARS (1969 - 1973) AT THE UNIVERSITY OF MIAMI, SENDING OVER 1,000 UNDERGRADUATES TO TUTOR IN 14 COMMUNITY AGENCIES.

ABOUT 10 - 15% OF THE UNDERGRADUATES WHO ENROLLED EACH SEMESTER DROPPED OUT WITHIN THE FIRST 3 WEEKS. THOSE WHO REMAINED GENERALLY COMPLETED THE COURSE.

I SHOULD ALSO LIKE TO MENTION THAT THIS PROJECT IS PREPARING FOR DEVELOPMENT ON A NATIONAL SCALE. THIS "RED PACKET" HAS TWO OPERATIONAL OUTLINES WHICH HAVE BEEN DISTRIBUTED TO 43 NEWSPAPERS ACROSS THE COUNTRY WITH A VIEW TO STARTING THIS PROJECT IN THE CITIES WHERE THESE NEWSPAPERS ARE PUBLISHED.

### THE PACKET HAS THREE PARTS:

LETTERS,

- TAB I) HOW TO GET THIS PROJECT STARTED,
- TAB II) OPERATION

IF I MAY, I'D LIKE TO DISTRIBUTE THESE PACKETS NOW, AND THEN TAKE ANY QUESTIONS YOU MAY HAVE.

### REFER TO PART II:

- A) LIST OF WHAT THE UNDERGRADUATES ARE REQUIRED TO DO,
- B) LIST OF COLLEGE DEPARTMENTS,
- C) LIST OF COMMUNITY AGENCIES.