

THE WHITE HOUSE

WASHINGTON

May 19, 1983

Dear Lucky:

Thanks so much for the Steuben book.  
I didn't have one and am delighted to  
add it to my library.

I appreciate your thoughtfulness.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

The Honorable Selwa Roosevelt  
Chief of Protocol  
US Department of State  
Room 1232  
2201 C Street, NW  
Washington, DC 20520

THE WHITE HOUSE

WASHINGTON

May 20, 1983

Dear Case:

Thanks for letting me know about the physical fitness stamp issued for the first time in Houston, Texas and for the Gold Album of the commemorative U.S. postage stamp. It is a beautiful book and I appreciate your thoughtfulness.

With best wishes.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. C. Carson Conrad  
Executive Director  
The President's Council on  
Physical Fitness and Sports  
Washington, D.C. 20201



THE PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS

WASHINGTON, D.C. 20201

May 18, 1983

Dear Mike:

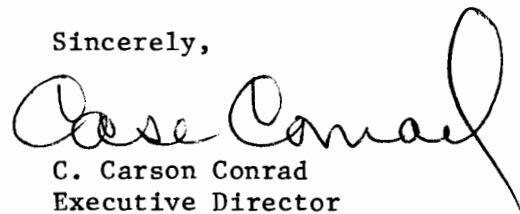
Last Saturday the Physical Fitness Stamp was unveiled in an impressive ceremony at the Houstonian in Houston, Texas. This was done in conjunction with the 2nd Annual National Fitness Classic in the Evergreen Room of the Houstonian before an audience of approximately 300. The National Fitness Classic is cosponsored by the PCPFS and the Houstonian. The particulars regarding the agenda and distinguished guests are enclosed.

Kenneth H. Fletcher, Chief Postal Inspector and also an active participant in the National Fitness Classic, presented a 30 x 40 inch color reproduction of the stamp and a post office was set up just outside of the Evergreen Room to sell the physical fitness stamps on this first day of issue. I am pleased on behalf of the U.S. Postal Service and the PCPFS to present you with a Gold Album of the commemorative U.S. postage stamp.

In the 27 year history of the President's Council this is the first time that the Council has been successful in securing a Physical Fitness Stamp. It was most appropriate that this stamp was issued during the National Physical Fitness and Sports Month which was proclaimed by President Reagan and the Congress for May 1983, which incidentally is another first for the Council.

In closing I should like to acknowledge the exemplary leadership of Chairman George Allen in securing the approval of both the stamp and fitness month and the outstanding cooperation and support of Bill Bolger, the Postmaster General.

Sincerely,

  
C. Carson Conrad  
Executive Director

Enclosures

Michael Deaver  
Deputy Chief of Staff  
The White House  
Washington, D.C. 20500

FIRST DAY OF ISSUE STAMP CEREMONY

4:00 Evergreen Room Saturday

3:45 pm Meeting of all participants and distinguished  
guests at Evergreen Room

4:00 Presiding Wallace T. Kiddo  
Sectional Center Manager/Postmaster  
Houston, Texas

Presentation of Colors Frank Burns - VFW Post 5619, Houston

National Anthem Singer, Connie Hansen

Welcome and Introduction of Distinguished Guests C. Carson Conrad  
Executive Director  
President's Council on Physical Fitness  
and Sports

Remarks Roger Staubach  
Chairman  
1983 National Fitness Classic

Introduction of Principal Speaker Thomas J. Fatjo, Jr.  
Council Member  
President's Council on Physical Fitness  
and Sports

Address and Presentation of Albums Kenneth H. Fletcher  
Chief Postal Inspector

DISTINGUISHED GUESTS INTRODUCTION/ALBUM PRESENTATION

C. Carson (Casey) Conrad, Executive Director, PCPF&S  
Roger Staubach, Chairman, National Fitness Classic, PCPF&S Council Member  
Tom Fatjo, Founder and Chairman, The Houstonian, PCPF&S Council Member

ADDITIONAL PCPF&S MEMBERS

Leon Weil

PCPF&S SPECIAL ADVISORS

Stephen Adams  
John Carlson  
Richard Keelor  
Charles Kittrell  
Son McGill  
Preston Moore  
Charles Tournabene

Frank Burns, VFW Post 5619, Houston  
Connie Hansen, Singer  
George Pfeiffer, President, AAFDBI  
Marc Michelson, Vice President, AAFDBI  
Buddy Dial, President, National Pain Foundation  
John Zapata, VFW  
Tony Jackson, American College of Sports Medicine  
Bill Day, American College of Sports Medicine  
Roger Ramsey, President, Living Well, Inc.  
Russ Harris, President of Membership, The Houstonian  
Bill Bauer, President, American Philatelic Society, Houston, Texas

THE WHITE HOUSE

WASHINGTON

May 23, 1983

Dear Janet:

Thanks for taking the time to write and send the newsclipping from The Napa Register. I enjoyed it very much and certainly appreciate your thoughtfulness.

I look forward to a time when I'll be able to take you up on your offer to see the Trefethen Vineyards.

With best wishes,

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Ms. Janet Trefethen  
Trefethen Vineyards  
1160 Oak Knoll Avenue  
Napa, California 94558

*Trefethen*  
VINEYARDS

*Thanks*

May 17, 1983

Mr. Michael Deaver  
Deputy Chief of Staff  
c/o The White House  
Washington, D.C.

Dear Michael Deaver:

As I continue to read articles such as the one enclosed, I thank you for doing such an excellent job cultivating the President's palate! He has such good taste!!!

The welcome mat is always out for you at Trefethen. Perhaps we will have the opportunity to show you the mechanical harvester in action this year.

Best Regards,

*Janet Trefethen*  
Janet Trefethen

JT:mcw

THE WHITE HOUSE

WASHINGTON

May 23, 1983

Dear Elsa:

Thank you for your nice letter. I was glad to learn you made the Vice President's dinner in San Diego, and appreciate the clippings about the California Governor's mansion. Some battles go on forever.

Shirley has taken care of getting the message for Brad. My heartiest congratulations to him.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mrs. Elsa Sandstrom  
3580 Winslow Road  
Oceanside, CA 92056



**ELSA SANDSTROM**

3580 Winslow Road  
Oceanside, Ca. 92056

May 16, 1983

PERSONAL

Hon. Michael K. Deaver  
Assistant to the President  
Deputy Chief of Staff  
The White House  
Washington, D. C. 200

*Thank  
May done?*

Dear Mike -

With Summit Conference coming up and all of the other travels the President has been doing lately, you must be burning the midnight oil! I am glad I made Williamsburg when I was in Washington, even though I had to run around in a down-pour. Good luck to your efforts. I did get to the Vice President's dinner in San Diego; and have been trying to get around as much as I can. Am a member of State Central RC and an Associate on S.D. County Central. Hope to take an active part in the presidential campaign - nationally - if there is a place for me?

Marc's son, Brad, is being married June 11 to a lovely girl - both graduating from University of San Diego next Sunday. Have asked Shirley if she would arrange for a wedding congratulations for them.

The enclosed clippings sort of close the file on the subject of the Mansion for awhile.

So good you are staying with the President . . .  
See you on Television occasionally. Thank you, again.

Sincerely,  
*Elsa*  
Elsa Sandstrom (Mrs.)

THE WHITE HOUSE

WASHINGTON

May 23, 1983

Dear Norman:

We were very pleased with the great full page ad in The Miami Herald on May 20th. It certainly left no room for speculation about your feeling for our President. Our heartiest thanks for your patriotism and continued support.

With best wishes,

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. Norman Braman  
Braman Motors  
2075 Biscayne Boulevard  
Miami, FL 33137

THE WHITE HOUSE

WASHINGTON

May 23, 1983

Dear Mr. Heine:

Thank you for your indepth letter. You have obviously given a great deal of thought to your recommendation that the President hold teleconferences across the country.

I have taken the liberty of passing your letter on to our Communications Office for their review and information.

A belated thanks to you for conducting the tour for the Azuri Safari Foundation. They enjoyed it fully.

Thanks again for taking the time to communicate your concerns to me.

With best wishes,

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. Cornelius W. Heine  
20513 Highland Hall Drive  
Gaithersburg, MD 20879

cc: D. G. Gergen

20513 Highland Hill Dr.  
Bethesda, Md.

May 18, 1983

Dear Mr. Leaver:

Thank &  
send to  
Communication  
Office

I have an idea which I  
very much want to bring to your  
attention. In talking with Mrs. Shirley  
Morre, she suggested I place it in  
writing first to see if it merits  
further discussion.

Just by way of introduction,  
as Executive Director of the U.S. Capitol  
Historical Society it has been my  
pleasure & honor to take certain groups  
on Tours of the Capitol upon your  
request. One such group which I  
enjoyed so much was the Azusa  
Safari Foundation. Philosophically  
& politically, I have been a staunch  
supporter of Ronald Reagan since 1964.

Now as to the idea. President  
Reagan as you, of course, will know

in a superb communication - there  
 has been no other as effective ones  
 J.R.R. and his rather unique framework etc.  
 However, today is a much more difficult  
 period to reach the people as compared  
 to the 1960s etc. And unifying  
 and moving the people is not  
 today's challenge as so complex as  
 compared to J.R.R.'s era for a people  
 as "a unified & disciplined army."

My idea has not in abstract  
 limited practice of meeting the general  
 public once a week at the White House,  
 talking to one individual at a time,  
 This communication medium is called  
 the "Public Bath". By means of it, the  
 executive to serve the people of the  
 people, and according to him, was  
 the able to lead. It also helped  
 many individuals in their lives as  
 about the only one they could turn  
 to for help. He was there all the  
 a good listener in these meetings.

Today, for many reasons including  
 security, it would not be prudent  
 to place any Government in the position  
 of meeting the demands of unrepresented  
 individuals as was done in London  
 time. However, in the age of electronic  
 there may be a way in which a  
 President could meet the public at large  
 face to face & accomplish much the  
 same purpose as Lincoln's "Public Bath".  
 My idea is that President Reagan  
 could fill a series of Teleconferences  
 with the people in various regions  
 of the country. In these conferences  
 he would be primarily a listener  
 and the people one by one would  
 do most of the speaking. Listening  
 to individuals from all walks of  
 life, he would hear words of in-  
 terest, concern, ideas, yes  
 encouragement, criticism, but by  
 his very commanding presence, he  
 would demonstrate to the people  
 in the confidence & the militancy

at the waterhead on T.V. that he wanted to  
know <sup>that</sup> what was on the people's mind  
and would take the time to see how  
these American citizens facing everyday  
life felt. Ideally, such Tele-  
conferences held in front, small areas,  
large cities, etc. should be open to  
all who wished to come and speak  
with the President. They would  
participate on a first-come first-served  
basis. The security problem would  
exist because the President would  
be in the White House or some other  
office and his fellow Americans  
participants might be 1800 miles away  
- linked by the television screen.  
For opportunity, it would be more  
freedom, and yet it could be  
orderly. Keeping the narrow com-  
ments some individuals would  
ask the President for help in a  
matter. An orderly set of rules  
could maintain order and as such  
time would be saved by a check-off.

But undue regimentation or screen-  
ing would weaken the purpose & lessen  
the effect of the people seeing a caring  
President reaching out to tap the  
True feelings in the hearts of individ-  
uals. The goal or target participant  
would be the individual citizen  
representing his or herself. Minimum  
guidelines might have to be de-  
veloped to prevent, for example,  
professional & office-holding politicians  
from turning the genuine effort  
into a <sup>partisan</sup> political forum or an individual  
attempting to advertise or sell a  
commercial product.

I believe one of the greatest  
results of such tele-Conferences  
with the People would be Americans  
across this Nation seeing their Presi-  
dent quietly and compassionately  
listening to fellow-Americans  
citizens of all types and persuasions.  
He would not be able, as would  
no President, to meet every request;



solve every problem, nor please every participant. But he would help some, & give hope to those whose hopes had been fading. He would see face to face & hear the men & women who make up this Nation - the kind of whom Calvin Coolidge once said bear the burdens of Taxation, and whose lives will be made so much the more meager because of every dollar we carelessly waste.

The great importance would also be that people across this land would see this President as a man who <sup>would</sup> listen and listen to the common, yet really very uncommon American citizen. I can visualize this form of communication as being good for the Nation as a whole & good for the President, in the manner in which he would be perceived in the eyes of his fellow-citizens.

The Hon. Michael R. Deaver  
Deputy Chief of Staff &  
Assistant to the President  
The White House

Sincerely yours  
Cornelius W. Hickey

THE WHITE HOUSE

WASHINGTON

May 24, 1983

Dear Tom:

Thank you for your memo of May 18th. I found it most informative and have forwarded it on to Jim Coyne with my recommendations.

Please convey to your staff my appreciation for their efforts and hard work.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. Thomas W. Pauken  
Office of the Director  
ACTION  
Washington, D.C. 20525

THE WHITE HOUSE

WASHINGTON

May 24, 1983

Dear Art:

I appreciate your taking the time to pass along your recommendation for Deborah Hutton to be considered as head of Media Relations. I thank you for the input and will keep your letter on file if this matter comes to my attention.

Glad to hear that things are going so well for you and that we have your continued support.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. Arthur J. Sohmer  
The Learning Tree of Woodstock  
2 Wendell Road  
Woodstock, N.Y. 12498

THE WHITE HOUSE  
WASHINGTON

May 24, 1983

Dear Mr. Stage:

Thank you for your kind note and words of encouragement. I appreciated hearing from you and will continue to do my best in the future to warrant your faith in me.

Again, thank you for writing.

Sincerely,

MICHAEL K. DEEVER  
Assistant to the President  
Deputy Chief of Staff

Mr. Nicholas Stage  
1710 Tanglewood Square  
Suite 473  
Indianapolis, Indiana 46260

C/P

Mr. Deaver,

When times are good, most people play "me-too-bandwagonism". It is in the times of tribulative trials, when those who are your friends and COMRADES-IN-ARM, really show their loyalty. Q.E.D. I'm only one person, but you should <sup>know</sup> that you have my total loyalty, and total support. This is not ersatz verbage. No Way!!

I have written to you several times, loyally, on various issues, since January of 1981. I may never have the high honour of meeting you, but I regard, totally, totally, regard, you as "The Best". You are truly President Reagan's strong hard-hitting right arm. Keep Up the Great Job - I mean this - sincerely --> God Bless You and all  
of the Deaver Family

Sincerely yours.

Nikholas Michael Agee

K

P.S. I'm proud to be a Deaver-Reagan Republican!!!

Mr. Nicholas Michael Stage  
1710 Tanglewood Square  
#473  
Indianapolis, Indiana  
-46260-

Mr. (the Hon.) Michael Deaver Jr.  
Deputy White House Chief of Staff  
and Assistant to Pres. Ronald Reagan  
The White House.  
1600 Pennsylvania Avenue  
Washington D.C. U.S.A  
-20501-

Mr. Deaver, with total loyalty, to you;  
- I wish at this time to express  
to you; my support to you, at a time  
when some THIRD-RATE "congressmen" are trying  
to ruin you, over the "RITA LAVELLE affair".  
(so-called -EPA-)

I am proud to call you a fellow-Republican,  
like myself. I am proud to be a "Deaver-  
-Reagan Republican". I will <sup>be</sup> ready to work  
with you, to re-elect, in 1984, President  
Ronald Reagan, and if it's possible, a  
third term for RWR (Pres Reagan - 88') -!!!