

THE WHITE HOUSE

WASHINGTON

March 8, 1983

Dear Mr. Themme:

Thank you for your letter and the information on the Committee To Retire The National Debt. I have taken the liberty of forwarding your letter to the Office of Management and Budget for their review and consideration.

With best wishes.

Sincerely,

MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Lloyd V. Temme, Ph.D.
Executive Director
The American Way
Committee to Retire the National Debt
1260 21st Street, N.W. Suite 801
Washington, DC 20036

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Committee to Retire the National Debt
1260 21st Street, N.W., Suite 801
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(202) 659-3876

February 28, 1983

Mr. Michael Deaver
The White House
Washington, D. C. 20500

Dear Mr. Deaver:

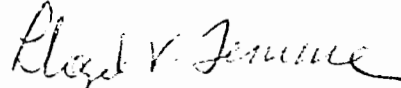
I incorporated this Committee a year ago, acting purely out of belief that the time had come to bring attention to the role of an escalating public debt in inhibiting economic growth.

Recent events propel me now to seek real support for this group, which is in no way related to any other organization. Just before Christmas, the IRS granted tax-exempt status, as an advance determination. On December 31, 1982, the President announced he would donate his Social Security pension to help reduce the public debt. Furthermore, the face cover of IRS Form 1040 contains a paragraph describing how to make contributions to the Bureau of the Public Debt.

Now that this Committee has gained credibility, I believe all the more that the credibility of the idea must be promoted.

I have enclosed our initial brochure, and ask that you take a few minutes to review it and my own background. Finally, I want to meet with you to discuss how I might gain the backing this Committee needs to function effectively.

Very truly yours,



Lloyd V. Temme, Ph.D.
Executive Director

Enclosure

THE WHITE HOUSE

WASHINGTON

March 8, 1983

Dear Cliff:

Thanks for sending the newsclips about the Opinion Surveys you did on the President's 2 years. I certainly appreciate your thoughtfulness.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Clifford Evans
RKO General Broadcasting
1750 Pennsylvania Ave., N.W.
Washington, D.C. 20006



RKO GENERAL BROADCASTING

1750 PENNSYLVANIA AVENUE, N.W. • WASHINGTON, D.C. 20006 • AREA CODE 202 638-1750

CLIFFORD EVANS
•
VICE PRESIDENT
WASHINGTON NEWS BUREAU

Thanks

February 25, 1983

Dear Mike,

Possibly you did not see coverage of the 3 Opinion Surveys I did on "President Reagan After 2 Years"...with the Publishers, Editors and Washington Bureau Chiefs of the nation's largest daily newspapers ...circulation: 100,00 and over.

I'm enclosing a few of the stories: i.e., United Press International, New York Times and Editor & Publisher. I know that special stories appeared in a number of dailies; also, on the AP national wire.

Regards,

Clive

Michael K. Deaver
The White House

Editors rate Reagan's first two years

A poll indicates that editors of major newspapers are widely divided in their appraisals of President Reagan's performance during his first two years in the White House.

Forty percent of the editors responding to the poll said Reagan had done a "fair" job; 34% said "good;" and 24% said "poor." Another 1% said "excellent" and 1% said "fair to good."

The poll was conducted by the Washington bureau of RKO General Broadcasting. Bureau manager Cliff Evans sent questionnaires to editors of 107 newspapers with circulations of more than 100,000 and received 67 replies.

The editors were cooler toward Reagan's job performance than were publishers who responded to a separate poll by RKO General (E&P Jan. 29). Forty percent of the publishers said Reagan had done a "good" job and 9% said "excellent."

The editors, in answering other questions submitted by Evans, were unanimous in saying that the economy was the news topic of most concern to their readers: 68% said Reagan would be re-nominated for the presidency in 1984.

The questionnaires also asked editors to describe Reagan's greatest strength and his greatest weakness.

Many answered, in one way or another, that the President's greatest strength was an ability to communicate. Supporters of this view included James G. Wieghart, *New York Daily News*; Anthony Marro, *Newsday*; Murray B. Light, *Buffalo Evening News*; William F. Thomas, *Los Angeles Times*; Dave Halvorsen, *San Francisco Examiner*; William H. Hornby, *Denver Post*; James D. Squires, *Chicago Tribune*; James P. Gannon, *Des Moines Register*; Milton R. Britten, *Memphis Press-Scimitar*; Jim Hampton, *Miami Herald*; and Ralph Langer, *Dallas Morning News*. Tom Teepen, *Atlanta Constitution*, replied, "His glibness."

Others citing Reagan's greatest strength included: Harvey C. Jacobs, *Indianapolis News*, "Sincerity, steadfast philosophy;" Alfred L. Peloquin, *Flint Journal*, "Public perception of his personal integrity;" Robert H. Giles, *Rochester Times Union*, "Adherence to beliefs;" William German, *San Francisco Chronicle*, "He has remained relatively calm and unflappable;" David Lipman, *St. Louis Post-Dispatch*, "Persistence;" Robert Bartley, *Wall Street Journal*, "Sound poli-

cy instincts;" Jay Jenkins, *Baltimore Evening Sun*, "An ability to create a sense of optimism;" William D. Cotter, *Syracuse Herald-Journal*, "Ability to continue convincing people of his sincerity;" A. Paul Hogan, *Tampa Tribune*, "He's given a lot of people renewed faith in their country though God only knows how and why;" and Arnold Rosenfeld, *Dayton Daily News*, "He doesn't have Ronald Reagan in opposition."

In listing Reagan's greatest weakness, numerous editors faulted him for the stubbornness and inability to select proper staff and appointees for the rest of the executive branch. Others complained of shallowness in facing public issues. Said the *New York Daily News*' Wieghart: "In foreign policy and domestic policy he has not sat down and worked out an across-the-board approach to our problems. He is a total flop."

Critics of Reagan's staff included Robert H. Wills, *Milwaukee Sentinel*; James E. Jacobson, *Birmingham News*; John G. Craig Jr., *Pittsburgh Post Gazette*; and Neil Morgan, *San Diego Tribune*. The *Wall Street Journal*'s Bartley said, "Inability to fire people who oppose his instinct."

Other nominations for Reagan's greatest weakness came from Joe H. Stroud, *Detroit Free Press* and the *Atlanta Constitution*'s Teepen, who cited "ignorance;" Roger Wood, *New York Post*, "Too easy going;" Eugene C. Patterson, *St. Petersburg Times*, "Shallowness and disinterest in the job;" William G. Giles, *Detroit News*, "Inexperience;" Jack B. Tinsley, *Fort Worth Star-Telegram*, "Perceived lack of intellect, causing bad press image;" and Mark Murphy, *Hartford Courant*, "Fading ability to lead."

Richard R. Campbell, *Columbus Citizen/Journal*, said Reagan's greatest strength and weakness were the same: "Ability to choose a course and stick to it," Ralph Millett, *Knoxville News-Sentinel*, also said the President's strength and weakness were identical: "Stubbornness."

Buford Boone dies

Buford Boone, 74, longtime editor and publisher of the *Tuscaloosa* (Ala.) *News*, who won a Pulitzer in 1956 for an editorial decrying unrest over the admission of the first Black to the University of Alabama, died February 7.

Vietnam press

(Continued from page 9)

search for some kind of pattern which made sense so they could exercise their craft," he explained. "This resulted in continuing confrontations between U.S. official spokesmen and the journalists which became increasingly bitter as the fighting continued. It is doubtful that any conflict since the Civil War fostered as much antagonism between press and government."

Another panelist, Roger Hilsman, Assistant Secretary of State for Far Eastern Affairs under President John F. Kennedy, agreed the press didn't understand the Vietnam War but still played a major role in bringing it to a close. He referred to the Tet offensive in which, he said, correspondents portrayed the Vietcong as being "10 feet tall," while the American military was describing the attack as a "last gasp" of the enemy.

"The view of the press prevailed and had a profound influence on LBJ to stop the bombing and begin negotiating," said Hilsman, who quit the government in opposition to the war.

Hilsman also claimed "tremendous press play" led to the Iranian militants holding the U.S. hostages for 444 days.

"The militants never intended to hold the hostages for more than 24 hours," Hilsman declared, asserting that media coverage taught the Iranians the propaganda value of keeping them.

The four-day conference, *Vietnam Reconsidered: Lessons From a War*, was sponsored by the USC School of Journalism, Center for Humanities and the National Endowment for the Humanities."

Pulitzer shuts down States News Service

Pulitzer Publishing Co. and Indian Head Inc., corporate owners of States News Service, Washington, D.C., said this week they will fold the regional news service on March 11.

Founder Leland J. Schwartz promised (February 11) that he will continue the operation, either alone or with new moneyed supporters.

Pulitzer Publishing of St. Louis and Indian Head took over ownership a year ago. Their representatives told the SNS staff that they invested \$500,000 into the operation and were still losing \$1,000 a day. They saw little chance of a significant turnaround.

Schwartz, who founded SNS a decade ago, had to seek protection under the bankruptcy laws before Pulitzer and Indian Head took over.

UP113

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NEWSPAPER PUBLISHERS

WASHINGTON (UPI) -- PUBLISHERS OF 55 MAJOR DAILY NEWSPAPERS GENERALLY AGREED IN A SURVEY RELEASED TUESDAY THAT THEIR READERS CONSIDER THE ECONOMY THE NO. 1 ISSUE, AND MOST OF THEM RATED PRESIDENT REAGAN'S OVERALL PERFORMANCE AS GOOD.

THE SURVEY, CONDUCTED BY THE WASHINGTON NEWS BUREAU OF RKO GENERAL BROADCASTING, ASKED THE U.S. PUBLISHERS QUESTIONS RANGING FROM REAGAN'S HANDLING OF THE PRESIDENCY TO ISSUES CONSIDERED IMPORTANT BY THEIR READERS.

ALMOST ALL THE PUBLISHERS RESPONDED THAT THE ECONOMY -- PARTICULARLY JOBS -- WAS THE SINGLE MOST IMPORTANT ISSUE.

WILLIAM TAYLOR OF THE BOSTON GLOBE PICKED "NUCLEAR WARFARE" AND EDWARD BAYLORD OF THE DAILY OKLAHOMAN SAID IT WAS "NATIONAL SECURITY AND DEFENSE."

THE PUBLISHERS WERE ASKED: "RONALD REAGAN HAS BEEN THE PRESIDENT NOW FOR TWO YEARS. HOW DO YOU EVALUATE HIM? PLEASE CHECK ONE: EXCELLENT, GOOD, FAIR, POOR."

A TOTAL OF 42 PERCENT OF THE PUBLISHERS WHO RESPONDED RATED REAGAN AS A "GOOD" PRESIDENT, 8.5 PERCENT SAID "EXCELLENT" AND 2.5 PERCENT PICKED "GOOD TO EXCELLENT." THIRTY PERCENT SAID "FAIR," 10.5 PERCENT THOUGHT HE WAS "POOR" AND 6 PERCENT SAID "FAIR TO GOOD," WITH 0.5 PERCENT OF THE VOTES SCATTERED.

MOST OF THE PUBLISHERS AGREED REAGAN'S BIGGEST STRENGTH IS "HIS ABILITY TO COMMUNICATE."

AS TO THE PRESIDENT'S WEAKNESS, MANY OF THE PUBLISHERS FAULTED HIM ON THE ECONOMY.

WITH THE EXCEPTION OF NINE PUBLISHERS, ALL THE RESPONDENTS PREDICTED REAGAN WILL RECEIVE THE REPUBLICAN NOMINATION AGAIN IN 1984.

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UP114

Publishers rate Reagan performance

Most newspaper publishers responding to a poll say they think President Reagan has done a good to excellent job during his first two years in the White House.

The poll was conducted by the Washington office of RKO General Broadcasting, which asked publishers of 96 prominent newspapers to appraise Reagan's performance, along with his greatest strength and weakness and his political future.

Of 55 publishers who replied, 8.5% said Reagan had done an excellent job; 2.5%, excellent to good; 42%, good; 6%, good to fair; 30%, fair; and 10.5%, poor.

Most publishers said Reagan's ability to communicate and persuade was his greatest asset, but many also faulted the President for an inability to handle the complexity of the national economy, which the publishers ranked as the subject of most interest to their readers.

All but nine of the publishers thought Reagan would be renominated for the presidency in 1984. If Reagan did not run, they thought the GOP nod would go to Senator Howard Baker of Tennessee, Senator Bob Dole of Kansas or Vice President George Bush.

Some of the remarks about Reagan were double-edged.

Barry Bingham Jr., of the *Louisville Courier-Journal* and *Louisville Times* said the President's greatest asset was "beguiling a gullible public." Hugh B. Patterson of the *Arkansas Gazette* cited Reagan's "ability to communicate a message without reference to its merit."

Others listing Reagan's greatest strength included David Laventhol of *Newsday* and David Kruidenier of the *Des Moines Register*, "personality;" R.F. Pittman of the *Tampa Tribune*, "charisma;" Frank A. Daniels Jr., of the *Raleigh News and Observer*, "stubbornness;" Richard M. Scaife of the *Sacramento Union*, "fortitude;" Ben R. Morris of the *Columbia (S.C.) State* and Edward Gaylord of the *Daily Oklahoman*, "integrity;" Robert D. Swartz of the *Flint Journal*, "honest belief in his strategies for national defense;" Eugene S. Pulliam of the *Indianapolis Star* and *Indianapolis News*, "positive attitude;" G. Duncan Bauman of the *St. Louis Globe Democrat*, "steadfastness;" and James V. Gels of the *Akron Beacon Journal*, "his reasonable approach toward solving our deep-rooted economic problems and his relatively firm resolve in achieving his goals."

Among publishers describing Reagan's greatest weakness were Arthur Ochs Sulzberger of the *New York Times*, "He is locked into an ideology that doesn't work;" Reg Murphy of the *Baltimore Sun*, "his inability to change programs

which are unworkable;" Thomas L. Carlin Sr., of the *St. Paul Pioneer Press and Dispatch*, "refusal to change courses of action even when original assumptions have proven inaccurate and changing trends dictate otherwise, e.g., intractability;" William O. Taylor of the *Boston Globe*, "tunnel vision on defense spending-rearmament;" and Francis L. Dale, *Los Angeles Herald-Examiner*, "lack of creativity and stubbornness."

Ingersoll to buy Terre Haute dailies

Terre Haute (Ind.) Newspapers will be sold to Ingersoll Publications, Inc.

James F. Plugh, a general partner in the confederation, confirmed the sale this week. Plugh, who is presently based with Ingersoll in Richmond, Calif., declined to discuss details of the newspaper sale when asked by an *E&P* reporter at the INAME Sales Convention in Las Vegas. He said the final papers were still in the process and had not been signed.

The Terre Haute dailies which are owned by a college—Rose-Hulman Institute of Technology—were publicly put up for sale to the highest bidder last month after the managers of the papers were unable to work out a new union contract, (*E&P*, Jan. 1.)

Plugh said all labor difficulties, which have plagued the papers for about the last year, would be resolved under the new ownership.

Ingersoll Publications recently acquired the *Orange County Daily Pilot* from Times-Mirror. Mark Goodson, the tv game show producer, is a major stockholder in the company, run by Ralph Ingersoll II. Bill Todman, the other half of Goodson-Todman Co., died and his interest is held by his estate.

Santa Monica daily placed up for sale

The *Santa Monica* (Calif.) *Evening Outlook* is reportedly up for sale to the highest bidder.

The report was issued in a January 19 *Los Angeles Times* story, which quoted city editor Bob Bayer as the source. Bayer told the Times the staff of the 6-day daily was informed of the decision January 18.

Publisher Deane Funk told *E&P* he had no comment on the Times article. However, another executive confirmed the report.

The Outlook is owned by United Western Newspapers, Inc., of which members of the Funk family are majority stockholders. Elinor M. Funk is the newspaper's president. The Outlook's ABC circulation was 35,417 in September, 1981.

Fired law firm hires a lawyer

The law firm dismissed by the *Los Angeles Daily News* while it was representing the newspaper in a libel suit, has hired another law firm to "protect its interests" in the case.

On January 5th, Daily News publisher J. Scott Schmidt announced the paper was discontinuing its relationship with the Los Angeles firm of Lillick, McHose and Charles, which had been defending it in a \$60 million libel and invasion of privacy suit filed by former Iran hostage Jerry Plotkin.

Schmidt said the dismissal was the result of what occurred in the law suit (*E&P*, January 15).

Attorney Anthony Liebig, of Lillick, McHose and Charles, confirmed to *E&P* a report in the *National Law Journal* that the firm had retained the Los Angeles firm of Latham and Watkins to "develop the facts of what happened and to protect our interests." Liebig, who had been handling the case for the Daily News, declined comment on the action except to say his firm was not filing a suit against the Daily News.

Meanwhile in the case, Daily News reporter Adam Dawson, also a defendant in the Plotkin suit, explained that his decision to reveal some of the names of sources demanded by Plotkin's attorney, was based on the fact the sources had provided post-publication information and had not asked for confidentiality. However, Dawson continued to refuse disclosure of the name of one confidential source whose name, he said, was never published in the Daily News story about Plotkin.

In declining to name the individual, who had requested anonymity, Dawson said: "If reporters are unable to make pledges of confidentiality, a lot of news will never reach the public."

Plotkin won a default judgment in his suit after Dawson and another Daily News reporter, Arnie Friedman, refused to answer questions about their sources in the Plotkin story, which was written under joint byline. Friedman, also a defendant, has maintained his refusal. Schmidt later ordered both reporters to reveal their sources, an action which drew protest from a group of Los Angeles journalists. The Daily News and the two reporters have asked for a reconsideration of the default judgment. Their motions are scheduled to be heard February 11.

Terminate contract

Holiday Inns and Young & Rubicam have agreed to the termination of their relationship. According to Y&R president Alex Kroll, the two companies were unable to agree upon a mutually beneficial method of operation for an account.

WASHINGTON TALK

Briefing

White House

The Public A

Carter to Visit Mideast

Associates of former President Jimmy Carter report that he has scheduled a trip to the Middle East in March, revisiting the area that generated the greatest triumph of his Administration, the Camp David agreements of 1978, and the Carter Administration's most agonizing tragedy, the Iranian hostage crisis.

Mr. Carter is understood to be making the journey as a private citizen, without portfolio of any kind from the Reagan Administration. The State Department, however, is prepared to extend him all courtesies regularly accorded a traveler of his standing.

The former President is apparently not eager to publicize the trip, at least at this point. Repeated inquiries to his office in Atlanta were not answered, and one former White House aide, normally familiar with the Carter itinerary, was unable to provide any details.

A Local Welcome

The Republican Party of the District of Columbia has historically been a very frail reed, overwhelmed by huge Democratic majorities in local and national elections. But Richard Richards, the retiring Republican national chairman, is going to remain in Washington to practice law and is already lending a hand to help beef up the local organization.

Mr. Richards has organized a welcoming reception for his successor, Frank Fahrenkopf of Nevada, in a Capitol Hill restaurant next week and is charging \$250 per person to raise money for the local organization. So extensive is Mr. Richards's effort that he sent an invitation to at least one national political reporter, urging him to relay his \$250 and noting that "corporate checks are acceptable." A week later, nothing forthcoming, a secretary telephoned the reporter with a back-up request for his contribution.

Artists and Taxes

When an artist or writer donates a painting or manuscript to a museum or library, his charitable tax deduction is limited to the nominal value of the canvas and paint or paper and ink. But when a collector donates the identical work, he can deduct the market value of his gift, often many thousands of dollars.

This disparity is understandably un-

popular with artists and writers as well as museums and libraries. A delegation of creative types is coming to Washington this week to try to talk Congress into rewriting the tax law. William Styron, Kurt Vonnegut Jr. and Jamie Wyeth will buttonhole members of Congress at a Capitol Hill reception on Thursday and have lunch with the executive board of the Congressional Arts Caucus and its new chairman, Representative Thomas J. Downey, Democrat of Suffolk.

The caucus has collected evidence that this tax treatment is drying up valuable sources of material. For example, the music division of the Library of Congress received 1,200 manuscripts from living composers from 1963 to 1970 when the law was more generous; from 1970 through 1981, there were only 30 donations.

Resolutions on Arms

The nuclear freeze movement will cast its first chill on the new Congress tomorrow when the Secretaries of State of Massachusetts, Oregon and Wisconsin call on Speaker of the House Thomas P. O'Neill Jr. to certify that 1.5 million voters in last November's election approved resolutions urging President Reagan to begin negotiations with the Soviet Union for a mutual and verifiable freeze on the production, testing and deployment of nuclear weapons.

A Matter of Distance

On the thesis that distance lends enchantment, there is evidence that President Reagan is more highly rated for job performance by the publishers of major daily newspapers in this country than he is by their editors and more highly rated by the editors than by their Washington bureau chiefs.

In a survey conducted by the Washington news bureau of RKO General Broadcasting, 51 percent of publishers of papers having a circulation of 100,000 or more rated the President's performance as good or excellent. Only 35 percent of editors and 24 percent of Washington bureau chiefs shared that judgment. Conversely, rating Mr. Reagan's record as fair or poor, were 73 percent of the bureau chiefs, 64 percent of the editors and 41 percent of the publishers.

Phil Gailey

Warren Weaver Jr.



By FRANCIS X. CLINES

Special to The New York Times

WASHINGTON, Jan. 30 — When the White House announced this month that it was attempting to shut off all unauthorized "leaks" of information to reporters, an attendant risk was implied: The Administration's public relations burden now would, by design and necessity, fall more heavily on the shoulders of President Reagan himself.

This is a situation, the President's aides conceded in the more candid days of the 1980 campaign, that involved running afoul of Mr. Reagan's penchant for unpredictable off-the-cuff remarks in public that sometimes left them holding their breath as he spoke. The new policy was clearly in effect last week when some of the most respected strategists on the White House staff had to work under a new bureaucratic overlay of reviewing subject matter and clearing comments to the press through the office of the communications director.

'Great Graphics'

Last Wednesday, the ingredients of the Administration's attempt at tighter control of news events were on display as the President flew to Boston for a tour of the area's high-technology belt. This is a positive part of the nation's employment picture, and the schedule was thick with safe "photo opportunities." The President was able to pose with such people as factory workers and inner-city residents who were not prominently featured on the White House campaign itineraries last fall when the strategy was to focus on safer Sun Belt constituencies.

The President's deputy chief of staff

Executive Suites

UP118

R W

SURVEY

BY GRANT DILLMAN

WASHINGTON (UPI) -- MORE THAN HALF OF 46 WASHINGTON NEWS BUREAU CHIEFS RESPONDING TO A SURVEY BELIEVE PRESIDENT REAGAN WILL SEEK A SECOND TERM, ALTHOUGH ONLY 26 PERCENT THINK HE HAS DONE BETTER THAN A "FAIR" JOB.

THE RESULTS CONTRASTED WITH TWO PREVIOUS SURVEYS IN WHICH PUBLISHERS AND EDITORS GAVE REAGAN A HIGHER JOB RATING AND A MUCH BETTER SHOT AT RENOMINATION.

THE SURVEYS WERE CONDUCTED BY RKO GENERAL BROADCASTING UNDER THE DIRECTION OF WASHINGTON VICE PRESIDENT CLIFFORD EVANS.

THE BUREAU CHIEFS, REPRESENTING PAPERS OF 100,000 CIRCULATION OR MORE, SAW THE ECONOMY AS REAGAN'S NO. 1 PROBLEM. THEY SAID HIS GREATEST STRENGTH IS "PERSONALITY, HIS ABILITY TO COMMUNICATE."

WEAKNESSES, THEY SAID, INCLUDE LACK OF COMPASSION, ISOLATION AND AN OVERLY SIMPLE APPROACH TO PROBLEMS.

ASKED TO RATE THE PRESIDENT'S FIRST TWO YEARS IN OFFICE, 54 PERCENT SAID FAIR, 22 PERCENT SAID GOOD, 17 PERCENT SAID POOR, 2 PERCENT SAID FAIR TO GOOD AND 2 PERCENT SAID POOR TO FAIR. ONE PERCENT WAS SCATTERED.

GEORGE EMBRY OF THE COLUMBUS DISPATCH GAVE REAGAN HIS SINGLE EXCELLENT FOR THE FINAL 2 PERCENT.

TURNING TO 1984, 54 PERCENT OF THE MANAGERS PREDICTED REAGAN WILL RUN AGAIN AND 46 PERCENT SAID HE WON'T.

SEEN AS POTENTIAL GOP NOMINEES IF HE DOESN'T WERE VICE PRESIDENT BUSH, SENATE GOP LEADER HOWARD BAKER, SEN. BOB DOLE OF KANSAS, SEN. RICHARD LUGAR OF INDIANA, GOV. JAMES THOMPSON OF ILLINOIS AND REP. JACK KEMP OF NEW YORK.

BY CONTRAST, 81 PERCENT OF THE PUBLISHERS AND 68 PERCENT OF THE EDITORS FELT THE PRESIDENT WOULD SEEK RE-ELECTION. THEY ALSO WERE LESS CRITICAL OF REAGAN, WITH 50 PERCENT OF THE PUBLISHERS SAYING HE HAD DONE A BETTER THAN FAIR JOB. FORTY-TWO PERCENT OF THE EDITORS AGREED.

JOHN HALL OF MEDIA GENERAL SUMMED UP REAGAN'S STRENGTH AS A COMMUNICATOR BY CITING "HIS ABILITY TO MOBILIZE THE NATION AND CONGRESS BEHIND HIS EFFORT TO CONTROL THE GROWTH OF FEDERAL PROGRAMS."

ROBERT BOYD OF THE KNIGHT NEWSPAPERS NAMED HIS "PERSONAL CHARM" AND TOM OTTENAD OF THE ST. LOUIS POST-DISPATCH MENTIONED "HIS PERSONAL DECENCY."

BILL KOVACH OF THE NEW YORK TIMES SAID REAGAN'S STRENGTH LIES IN "HIS STYLE AND TENACITY." ANDREW GLASS OF THE COX NEWSPAPERS SAID THE PRESIDENT COMMUNICATES WELL BECAUSE HE IS "AT EASE WITH HIMSELF AND HIS WORLD."

BILL STALL OF THE HARTFORD COURANT SAID REAGAN MANAGES "TO ARTICULATE CLEARLY AND SIMPLY THE AVERAGE PERSON'S CONCERNS AND INNER FEARS ABOUT MODERN SOCIETY AND BIG GOVERNMENT."

PATRICK OSTER OF THE CHICAGO SUN-TIMES SAID HE KEEPS "THE NATION CALM, EVEN THOUGH THINGS ARE GOING TO HELL IN A HANDBASKET."

TAKING UP REAGAN'S PERCEIVED WEAKNESSES, ROBERT DUBILL OF GANNETT NEWS SERVICE SAID "HE DOESN'T SEEM TO CARE ABOUT THE DOWNTRODDEN AND THE POOR." TOM BRAZAITIS OF THE CLEVELAND PLAIN DEALER CALLED HIM

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JACK NELSON OF THE LOS ANGELES TIMES CALLED REAGAN "OUT OF TOUCH WITH POLITICAL REALITY," WHILE GARY SCHUSTER OF THE DETROIT NEWS FAULTED "HIS INABILITY TO TO DEVELOP AND MAINTAIN A COHESIVE FOREIGN POLICY AND TO FORCE INTEREST RATES DOWN. "

AS FOR 1984, GODFREY SPERLING OF THE CHRISTIAN SCIENCE MONITOR SAID, "THOSE AROUND HIM (REAGAN) WILL INSIST THAT HE RUN AGAIN. THEY WILL PERSUADE HIM THAT IT IS HIS DUTY TO RUN AGAIN. "

L. EDGAR PRINA OF THE COPLEY NEWS SERVICE SAID REAGAN WILL BE RENOMINATED "AND ELECTED. "

UPI 01-24-83 06:03 PES

THE WHITE HOUSE

WASHINGTON

March 8, 1983

Dear Mickey:

I was pleased with your letter about the progress you'd made in undercutting the criticism from the far fringes. We appreciate your continued support and efforts on behalf of the President.

With best wishes.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

The Honorable Mickey Edwards
House of Representatives
Washington, D.C. 20515



HOUSE OF REPRESENTATIVES
WASHINGTON, D. C. 20515

MICKEY EDWARDS
MEMBER OF CONGRESS
5TH DISTRICT, OKLAHOMA

February 23, 1983

The Honorable Michael K. Deaver
Deputy Chief of Staff and Assistant
to the President
The White House
Washington, D.C. 20500

Dear Mike:

These are some samples of our CPAC coverage. As you see, we made some significant progress in undercutting the criticism from the far fringes. I said the same things in interviews with most of the major print outlets, on all three television networks, on ABC and CBS radio, on NPR's "Morning Edition," on the Braden and Buchanan show, etc. I believe that for a change conservative support for the President grabbed most of the space and time.

I understand that somebody at 1600 asked for a transcript of the Evans-Rusher-Nofziger debate. Be careful not to get paranoid about it or make too much of it. The real news was the poll (88 percent for re-election, 75 percent giving the Man a rating of "good" or "excellent"). Cheers for Evans did not necessarily reflect agreement with his view that you-all have sold out to the international conspiracy; they simply reflected a frustration that all Republican county convention platforms have not yet been enacted into law. As a matter of fact, it was enjoyable to watch the TV crews searching desperately for a conference participant willing to go on TV and say the President is a no-goodnik. They had a very hard time.

With best regards,

Mickey Edwards
Member of Congress

ME/cjs

Conservative Pitches Muffle Cabinet Mem



DONALD T. REGAN
... "we're not proud of these deficits"

By Bill Peterson
Washington Post Staff Writer

The three heaviest hitters in the Reagan Cabinet were sent to bat before restless conservatives yesterday.

No one hit a home run or struck out. Mostly, they scored with ground ball singles.

The hottest pitches at the annual Conservative Political Action Conference were thrown at Treasury Secretary Donald T. Regan.

One student asked, "If President Reagan can't balance the budget, who can?" Another well-dressed conservative suggested the government should simply shut down for a while rather than continue to run up deficits.

And a 69-year-old conservative from Buffalo, N.Y., dusted off Regan with a bean ball.

"Despite all the talk to the contrary it looks to me like the present administration is doing a better job of raising the deficit than Carter, or

even, my God, Lyndon Johnson," he said.

Regan did not flinch.

"Dollar-wise you're right," he stammered. "We are not proud of these deficits. We do not want deficits."

Secretary of Defense Caspar W. Weinberger and Secretary of State George P. Shultz received warmer receptions. Both were given standing ovations when they began and ended their addresses.

Regan, Shultz and Weinberger, a favorite of conservatives because of his support of increased defense spending, were among six Cabinet members scheduled to appear at the three-day conference, the nation's most influential annual gathering of conservatives.

Coming at midterm in Reagan's presidency, this year's meeting is highly symbolic. It comes at a time when some conservatives are pressuring Reagan to announce his can-

didacy for reelection, while others, like New Right direct mail expert Richard Viguerie, are suggesting he has deserted the cause.

Regan's approval rating among conservatives, who have long provided his base of support, stands at 56 percent, according to presidential pollster Richard Wirthlin.

The American Conservative Union and Young Americans for Freedom, sponsors of the conference, have long and close relationships with Reagan. Rep. Mickey Edwards (R-Okla.), ACU chairman, said he hopes the sessions will demonstrate that "some of the criticism directed against the administration by conservatives isn't widely shared."

But while Reagan remains popular among the 1,000 conservatives at the conference, a widespread uneasiness with many of the administration's policies and appointees has surfaced repeatedly. And, the president has come under a drumbeat of

criticism from various conservative groups.

The loudest applause at today's opening session, for example, came when House Republican Rep. Trent Lott of Mississippi said, "I wish the president would surround himself in the White House with more people who helped him get elected in the first place."

Shultz encountered the same criticism.

One questioner asked him, "selling out Taiwan."

Shultz replied, "We're not going to turn our backs on the people of Taiwan who he claimed 'fought our side' during the Korean and Vietnam wars."

Shultz and Regan were also frequently questioned about administration moves to prop up the beleaguered International Monetary Fund. Many conservatives believe it is only "the big banks."

Regan devoted a major po

was indicted Wednesday by a federal grand jury in New York on charges of plotting to murder two

Wilson already is facing a heavy prison term. He was given a 15-year sentence and a \$200,000 fine last

years of corruption in U.S. arms deals that followed the Camp David accords in 1979.

...ive—for a human diver.
The machine has an umbilical

The U.S. Navy, which owned two ships, transferred title to

2 Conservative Groups Back Reagan, Policies

By JOHN H. AVERILL, Times Staff Writer

WASHINGTON—Taking issue with more militant colleagues, two conservative groups opened a three-day political action conference Thursday with expressions of strong support for President Reagan and his policies.

"We think we have a fabulous President," said Rep. Mickey Edwards (R-Okla.), chairman of the American Conservative Union, one of the conference sponsors. James V. Lacy, chairman of Young Americans for Freedom, the other sponsoring group, said liberals are no longer setting the nation's agenda.

"Today, we have a conservative President," Lacy said. "We have the initiative."

At a press conference, Edwards and Lacy divorced themselves from criticism of Reagan by such New Right conservatives as Richard A. Viguerie and Paul M. Weyrich, who have accused the President of failing to honor campaign promises to do something about abortion, busing and other social problems. "I believe the overwhelming majority of conservatives in this country are supportive of the President and appreciate what he has done," Edwards said. He said there is a tendency by the press to quote conservatives "who make a lot of noise" and picture them as being representative of the conservative movement.

"That is equivalent to looking at Tom Hayden and saying, 'Look, this is how liberals in America feel,'" Edwards said.

Reagan will address the conference tonight and six of his Cabinet officers will speak to it over the next two days.

At the press conference, Edwards was asked if the coalition of voters that elected Reagan in 1980 was falling apart.

"There are some problems, quite obviously," Edwards replied. He specifically noted the shift of blue-collar workers back to the Democratic column in last November's elections and said, "There is a rebuilding job to be done."

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His Blazer, \$149.

His Slacks, \$48.

- *Shown, The classic navy hopsack blazer, ours exclusively...with gold-toned buttons, patch pockets, center vent. Polyester and wool for regulars, shorts, longs. Regularly \$190, now \$149. Sport Coat Collections.*
- *Pure wool gabardine slacks, pleated at the waist, with a European fit. Navy or tan for sizes 28 to 38. Originally \$65, now \$48. Slack Collections.*
- *Not shown, cotton crewneck sweaters, regularly \$35, now 24.90. Ours exclusively...in white, beige, teal, slate blue or plum. Sizes S,M,L,XL. Sweater Collections.*
- *Givenchy's sport shirt, originally 38.50, now 25.90. Ours alone, in pure cotton chambray...with epaulets, two button-through chest pockets. Blue, grey, tan or pink for S,M,L,XL. Sport Shirt Collections.*
- *Classic dress shirts and silk ties, regularly \$40 and 14.50, now 25.90 and 10.90. Shirts, in pure cotton pinpoint oxford cloth. Solid white, pink, or blue for sizes 14½ (32-33), 15, 15½, 16 (32-35), 16½-17 (33-35). Dress Shirt Collections. With it, our own silk ties... just one from a collection of foulards, dots,*



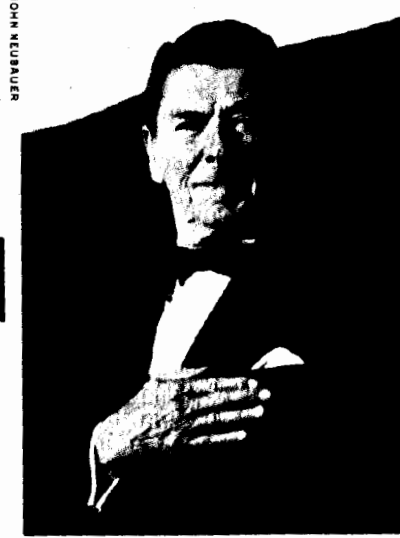
defy organized labor on protectionist legislation), Hart hopes to build a young grass-roots army that will knock on enough doors in Iowa and New Hampshire to catapult him past Glenn as the prime challenger to Mondale. He can also count on a base of support in the booming Rocky Mountain West.

Cranston intends to build a power base around voters who are primarily concerned with nuclear arms control. "We cannot revive our economy, or save our society, until we end the incredibly dangerous, shamefully expensive arms race," he said at his announcement three weeks ago. Unlike Glenn and Hart, both of whom are respected for their diligence but not for their legislative skills, Cranston is an adroit Senate leader. He demonstrates his good health with public displays of his sprinting prowess. But his age, despite Reagan's robust example, and his lack of broad support make his candidacy a long shot.

Cranston is not the only Senator to have succumbed to the "Why not me?" syndrome, a condition that infects members of the Senate when the presidential nomination is thought to be up for grabs. Ernest ("Fritz") Hollings, 61, of South Carolina, a grand Southern orator who some say would be a perfect running mate with Mondale on a Fritz & Fritz ticket, is floating trial balloons. Also considering declaring their candidacies are Dale Bumpers, 57, a highly respected Senator from Arkansas, and Reubin Askew, 54, a former Governor of Florida.

With such a large field, there is a slightly higher than average chance that the nomination will not be decided until the convention. Some state delegations may try to remain uncommitted or pledged to favorite sons. The 850 or so party officials automatically selected may also represent a large uncommitted bloc. In addition, the party rules have been changed so that delegates are not legally bound to the candidates for whom they were elected. But most experts feel that the contest will quickly boil down to a race between Mondale and either Glenn or Hart, with one emerging as the winner before the primaries are over.

The ever lengthening campaign process has, in theory, some virtues: it could test whether a candidate can inspire confidence, organize his time and staff, think on his feet, delegate authority and express new ideas. But much of that is now lost in the hoopla that surrounds the earliest stages of a campaign. Unfortunately, every remark a candidate makes for the next year will be considered more for its potential controversy—or at least its access to a share of the nightly news programs—than for its content. The challenge for voters will be to use the arduous process to determine how well a candidate might govern, not just how well he campaigns. —By Walter Isaacson. Reported by Christopher Ogdon/Chicago and Evan Thomas/Washington



Howard Phillips; Reagan listens to *The Star-Spangled Banner* before speaking; Richard Viguerie

Sticking by Their Man

Despite New Right carping, most conservatives still like Reagan

Ronald Reagan is the most conservative President elected since Ronald Reagan could vote. Still, his Administration's policies have often turned out not so conservative as his opponents on the left had feared. Or, conversely, as the volatile far right had giddily hoped. "Reagan," declares Howard Phillips, head of the New Right's Conservative Caucus, "is a total disaster."

Phillips, along with Richard Viguerie, publisher of the *Conservative Digest*, and a few other right-wingers have been hinting that they will oppose Reagan's re-election. But if last week's Conservative Political Action Conference in Washington was any guide, they may be leading a rebellion that has few followers. The President, in a speech Friday to the 1,400 participants, wowed his philosophical comrades: they applauded 40 times in 30 minutes. According to an earlier survey of the assembled activists, 75% believe that Reagan is doing a "good" or "excellent" job. Republican Congressman Mickey Edwards of Oklahoma, chairman of the American Conservative Union, a conference sponsor, says: "Conservatives are generally still very supportive of the President."

New Right leaders, however, are peeved that most of Reagan's appointments have been mainstream Republicans. Declares Viguerie: "It's been the Wall Street and country club Republicans running this Administration. Conservatism has not even been tried." They are also angry that not a single item on their legislative agenda has passed Congress. Reagan keeps reiterating his sympathy for their positions on "social issues"—against abortion, against busing to achieve integration, in favor of organized prayer in public schools—but he has not put the weight of his Administration behind any New Right legislation. Peter Gemma, executive director of the National Pro-Life Political Action Committee, despairs that

Reagan "has been great on symbolism and excruciatingly slow on action."

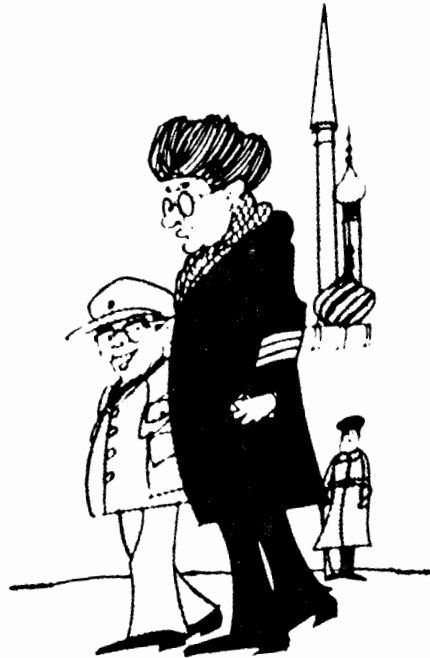
Thus has Reagan been able to mollify the conservative rank and file, even while he governs pragmatically. His new, more conciliatory posture toward the Democrats, manifested most recently in his support for a "bipartisan" jobs bill, has undone the New Rightists. "He is seeking accommodation," Phillips says accusatorially, "with the Washington Establishment." Viguerie darkly refers to Reagan's "strong turn to the left."

The stepped-up criticism is attributable both to the movement's temperamental righteousness and to its political immaturity. "Their power mode," says a top Republican strategist, "is not properly adjusted to governing. They are better at Molotov cocktailing." Moreover, New Right fund raisers have a professional stake in continuing conservative discontent. Says a White House aide: "Viguerie and company must keep their mailing lists activated through fear."

The White House is annoyed but not especially worried by the thunder on the far right. "When are they going to elect more conservative President than Ronald Reagan in this century?" asks Presidential Assistant Michael Deaver. "Never." As for Phillips, Viguerie and the rest, Deaver has run out of fraternal feeling. "Scream 'em," he says, "and you can quote me: The President is far more politic but know that his zealous conservative constituents need him more than he needs them. The 1982 elections, in which the National Conservative Political Action Committee spent \$4.5 million but had scant influence produced a moderate Congress. To govern Reagan must deal with Congress, not with the right. 'We're not such a great major in the world,' he told the conservative magazine *Human Events* last week, "if we can be giving ourselves political salutes all the time."

FOR THE RECORD

■ Citing bipartisan support for Social Security legislation and jobs bill, Senate Majority Leader **Howard Baker** feels "the President has achieved a bipartisan approach to major problems." But many Reagan supporters, inside and outside White House, don't share euphoria of GOP leadership. "We're playing politics as usual," says Rep. **James T. Broyhill** (R., N.C.), "and the Democrats are conducting all-out war." One battle: Broyhill, ranking minority member of House Energy and Commerce Committee, says Democrats are stacking Energy and Commerce subcommittees. Though GOP holds 38 per cent of seats in House, Democrats have limited GOP representation on subcommittees to less than one-third. Seating ratios would accord with Democratic gain of 57 House seats in 1982 elections instead of actual 26 seats. . . . Some disgruntled conservatives, angry over White House concessions on Social Security and jobs bill, are looking elsewhere for 1984. New Right fundraiser **Richard Viguerie** says that if Reagan doesn't stop moving left, "I and other conservatives don't think he should run for re-election." Speculation is that Viguerie may toss his own hat into the ring. But Rep. **Mickey Edwards** (R., Okla.), president of American Conservative Union, isn't ready to abandon Great Communicator for Great Fundraiser. "You have to keep in mind that Richard Viguerie didn't support Ronald Reagan in 1980," Edwards told *Washington Post*. "He started out with **Phil Crane** and then drifted over to **John Connally**. So it's not surprising he's looking for another candidate." **Phil Gramm**, newest member of House GOP, will get good look from Viguerie, who predicts Gramm "is going to play a major role nationally" and move the GOP away from "the country club, elitist types running the White House now."



Mahood, *Daily Mail*

Rothco

"If you'll sign an arms-limitation treaty, we'll sign a population one."

■ War on PAC men: **Bill Moyers** is credited with getting the ball rolling with his editorials on *CBS News* against political-action committees. Then came **Elizabeth Drew** in *New Yorker* and ex-Naderite **Mark Green** in *New Republic*. Finally, Common Cause called a press conference, with CC president **Fred Wertheimer** charging that PACs "have placed representative government under siege." . . . Democratic presidential candidates **Gary Hart** and **Walter Mondale** have already announced that they won't accept PAC money. Within GOP, **Robert Dole** is leader of anti-PAC throng: "Poor people don't make campaign contributions. You might get a different result if there were a Poor-PAC up here." (It's quotes like this that have earned Dole endorsement of *Village Voice* columnist **Alexander**

Cockburn and **James Ridgeway**, who have called Dole "our kind of guy.") Why the anti-PAC fever? Columnist **Patrick Buchanan** offers his diagnosis: "Because the largest PAC put together by the friends of a single senator is not **Teddy's** PAC but the Congressional Club of **Jesse Helms**." . . . Departure of **Rich Williamson** from White House staff has disappointed many conservatives. Williamson resigned his post as Assistant to President for Intergovernmental Affairs to become U.S. Representative to International Organizations in Vienna, but he will be in a position to return for a Reagan encore in 1984. In 1980, Williamson served as deputy to Reagan campaign chairman **Paul Laxalt**.

■ After four hours of debate, ruling synod of the Anglican Church voted 338 to 100 to throw out a motion calling on **Thatcher** government to discard its nuclear weapons. The Archbishop of Canterbury, **Robert Runcie**, said, "I cannot accept unilateralism as the best expression of a Christian's prime moral duty to be a peacemaker." . . . International Society for Human Rights, founded in Germany more than ten years ago, has set up American office. ISHR's first American report contains information about forced labor on Siberian pipeline and repression of Soviet peace movement. To find out about ISHR write: P.O. Box 2175, Grand Central Station, New York, N.Y. 10163. . . . State Department report, compiled at request of Sen. **Bill Armstrong** (R., Colo.), says four million people work under conditions of forced labor throughout USSR.

■ **James Burnham**, *NR's* most senior senior editor, has been selected to receive Medal of Freedom from President Reagan for his contribution in the fields of philosophy and letters.

THE WHITE HOUSE
WASHINGTON

March 8, 1983

Dear Mr. Tucker:

Thank you for your letter. I know that President Reagan is as grateful for your support as I am. It was good of you to give me the benefit of your suggestions. You can be sure that I will keep them in mind during discussions with my colleagues.

Because I thought you would enjoy having them, I am enclosing a selection of the President's radio addresses.

With best wishes.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Ralph W. Tucker
187 North Duke Avenue
Fresno, California 93727



From the desk of

RALPH W. TUCKER

2/15/83

Michael Deaver -

There were 4 of us at
our golf club on Wed.
when the President
held his press conf.

We all support him
100% and are very em-
barrassed when he goes
before the press - all of
whom feel they are a
lot more important
than he. They are not
friendly to him and we
see no purpose. What
we want is for him
to "talk to the nation".

once a month - Then
we can hear what
he says ourselves.
His radio talks are
great.

You must remember,
the press rates be-
side garbage collectors
in the eyes of the
people.

And this thing for
yourself - it is
shameful and I
hope will be his
last one.
A loyal baker,
Ralph Tucker

THE WHITE HOUSE

WASHINGTON

March 8, 1983

Dear Brad:

I appreciate your taking the time to let me know that my staff did a good job. I have taken the liberty of passing a copy of your letter to them.

I understand that the evening was a tremendous success and am pleased to have had a part in it.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Brad O'Leary
Vice Chairman
Americans for Change
121 So. Columbus Street
Alexandria, VA 22314

cc: M. Mc Manus

Americans for Change

121 So. Columbus Street, Alexandria, Virginia 22314 (703) 683-5221


Executive Committee

Harrison (Jack) Schmitt, *Chairman*
U.S. Senator, New Mexico

Dave Durenberger, *Co-Chairman*
U.S. Senator, Minnesota

Kent S. Foster, *Treasurer*
Pres., Foster Construction Co.

Brad O'Leary, *Vice-Chairman*
Chairman, P/M Creative Productions



February 23, 1983

Honorable Michael Deaver
Deputy Chief of Staff
The White House
Washington, DC 20500

Dear Mike:

I would like to express my gratitude for everything you and your staff did to make the other evening such a success.

I want you to specifically know that your staff did an extremely excellent job in a very difficult situation.

Any problems that may occurred, I want you to know were caused by my inability acting as point man to effectively keep the three major groups and three minor groups co-ordinated under one roof. This is definitely the last time I do anything as a volunteer.

It reminded me of the old days of trying to put on a Young Republican Convention.

I know Jack will be writing you personally on behalf of Americans for Change, but I just wanted you to know how much your efforts were appreciated.

Sincerely yours,



Brad O'Leary
Vice-Chairman

BO:dm

THE WHITE HOUSE

WASHINGTON

March 8, 1983

Dear Rick:

Thank you for taking the time to follow-up on my interest and that of the President's Private Sector Initiative on the question of adult illiteracy. I do feel that it is a continuing problem that we should address ourselves to.

I have taken the liberty of forwarding your letter to Mr. James Coyne, Assistant to the President for Private Sector Initiatives, and am requesting that he contact you to see if we can't begin a dialog to work out a solution to this issue.

Sincerely,

MICHAEL K. DEEVER
Assistant to the President
Deputy Chief of Staff

Mr. Rick Ventura
Executive Director
National Advisory Council on Adult Education
425 13th Street, N.W.
Pennsylvania Bldg., Suite 323
Washington, D.C. 20004



NATIONAL ADVISORY COUNCIL ON ADULT EDUCATION

February 24, 1983

*do letter of
refer to Jim Coyne*

Mr. Michael K. Deaver
Deputy Chief of Staff and
Assistant to the President
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mike:

I was pleased to learn during a recent conversation with Bob Billings, Regional Liaison Director, Department of Education, of your interest and that of the President's private sector initiative in the question of adult illiteracy.

The National Advisory Council on Adult Education has devoted considerable time and energy to this tragic national problem through the years. We would welcome the opportunity to work with you towards a solution to this issue.

My best regards.

Sincerely yours,

Rick Ventura
Executive Director