

CORRESPONDENCE-MARCH 1982

AFTERGUT, Mr. E. G. Goldrich, Kest & Associates 816 Union Bank Plaza 15233 Ventura Boulevard Sherman Oaks, CA 91403	3-24
ALEXANDER, Mr. Kenneth C. President Harrison International Corporation Post Office Box 1029 Greenville, SC 29602	3-22
ANDRUS, Mr. Edgar Box 65EA, Route 4 Folsom, LA	3-17
BALFREY, Mr. Thomas F. Three Arbor Road North Chelmsford, MA 01863	3-15
BANGERT, Mr. Richard E. II Secretary and General Counsel Wright-Schuchart-Harbor Company Post Office Box 3764 Seattle, WA 98124	3-15
BAUER, Mrs. Carol 3682 Ridgewood Drive Columbus, OH 43220	3-15
BEADLES, Mr. Elmer L. 713 West Washington Ashland, IL	3-1
BEANE, Mr. Clyde 6568 Pacheco Way Citrus Heights, CA 95610	3-22

BECHTEL, Mr. Charles L. President Harold J. Becker Company, Inc. 3946 Indian Ripple Road Dayton, OH 45440	3-22
BECKWITH, Mr. Henry H. President Tompkins-Beckwith, Inc. 2160 McCoys Boulevard Jacksonville, FL 32203	3-15
BETTS, Miss Terri G. 3539 Watergrass Hill Columbus, OH 43220	3-15
BLEICH, The Reverend Russell M. Superintendent of Schools Office of Education Archdiocese of Dubuque Post Office Box 479 Dubuque, IA 52001	3-29
BOLDT, Mr. H. James Secretary Lutheran Elementary and Secondary Schools The Lutheran Church-Missouri Synod 3558 South Jefferson Avenue St. Louis, Missouri 63118	3-22
BONIFACE, Mr. Ernest President Bonland Industries, Inc. Post Office Box 200 Wayne, NJ 07470	3-26
BOTNER, Mr. Fred 8480 Northwest 185th Street Hialeah, FL 33015	3-12

BOWKER, Mr. John R. Wayne County Community College Room A-205 8551 Greenfield Detroit, MI 48226	3-15
BOWLING, Mr. James C. Philip Morris Inc. 100 Park Avenue New York, NY 10017	3-18
BRIDGES, Mr. Marvin Vice President Commonwealth Electric Company Post Office Box 7036 Orlando, FL 32804	3-22
BROOKS, Mr. W. S. Vice President, Industrial Division Blount Brothers Corporation Post Office Box 949 Montgomery, AL 36192-1201	3-26
BROWN, Mrs. Judie President American Life Lobby 6 Library Court, SE Washington, D.C. 20003	3-15
BRUMFIELD, Mr. Steven R. 2525 Hillsboro Road Nashville, TN 37212	3-23
BURKE, Mr. James Wakefield 11911 Chapel Forest Drive Dallas, TX 75234	3-29

CARDENAS, Mr. Alberto BARRON, Lehman, Cardenas & Picken 888 Brickell Avenue Miami, FL 33131	3-29
CARNEY, Mr. and Mrs. Otis Circle A Ranch Paicines, CA 95043	3-1
CARROLL, Mr. Robert S. National Politcal Consultants Suite 1709, 150 Nassau Street New York, New York 10038	3-10
CHENEY, The Honorable Dick House of Representatives Washington, D.C. 20515	3-2
CHINN, Mr. Vernon Rural Route 1, Box 383-C Bartlesville, OK 74003	3-17
COLMAN, Mr. Martin 211 Vance Pacific Palisades, CA 90272	3-15
CONNER, Mr. Royce Northern California Properties 1180 North Main Street Lakeport, CA 95453	3-9
CONRAD, The Honorable Charles J. 346 Camino Dos Palos Thousand Oaks, CA 91360	3-16

CONSTANCE, Mr. James C. Senior Vice-President Administration Commonwealth Companies, Inc. Post Office Box 82804 Lincoln, NE 68501	3-22
COOK, Mr. George B. 3901 South 27th Street Lincoln, NE 68502	3-19
COOPER, The Honorable John Sherman Covington & Burling 1201 Pennsylvania Avenue, NW Washington, D.C. 20044	3-9
CULLEN, Mr. John 82 Knockvale Park Belfast BT5 6HJ Northern Ireland	3-29
CURNOW, Mr. L. A. 406 Wilson Avenue Oildale, CA 93308	3-22
CURNOW, Mr. and Mrs. L. A. 406 Wilson Avenue Oildale, CA 93308	3-26
DANN, Miss Elizabeth A. 17205 Southeast 261st Street Dent, WA 98031	3-22
DAVIDSON, Mr. John C. Route 2, Box 11A Society Hill Road Leonardtwn, MD 20650	3-26

DEVENNY, Ms. Anne President Northwest Bronx Community & Clergy Coalition Central Office 2656 Decatur Avenue Bronx, NY 10458	3-10
DeFIORE, Dr. Leonard Superintendent of Schools Archdiocese of Washington Catholic Schools Office 717 Fifth Street, N.W. Washington, DC 20001	3-22
DeLAP, Mr. Jack 7848 Leavenworth Road Kansas City, KS 66109	3-24
DIAL, Mr. B. C. 207 Danville Drive San Antonio, TX 78201	3-17
DONNELLY, Mr. James L. 69 West Washington Street Chicago, IL 60602	3-18
DONOHUE, Mr. Thoams J. Vice President, Development Chamber of Commerce of the USA 1615 H Street, N.W. Washington, DC 20062	3-24
DONOVAN, Mr. Tracy W. 2800 Calvert Lincoln, NE 68502	3-22
DORGAN, The Honorable Byron L. House of Representatives Washington, D.C. 20515	3-10

DUDLEY, The Most Reverend Paul V. Bishop of Sioux Falls Catholic Chancery Office 423 North Duluth Avenue Sioux Falls, SD 57104	3-22
EBINGER, Mr. E. C. Commonwealth Electric Company Post Office Box 1263 Marietta, GA 30061	3-22
EICHENBAUM, Mr. Matt 415 1/2 Orchid Street Corona Del Mar, CA 92625	3-15
ELVE, Mr. Philip, Ph.D. Administrator School of Government Relations Christian Schools International Post Office Box 8709 Grand Rapids, MI 49508	3-22
EMMONS, Mr. Garry 87 Fayerweather Street Cambridge, MA 02138	3-25
FAUNTLEROY, Mr. O. W. P&O Falco, Inc. Mid America Office Park, Suite 708 5801 East 41st Street Tulsa, OK 74135	3-30
FELL, Mr. John T. 38 Acacia Tree Lane Irvine, CA 92715	3-15

FEULNER, Mr. Edwin J. Jr. President The Heritage Foundation 513 C Street, N.E. Washington, D.C. 20002	3-9
FOX, Ms. Kathleen S. President Kathleen Fox Designs, Inc. 1530 North State Parkway Chicago, IL 60610	3-17
FREDERICKS, The Honorable Ed Senator of the State of Michigan State Capitol Lansing, MI 48909	3-22
GALLUCCI, Mrs. Michael A. P.O. Box 24623 Los Angeles, CA 90024	3-5
GAVIN, The Honorable John Ambassador to Mexico Department of State Washington, DC 20520	3-24
GESSLER, Mr. H. E. Executive Secretary Western Insulation Contractors Association 83 Hazel Lane Piedmont, CA 94611	3-22
GILBERT, Mrs. Dan Box 118 Readlyn, IA 50668	3-12

GILLILAND, Mr. R. L. President Electrical Distribution Contractors 2002 Higdon Ferry Road Hot Springs, AR 71901	3-26
GODFREY, Mr. M. A. President Continental Power Services Company 14755 Grover Street Omaha, Nebraska 68144	3-22
GORMAN, Mr. Mike Post Office Box 6087 Syracuse, NY 13217	3-12
GREEN, Mr. Roy H. Iowa Farm Mortgage Brokers Association 326 Washington Street Decorah, IA 52101	3-15
GRIEBEL, Ms. Marge 6130 Monterey Road Space 56 San Jose, CA 95138	3-24
GSCHWEND, The Reverend James P. S.J. President Brebeuf 2801 West 86th Street Indianapolis, IN 46268	3-22
HAGGARD, Mr. Merle c/o Mr. B. H. "Tex" Whitson Vice President Hag, Inc. Post Office Box 500 Bella Vista, CA 96008	3-24

HANCE, The Honorable Kent House of Representatives Washington, DC 20515	3-26
HANSON, Mr. Daniel J., Sr. President American Road & Transportation Builders Association 525 School Street, SW Washington, D.C. 20024	3-15
HART, Mr. John R. 12 Waltham Terrace Blackrock County Dublin, Ireland	3-8
HASKELL, Mr. Eldon Haskell Enterprises 1244 Coast Village Circle Santa Barbara, CA 93108	3-24
HAUG, Mr. William Controller Bonland Industries, Inc. Post Office Box 200 Wayne, NJ 07470	3-26
HEDEEN, Mr. Marvin A. Manager, Industrial Sales Wright-Schuchart-Harbor Company Post Office Box 3764 Seattle, WA 98124	3-15
HEFNER, Mr. Robert A., III 6441 Northwest Grand Boulevard Oklahoma City, OK 73116	3-9

HEILMAN, Mr. John F. National Legislative Director Disabled American Veterans 807 Maine Avenue, SW Washington, DC 20024	3-12
HEINZ, The Honorable John U.S. Senate Washington, DC 20510	3-26
HELMING, Mr. Warren H. Executive Director Parish Services The Lutheran Church - Missouri Synod The Lutheran Building 2500 Kensington Avenue Buffalo, NY 14226	3-26
HIGGINSON, Mr. Charles Deputy Chief of Mission Embassy of the United States Luxembourg	3-25
HILL, Ms. Judith American Heart Association Santa Barbara County Chapter P. O. Box 636 Santa Barbara, CA 93102	3-30
JOHNSON, Mr. Robert D. Vice President Midland Constructors Post Office Box 219 Dodge Center, MN 55927	3-22
KELL, Mr. Donald L. Superintendent of Schools Michigan District of the Lutheran Church Missouri Synod 3773 Geddes Road Ann Arbor, MI 48105	3-29

KLINE, Mr. Kenneth 1237 Waterloo Road Mogadore, OH 44260	3-22
KUHN, Miss Susan G. 1260 Langley Clawson, MI 48017	3-15
LEETER, Mrs. Charles 7745 Pocanno Knoxville, TN 37919	3-17
LEGLER, Mr. Terry M. Branch Manager Commonwealth Electric Company Post Office Box 59 Lafayette, CA 94549	3-26
LEINBERGER, Mr. Gary G. Secretary K-R Metal Engineers, Inc. 815 South Henry Street Bay City, MI 48706	3-26
LEWIS, The Honorable Jerry House of Representatives Washington, D.C. 20515	3-19
LeMAY, Mr. Robert G. 6341 Klamath Road Fort Worth, TX 76116	3-15
LINDBERG, Mr. Jim 214 Dahlia Avenue Corona Del Mar, CA 92625	3-22

LIPPONEN, Miss Lea c/o Mr. Rod Johnson Esko High School Esko, MN 55733	3-22
LUCIUS, Mr. William R. "Sunset Hills" Healdsburg, CA 95448	3-10
MACKEY, Mr. Curtis T. Executive Vice President National Insulation Contractors Assn. Suite 410 1025 Vermont Avenue, NW Washington, D.C. 20005	3-15
MAGILL, Mr. Michael 419 Logan Street Holdrege, Nebraska 68494	3-16
MAGNUSON, Mr. H. F. H. F. Magnuson and Company Scott Building Wallace, ID 83873	3-22
MAJALI, His Excellency Abdul Hadi Embassy of Jordan 2319 Wyoming Avenue Washington, D.C. 20008	3-9
MANESS, Mr. Harold Route 1, Box 280 Sutherland, NE 69165	3-15

MARIANI, Mr. Lou Mariani's Motel and Restaurant 2500 El Camino Real Santa Clara, CA 95051		3-24
McCLAUGHRY, Mr. John		3-9
McCLAUGHRY, Mr. John Concord, VT 05824 (1539 Spring Vale Avenue McLean, VA 22101)	3-9	3-29
McGARRY, Mr. Donn R. 4850 Reimen, S.E. Kentwood, MI 49508		3-22
McGORY, Mary THE WASHINGTON POST 1150 15th Street, NW Washington, D.C. 20071		3-9
MEDEIROS, Mr. Donald Dean 3700 1/2 S. Byron Street Corona, CA 91720		3-17
MEEKS, Miss Betty B. 1467 Cunard Road Columbus, OH 43227		3-22
MIKULSKI, The Honorable Barbara A. House of Representatives Washington, DC 20515		3-11
MONAHAN, Mr. Frank J. Assistant Director United States Catholic Conference 1312 Massachusetts Avenue, NW Washington, D.C. 20005		3-15

MOORE, Mr. Mechlin D. Insurance Information Institute 110 William Street New York, NY 10038	3-24
MOSIER, Mr. Maurice L. President National Constructors Assn. 1101 15th Street, NW Washington, D.C. 20005	3-15
MURDOCK, Mr. David Pacific Holdings Company 10900 Wilshire Boulevard Suite 1600 Los Angeles, CA	3-24
NOBLE, Mr. Edward E. Chairman of the Board United States Synthetic Fuels Corporation 1900 L Street, N.W. Washington, DC 20586	3-23
NORTH, Mr. Earl Executive Vice President Commonwealth Electric Company 554 Broadway St. Paul, MN 55101	3-26
NOTT, Mr. W. A. President The Sportfishing Association of California 555 East Ocean Boulevard (Suite 700-A) Long Beach, CA 90802	3-17

OHNOUTKA, Mr. Dave Progress and Contracts Manager Commonwealth Companies, Inc. Post Office Box 82804 Lincoln, NE 68501	3-22
PENNER, Mr. Donald C. Vice President Capital City Electric Company Post Office Box BU Des Moines, Iowa 50306	3-22
PHELPS, Mr. Norman 1505 Northwest 45th Oklahoma City, OK 73118	3-12
PHILLIPPE, Mr. David E. President Management Trend Company Warner Financial Center Suite 360 5855 Topange Canyon Boulevard Woodland Hills, CA	3-26
POPE, Mr. Robert H. Executive Vice President Sheet Metal and Roofing Contractors Association of the Miami Valley Box 14026 Northridge Branch 2077 Embury Park Road Dayton, OH 45414	3-22
PRESSBERG, Miss Gail Director Middle East Programs American Friends Service Committee 1501 Cherry Street Philadelphia, PA 19102	3-22

RAMSAY, Mr. Aston Chief Engineer National Aquarium Pier 3 501 East Pratt Street Baltimore, MD 21201	3-11
TAYLOR, Mr. Robert E. Chairman of the Board CCI Mechanical, Inc. Box 25788 Salt Lake City, UT 84125	3-26
RICE, Mrs. Lesley Wallace, Nebraska 69169	3-12
RINAUDO, Mrs. Margaret M. 1230 Southwest 73rd Court Miami, Fl 33144	3-10
ROBINSON, Mr. Gilbert A. Acting Director International Communication Agency 1750 Pennsylvania Avenue, Room 700 Washington, D.C. 20547	3-10
ROE, Mr. Kenneth A. Burns and Roe, Inc. 550 Kinderkamack Road Oradell, NJ 06749	3-15
ROLTSCH, Mr. A.L. Perkin-Elmer Corporation Suite 809 1911 Fort Myer Drive Arlington, VA 22209	3-1

RUTLEDGE, Mrs. Catherine Lot 7 400 Cedar River Drive Fowlerville, MI 48836	3-26
SARNOFF, Stanley J., M.D. Survival Technology, Inc. 7801 Woodmont Avenue Bethesda, MD 20014	3-11
SCHERER, Mr. Ray Vice President, Washington RCA 1800 K Street, N.W. Washington, DC 20006	3-29
SCHNEIDER, Mr. Frank J. Chairman of the Board Schneider, Inc. 121 7th Street Pittsburg, PA 15222	3-15
SCURLOCK, Mr. Arthur W., Jr. President Smith-Boughan, Inc. Post Office Box 1235 Lima, OH 45802	3-22
SHEA, Mr. Thomas E. Corporate Counsel Commonwealth Companies, Inc. Post Office Box 82804 Lincoln, NE 68501	3-22
SHUPE, Mr. Ralph Route 2, Box 184 Wilmington, IL 60481	3-15

SIMPSON, Mr. John R. Director U.S. Secret Service 1800 G Street, NW Suite 800 Washington, D.C. 20223	3-19
STERN, Ms. Margaret L. Vice President, External Affairs The Wine Spectrum P.O. Drawer 1734 Atlanta, GA 30301	3-1
STULL, Mr. John Senator's Rest P.O. Box 119 Hartville, Missouri 65667	3-9
SYTSMA, Mr. John F. President Brotherhood of Locomotive Engineers B. of L.E. Building Cleveland, OH 44114	3-12
TAYLOR, Mr. A. 19 Harris Street Randolph, MA 02368	3-12
THOMPSON, Mr. Charles Apartment 302 1151 South Walnut La Habra, CA 90631	3-22
THURMOND, The Honorable Strom United States Senate Washington, D.C. 20510	3-8
TOMEU, Mr. Leo 1430 Cleveland Road Miami Beach, FL 33141	3-24

THE WHITE HOUSE
WASHINGTON

March 1, 1982

Dear Miss Stern:

Thanks for your supportive letter for the idea of a wine tasting for Jim Brady. We are looking forward to seeing Jim enjoy again some of the good wines with his friends.

I appreciate the time you took to write of your positive reaction.

With best wishes.

Sincerely,

MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Ms. Margaret L. Stern
Vice President, External Affairs
The Wine Spectrum
P.O. Drawer 1734
Atlanta, GA 30301

THE WINETM SPECTRUM

P.O. Drawer 1734 • Atlanta, Georgia 30301 • Telephone: (404) 898-4403

Margaret L. Stern
Vice President, External Affairs

February 10, 1982

Mr. Michael K. Deaver
Chief of Staff
The White House
1600 Pennsylvania Avenue
Washington, DC

Dear Mr. Deaver:

Along with everyone else, I was delighted to read in the Marian Burros New York Times article (February 2) "Brady Finds Goat Gap Chili Positively Therapeutic", of Mr. Brady's continued improvement. His recovery has been nothing short of spectacular and, along with the rest of the nation, we rejoice in that.

I read with interest that as soon as Mr. Brady is no longer taking phenobarbital a wine tasting is planned. As the folks who bring you Taylor California Cellars Chablis and Burgundy in cans for Air Force One, and The Monterey Vineyard Classics for The White House Staff, we are pleased by members of the Reagan Administration's enjoyment of and affinity for wine. The Wine Spectrum encompasses Sterling Vineyards Napa Valley estate-bottled vintage varietals; The Monterey Vineyard vintage varietals, California Classics and Special Signature wines; Taylor California Cellars premium generic and varietal wines; Taylor Lake Country and other premium table wines, New York State champagnes, sparkling wines, vermouths and dessert wines; Great Western New York State champagnes, varietal and Solera dessert wines and Cinzano fine Italian wines. As you may be aware, The Wine Spectrum is a subsidiary of The Coca-Cola Company.

The idea of a wine tasting for Mr. Brady is an enchanting one indeed; should there be any way in which we can help with the tasting, we would be delighted. I do hope you will let me know.

With every best wish.

Sincerely,



jdl

cc: Mr. Bill Plante, CBS

THE WHITE HOUSE

WASHINGTON

March 1, 1982

Dear Mr. and Mrs. Carney:

President Reagan has handed me your letter of January 27th for further response.

Unfortunately, we can't duplicate the communicating skills of the President, but we do have approximately 250 appointees who regularly accept speaking engagements around the country for the purpose of promoting the President's programs. In addition, we call on individuals outside of government to speak for us who are, like yourself, loyal to the President and his programs. This program is run by the White House Speaker's Bureau, which is also responsible for seeing to it that, as you suggested, we are all singing out of the same hymn book. The Bureau prepares speakers kits like the one attached and provides White House briefings for speakers on the programs we want them to promote. I hope that the information will be of some help to you when considering speakers for various functions.

Please feel free to contact Miss Judy Pond, Director of the White House Speaker's Bureau, for any assistance you may need.

With best wishes.

Sincerely,

MICHAEL K. DEAVER
Assistant to the President
Deputy Chief of Staff

Mr. and Mrs. Otis Carney
Circle A Ranch
Paicines, CA 95043

RFCID CARN000727
PREFIX MR. AND MRS.
FNAME OTIS
LNAME CARNEY
NAME MR. AND MRS. OTIS CARNEY
STREET STAR ROUTE, BOX 93 SASABE
CITY TUCSON
STATE AZ 85726

END OF DOCUMENT

51
MK
SM
After dinner
from this to Mike & D.
RR

Mr. Otis Carney
Circle A Ranch Paicines Calif.

27 January 1982

95043

Dear Ron and Nancy,

What a great speech last night! As a neighboring rancher said: "That man can sell himself better than anybody in the world...and he even does it without notes!" So congratulations, keep doing it with mirrors of whatever, but so far, in the green hills north of your ranch, the guys with mud on their boots are all rooting for you.

And we miss you out here, Teddy and me. I'm sure there are many times you'd rather be splitting logs at the Cielo than that buzzsaw back there. But thank God you are there, for the country's sake.

Forgive me a couple of thoughts. Though we're way out in the chamiso hills, I saturate in enough media and my own writing to be ticked off at some of the treatment you get from the press, Nancy. The fashion routine does not square with the superb wife and wonderful gal I've known all these years. And where they make it smart, the press, is that they wrap it in a "let 'em eat cake"-Reagan for the Rich routine that is not only tiresome old class-struggle baloney, but is a disservice to the authentic and dedicated people you are.

To make it worse, in the necessary economic belt-tightening, the moron can latch upon this kind of drivel as another reason to oppose your programs.

So how do we stop it? I know, Nancy, that your PR people must be aware of this, and one would hope that they're countering it by less visible cotrier presence and more...what? I don't mean stunts here, because someone as genuine as you knows that your main role is to be the best wife you can---and are---to the man with the world's most taxing job. But in your time left over, can there be tasteful initiatives by you that will seem, and you genuinely will feel, are in the best interests of the nation? I know these are tricky, but Ladybird Johnson, I think, hit on a good one in beautifying the landscape. Nobody can be against that! (except maybe the outdoor ad folks.) Anyhow, it's something to think about, and it's said in love.

Second, in my sagebrush opinion, Ron, you're the last best hope we've got. This country makes it under you, you turn it around, or in the great mythological media hall of mirrors in which we live, the pressures are such that the next turnaround we make will go way, way left. Because they'll say: see, you guys had your chance. Now we re-open the floodgates and let the kooks and the money-throwers fertilize the land again.

I happen to think your chance will work. You'll make it work, because your courage in sticking to your economic guns (even over the advice of counsel) is your finest hour so far. The feeling I get is that the people are with you, at least those that put you in office. Your immediate problem is to get those people to pressure the Congress to keep your program intact.

Now, you're the greatest salesman of all for what you're doing, and I'm pleased that you'll be taking your New Federalism case direct to the governors and state legislatures. I'm sure that your Cabinet will also be fanning out to hit their licks for the votes.

But Ron, it's a helluva big country, and there's a lot of people meeting every day from the lowest Rotary at the Holiday Inn, to the Attic or the Cloud Club. Unfortunately, they don't get you to bend their ear. They don't often get a Cabinet officer, or anybody else direct from the horse's mouth. //

So again, could we make carbon copies of you? Could this be done by some of us who respect you and want your program to pass Congress without emasculation? I'm talking simple person to group contacts. Speech-making, question and answer sessions: an OVERVIEW projection out to these people from Washington, and their concerns, their suggestions coming back to Washington. //

I know many people, little or big, who never take time to write. They really don't think they count. But they do count to you, and for accomplishing your vital mission for the country. So why not go out and reach 'em!

I don't know government-ese or mechanisms. But why not, on some consulting basis, set up a small group of carbon copies of yourself? People who had the expertise, stature to be able to go out to any kind of group and give a personal sell on your program, with the end product being: those people who listen write their congressmen, get the show on the road. Not only will such and such group be immensely flattered that somebody comes to them from the marble halls, but I suspect that the input some of these people will give, on an OVERVIEW basis---not Democrat, not Republican---but rising above party for the good of the nation---I suspect that you might hear some sound ideas out of the land---and some I doubt you'd get through your normal channels.

I note with interest that Bill Buckley is now on a council of yours. Bill would be excellent at this. So would others. In that number I would be preposterous enough to volunteer eagerly. Any of the speakers would of course have to have detailed briefings from your staff. Possibly too, a central speech theme ought to be approved, so nobody got off base or caused embarrassment. Beyond that, it would be people to people salesmanship of your programs, giving the Word and hopefully taking back some from the public.

Amen. We want to help you in any way we can. Nancy, I've addressed this to you, because Bunny Wrather suggested it might get thru the radar better that way! Anyway, we love you both, we thank you and we pray for you.

As ever,
Otis
Otis

P.S. Things are rough in the San Benito mountains---still don't have any ranch stationery. In case you didn't have the address (though your last kind letter got here...

Otis Carney
Circle A Ranch

February 23, 1982

Dear Otis and Teddy:

How wonderful it was to get your good letter and, I can tell you, you warmed Nancy's heart. She's been taking what I told the press one day was a "bum rap." There has been a concerted effort to build a false image of both of us, but using her as the means to bring that about.

Actually, she has brought to Washington some causes that were very close to her heart when I was Governor -- the Foster Grandparent Program and drug addiction among our young people. She just returned from a back-breaking trip in Florida and Texas on the drug problem, and literally has promoted the other program into a national effort from it's humble beginning in California. So, you can rest assured, you made her feel very good.

You also made me feel very good with your kind words about what we're trying to do. Otis, we have a couple of hundred people here who are part of government who get out on the mashed potato circuit every once in awhile and do the speaking bit. But, you're right, there could be many more, and I'm going to pass your idea on here to our people. I know how effective you could be.

We really need some educating to counter the economic illiteracy that is being spawned every day by the opposition here in the capital. I get so sick of hearing that our plan has failed, when the first phase of it only went into effect in October, and there are continual phases coming up in this year and next. Ironically, the only thing they offer as an alternative to our as yet untried plan, is more of what they've been doing for the last thirty or forty years -- all of which has failed.

Well, as I say, I am going to pass your good words on, and I hope they will bear fruit.

Nancy sends her love, and a big thank you from both of us.

Sincerely,

Mr. Otis Carney
Circle A Ranch
Paicines, California 95043

RR:AVH:pps

RR Dictation

THE WHITE HOUSE

WASHINGTON

March 1, 1982

Dear Mr. Beadles:

Mr. Deaver has asked me to thank you for your letter concerning an idea regarding a "Bank of Youth". Unfortunately, your letter does not contain sufficient information on your suggestion to refer it to the proper Administration official for review.

If the idea has to do with volunteerism, it is suggested that you forward your letter to Mr. Jay Moorhead, Special Assistant to the President for Private Sector Initiatives, for consideration.

Sincerely,

SHIRLEY MOORE
Staff Assistant to
Michael K. Deaver

Mr. Elmer L. Beadles
713 W. Washington
Ashland, Il. 62612



ASHLAND 125 YEARS

ASHLAND, IL 62612

ELMER L. BEADLES, GENERAL CHAIRMAN
PHYLLIS SUTPHIN, SECRETARY
DUWAYNE REICHART, TREASURER

JULY 18-25, 1982

Feb. 23, 1982

Mr. Michael Deaver
Deputy Chief of Staff
The White House
Washington, D.C.

Good Morning Mr. Deaver:

Just a note about an idea--a "Bank of Youth" that offers great possibilities for the Reagan administration and the country.

Enclosed is a copy of a letter of 42 years ago. The idea developed while a student in Dental School. I was unable to follow through for many reasons. Now, we (my wife and I) have the time and wherewithal to do what is necessary.

This is something that can't be conducted by correspondence.

We would attend any meeting, at your convenience, with you or your designate, to outline the "Bank of Youth" plan. Its possibilities are unlimited.

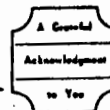
With all best wishes,

Elmer L. Beadles
713 W. Washington
Ashland, IL. 62612

Phone 217-476-3363



THANK-U-GRAM



In recognition of the good you have done

Mr. Michael Deaver
The White House
Washington, D.C.

Ashland, Il.
Feb. 23, 1982

Our thanks to you for your prompt attention to our request of 2/3/82.

Letter just received from Post Office Department verifies their corrective actions, for our 125th anniversary P.O. cancellations.

Our best wishes,

Elmer L. Beadles
Elmer L. Beadles

Thank-U-Grams are Free... just as all the best things in life are. See the reverse side of this message.

American Youth Commission

of the

American Council on Education

744 Jackson Place

Washington, D. C.

Floyd W. Reeves
Director

Telephone
National 5691

Members of the Commission

Owen D. Young, *Chairman*
Henry I. Harriman, *Vice Chairman*
Miriam Van Waters, *Secretary*
Will W. Alexander
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George Johnson
Mordecai Johnson
Chester H. Rowell
William F. Russell
John W. Studebaker
Henry C. Taylor
Matthew Wolf
George F. Zook

Copy

December 23, 1940

Mr. Elmer L. Beadles
1140 North LaSalle Street
Chicago, Illinois

Dear Mr. Beadles:

Thank you for sending me your letter of December 14 and the memorandum describing your program for a "Bank of Youth."

My colleague, Mr. Harley, and I have looked over [redacted] [redacted]. We feel that [redacted] but because you have necessarily been compelled to confine your presentation to such a short space, you have not been able to include the description of the practical operation of the plan, which would be necessary if you were to carry it out on a very extensive basis.

While your plan has a slight resemblance to the program of the Metropolitan Junior Achievement group, 16 East 48th Street, New York City, [redacted]

In view of this fact, if you hope to secure a widespread acceptance of your enterprise, it is [redacted] [redacted] in order that you may be able to anticipate some of the inevitable difficulties that might arise if it were operated in a wholesale fashion.

The American Youth Commission will terminate its program on July 1, 1941, or shortly thereafter, but if our staff can be of any further assistance to you in working out the details of your program between now and that time, please let us know.

Sincerely yours,

Howard Y. McClusky
Howard Y. McClusky
Associate Director

HYMC:B



UNITED STATES SENATE
WASHINGTON, D. C. 20510

JAMES ABDNOR
SOUTH DAKOTA

March 1, 1982

file

Honorable Mike Deaver
Deputy Chief of Staff
The White House
Washington, D.C. 20500

Dear Mike:

You are one of the primary reasons my reception Thursday evening was such a success!

Thanks so much for taking time from your busy schedule to attend. Your presence and friendship not only greatly enhanced the occasion, but meant a great deal to me personally.

I am deeply grateful you were able to stop by.

With warmest personal regards, I am

Sincerely,

A handwritten signature in cursive script, appearing to read "Jim".

JAMES ABDNOR
United States Senator

*It was so good of you
to attend Mike.*